

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 December 22, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ODO NOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 12/20/2004

Director 10% Owner
 Officer (give title below) Other (specify below)
 President & CEO

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	12/20/2004		M		30,000	A	\$ 15.76
Common Stock	12/20/2004		M		11,250	A	\$ 23.05
Common Stock	12/20/2004		M		25,715	A	\$ 23.3333
Common Stock	12/20/2004		M		1,151	A	\$ 25.75
Common Stock	12/20/2004		M		2,283	A	\$ 24.313
							575,990

Edgar Filing: WOLVERINE WORLD WIDE INC /DE/ - Form 4

Common Stock	12/20/2004	M	20,182	A	\$ 24.313	596,172	D
Common Stock	12/20/2004	M	14,091	A	\$ 24.313	610,263	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 15.76	12/20/2004		M	15,000	02/12/2003 02/11/2013	Common Stock	15,000	
Stock Option (Right to Buy)	\$ 15.76	12/20/2004		M	15,000	02/12/2004 02/11/2013	Common Stock	15,000	
Stock Option (Right to Buy)	\$ 15.76					02/12/2005 02/11/2013	Common Stock	15,000	
Stock Option (Right to Buy)	\$ 15.76					02/12/2006 02/11/2013	Common Stock	15,000	
Stock Option (Right to Buy)	\$ 23.05	12/20/2004		M	11,250	02/18/2004 02/17/2014	Common Stock	11,250	
Stock Option	\$ 23.05					02/18/2005 02/17/2014	Common Stock	11,250	

(Right to Buy)										
Stock Option (Right to Buy)	\$ 23.05					02/18/2006	02/17/2014	Common Stock	11,250	
Stock Option (Right to Buy)	\$ 23.05					02/18/2007	02/17/2014	Common Stock	11,250	
Stock Option (Right to Buy) ⁽¹⁾	\$ 23.3333	12/20/2004		M	7,500	02/24/1997	02/23/2007	Common Stock	7,500	
Stock Option (Right to Buy) ⁽¹⁾	\$ 23.3333	12/20/2004		M	7,500	02/24/1998	02/23/2007	Common Stock	7,500	
Stock Option (Right to Buy) ⁽¹⁾	\$ 23.3333	12/20/2004		M	7,500	02/24/1999	02/23/2007	Common Stock	7,500	
Stock Option (Right to Buy) ⁽¹⁾	\$ 23.3333	12/20/2004		M	3,215	02/24/2000	02/23/2007	Common Stock	7,500	
Stock Option (Right to Buy) ⁽¹⁾	\$ 25.75	12/20/2004		M	1,151	04/27/1997	04/26/2007	Common Stock	1,151	
Stock Option (Right to Buy)	\$ 24.313	12/20/2004		M	2,283	08/15/1997	02/28/2005	Common Stock	2,283	
Stock Option (Right to Buy)	\$ 24.313	12/20/2004		M	20,182	08/15/1997	03/08/2005	Common Stock	20,182	
Stock Option (Right to Buy)	\$ 24.313	12/20/2004		M	14,091	08/15/1997	02/27/2006	Common Stock	14,091	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ODONOVAN TIMOTHY J 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X		President & CEO	

Signatures

/s/ Jeffrey A. Ott, by power of attorney
12/22/2004

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares and prices have been adjusted to reflect stock splits.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.