

EQUIFAX INC  
Form 3  
May 24, 2006

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Shannon Michael S		(Month/Day/Year)	EQUIFAX INC [EFX]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
1550 PEACHTREE STREET,				
N.W.			(Check all applicable)	
(Street)			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
ATLANTA,Â GAÂ 30309			(give title below)	(specify below)
(City)	(State)	(Zip)	Group Executive	
			6. Individual or Joint/Group Filing(Check Applicable Line)	
			<input checked="" type="checkbox"/> Form filed by One Reporting Person	
			<input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	43,640	D	Â
Common Stock	602	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Option/Right to Buy	01/28/1999	01/28/2008	Common Stock	682	\$ 19.3497	D	Â
Stock Option/Right to Buy	01/28/2002	01/28/2008	Common Stock	1,764	\$ 19.3497	D	Â
Stock Option/Right to Buy	Â <u>(1)</u>	01/27/2009	Common Stock	8,330	\$ 21.8286	D	Â
Stock Option/Right to Buy	Â <u>(2)</u>	01/27/2009	Common Stock	8,562	\$ 21.8286	D	Â
Stock Option/Right to Buy	Â <u>(3)</u>	12/10/2009	Common Stock	10,135	\$ 13.6151	D	Â
Stock Option/Right to Buy	Â <u>(4)</u>	01/29/2011	Common Stock	2,988	\$ 17.2083	D	Â
Stock Option/Right to Buy	Â <u>(5)</u>	01/29/2011	Common Stock	7,147	\$ 17.2083	D	Â
Stock Option/Right to Buy	01/29/2001	01/29/2011	Common Stock	12,544	\$ 17.2083	D	Â
Stock Option/Right to Buy	Â <u>(6)</u>	02/05/2012	Common Stock	5,214	\$ 25.5	D	Â
Stock Option/Right to Buy	Â <u>(7)</u>	02/05/2012	Common Stock	6,786	\$ 25.5	D	Â
Stock Option/Right to Buy	Â <u>(8)</u>	01/29/2013	Common Stock	4,863	\$ 21.11	D	Â
Stock Option/Right to Buy	Â <u>(9)</u>	01/29/2013	Common Stock	10,137	\$ 21.11	D	Â
Stock Option/Right to Buy	Â <u>(10)</u>	01/29/2014	Common Stock	4,311	\$ 25.68	D	Â
Stock Option/Right to Buy	Â <u>(11)</u>	01/29/2014	Common Stock	9,689	\$ 25.68	D	Â
Stock Option/Right to Buy	Â <u>(12)</u>	02/03/2015	Common Stock	18,000	\$ 30.3	D	Â
Stock Option/Right to Buy	Â <u>(13)</u>	02/09/2016	Common Stock	15,000	\$ 36.7	D	Â

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer

Other

Shannon Michael S  
1550 PEACHTREE STREET, N.W.     ^     ^     ^ Group Executive    ^  
ATLANTA, GA 30309

## Signatures

/s/ Shannon,  
Michael S.                             05/17/2006

    \*\*Signature of                         Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vests in increments of 380 shares on 1/27/00, 1,021 shares on 1/27/01, 2,707 shares on 1/27/02 and 4,222 shares on 1/27/03.
- (2) The option vests in increments of 3,844 shares on 1/27/00, 3,203 shares on 1/27/01 and 1,515 shares on 1/27/02.
- (3) The option vests in increments of 2,534 shares on 12/10/99, 12/10/00 and 12/10/01 and 2,533 shares on 12/10/02.
- (4) The option vests in increments of 2 shares on 1/29/02, 453 shares on 1/29/03 and 2,533 shares on 1/29/04.
- (5) The option vests in increments of 2,534 shares on 1/29/01, 2,532 shares on 1/29/02 and 2,081 shares on 1/29/03.
- (6) The option vests in increments of 1 share on 2/5/02 and 2/5/03, 2,212 shares on 2/5/04 and 3,000 shares on 2/5/05.
- (7) The option vests in increments of 2,999 shares on 2/5/02 and 2/5/03 and 788 shares on 2/5/04.
- (8) The option vests in increments of 1,113 shares on 1/29/05 and 3,750 shares on 1/29/06.
- (9) The option vests in increments of 3,750 shares on 1/29/03 and 1/29/04 and 2,637 share son 1/29/05.
- (10) The option vests in increments of 811 shares on 1/29/06 and 3,500 shares on 1/29/07.
- (11) The option vests in increments of 3,500 shares on 1/29/04 and 1/29/05 and 2,689 shares on 1/29/06.
- (12) The option vests in four equal annual increments beginning on 2/3/05.
- (13) The option vests in four equal annual increments beginning on 2/6/06.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.