

WOLVERINE WORLD WIDE INC /DE/  
 Form 4  
 December 22, 2004

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 GULIS STEPHEN L JR

2. Issuer Name and Ticker or Trading Symbol  
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 9341 COURTLAND DRIVE NE  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 12/20/2004

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Executive VP, CFO & Treasurer

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code	V Amount or Price			
Common Stock	12/20/2004		M		15,792 A \$ 23.3333	158,792	D	
Common Stock	12/20/2004		M		910 A \$ 22.96	159,702	D	
Common Stock	12/20/2004		M		1,820 A \$ 23.565	161,522	D	
Common Stock	12/20/2004		M		774 A \$ 23.54	162,296	D	
Common Stock	12/20/2004		M		5,125 A \$ 23.05	167,421	D	

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Common Stock	12/20/2004	M	575	A	\$ 25.75	167,996	D
Common Stock	12/20/2004	M	7,300	A	\$ 26.29	175,296	D
Common Stock	12/20/2004	F	27,852	D	\$ 31.205	147,444	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 23.3333	12/20/2004		M		5,625		02/24/1997	02/23/2007	Common Stock	5,625
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 23.3333	12/20/2004		M		5,625		02/24/1998	02/23/2007	Common Stock	5,625
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 23.3333	12/20/2004		M		4,542		02/24/1999	02/23/2007	Common Stock	5,625
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 23.3333							02/24/2000	02/23/2007	Common Stock	5,625
Stock Option (Right to Buy)	\$ 22.96	12/20/2004		M		910		02/24/2004	02/23/2010	Common Stock	910
Stock	\$ 23.565	12/20/2004		M		1,820		03/03/2004	03/02/2009	Common	1,820

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Option (Right to Buy)									Stock	
Stock Option (Right to Buy)	\$ 23.54	12/20/2004	M	774	03/05/2004	03/04/2011			Common Stock	744
Stock Option (Right to Buy)	\$ 23.05	12/20/2004	M	5,125	02/18/2004	02/17/2014			Common Stock	5,125
Stock Option (Right to Buy)	\$ 23.05				02/18/2005	02/17/2014			Common Stock	5,125
Stock Option (Right to Buy)	\$ 23.05				02/18/2006	02/17/2014			Common Stock	5,125
Stock Option (Right to Buy)	\$ 23.05				02/18/2007	02/17/2014			Common Stock	5,125
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 25.75	12/20/2004	M	575	04/27/1997	04/26/2007			Common Stock	575
Stock Option (Right to Buy)	\$ 26.29	12/20/2004	M	7,300	04/21/2004	03/04/2011			Common Stock	16,300
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	13,017	12/20/2004	02/23/2007			Common Stock	13,017
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	743	12/20/2004	02/23/2010			Common Stock	743
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	1,510	12/20/2004	03/02/2009			Common Stock	1,510
Stock Option	\$ 31.205	12/20/2004	A	642	12/20/2004	03/04/2011			Common Stock	642

(Right to Buy)

Stock Option (Right to Buy)

\$ 31.205

12/20/2004

A

4,192

12/20/2004

02/17/2014

Common Stock

4,192

Stock Option (Right to Buy)

\$ 31.205

12/20/2004

A

505

12/20/2004

04/26/2007

Common Stock

505

Stock Option (Right to Buy)

\$ 31.205

12/20/2004

A

6,499

12/20/2004

03/04/2011

Common Stock

6,499

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director

10% Owner

Officer

Other

GULIS STEPHEN L JR  
9341 COURTLAND DRIVE NE  
ROCKFORD, MI 49351

Executive VP,  
CFO &  
Treasurer

## Signatures

/s/ Jeffrey A. Ott, by power of attorney

12/22/2004

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares and prices have been adjusted to reflect stock splits

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