

MORGAN STANLEY  
Form FWP  
March 04, 2019

**March 2019**

Preliminary Terms No. 1,691

Registration Statement Nos. 333-221595; 333-221595-01

Dated March 4, 2019

Filed pursuant to Rule 433

Morgan Stanley Finance LLC

Structured Investments

Opportunities in U.S. and International Equities

Market-Linked Notes due April 5, 2024

Based on the Value of an Equally Weighted Basket Composed of the S&P 500® Index and the EURO STOXX 50® Index

**Fully and Unconditionally Guaranteed by Morgan Stanley**

The notes are unsecured obligations of Morgan Stanley Finance LLC (“MSFL”) and are fully and unconditionally guaranteed by Morgan Stanley. The notes will pay no interest and will have the terms described in the accompanying product supplement, index supplement and prospectus, as supplemented and modified by this document. At maturity, we will pay per note the stated principal amount of \$1,000 plus a supplemental redemption amount, if any, based on the value of a basket of two indices on the determination date. These long-dated notes are for investors who are concerned about principal risk but seek a return based on a basket of equity indices, and who are willing to forgo current income in exchange for the repayment of principal at maturity plus the potential to receive a supplemental redemption amount, if any. The notes are notes issued as part of MSFL’s Series A Global Medium-Term Notes program.

**All payments are subject to our credit risk. If we default on our obligations, you could lose some or all of your investment. These securities are not secured obligations and you will not have any security interest in, or otherwise have any access to, any underlying reference asset or assets.**

SUMMARY TERMS

|                                    |  |
|------------------------------------|--|
| <b>Issuer:</b>                     | Morgan Stanley Finance LLC                             |
| <b>Guarantor:</b>                  | Morgan Stanley   |
| <b>Issue price:</b>                | \$1,000 per note                                       |
| <b>Stated principal amount:</b>    | \$1,000 per note                                       |
| <b>Aggregate principal amount:</b> | \$   |
| <b>Pricing date:</b>               | March 29, 2019   |
| <b>Original issue date:</b>        | April 3, 2019 (3 business days after the pricing date) |
| <b>Maturity date:</b>              | April 5, 2024  |
| <b>Interest:</b>                   | None   |

| Basket:                                     | Basket<br>Ticker symbol*<br>component   | Basket<br>component<br>Initial index value<br>Multiplier<br>weighting |
|---|---|---|
|   | S&P<br>500®<br>Index<br>(the<br>“SPX<br>Index”)<br>EURO<br>STOXX<br>50®<br>Index”)  | 50%   |
|   | S&X5E<br>Index”)  | 50%   |
|   | * Ticker symbols are being provided for reference purposes only. We refer to the SPX Index and the SX5E Index, collectively, as the underlying indices.<br>The payment due at maturity per \$1,000 stated principal amount will equal:                    |   |
| <b>Payment at maturity:</b>                 | \$1,000 + supplemental redemption amount, if any.   |   |
|   | <i>In no event will the payment due at maturity be less than the stated principal amount, regardless of the performance of the underlying indices.</i>  |   |
| <b>Supplemental redemption amount:</b>      | (i) \$1,000 <i>times</i> (ii) the basket percent change <i>times</i> (iii) the participation rate, <i>provided</i> that the supplemental redemption amount will not be less than \$0.   |   |
| <b>Participation rate:</b>                  | At least 126%. The actual participation rate will be determined on the pricing date.  |   |
| <b>Basket percent change:</b>               | $(\text{final basket closing value} - \text{initial basket value}) / \text{initial basket value}$   |   |
| <b>Listing:</b>                             | The notes will not be listed on any securities exchange.  |   |
| <b>Agent:</b>                               | <b><i>Terms continued on the following page</i></b><br>Morgan Stanley & Co. LLC (“MS & Co.”), an affiliate of MSFL and a wholly owned subsidiary of Morgan Stanley. See “Supplemental information regarding plan of distribution; conflicts of interest.” |   |
| <b>Estimated value on the pricing date:</b> | Approximately \$964.00 per note, or within \$30.00 of that estimate. See “Investment Summary” on page 3.  |   |
| <b>Commissions and issue price:</b>         | <b>Price to Agent’s commissions and fees<sup>(2)</sup> public<sup>(1)</sup></b>   | <b>Proceeds to us<sup>(3)</sup></b>                                   |
| <b>Per note</b>                             | \$ \$000  | \$  |
| <b>Total</b>                                | \$ \$   | \$  |

(1) The notes will be sold only to investors purchasing the securities in fee-based advisory accounts.  
(2) MS & Co. expects to sell all of the notes that it purchases from us to an unaffiliated dealer at a price of \$ per note, for further sale to certain fee-based advisory accounts at the price to public of \$1,000 per note. MS & Co. will not

*receive a sales commission with respect to the notes. See “Supplemental information regarding plan of distribution; conflicts of interest.” For additional information, see “Plan of Distribution (Conflicts of Interest)” in the accompanying product supplement for equity-linked notes.*

(3) *See “Use of proceeds and hedging” on page 18.*

**The notes involve risks not associated with an investment in ordinary debt securities. See “Risk Factors” beginning on page 7.**

**The Securities and Exchange Commission and state securities regulators have not approved or disapproved these notes, or determined if this document or the accompanying product supplement, index supplement and prospectus is truthful or complete. Any representation to the contrary is a criminal offense.**

**The notes are not bank deposits and are not insured by the Federal Deposit Insurance Corporation or any other governmental agency, nor are they obligations of, or guaranteed by, a bank.**

**You should read this document together with the related product supplement, index supplement and prospectus, each of which can be accessed via the hyperlinks below. Please also see “Additional Terms of the Notes” and “Additional Information About the Notes” at the end of this document.**

As used in this document, “we,” “us” and “our” refer to Morgan Stanley or MSFL, or Morgan Stanley and MSFL collectively, as the context requires.

**Product Supplement for Equity-Linked Notes dated November 16, 2017**

**Index Supplement dated November 16, 2017      Prospectus dated November 16, 2017**

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***Terms continued from previous page:***

|                                    |   |
|------------------------------------|---|
| <b>Initial basket value:</b>       | The initial basket value will equal 100, which is equal to the sum of the products of (i) the initial index value of each basket component, as set forth under “Basket—Initial index value” above, and (ii) the multiplier for such basket component, as set forth under “Basket—Multiplier” above, each as determined on the pricing date. |
| <b>Final basket closing value:</b> | The basket closing value on the determination date  |
| <b>Basket closing value:</b>       | On any date, the sum of the products of (i) the closing value of each basket component on such date, and (ii) the multiplier for such basket component.   |
| <b>Multiplier:</b>                 | The multiplier for each basket component will be set on the pricing date so that each basket component will represent its applicable basket component weighting in the predetermined initial basket value of 100. Each multiplier will remain constant for the term of the notes.   |
| <b>Determination date:</b>         | April 2, 2024, subject to postponement for non-index business days and certain market disruption events   |
| <b>CUSIP:</b>                      | 61768DY74   |
| <b>ISIN:</b>                       | US61768DY747  |

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Investment Summary

Market-Linked Notes

The Market-Linked Notes due April 5, 2024 Based on the Value of an Equally Weighted Basket Composed of the S&P 500<sup>®</sup> Index and the EURO STOXX 50<sup>®</sup> Index (the “notes”) offer the potential for a supplemental redemption amount at maturity based on the closing value of a basket of two indices on the determination date. The notes provide investors:

§ an opportunity to gain exposure to the indices comprising the basket

§ the repayment of principal at maturity, subject to our creditworthiness

§ at least 126% (to be determined on the pricing date) participation in any appreciation of the basket over the term of the notes

§ no exposure to any decline of the final basket closing value below the initial basket value if the notes are held to maturity

At maturity, if the basket percent change is less than or equal to zero, you will receive the stated principal amount of \$1,000 per note, without any positive return on your investment. All payments on the notes, including the repayment of principal at maturity, are subject to our credit risk.

Maturity: Approximately 5 years

Participation rate: At least 126%. The actual participation rate will be determined on the pricing date.

Interest: None

The original issue price of each note is \$1,000. This price includes costs associated with issuing, selling, structuring and hedging the notes, which are borne by you, and, consequently, the estimated value of the notes on the pricing date will be less than \$1,000. We estimate that the value of each note on the pricing date will be approximately \$964.00, or within \$30.00 of that estimate. Our estimate of the value of the notes as determined on the pricing date will be set forth in the final pricing supplement.

*What goes into the estimated value on the pricing date?*

In valuing the notes on the pricing date, we take into account that the notes comprise both a debt component and a performance-based component linked to the underlying indices. The estimated value of the notes is determined using our own pricing and valuation models, market inputs and assumptions relating to the underlying indices, instruments based on the underlying indices, volatility and other factors including current and expected interest rates, as well as an interest rate related to our secondary market credit spread, which is the implied interest rate at which our conventional fixed rate debt trades in the secondary market.

*What determines the economic terms of the notes?*

In determining the economic terms of the notes, including the participation rate, we use an internal funding rate, which is likely to be lower than our secondary market credit spreads and therefore advantageous to us. If the issuing, selling, structuring and hedging costs borne by you were lower or if the internal funding rate were higher, one or more of the economic terms of the notes would be more favorable to you.

*What is the relationship between the estimated value on the pricing date and the secondary market price of the notes?*

The price at which MS & Co. purchases the notes in the secondary market, absent changes in market conditions, including those related to the underlying indices, may vary from, and be lower than, the estimated value on the pricing

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date, because the secondary market price takes into account our secondary market credit spread as well as the bid-offer spread that MS & Co. would charge in a secondary market transaction of this type and other factors. However, because the costs associated with issuing, selling, structuring and hedging the notes are not fully deducted upon issuance, for a period of up to 6 months following the issue date, to the extent that MS & Co. may buy or sell the notes in the secondary market, absent changes in market conditions, including those related to the underlying indices, and to our secondary market credit spreads, it would do so based on values higher than the estimated value. We expect that those higher values will also be reflected in your brokerage account statements.

MS & Co. may, but is not obligated to, make a market in the notes, and, if it once chooses to make a market, may cease doing so at any time.

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### Key Investment Rationale

Market-Linked Notes offer investors exposure to the performance of an equally weighted basket composed of the S&P 500<sup>®</sup> Index and the EURO STOXX 50<sup>®</sup> Index and provide for the repayment of principal at maturity. They are for investors who are concerned about principal risk but seek a return based on a basket of equity indices and who are willing to forgo current income in exchange for the repayment of principal at maturity plus the potential to receive a supplemental redemption amount, if any.

|                        |  |
|------------------------|--|
| Repayment of Principal | The notes offer investors at least 126% upside exposure to any positive performance of the basket, while providing for the repayment of principal in full at maturity. The actual participation rate will be determined on the pricing date.   |
| Upside Scenario        | The basket closing value on the determination date is greater than the initial basket value of 100, and, at maturity, the notes pay the stated principal amount of \$1,000 <i>plus</i> at least 126% of the positive percent change from the initial basket value to the final basket closing value. The actual participation rate will be determined on the pricing date. |
| Par Scenario           | The final basket closing value is less than or equal to the initial basket value, and, at maturity, the notes pay only the stated principal amount of \$1,000.   |

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Hypothetical Payout on the Notes

At maturity, for each \$1,000 stated principal amount of notes that you hold, you will receive the stated principal amount of \$1,000 *plus* a supplemental redemption amount, if any. The supplemental redemption amount will be calculated as follows:

supplemental redemption amount =  $\$1,000 \times \text{basket percent change} \times \text{the participation rate}$   
*In no event will the payment due at maturity be less than the stated principal amount, regardless of the performance of the underlying indices.*

where

basket percent change =  $(\text{final basket closing value} - \text{initial basket value}) / \text{initial basket value}$

final basket closing value = the basket closing value on the determination date.

In no event will the payment due at maturity be less than the stated principal amount.

**Hypothetical Payment at Maturity**

The table below illustrates the payment at maturity for each note for a hypothetical range of basket percent change and does not cover the complete range of possible payouts at maturity. The table assumes a hypothetical participation rate of 126% and reflects the initial basket value of 100. The actual participation rate will be determined on the pricing date.

| Basket percent change | Final basket closing value | Stated principal amount | Participation rate | Supplemental redemption amount | Payment at maturity | Return on \$1,000 |
|-----------------------|----------------------------|-------------------------|--------------------|--------------------------------|---------------------|-------------------|
|-----------------------|----------------------------|-------------------------|--------------------|--------------------------------|---------------------|-------------------|

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|         |     |         |      |            |            | <b>note</b> |
|---------|-----|---------|------|------------|------------|-------------|
| 100.00% | 200 | \$1,000 | 126% | \$1,260.00 | \$2,260.00 | 126.00%     |
| 90.00%  | 190 | \$1,000 | 126% | \$1,134.00 | \$2,134.00 | 113.40%     |
| 80.00%  | 180 | \$1,000 | 126% | \$1,008.00 | \$2,008.00 | 100.80%     |
| 70.00%  | 170 | \$1,000 | 126% | \$882.00   | \$1,882.00 | 88.20%      |
| 60.00%  | 160 | \$1,000 | 126% | \$756.00   | \$1,756.00 | 75.60%      |
| 50.00%  | 150 | \$1,000 | 126% | \$630.00   | \$1,630.00 | 63.00%      |
| 40.00%  | 140 | \$1,000 | 126% | \$504.00   | \$1,504.00 | 50.40%      |
| 30.00%  | 130 | \$1,000 | 126% | \$378.00   | \$1,378.00 | 37.80%      |
| 20.00%  | 120 | \$1,000 | 126% | \$252.00   | \$1,252.00 | 25.20%      |
| 10.00%  | 110 | \$1,000 | 126% | \$126.00   | \$1,126.00 | 12.60%      |
| 5.00%   | 105 | \$1,000 | 126% | \$63.00    | \$1,063.00 | 6.30%       |
| 0%      | 100 | \$1,000 | N/A  | \$0.00     | \$1,000.00 | 0%          |
| -10%    | 90  | \$1,000 | N/A  | \$0.00     | \$1,000.00 | 0%          |
| -20%    | 80  | \$1,000 | N/A  | \$0.00     | \$1,000.00 | 0%          |
| -30%    | 70  | \$1,000 | N/A  | \$0.00     | \$1,000.00 | 0%          |
| -40%    | 60  | \$1,000 | N/A  | \$0.00     | \$1,000.00 | 0%          |
| -50%    | 50  | \$1,000 | N/A  | \$0.00     | \$1,000.00 | 0%          |
| -60%    | 40  | \$1,000 | N/A  | \$0.00     | \$1,000.00 | 0%          |
| -70%    | 30  | \$1,000 | N/A  | \$0.00     | \$1,000.00 | 0%          |
| -80%    | 20  | \$1,000 | N/A  | \$0.00     | \$1,000.00 | 0%          |
| -90%    | 10  | \$1,000 | N/A  | \$0.00     | \$1,000.00 | 0%          |
| -100%   | 0   | \$1,000 | N/A  | \$0.00     | \$1,000.00 | 0%          |

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### Risk Factors

*The following is a non-exhaustive list of certain key risk factors for investors in the notes. For further discussion of these and other risks you should read the section entitled “Risk Factors” in the accompanying product supplement, index supplement and prospectus. You should also consult with your investment, legal, tax, accounting and other advisers in connection with your investment in the notes.*

**The notes do not pay interest and may not pay more than the stated principal amount at maturity.** If the basket percent change is less than or equal to zero, you will receive only the stated principal amount of \$1,000 for each note you hold at maturity. As the notes do not pay any interest, if the final basket closing value is not § sufficiently higher than the initial basket value, the overall return on the notes (the effective yield to maturity) may be less than the amount that would be paid on a conventional debt security of ours of comparable maturity. The notes have been designed for investors who are willing to forgo market floating interest rates in exchange for a supplemental redemption amount, if any, based on the basket closing value on the determination date.

**Changes in the value of the basket components may offset each other.** Value movements in the basket components may not correlate with each other. At a time when the value of one basket component increases, the § value of the other basket component may decline. Therefore, in calculating the payment at maturity, increases in the value of one basket component may be moderated, or wholly offset, by declines in the value of the other basket component.

**The market price of the notes will be influenced by many unpredictable factors. Several factors, many of which are beyond our control, will influence the value of the notes in the secondary market and the price at which MS & Co. may be willing to purchase or sell the notes in the secondary market, including the values of the basket components at any time, the volatility (frequency and magnitude of changes in value) of the underlying indices, dividend rate on the stocks underlying the underlying indices, interest and yield rates in the market, time remaining until the notes mature, geopolitical conditions and economic, financial, political, § regulatory or judicial events that affect the underlying indices or equities markets generally and which may affect the closing values of the underlying indices on any determination date and the actual or anticipated changes in our credit ratings or credit spreads. Generally, the longer the time remaining to maturity, the more the market price of the notes will be affected by the other factors described above. The values of the underlying indices may be, and have recently been, volatile, and we can give you no assurance that the volatility will lessen. See “Historical Information” below. You may receive less, and possibly significantly less, than the stated principal amount per note if you try to sell your notes prior to maturity.**

**There are risks associated with investments in notes linked to the value of foreign equity securities.** As the EURO STOXX 50® Index is one of the underlying indices, the notes are linked to the value of foreign equity securities. Investments in notes linked to the value of foreign equity securities involve risks associated with the securities markets in those countries, including risks of volatility in those markets, governmental intervention in those markets and cross-shareholdings in companies in certain countries. Also, there is generally less publicly available information about foreign companies than about U.S. companies that are subject to the reporting requirements of the United States Securities and Exchange Commission, and foreign companies are subject to § accounting, auditing and financial reporting standards and requirements different from those applicable to U.S. reporting companies. The prices of securities issued in foreign markets may be affected by political, economic, financial and social factors in those countries, or global regions, including changes in government, economic and fiscal policies and currency exchange laws. Local securities markets may trade a small number of securities and may be unable to respond effectively to increases in trading volume, potentially making prompt liquidation of holdings difficult or impossible at times. Moreover, the economies in such countries may differ favorably or unfavorably from the economy in the United States in such respects as growth of gross national product, rate of inflation, capital reinvestment, resources, self-sufficiency and balance of payment positions.

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**The notes are subject to our credit risk, and any actual or anticipated changes to our credit ratings or credit spreads may adversely affect the market value of the notes.** You are dependent on our ability to pay all amounts due on the notes at maturity and therefore you are subject to our credit risk. The notes are not guaranteed by any other entity. If we default on our obligations under the notes, your investment would be at risk and you could lose some or all of your investment. As a result, the market value of the notes prior to maturity will be affected by changes in the market's view of our creditworthiness. Any actual or anticipated decline in our credit ratings or increase in the credit spreads charged by the market for taking our credit risk is likely to adversely affect the market value of the notes.

**As a finance subsidiary, MSFL has no independent operations and will have no independent assets.** As a finance subsidiary, MSFL has no independent operations beyond the issuance and administration of its securities and will have no independent assets available for distributions to holders of MSFL securities if they make claims in respect of such securities in a bankruptcy, resolution or similar proceeding. Accordingly, any recoveries by such holders will be limited to those available under the related guarantee by Morgan Stanley and that guarantee will rank pari passu with all other unsecured, unsubordinated obligations of Morgan Stanley. Holders will have recourse only to a single claim against Morgan Stanley and its assets under the guarantee. Holders of securities issued by MSFL should accordingly assume that in any such proceedings they would not have any priority over and should be treated pari passu with the claims of other unsecured, unsubordinated creditors of Morgan Stanley, including holders of Morgan Stanley-issued securities.

**The amount payable on the notes is not linked to the value of the underlying indices at any time other than the determination date.** The amount payable on the notes will be based on the basket closing value on the determination date, subject to postponement for non-index business days and certain market disruption events. Even if the value of the basket appreciates prior to the determination date but then drops by the determination date, the payment at maturity may be less, and may be significantly less, than it would have been had the payment at maturity been linked to the value of the basket prior to such drop. Although the actual value of the basket on the stated maturity date or at other times during the term of the notes may be higher than the final basket closing value, the payment at maturity will be based solely on the final basket closing value.

**§ The rate we are willing to pay for securities of this type, maturity and issuance size is likely to be lower than the rate implied by our secondary market credit spreads and advantageous to us. Both the lower rate and the inclusion of costs associated with issuing, selling, structuring and hedging the notes in the original issue price reduce the economic terms of the notes, cause the estimated value of the notes to be less than the original issue price and will adversely affect secondary market prices.** Assuming no change in market conditions or any other relevant factors, the prices, if any, at which dealers, including MS & Co., may be willing to purchase the notes in secondary market transactions will likely be significantly lower than the original issue price, because secondary market prices will exclude the issuing, selling, structuring and hedging-related costs that are included in the original

issue price and borne by you and because the secondary market prices will reflect our secondary market credit spreads and the bid-offer spread that any dealer would charge in a secondary market transaction of this type as well as other factors.

The inclusion of the costs of issuing, selling, structuring and hedging the notes in the original issue price and the lower rate we are willing to pay as issuer make the economic terms of the notes less favorable to you than they otherwise would be.

However, because the costs associated with issuing, selling, structuring and hedging the notes are not fully deducted upon issuance, for a period of up to 6 months following the issue date, to the extent that MS & Co. may buy or sell the notes in the secondary market, absent changes in market conditions, including those related to the underlying indices, and to our secondary market credit spreads, it would do so based on values higher than the estimated value, and we expect that those higher values will also be reflected in your brokerage account statements.

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**The estimated value of the notes is determined by reference to our pricing and valuation models, which may differ from those of other dealers and is not a maximum or minimum secondary market price.** These pricing and valuation models are proprietary and rely in part on subjective views of certain market inputs and certain assumptions about future events, which may prove to be incorrect. As a result, because there is no market-standard way to value these types of securities, our models may yield a higher estimated value of the notes than those § generated by others, including other dealers in the market, if they attempted to value the notes. In addition, the estimated value on the pricing date does not represent a minimum or maximum price at which dealers, including MS & Co., would be willing to purchase your notes in the secondary market (if any exists) at any time. The value of your notes at any time after the date of this document will vary based on many factors that cannot be predicted with accuracy, including our creditworthiness and changes in market conditions. See also “The market price of the notes will be influenced by many unpredictable factors” above.

**Adjustments to the basket components could adversely affect the value of the notes.** The index publisher of a basket component can add, delete or substitute the stocks underlying basket component, and can make other methodological changes that could change the value of such basket component. Any of these actions could adversely affect the value of the notes. In addition the index publisher of a basket component may discontinue or suspend calculation or publication of such basket component at any time. In these circumstances, MS & Co., as the § calculation agent, will have the sole discretion to substitute a successor index that is comparable to the discontinued basket component and is permitted to consider indices that are calculated and published by MS & Co. or any of its affiliates. If MS & Co. determines that there is no appropriate successor index on the determination date, the index closing value on such determination date will be an amount based on the stocks underlying the discontinued index at the time of such discontinuance, without rebalancing or substitution, computed by MS & Co, as calculation agent, in accordance with the formula for calculating the index closing value last in effect prior to discontinuance of the index.

**Investing in the notes is not equivalent to investing in the basket components; you have no shareholder or other rights in the basket components and are exposed to the credit risk of Morgan Stanley.** Investing in the notes is not equivalent to investing in the basket components. As an investor in the notes, you will not have voting § rights or the right to receive dividends or other distributions or any other rights with respect to the component stocks of either basket component. Furthermore, investing in the notes is not equivalent to investing in the basket components or their component stocks. In addition, you are subject to our credit risk.

**§ The notes will not be listed on any securities exchange and secondary trading may be limited.** The notes will not be listed on any securities exchange. Therefore, there may be little or no secondary market for the notes. MS & Co. may, but is not obligated to, make a market in the notes and, if it once chooses to make a market, may cease doing so at any time. When it does make a market, it will generally do so for transactions of routine secondary market size at prices based on its estimate of the current value of the notes, taking into account its bid/offer spread, our credit spreads, market volatility, the notional size of the proposed sale, the cost of unwinding any related hedging

positions, the time remaining to maturity and the likelihood that it will be able to resell the notes. Even if there is a secondary market, it may not provide enough liquidity to allow you to trade or sell the notes easily. Since other broker-dealers may not participate significantly in the secondary market for the notes, the price at which you may be able to trade your notes is likely to depend on the price, if any, at which MS & Co. is willing to transact. If, at any time, MS & Co. were to cease making a market in the notes, it is likely that there would be no secondary market for the notes. Accordingly, you should be willing to hold your notes to maturity.

**The calculation agent, which is a subsidiary of Morgan Stanley and an affiliate of MSFL, will make determinations with respect to the notes.** As calculation agent, MS & Co. will determine the initial index value and multiplier for each basket component, the final basket closing value and the basket percent change, and will calculate the amount of cash you will receive at maturity. Moreover, certain determinations made by MS & Co., in its capacity as calculation agent, may require it to exercise discretion and make subjective judgments, such as with respect to the occurrence or non-occurrence of market disruption events and the selection of a successor



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index or calculation of the basket closing value in the event of a discontinuance of any basket component or a market disruption event with respect to any basket component. These potentially subjective determinations may affect the payout to you at maturity. For further information regarding these types of determinations, see “Description of Equity-Linked Notes—Supplemental Redemption Amount,” “—Calculation Agent and Calculations,” “—Alternate Exchange Calculation in the Case of an Event of Default” and “—Discontinuance of Any Underlying Index; Alteration of Method of Calculation” in the accompanying product supplement. In addition, MS & Co. has determined the estimated value of the notes on the pricing date.

**Hedging and trading activity by our affiliates could potentially adversely affect the value of the notes.** One or more of our affiliates and/or third-party dealers expect to carry out hedging activities related to the notes (and to other instruments linked to the underlying indices or their component stocks), including trading in the component stocks of the underlying indices and in other instruments related to the underlying indices. As a result, these entities may be unwinding or adjusting hedge positions during the term of the notes, and the hedging strategy may involve greater and more frequent dynamic adjustments to the hedge as the determination date approaches. Some of our affiliates also trade the component stocks of the underlying indices and other financial instruments related to the § underlying indices on a regular basis as part of their general broker-dealer and other businesses. Any of these hedging or trading activities on or prior to the pricing date could potentially increase the initial index values, and, therefore, could increase the values at or above which the underlying indices must close on the determination date before an investor receives a payment at maturity that exceeds the stated principal amount of the notes. Additionally, such hedging or trading activities during the term of the notes, including on the determination date, could adversely affect the closing values of the underlying indices on such determination date, and, accordingly, the amount of cash an investor will receive at maturity.

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Morgan Stanley Finance LLC

Market-Linked Notes due April 5, 2024

**Based on the Value of an Equally Weighted Basket Composed of the S&P 500<sup>®</sup> Index and the EURO STOXX 50<sup>®</sup>**

**Index**

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Basket Overview

**S&P 500<sup>®</sup> Index**

The S&P 500<sup>®</sup> Index, which is calculated, maintained and published by S&P Dow Jones Indices LLC (“S&P”), consists of stocks of 500 component companies selected to provide a performance benchmark for the U.S. equity markets. The calculation of the S&P 500<sup>®</sup> Index is based on the relative value of the float adjusted aggregate market capitalization of the 500 component companies as of a particular time as compared to the aggregate average market capitalization of 500 similar companies during the base period of the years 1941 through 1943. For additional information about the S&P 500<sup>®</sup> Index, see the information set forth under “S&P 500<sup>®</sup> Index” in the accompanying index supplement.

“Standard & Poor<sup>®</sup>,” “S&P,” “S&P 500<sup>®</sup>,” “Standard & Poor’s 500” and “500” are trademarks of Standard and Poor’s Financial Services LLC. See “S&P 500<sup>®</sup> Index” in the accompanying index supplement.

**EURO STOXX 50<sup>®</sup> Index**

The EURO STOXX 50<sup>®</sup> Index was created by STOXX<sup>®</sup> Limited, which is owned by Deutsche Börse AG and SIX Group AG. Publication of the EURO STOXX 50<sup>®</sup> Index began on February 26, 1998, based on an initial index value of 1,000 at December 31, 1991. The EURO STOXX 50<sup>®</sup> Index is composed of 50 component stocks of market sector leaders from within the STOXX 600 Supersector Indices, which includes stocks selected from the Eurozone. The component stocks have a high degree of liquidity and represent the largest companies across all market sectors. For additional information about the EURO STOXX 50<sup>®</sup> Index, see the information set forth under “EURO STOXX 50<sup>®</sup> Index” in the accompanying index supplement.

“EURO STOXX 50<sup>®</sup>” and “STOXX<sup>®</sup>” are registered trademarks of STOXX Limited. For more information, see “EURO STOXX 50<sup>®</sup> Index” in the accompanying index supplement.



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Information as of market close on February 28, 2019:

## Basket Component Information as of February 28, 2019

|                                  | Ticker Symbol | Current Basket Component Closing Value | 52 Weeks Ago | 52 Week High            | 52 Week Low              |
|----------------------------------|---------------|--|--------------|-------------------------|--------------------------|
| S&P 500 <sup>®</sup> Index       | SPX           | 2,784.49                               | 2,713.83     | 2,930.75 (on 9/20/2018) | 2,351.10 (on 12/24/2018) |
| EURO STOXX 50 <sup>®</sup> Index | SX5E          | 3,298.26                               | 3,438.96     | 3,592.18 (on 5/17/2018) | 2,937.36 (on 12/27/2018) |

The following graph is calculated based on an initial basket value of 100 on January 1, 2014 (assuming that each basket component is weighted as described in “Basket” on the cover page) and illustrates the effect of the offset and/or correlation among the basket components during such period. The graph does not take into account the terms of the notes, nor does it attempt to show in any way your expected return on an investment in the notes. The historical performance of the basket should not be taken as an indication of its future performance.

## Basket Historical Performance

January 1, 2014 to February 28, 2019

Morgan Stanley Finance LLC

Market-Linked Notes due April 5, 2024

**Based on the Value of an Equally Weighted Basket Composed of the S&P 500® Index and the EURO STOXX 50®****Index**

## Historical Information

The following tables set forth the published high and low closing values as well as end-of-quarter closing values for each of the basket components for each quarter in the period from January 1, 2014 through February 28, 2019. The closing values on February 28, 2019 were (i) in the case of the SPX Index, 2,784.49, and (ii) in the case of the SX5E Index, 3,298.26. The related graphs set forth the daily closing values for each of the basket components in the same period. We obtained the information in the tables and graphs below from Bloomberg Financial Markets, without independent verification. The historical information of the basket components should not be taken as an indication of their future performance, and no assurance can be given as to the basket closing value on the determination date.

| S&P 500® Index | High     | Low      | Period End |
|----------------|----------|----------|------------|
| <b>2014</b>    |          |          |            |
| First Quarter  | 1,878.04 | 1,741.89 | 1,872.34   |
| Second Quarter | 1,962.87 | 1,815.69 | 1,960.23   |
| Third Quarter  | 2,011.36 | 1,909.57 | 1,972.29   |
| Fourth Quarter | 2,090.57 | 1,862.49 | 2,058.90   |
| <b>2015</b>    |          |          |            |
| First Quarter  | 2,117.39 | 1,992.67 | 2,067.89   |
| Second Quarter | 2,130.82 | 2,057.64 | 2,063.11   |
| Third Quarter  | 2,128.28 | 1,867.61 | 1,920.03   |
| Fourth Quarter | 2,109.79 | 1,923.82 | 2,043.94   |
| <b>2016</b>    |          |          |            |
| First Quarter  | 2,063.95 | 1,829.08 | 2,059.74   |
| Second Quarter | 2,119.12 | 2,000.54 | 2,098.86   |
| Third Quarter  | 2,190.15 | 2,088.55 | 2,168.27   |
| Fourth Quarter | 2,271.72 | 2,085.18 | 2,238.83   |
| <b>2017</b>    |          |          |            |
| First Quarter  | 2,395.96 | 2,238.83 | 2,362.72   |
| Second Quarter | 2,453.46 | 2,328.95 | 2,423.41   |
| Third Quarter  | 2,519.36 | 2,409.75 | 2,519.36   |
| Fourth Quarter | 2,690.16 | 2,519.36 | 2,673.61   |
| <b>2018</b>    |          |          |            |
| First Quarter  | 2,872.87 | 2,581.00 | 2,640.87   |
| Second Quarter | 2,786.85 | 2,581.88 | 2,718.37   |
| Third Quarter  | 2,930.75 | 2,713.22 | 2,913.98   |
| Fourth Quarter | 2,925.51 | 2,351.10 | 2,506.85   |

**2019**

First Quarter (through February 28, 2019) 2,796.11 2,447.89 2,784.49

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