

MEREDITH CORP  
Form 8-K  
September 10, 2004

UNITED STATES  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

FORM 8-K

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): September 8, 2004  
Commission file number: 1-5128

MEREDITH CORPORATION  
(Exact name of registrant as specified in its charter)

IOWA  
(State or other jurisdiction of  
incorporation or organization)

42-0410230  
(I.R.S. Employer Identification No.)

1716 Locust Street, Des Moines, Iowa  
(Address of principal executive offices)

50309-3023  
(Zip Code)

Registrant's telephone number, including area code: 515-284-3000

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Item 8.01 Other Events

Meredith Corporation presented at the 9th Annual Morgan Stanley Media and Communications Conference on September 8, 2004. Chairman and Chief Executive Officer, William Kerr, President and Chief Operating Officer, Stephen M. Lacy, and Chief Financial Officer Suku V. Radia, discussed company developments and responded to questions. The text of the discussion is attached as an exhibit. An audio archive of the webcast of the conference is accessible to the public on the Company's website, [meredith.com](http://meredith.com). The webcast will remain there through September 15, 2004.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

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Text of transcript at 9th Annual Morgan Stanley Media and Communications Conference on September 8, 2004.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MEREDITH CORPORATION

Registrant

/s/ Suku V. Radia

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Suku V. Radia

Vice President - Chief Financial Officer

(Principal Financial and Accounting Officer)

Date: September 10, 2004

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Index to Exhibits

Exhibit  
Number

Item

99 Text of transcript at 9th Annual Morgan Stanley Media and Communications Conference on September 8, 2004.

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