

MEREDITH CORP  
Form 8-K  
January 05, 2004

---

UNITED STATES  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

FORM 8-K

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 5, 2004  
Commission file number: 1-5128

MEREDITH CORPORATION  
(Exact name of registrant as specified in its charter)

IOWA  
(State or other jurisdiction of  
incorporation or organization)

42-0410230  
(I.R.S. Employer Identification No.)

1716 Locust Street, Des Moines, Iowa  
(Address of principal executive offices)

50309-3023  
(Zip Code)

Registrant's telephone number, including area code: 515-284-3000

---

Item 5. Other Events

Meredith Corporation presented at the Smith Barney Citigroup Entertainment, Media and Telecommunications Conference on January 5, 2004. Chairman and Chief Executive Officer William T. Kerr, Publishing Group President Stephen M. Lacy, Broadcasting Group President Kevin P. O'Brien and Chief Financial Officer Suku V. Radia discussed company developments and respond to questions. The text of the presentation is attached as an exhibit. A live webcast of the conference is accessible to the public on the Company's website, [meredith.com](http://meredith.com). The webcast will remain there through January 12, 2004.

Item 7. Financial Statements and Exhibits

(c) Exhibits

99

Text of presentation at Smith Barney Citigroup Entertainment, Media and Telecommunications Conference on January 5, 2004.

---

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MEREDITH CORPORATION

Registrant

/s/ Suku V. Radia

---

Suku V. Radia

Vice President - Chief Financial Officer

(Principal Financial and Accounting Officer)

Date: January 5, 2004

Index to Exhibits

Exhibit  
Number

Item

99      Text of presentation at Smith Barney Citigroup Entertainment, Media and  
Telecommunications Conference on January 5, 2004.

---