

PHILIPPINE LONG DISTANCE TELEPHONE CO  
Form 6-K  
February 03, 2004  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6 -K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 or 15d-16 OF  
THE SECURITIES EXCHANGE ACT OF 1934

Report on Form 6-K dated February 3, 2004

(Commission File No. 1-15024)

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

(Name of Registrant)

Ramon Cojuangco Building

Makati Avenue, Makati City

Philippines 0721

(Address of Principal Executive Officers)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F:  Form 40-F:

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101 (b) (1):

Yes:  No:

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation by Regulation S-T Rule 101 (b) (7):

Yes:  No:

Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes:  No:

Enclosure:

A copy of the disclosure letter we sent today to the Philippine Stock Exchange and the Securities and Exchange Commission regarding the appointment of a new officer of the Company.

Security Code # CM-040

February 3, 2004

Philippine Stock Exchange

Disclosure Department

4/F PSE Center

Exchange Road, Ortigas Center

Pasig City

Attention: Atty. Jose G. Cervantes

Senior Vice President

Gentlemen:

In compliance with the disclosure requirements of the Philippine Stock Exchange, we advise that at the meeting of the Board of Directors of the Company held on January 27, 2004, the Board confirmed the appointment of Jose Antonio T. Valdez as Vice President for Marketing effective December 1, 2003.

Very truly yours,

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

February 3, 2004

Securities & Exchange Commission

SEC Building, EDSA

Mandaluyong City

Attention: Director Justina F. Callangan

Corporations Finance Department

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Gentlemen:

In accordance with Section 17.1 (b) of the Securities Regulation Code, we submit herewith five (5) copies of a Current Report regarding the appointment of Mr. Jose Antonio T. Valdez as Vice President for Marketing.

Very truly yours,

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

**COVER SHEET**

P|W|-|5|5| | | | | |

S.E.C. Registration No.

P|H|I|L|I|P|P|I|N|E| |L|O|N|G| |D|I|S|T|A|N|C|E| |

T|E|L|E|P|H|O|N|E| |C|O|M|P|A|N|Y| | | | |

(Company s Full Name)

R|A|M|O|N| |C|O|J|U|A|N|G|C|O| |B|L|D|G|. | |

M|A|K|A|T|I| |A|V|E|. |M|A|K|A|T|I| |C|I|T|Y| |

(Business Address: No. Street City/Town/Province)

A|T|T|Y|. |M|A|. |L|O|U|R|D|E|S|. |C|. |R|A|U|S|A|-|C|H|A|N| |8|1|4|-|3|5|5|2|

Contact Person Company Telephone Number

							<b>CURRENT REPORT UNDER THE</b>		
1	2	3	1				<b>SECURITIES REGULATION CODE</b>	06	Every 2 <sup>nd</sup> Tuesday

Month Day FORM TYPE Month Day



**Fiscal Year Annual Meeting**

**C F D N/A**

**Dept. Requiring this Doc. Amended Articles Number/Section**

**Total Amount of Borrowings**

<b>895,064,439</b>		
<b>As of Dec. 31, 2003</b>	N/A	N/A

**Total No. of Stockholders Domestic Foreign**

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To be accomplished by SEC Personnel concerned

|||||

**File Number** \_\_\_\_\_

**LCU**

|||||

**Document I.D.** \_\_\_\_\_

**Cashier**

AMPS

**Remarks: Please use black ink for scanning purposes.**

**SECURITIES AND EXCHANGE COMMISSION**

**CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE**

1. February 3, 2004 \_\_\_\_\_

Date of Report (Date of earliest event reported)

2. SEC Identification Number PW-55 3. BIR Tax Identification No. 000-488-793

4. Philippine Long Distance Telephone Company \_\_\_\_\_

Exact name of registrant as specified in its charter

5. Philippines \_\_\_\_\_ 6. (SEC Use Only)

Province, country or other jurisdiction or Industry Classification Code:

Incorporation

7. Makati Avenue, Makati City, Philippines \_\_\_\_\_

Address of principal office Postal Code

8. (632) 814-3664 \_\_\_\_\_

Registrant's telephone number, including area code

9. Not Applicable \_\_\_\_\_

Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code

Title of Each Class Number of Shares of Common Stock

Outstanding and Amount of Debt Outstanding

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11. Indicate the item numbers reported herein: \_\_\_\_\_

In compliance with the disclosure requirements of the Securities and Exchange Commission, we advise that at the meeting of the Board of Directors of the Company held on January 27, 2004, the Board confirmed the appointment of Jose Antonio T. Valdez as Vice President for Marketing effective December 1, 2003.

PHILIPPINE LONG DISTANCE

TELEPHONE COMPANY

By:

MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

February 3, 2004

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

By: MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

Date: February 3, 2004