INTERNATIONAL PAPER CO /NEW/

Form 10-K

February 22, 2017

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**UNITED STATES** 

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-K

(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 for the fiscal year ended December 31, 2016

.. TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from

Commission File No. 1-3157

INTERNATIONAL PAPER COMPANY

(Exact name of registrant as specified in its charter)

New York 13-0872805

(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

6400 Poplar Avenue

Memphis, Tennessee

(Address of principal executive offices)

38197

(Zip Code)

Registrant's telephone number, including area code: (901) 419-9000

Securities registered pursuant to Section 12(b) of the Act:

Name of each exchange on which registered Title of each class

Common Stock, \$1 per share par value New York Stock Exchange

Securities Registered Pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes ý No "

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the

Yes" No ý

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ý No " Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes \(\delta\) No "

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (section 229.405) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. ý Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer x Accelerated filer Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes "No ý The aggregate market value of the Company's outstanding common stock held by non-affiliates of the registrant, computed by reference to the closing price as reported on the New York Stock Exchange, as of the last business day of the registrant's most recently completed second fiscal quarter (June 30, 2016) was approximately \$17,330,052,160. The number of shares outstanding of the Company's common stock as of February 17, 2017 was 411,255,197. Documents incorporated by reference:

Portions of the registrant's proxy statement filed within 120 days of the close of the registrant's fiscal year in connection with registrant's 2017 annual meeting of shareholders are incorporated by reference into Part III of this Form 10-K.

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#### PART I.

### **ITEM 1. BUSINESS**

#### **GENERAL**

International Paper Company (the "Company" or "International Paper," which may also be referred to as "we" or "us") is a global producer of renewable fiber-based packaging, pulp and paper products with manufacturing operations in North America, Latin America, Europe, North Africa, Asia and Russia. We are a New York corporation, incorporated in 1941 as the successor to the New York corporation of the same name organized in 1898. Our home page on the Internet is www.internationalpaper.com. You can learn more about us by visiting that site.

In the United States, at December 31, 2016, the Company operated 29 pulp, paper and packaging mills, 170 converting and packaging plants, 16 recycling plants and three bag facilities. Production facilities at December 31, 2016 in Canada, Europe, Asia, Africa, India, Latin America included 17 pulp, paper and packaging mills, 68 converting and packaging plants, and two recycling plants. We operate a printing and packaging products distribution business principally through 12 branches in Asia. At December 31, 2016, we owned or managed approximately 329,000 acres of forestland in Brazil and had, through licenses and forest management agreements, harvesting rights on government-owned forestlands in Russia. Substantially all of our businesses have experienced, and are likely to continue to experience, cycles relating to industry capacity and general economic conditions.

For management and financial reporting purposes, our businesses are separated into four segments: Industrial Packaging; Global Cellulose Fibers; Printing Papers; and Consumer Packaging. Subsequent to the acquisition of the Weyerhaeuser pulp business in December 2016, the Company began reporting the Global Cellulose Fibers business as a separate busines segment due to the increased materiality of the results of this business. This segment includes the Company's legacy pulp business and the newly acquired pulp business. As such, amounts related to the legacy pulp business have been reclassified out of the Printing Papers business segment and into the new Global Cellulose Fibers business segment for all prior periods.

A description of these business segments can be found on pages 24 and 25 of <u>Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>. The Company's 50% equity interest in Ilim Holding S.A. ("Ilim") is also a separate reportable industry segment.

From 2012 through 2016, International Paper's capital expenditures approximated \$6.8 billion, excluding mergers and acquisitions. These expenditures reflect

our continuing efforts to improve product quality and environmental performance, as well as lower costs and maintain reliability of operations. Capital spending in 2016 was approximately \$1.3 billion and is expected to be approximately \$1.5 billion in 2017. You can find more information about capital expenditures on pages 30 and 31 of <a href="Item7">Item 7</a>. <a href="Maintaintenance">Management's Discussion and Analysis of Financial Condition and Results of Operations</a>.

Discussions of acquisitions can be found on page 31 of <u>Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>.

You can find discussions of restructuring charges and other special items on pages 23 and 24 of <u>Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>.

Throughout this Annual Report on Form 10-K, we "incorporate by reference" certain information in parts of other documents filed with the Securities and Exchange Commission (SEC). The SEC permits us to disclose important information by referring to it in that manner. Please refer to such information. Our annual reports on Form 10-K, quarterly reports on Form 10-Q and current reports on Form 8-K, along with all other reports and any amendments thereto filed with or furnished to the SEC, are publicly available free of charge on the Investor Relations section of our Internet Web site at www.internationalpaper.com as soon as reasonably practicable after we electronically file such material with, or furnish it to, the SEC. The information contained on or connected to our Web site is not incorporated by reference into this Form 10-K and should not be considered part of this or any other report that we filed with or furnished to the SEC.

#### FINANCIAL INFORMATION CONCERNING INDUSTRY SEGMENTS

The financial information concerning segments is set forth in <u>Note 19 Financial Information by Industry Segment and Geographic Area</u> on pages 79 through 81 of <u>Item 8. Financial Statements and Supplementary Data</u>.

#### FINANCIAL INFORMATION ABOUT INTERNATIONAL AND U.S. OPERATIONS

The financial information concerning international and U.S. operations and export sales is set forth in <u>Note 19</u> <u>Financial Information by Industry Segment and Geographic Area</u> on page 81 of <u>Item 8. Financial Statements and Supplementary Data.</u>

## **COMPETITION AND COSTS**

The markets in the pulp, paper and packaging product lines are large and fragmented. The major markets, both U.S. and non-U.S., in which the Company sells its principal products are very competitive. Our products

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compete with similar products produced by other forest products companies. We also compete, in some instances, with companies in other industries and against substitutes for wood-fiber products.

Many factors influence the Company's competitive position, including price, cost, product quality and services. You can find more information about the impact of these factors on operating profits on pages 18 through 30 of <a href="Item7.">Item 7.</a><a href="Management's Discussion and Analysis of Financial Condition and Results of Operations">Operations</a>. You can find information about the Company's manufacturing capacities on page A-4 of <a href="Appendix II">Appendix II</a>.

## **MARKETING AND DISTRIBUTION**

The Company sells products directly to end users and converters, as well as through agents, resellers and paper distributors.

#### DESCRIPTION OF PRINCIPAL PRODUCTS

The Company's principal products are described on pages 24 and 25 of Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.

### **SALES VOLUMES BY PRODUCT**

Sales volumes of major products for 2016, 2015 and 2014 were as follows: Sales Volumes by Product (1)

In thousands of short tons (except as noted)	2016	2015	2014	
Industrial Packaging				
North American Corrugated Packaging (3)		210,284	110,355	
North American Containerboard	3,091	3,110	3,035	
North American Recycling	2,402	2,379	2,459	
North American Saturated Kraft	182	156	186	
North American Gypsum/Release Kraft	200	171	168	
North American Bleached Kraft	24	23	26	
EMEA Industrial Packaging (3) (4)		1,417	1,379	
Asian Box (3) (5)	208	426	407	
Brazilian Packaging		348	362	
Industrial Packaging		18,347 18,314 18,377		
Cellulose Fibers (in thousands of metric tons) (2)	1,870	1,575	1,612	
Printing Papers				
U.S. Uncoated Papers	1,872	1,879	1,968	
European and Russian Uncoated Papers	1,536	1,493	1,531	
Brazilian Uncoated Papers		1,125	1,141	
Indian Uncoated Papers		241	231	
Uncoated Papers	4,763	4,738		