

KELLOGG CO  
Form SC 13G/A  
February 08, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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SCHEDULE 13G

Under the Securities Exchange Act of 1934  
(Amendment No. 41)\*

KELLOGG COMPANY  
(Name of Issuer)

Common Stock, \$.25 par value per share  
(Title of Class of Securities)

487836108  
(CUSIP Number)

December 31, 2017  
(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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SCHEDULE 13G

CUSIP No. 487836108 Page 2 of 21 Pages

1	NAMES OF REPORTING PERSONS KELLOGG W K FOUNDATION TRUST
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) (b) SEC USE ONLY
3	
4	CITIZENSHIP OR PLACE OF ORGANIZATION  Michigan
5	SOLE VOTING POWER 0
6	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH SHARED VOTING POWER 67,606,838
7	SOLE DISPOSITIVE POWER 0
8	SHARED DISPOSITIVE POWER 67,606,838
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  67,606,838
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  19.6%
12	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)  OO



SCHEDULE 13G

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1 NAMES OF REPORTING PERSONS  
KELLOGG W K FOUNDATION

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(a)  
(b)  
SEC USE ONLY

3

4 CITIZENSHIP OR PLACE OF ORGANIZATION  
Michigan

5 SOLE VOTING POWER  
0

6 NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH  
7 SHARED VOTING POWER  
67,606,838

8 SOLE DISPOSITIVE POWER  
0

9 SHARED DISPOSITIVE POWER  
67,606,838

10 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
67,606,838

11 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

12 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
19.6%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)  
CO



SCHEDULE 13G

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1 NAMES OF REPORTING PERSONS  
JOHN A. BRYANT

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(a)  
(b)  
SEC USE ONLY

3

4 CITIZENSHIP OR PLACE OF ORGANIZATION  
United States of America

5 SOLE VOTING POWER  
1,244,134

6 NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH SHARED VOTING POWER  
67,606,838

7 SOLE DISPOSITIVE POWER  
1,244,134

8 SHARED DISPOSITIVE POWER  
67,606,838

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
68,830,972

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
19.9%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)  
IN



SCHEDULE 13G

CUSIP No. 487836108 Page 5 of 21 Pages

1	NAMES OF REPORTING PERSONS LA JUNE MONTGOMERY TABRON
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) (b) SEC USE ONLY
3	
4	CITIZENSHIP OR PLACE OF ORGANIZATION  United States of America
5	SOLE VOTING POWER 0
6	SHARED VOTING POWER 67,606,838
7	SOLE DISPOSITIVE POWER 0
8	SHARED DISPOSITIVE POWER 67,606,838
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  67,606,838
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  19.6%
12	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)  IN



SCHEDULE 13G

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1	NAMES OF REPORTING PERSONS
	RODERICK D. GILLUM
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
	(a)
	(b)
3	SEC USE ONLY
4	CITIZENSHIP OR PLACE OF ORGANIZATION
	United States of America
	SOLE VOTING POWER
	<sup>5</sup> 0
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	SHARED VOTING POWER
	<sup>6</sup> 67,606,838
	SOLE DISPOSITIVE POWER
	<sup>7</sup> 0
	SHARED DISPOSITIVE POWER
	<sup>8</sup> 67,606,838
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
	67,606,838
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
	19.6%
12	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)



SCHEDULE 13G

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This Schedule 13G is being filed as Amendment No. 41 to the Schedule 13G dated April 23, 1979 filed on behalf of Harris Trust and Savings Bank, Lyle C. Roll, Russell G. Mawby and William V. Bailey as trustees of the W.K. Kellogg Foundation Trust (the "Trust") with respect to shares of common stock, \$.25 par value per share, of Kellogg Company (the "Shares").

This Amendment No. 41 is being filed by the Trust on behalf of itself, W.K. Kellogg Foundation (the "Foundation"), as sole beneficiary of the Trust, and John A. Bryant, La June Montgomery Tabron and Roderick D. Gillum, as the three individual trustees of the Trust as of December 31, 2017.

A separate Schedule 13G is being filed by The Northern Trust Corporation, as parent holding company for The Northern Trust Company, the sole corporate trustee of the Trust. On September 1, 2017, The Northern Trust Company succeeded The Bank of New York Mellon Trust Company, N.A. as the sole corporate trustee of the Trust. Prior to Amendment No. 38 filed in February 2015, the three individual trustees of the Trust filed jointly on Schedule 13G with the sole corporate trustee.

Fred P. Keller left the office of trustee of the Trust on March 15, 2017. On that date, Roderick D. Gillum succeeded Mr. Keller as a trustee of the Trust. Accordingly, beginning with the year ending December 31, 2017, Mr. Gillum is reporting his shareholdings of Kellogg Company in lieu of Mr. Keller on amendments to this Schedule 13G.

Under the agreement governing the Trust, if a majority of the trustees of the Trust (which majority must include the corporate trustee) cannot agree on how to vote the Shares, the Foundation has the power to direct the voting of such stock. In addition, the Foundation has the power to approve successor trustees and to remove trustees of the Trust, subject to certain limitations. As such, the Foundation may be deemed to beneficially own the Shares held in the Trust for purposes of Section 13(d) of the Act.

The number of Shares beneficially owned by each of the Trust, the Foundation, John A. Bryant, La June Montgomery Tabron and Roderick D. Gillum, individually, as fiduciary or otherwise, is hereinafter reported. The number of Shares beneficially owned collectively by such persons is 68,830,972, which is 19.9% of the Shares outstanding. Of this amount 67,606,838 Shares, or 19.6% of the Shares outstanding, represent Shares held in the Trust, and beneficially owned by the trustees in a fiduciary capacity on behalf of the Trust.

The number of reported Shares for John A. Bryant includes 1,108,331 Shares that he may acquire within 60 days of December 31, 2017 by exercising options granted to him under the Kellogg Company Key Employee Incentive Plans.

Item 1(a). Name of Issuer:

Kellogg Company

Item 1(b). Address of Issuer's Principal Executive Offices:

One Kellogg Square  
Battle Creek, Michigan 49016-3599

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SCHEDULE 13G

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Item 2(a). Name of Person Filing

W.K. Kellogg Foundation Trust  
W.K. Kellogg Foundation  
John A. Bryant  
La June Montgomery Tabron  
Roderick D. Gillum

Item 2(b). Address of Principal Business Office or, if None, Residence:

Person Filing Address

W.K. Kellogg Foundation Trust: The Northern Trust Company  
50 S. La Salle Street, B-10  
Chicago, IL 60603

W.K. Kellogg Foundation: One Michigan Avenue East  
Battle Creek, MI 49017-4058

John A. Bryant: One Kellogg Square  
P.O. Box 3599  
Battle Creek, MI 49016

La June Montgomery Tabron: One Michigan Avenue East  
Battle Creek, MI 49017-4058

Roderick D. Gillum: One Michigan Avenue East  
Battle Creek, MI 49017-4058

Item 2(c). Citizenship:

W.K. Kellogg Foundation Trust: -A Michigan Trust  
W.K. Kellogg Foundation: -A Michigan Nonprofit Corporation  
John A. Bryant: -U.S. Citizen  
La June Montgomery Tabron: -U.S. Citizen  
Roderick D. Gillum: -U.S. Citizen

Item 2(d). Title of Class of Securities:

Common Stock, \$.25 par value per share

Item 2(e). CUSIP Number:

487836108

Item 3. If This Statement is Filed Pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c),  
Check Whether the Person Filing is a:

Not Applicable. This statement is being filed pursuant to Rule 13d-1(d).

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SCHEDULE 13G

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Item 4. Ownership:

Item 4(a) Amount Beneficially Owned as of December 31, 2017:

W.K. Kellogg Foundation Trust: 67,606,838  
W.K. Kellogg Foundation: 67,606,838  
John A. Bryant: 68,830,972  
La June Montgomery Tabron: 67,606,838  
Roderick D. Gillum: 67,606,838

Item 4(b) Percent of Class:

W.K. Kellogg Foundation Trust: 19.6%  
W.K. Kellogg Foundation: 19.6%  
John A. Bryant: 19.9%  
La June Montgomery Tabron: 19.6%  
Roderick D. Gillum: 19.6%

Item 4(c) Number of Shares as to which such person has:

(i) Sole power to vote or direct the vote:

W.K. Kellogg Foundation Trust: 0  
W.K. Kellogg Foundation: 0  
John A. Bryant: 1,224,134  
La June Montgomery Tabron: 0  
Roderick D. Gillum: 0

(ii) Shared power to vote or direct the vote:

W.K. Kellogg Foundation Trust: 67,606,838  
W.K. Kellogg Foundation: 67,606,838  
John A. Bryant: 67,606,838  
La June Montgomery Tabron: 67,606,838  
Roderick D. Gillum: 67,606,838

(iii) Sole power to dispose or direct the disposition of:

W.K. Kellogg Foundation Trust: 0  
W.K. Kellogg Foundation: 0  
John A. Bryant: 1,224,134  
La June Montgomery Tabron: 0  
Roderick D. Gillum: 0

(iv) Shared power to dispose or direct the disposition of:

W.K. Kellogg Foundation Trust: 67,606,838

W.K. Kellogg Foundation: 67,606,838

John A. Bryant: 67,606,838

La June Montgomery Tabron: 67,606,838

Roderick D. Gillum: 67,606,838

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Item 5. Ownership of Five Percent or Less of a Class:

Not Applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

Not Applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security  
Being Reported on By the Parent Holding Company or Control Person:

Not Applicable.

Item 8. Identification and Classification of Members of the Group:

Not Applicable.

Item 9. Notice of Dissolution of Group:

Not Applicable.

Item 10. Certification:

Not Applicable.

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SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 8, 2018

W.K. Kellogg Foundation Trust

/s/ Michael A. Weiland  
Michael A. Weiland, Sr. Vice President  
The Northern Trust Company,  
corporate trustee

W.K. Kellogg Foundation

/s/ Michael A. Weiland  
By its attorney in fact, Michael A. Weiland

John A. Bryant

/s/ Michael A. Weiland  
By his attorney in fact, Michael A. Weiland

La June Montgomery Tabron

/s/ Michael A. Weiland  
By her attorney in fact, Michael A. Weiland

Roderick D. Gillum

/s/ Michael A. Weiland  
By his attorney in fact, Michael A. Weiland

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SCHEDULE 13G

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EXHIBIT INDEX

Exhibit No.

Exhibit 24.1 Power of Attorney of W.K. Kellogg Foundation dated August 30, 2017.

Exhibit 24.2 Power of Attorney of John Bryant dated September 27, 2017

Exhibit 24.3 Power of Attorney of La June Montgomery Tabron dated September 27, 2017

Exhibit 24.4 Power of Attorney of Roderick D. Gillum dated September 27,  
2017

Exhibit 99.1 Agreement Pursuant to Rule 13d-1(k)(1)(iii)

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SCHEDULE 13G

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Exhibit 24.1

POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS that the W. K. KELLOGG FOUNDATION, a Michigan nonprofit corporation (“Foundation”), hereby constitutes and appoints, effective as of September 1, 2017, each of MICHAEL A. WEILAND, AMY E. SZOSTAK, CRAIG R. CARBERRY, BOLA M. BEARD and JUDY A. CARON of The Northern Trust Company, and PAUL A. SVOBODA and MICHAEL A. CLARK of Sidley Austin LLP, as its true and lawful attorneys-in-fact to:

- (1) execute for and on behalf of the Foundation all Schedules and other statements and amendments thereto required to be filed under Sections 13(d) and 13(g) of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), and the rules thereunder;
- (2) execute for and on behalf of the Foundation Forms 3, 4 and 5 and amendments thereto required to be filed under Section 16(a) of the Exchange Act and the rules thereunder; do and perform any and all acts for and on behalf of the Foundation which may be necessary or desirable to
- (3) complete the execution of any such Schedule or Form referred to above and the timely filing of such Schedule or Form with the United States Securities and Exchange Commission (“SEC”) and any other authority; and take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such an attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the Foundation, it being
- (4) understood that the documents executed by such attorney-in-fact on behalf of the Foundation pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in his or her discretion.

The powers granted above may be exercised by any one of such attorneys-in-fact acting alone.

The Foundation grants to each such attorney-in-fact full power and authority to do and perform each and every act and thing whatsoever requisite, necessary and proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the Foundation might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or his or her substitute or substitutes, shall lawfully do or cause to be done by virtue hereof, including but not limited to any filing with the SEC of any Schedule or Form referred to above and any agreement to file a single Schedule 13D or 13G in accordance with Regulation § 240.13d-1(k). The Foundation acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the Foundation, are not assuming any of the Foundation’s responsibilities to comply with Sections 13 and 16 of the Exchange Act.

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SCHEDULE 13G

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Exhibit 24.2

POWER OF ATTORNEY

KNOW ALL BY THESE PRESENTS that the undersigned, JOHN BRYANT, hereby constitutes and appoints each of MICHAEL A. WEILAND, AMY E. SZOSTAK, CRAIG R. CARBERRY, BOLA M. BEARD and JUDY A. CARON of The Northern Trust Company, and PAUL A. SVOBODA and MICHAEL A. CLARK of Sidley Austin LLP, as his true and lawful attorneys-in-fact to:

- (1) execute for and on behalf of the undersigned all Schedules and other statements and amendments thereto required to be filed under Sections 13(d) and 13(g) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the rules thereunder;
- (2) execute for and on behalf of the undersigned Forms 3, 4 and 5 required to be filed under Section 16(a) of the Exchange Act and the rules thereunder;
- (3) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete the execution of any such Schedule or Form referred to above and the timely filing of such Schedule or Form with the United States Securities and Exchange Commission ("SEC") and any other authority; and take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such an attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being
- (4) understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in his or her discretion.

The powers granted above may be exercised by such attorneys-in-fact on behalf of the undersigned individually or on behalf of the undersigned in any fiduciary or representative capacity in which the undersigned may be acting.

The powers granted above may be exercised by any one of such attorneys-in-fact acting alone.

The undersigned grants to each such attorney-in-fact full power and authority to do and perform each and every act and thing whatsoever requisite, necessary and proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or his or her substitute or substitutes, shall lawfully do or cause to be done by virtue hereof, including but not limited to any filing with the SEC of any Schedule or Form referred to above and any agreement to file a single Schedule 13D or 13G in accordance with Regulation § 240.13d-1(k). The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at

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SCHEDULE 13G

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Exhibit 24.3

POWER OF ATTORNEY

KNOW ALL BY THESE PRESENTS that the undersigned, LA JUNE MONTGOMERY TABRON, hereby constitutes and appoints each of MICHAEL A. WEILAND, AMY E. SZOSTAK, CRAIG R. CARBERRY, BOLA M. BEARD and JUDY A. CARON of The Northern Trust Company, and PAUL A. SVOBODA and MICHAEL A. CLARK of Sidley Austin LLP, as her true and lawful attorneys-in-fact to:

- (1) execute for and on behalf of the undersigned all Schedules and other statements and amendments thereto required to be filed under Sections 13(d) and 13(g) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the rules thereunder;
- (2) execute for and on behalf of the undersigned Forms 3, 4 and 5 required to be filed under Section 16(a) of the Exchange Act and the rules thereunder;
- (3) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete the execution of any such Schedule or Form referred to above and the timely filing of such Schedule or Form with the United States Securities and Exchange Commission ("SEC") and any other authority; and take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such an attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being
- (4) understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in his or her discretion.

The powers granted above may be exercised by such attorneys-in-fact on behalf of the undersigned individually or on behalf of the undersigned in any fiduciary or representative capacity in which the undersigned may be acting.

The powers granted above may be exercised by any one of such attorneys-in-fact acting alone.

The undersigned grants to each such attorney-in-fact full power and authority to do and perform each and every act and thing whatsoever requisite, necessary and proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as such attorney-in-fact might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or his or her substitute or substitutes, shall lawfully do or cause to be done by virtue hereof, including but not limited to any filing with the SEC of any Schedule or Form referred to above and any agreement to file a single Schedule 13D or 13G in accordance with Regulation § 240.13d-1(k). The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at

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SCHEDULE 13G

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Exhibit 24.4

POWER OF ATTORNEY

KNOW ALL BY THESE PRESENTS that the undersigned, RODERICK D. GILLUM, hereby constitutes and appoints each of MICHAEL A. WEILAND, AMY E. SZOSTAK, CRAIG R. CARBERRY, BOLA M. BEARD and JUDY A. CARON of The Northern Trust Company, and PAUL A. SVOBODA and MICHAEL A. CLARK of Sidley Austin LLP, as his true and lawful attorneys-in-fact to:

- (1) execute for and on behalf of the undersigned all Schedules and other statements and amendments thereto required to be filed under Sections 13(d) and 13(g) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the rules thereunder;
- (2) execute for and on behalf of the undersigned Forms 3, 4 and 5 required to be filed under Section 16(a) of the Exchange Act and the rules thereunder;
- (3) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete the execution of any such Schedule or Form referred to above and the timely filing of such Schedule or Form with the United States Securities and Exchange Commission ("SEC") and any other authority; and take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such an attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being
- (4) understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in his or her discretion.

The powers granted above may be exercised by such attorneys-in-fact on behalf of the undersigned individually or on behalf of the undersigned in any fiduciary or representative capacity in which the undersigned may be acting.

The powers granted above may be exercised by any one of such attorneys-in-fact acting alone.

The undersigned grants to each such attorney-in-fact full power and authority to do and perform each and every act and thing whatsoever requisite, necessary and proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as such attorney-in-fact might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or his or her substitute or substitutes, shall lawfully do or cause to be done by virtue hereof, including but not limited to any filing with the SEC of any Schedule or Form referred to above and any agreement to file a single Schedule 13D or 13G in accordance with Regulation § 240.13d-1(k). The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at

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SCHEDULE 13G

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Exhibit 99.1

Pursuant to Rule 13d-1(k)(1) each of the persons named below agrees to this joint filing of Schedule 13G individually and as a trustee of the W.K. Kellogg Foundation Trust and submits this exhibit as proof of its agreement with the other persons named below:

W.K. Kellogg Foundation Trust

W.K. Kellogg Foundation

John A. Bryant

La June Montgomery Tabron

Roderick D. Gillum

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