

Edgar Filing: AT&T CORP - Form 8-K

AT&T CORP  
Form 8-K  
October 22, 2002

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

October 22, 2002  
Date of report (Date of earliest event reported)

AT&T CORP.

(Exact Name of Registrant as Specified in Charter)

NEW YORK  
(State or Other  
Jurisdiction  
of Incorporation)

1-1105  
(Commission File  
Number)

13-4924710  
(IRS Employer  
Identification No.)

900 Rt. 202/206 N., Bedminster, New Jersey 07921  
(Address of Principal Executive Offices, including Zip Code)

(908) 532-1754  
(Registrant's telephone number, including area code)

NOT APPLICABLE  
(Former Name or Former Address, if Changed Since Last Report)

ITEM 5. OTHER EVENTS.

On Tuesday, October 22, 2002, AT&T Corp. issued the following press release:

AT&T Earns 6 Cents Per Diluted Share from Continuing Operations,  
Excluding Other Income

Reported Earnings are 5 Cents Per Diluted Share from Continuing Operations  
on Revenue of \$12 Billion

BEDMINSTER, N.J. - AT&T (NYSE: T) today announced third-quarter earnings of \$0.06 per diluted share from continuing operations, excluding other income. In the same quarter last year, AT&T reported a loss of \$0.02 on the same basis. As previously reported, on January 1, 2002, AT&T adopted Statement of Financial Accounting Standards No. 142, which eliminated amortization of goodwill and franchise costs. The amortization of these items in the third quarter of 2001 reduced reported earnings from continuing operations by \$0.11 per diluted share.

## Edgar Filing: AT&T CORP - Form 8-K

On a reported basis, the company earned \$0.05 per diluted share from continuing operations, compared with a loss of \$0.69 in the year-ago quarter.

Revenue for the quarter was \$12.0 billion, a decline of 8.3 percent from the year-ago quarter on a reported basis and a decline of 7.4 percent on a pro forma basis. Pro forma revenue adjusts for significant cable dispositions and the deconsolidation of Excite@Home. The quarter's lower revenue was primarily due to continued declines in long distance voice services, partially offset by growth at AT&T Broadband in telephony, high-speed data and digital video, and growth areas of AT&T Business, primarily data/Internet protocol (IP)/managed services.

"We had a good third quarter and posted solid results as we remained focused on executing the operational basics of our business," said AT&T Chairman and CEO C. Michael Armstrong. "Following the spinoff of AT&T Broadband and its merger with Comcast, AT&T will be well positioned for the future with a top-notch leadership team, a world-class network, a sound financial structure and a wealth of opportunity in the marketplace," Armstrong said.

Following the anticipated spinoff of AT&T Broadband later this quarter, the primary business of AT&T will be communications services, provided by the AT&T Business and AT&T Consumer units.

"Our communications services units made a solid showing in the quarter, reflecting our focus on the fundamentals of operating strong voice and data businesses and seizing growth opportunities," said David Dorman, AT&T chairman and CEO-elect. "AT&T Business rededicated itself to executing in the marketplace and meeting customer needs across its product portfolio, and AT&T Consumer accelerated its local service momentum, entering two more states and increasing its 'any distance' customer count by 24 percent over the previous quarter," Dorman said.

### Unit Highlights

Note: all comparisons are third quarter 2002 vs. third quarter 2001 unless otherwise noted

#### AT&T Business

- o Revenue \$6.7 billion, down 1.6 percent
- o Revenue year-to-date \$20.0 billion, down 4.5 percent over same period last year
- o EBIT, excluding other income, \$876 million; EBIT margin on the same basis 13.1 percent vs. 14.5 percent
- o EBIT, excluding other income year-to-date, \$2.64 billion, down 21 percent over same period last year
- o Long distance voice revenue decline slowed to about 8 percent with a slight volume increase - reflects steady improvement from the previous quarter decline of approximately 12 percent and first quarter 2002 decline of approximately 19 percent
- o Data/IP/Managed services grew about 7 percent (about 6 percent, excluding customer premises equipment)
- o Local voice revenue up approximately 5 percent, driven partly by

## Edgar Filing: AT&T CORP - Form 8-K

strong performance of "All-in-One" bundle for retail small business market

- o Outlook: Expect revenue and EBIT margin, excluding other income, at or marginally better than the favorable end of previously stated ranges of: revenue, 4.5 to 5 percent full-year decline; EBIT margin, excluding other income, 2 to 3 percentage point decline from 2001 margin of 13.3 percent

### AT&T Consumer

- o Revenue \$2.8 billion, down 25.9 percent due to continued trends of wireless and Internet substitution, competition, and customer migration to lower priced plans and products
- o Revenue year-to-date \$8.8 billion, down 23 percent over same period last year
- o EBIT, excluding other income, \$595 million; EBIT margin on same basis 21.3 percent vs. 33.9 percent
- o EBIT, excluding other income year-to-date, \$2.2 billion, down 42.1 percent over same period last year
- o Any Distance service offered to about 1.9 million customers in eight states at end of quarter - a 24 percent sequential growth rate; entered local market in California and New Jersey. By mid- October, had 2 million Any Distance customers.
- o Outlook: Maintain previously stated revenue and EBIT margin, excluding other income, outlook: Revenue, expect to come in at favorable end of mid-20 percent range decline; EBIT margin, excluding other income, expect high single-digit percentage decline

### AT&T Communications Services

AT&T Communications Services primarily includes AT&T Business Services and AT&T Consumer Services.

- o Outlook: Not providing fourth quarter EPS outlook due to expected AT&T Broadband spinoff and reverse stock split; anticipate capital expenditures (excluding AT&T Broadband), in the lower end of the previously announced range of \$3.8 to \$4.2 billion.

### AT&T Broadband

- o Revenue \$2.5 billion, up 8.2 percent on a pro forma basis, adjusted for significant closed cable dispositions and acquisitions, and up 6.4 percent on a reported basis
- o Revenue growth driven primarily by advanced services (telephony, high-speed data, digital video)
- o EBITDA, excluding other income, \$569 million; \$676 million excluding other income and Comcast merger-related costs
- o EBITDA margin, excluding other income, 22.3 percent; 26.5 percent excluding other income and Comcast merger-related costs
- o RGUs 559,000 net additions in the quarter: 285,000 digital video, 172,000 high-speed data, 102,000 telephony additions

## Edgar Filing: AT&T CORP - Form 8-K

- o Basic video subscribers down about 129,000 primarily due to competition
- o Outlook: Maintain ranges for full-year revenue and EBITDA, excluding other income: revenue growth rate in low double-digit percentage; EBITDA range, excluding other income, of \$2.4 to \$2.5 billion

### 3rd Quarter at a Glance

	3Q02	% change from 3Q01
AT&T revenue	\$11.96B	(7.4%)*
AT&T Business revenue	\$6.70B	(1.6%)
AT&T Consumer revenue	\$2.79B	(25.9%)
AT&T Broadband revenue	\$2.55B	8.2%*
EBITDA, excluding other income	\$3.24B	(15.0%)
Reported EBITDA	\$3.28B	NMF**
EBIT, excluding other income	\$1.19B	(22.3%)
Reported EBIT	\$1.24B	133.8%
Capital expenditures	\$2.06B	4.6%

### 3rd Quarter Highlights

EPS from continuing operations  
 other income  
 Reported EPS from continuing operations  
 Reported EPS  
 Total Assets  
 Debt, net of cash, monetary  
 exchange hedges

\*Increase (decrease) is calculated on a pro forma basis by adjusting third quarter 2001 revenue for significant cable acquisitions and dispositions closed in 2001 and the deconsolidation of Excite@Home, as applicable, as if these events occurred on January 1, 2001.

\*\* Not a meaningful comparison

### DEFINITIONS

AT&T Group does not include the results of Liberty Media Group, which was tracked as a separate class of stock through August 10, 2001, the split-off date.

EBIT refers to earnings before interest, taxes, extraordinary item, cumulative effect of accounting changes, dividend requirements on preferred stock, premium on exchange of AT&T Wireless tracking stock and discontinued operations.

EBIT, excluding other income/expense, refers to EBIT, excluding other income/expense, and pretax net losses/earnings related to equity investments.

EBITDA refers to EBIT, excluding depreciation and amortization, and pretax minority interest other than Excite@Home's minority interest.

EBITDA, excluding other expense/income, refers to EBITDA, excluding other income/expense, and pretax net losses/earnings related to equity investments.

## Edgar Filing: AT&T CORP - Form 8-K

EBIT margin refers to EBIT as a percentage of reported revenue.

EBITDA margin refers to EBITDA as a percentage of reported revenue.

EPS from continuing operations, excluding other income/expense, refers to earnings per share, excluding other income/expense, net losses/earnings related to equity investments, extraordinary item, cumulative effect of accounting changes, dividend requirements on preferred stock, premium on exchange of AT&T Wireless tracking stock and discontinued operations.

Pro forma revenue: Third quarter 2001 revenue is adjusted for significant cable acquisitions and dispositions closed in 2001 and the deconsolidation of Excite@Home, as if these events occurred on January 1, 2001.

AT&T Group  
Combined Statements of Operations (Unaudited)

	For the Three Months	For the Nine Months	
	Ended Sept. 30,	Ended Sept. 30,	2002
	Dollars in Millions	(except per share amounts)	
Revenue			\$ 11,956
Operating Expenses			
Costs of services and products			3,333
Access and other connection			2,696
Selling, general and administrative			2,712
Depreciation and amortization			1,981
Net restructuring and other charges			(26)
Goodwill and franchise impairment charges			-
Total operating expenses			10,696
Operating income (loss)			1,260
Other income (expense), net			56
Interest (expense)			(748)
Income (loss) from continuing operations before income taxes, minority interest and dividends on subsidiary preferred stock and net (losses) related to equity investments			568
(Provision) benefit for income taxes			(312)

## Edgar Filing: AT&T CORP - Form 8-K

Minority interest and dividends on subsidiary preferred stock	(38)
Net (losses) related to equity investments	(11)
	-----
Income (loss) from continuing operations	207
(Loss) income from discontinued operations-net of tax	-
Gain on disposition of discontinued operations	-
	-----
Income (loss) before extraordinary gain and cumulative effect of accounting changes	207
Extraordinary gain- net of tax	-
Cumulative effect of accounting changes- net of tax	-
	-----
Net income (loss) of AT&T Group	207
Dividend requirements of preferred stock, net	-
Premium on exchange of AT&T Wireless tracking stock	-
	-----
Income (loss) attributable to common shareowners	\$ 207
	-----
AT&T Common Stock Group :	
Earnings (loss)	\$ 207
Weighted-average shares (millions)	3,848
Weighted-average shares and potential common shares (millions)*	3,850
Earnings (loss) from continuing operations per basic and diluted share	\$ 0.05
(Loss) earnings from discontinued operations per basic and diluted share	-
Gain on disposition of discontinued operations per basic and diluted share	-
Extraordinary gain per basic and diluted share	-
Earnings from cumulative effect of accounting change per basic and diluted share	-
	-----
Earnings (loss) per basic and diluted share	\$ 0.05
Dividends declared per share	\$0.0375
AT&T Wireless Group:	
Earnings	\$ -
Weighted-average shares (millions)	-
Weighted-average shares and potential common shares (millions)*	-
Earnings per basic and diluted share	\$ -
*Weighted-average shares assumes dilution from the potential conversion of debt and equity securities and the potential exercise of outstanding stock options and other performance awards, unless they are anti-dilutive to earnings (loss) per diluted share.	

AT&T EPS RECONCILIATION

Edgar Filing: AT&T CORP - Form 8-K

The following table reconciles the reported earnings (loss) from continuing operations per diluted share to earnings (loss) from continuing operations excluding other income (expense) per diluted share:

	For the three months ended September 2002	2002
Reported earnings (loss) from continuing operations per diluted share	\$0.05	(\$
Less reconciling items:		
Other income (expense), net(1)	(0.01)	
Net (losses) related to equity investments	-	
	(0.01)	
Earnings per diluted share from continuing operations excluding other income (expense)	\$0.06	(\$

(1) Other income (expense) is income on a pre-tax basis, but an expense on an after-tax basis in the third quarter of 2002 due to the taxes associated with the impairment charges recorded on certain leveraged leases of aircraft (\$0.2 billion pre-tax). The nature of leveraged leases and the anticipated loss on those leases caused a limited tax benefit.

AT&T Group  
Combined Balance Sheets (Unaudited)

September 30,    December 31,  
Dollars in Millions

2002

ASSETS

Edgar Filing: AT&T CORP - Form 8-K

Cash and cash equivalents	\$ 6,926
Accounts receivable, less allowances of \$800 and \$827	6,882
Other receivables	402
Investments	459
Deferred income taxes	2,048
Other current assets	995
	---
Total Current Assets	17,712
Property, plant and equipment, net of accumulated depreciation of \$35,678 and \$32,046	41,364
Goodwill, net of accumulated amortization of \$1,307 in 2001	20,517
Franchise costs, net of accumulated amortization of \$2,501 in 2001	29,084
Other purchased intangible assets, net of accumulated amortization of \$846 and \$647	2,003
Investments and related advances	17,920
Prepaid pension costs	3,522
	5,916
Other assets	-----
TOTAL ASSETS	\$ 138,038 =====
LIABILITIES	
Accounts payable	\$ 4,342
Payroll and benefit-related liabilities	1,599
Debt maturing within one year	6,560
AT&T Canada obligation	3,525
Other current liabilities	4,652
	-----
Total Current Liabilities	20,678
Long-term debt	36,371
Long-term benefit-related liabilities	3,707
Deferred income taxes	24,452
Other long-term liabilities and deferred credits	3,868
	-----
Total Liabilities	89,076
	-----
Minority interest	1,371
Company-Obligated Convertible Quarterly Income Preferred Securities of Subsidiary Trust Holding Solely Subordinated Debt Securities of AT&T	4,728
SHAREOWNERS' EQUITY	
AT&T Common Stock, \$1 par value, authorized 6,000,000,000 shares; issued and outstanding 3,851,084,978 shares (net of 858,888,662 treasury shares) at September 30, 2002, and 3,542,405,744 shares (net of 851,746,431 treasury shares) at December 31, 2001	3,851



Edgar Filing: AT&T CORP - Form 8-K

Additional paid-in capital	53,530
Accumulated (deficit)	(14,383)
Accumulated other comprehensive (loss)	(135)
	-----
Total Shareowners' Equity	42,863
	-----
TOTAL LIABILITIES AND SHAREOWNERS' EQUITY	\$ 138,038
	=====

NOTE TO FINANCIAL MEDIA: AT&T executives will discuss the company's performance in a two-way conference call for financial analysts at 8:15 a.m. ET today. Reporters are invited to listen to the call. U.S. callers should dial 888-428-4480 to access the call. Callers outside the U.S. should dial + 1 612-332-0819.

In addition, Internet rebroadcasts of the call will be available on the AT&T website beginning later today. The website address is <http://www.att.com/ir>. A copy of the earnings commentary is also available online. An audio rebroadcast of the conference call will be available beginning in the afternoon on Tuesday, October 22 until midnight on Thursday, October 24. To access the replay, please visit <http://www.att.com/ir>, or U.S. callers can dial 800-475-6701, access code 653832. Callers outside the U.S. should dial +1 320-365-3844, access code 653832.

The foregoing are "forward-looking statements" which are based on management's beliefs as well as on a number of assumptions concerning future events made by and information currently available to management. Readers are cautioned not to put undue reliance on such forward-looking statements, which are not a guarantee of performance and are subject to a number of uncertainties and other factors, many of which are outside AT&T's control, that could cause actual results to differ materially from such statements. For a more detailed description of the factors that could cause such a difference, please see AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. This information is presented solely to provide additional information to further understand the results of AT&T.

# # #

AT&T also reported that, in light of recent publicly reported developments, AT&T is examining the impact to it if various telecommunications companies and vendors are unable to satisfy their agreements with AT&T, including the separation agreements between AT&T and Lucent Technologies Inc. While AT&T has not completed its review and can not quantify the impact, if any, it is possible that under certain circumstances any such inability could have a negative financial and operational impact on AT&T, which may be material.

AT&T also reported that it had decided to expense stock options grants, commencing prospectively to options granted in 2003 and beyond. Given the number of variables that must be used in determining the value and number of options granted as well as market conditions, the Company is not possible to determine precisely what the future impact on income would be at this time.

AT&T also noted that on October 21, 2002 its affiliate, AT&T Latin America Corp., announced that it anticipates a liquidity shortfall commencing in

## Edgar Filing: AT&T CORP - Form 8-K

the fourth quarter of 2002. AT&T said that AT&T Latin America's current situation has no impact on AT&T's ability to meet global business customers' needs, whether those customers' operations are based in or extend to the Latin America region. AT&T's investment in AT&T Latin America currently has a book value of \$1.2 billion. The recorded value of AT&T's investment could be impacted by actions taken by AT&T Latin America. AT&T holds a 69 percent economic stake and a 95% voting stake in AT&T Latin America.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 22, 2002

AT&T CORP.

By: /s/ Robert S. Feit

-----  
Name: Robert S. Feit

Title: Vice President - Law and  
Secretary