

REALNETWORKS INC  
Form 10-Q  
August 07, 2009

**Table of Contents**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**For the Quarterly Period Ended June 30, 2009**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**For the transition period from**

**to**

**Commission file number 0-23137**

**RealNetworks, Inc.**

*(Exact name of registrant as specified in its charter)*

**Washington**

*(State of incorporation)*

**91-1628146**

*(I.R.S. Employer Identification Number)*

**2601 Elliott Avenue, Suite 1000**

**Seattle, Washington**

*(Address of principal executive offices)*

**98121**

*(Zip Code)*

**(206) 674-2700**

*(Registrant's telephone number, including area code)*

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

*(Do not check if a smaller reporting company)*

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares of the registrant's Common Stock outstanding as of July 31, 2009 was 134,784,251.

**TABLE OF CONTENTS**

	<b>Page</b>
<b><u>Part I. Financial Information</u></b>	
<u>Item 1. Financial Statements</u>	3
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	22
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	40
<u>Item 4. Controls and Procedures</u>	42
<b><u>Part II. Other Information</u></b>	
<u>Item 1. Legal Proceedings</u>	42
<u>Item 1A. Risk Factors</u>	43
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	53
<u>Item 3. Default Upon Senior Securities</u>	53
<u>Item 4. Submission of Matters to a Vote of Security Holders</u>	53
<u>Item 5. Other Information</u>	53
<u>Item 6. Exhibits</u>	54
<u>Signature</u>	55
<u>EX-31.1</u>	
<u>EX-31.2</u>	
<u>EX-32.1</u>	
<u>EX-32.2</u>	

**Table of Contents****PART I. FINANCIAL INFORMATION****Item 1. Financial Statements**

**REALNETWORKS, INC. AND SUBSIDIARIES**  
**UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS**  
(In thousands, except per share data)

	<b>June 30, 2009</b>	<b>December 31, 2008</b>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 197,492	\$ 232,968
Short-term investments	165,266	137,766
Trade accounts receivable, net of allowances for doubtful accounts and sales returns	64,413	70,201
Deferred costs, current portion	6,111	4,026
Prepaid expenses and other current assets	36,699	34,599
Total current assets	469,981	479,560
Equipment, software, and leasehold improvements, at cost:		
Equipment and software	143,374	135,788
Leasehold improvements	30,954	30,719
Total equipment, software, and leasehold improvements, at cost	174,328	166,507
Less accumulated depreciation and amortization	114,109	103,500
Net equipment, software, and leasehold improvements	60,219	63,007
Restricted cash equivalents and investments	14,600	14,742
Equity investments	22,384	18,582
Other assets	3,782	3,775
Deferred costs, non-current portion	6,980	6,120
Deferred tax assets, net, non-current portion	9,442	9,236
Other intangible assets, net	14,268	18,727
Goodwill		175,264
Total assets	\$ 601,656	\$ 789,013
<b>LIABILITIES AND SHAREHOLDERS EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 34,666	\$ 36,575
Accrued and other liabilities	117,445	118,688
Deferred revenue, current portion	39,816	39,835
Related party payable	6,930	13,155
Accrued loss on excess office facilities, current portion	4,214	4,317
Total current liabilities	203,071	212,570
Deferred revenue, non-current portion	2,003	1,961
Accrued loss on excess office facilities, non-current portion	1,010	2,893

Edgar Filing: REALNETWORKS INC - Form 10-Q

Deferred rent	4,564	4,614
Deferred tax liabilities, net, non-current portion	811	1,379
Other long-term liabilities	11,475	11,660
Total liabilities	222,934	235,077
Noncontrolling interest in Rhapsody America	3,627	378
Shareholders' equity:		
Preferred stock, \$0.001 par value, no shares issued and outstanding:		
Series A: authorized 200 shares		
Undesignated series: authorized 59,800 shares		
Common stock, \$0.001 par value authorized 1,000,000 shares; issued and outstanding 134,772 shares in 2009 and 134,354 shares in 2008	135	134
Additional paid-in capital	659,550	642,705
Accumulated other comprehensive loss	(43,573)	(48,729)
Retained deficit	(241,017)	(40,552)
Total shareholders' equity	375,095	553,558
Total liabilities and shareholders' equity	\$ 601,656	\$ 789,013

See accompanying notes to unaudited condensed consolidated financial statements.

**Table of Contents**

**REALNETWORKS, INC. AND SUBSIDIARIES**  
**UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
**AND COMPREHENSIVE INCOME (LOSS)**

(In thousands, except per share data)

	Quarters Ended		Six Months Ended	
	June 30,		June 30,	
	2009	2008	2009	2008
Net revenue (A)	\$ 135,725	\$ 152,648	\$ 276,498	\$ 300,211
Cost of revenue (B)	55,614	55,645	111,635	111,038
Gross profit	80,111	97,003	164,863	189,173
Operating expenses:				
Research and development	28,923	29,065	57,482	54,071
Sales and marketing	42,273	53,054	85,958	106,650
Advertising with related party	6,865	9,240	14,288	16,580
General and administrative	19,338	18,337	42,169	35,421
Impairment of goodwill	175,583		175,583	
Restructuring and other charges			794	686
Total operating expenses, net	272,982	109,696	376,274	213,408
Operating loss	(192,871)	(12,693)	(211,411)	(24,235)
Other income (expenses):				
Interest income, net	754	3,375	1,937	8,333
Equity in net loss of investments	(269)	(107)	(924)	(198)
Gain on sale of equity investments, net	68	222	205	222
Gain on sale of interest in Rhapsody America		3,371		7,097
Other income, net	(449)	50	406	818
Other income, net	104	6,911	1,624	16,272
Loss before income taxes	(192,767)	(5,782)	(209,787)	(7,963)
Income taxes	(1,210)	(3,700)	(2,759)	(7,708)
Net loss	(193,977)	(9,482)	(212,546)	(15,671)
Net loss attributable to noncontrolling interest in Rhapsody America	5,648	8,177	12,081	16,792
Net income (loss) attributable to common shareholders	\$ (188,329)	\$ (1,305)	\$ (200,465)	\$ 1,121
Basic net income (loss) per share available to common shareholders	\$ (1.40)	\$ (0.01)	\$ (1.51)	\$ 0.01
Diluted net income (loss) per share available to common shareholders	\$ (1.40)	\$ (0.01)	\$ (1.51)	\$ 0.01

Edgar Filing: REALNETWORKS INC - Form 10-Q

Shares used to compute basic net income (loss) per share available to common shareholders	134,420	142,905	134,394	142,946
Shares used to compute diluted net income (loss) per share available to common shareholders	134,420	142,905	134,394	156,000
Comprehensive income (loss):				
Net loss	\$ (193,977)	\$ (9,482)	\$ (212,546)	\$ (15,671)
Unrealized holding losses (gains) on short-term and equity investments, net of income taxes	5,760	145	3,938	(289)
Foreign currency translation gains (losses)	9,207	(12,269)	1,218	(20,331)
Comprehensive loss	(179,010)	(21,606)	(207,390)	(36,291)
Comprehensive loss attributable to noncontrolling interest	5,648	8,177	12,081	16,792
Comprehensive loss attributable to common shareholders	\$ (173,362)	\$ (13,429)	\$ (195,309)	\$ (19,499)
(A) Components of net revenue:				
License fees	\$ 24,389	\$ 28,613	\$ 50,568	\$ 54,368
Service revenue	111,336	124,035	225,930	245,843
	\$ 135,725	\$ 152,648	\$ 276,498	\$ 300,211
(B) Components of cost of revenue:				
License fees	\$ 9,869	\$ 10,614	\$ 19,115	\$ 20,002
Service revenue	45,745	45,031	92,520	91,036
	\$ 55,614	\$ 55,645	\$ 111,635	\$ 111,038

See accompanying notes to unaudited condensed consolidated financial statements.

**Table of Contents**

**REALNETWORKS, INC. AND SUBSIDIARIES**  
**UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands)

	<b>Six Months Ended</b>	
	<b>June 30,</b>	
	<b>2009</b>	<b>2008</b>
Cash flows from operating activities:		
Net loss	\$ (212,546)	\$ (15,671)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	15,522	25,701
Stock-based compensation	10,818	11,520
(Gain) loss on disposal of equipment, software, and leasehold improvements	(34)	182
Equity in net loss of investments	924	198
Gain on sale of equity investments, net	(205)	(222)
Impairment of goodwill	175,583	
Excess tax benefit from stock option exercises	(9)	(88)
Accrued loss on excess office facilities	(1,986)	(1,592)
Deferred income taxes	(682)	(2,138)
Gain on sale of interest in Rhapsody America		(7,097)
Accrued restructuring and other charges	(3,675)	
Other	24	89
Net change in certain operating assets and liabilities, net of acquisitions:		
Trade accounts receivable	5,716	14,614
Prepaid expenses and other assets	(2,268)	(17,606)
Accounts payable	(2,043)	(24,367)
Accrued and other liabilities	(3,380)	(11,801)
Net cash used in operating activities	(18,241)	(28,278)
Cash flows from investing activities:		
Purchases of equipment, software, and leasehold improvements	(7,608)	(15,231)
Purchases of short-term investments	(66,192)	(95,671)
Proceeds from sales and maturities of short-term investments	38,692	68,741
Decrease in restricted cash equivalents and investments, net	141	839
Payment of acquisition costs, net of cash acquired	(3,154)	(10,164)
Purchase of equity investments	(2,000)	
Proceeds from sales of equity investments	205	1,225
Net cash used in investing activities	(39,916)	(50,261)
Cash flows from financing activities:		
Net proceeds from sale of common stock under employee stock purchase plan and exercise of stock options	819	6,041
Excess tax benefit from stock option exercises	9	88
Net proceeds from sales of interest in Rhapsody America	19,537	14,607
Repurchase of common stock		(681)
Net cash provided by financing activities	20,365	20,055



Effect of exchange rate changes on cash and cash equivalents	2,316	(2,408)
Net decrease in cash and cash equivalents	(35,476)	(60,892)
Cash and cash equivalents, beginning of period	232,968	476,697
Cash and cash equivalents, end of period	\$ 197,492	\$ 415,805

**Supplemental disclosure of cash flow information:**

Cash received from income tax refunds	\$ 5,942	\$
Cash paid for income taxes	\$ 3,336	\$ 8,341

See accompanying notes to unaudited condensed consolidated financial statements.

**Table of Contents**

**REALNETWORKS, INC. AND SUBSIDIARIES**  
**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**Quarters and Six Months Ended June 30, 2009 and 2008**

**Note 1. Summary of Significant Accounting Policies**

*Description of Business.* RealNetworks, Inc. and subsidiaries (RealNetworks or Company) is a leading global provider of network-delivered digital media products and services. The Company also develops and markets software products and services that enable the creation, distribution and consumption of digital media, including audio and video.

Inherent in the Company's business are various risks and uncertainties, including limited history of certain of its product and service offerings and its limited history of offering premium subscription services on the Internet. The Company's success will depend on the acceptance of the Company's technology, products and services and the ability to generate related revenue.

*Basis of Presentation.* The unaudited condensed consolidated financial statements include the accounts of the Company and its wholly-owned and majority-owned subsidiaries. All significant intercompany balances and transactions have been eliminated in consolidation. Certain reclassifications have been made to 2009 and 2008 amounts to conform to the current presentation. The Company has evaluated subsequent events through the date and time the financial statements were issued on August 6, 2009.

On August 20, 2007, RealNetworks and MTV Networks, a division of Viacom International Inc. (MTVN), created Rhapsody America LLC (Rhapsody America) to jointly own and operate a business-to-consumer digital audio music service. RealNetworks held a 51% interest in Rhapsody America as of June 30, 2009. Rhapsody America's financial position and operating results have been consolidated into RealNetworks' financial statements since its formation in August 2007. The noncontrolling interest's proportionate share of income (loss) is included in noncontrolling interest in Rhapsody America in the unaudited condensed consolidated statements of operations and comprehensive income (loss). MTVN's proportionate share of equity is included in noncontrolling interest in Rhapsody America in the unaudited condensed consolidated balance sheets.

The unaudited condensed consolidated financial statements reflect all adjustments, consisting only of normal, recurring adjustments that, in the opinion of the Company's management, are necessary for a fair presentation of the results of operations for the periods presented. Operating results for the quarter and six months ended June 30, 2009 are not necessarily indicative of the results that may be expected for any subsequent quarter or for the year ending December 31, 2009. Certain information and disclosures normally included in financial statements prepared in conformity with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to the rules and regulations of the Securities and Exchange Commission (SEC).

These unaudited condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and related notes included in the Company's Annual Report on Form 10-K for the year ended December 31, 2008.

*Revenue Recognition.* The Company recognizes revenue in accordance with the following authoritative literature: AICPA Statement of Position (SOP) No. 97-2, *Software Revenue Recognition*; SOP No. 98-9, *Software Revenue Recognition with Respect to Certain Arrangements*; SOP No. 81-1, *Accounting for Performance of Construction-Type and Certain Production-Type Contracts*; SEC Staff Accounting Bulletin (SAB) No. 104, *Revenue Recognition in Financial Statements*; Financial Accounting Standards Board's (FASB) Emerging Issues Task Force (EITF) Issue No. 99-19, *Reporting Revenue Gross as a Principal versus Net as an Agent*; and EITF Issue No. 00-21, *Revenue Arrangements with Multiple Deliverables*. Generally, the Company recognizes revenue when there is persuasive evidence of an arrangement, the fee is fixed or determinable, the product or services have been delivered and collectibility of the resulting receivable is reasonably assured.

Consumer subscription products are paid in advance, typically for monthly, quarterly or annual periods. Subscription revenue is recognized ratably over the related subscription period. Revenue from sales of downloaded individual tracks, albums and games are recognized at the time the music or game is made available, digitally, to the end user.

The Company recognizes revenue under the residual method for multiple element software arrangements when vendor specific objective evidence (VSOE) exists for all of the undelivered elements of the arrangement, but does not exist for one or more of the delivered elements in the arrangement, under SOP No. 97-2. Under the residual method, at the outset of the arrangement with a customer, the Company defers revenue for the fair value of the arrangement's undelivered elements such as post contract support (PCS), and recognizes revenue for the remainder of the arrangement fee attributable to the elements initially delivered, such as

**Table of Contents**

software licenses. VSOE for PCS is established on standard products for which no installation or customization is required based upon amount charged when PCS is sold separately. For multiple element software arrangements involving significant production, modification or customization of the software, which are accounted for in accordance with the provisions of SOP No. 81-1, VSOE for PCS is established if customers have an optional renewal rate specified in the arrangement and the rate is substantive.

The Company has arrangements whereby customers pay one price for multiple products and services and in some cases, involve a combination of products and services. For arrangements with multiple deliverables, revenue is recognized upon the delivery of the individual deliverables in accordance with EITF Issue No. 00-21. In the event that there is no objective and reliable evidence of fair value of the delivered items, the revenue recognized upon delivery is the total arrangement consideration less the fair value of the undelivered items. The Company applies significant judgment in establishing the fair value of multiple elements within revenue arrangements.

The Company recognizes revenue on a gross or net basis in accordance with EITF Issue No. 99-19. In most arrangements, the Company contracts directly with end user customers, is the primary obligor and carries all collectibility risk. In such arrangements the Company reports revenue on a gross basis. In some cases, the Company utilizes third-party distributors to sell products or services directly to end user customers and carries no collectibility risk. In such instances the Company reports revenue on a net basis.

Revenue generated from advertising on the Company's websites and from advertising included in its products is recognized as revenue as the delivery of the advertising occurs.

*Accounting for Gains on Sale of Subsidiary Stock.* Effective January 1, 2009, the Company adopted Statement of Financial Accounting Standards No. 160, *Non-controlling Interests in Consolidated Financial Statements, an amendment to ARB No. 51* (SFAS 160) which requires the difference between the carrying amount of the parent's investment in a subsidiary and the underlying net book value to be recorded as an equity transaction. Prior to the adoption of SFAS 160, the Company elected to recognize any such gain in the consolidated statement of operations in accordance with SAB 51.

*Noncontrolling Interests.* The Company records noncontrolling interest expense (benefit) which reflects the portion of the earnings (losses) of majority-owned entities which are applicable to the noncontrolling interest partners in accordance with Accounting Research Bulletin No. 51, *Consolidated Financial Statements* (ARB 51), SFAS 160, and EITF Topic No. D-98, *Classification and Measurement of Redeemable Securities* (EITF D-98). Redeemable noncontrolling interests that are redeemable at either fair value or are based on a formula that is intended to approximate fair value follow the Company's historical disclosure only policy for the redemption feature, and the current redemption amount of the redeemable noncontrolling interests is disclosed in Note 4. Redeemable noncontrolling interests that are redeemable at either a fixed price or are based on a formula that is not akin to fair value are reflected as an adjustment to income (loss) attributable to common shareholders based on the difference between accretion as calculated using the terms of the redemption feature and the accretion entry for a hypothetical fair value redemption feature with the remaining amount of accretion to redemption value recorded directly to equity. Noncontrolling interest expense (benefit) is included within the condensed consolidated statements of operations and comprehensive income (loss) for the quarters and six months ended June 30, 2009 and 2008.

As of June 30, 2009 and December 31, 2008, the Company's noncontrolling interests solely related to redeemable noncontrolling interests in Rhapsody America. See Note 4 for further discussion of the redeemable noncontrolling interest treatment.

**Note 2. Recent Accounting Pronouncements**

With the exception of those discussed below, there have been no recent accounting pronouncements or changes in accounting pronouncements during the quarter and six months ended June 30, 2009, as compared to the recent accounting pronouncements described in the Company's Annual Report on Form 10-K for the year ended December 31, 2008, that are of significance, or potential significance to the Company.

*Adopted Accounting Pronouncements*

Effective January 1, 2009, the Company adopted SFAS No. 141 (revised 2007), *Business Combinations* (SFAS 141(R)). Under SFAS 141(R), an entity is required to recognize the assets acquired, liabilities assumed, contractual contingencies, and contingent consideration at their fair value on the acquisition date. It further requires that

acquisition-related costs be recognized separately from the acquisition and expensed as incurred; that restructuring costs generally be expensed in periods subsequent to the acquisition date; and that changes in accounting for deferred tax asset valuation allowances and acquired income tax uncertainties after the measurement period be recognized as a component of provision for taxes. In addition, acquired in-process research and development

**Table of Contents**

is capitalized as an intangible asset and amortized over its estimated useful life. SFAS 141(R) is effective on a prospective basis for all business combinations for which the acquisition date is on or after January 1, 2009, with the exception of the accounting for valuation allowances on deferred taxes and acquired contingencies under SFAS 109. With the adoption of SFAS 141(R), any tax related adjustments associated with acquisitions that closed prior to January 1, 2009 will be recorded through income tax expense, whereas the previous accounting treatment would require any adjustment to be recognized through goodwill. The adoption of SFAS 141(R) had no impact on the Company's consolidated financial statements as of, and for the quarter and six months ended June 30, 2009.

Effective January 1, 2009, the Company adopted, FASB Staff Position (FSP) No. 142-3, *Determination of the Useful Life of Intangible Assets* (FSP No. 142-3) that amends the factors considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under Statement of Financial Accounting Standards No. 142 *Goodwill and Other Intangible Assets* (SFAS 142). FSP No. 142-3 requires a consistent approach between the useful life of a recognized intangible asset under SFAS No. 142 and the period of expected cash flows used to measure the fair value of an asset under SFAS No. 141(R). The FSP also requires enhanced disclosures when an intangible asset's expected future cash flows are affected by an entity's intent and/or ability to renew or extend the arrangement. The adoption did not have a material impact on the Company's consolidated results of operations or financial condition as of, and for the quarter and six months ended June 30, 2009.

Effective January 1, 2009, the Company implemented Statement of Financial Accounting Standards No. 160, *Noncontrolling Interests in Consolidated Financial Statements, an amendment to ARB No. 51* (SFAS 160). This standard changed the accounting for and reporting of noncontrolling interest (previously called minority interest) in the consolidated financial statements. Upon adoption, certain prior period amounts have been reclassified to conform to the current period financial statement presentation. These reclassifications have no effect on the Company's previously reported financial position or results of operations. Refer to Note 4, Rhapsody America, and Note 13, Earnings per Share, of this report for additional information on the adoption of SFAS 160.

Effective January 1, 2009, the Company adopted FSP APB 14-1, *Accounting for Convertible Debt Instruments That May Be Settled in Cash Upon Conversion (Including Partial Cash Settlement)* (FSP 14-1). FSP 14-1 specifies that the liability and equity components of convertible debt instruments that may be settled in cash upon conversion (including partial cash settlement) be separately accounted for in a manner that reflects an issuer's nonconvertible debt borrowing rate and requires retrospective application for all periods presented. The adoption did not have a material impact on the Company's consolidated results of operations or financial condition for all periods presented.

Effective for the quarter ending June 30, 2009, the Company adopted SFAS No. 165, *Subsequent Events* (SFAS 165). SFAS 165 is intended to establish general standards of accounting for, and disclosure of, events that occur after the balance sheet date but before financial statements are issued. It requires the disclosure of the date through which an entity has evaluated subsequent events and the basis for that date.

Effective for the quarter ending June 30, 2009, the Company adopted FSP No. 115-2 and 124-2, *Recognition and Presentation of Other-Than-Temporary Impairments* (FSP 115-2 and 124-2). FSP 115-2 and 124-2 provides new guidance on the recognition and presentation of an other-than-temporary impairments, as well as extends certain annual disclosure requirements to interim periods. The adoption did not have a material impact on the Company's financial position or results of operations.

**Note 3. Stock-Based Compensation**

The Company accounts for stock-based compensation in accordance with SFAS No. 123R revised 2004, *Share-Based Payment* (SFAS 123R). Under the fair value provisions of the statement, stock-based compensation cost is measured at the grant date based on the fair value of the award and is recognized as expense over the requisite service period, which is the vesting period. The Company uses the Black-Scholes option-pricing model to determine the fair-value of stock-based awards under SFAS 123R. The Company recognizes compensation cost related to options granted on a straight-line basis over the applicable vesting period.

The expected term of the options represents the estimated period of time until exercise and is based on historical experience of similar awards, including the contractual terms, vesting schedules, and expectations of future employee behavior. Expected stock price volatility is based on a combination of historical volatility of the Company's stock for the related expected term and the implied volatility of its traded options. The risk-free interest rate is based on the

implied yield available on U.S. Treasury zero-coupon issues with a term equivalent to the expected term of the stock options. The Company has not paid dividends in the past.

**Table of Contents**

The fair value of options granted was determined using the Black-Scholes model and the following weighted-average assumptions:

	Quarters		Six Months	
	Ended June 30,		Ended June 30,	
	2009	2008	2009	2008
Expected dividend yield	0%	0%	0%	0%
Risk-free interest rate	1.76%	2.96%	1.64%	2.61%
Expected life (years)	4.2	4.2	4.2	4.2
Volatility	63%	45%	63%	45%

Recognized stock-based compensation expense is as follows (in thousands):

	Quarters		Six Months	
	Ended June 30,		Ended June 30,	
	2009	2008	2009	2008
Cost of revenue	\$ 363	\$ 662	\$ 993	\$ 896
Research and development	2,234	2,146	4,058	4,059
Sales and marketing	1,199	1,433	2,265	3,341
General and administrative	1,800	1,790	3,502	3,224
Total stock-based compensation expense	\$ 5,596	\$ 6,031	\$ 10,818	\$ 11,520

No stock-based compensation was capitalized as part of the cost of an asset during the quarters or six months ended June 30, 2009 or 2008. As of June 30, 2009, \$26.2 million of total unrecognized compensation cost, net of estimated forfeitures, related to stock options, is expected to be recognized over a weighted-average period of 2.2 years.

**Note 4. Rhapsody America***Formation*

On August 20, 2007, RealNetworks and MTVN created Rhapsody America to jointly own and operate a business-to-consumer digital audio music service. Under the Rhapsody America venture agreements:

RealNetworks contributed its Rhapsody service subscribers, RadioPass subscribers, cash, contracts, revenue from existing Rhapsody subscribers, marketing materials, player hardware, rhapsody.com and related URLs, certain liabilities, and distribution arrangements in exchange for a 51% equity interest in Rhapsody America. RealNetworks also licensed certain assets to Rhapsody America, including Rhapsody content, Rhapsody technology, the Rhapsody brands and related materials.

MTVN contributed its URGE service subscribers, cash, contracts, marketing materials, and revenue from existing URGE subscribers, certain liabilities, plus the note payable described below, in exchange for a 49% equity interest in Rhapsody America. MTVN has also licensed certain assets to Rhapsody America, including URGE content, brands and related materials.

In addition to the assets described above, MTVN also contributed a \$230 million five-year note payable in consideration for acquiring MTVN's interest in the venture. In February 2009, RealNetworks and MTVN signed an amendment to the Rhapsody America venture agreement to true-up the original fair values contributed to the venture. The amendment reduced the MTVN note payable from \$230.0 million to \$213.8 million over the same five-year term. Rhapsody America must use the proceeds from the note solely to purchase advertising from MTVN. As MTVN makes payments on the note, Rhapsody America records equity and RealNetworks realizes an immediate appreciation in the carrying value of the Company's interests in the venture.



Effective January 1, 2009, the Company adopted SFAS 160 which requires the appreciation of gains on the sale of non-controlling interest to be recorded as an equity transaction. Prior to the adoption of SFAS 160, the Company elected to recognize any such gain in the consolidated statement of operations in accordance with SAB 51. MTVN made payments of \$7.2 million and \$14.4 million during the quarter and six months ended June 30, 2008, respectively. As a result, RealNetworks realized and recorded gains in the condensed consolidated statements of operations for the quarter and six months ended June 30, 2008 of \$3.7 million and \$7.3 million, respectively, as all of the SAB 51 gain criteria were met. During the quarter and six months ended June 30, 2009, MTVN made payments of \$6.9 million and \$14.5 million, respectively, for which the sale of ownership interests in Rhapsody America have been reflected as an equity transaction and \$3.5 million and \$7.4 million, respectively, have been recorded directly to shareholders' equity. As of June 30, 2009, \$84.0 million in payments have been made on the note since the formation of Rhapsody America.

**Table of Contents***Call/Put Rights*

Pursuant to the terms of the Rhapsody America limited liability company agreement, RealNetworks has the right to purchase from MTVN, and MTVN has a right to require RealNetworks to purchase, MTVN's interest in Rhapsody America. The Company has evaluated the terms of the call and put rights under applicable accounting literature, including SFAS No. 133, *Accounting for Derivatives and Hedging Activities*, and SFAS No. 150, *Accounting for Certain Financial Instruments with Characteristics of Both Liabilities and Equity*, and concluded that neither of these rights represent freestanding financial instruments or derivatives that should be accounted for separately.

These call and put rights are exercisable upon the occurrence of certain events any time after January 1, 2011 and during certain periods in each of 2012, 2013 and 2014 and every two years thereafter, and are not exercisable any time prior to January 1, 2011. If MTVN exercises its put right, RealNetworks has the right to pay a portion of the purchase price for MTVN's interest in cash and shares of RealNetworks capital stock, subject to certain maximum amounts, with the balance (if any) to be paid with a note. If RealNetworks exercises its call right, MTVN has the right to demand payment of part of the purchase price for its membership interest in shares of RealNetworks' capital stock. If a portion of the purchase price for MTVN's interest is payable in shares of RealNetworks' capital stock, such shares could consist of RealNetworks' common stock representing up to 15% of the outstanding shares of RealNetworks common stock immediately prior to the transaction, and shares of our non-voting stock representing up to an additional 4.9% of the outstanding shares of RealNetworks' common stock immediately prior to the transaction, representing a maximum total of 19.9% of RealNetworks' capital stock. If RealNetworks pays a portion of the purchase price for MTVN's membership interest in shares of RealNetworks' common stock and non-voting stock, RealNetworks other shareholders' voting and economic interests in RealNetworks could be diluted, and MTVN will become one of RealNetworks' significant shareholders.

The redemption prices of MTVN's interest in Rhapsody America under both the call and put rights are calculated based on the provisions within the limited liability agreement, as amended, are impacted by the total appraised value of Rhapsody America and assume repayment of the \$213.8 million five-year note payable from MTVN. Once the call right becomes exercisable, the redemption price of MTVN's interest in Rhapsody America under the call right will be equal to the greater of \$213.8 million or the appraised value of MTVN's interest in Rhapsody America at the redemption date.

Once the put right becomes exercisable, the redemption price of MTVN's interest in Rhapsody America under the put right will be based on a formula that is dependent on the appraised value of Rhapsody America. If the appraised value of Rhapsody America at that time is equal to or greater than \$436.3 million, the implied fair value of the venture at its inception, then the exercise price of the put is equal to the appraised value. If the appraised value of Rhapsody America at the redemption date is less than \$436.3 million, then the exercise price of the put includes a preferred return due to MTVN.

For the period from August 20, 2007 (inception of the venture) through September 30, 2008, the Company determined that the value of the Rhapsody America venture had not declined from its initial implied fair value and assessed the probability that the put would include a preferred return as remote. The formula that determined that put redemption amount was considered to approximate fair value for this period. However, beginning with the fourth quarter of 2008, the current appraised value of Rhapsody America was determined to have declined to the point where the Company has determined that the likelihood of the put triggering the preferred return when exercisable was no longer remote and considered the put formula to no longer approximate fair value. Beginning with the fourth quarter of 2008, the Company has accounted for the noncontrolling interest as having a fixed price redemption feature.

The hypothetical current redemption price of MTVN's interest in Rhapsody America under the put right at June 30, 2009 before consideration of the remaining payments due on the note was approximately \$27.1 million. The current redemption price has been adjusted under the formula in the limited liability agreement for the remaining outstanding amounts due of \$129.8 million on the note payable as of June 30, 2009. The Company has elected to accrete any excess of the redemption value over the carrying amount as an adjustment to income attributable to common shareholders and has adjusted earnings per share for the current quarter's accretion of the difference between accretion as calculated using the terms of the redemption feature and the accretion entry for a hypothetical fair value redemption feature. For the quarter and six months ended June 30, 2009, the Company increased the noncontrolling interest on the Condensed Consolidated Balance Sheets by \$0.4 million and \$1.8 million, respectively, which was an adjustment to

income attributable to common shareholders for the purposes of calculating earnings per share. See Note 13, Earnings Per Share, for more information on this item. For 2008, this amount was nominal to the condensed consolidated financial statements.

**Table of Contents***Noncontrolling interest rollforward*

Activity in noncontrolling interest and equity attributable to common shareholders is as follows (in thousands):

	<b>Noncontrolling interest</b>	<b>Total Equity</b>
Balances, December 31, 2007	\$ 19,613	\$ 875,104
Net income (loss)	(16,792)	1,121
Contribution and other transactions with owners	8,110	
Unrealized holding losses on short-term and equity investments, net of taxes		(289)
Foreign currency translation losses		(20,331)
Stock-based transactions and compensation expense, net of taxes		16,105
Balances, June 30, 2008	\$ 10,931	\$ 871,710

	<b>Noncontrolling interest</b>	<b>Total Equity</b>
Balances, December 31, 2008	\$ 378	\$ 553,558
Net loss	(12,081)	(200,465)
Contribution and other transactions with owners	13,475	7,237
Accretion of MTVN's equity interest in Rhapsody Amercia	5	(5)
Accretion of MTVN's preferred return in Rhapsody Amercia	1,850	(1,850)
Unrealized holding losses on short-term and equity investments, net of taxes		3,938
Foreign currency translation losses		1,218
Stock-based transactions and compensation expense, net of taxes		11,464
Balances, June 30, 2009	\$ 3,627	\$ 375,095

**Note 5. Fair Value Measurements**

Effective January 1, 2008, the Company implemented SFAS No. 157, *Fair Value Measurement* (SFAS 157), for its financial assets and liabilities that are remeasured and reported at fair value at each reporting period, and non-financial assets and liabilities that are remeasured and reported at fair value at least annually. Effective the quarter ended March 31, 2009, the Company implemented SFAS 157 for our nonfinancial assets and liabilities that are remeasured at fair value on a non-recurring basis. The adoption of SFAS 157 for our nonfinancial assets and liabilities that are remeasured at fair value on a non-recurring basis did not impact our financial position or results of operations as of and for the quarter and six months ended June 30, 2009; however, SFAS 157 could have an impact in future periods. In addition, we may have additional disclosure requirements in the event we complete an acquisition or incur impairment of our assets in future periods.

SFAS No. 157 establishes a hierarchy that prioritizes fair value measurements based on the types of inputs used for the various valuation techniques (market approach, income approach and cost approach). The levels of the hierarchy are described below:

Level 1: Observable inputs such as quoted prices in active markets for identical assets or liabilities

Level 2: Inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly; these include quoted prices for similar assets or liabilities in active markets and quoted prices for identical or similar assets or liabilities in markets that are not active

Level 3: Unobservable inputs that reflect the reporting entity's own assumptions

**Table of Contents***Items Measured at Fair Value on a Recurring Basis*

The following table presents information about the Company's financial assets that have been measured at fair value (in thousands) on a recurring basis as of June 30, 2009 and December 31, 2008 and indicates the fair value hierarchy of the valuation inputs utilized to determine such fair value.

	<b>Fair Value Measurements as of June 30, 2009</b>			
	<b>Total</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>
	<b>(In thousands)</b>			
Cash equivalents				
Money market funds	\$ 143,051	\$ 143,051	\$	\$
Short-term investments				
Corporate notes and bonds	90,912	90,912		
U.S. government agency securities	74,354	74,354		
Equity investments				
Publicly traded investments	16,630	16,630		
<b>Total</b>	<b>\$ 324,947</b>	<b>\$ 324,947</b>	<b>\$</b>	<b>\$</b>

	<b>Fair Value Measurements as of December 31, 2008</b>			
	<b>Total</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>
	<b>(In thousands)</b>			
Cash equivalents				
Money market funds	\$ 157,063	\$ 157,063	\$	\$
U.S. government agency securities	4,292	4,292		
Short-term investments				
U.S. government agency securities	84,330	84,330		
Corporate notes and bonds	53,436	53,436		
Equity investments				
Publicly traded investments	13,903	13,903		
<b>Total</b>	<b>\$ 313,024</b>	<b>\$ 313,024</b>	<b>\$</b>	<b>\$</b>

Investments in marketable securities classified as short-term investments and equity investments of public companies are measured at fair value using quoted market prices and are classified within Level 1 of the valuation hierarchy. The Company carries its equity investments in private companies at cost and are excluded from the provisions of SFAS 157. The Company has consistently applied these valuation techniques in all periods presented.

*Items Measured at Fair Value on a Nonrecurring Basis*

Certain assets and liabilities of the Company are measured at estimated fair value on a non-recurring basis. These instruments are subject to fair value adjustments only in certain circumstances (for example, when there is evidence of impairment). The Company performed a valuation of its goodwill as of June 30, 2009 using Level 3 inputs and recorded goodwill impairment charges of \$175.6 million during the quarter and six months ended June 30, 2009. See

Note 10. Goodwill for a description of the inputs, valuation techniques and other information used to determine the fair value of the Company's goodwill as of June 30, 2009 and the related impairments.

**Note 6. Cash, Cash Equivalents, Trading Securities, Short-Term Investments, and Restricted Cash Equivalents and Investments**

Edgar Filing: REALNETWORKS INC - Form 10-Q

Cash, cash equivalents, trading securities, short-term investments, and restricted cash equivalents and investments as of June 30, 2009 consist of the following (in thousands):

	<b>Amortized Cost</b>	<b>Gross Unrealized Gains</b>	<b>Gross Unrealized Losses</b>	<b>Estimated Fair Value</b>
Cash and cash equivalents:				
Cash	\$ 54,441	\$	\$	\$ 54,441
Money market mutual funds	143,051			143,051
<b>Total cash and cash equivalents:</b>	<b>197,492</b>			<b>197,492</b>
Short-term investments:				
Corporate notes and bonds	90,281	1,021	(390)	90,912
U.S. Government agency securities	74,263	130	(39)	74,354
<b>Total short-term investments:</b>	<b>164,544</b>	<b>1,151</b>	<b>(429)</b>	<b>165,266</b>
<b>Total cash, cash equivalents and short-term investments</b>	<b>\$ 362,036</b>	<b>\$ 1,151</b>	<b>\$ (429)</b>	<b>\$ 362,758</b>
Restricted cash equivalents and investments	\$ 14,600	\$	\$	\$ 14,600

**Table of Contents**

Cash, cash equivalents, short-term investments, and restricted cash equivalents as of December 31, 2008 consist of the following (in thousands):

	<b>Amortized Cost</b>	<b>Gross Unrealized Gains</b>	<b>Gross Unrealized Losses</b>	<b>Estimated Fair Value</b>
Cash and cash equivalents:				
Cash	\$ 71,613	\$	\$	\$ 71,613
Money market mutual funds	156,803	260		157,063
U.S. government agency securities	4,203	89		4,292
<b>Total cash and cash equivalents</b>	<b>232,619</b>	<b>349</b>		<b>232,968</b>
Short-term investments:				
Corporate notes and bonds	54,685	154	(1,403)	53,436
U.S. Government agency securities	83,920	410		84,330
<b>Total short-term investments</b>	<b>138,605</b>	<b>564</b>	<b>(1,403)</b>	<b>137,766</b>
<b>Total cash, cash equivalents, and short-term investments</b>	<b>\$ 371,224</b>	<b>\$ 913</b>	<b>\$ (1,403)</b>	<b>\$ 370,734</b>
Restricted cash equivalents	\$ 14,742	\$	\$	\$ 14,742

At June 30, 2009 and December 31, 2008, restricted cash equivalents and investments represent cash equivalents and short-term investments pledged as collateral against two letters of credit for a total of \$14.6 million and \$14.7 million, respectively, in connection with two lease agreements.

Realized gains or losses on sales of available-for-sale securities for the quarters and six months ended June 30, 2009 and 2008 were not significant.

Changes in estimated fair values of short-term investments are primarily related to changes in interest rates and are considered to be temporary in nature.

The contractual maturities of available-for-sale investments at June 30, 2009 are as follows (in thousands):

	<b>Amortized Cost</b>	<b>Estimated Fair Value</b>
Within one year	\$ 57,345	\$ 57,484
Between one year and five years	105,664	106,250
Between five years and fifteen years	1,535	1,532
<b>Total available-for-sale investments</b>	<b>\$ 164,544</b>	<b>\$ 165,266</b>

**Note 7. Allowance for Doubtful Accounts Receivable and Sales Returns**

Activity in the allowance for doubtful accounts receivable and sales returns is as follows (in thousands):

<b>Allowance For Doubtful Accounts Receivable</b>	<b>Sales Returns</b>
---	--------------------------



Balances, December 31, 2008	\$ 3,532	\$ 1,099
Additions charged to expenses	504	845
Amounts written off	(1,778)	(888)
Balances, June 30, 2009	\$ 2,258	\$ 1,056

Two customers accounted for 23% and 10% of trade accounts receivable, respectively, as of June 30, 2009. As of December 31, 2008, one customer accounted for 20% of trade accounts receivable. No one customer accounted for more than 10% of total revenue during the quarters and six months ended June 30, 2009 and 2008.

**Note 8. Equity Investments**

As of June 30, 2009 and December 31, 2008, the carrying value of equity investments in publicly traded companies primarily relates to J-Stream Inc., a Japanese media services company, and LoEn Entertainment, Inc., a Korean digital music distribution company. These equity investments are accounted for as available-for-sale. The market for these investments is relatively limited and the share price is volatile. Although the carrying value of the total equity investments was \$22.4 million at June 30, 2009, there can be no assurance that any gain can be realized through the disposition of these shares.

**Table of Contents**

Summary of equity investments is as follows (in thousands):

	<b>June 30, 2009</b>		<b>December 31, 2008</b>	
	<b>Cost</b>	<b>Carrying Value</b>	<b>Cost</b>	<b>Carrying Value</b>
Publicly traded investments	\$ 10,765	\$ 16,630	\$ 10,765	\$ 13,903
Privately held investments	7,364	5,754	5,695	4,679
Total equity investments	\$ 18,129	\$ 22,384	\$ 16,460	\$ 18,582

**Note 9. Other Intangible Assets**

Other intangible assets at June 30, 2009 consist of the following (in thousands):

	<b>Gross Amount</b>	<b>Accumulated Amortization</b>	<b>Net</b>
Customer relationships	\$ 34,011	\$ 23,877	\$ 10,134
Developed technology	28,681	25,355	3,326
Patents, trademarks and tradenames	6,407	6,248	159
Service contracts and other	5,859	5,210	649
Total other intangible assets	\$ 74,958	\$ 60,690	\$ 14,268

Other intangible assets at December 31, 2008 consist of the following (in thousands):

	<b>Gross Amount</b>	<b>Accumulated Amortization</b>	<b>Net</b>
Customer relationships	\$ 34,004	\$ 21,705	\$ 12,299
Developed technology	28,673	23,849	4,824
Patents, trademarks and tradenames	8,556	7,176	1,380
Service contracts and other	3,711	3,487	224
Total other intangible assets	\$ 74,944	\$ 56,217	\$ 18,727

Amortization expense related to other intangible assets during the quarter and six months ended June 30, 2009 was \$2.2 million and \$4.5 million, respectively. Amortization expense related to other intangible assets during the quarter and six months ended June 30, 2008 was \$6.9 million and \$13.9 million, respectively.

As of June 30, 2009, estimated future amortization of other intangible assets is as follows (in thousands):

2009 (remaining six months)	\$ 4,073
2010	4,383
2011	2,156
2012	1,924
2013	1,495
Thereafter	237
Total	\$ 14,268

In accordance with SFAS No. 144, *Accounting for the Impairment or Disposal of Long-Lived Assets* (SFAS 144), the Company reviews long-lived assets for impairment whenever events or changes in circumstances indicate the

carrying amount of such assets may not be recoverable. Recoverability of these assets is measured by comparing their carrying amount to future undiscounted cash flows the assets are expected to generate. If long-lived assets are considered to be impaired, the impairment to be recognized equals the amount by which the carrying value of the assets exceeds their fair market value. The Company did not record any impairments to long-lived assets during the quarters and six months ended June 30, 2009 or 2008.

The impairment analysis of long-lived assets is based upon estimates and assumptions relating to the Company's future revenue, cash flows, operating expenses, costs of capital and capital purchases. These estimates and assumptions are complex and subject to a significant degree of judgment with respect to certain factors including, but not limited to, the cash flows of our long-term operating plans, market and interest rate risk, and risk-commensurate discount rates and cost of capital. Significant or sustained declines in future revenue or cash flows, or adverse changes in the Company's business climate, among other factors, and their resulting impact on the estimates and assumptions relating to the value of the Company's long-lived assets could result in the need to perform an impairment analysis under SFAS 144 in future periods which could result in a significant impairment.

**Table of Contents****Note 10. Goodwill**

Changes in goodwill are as follows (in thousands):

Balance, December 31, 2008	\$ 175,264
Effects of foreign currency translation	319
Impairment of goodwill	(175,583)
Balance, June 30, 2009	\$

In accordance with SFAS 142, goodwill is required to be tested for impairment annually and if an event or conditions change that would more likely than not reduce the fair value of a reporting unit below its carrying value. The Company performs its annual goodwill impairment test during its fiscal fourth quarter.

A two step process is used to test for goodwill impairment under SFAS 142. The first step is to determine if there is an indication of impairment by comparing the estimated fair value of each reporting unit to its carrying value including existing goodwill. Goodwill is considered impaired if the carrying value of a reporting unit exceeds the estimated fair value. Upon an indication of impairment from the first step, a second step is performed to determine the amount of the impairment. This involves calculating the implied fair value of goodwill by allocating the fair value of the reporting unit to all assets and liabilities other than goodwill and comparing it to the carrying amount of goodwill. The Company has four reporting units: Music, Technology Products and Solutions, Games, and Media Software and Services.

The Company considered whether a triggering event had occurred during the quarter ended June 30, 2009 in assessing whether an interim impairment analysis of goodwill was warranted. The Company noted its market capitalization, before adjusting for a reasonable control premium, was below its carrying value. In addition, the Company noticed that the trading price per share of the Company's common stock had negatively diverged from the broader market during 2009. The Company also noted, more broadly, a continuation of macroeconomic instability in general as well as continued illiquidity in the overall credit market. As a result, the Company concluded that due to the sustained divergence in the Company's market capitalization and the continued macroeconomic instability, an interim impairment analysis of goodwill as of June 30, 2009 was warranted.

To estimate the fair value of the reporting units for step one, the Company utilized a combination of income and market approaches. The income approach, specifically a discounted cash flow methodology, included assumptions and estimates for, among other things, forecasted revenues, gross profit margins, operating profit margins, working capital cash flow, growth rates and long term discount rates, all of which require significant judgments by management. The market approaches derive fair values by benchmarking metrics and transactions of companies that are comparable to the Company.

The impairment analysis of goodwill is based upon estimates and assumptions relating to the Company's future revenue, cash flows, operating expenses, costs of capital and capital purchases. These estimates and assumptions are complex and subject to a significant degree of judgment with respect to certain factors including, but not limited to, the cash flows of our long-term operating plans, market and interest rate risk, and risk-commensurate discount rates and cost of capital.

In performing step one, it was determined that the carrying value for each of the Company's reporting units; Music, Technology Products and Solutions, Games, and Media Software and Services exceeded their respective fair values, indicating that goodwill within each reporting unit was potentially impaired. The Company also performed a market capitalization reconciliation to ensure that the resulting outputs of the test and the total Company fair value were reasonable. As required, the Company initiated the second step of the goodwill impairment test for each of the reporting units. The Company determined that the implied fair value of goodwill was zero for each of its reporting units. As a result, the Music, Technology Products and Solutions, Games, and Media Software and Services reporting units recorded impairments of \$37.0 million, \$50.5 million, \$41.2 million and \$46.8 million, respectively during the quarter ended June 30, 2009. No impairments were recognized in either the quarter or six months ended June 30, 2008.



**Table of Contents****Note 11. Accrued and Other Liabilities**

Accrued and other liabilities consist of (in thousands):

	<b>June 30, 2009</b>	<b>December 31, 2008</b>
Royalties and other fulfillment costs	\$ 54,921	\$ 55,247
Employee compensation, commissions and benefits	21,778	21,679
Sales, VAT and other taxes payable	15,414	16,801
Legal fees and contingent legal fees	5,734	3,290
Other	19,598	21,671
<b>Total</b>	<b>\$ 117,445</b>	<b>\$ 118,688</b>

**Note 12. Loss on Excess Office Facilities**

The accrued loss of \$5.2 million for estimated future losses on excess office facilities located near the Company's corporate headquarters in Seattle Washington at June 30, 2009, is shown net of expected future sublease income of \$3.5 million, which was committed under sublease contracts at the time of the estimate. The Company regularly evaluates the market for office space in the cities where it has operations. If the market for such space declines further in future periods, the Company may have to revise its estimates further, which may result in additional losses on excess office facilities.

A summary of activity for accrued loss on excess office facilities is as follows (in thousands):

Accrued loss on excess office facilities, December 31, 2008	\$ 7,210
Less amounts amortized from the accrued loss on excess office facilities	(1,986)
Accrued loss on excess office facilities, June 30, 2009	5,224
Less current portion	(4,214)
Accrued loss on excess office facilities, non-current portion	\$ 1,010

**Note 13. Earnings Per Share**

Basic net income (loss) available to common shareholders per share is computed by dividing net income (loss) attributable to common shareholders less any accretion from MTVN's preferred return in Rhapsody America by the weighted average number of common shares outstanding during the period. Diluted net income (loss) available to common shareholders per share is computed by dividing net income (loss) attributable to common shareholders less any accretion from MTVN's preferred return in Rhapsody America by the weighted average number of common and dilutive potential common shares outstanding during the period. Share count used to compute basic and diluted net income available to common shareholders per share is calculated as follows (in thousands):

	<b>Quarters Ended</b>		<b>Six Months Ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
Net income (loss) available to common shareholders:				
Net income (loss) attributable to common shareholders	\$ (188,329)	\$ (1,305)	\$ (200,465)	\$ 1,121
Less accretion of MTVN's preferred return in Rhapsody America	(416)		(1,850)	

Edgar Filing: REALNETWORKS INC - Form 10-Q

Net income (loss) available to common shareholders	\$ (188,745)	\$ (1,305)	\$ (202,315)	\$ 1,121
Weighted average common shares outstanding used to compute basic net income (loss) per share available to common shareholders	134,420	142,905	134,394	142,946
Dilutive potential common shares:				
Stock options and restricted stock				2,304
Convertible debt				10,750
Shares used to compute diluted net income (loss) per share available to common shareholders	134,420	142,905	134,394	156,000
Basic net income (loss) per share available to common shareholders	\$ (1.40)	\$ (0.01)	\$ (1.51)	\$ 0.01
Diluted net income (loss) per share available to common shareholders	\$ (1.40)	\$ (0.01)	\$ (1.51)	\$ 0.01

During the quarter and six months ended June 30, 2009, 38.7 million and 38.9 million shares of common stock, respectively, potentially issuable from stock options were excluded from the calculation of diluted net income per share because of their antidilutive

**Table of Contents**

effect. During the quarter and six months ended June 30, 2008, 32.8 million and 33.1 million shares of common stock, respectively, potentially issuable from stock options were excluded from the calculation of diluted net income per share because of their antidilutive effect.

**Note 14. Commitments and Contingencies**

*Borrowing Arrangements.* The Company's subsidiary, WiderThan, has entered into lines of credit with two Korean domestic banks with an aggregate maximum available limit of \$1.6 million at interest rates of approximately 2.9% over the rate earned on the underlying deposits. During the quarter and six months ended June 30, 2009, the Company did not draw on these lines of credit and there were no balances outstanding as of June 30, 2009 or December 31, 2008.

The Company's subsidiary, WiderThan, uses corporate charge cards issued by a Korean domestic bank with an aggregate line of credit of up to \$4.0 million. The charged amounts are generally payable in the following month depending on the billing cycle and are included in accounts payable in the accompanying unaudited condensed consolidated balance sheets. In general, the term of the arrangement is one year, with automatic renewal in April of each year. The arrangement may be terminated in writing by mutual agreement between the bank and the Company. The Company is not subject to any financial or other restrictive covenants under the terms of this arrangement.

The Company's subsidiary, WiderThan, has a letter of credit of up to \$1.0 million with a Korean domestic bank for importing goods, with one-year maturity (renewable every April), which bears interest at 2.5% over the London Inter-Bank Offer Rate (LIBOR). Borrowings under this letter of credit are collateralized by import documents and goods being imported under such documentation. To the extent that the Company has any outstanding balance, the Company is subject to standard covenants and notice requirements under the terms of this facility, such as covenants to consult with the lender prior to engaging in certain events, which include, among others, mergers and acquisitions or sale of material assets or to furnish certain financial and other information. The Company is not, however, subject to any financial covenant requirements or other restrictive covenants that restrict the Company's ability to utilize this facility or to obtain financing elsewhere. During the quarter and six months ended June 30, 2009, the Company did not draw on the letter of credit and there was no balance outstanding as of June 30, 2009 or December 31, 2008.

The Company's subsidiary, WiderThan, has purchase guarantees amounting to \$0.8 million from Seoul Guarantee Insurance which guarantees payments for one year under certain supply contracts the Company has with a customer in Korea.

*Litigation.* On June 29, 2009, MCS Music America, Inc. (MCS Music), and other plaintiffs for whom MCS Music administers copyrights, filed suit for copyright infringement against the Company, Yahoo! Inc. and Microsoft Corporation in U.S. District Court for the Middle District of Tennessee. The complaint asserts that the Company's Rhapsody music service offers certain compositions for distribution without a license and asks for statutory damages for willful infringement of the copyrights relating to those compositions. The Company disputes the plaintiffs' allegations in this action and intends to vigorously defend itself, including by pursuing the potential availability of contractual indemnification rights.

On September 30, 2008, the Company filed a declaratory action against Disney Enterprises, Inc., Paramount Pictures Corp., Sony Pictures Entertainment, Inc., Twentieth Century Fox Film Corp., NBC Universal, Inc., Warner Bros. Entertainment, Inc., Viacom, Inc. (collectively, the Studios) and the DVD Copy Control Association (DVD CCA) in the Northern District of California relating to the Company's RealDVD product (the RealDVD Litigation), which, among other things, allows consumers to securely store DVD content on their hard drives. On the same day, various movie studios filed suit against the Company in the Central District of California. The Company's suit asks the court to find that the RealDVD product does not breach the license agreement that the Company entered into with the DVD CCA. The movie studios' suit alleges that by offering the RealDVD product, RealNetworks has violated the Digital Millennium Copyright Act. The DVD CCA has filed a counterclaim against the Company alleging that the Company breached its license with the DVD CCA by developing RealDVD. The movie studios' suit was subsequently transferred to the Northern District of California. On October 3, 2008, the movie studios obtained a temporary restraining order (TRO) requiring the Company to cease distribution of its RealDVD product. The TRO was extended on October 7, 2008. In April and May 2009, the Court held a preliminary injunction hearing to address the movie studios' claim that RealDVD should not be sold pending a final judicial determination of the underlying claims.



between the parties. The Company is currently awaiting the District Court's decision regarding the preliminary injunction. The Company believes that RealDVD complies with the law, and the Company intends to vigorously defend the preliminary injunction request and, if necessary, pursue its declaratory judgment action.

On May 13, 2009, the Company moved to amend its complaint against the Studios in the RealDVD Litigation to add claims that the Studios and DVD CCA conspired to violate, and have violated, state and federal antitrust laws by, among other things, unlawfully eliminating competition in the market for technology that enables a consumer to make a lawful, secure backup copy of a DVD. The Company has filed similar counterclaims against the DVD CCA. In both instances, the Company is seeking injunctive relief to stop the anticompetitive activity, and has also asked for monetary damages. The Company's motion to amend has not yet been ruled on by the Court, but the motion is unopposed by the Studios. On June 29, 2009, the DVD CCA moved to dismiss the Company's antitrust counterclaims. The hearing on that motion is currently set for September 14, 2009.

**Table of Contents**

In June 2008, the Company initiated an arbitration action in Seattle, Washington against VeriSign, Inc., to seek resolution of disputes regarding the proper interpretation of an Alliance Agreement entered into between the parties dating back to 2001. VeriSign asserted various counterclaims against the Company, including claims that the Company breached the Alliance Agreement and tortiously interfered with VeriSign's proposed sale of certain business units. On May 7, 2009, the Arbitrator issued a ruling denying the Company's claims for relief and granting VeriSign's claims, including VeriSign's claim that the Company tortiously interfered with VeriSign's proposed sale of certain business units. Subsequent to that ruling, the Arbitrator has further ruled that the limitation of liability clause contained in the Alliance Agreement does not apply to the potential damages VeriSign incurred. In response, VeriSign has filed an amended statement of damages seeking a material amount in damages. A hearing to address VeriSign's claimed damages began on July 13, 2009 and was adjourned on July 15th. On September 8, 2009, the Arbitrator will consider whether to hear further evidence. The Company continues to believe that the limitation of liability clause in the Alliance Agreement should apply to limit the amount of VeriSign's claimed monetary damages and that the Arbitrator does not have jurisdiction over tort claims. No assurance can be made as to the final outcome of the disputes until all rulings are final and all avenues of review have been exhausted, but the Company could ultimately be required to pay damages to VeriSign in an amount that may be material to its financial condition and results of operations. The Company intends to continue to defend itself vigorously with respect to this matter.

On April 25, 2007, a lawsuit was filed by Greenville Communications, LLC in Greenville, Mississippi against a number of cell phone carriers, including the Company's partners T-Mobile USA, Inc. and Alltel Corporation, alleging that they infringe its patents by providing ringback tone services. The Company agreed to indemnify T-Mobile and Alltel against the claims based on an indemnity that is claimed to be owed by Real's subsidiary, WiderThan. On August 27, 2007, the Company's motion to transfer this matter to the District of New Jersey was granted. The parties have briefed claim construction, but the case has been stayed pending reexamination of the patents at issue. The Company disputes the plaintiff's allegations regarding both the validity of its patents and its claims of infringement against the Company's partners.

In April 2007, the Copyright Royalty Board (CRB) issued a decision setting new royalty rates for the use of sound recordings in Internet radio from 2006 through 2010. These rates were appealed and then affirmed by the D.C. Circuit Court of Appeals on July 10, 2009, except with respect to the minimum royalty rate per station, which has been remanded to the CRB. Additionally, in a separate proceeding, the CRB held hearings to determine mechanical royalty rates associated with the statutory license for digital phonorecord deliveries, including streams and tethered downloads. These rates have also been subject to industry-wide settlement negotiations. A partial settlement was reached with respect to on-demand streaming and tethered downloads between the Digital Media Association (DiMA), the Recording Industry Association of America (RIAA) and the National Music Publishers Association (NMPA). This settlement, along with CRB's determination on rates for full downloads, physical products and ringtones, was published by the CRB, and after some modifications by the U.S. Copyright Office, was collectively published as the CRB's final determination in the Federal Register. The rate for ringtones and the imposition of a late fee on certain royalty payments contained in the final determination have been appealed by the RIAA. Finally, the Company has been involved in a proceeding in the Southern District of New York to determine a royalty rate for the public performance of music contained in the American Society of Composers, Authors and Publishers (ASCAP) catalogue. In April 2008, the district court issued a preliminary ruling that sets forth, among other things, a methodology to be used to calculate the royalties owed to ASCAP and subsequently issue additional rulings. After working with ASCAP to make a final determination of amounts due under the court's rulings, the Company reached a partial agreement with ASCAP on January 12, 2009. The Company believes it has sufficiently accrued for expected royalties under the agreement, but the Company plans to appeal some aspects of the court's rulings that underlie the agreement, and the rulings remain subject to appeal and challenge by other participants.

From time to time the Company is, and expects to continue to be, subject to legal proceedings and claims in the ordinary course of its business, including employment claims, contract-related claims, and claims of alleged infringement of third-party patents, trademarks and other intellectual property rights. These claims, including those described above, even if not meritorious, could force the Company to spend significant financial and managerial resources. The Company is not aware of any other legal proceedings or claims that the Company believes will have,

individually or taken together, a material adverse effect on the Company's business, prospects, financial condition or results of operations. However, the Company may incur substantial expenses in defending against third-party claims and certain pending claims are moving closer to trial. The Company expects that its potential costs of defending these claims may increase as the disputes move into the trial phase of the proceedings. In the event of a determination adverse to the Company, the Company may incur substantial monetary liability, and/or be required to change its business practices. Either of these could have a material adverse effect on the Company's financial position, results of operations and cash flows.

**Table of Contents****Note 15. Segment Information**

SFAS No. 131, *Disclosures about Segments of an Enterprise and Related Information* (SFAS 131), establishes standards for the way in which public companies disclose certain information about operating segments in their financial reports. The Company reports four segments consistent with SFAS 131, based on factors such as how the Company manages its operations and how its Chief Operating Decision Maker reviews results. The Company's Chief Operating Decision Maker is considered to be the Company's CEO Staff (CEOS), which includes the Company's Chief Executive Officer, Chief Financial Officer, Chief Operating Officer, Executive Vice Presidents and Senior Vice Presidents. The CEOS reviews financial information presented on both a consolidated basis and on a business segment basis, accompanied by disaggregated information about products and services and geographical regions for purposes of making decisions and assessing financial performance. The CEOS reviews discrete financial information regarding profitability of the Company's Music, Games, Media Software and Services and Technology Products and Solutions segments and, therefore, the Company reports these as operating segments as defined by SFAS 131. The accounting policies used to derive segment results are generally the same as those described in Note 1.

The Music segment includes the operations of Rhapsody America as well as the aspects of the Company's music business not included as part of Rhapsody America. The revenue and costs from these businesses include: digital music subscription services such as Rhapsody and RadioPass and sales of digital music content and advertising. These products and services are sold and provided primarily through the Internet, and the Company charges customers' credit cards at the time of sale. Billing periods for subscription services typically occur monthly, quarterly or annually, depending on the service purchased.

The Games segment primarily includes revenue from the sale of individual games on the Company's websites RealArcade.com, GameHouse.com and Zylom.com; the sale of games subscription services; advertising through the Company's games websites; the sale of games through syndication on partner sites; and sales of games through wireless carriers.

The Media Software and Services segment primarily includes revenue from sales of the Company's SuperPass premium subscription service; sales of RealPlayer Plus and related products; sales and distribution of third-party software products; and all advertising other than that related directly to the Company's Music and Games businesses.

The Technology Products and Solutions segment includes revenue and costs from: sales of ringback tone, music-on-demand, video-on-demand, messaging, and information services; sales of media delivery system software and licenses, including Helix system software and related authoring and publishing tools, both directly to customers and indirectly through original equipment manufacturer channels; support and maintenance services sold to customers who purchase software products; sales of broadcast hosting services; and consulting and professional services that are sold to customers. These products and services are primarily sold to corporate customers.

Amounts that are not included within the above segment descriptions are shown below as Reconciling Amounts. Included within these amounts are items such as interest income and net antitrust litigation benefit.

Segment net income (loss) attributable to common shareholders for the quarter ended June 30, 2009 is as follows (in thousands):

	<b>Music</b>	<b>Games</b>	<b>Media Software and Services</b>	<b>Technology Products and Solutions</b>	<b>Reconciling Amounts</b>	<b>Consolidated</b>
Net revenue	\$ 40,452	\$ 29,774	\$ 19,291	\$ 46,208	\$	\$ 135,725
Cost of revenue	24,945	8,801	2,590	19,278		55,614
Gross profit	15,507	20,973	16,701	26,930		80,111
Impairment of goodwill	37,029	41,247	46,776	50,531		175,583
Other operating expenses	26,673	26,761	18,417	25,512	36	97,399

Edgar Filing: REALNETWORKS INC - Form 10-Q

Operating income (loss)	(48,195)	(47,035)	(48,492)	(49,113)	(36)	(192,871)
Total non-operating income, net					104	104
Income (loss) before income taxes	(48,195)	(47,035)	(48,492)	(49,113)	68	(192,767)
Income taxes					(1,210)	(1,210)
Net income (loss)	(48,195)	(47,035)	(48,492)	(49,113)	(1,142)	(193,977)
Net income (loss) attributable to noncontrolling interest in Rhapsody America	5,648					5,648
Net income (loss) attributable to common shareholders	\$ (42,547)	\$ (47,035)	\$ (48,492)	\$ (49,113)	\$ (1,142)	\$ (188,329)

**Table of Contents**

Segment net income (loss) attributable to common shareholders for the six months ended June 30, 2009 is as follows (in thousands):

	<b>Music</b>	<b>Games</b>	<b>Media Software and Services</b>	<b>Technology Products and Solutions</b>	<b>Reconciling Amounts</b>	<b>Consolidated</b>
Net revenue	\$ 84,505	\$ 62,597	\$ 39,609	\$ 89,787	\$	\$ 276,498
Cost of revenue	52,245	17,365	6,297	35,728		111,635
Gross profit	32,260	45,232	33,312	54,059		164,863
Impairment of goodwill	37,029	41,247	46,776	50,531		175,583
Other operating expenses	56,490	53,912	38,366	51,849	74	200,691
Operating income (loss)	(61,259)	(49,927)	(51,830)	(48,321)	(74)	(211,411)
Total non-operating income, net					1,624	1,624
Income (loss) before income taxes	(61,259)	(49,927)	(51,830)	(48,321)	1,550	(209,787)
Income taxes					(2,759)	(2,759)
Net income (loss)	(61,259)	(49,927)	(51,830)	(48,321)	(1,209)	(212,546)
Net income (loss) attributable to noncontrolling interest in Rhapsody America	12,081					12,081
Net income (loss) attributable to common shareholders	\$ (49,178)	\$ (49,927)	\$ (51,830)	\$ (48,321)	\$ (1,209)	\$ (200,465)

Segment net income (loss) attributable to common shareholders for the quarter ended June 30, 2008 is as follows (in thousands):

	<b>Music</b>	<b>Games</b>	<b>Media Software and Services</b>	<b>Technology Products and Solutions</b>	<b>Reconciling Amounts</b>	<b>Consolidated</b>
Net revenue	\$ 37,170	\$ 34,945	\$ 29,238	\$ 51,295	\$	\$ 152,648
Cost of revenue	20,693	10,655	3,707	20,590		55,645
Gross profit	16,477	24,290	25,531	30,705		97,003
Operating expenses	32,652	28,424	15,605	32,778	237	109,696
Operating income (loss)	(16,175)	(4,134)	9,926	(2,073)	(237)	(12,693)

Edgar Filing: REALNETWORKS INC - Form 10-Q

Total non-operating income, net	3,371				3,540	6,911
Income (loss) before income taxes	(12,804)	(4,134)	9,926	(2,073)	3,303	(5,782)
Income taxes					(3,700)	(3,700)
Net income (loss)	(12,804)	(4,134)	9,926	(2,073)	(397)	(9,482)
Net income (loss) attributable to noncontrolling interest in Rhapsody America	8,177					8,177
Net income (loss) attributable to common shareholders	\$ (4,627)	\$ (4,134)	\$ 9,926	\$ (2,073)	\$ (397)	\$ (1,305)

Segment net income (loss) attributable to common shareholders for the six months ended June 30, 2008 is as follows (in thousands):

	<b>Media</b>			<b>Technology</b>	<b>Reconciling</b>	<b>Consolidated</b>
	<b>Music</b>	<b>Games</b>	<b>Software and Services</b>	<b>Products and Solutions</b>	<b>Amounts</b>	
Net revenue	\$ 75,249	\$ 66,743	\$ 55,647	\$ 102,572	\$	\$ 300,211
Cost of revenue	42,212	19,292	7,683	41,851		111,038
Gross profit	33,037	47,451	47,964	60,721		189,173
Operating expenses	66,258	51,355	30,348	64,973	474	213,408
Operating income (loss)	(33,221)	(3,904)	17,616	(4,252)	(474)	(24,235)
Total non-operating income, net	7,097				9,175	16,272
Income (loss) before income taxes	(26,124)	(3,904)	17,616	(4,252)	8,701	(7,963)
Income taxes					(7,708)	(7,708)
Net income (loss)	(26,124)	(3,904)	17,616	(4,252)	993	(15,671)
Net income (loss) attributable to noncontrolling interest in Rhapsody America	16,792					16,792
Net income (loss) attributable to common shareholders	\$ (9,332)	\$ (3,904)	\$ 17,616	\$ (4,252)	\$ 993	\$ 1,121





**Table of Contents**

The Company's customers consist primarily of end users located in the U.S., Europe and various foreign countries. Revenue by geographic region is as follows (in thousands):

	Quarters Ended		Six Months Ended	
	June 30,		June 30,	
	2009	2008	2009	2008
United States	\$ 90,685	\$ 100,898	\$ 187,351	\$ 200,067
Europe	23,469	27,196	46,134	51,363
Rest of the World	21,571	24,554	43,013	48,781
Total net revenue	\$ 135,725	\$ 152,648	\$ 276,498	\$ 300,211

Long-lived assets, consisting of equipment, software, leasehold improvements, other intangible assets, and goodwill by geographic region are as follows (in thousands):

	June 30,	December
	2009	31, 2008
United States	\$ 56,394	\$ 163,730
Republic of Korea	8,156	51,508
Europe	7,128	37,315
Rest of the World	2,809	4,445
Total long-lived assets	\$ 74,487	\$ 256,998

Net assets by geographic location are as follows (in thousands):

	June 30,	December
	2009	31, 2008
United States	\$ 323,136	\$ 437,565
Republic of Korea	26,401	64,824
Europe	18,424	45,845
Rest of the World	7,134	5,324
Total net assets	\$ 375,095	\$ 553,558

Goodwill is assigned to the Company's segments as follows (in thousands):

	June	December
	30, 2009	31, 2008
Music	\$	\$ 37,029
Games		41,526
Media Software and Services		46,776
Technology products and solutions		49,933
Total goodwill	\$	\$ 175,264

**Note 16. Related Party Transactions**

*Transactions with MTVN.* As part of the formation of Rhapsody America, MTVN contributed a \$230 million five-year note payable in partial consideration for acquiring MTVN's interest in the venture. In February 2009, RealNetworks and MTVN signed an amendment to the Rhapsody America venture agreement which reduced the amount payable under the MTVN note to \$213.8 million over the original five-year term. During the quarter and six months ended June 30, 2009, Rhapsody America received \$6.9 million and \$14.5 million in cash as note payments and spent \$6.9 million and \$14.3 million, respectively, in advertising with MTVN. During the quarter and six months ended June 30, 2008, Rhapsody America received \$7.2 million and \$14.4 million in cash as note payments and spent \$9.2 million and \$16.6 million, respectively, in advertising with MTVN.

The Company also agreed to grant options to acquire shares of RealNetworks, Inc. common stock to Rhapsody America employees as part of the venture with MTVN and has included the expense associated with these options in its statement of operations and comprehensive income. MTVN's share of the expense associated with the stock options granted to Rhapsody America employees is calculated based on its ownership percentage and is billed directly by the Company to MTVN under a separate agreement. The Company charged \$0.1 million and \$0.4 million to MTVN during the quarter and six months ended June 30, 2009, respectively, related to stock options expense incurred during those periods. The Company charged \$0.2 million to MTVN during the quarter and six months ended June 30, 2008, related to stock options expense incurred during those periods.

**Table of Contents**

RealNetworks also provides various support services, including items such as facilities, information technology systems, personnel and overhead, directly to Rhapsody America. The allocation of other support service costs are based on various measures depending on the service provided, including employee headcount, time employees spend on providing services to Rhapsody America, server usage or number of users of a service. The allocations of these costs are billed directly to Rhapsody America. RealNetworks has treated these allocations as intercompany transactions and all such transactions were eliminated in consolidation.

*Transactions with LoEn Entertainment, Inc.* During the fourth quarter of 2008, the Company paid \$9.9M to acquire approximately 11% of the outstanding shares of LoEn Entertainment, Inc. (LoEn). The Company paid market price for approximately 2.8 million common shares of LoEn which are traded on the Korean Securities Dealers Automated Quotations. The Company's investment in LoEn is treated as an equity investment of a public company and is marked-to-market each period with resulting gains/losses recognized in equity as unrealized holding gains/losses on investment. During the quarter and six months ended June 30, 2009, the Company recorded revenue from LoEn of approximately \$3.5 million and \$5.9 million, respectively. This revenue consisted primarily of sales of application service provider services, which includes sales of ringback tones, music-on-demand, video-on-demand, and inter-carrier messaging services. Associated with these transactions, RealNetworks also recorded accounts receivable of approximately \$3.4 million as of June 30, 2009. Accounts payable and cost of revenue balances as of and for the quarter and the six months ended June 30, 2009 were nominal.

**Note 17. Repurchase of Common Stock**

In May 2008, the Company's Board of Directors authorized a new share repurchase program for the repurchase of up to an aggregate of \$50.0 million of its outstanding common stock. During the quarter ended June 30, 2008, the Company purchased 0.2 million shares of its common stock at an average cost of \$6.87 per share for an aggregate value of \$1.5 million. There were no shares repurchased during the quarter and six months ended June 30, 2009. All of the previously authorized share repurchase programs were completed prior to 2009.

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

*This Quarterly Report on Form 10-Q and the documents incorporated herein by reference contain forward-looking statements that have been made pursuant to the provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates, and projections about RealNetworks industry, products, management's beliefs, and certain assumptions made by management. Words such as anticipates, expects, intends, plans, believes, seeks, estimates, and similar expressions are intended to identify forward-looking statements. All statements contained in this report that do not relate to matters of historical fact should be considered forward-looking statements. Forward-looking statements include statements with respect to:*

*future revenues, income taxes, tax benefits, net income (loss) per diluted share, acquisition costs and related amortization, and other measures of results of operations;*

*the potential outcomes and effects of claims and legal proceedings, including those relating to RealDVD and our ongoing arbitration with VeriSign, on our business, prospects, financial condition or results of operations;*

*the effects of our acquisitions, including WiderThan, Sony NetServices GmbH, Exomi Oy and Trymedia, and our position as a technology services provider for leading wireless carriers;*

*plans, strategies and expected opportunities for growth, increased profitability and innovation in 2009 and future years;*

*the creation of new strategic partnerships and broadening of existing strategic partnerships and the advantages and growth we will achieve as a result of such partnerships;*

*the expected financial performance, growth and profitability of our businesses;*

*the performance, governance, management, accounting and integration of our Rhapsody America venture;*

*the dilutive impact on our shareholders if the call or put rights contained in the limited liability agreement for Rhapsody America are exercised and result in the issuance of additional shares of our common stock;*

**Table of Contents**

*our intention to separate our Games business, distribute shares of the newly created games company to its shareholders, and the potential sale of up to 20% of the shares of the new games company in an initial public offering;*

*the migration of our Media Software and Services businesses from general purpose subscription businesses toward premium services and free-to-consumer services, the popularity of the RealPlayer and our expected introduction of new products and innovations in our Media Software and Services business;*

*our ability to grow our Music business, including opportunities for us to become the platform of choice for the consumer electronics industry, the integration of our Rhapsody DNA into the digital devices of an expanding list of partners and our plans to introduce additional innovations;*

*the effect of future interoperability on our Music business, the significance of growth opportunities in the digital music market and our expectations for short-term progress and long-term success in our Music business;*

*the effects of legislation, regulations, administrative proceedings, court rulings, settlement negotiations and other factors that may impact music publishing royalty rates;*

*our financial position and the availability of resources;*

*our expectations regarding acquisition activity in 2009 and our focus on the integration of completed acquisitions;*

*our relationships with our employees;*

*the effects of U.S. and foreign income taxes on our business, prospects, financial condition or results of operations;*

*the impairment of our assets and anticipated effects on our customers, business, prospects, financial condition or results of operations;*

*the effect of economic and market conditions on our business, prospects, financial condition or results of operations;*

*the effect of volatility in foreign exchange rates on our business, prospects, financial condition or results of operations;*

*future competition; and*

*the degree of seasonality in our revenue.*

*These statements are not guarantees of future performance and actual actions or results may differ materially. These statements are subject to certain risks, uncertainties and assumptions that are difficult to predict, including those noted in the documents incorporated herein by reference. Particular attention should also be paid to the cautionary language in section Item 1 of Part II entitled *Legal Proceedings* and Item 1A of Part II entitled *Risk Factors*. RealNetworks undertakes no obligation to update publicly any forward-looking statements as a result of new information, future events or otherwise, unless required by law. Readers should, however, carefully review the risk factors included in other reports or documents filed by RealNetworks from time to time with the Securities and Exchange Commission, particularly the Quarterly Reports on Form 10-Q and any Current Reports on Form 8-K.*

**Overview**

We are a leading creator of digital media services and software. Our mission is to deliver world class digital entertainment music, games or video wherever and whenever consumers want them. Consumers use our services and software, such as Rhapsody, RealArcade and RealPlayer to find, play, purchase and manage digital music, games and video. Businesses use our digital media applications and services to create, secure and deliver digital media to their customers via PCs, mobile phones, portable music players and other consumer electronics devices. These customers include broadcasters, cable and wireless communication companies, media companies and enterprises, such as AT&T and Verizon in the U.S., Vodafone in Europe, and SK Telecom in Korea.

Our strategy is to continue to (1) develop technology that provides meaningful differentiation to our chosen markets in digital entertainment services; (2) build a direct relationship with, and grow, our worldwide user base and use feedback from our customers to rapidly innovate and improve our products; and (3) create strong business partnerships with device makers, media companies, service providers and other distribution channels and leverage those partnerships to drive scale and profitability. We intend to continue to

**Table of Contents**

expand our products and services beyond the personal computer to mobile devices and to create compelling digital media experiences on a variety of entertainment devices.

We manage our business, and correspondingly report segment revenue and profit (loss), based on four segments: Music, Games, Media Software and Services, and Technology Products and Solutions, each of which is described further below under Revenue by Segment and Costs of Revenue by Segment. Our Music business is conducted primarily through Rhapsody America, a joint venture with the MTVN division of Viacom, Inc.

In the quarter ended June 30, 2009, our total revenue declined 11%, or \$16.9 million, to \$135.7 million compared with \$152.6 million in the quarter ended June 30, 2008. This decline was primarily due to declines in revenue in our Media Software and Services, Games and Technology Products and Solutions segments totaling \$9.9 million, \$5.2 million and \$5.1 million, respectively, partially offset by an increase in revenue of approximately \$3.3 million in our Music segment. Further contributing to the decline from the year-earlier period was the effect of changes in foreign currency exchange rates across our businesses of approximately \$6.3 million. As in recent prior periods, volatility in foreign exchange rates, particularly in the euro and Korean won, continued to impact our revenue. We expect the comparability of our period-over-period operating results to be impacted by the volatility of foreign currency exchange rates. See Results of Operations Revenue by Segment below for further explanations of changes in our segment revenue for the quarter and the six months ended June 30, 2009.

In each of our consumer segments, which include our Music, Games and Media Software and Services segments, we derive revenue through (1) subscriptions, (2) sales of content downloads, software and licenses, and (3) the sale of advertising and the distribution of third-party products on our websites and in our games. In the quarter ended June 30, 2009, we derived 61% of our total consumer revenue from subscriptions, 23% from sales of content downloads, software and licenses, and 16% from advertising and the distribution of third party products. In the second quarter of 2008, we derived 55% of our total consumer revenue from subscriptions, 22% from content downloads, software and licenses, and 23% from advertising and the distribution of third party products. In our business-to-business Technology Products and Solutions segment, we produce revenue primarily by providing services that enable wireless carriers to deliver audio and video content to their customers and through the sale of software licenses to broadband and mobile carriers. In the second quarter of 2009, we derived 77% of our Technology Products and Solutions revenue from ASP services provided to wireless carriers, and 23% from software licenses and services. In the second quarter of 2008, we derived 79% of our Technology Products and Solutions revenue from ASP services, and 21% from software licenses and services.

In the quarter ended June 30, 2009, we also recorded an impairment to our goodwill within each of our reporting units of an aggregate \$175.6 million. Additional details about the valuation of our goodwill, the impairment analysis and related information is included below in Results of Operations Impairment of Goodwill.

We believe that our operating results recently have been reduced by the uncertainty and adverse conditions in the global economy. The economic downturn has resulted in declines in overall consumer and corporate spending as well as consumer access to credit, and the digital entertainment products and services we provide may be considered discretionary purchases for consumers. As a result, we may continue to experience softening in consumer demand and increased price-sensitivity for our products and services, including the products and services we provide indirectly to consumers through our business customers. A continuation of these trends could materially adversely affect our revenue in future periods.

As of June 30, 2009, we had cash, cash equivalents and short-term investments of \$362.8 million and \$14.6 million in restricted cash. We intend to use our strong cash position to continue to seek acquisition opportunities to further our strategic initiatives, to make selective internal investments in new products or technologies and to enhance our competitive position. In recent years, we have focused our acquisition efforts principally on the identification and acquisition of targets (1) with technologies and products complementary to ours in order to accelerate and supplement our research and development efforts, (2) to increase the distribution of our products and services into new geographies, (3) to gain significant new customers and (4) with existing or a reasonably expected ability to achieve profitability.

In May 2008, we announced our intent to separate our casual games business into an independent company and to distribute shares of the newly created games company to our shareholders. We also announced that we may precede

the spin-off with an initial public offering and sale of up to 20% of the shares of the new games company. In February 2009, we announced that we postponed work with our outside advisors, stopped external spending on the proposed transaction and wrote off the capitalized transaction-related costs in the fourth quarter of 2008. While we still intend to create a separate games company, current conditions do not support such a transaction.



## **Table of Contents**

### **Critical Accounting Policies and Estimates**

The preparation of our financial statements requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reported period. Our critical accounting policies and estimates are as follows:

Revenue recognition;

Estimating music publishing rights and music royalties;

Estimating recoverability of deferred costs;

Estimating allowances for doubtful accounts and sales returns;

Estimating losses on excess office facilities;

Determining whether declines in the fair value of investments are other-than-temporary and estimating fair market value of investments in privately held companies;

Valuation of long-lived assets;

Valuation of goodwill;

Stock-based compensation;

Noncontrolling interest;

Accounting for gains on sale of subsidiary stock;

Accounting for taxes collected from customers; and

Accounting for income taxes.

*Revenue Recognition.* We recognize revenue in accordance with the following authoritative literature: AICPA Statement of Position (SOP) No. 97-2, *Software Revenue Recognition*; SOP No. 98-9, *Software Revenue Recognition with Respect to Certain Arrangements*; SOP No. 81-1, *Accounting for Performance of Construction-Type and Certain Production-Type Contracts*; Securities and Exchange Commission (SEC) Staff Accounting Bulletin (SAB) No. 104, *Revenue Recognition in Financial Statements*; Financial Accounting Standards Board's Emerging Issues Task Force (EITF) Issue No. 00-21, *Revenue Arrangements with Multiple Deliverables*; and EITF Issue No. 99-19, *Reporting Revenue Gross as a Principal versus Net as an Agent*. Generally we recognize revenue when there is persuasive evidence of an arrangement, the fee is fixed or determinable, the product or services have been delivered and collectibility of the resulting receivable is reasonably assured.

Consumer subscription products are paid in advance, typically for monthly, quarterly or annual periods. Subscription revenue is recognized ratably over the related subscription period. Revenue from sales of downloaded individual music tracks, albums and games are recognized at the time the music or game is made available, digitally, to the end user.

We recognize revenue under the residual method for multiple element software arrangements when vendor-specific objective evidence (VSOE) exists for all of the undelivered elements of the arrangement, but does not exist for one or more of the delivered elements in the arrangement, under SOP No. 97-2. Under the residual method, at the outset of the arrangement with a customer, we defer revenue for the fair value of the arrangement's undelivered elements such as post contract support (PCS), and recognize revenue for the remainder of the arrangement fee attributable to the

elements initially delivered, such as software licenses. VSOE for PCS is established on standard products for which no installation or customization is required based upon amount charged when PCS is sold separately. For multiple element software arrangements involving significant production, modification, or customization of the software, which are accounted for in accordance with the provisions of SOP No. 81-1, VSOE for PCS is established if customers have an optional renewal rate specified in the arrangement and the rate is substantive.

**Table of Contents**

We have arrangements whereby customers pay one price for multiple products and services and in some cases, involve a combination of products and services. For arrangements with multiple deliverables, revenue is recognized upon the delivery of the individual deliverables in accordance with EITF Issue No. 00-21. In the event that there is no objective and reliable evidence of fair value of the delivered items, the revenue recognized upon delivery is the total arrangement consideration less the fair value of the undelivered items. We apply significant judgment in establishing the fair value of multiple elements within revenue arrangements.

We recognize revenue on a gross or net basis in accordance with EITF Issue No. 99-19. In many arrangements, we contract directly with end user customers, are the primary obligor and carry all collectibility risk. In such arrangements we report the revenue on a gross basis. In some cases, we utilize third-party distributors to sell products or services directly to end user customers and carry no collectibility risk. In such instances we report the revenue on a net basis.

Revenue generated from advertising appearing on our websites and from advertising included in our products is recognized as revenue as the delivery of the advertising occurs.

*Music Publishing Rights and Music Royalty Accruals.* We must make estimates of amounts owed related to our music publishing rights and music royalties for our domestic and international music services. Material differences may result in the amount and timing of our expense for any period if management made different judgments or utilized different estimates. Under copyright law, we may be required to pay licensing fees for digital sound recordings and compositions we deliver. Copyright law generally does not specify the rate and terms of the licenses, which are determined by voluntary negotiations among the parties or, for certain compulsory licenses where voluntary negotiations are unsuccessful, by arbitration. There are certain geographies and agencies for which we have not yet completed negotiations with regard to the royalty rate to be applied to the current or historic sales of our digital music offerings. Our estimates are based on contracted or statutory rates, when established, or management's best estimates based on facts and circumstances regarding the specific music services and agreements in similar geographies or with similar agencies. While we base our estimates on historical experience and on various other assumptions that management believes to be reasonable under the circumstances, actual results may differ materially from these estimates under different assumptions or conditions.

*Recoverability of Deferred Costs.* We defer costs on projects for service revenue and system sales. Deferred costs consist primarily of direct and incremental costs to customize and install systems, as defined in individual customer contracts, including costs to acquire hardware and software from third parties and payroll costs for our employees and other third parties.

We recognize such costs in accordance with our revenue recognition policy by contract. For revenue recognized under the completed contract method, costs are deferred until the products are delivered, or upon completion of services or, where applicable, customer acceptance. For revenue recognized under the percentage of completion method, costs are recognized as products are delivered or services are provided in accordance with the percentage of completion calculation. For revenue recognized ratably over the term of the contract, costs are recognized ratably over the term of the contract, commencing on the date of revenue recognition. At each balance sheet date, we review deferred costs to ensure they are ultimately recoverable. Any anticipated losses on uncompleted contracts are recognized when evidence indicates the estimated total cost of a contract exceeds its estimated total revenue.

*Allowances for Doubtful Accounts and Sales Returns.* We make estimates of the uncollectible portion of our accounts receivable. We specifically analyze the age of accounts receivable and historical bad debts, customer credit-worthiness and current economic trends when evaluating the adequacy of the allowance for doubtful accounts. Similarly, we make estimates of potential future product returns related to current period revenue. We analyze historical returns, current economic trends, and changes in customer demand and acceptance of our products when evaluating the adequacy of the sales returns allowance. Significant judgments and estimates are made and used in connection with establishing allowances for doubtful accounts and sales returns in any accounting period. Material differences may result in the amount and timing of our revenue for any period if we were to make different judgments or utilize different estimates or actual future experience was different from the judgments and estimates.

*Accrued Loss on Excess Office Facilities.* We made significant estimates in determining the appropriate amount of accrued loss on excess office facilities. If we made different estimates, our loss on excess office facilities could be

significantly different from that recorded, which could have a material impact on our operating results. Our original estimate has been revised in previous periods in response to changes in market conditions for commercial real estate in the area where the excess office facilities are located, or to reflect negotiated changes in sublease rates charged to occupying tenants.

*Impairment of Investments.* We periodically evaluate whether any declines in the fair value of our investments are other-than-temporary. Significant judgments and estimates are made to assess whether an other-than-temporary decline in fair value of investments has occurred and to estimate the fair value of investments in privately held companies. Material differences may result in

**Table of Contents**

the amount and timing of any impairment charge if we were to make different judgments or utilize different estimates or actual future experience was different from the judgments and estimates.

*Valuation of Long-Lived Assets.* Long-lived assets consist primarily of property, plant and equipment, as well as amortizable intangible assets acquired in business combinations. Long-lived assets are amortized on a straight line basis over their estimated useful lives. We review long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of such assets may not be recoverable. Recoverability of these assets is measured by comparison of their carrying amount to future undiscounted cash flows the assets are expected to generate. If long-lived assets are considered to be impaired, the impairment to be recognized equals the amount by which the carrying value of the assets exceeds their fair market value. The impairment analysis of long-lived assets is based upon estimates and assumptions relating to our future revenue, cash flows, operating expenses, costs of capital and capital purchases. These estimates and assumptions are complex and subject to a significant degree of judgment with respect to certain factors including, but not limited to, the cash flows of our long-term operating plans, market and interest rate risk, and risk-commensurate discount rates and cost of capital. Significant or sustained declines in future revenue or cash flows, or adverse changes in our business climate, among other factors, and their resulting impact on the estimates and assumptions relating to the value of our long-lived assets could result in the need to perform an impairment analysis in future interim periods which could result in a significant impairment. While we believe our estimates and assumptions are reasonable, due to their complexity and subjectivity, these estimates and assumptions could vary period to period.

*Valuation of Goodwill.* We assess the impairment of goodwill on an annual basis, in our fourth quarter, or whenever events or changes in circumstances indicate that the fair value of the reporting unit to which goodwill relates is less than the carrying value. We consider a synthesis of the following important factors that could trigger an impairment review include the following:

poor economic performance relative to historical or projected future operating results;

significant negative industry, economic or company specific trends;

market and interest rate risk;

changes in the manner of our use of the assets or the plans for our business; and

loss of key personnel.

In addition, we perform a reconciliation of our market capitalization plus a reasonable control premium to the aggregated implied fair value of all of our reporting units.

If we were to determine that the fair value of a reporting unit was less than its carrying value, including goodwill, based upon the annual test or the existence of one or more of the above indicators of impairment, we would measure impairment based on a comparison of the implied fair value of reporting unit goodwill with the carrying amount of goodwill. The implied fair value of goodwill is determined by allocating the fair value of a reporting unit to its assets (recognized and unrecognized) and liabilities in a manner similar to a purchase price allocation. The residual fair value after this allocation is the implied fair value of the goodwill of the reporting unit. To the extent the carrying amount of reporting unit goodwill is greater than the implied fair value of reporting unit goodwill, we would record an impairment charge for the difference. Judgment is required in determining our reporting units and assessing fair value of the reporting units.

The impairment analysis of goodwill is based upon estimates and assumptions relating to our future revenue, cash flows, operating expenses, costs of capital and capital purchases. These estimates and assumptions are complex and subject to a significant degree of judgment with respect to certain factors including, but not limited to, the cash flows of our long-term operating plans, market and interest rate risk, and risk-commensurate discount rates and cost of capital.

*Stock-Based Compensation.* We account for stock-based compensation in accordance with Statement of Financial Accounting Standards (SFAS) No. 123R, *Share-Based Payment* (SFAS 123R). Under the provisions of SFAS 123R,

which we adopted as of January 1, 2006, stock-based compensation cost is estimated at the grant date based on the award's fair-value as calculated by the Black-Scholes option-pricing model and is recognized as expense over the requisite service period, which is the vesting period. The Black-Scholes model requires various highly judgmental assumptions including volatility in our common stock price and expected option life. If any of the assumptions used in the Black-Scholes model change significantly, stock-based compensation expense may differ materially in the future from the amounts recorded in our consolidated statement of operations. We are required to estimate forfeitures at the time of grant and revise those estimates in subsequent periods if actual forfeitures differ from those estimates. We use

**Table of Contents**

historical data to estimate pre-vesting option forfeitures and record stock-based compensation expense only for those awards that are expected to vest. Prior to the adoption of SFAS 123R, we measured compensation expense for our employee stock-based compensation plans using the intrinsic value method prescribed by Accounting Principles Board Opinion (APB) No. 25, *Accounting for Stock Issued to Employees*. Under APB No. 25, when the exercise price of our employee stock options was equal to the market price of the underlying stock on the date of the grant, no compensation expense was recognized.

*Noncontrolling Interests.* We record noncontrolling interest expense (benefit) which reflects the portion of the earnings (losses) of majority-owned entities which are applicable to the noncontrolling interest partners in accordance with Accounting Research Bulletin No. 51, *Consolidated Financial Statements* (ARB 51), Statement of Financial Accounting Standards No. 160, *Noncontrolling Interests in Consolidated Financial Statements, an amendment to ARB No. 51* (SFAS 160) and EITF Topic No. D-98, *Classification and Measurement of Redeemable Securities* (EITF D-98). Redeemable noncontrolling interests that are redeemable at either fair value or are based on a formula that is intended to approximate fair value follow our historical disclosure only policy for the redemption feature, and the current redemption amount of the redeemable noncontrolling interests is disclosed in Note 4. Redeemable noncontrolling interests that are redeemable at either a fixed price or are based on a formula that is not akin to fair value are reflected as an adjustment to income attributable to common shareholders based on the difference between accretion as calculated using the terms of the redemption feature and the accretion entry for a hypothetical fair value redemption feature with the remaining amount of accretion to redemption value recorded directly to equity. Noncontrolling interest expense (benefit) is included within the consolidated statement of operations and comprehensive income (loss) for the quarters ended June 30, 2009 and 2008.

As of June 30, 2009 and December 31, 2008, respectively, our noncontrolling interests solely related to redeemable noncontrolling interests in Rhapsody America. See Note 4 of our condensed consolidated financial statements for further discussion of the redeemable noncontrolling interest treatment.

*Accounting for Gains on Sale of Subsidiary Stock.* Effective January 1, 2009, we adopted SFAS 160 which requires the difference between the carrying amount of the parent's investment in a subsidiary and the underlying net book value to be recorded as equity transactions. Prior to the adoption of SFAS 160, we elected to recognize any such gain in the consolidated statement of operations in accordance with SAB 51.

*Accounting for Income Taxes.* We use the asset and liability method of accounting for income taxes. Under this method, income tax expense is recognized for the amount of taxes payable or refundable for the current year. In addition, deferred tax assets and liabilities are recognized for the expected future tax consequences of temporary differences between the financial reporting and tax basis of assets and liabilities and for operating losses and tax credit carryforwards. Deferred tax assets and liabilities and operating loss and tax credit carryforwards are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences and operating loss and tax credit carryforwards are expected to be recovered or settled. We must make assumptions, judgments and estimates to determine current provision for income taxes, deferred tax assets and liabilities and any valuation allowance to be recorded against deferred tax assets. Our judgments, assumptions, and estimates relative to the current provision for income tax take into account current tax laws, our interpretation of current tax laws and possible outcomes of future audits conducted by foreign and domestic tax authorities. Changes in tax law or our interpretation of tax laws and future tax audits could significantly impact the amounts provided for income taxes in our consolidated financial statements.

Each reporting period we must periodically assess the likelihood that our deferred tax assets will be recovered from future taxable income, and to the extent that recovery is not more likely than not, a valuation allowance must be established. The establishment of a valuation allowance and increases to such an allowance result in either increases to income tax expense or reduction of income tax benefit in the statement of operations and comprehensive income. Factors we consider in making such an assessment include, but are not limited to past performance and our expectation of future taxable income, macroeconomic conditions and issues facing our industry, existing contracts, our ability to project future results and any appreciation of our investments and other assets.

We have not provided for U.S. deferred income taxes or withholding taxes on certain non-U.S. subsidiaries undistributed earnings. These earnings are intended to be permanently reinvested in operations outside of the U.S. If

these amounts were distributed to the U.S., in the form of dividends or otherwise, we could be subject to additional U.S. income taxes. It is not practicable to determine the U.S. federal income tax liability or benefit on such earnings due to the availability of foreign tax credits and the complexity of the computation if such earnings were not deemed to be permanently reinvested.

We file numerous consolidated and separate income tax returns in the United States Federal, state, local, and foreign jurisdictions. With few exceptions, we are no longer subject to United States Federal, state, local, or foreign income tax examinations for years before 1993. We are currently subject to United States Federal and various state audits for certain tax years subsequent to 1993.



**Table of Contents****Results of Operations****Revenue by Segment**

Revenue by segment is as follows (dollars in thousands):

	Quarters Ended			Six Months Ended		
	2009	June 30, Change	2008	2009	June 30, Change	2008
Music	\$ 40,452	9%	\$ 37,170	\$ 84,505	12%	\$ 75,249
Games	29,774	(15)	34,945	62,597	(6)	66,743
Media Software and Services	19,291	(34)	29,238	39,609	(29)	55,647
Technology Products and Solutions	46,208	(10)	51,295	89,787	(12)	102,572
Total net revenue	\$ 135,725	(11)%	\$ 152,648	\$ 276,498	(8)%	\$ 300,211

Revenue by segment as a percentage of total net revenue is as follows:

	Quarters Ended		Six Months Ended	
	June 30, 2009	June 30, 2008	June 30, 2009	June 30, 2008
Music	30%	24%	31%	25%
Games	22	23	23	22
Media Software and Services	14	19	14	19
Technology Products and Solutions	34	34	32	34
Total net revenue	100%	100%	100%	100%

*Music.* Music revenue primarily includes revenue from sales of our Rhapsody and RadioPass subscription services; sales of digital music content through our MP3 music store; and advertising from our music websites. These products and services are sold and provided primarily through the Internet and distribution partners, and we charge customers credit cards at the time of sale. We charge our subscription customers either monthly, quarterly or annually, depending on the service purchased. In the quarter ended June 30, 2009, subscription revenue comprised 82% of total Music revenue, sales of music downloads comprised 14%, and advertising and other revenue comprised 4%, compared with 79%, 11% and 10%, respectively, in the quarter ended June 30, 2008. For the six months ended June 30, 2009, subscription revenue comprised 81% of total Music revenue, sales of music downloads comprised 14%, and advertising and other revenue comprised 4%, compared with 79%, 13% and 8%, respectively, in the six months ended June 30, 2008.

In the quarter ended June 30, 2009, total Music revenue rose to \$40.5 million, or 9%, from \$37.2 million in the year-earlier quarter due to increases in subscription revenue and sales of music downloads. Revenue from our subscription music services rose 14%, to \$33.3 million in the quarter ended June 30, 2009, compared with \$29.2 million in the quarter ended June 30, 2008. Subscription revenue growth was primarily driven by an increase in subscribers from the launch of the Rhapsody service with Verizon Wireless in the middle of 2008 and the one-time migration of Yahoo! Music Unlimited subscribers to our Rhapsody music service, which was completed during the third quarter of 2008. Revenue from digital music tracks sold during the quarter ended June 30, 2009 rose to \$5.6 million from \$4.2 million, an increase of 34%, largely due to increased usage of our MP3 store by consumers since its re-launch on June 30, 2008. Advertising revenue in the quarter declined by 58% to \$1.6 million from \$3.8 million due to a decline in demand for online advertising and in sponsorship revenue. No other single factor contributed materially to the change in total Music revenue during the period.

During the six months ended June 30, 2009, total Music revenue rose to \$84.5 million, or 12%, from \$75.2 million in the year-earlier period due to increases in subscription revenue and sales of music downloads. Revenue from our subscription music services rose 16%, to \$69.0 million in the six months ended June 30, 2009, compared with \$59.4 million in the year-earlier period. Subscription revenue growth was primarily driven by an increase in subscribers from the launch of the Rhapsody service with Verizon Wireless in the middle of 2008 and the one-time migration of Yahoo! Music Unlimited subscribers to our Rhapsody music service, which was completed during the third quarter of 2008. Revenue from digital music tracks sold during the six months ended June 30, 2009 rose to \$12.1 million from \$9.5 million, an increase of 28%, largely due to increased usage of our MP3 store by consumers since its re-launch on June 30, 2008. Advertising revenue in the six months declined by 47% to \$3.4 million from \$6.4 million due to a decline in demand for online advertising and in sponsorship revenue. No other single factor contributed materially to the change in total Music revenue during the period.

**Table of Contents**

*Games.* Games revenue primarily includes revenue from the sale of individual games on our websites RealArcade.com, GameHouse.com and Zylom.com; sales of games subscription services; advertising through our games websites; the sale of games through syndication on partner sites; and sales of games through wireless carriers. In the quarter ended June 30, 2009, sales of game downloads comprised 43% of total Games revenue; subscription revenue comprised 37%; and advertising and other revenue comprised 20%, compared with 46%, 33%, and 21%, respectively, in the quarter ended June 30, 2008. In the six months ended June 30, 2009, sales of game downloads comprised 43% of total Games revenue; subscription revenue comprised 37%; and advertising and other revenue comprised 20%, compared with 47%, 33%, and 20%, respectively, in the year-earlier period.

Total Games revenue decreased by 15% to \$29.8 million during the quarter ended June 30, 2009, compared with \$34.9 million for the same quarter ended 2008. Revenue from sales of downloadable games declined 19% to \$12.9 million in the second quarter of 2009 from \$16.0 million in the second quarter of 2008, largely due to lower average sales prices for individual games sold on our websites. Subscription revenue declined 6% to \$11.0 million in the quarter ended June 30, 2009 from \$11.7 million in the year-earlier quarter primarily due to a decline in subscribers to our games subscription services. Games revenue from advertising and other decreased 20% to \$5.8 million in the quarter ended June 30, 2009, from \$7.3 million in the year-earlier quarter due to a decline in demand for online advertising. No other single factor contributed materially to the change in total Games revenue during the period.

During the six months ended June 30, 2009, total Games revenue decreased by 6% to \$62.6 million compared with \$66.7 million for the same period ended 2008. This decrease was partially offset by revenue associated with our acquisition of Trymedia (consummated on April 1, 2008), which contributed approximately \$3.6 million during the first quarter of 2009. Revenue from sales of downloadable games, which includes materially all the revenue contributed from the acquisition of Trymedia, declined 14% to \$26.9 million in the six months ended June 30, 2009 from \$31.2 million in the year-earlier period, largely due to lower average sales prices for individual games sold on our websites. No other single factor contributed materially to the change in total Games revenue during the period.

*Media Software and Services.* Media Software and Services revenue primarily includes revenue from sales of our SuperPass premium subscription service; sales of RealPlayer Plus and related products; distribution of third-party software products; and all advertising other than that related directly to our Music and Games businesses. In the quarter ended June 30, 2009, subscription revenue comprised 53%, advertising and other revenue comprised 38%, and sales of RealPlayer Plus and related products comprised 9% of total Media, Software and Services revenue, compared with 51%, 42% and 7%, respectively, in the year-earlier quarter. In the six months ended June 30, 2009, subscription revenue comprised 54%, advertising and other revenue comprised 36%, and sales of RealPlayer Plus and related products comprised 10% of total Media, Software and Services revenue, compared with 53%, 40% and 7%, respectively, in the year-earlier period.

Total Media Software and Services revenue declined 34% to \$19.3 million during the quarter ended June 30, 2009, compared with \$29.2 million in the quarter ended June 30, 2008. This decrease was due primarily to a 41% decline in advertising and other revenue to \$7.3 million compared with \$12.4 million in the quarter ended June 30, 2008 resulting from a decline in the distribution of third party products as well as reduced demand for online advertising. Revenue from the distribution of third party products in the year-ago period was positively impacted by our campaign to encourage users to upgrade their RealPlayer software to a newer version. Revenue from our subscription services declined 31% to \$10.1 million compared with \$14.7 million in the year-earlier quarter. The prior-year quarter benefited from a special run of CBS's Big Brother program, which attracted an increase in sign-ups to our SuperPass service. No other single factor contributed materially to the change in total Media Software and Services revenue during the period.

During the six months ended June 30, 2009, total Media Software and Services revenue declined 29% to \$39.6 million compared with \$55.6 million in the year-earlier period. This decrease was due primarily to a 35% decline in advertising and other revenue to \$14.4 million from \$22.3 million as compared to the six months ended June 30, 2008 resulting from a decline in the distribution of third party products as well as reduced demand for online advertising. Revenue from the distribution of third party products in the year-ago period was positively impacted by our campaign to encourage users to upgrade their RealPlayer software to a newer version. Revenue from our subscription services declined 28% to \$21.3 million during the six months ended June 30, 2009 compared with

\$29.4 million in the year-earlier period. The prior-year period benefited from a special run of CBS's Big Brother program, which attracted an increase in sign-ups to our SuperPass service. No other single factor contributed materially to the change in total Media Software and Services revenue during the period.

*Technology Products and Solutions.* Technology Products and Solutions revenue is derived from the sale of products and ASP services that enable communications businesses to distribute digital media content to PCs, mobile phones, and other non-PC devices. ASP revenue comprises revenue from sales of ringback tones, music-on-demand, video-on-demand, and inter-carrier messaging

**Table of Contents**

services, primarily sold to wireless carriers. Software, and services revenue consists of sales of Helix system software and related authoring and publishing tools, digital rights management technology, messaging gateways, and consulting services, and support and maintenance services that we sell to mobile carriers and broadband communications companies. These products and services are primarily sold to corporate, government and educational customers. We do not require collateral from our customers, but we often require payment before or at the time products and services are delivered. Many of our customers are given standard commercial credit terms, and for these customers we do not require payment before products and services are delivered. In the quarter ended June 30, 2009, ASP revenue comprised 77% of total Technology Products and Solutions revenue, and software and services revenue comprised 23%, compared with 79% and 21%, respectively, in the year-earlier period. For the six months ended June 30, 2009, ASP revenue comprised 78% of total Technology Products and Solutions revenue, and software and services revenue comprised 22%, compared with 79% and 21%, respectively, in the year-earlier period.

Total Technology Products and Solutions revenue declined to \$46.2 million, or 10%, in the quarter ended June 30, 2009, compared with \$51.3 million in the year-earlier quarter primarily due to a decline in the exchange rate for the Korean won as well as a decline in revenue derived from minimum revenue guarantees associated with an ASP customer contract. The rise in the value of the U.S. dollar against the Korean won negatively affected second quarter 2009 revenue by approximately \$3.8 million across both our ASP and software and services revenues. No other single factor contributed materially to the change in total Technology Products and Solutions revenue during the period.

For the six months ended June 30, 2009, total Technology Products and Solutions revenue declined to \$89.8 million, or 12% compared with \$102.6 million in the year-earlier period primarily due to a decline in the exchange rate for the Korean won as well as a decline in revenue derived from minimum revenue guarantees associated with an ASP customer contract. The rise in the value of the U.S. dollar against the Korean won negatively affected both ASP and software and services revenue during the six months ended June 30, 2009 by a total of approximately \$10.6 million. No other single factor contributed materially to the change in total Technology Products and Solutions revenue during the period.

**Geographic Revenue**

Revenue by geographic region is as follows (dollars in thousands):

	Quarters Ended			Six Months Ended		
	2009	June 30, Change	2008	2009	June 30, Change	2008
United States	\$ 90,685	(10)%	\$ 100,898	\$ 187,351	(6)%	\$ 200,067
Europe	23,469	(14)	27,196	46,134	(10)	51,363
Rest of the world	21,571	(12)	24,554	43,013	(12)	48,781
Total net revenue	\$ 135,725	(11)%	\$ 152,648	\$ 276,498	(8)%	\$ 300,211

Revenue in the U.S. declined 10% to \$90.7 million for the quarter ended June 30, 2009, compared with \$100.9 million in the year-earlier quarter. During the six months ended June 30, 2009, revenue in the U.S. declined 6% to \$187.4 million compared with \$200.1 million in the year-earlier period. The decreases were due primarily to a reduction in revenue from the distribution of third party products and a reduction in SuperPass revenue, partially offset by increases in music subscription revenue. See the sections Revenue by Segment Media Software and Services and Revenue by Segment Music above for further discussion of these changes.

Revenue in Europe decreased 14% to \$23.5 million from \$27.2 million in the quarter ended June 30, 2009, compared with the year-earlier quarter. During the six months ended June 30, 2009, revenue in Europe decreased 10% to \$46.1 million from \$51.4 million compared with the year-earlier period. These decreases were due primarily to a decline in revenue derived from minimum revenue guarantees associated with a customer contract. See the sections Revenue by Segment Technology Products and Solutions above for further discussion of these changes.

Revenue in the rest of world declined 12% to \$21.6 million from \$24.6 million for the quarter ended June 30, 2009, compared with the year-earlier quarter. During the six months ended June 30, 2009, revenue in the rest of world

declined 12% to \$43.0 million from \$48.8 million compared with the year-earlier period. These decreases were due primarily to foreign currency fluctuations of the U.S. dollar against the Korean won which negatively affected second quarter 2009 revenue by approximately \$3.8 million and revenue for the six months ended June 30, 2009 by approximately \$10.6 million. See the section Revenue by Segment Technology Products and Solutions above for further discussion of these changes.

**Table of Contents****License and Service Revenue**

We also present our revenue based on License fees and Service revenue as set forth below (dollars in thousands):

	Quarters Ended			Six Months Ended		
	2009	June 30, Change	2008	2009	June 30, Change	2008
License fees	\$ 24,389	(15)%	\$ 28,613	\$ 50,568	(7)%	\$ 54,368
Service revenue	111,336	(10)	124,035	225,930	(8)	245,843
Total net revenue	\$ 135,725	(11)%	\$ 152,648	\$ 276,498	(8)%	\$ 300,211

License fees and Service revenue as a percentage of total revenue are as follows:

	Quarters Ended		Six Months Ended	
	2009	June 30, 2008	2009	June 30, 2008
License fees	18%	19%	18%	18%
Service revenue	82	81	82	82
Total net revenue	100%	100%	100%	100%

*License Fees.* License fees primarily include revenue from sales of content such as game licenses and digital music tracks; sales of our media delivery system software; sales of premium versions of our RealPlayer and related products and messaging gateways to mobile carriers. License fees include revenue from all of our reporting segments.

License revenue decreased 15% to \$24.4 million during the quarter ended June 30, 2009, compared with \$28.6 million in the quarter ended June 30, 2008. The decrease was primarily due to a decline in revenue from the sale of downloadable games and media system delivery software totaling approximately \$4.5 million. This decrease was partially offset by an increase in sales of digital music tracks of approximately \$1.1 million. No other single factor contributed materially to the change in total License revenue during the period.

During the six months ended June 30, 2009, License revenue decreased 7% to \$50.6 million, compared with \$54.4 million in the year-earlier period. The decrease was primarily due to a decline in revenue from the sale of downloadable games and media system delivery software totaling approximately \$6.5 million. This decrease was partially offset by an increase in sales of digital music tracks of approximately \$2.3 million. No other single factor contributed materially to the change in total License revenue during the period.

*Service Revenue.* Service revenue primarily includes revenue from sales of digital media subscription services such as SuperPass, Rhapsody, RadioPass, GamePass and FunPass; sales of ASP services as described in the section

Revenue Technology Products and Solutions ; distribution of third-party software; and advertising. Service revenue includes revenue from all of our reporting segments.

Service revenue declined 10% to \$111.3 million during the quarter ended June 30, 2009, compared with \$124.0 million in the quarter ended June 30, 2008. The decrease was primarily due to a decline in advertising revenue and revenue from SuperPass subscriptions totaling approximately \$8.7 million and \$4.7 million, respectively. In addition, revenue from ASP services declined approximately \$4.6 million due primarily to the change in exchange rates for the Korean won. These declines were partially offset by a \$4.2 million increase in revenue from subscription music services. No other single factor contributed materially to the change in total Service revenue during the period.

During the six months ended June 30, 2009, Service revenue declined 8% to \$225.9 million, compared with \$245.8 million in the year-earlier period. The decrease was primarily due to a decline in advertising revenue and revenue from SuperPass subscriptions totaling approximately \$11.9 million and \$8.3 million, respectively. In addition, revenue from ASP services declined approximately \$10.9 million due primarily to the change in exchange rates for the Korean won. These declines were partially offset by a \$10.0 million increase in revenue from subscription music

services. No other single factor contributed materially to the change in total Service revenue during the period.

**Deferred Revenue**

Deferred revenue consists of unrecognized revenue and prepayments related to application services, unearned subscription services, support contracts, prepayments under OEM arrangements and other prepayments for which the earnings process has not been completed. Total deferred revenue remained relatively unchanged at June 30, 2009 compared with December 31, 2008.



**Table of Contents****Cost of Revenue by Segment**

Cost of revenue by segment is as follows (dollars in thousands):

	Quarters Ended			Six Months Ended		
	2009	June 30, Change	2008	2009	June 30, Change	2008
Music	\$ 24,945	21%	\$ 20,693	\$ 52,245	24%	\$ 42,212
Games	8,801	(17)	10,655	17,365	(10)	19,292
Media Software and Services	2,590	(30)	3,707	6,297	(18)	7,683
Technology Products and Solutions	19,278	(6)	20,590	35,728	(15)	41,851
Total cost of revenue	\$ 55,614	%	\$ 55,645	\$ 111,635	1%	\$ 111,038

Cost of revenue as a percentage of segment revenue is as follows:

	Quarters Ended		Six Months Ended	
	2009	June 30, 2008	2009	June 30, 2008
Music	62%	56%	62%	56%
Games	30	30	28	29
Media Software and Services	13	13	16	14
Technology Products and Solutions	42	40	40	41
Total cost of revenue	41%	36%	40%	37%

*Cost of Music Revenue.* Cost of Music revenue consists primarily of cost of content and delivery of the content included in our music subscription service offerings; royalties paid on sales and streams of music; hardware devices and accessories; and fees paid to third-party vendors for support services.

Cost of Music revenue increased 21% to \$24.9 million during the quarter ended June 30, 2009, compared with \$20.7 million during the quarter ended June 30, 2008. The increase was due to the increased number of subscribers to our music services resulting in increased content costs of approximately \$3.5 million. No other single factor contributed materially to the change during the period. Cost of Music revenue as a percentage of Music revenue increased due to a shift in revenue to lower margin subscription services.

During the six months ended June 30, 2009, cost of Music revenue increased 24% to \$52.2 million compared with \$42.2 million during the year-earlier period. The increase was primarily due to the increased number of subscribers to our Rhapsody music services resulting in increased content costs of approximately \$8.4 million. No other single factor contributed materially to the change during the period. Cost of Music revenue as a percentage of Music revenue increased due to a shift in revenue to lower margin subscription services.

*Cost of Games Revenue.* Cost of Games revenue consists primarily of royalties paid on sales of games and subscription service offerings; and fees paid to third-party vendors for support services.

Cost of Games revenue decreased 17% to \$8.8 million during the quarter ended June 30, 2009, compared with \$10.7 million during the quarter ended June 30, 2008. During the six months ended June 30, 2009, cost of Games revenue decreased 10% to \$17.4 million compared with \$19.3 million during the year-earlier period. The decline in royalty costs in proportion to royalty revenue accounted for materially all of the decline in cost of Games revenue during each of the periods.

*Cost of Media Software and Services Revenue.* Cost of Media Software and Services revenue consists primarily of cost of royalties and delivery of content included in our SuperPass subscription service offerings; amounts paid for

licensed technology; and fees paid to third-party vendors for support services.

Cost of Media Software and Services revenue declined 30% to \$2.6 million from \$3.7 million for the quarter ended June 30, 2009, compared with the quarter ended June 30, 2008. Content costs were higher in the prior year's quarter primarily as a result of the additional content costs associated with the special run of CBS's Big Brother program which accounted for materially all of the decline in cost of Media Software and Services revenue.

Cost of Media Software and Services revenue declined 18% to \$6.3 million from \$7.7 million for the six months ended June 30, 2009, compared with the year earlier period. Content costs were higher in the prior year primarily as a result of the additional content

**Table of Contents**

costs associated with the special run of CBS's Big Brother program which accounted for materially all of the decline in cost of Media Software and Services revenue. Cost of Media Software and Services revenue as a percentage of revenue increased in the quarter ended June 30, 2009, due to a decline in revenue from higher-margin items, such as distribution of third-party software and advertising, as a percentage of total revenue.

*Cost of Technology Products and Solutions.* Cost of Technology Products and Solutions revenue includes amounts paid for licensed technology; costs of product media, fees paid to mobile service carriers and third-party vendors for order fulfillment; cost of personnel providing support and consulting services, and expenses incurred in providing our ASP hosting services.

Cost of Technology Products and Solutions revenue decreased 6% to \$19.3 million during the quarter ended June 30, 2009, compared with \$20.6 million in the year-earlier quarter, due primarily to a reduction in intangible asset amortization associated with impairments taken in the fourth quarter of 2008 of approximately \$1.3 million. No other single factor contributed materially to the change during the period.

During the six months ended June 30, 2009, cost of Technology Products and Solutions revenue decreased 15% to \$35.7 million compared with \$41.9 million in the year-earlier period, due primarily to a reduction in intangible asset amortization of approximately \$2.7 million associated with impairments taken in the fourth quarter of 2008. In addition, costs of approximately \$2.5 million to provide content for our ASP services declined in proportion to the related revenue. No other single factor contributed materially to the change during the period.

**Cost of License and Service Revenue**

Cost of revenue is as follows (dollars in thousands):

	Quarters Ended			Six Months Ended		
	2009	June 30, Change	2008	2009	June 30, Change	2008
License fees	\$ 9,869	(7)%	\$ 10,614	\$ 19,115	(4)%	\$ 20,002
Service revenue	45,745	2	45,031	92,520	2	91,036
Total cost of revenue	\$ 55,614	%	\$ 55,645	\$ 111,635	1%	\$ 111,038

Cost of revenue as a percentage of related revenue is as follows:

	Quarters Ended		Six Months Ended	
	2009	June 30, 2008	2009	June 30, 2008
License fees	40%	37%	38%	37%
Service revenue	41	36	41	37
Total cost of revenue	41%	36%	40%	37%

*Cost of License Fees.* Cost of license fees includes royalties paid on sales of games, music and other third-party products; amounts paid for licensed technology; and amortization of acquired technology.

Cost of license fees declined 7% to \$9.9 million from \$10.6 million during the quarter ended June 30, 2009, compared with the quarter ended June 30, 2008, due to a reduction in content costs associated with the sale of downloadable games by approximately \$1.1 million, partially offset by an increase in royalties paid on the sale of digital music tracks of approximately \$0.9 million. No other single factor contributed materially to the changes during the period.

During the six months ended June 30, 2009, cost of license fees declined 4% to \$19.1 million from \$20.0 million during the year-earlier period due to lower content costs associated with the sale of downloadable games, partially offset by an increase in royalties paid on the sale of digital music tracks. No other single factor contributed materially to the changes during the period.

*Cost of Service Revenue.* Cost of service revenue includes the cost of content and delivery of the content included in our digital media subscription and mobile service offerings; cost of in-house and contract personnel providing support; amortization of acquired technology; fees for consulting services; and royalties and expenses incurred in providing our ASP hosting services. Content costs are expensed over the period the content is available to our subscription services customers.

**Table of Contents**

Cost of service revenue increased 2% to \$45.7 million during the quarter ended June 30, 2009, compared with \$45.0 million in the quarter ended June 30, 2008. The increase was due primarily to increased content costs resulting from the increased number of subscribers to our Rhapsody music subscription services of approximately \$3.5 million, as well as \$2.4 million in increased costs associated with providing consulting and other services to our TPS customers. These increases were partially offset by a decrease in the amortization of intangibles associated with impairments taken in the fourth quarter of 2008 of approximately \$1.7 million. No other single factor contributed materially to the changes during the period. Cost of service revenue as a percentage of service revenue for the quarter ended June 30, 2009, increased due to the increased concentration of revenue derived from services versus advertising, which has higher margins.

During the six months ended June 30, 2009, cost of service revenue increased 2% to \$92.5 million compared with \$91.0 million in the year-earlier period. The increase was due primarily to increased content costs resulting from the increased number of subscribers to our Rhapsody music subscription services of approximately \$8.4 million, as well as \$2.3 million in increased costs associated with providing consulting and other services to our TPS customers. These increases were partially offset by a decrease in the amortization of intangibles associated with impairments taken in the fourth quarter of 2008 of approximately \$3.5 million. No other single factor contributed materially to the changes during the period. Cost of service revenue as a percentage of service revenue for the six months ended June 30, 2009, increased due to the increased concentration of revenue derived from services versus advertising, which has higher margins.

**Operating Expenses****Research and Development**

Research and development expenses consist primarily of salaries and related personnel costs, expense associated with stock-based compensation, and consulting fees associated with product development. To date, all research and development costs have been expensed as incurred because technological feasibility for software products is generally not established until substantially all development is complete. Research and development costs and changes are as follows (dollars in thousands):

	Quarters Ended			Six Months Ended		
	2009	June 30, Change	2008	2009	June 30, Change	2008
Research and development	\$28,923	%	\$29,065	\$57,482	6%	\$54,071
As a percentage of total net revenue	21%		19%	21%		18%

Research and development expenses, including non-cash stock-based compensation, were materially unchanged from the quarter ended June 30, 2009 compared with the year-earlier period.

During the six months ended June 30, 2009, research and development expenses, including non-cash stock-based compensation, increased 6% to \$57.5 million compared with \$54.1 million in the year-earlier period primarily due to an increase in personnel and related costs of approximately \$2.1 million. No other single factor contributed materially to the increase in costs during this period.

**Sales and Marketing**

Sales and marketing expenses consist primarily of salaries and related personnel costs, sales commissions, amortization of certain intangible assets capitalized in our acquisitions, credit card fees, subscriber acquisition costs, consulting fees, trade show expenses, advertising costs and costs of marketing collateral. Sales and marketing costs and changes are as follows (dollars in thousands):

	Quarters Ended			Six Months Ended		
	2009	June 30, Change	2008	2009	June 30, Change	2008
Sales and marketing	\$42,273	(20)%	\$53,054	\$85,958	(19)%	\$106,650

As a percentage of total net revenue	31%	35%	31%	36%
--------------------------------------	-----	-----	-----	-----

Sales and marketing expenses, including non-cash stock-based compensation, decreased 20% to \$42.3 million in the second quarter of 2009 from \$53.1 million in the second quarter of 2008 primarily due to a reduction in personnel and related costs of approximately \$5.6 million, as well as a decrease in marketing and other professional services expenses of approximately \$3.0 million. Further contributing to the decrease were lower costs associated with the amortization of intangibles of approximately \$2.7 million

**Table of Contents**

due to impairment costs taken in the fourth quarter of 2008. No other single factor contributed materially to these changes during the period.

During the six months ended June 30, 2009, sales and marketing expenses, including non-cash stock-based compensation, decreased 19% to \$86.0 million compared to \$106.7 million in the year-earlier period primarily due to a reduction in personnel and related costs of approximately \$9.8 million, as well as a decrease in marketing and other professional services expenses of approximately \$6.8 million. Further contributing to the decrease were lower costs associated with the amortization of intangibles of approximately \$5.4 million due to impairment costs taken in the fourth quarter of 2008. No other single factor contributed materially to these changes during the period.

**Advertising with Related Party**

On August 20, 2007, RealNetworks and MTVN jointly created Rhapsody America. MTVN owns 49% of Rhapsody America. Under the joint venture agreement, as amended, Rhapsody America is obligated to purchase \$213.8 million in advertising and related integrated marketing on MTVN cable channels over the term of the agreement. During the quarter and six months ended June 30, 2009, Rhapsody America spent \$6.9 million and \$14.3 million in advertising with MTVN, respectively. During the quarter and six months ended June 30, 2008, Rhapsody America spent \$9.2 million and \$16.6 million in advertising with MTVN, respectively.

**General and Administrative**

General and administrative expenses consist primarily of salaries and related personnel costs, fees for professional and temporary services and contractor costs, stock-based compensation, and other general corporate costs. General and administrative costs and changes are as follows (dollars in thousands):

	Quarters Ended			Six Months Ended		
	2009	June 30, Change	2008	2009	June 30, Change	2008
General and administrative	\$19,338	5%	\$18,337	\$42,169	19%	\$35,421
As a percentage of total net revenue	14%		12%	15%		12%

General and administrative expenses, including non-cash stock-based compensation, increased 5% to \$19.3 million in the second quarter of 2009 from \$18.3 million in the second quarter of 2008. During the six months ended June 30, 2009, general and administrative expenses, including non-cash stock-based compensation, increased 19% to \$42.2 million compared with \$35.4 million in the year-earlier period. The changes for both periods were primarily due to increases in legal and other professional services expenses. No other single factor contributed materially to the increases during the periods.

**Impairment of Goodwill**

In accordance with SFAS No. 142, *Goodwill and Other Intangible Assets* (SFAS 142), goodwill is required to be tested for impairment annually and if an event or conditions change that would more likely than not reduce the fair value of a reporting unit below its carrying value. We perform our annual goodwill impairment test during our fiscal fourth quarter.

A two step process is used to test for goodwill impairment under SFAS 142. The first step is to determine if there is an indication of impairment by comparing the estimated fair value of each reporting unit to its carrying value including existing goodwill. Goodwill is considered impaired if the carrying value of a reporting unit exceeds the estimated fair value. Upon an indication of impairment from the first step, a second step is performed to determine the amount of the impairment. This involves calculating the implied fair value of goodwill by allocating the fair value of the reporting unit to all assets and liabilities other than goodwill and comparing it to the carrying amount of goodwill. We have four reporting units; Music, Technology Products and Solutions, Games, and Media Software and Services.

We considered whether a triggering event had occurred during the quarter ended June 30, 2009 in assessing whether an interim impairment analysis of goodwill was warranted. We noted our market capitalization, before adjusting for a reasonable control premium, was below its carrying value. In addition, we noticed that the trading price per share of our common stock had negatively diverged from the broader market during 2009. We also noted, more

broadly, a continuation of macroeconomic instability in general as well as continued illiquidity in the overall credit market. As a



**Table of Contents**

result, we concluded that due to the sustained divergence in our market capitalization and the continued macroeconomic instability, an interim impairment analysis of goodwill as of June 30, 2009 was warranted.

To estimate the fair value of the reporting units for step one, we utilized a combination of income and market approaches. The income approach, specifically a discounted cash flow methodology, included assumptions and estimates for, among other things, forecasted revenues, gross profit margins, operating profit margins, working capital cash flow, growth rates and long term discount rates, all of which require significant judgments by management. The market approaches derive fair values by benchmarking metrics and transactions of companies that are comparable to us.

In performing step one, it was determined that the carrying value for each of our reporting units; Music, Technology Products and Solutions, Games, and Media Software and Services exceeded their respective fair values, indicating that goodwill within each reporting unit was potentially impaired. We also performed a market capitalization reconciliation to ensure that the resulting outputs of the test and the total fair value were reasonable. As required, we initiated the second step of the goodwill impairment test for each of the reporting units. We determined that the implied fair value of goodwill was zero for each of our reporting units. As a result, the Music, Technology Products and Solutions, Games, and Media Software and Services reporting units recorded impairments of \$37.0 million, \$50.5 million, \$41.2 million and \$46.8 million, respectively during the quarter ended June 30, 2009. No impairments were recognized in either the quarter or six months ended June 30, 2008.

The impairment analysis of goodwill is based upon estimates and assumptions relating to our future revenue, cash flows, operating expenses, costs of capital and capital purchases. These estimates and assumptions are complex and subject to a significant degree of judgment with respect to certain factors including, but not limited to, the cash flows of our long-term operating plans, market and interest rate risk, and risk-commensurate discount rates and cost of capital.

**Other Income (Expenses), Net**

Other income, net consists primarily of: interest income on our cash, cash equivalents, and short-term investments, which are net of interest expense from amortization of offering costs related to our convertible debt and equity in net loss of investments. Other income, net and quarter-over-quarter changes are as follows (dollars in thousands):

	Quarters Ended			Six Months Ended		
	2009	June 30, Change	2008	2009	June 30, Change	2008
Interest income, net	\$ 754	(78)%	\$ 3,375	\$ 1,937	(77)%	\$ 8,333
Equity in net loss of investments	(269)	151	(107)	(924)	367	(198)
Gain on sale of equity investments, net	68	(69)	222	205	8	222
Gain on sale of interest in Rhapsody America		(100)	3,371		(100)	7,097
Other income, net	(449)	998	50	406	50	818
Other income, net	\$ 104	98%	\$ 6,911	\$ 1,624	90%	\$ 16,272

Other income (expense), net declined during the quarter ended June 30, 2009, due primarily to lower interest income, and the change in accounting that resulted in no longer recording a gain on the sale of a noncontrolling interest in Rhapsody America in the quarter. See Notes to Unaudited Condensed Consolidated Financial Statements Rhapsody America (Note 4). Lower interest income resulted from lower average cash and investments combined with lower average interest rates.

**Income Taxes**

During the quarters ended June 30, 2009 and 2008, we recognized income tax expense of \$1.2 million and \$3.7 million, respectively, related to U.S. and foreign income taxes. During the six months ended June 30, 2009 and

2008, we recognized income tax expense of \$2.8 million and \$7.7 million, respectively, related to U.S. and foreign income taxes. The decreases in income tax expense and in tax expense as a percentage of pre-tax loss during the quarter and six months ended June 30, 2009, were the result of greater losses compared to the same periods of the prior year combined with losses not benefited in certain U.S. and foreign jurisdictions. Tax expense was also negatively impacted by the non-deductible portion of the goodwill impairment of \$175.2 million during the quarter and six months ended June 30, 2009.

As of June 30, 2009, there have been no material changes to our uncertain tax positions disclosures as provided in Note 16 of our 2008 Annual Report on Form 10-K. We do not anticipate that total unrecognized tax benefits will significantly change within the next twelve months.

**Table of Contents**

We file numerous consolidated and separate income tax returns in the United States Federal, state, local, and foreign jurisdictions. With few exceptions, we are no longer subject to United States Federal, state, local, or foreign income tax examinations for years before 1993. We are currently under U.S. Federal audit for the consolidated group RealNetworks, Inc. and Subsidiaries for the year ended December 31, 2007. RealNetworks, Inc. and its combined subsidiaries are also under audit by the California Franchise Tax Board for the years ended December 31, 2005 and 2006, and by the State of New York for the years ended December 31, 2005 through 2007.

**New Accounting Pronouncements**

With the exception of those discussed below, there have been no recent accounting pronouncements or changes in accounting pronouncements during the quarter and six months ended June 30, 2009, as compared to the recent accounting pronouncements described in our Annual Report on Form 10-K for the year ended December 31, 2008, that are of significance, or potential significance to us.

*Adopted Accounting Pronouncements*

Effective January 1, 2009, we adopted, FSP No. 142-3, *Determination of the Useful Life of Intangible Assets* (FSP No. 142-3) that amends the factors considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under SFAS No. 142. FSP No. 142-3 requires a consistent approach between the useful life of a recognized intangible asset under SFAS No. 142 and the period of expected cash flows used to measure the fair value of an asset under SFAS No. 141(R). The FSP also requires enhanced disclosures when an intangible asset's expected future cash flows are affected by an entity's intent and/or ability to renew or extend the arrangement. The adoption did not have a material impact on our consolidated results of operations or financial condition.

Effective January 1, 2009, we adopted SFAS No. 141 (revised 2007), *Business Combinations* (SFAS 141(R)). Under SFAS 141(R), an entity is required to recognize the assets acquired, liabilities assumed, contractual contingencies, and contingent consideration at their fair value on the acquisition date. It further requires that acquisition-related costs be recognized separately from the acquisition and expensed as incurred; that restructuring costs generally be expensed in periods subsequent to the acquisition date; and that changes in accounting for deferred tax asset valuation allowances and acquired income tax uncertainties after the measurement period be recognized as a component of provision for taxes. In addition, acquired in-process research and development is capitalized as an intangible asset and amortized over its estimated useful life. SFAS 141(R) is effective on a prospective basis for all business combinations for which the acquisition date is on or after January 1, 2009, with the exception of the accounting for valuation allowances on deferred taxes and acquired contingencies under SFAS 109. With the adoption of SFAS 141(R), any tax related adjustments associated with acquisitions that closed prior to January 1, 2009 will be recorded through income tax expense, whereas the previous accounting treatment would require any adjustment to be recognized through goodwill. The adoption of SFAS 141(R) had no impact on our consolidated financial statement as of and for the quarter and six months ended June 30, 2009.

Effective January 1, 2009, we implemented Statement of Financial Accounting Standards No. 160, *Noncontrolling Interests in Consolidated Financial Statements, an amendment to ARB No. 51* (SFAS 160). This standard changed the accounting for and reporting of minority interest (now called noncontrolling interest) in our consolidated financial statements. Upon adoption, certain prior period amounts have been reclassified to conform to the current period financial statement presentation. These reclassifications have no effect on our previously reported financial position or results of operations. Refer to Note 4, Rhapsody America, and Note 13, Earnings per Share, of this Form 10-Q for additional information on the adoption of SFAS 160.

Effective for the quarter ending June 30, 2009, we adopted SFAS No. 165, *Subsequent Events* (SFAS 165). SFAS 165 is intended to establish general standards of accounting for, and disclosure of, events that occur after the balance sheet date but before financial statements are issued. It requires the disclosure of the date through which an entity has evaluated subsequent events and the basis for that date.

Effective for the quarter ending June 30, 2009, we adopted FSP No. 115-2 and 124-2, *Recognition and Presentation of Other-Than-Temporary Impairments* (FSP 115-2 and 124-2). FSP 115-2 and 124-2 provides new guidance on the recognition and presentation of an other-than-temporary impairments, as well as extends certain annual disclosure requirements to interim periods. The adoption did not have a material impact on our financial

position or results of operations.

**Table of Contents****Liquidity and Capital Resources**

The following summarizes working capital, cash, cash equivalents, short-term investments, and restricted cash (in thousands):

	<b>June 30, 2009</b>	<b>December 31, 2008</b>
Working capital	\$266,910	\$266,990
Cash, cash equivalents, and short-term investments	362,758	370,734
Restricted cash	14,600	14,742

Cash, cash equivalents, and short-term investments decreased primarily due to cash used in operations of approximately \$18.2 million, as well as purchases of equipment, software and leasehold improvements of approximately \$7.6 million partially offset from sales of interests in Rhapsody America of approximately \$19.5 million.

The following summarizes cash flows (in thousands):

	<b>Six Months Ended June 30,</b>	
	<b>2009</b>	<b>2008</b>
Cash used in operating activities	\$(18,241)	\$(28,278)
Cash used in investing activities	(39,916)	(50,261)
Cash provided by financing activities	20,365	20,055

Cash used in operating activities consisted of net loss adjusted for certain non-cash items including depreciation, amortization, stock-based compensation, purchases of trading securities, deferred income taxes, noncontrolling interests, gain on sale of interest in Rhapsody America, and the effect of changes in certain operating assets and liabilities, net of acquisitions.

Cash used in operating activities in the six months ended June 30, 2009 was \$18.2 million and consisted of a net loss of \$212.5 million, adjustments for cash provided by non-cash items of \$196.3 million and cash used in activities related to changes in certain operating assets and liabilities, net of acquisitions, of \$2.0 million. Adjustments for cash provided by non-cash items primarily consisted of \$175.6 million of impairments of goodwill, \$15.5 million of depreciation and amortization expense and \$10.8 million of stock-based compensation, partially offset by \$3.7 million for payments made related to our restructuring and other impairments, which were accrued for in the fourth quarter of 2008.

Changes in certain operating assets and liabilities, net of acquisitions, in the six months ended June 30, 2009 primarily consisted of a decrease in accounts payable of \$2.0 million related to the timing of payments made to certain third party content providers, partially offset by a decrease in accrued and other liabilities of \$3.4 million related to a reduction in amounts payable to MTVN for related party advertising incurred during the quarter ended June 30, 2009 as compared to the quarter ended December 31, 2008, partially offset by a decrease in accounts receivable of \$5.7 million related to the timing of customer collections.

Cash used in operating activities in the six months ended June 30, 2008 was \$28.3 million and consisted of net loss of \$15.7 million, adjustments for non-cash items provided by operations of \$26.6 million, offset by cash used in activities related to changes in certain operating assets and liabilities, net of acquisitions, of \$39.2 million. Adjustments for cash provided by non-cash items primarily consisted of \$25.7 million of depreciation and amortization and \$11.5 million of stock based compensation, partially offset by \$7.1 million of gain on the sales of interests in Rhapsody America.

Changes in certain operating assets and liabilities, net of acquisitions, in the six months ended June 30, 2008, primarily consisted of a decrease of \$11.8 million in accrued and other liabilities due primarily to a reduction in amounts payable to MTVN for related party advertising incurred during the quarter ended March 31, 2008 as compared to the quarter ended December 31, 2007, a decrease of \$24.4 million in accounts payable related to the timing of payments to certain vendors, an increase of \$17.6 million in prepaid expenses and other assets primarily

related to increases in prepaid royalties and deferred costs, partially offset by a decrease in accounts receivable of \$14.6 million due the timing of cash receipts and reduced revenue.

In the six months ended June 30, 2009, investing activities used cash primarily for purchases of equipment, software, and leasehold improvements of \$7.6 million and acquisition costs of \$3.2 million, from the last payment of accrued anniversary and performance payments relating to the acquisition of Zylom. Purchases, net of sales and maturities of short-term investments used cash of \$27.5 million during 2009. In the six months ended June 30, 2008, investing activities used cash of \$26.9 million from purchases, net of sales and maturities, as well as purchases of equipment, software, and leasehold improvements of \$15.2 million and \$10.2

**Table of Contents**

million of acquisition costs, net of cash acquired for the purchase of TryMedia and the anniversary and performance payments related to the Zylom acquisition.

Financing activities provided cash from the proceeds of sales of interests in Rhapsody America of \$19.5 million in 2009 and \$14.6 million in 2008. Sales of common stock under our employee stock purchase plan and exercise of stock options of also provided cash of \$6.0 million in 2008.

We currently have no planned significant capital expenditures for 2009 other than those in the ordinary course of business. In the future, we may seek to raise additional funds through public or private equity financing, or through other sources such as credit facilities. The sale of additional equity securities could result in dilution to our shareholders. In addition, in the future, we may enter into cash or stock acquisition transactions or other strategic transactions that could reduce cash available to fund our operations or result in dilution to shareholders.

The downturn in the economy could result in negative impacts to our liquidity arising from lower interest income in future periods due to the continued decline in interest rates, an increased risk that we may not be able to access cash balances held in U.S. or foreign financial institutions or that investments in debt securities issued by financial institutions may be rendered worthless due to the nationalization or failure of such financial institutions, and an increased inability to sell the securities and the institutional money market funds we hold as short-term investments. These risks and the potential impact of these risks on our financial condition and results of operations are discussed further below in Risk Factors Risks Related to Our Business in General. If any of these risks are realized, we may experience a material adverse impact on our financial condition and results of operations in future periods.

Our contractual obligations include office leases and contractual payments due to content and other service providers. We believe that our current cash, cash equivalents, and short-term investments will be sufficient to meet our anticipated cash needs for working capital and capital expenditures for at least the next 12 months.

We do not hold derivative financial instruments or equity securities in our short-term investment portfolio. Our cash equivalents and short-term investments consist of high quality securities, as specified in our investment policy guidelines. The policy limits the amount of credit exposure to any one non-U.S. Government or non-U.S. Agency issue or issuer to a maximum of 5% of the total portfolio. These securities are subject to interest rate risk and will decrease in value if interest rates increase. Because we have historically had the ability to hold our fixed income investments until maturity, we do not expect our operating results or cash flows to be significantly affected by a sudden change in market interest rates in our securities portfolio.

We conduct our operations in ten primary functional currencies: the U.S. dollar, the Korean won, the Japanese yen, the British pound, the Euro, the Mexican peso, the Brazilian real, the Australian dollar, the Hong Kong dollar, and the Singapore dollar. Historically, neither fluctuations in foreign exchange rates nor changes in foreign economic conditions have had a significant impact on our financial condition or results of operations. We currently do not hedge the majority of our foreign currency exposures and are therefore subject to the risk of exchange rate fluctuations. We invoice our international customers primarily in U.S. dollars, except in Korea, Japan, Germany, France, the United Kingdom and Australia, where we invoice our customers primarily in won, yen, euros, pounds, and Australian dollars, respectively. We are exposed to foreign exchange rate fluctuations as the financial results of foreign subsidiaries are translated into U.S. dollars in consolidation. Our exposure to foreign exchange rate fluctuations also arises from intercompany payables and receivables to and from our foreign subsidiaries.

**Off-Balance Sheet Agreements**

Our only significant off-balance sheet arrangements relate to operating lease obligations for office facility leases and other contractual obligations related primarily to minimum contractual payments due to content and other service providers.

**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

The following discussion about our market risk involves forward-looking statements. All statements that do not relate to matters of historical fact should be considered forward-looking statements. Actual results could differ materially from those projected in any forward-looking statements.

*Interest Rate Risk.* Our exposure to interest rate risk from changes in market interest rates relates primarily to our short-term investment portfolio. We do not hold derivative financial instruments or equity investments in our short-term investment portfolio. Our short-term investments consist of high quality debt securities as specified in our

investment policy. Investments in both fixed and



**Table of Contents**

floating rate instruments carry a degree of interest rate risk. The fair value of fixed rate securities may be adversely impacted due to a rise in interest rates, while floating rate securities may produce less income than expected if interest rates fall. Additionally, a declining rate environment creates reinvestment risk because as securities mature the proceeds are reinvested at a lower rate, generating less interest income. Due in part to these factors, our future interest income may be adversely impacted due to changes in interest rates. In addition, we may incur losses in principal if we are forced to sell securities that have declined in market value due to changes in interest rates. Because we have historically had the ability to hold our short-term investments until maturity and the substantial majority of our short-term investments mature within one year of purchase, we would not expect our operating results or cash flows to be significantly impacted by a sudden change in market interest rates. There have been no material changes in our investment methodology regarding our cash equivalents and short-term investments during the quarter ended June 30, 2009. Based on our cash, cash equivalents, short-term investments, and restricted cash equivalents at June 30, 2009, a hypothetical 10% increase/decrease in interest rates would increase/decrease our annual interest income and cash flows by approximately \$0.2 million.

*Investment Risk.* As of March 31, 2009, we had investments in voting capital stock of both publicly traded and privately-held technology companies for business and strategic purposes. Our investments in publicly traded companies are accounted for as available-for-sale, carried at current market value and are classified as long-term as they are strategic in nature. We periodically evaluate whether any declines in fair value of our investments are other-than-temporary based on a review of qualitative and quantitative factors. For investments with publicly quoted market prices, these factors include the time period and extent by which its accounting basis exceeds its quoted market price. We consider additional factors to determine whether declines in fair value are other-than-temporary, such as the investee's financial condition, results of operations, and operating trends. The evaluation also considers publicly available information regarding the investee companies. For investments in private companies with no quoted market price, we consider similar qualitative and quantitative factors as well as the implied value from any recent rounds of financing completed by the investee. Based upon an evaluation of the facts and circumstances during the quarters ended June 30, 2009 and 2008, we determined that no additional other-than-temporary decline in fair value had occurred and therefore no impairment charges were recorded.

*Foreign Currency Risk.* We conduct business internationally in several currencies. As such, we are exposed to adverse movements in foreign currency exchange rates.

Our exposure to foreign exchange rate fluctuations arise in part from: (1) translation of the financial results of foreign subsidiaries into U.S. dollars in consolidation; (2) the remeasurement of non-functional currency assets, liabilities and intercompany balances into U.S. dollars for financial reporting purposes; and (3) non-U.S. dollar denominated sales to foreign customers. A portion of these risks is managed through the use of financial derivatives, but fluctuations could impact our results of operations and financial position.

Generally, our practice is to manage foreign currency risk for the majority of material short-term intercompany balances through the use of foreign currency swaps. These contracts require us to exchange currencies at rates agreed upon at the contract's inception. Because the impact of movements in currency exchange rates on forward contracts offsets the related impact on the short-term intercompany balances, these financial instruments help alleviate the risk that might otherwise result from certain changes in currency exchange rates. We do not designate our foreign exchange forward contracts related to short-term intercompany accounts as hedges and, accordingly, we adjust these instruments to fair value through results of operations. However, we may periodically hedge a portion of our foreign exchange exposures associated with material firmly committed transactions, long-term investments, highly predictable anticipated exposures and net investments in foreign subsidiaries. Some of our unhedged exposures are reconciled through our statement of operations on a mark-to-market basis each quarter, so to the extent we continue to experience adverse economic conditions, we may record losses related to such unhedged exposures in future periods that may have a material adverse effect on our financial condition and results of operations.

Our foreign currency risk management program reduces, but does not entirely eliminate, the impact of currency exchange rate movements.

In aggregate, our foreign currency denominated assets are greater than our foreign currency denominated liabilities. Primarily as a result of the U.S. dollar strengthening against the Korean won and euro in 2008, we recorded a

reduction to our reported net assets of approximately \$20.3 million as reflected in Accumulated Other Comprehensive Income (Loss) for the six months ended June 30, 2008. During the six months ended June 30, 2009, we recorded an increase to our reported net assets of approximately \$1.2 million

Additionally, we have cash balances denominated in foreign currencies which are subject to foreign currency fluctuation risk. The majority of our foreign currency denominated cash is held in Korean won and euros. A hypothetical 10% increase or decrease in the Korean won and euro relative to the U.S. dollar from June 30, 2009 would result in an unrealized gain or loss of approximately \$4.5 million.

Foreign currency transaction gains and losses were not material for the quarters and six months ended June 30, 2009 and 2008.

**Table of Contents****Item 4. Controls and Procedures**

(a) *Evaluation of Disclosure Controls and Procedures.* Based on an evaluation as of the end of the period covered by this report, the Company's principal executive officer and principal financial officer have concluded that the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)) were effective to ensure that information required to be disclosed by the Company in reports that it files or submits under the Exchange Act (1) is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms, and (2) is accumulated and communicated to the Company's management, including its principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.

(b) *Changes in Internal Controls.* There have not been any changes in the Company's internal control over financial reporting (as such term is defined in Rule 13a-15(f) and 15d-15(f) under the Exchange Act) during the quarter ended March 31, 2009 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

**PART II. OTHER INFORMATION****Item 1. Legal Proceedings**

On June 29, 2009, MCS Music America, Inc. (MCS Music), and other plaintiffs for whom MCS Music administers copyrights, filed suit for copyright infringement against us, Yahoo! Inc. and Microsoft Corporation in U.S. District Court for the Middle District of Tennessee. The complaint asserts that our Rhapsody music service offers certain compositions for distribution without a license and asks for statutory damages for willful infringement of the copyrights relating to those compositions. We dispute the plaintiffs' allegations in this action and intend to vigorously defend ourselves, including by pursuing the potential availability of contractual indemnification rights.

On September 30, 2008, we filed a declaratory action against Disney Enterprises, Inc., Paramount Pictures Corp., Sony Pictures Entertainment, Inc., Twentieth Century Fox Film Corp., NBC Universal, Inc., Warner Bros. Entertainment, Inc., Viacom, Inc. (collectively, the Studios) and the DVD Copy Control Association (DVD CCA) in the Northern District of California relating to the Company's RealDVD product (the RealDVD Litigation), which, among other things, allows consumers to securely store DVD content on their hard drives. On the same day, various movie studios filed suit against us in the Central District of California. Our suit asks the court to find that the RealDVD product does not breach the license agreement that we entered into with the DVD CCA. The movie studios suit alleges that by offering the RealDVD product, we have violated the Digital Millennium Copyright Act. The DVD CCA has filed a counterclaim against us alleging that we breached the license with the DVD CCA by developing RealDVD. The movie studios' suit was subsequently transferred to the Northern District of California. On October 3, 2008, the movie studios obtained a temporary restraining order (TRO) requiring us to cease distribution of the RealDVD product. The TRO was extended on October 7, 2008. In April and May 2009, the Court held a preliminary injunction hearing to address the movie studios' claim that RealDVD should not be sold pending a final judicial determination of the underlying claims between the parties. We are currently awaiting the District Court's decision regarding the preliminary injunction. We believe that RealDVD complies with the law, and we intend to vigorously defend the preliminary injunction request and, if necessary, pursue its declaratory judgment action.

On May 13, 2009, we moved to amend our complaint against the Studios in the RealDVD Litigation to add claims that the Studios and DVD CCA conspired to violate, and have violated, state and federal antitrust laws by, among other things, unlawfully eliminating competition in the market for technology that enables a consumer to make a lawful, secure backup copy of a DVD. We have filed similar counterclaims against the DVD CCA. In both instances, we are seeking injunctive relief to stop the anticompetitive activity, and are also asking for monetary damages. Our motion to amend has not yet been ruled on by the Court, but the motion is unopposed by the Studios. On June 29, 2009, the DVD CCA moved to dismiss our antitrust counterclaims. The hearing on that motion is currently set for September 14, 2009.

In June 2008, we initiated an arbitration action in Seattle, Washington against VeriSign, Inc., to seek resolution of disputes regarding the proper interpretation of an Alliance Agreement entered into between the parties dating back to 2001. VeriSign asserted various counterclaims against us, including claims that we breached the Alliance Agreement and tortiously interfered with VeriSign's proposed sale of certain business units. On May 7, 2009, the Arbitrator issued

a ruling denying our claims for relief and granting VeriSign's claims, including VeriSign's claim that we tortiously interfered with VeriSign's proposed sale of certain business units. Subsequent to that ruling, the Arbitrator has further ruled that the limitation of liability clause contained in the Alliance Agreement does not apply to the potential damages VeriSign incurred. In response, VeriSign has filed an amended statement of damages seeking a material amount in damages. A hearing to address VeriSign's claimed damages began on July 13, 2009 and was adjourned on July 15<sup>th</sup>. On September 8, 2009, the Arbitrator will consider whether to hear further evidence. We continue to believe that the limitation of liability clause in the Alliance Agreement should apply to limit the amount of VeriSign's claimed monetary damages and that the Arbitrator does not have jurisdiction over tort claims. No assurance can be made as to the final outcome of the disputes until all rulings are final and all avenues of review have been exhausted, but we could ultimately

**Table of Contents**

be required to pay damages to VeriSign in an amount that may be material to our financial condition and results of operations. We intend to continue to defend ourselves vigorously with respect to this matter.

On April 25, 2007, a lawsuit was filed by Greenville Communications, LLC in Greenville, Mississippi against a number of cell phone carriers, including our partners T-Mobile USA, Inc. and Alltel Corporation, alleging that they infringe its patents by providing ringback tone services. We agreed to indemnify T-Mobile and Alltel against the claims based on an indemnity that is claimed to be owed by our subsidiary, WiderThan. On August 27, 2007, our motion to transfer this matter to the District of New Jersey was granted. The parties have briefed claim construction, but the case has been stayed pending reexamination of the patents at issue. We dispute the plaintiff's allegations regarding both the validity of its patents and its claims of infringement against our partners.

In April 2007, the Copyright Royalty Board (CRB) issued a decision setting new royalty rates for the use of sound recordings in Internet radio from 2006 through 2010. These rates were appealed and then affirmed by the D.C. Circuit Court of Appeals on July 10, 2009, except with respect to the minimum royalty rate per station, which has been remanded to the CRB. Additionally, in a separate proceeding, the CRB held hearings to determine mechanical royalty rates associated with the statutory license for digital phonorecord deliveries, including streams and tethered downloads. These rates have also been subject to industry-wide settlement negotiations. A partial settlement was reached with respect to on-demand streaming and tethered downloads between the Digital Media Association (DiMA), the Recording Industry Association of America (RIAA) and the National Music Publishers Association (NMPA). This settlement, along with CRB's determination on rates for full downloads, physical products and ringtones, was published by the CRB, and after some modifications by the U.S. Copyright Office, was collectively published as the CRB's final determination in the Federal Register. The rate for ringtones and the imposition of a late fee on certain royalty payments contained in the final determination have been appealed by the RIAA. Finally, we have been involved in a proceeding in the Southern District of New York to determine a royalty rate for the public performance of music contained in the American Society of Composers, Authors and Publishers (ASCAP) catalogue. In April 2008, the district court issued a preliminary ruling that sets forth, among other things, a methodology to be used to calculate the royalties owed to ASCAP and subsequently issued additional rulings. After working with ASCAP to make a final determination of amounts due under the court's rulings, we reached a partial agreement with ASCAP on January 12, 2009. We believe we have sufficiently accrued for expected royalties under the agreement, but we plan to appeal some aspects of the court's rulings that underlie the agreement, and the rulings remain subject to appeal and challenge by other participants.

From time to time we are, and expect to continue to be, subject to legal proceedings and claims in the ordinary course of business, including employment claims, contract-related claims, and claims of alleged infringement of third-party patents, trademarks and other intellectual property rights. These claims, including those described above and in Note 14 to the financial statements included in this report, even if not meritorious, could force us to spend significant financial and managerial resources. We are not aware of any other legal proceedings or claims that we believe we will have, individually or taken together, a material adverse effect on our business, prospects, financial condition or results of operations. However, we may incur substantial expenses in defending against third-party claims and certain pending claims are moving closer to trial. We expect that its potential costs of defending these claims may increase as the disputes move into the trial phase of the proceedings. In the event of a determination adverse to us, we may incur substantial monetary liability, and/or be required to change our business practices. Either of these could have a material adverse effect on our financial position and results of operations.

**Item 1A. Risk Factors**

You should carefully consider the risks described below together with all of the other information included in this quarterly report on Form 10-Q. The risks and uncertainties described below are not the only ones facing our company. If any of the following risks actually occurs, our business, financial condition or operating results could be harmed. In such case, the trading price of our common stock could decline, and investors in our common stock could lose all or part of their investment.

**Risks Related to Our Music, Games and Media Software and Services Businesses**

*Our Music, Games and Media Software and Services businesses face substantial competitive and other challenges that may prevent us from being successful in, and negatively impact future growth in, those businesses.*

Many of our current and potential competitors in our Music, Games and Media Software and Services businesses have longer operating histories, greater name recognition, more employees and significantly greater resources than we do. Our competitors across the breadth of our product lines in these businesses include a number of large and powerful companies, such as Apple, Amazon.com

**Table of Contents**

and Microsoft. To effectively compete in the markets for our Music, Games and Media Software and Services businesses, we may experience the following consequences, any of which would adversely affect our operating results and the trading price of our stock:

reduced prices or margins,

loss of current and potential customers, or partners and potential partners who provide content we distribute to our customers,

changes to our products, services, technologies, licenses or business practices or strategies,

lengthened sales cycles,

pressure to prematurely release products or product enhancements, or

degradation in our stature and reputation in the market.

In addition, we face the following risks relating to our Music, Games and Media Software and Services businesses:

*Music.* Our online music services offered through our Rhapsody America joint venture with MTVN face significant competition from traditional offline music distribution competitors and from other online digital music services, as well as online theft or piracy. Some of these competing online services have spent substantial amounts on marketing and have received significant media attention, including Apple's iTunes music download service, which it markets closely with its popular iPod line of portable digital audio players and its iPhone. Microsoft also offers premium music services in conjunction with its Windows Media Player and also markets a portable music player and related download software and music service called Zune. We also expect increasing competition from online retailers such as Amazon.com, online community websites such as MySpace.com and Facebook.com, as well as other providers of free, ad-supported music services, some of whom are successfully growing consumer awareness of their services. Our online music services also face significant competition from free peer-to-peer services which allow consumers to directly access a wide variety of unlicensed content. Enforcement efforts have not effectively shut down these services and the ongoing presence of these free services substantially impairs the marketability of legitimate services like ours. To compete in this crowded market, we develop and work with partners to develop new and often unique marketing programs designed to build awareness of our music products and services and to attract subscribers. However, many of these marketing programs are unproven and may result in significant expenses we may not recoup due to the program's failure to increase awareness or the number of subscribers to our music services. Rhapsody America may not be able to compete effectively in this highly competitive and rapidly evolving market, which may negatively impact the future growth of our Music business.

*Games.* Our RealArcade, GameHouse, and Zylom branded services compete with other online aggregators and distributors of online and downloadable casual PC games. Some of these competitors have high volume distribution channels and greater financial resources than we do. Our Games business also competes with many other smaller companies that may be able to adjust to market conditions faster than us. We also face an increasingly price competitive casual games market, and some of our competitors may be able to compete on price more effectively than us. We expect competition to intensify in this market from these and other competitors and no assurance can be made that we will be able to continue to grow our revenue. Our development studios compete primarily with other developers of online, downloadable and mobile casual PC games and must continue to develop popular and high-quality game titles and to execute on opportunities to expand the play of our games on a variety of non-PC platforms to maintain our competitive position and help maintain the growth of our Games business.

*Media Software and Services.* Our media software and services (primarily our SuperPass subscription service) face competition from existing competitive alternatives and other emerging services and technologies, such as user generated content services like YouTube and alternative streaming media playback technologies including Microsoft Windows Media Player and Adobe Flash. Content owners are increasingly marketing their content on their own websites rather than licensing to other distributors such as us. We face competition in these markets from traditional

media outlets such as television, radio, CDs, DVDs, videocassettes and others. We also face competition from emerging Internet media sources and established companies entering into the Internet media content market, including Time Warner's AOL subsidiary, NBC Universal, Microsoft, Apple, Adobe, Yahoo! and broadband internet service providers. We expect this competition to continue to be intense as the market and business models for Internet video content mature and more competitors enter these new markets. Competing services may be able to obtain better or more favorable access to compelling video content than us, may develop better offerings than us and may be able to leverage other assets or technologies to promote or distribute their offerings successfully. If we are unable to compete successfully, the future growth of our Media Software and Services business will be negatively impacted. In addition, our overall ability to sell subscription services depends in part on the use of RealNetworks' formats on the Internet, and declines in the use of our formats may negatively affect our subscription revenue and increase costs of obtaining new subscribers. Both Microsoft and Adobe are aggressively seeking to grow their format usage.



**Table of Contents*****The success of our subscription services businesses depends upon our ability to increase subscription revenue and to license compelling content on commercially reasonable terms.***

Our operating results could be adversely impacted by the loss of subscription revenue, including the revenue generated from the online music services offered by our Rhapsody America joint venture. Internet subscription businesses are a relatively new media delivery model, and we cannot predict with accuracy our long-term ability to maintain or increase subscription revenue. Subscribers may cancel their subscriptions to our services for many reasons, including a perception that they do not use the services sufficiently or that the service does not provide enough value, a lack of attractive or exclusive content generally or as compared with competitive service offerings (including Internet piracy), or because customer service issues are not satisfactorily resolved. In recent periods, we have seen an increase in the number of gross customer cancellations of our subscription services due in part to an increasingly large subscriber base, an increase in involuntary credit card cancellations resulting in termination of service and increased prevalence and awareness of alternative free on-demand streaming music services. In addition, we must continue to obtain compelling digital media content for our video, music, and games services in order to maintain and increase usage and overall customer satisfaction for these products. Our online music service offerings available through our Rhapsody America venture depend on music licenses from the major music labels and publishers, and the failure to renew these licenses under terms that are commercially reasonable and acceptable to us would harm Rhapsody America's ability to generate revenues from its subscription services.

***Music publishing royalty rates for music subscription services offered through RealNetworks and Rhapsody America are not yet fully established; an unexpected modification or application of settlement terms could negatively impact our operating results.***

Publishing royalty rates associated with music subscription services in the U.S. and abroad are not fully established and public performance licenses are negotiated individually with performance rights organizations (PROs). A court issued several rulings that set forth how royalties are to be calculated and address other matters relating to the application of the new rates to be paid to one of the PROs, the American Society of Composers, Authors and Publishers (ASCAP). After working with ASCAP to make a final determination of amounts owed under the court's rulings, we reached a partial agreement with ASCAP on January 12, 2009. While we believe we have sufficiently accrued for expected royalties to be paid under the agreement, we plan to appeal some aspects of the court's rulings that underlie the agreement, and the rulings remain subject to appeal and challenge by other participants. We also have license agreements to reproduce musical compositions with the Harry Fox Agency, an agency that represents music publishers, and with many independent music publishers as required in the creation and delivery of on-demand streams and tethered downloads, but these license agreements generally do not include final royalty rates. The license agreements anticipate industry-wide agreement on rates, which was reached among the Digital Media Association (DiMA), the Recording Industry Association of America (RIAA) and the National Music Publishers Association (NMPA). This settlement, along with the determination by the Copyright Royalty Board (CRB) on rates for full downloads, physical products and ringtones, was published by the CRB, and after some modifications by the U.S. Copyright Office, was collectively published as part of the CRB's final determination in the Federal Register. The rate for ringtones and the imposition of a late fee on certain royalty payments contained in the final determination have been appealed by the RIAA. If terms of the settlement are modified or applied in a manner that we do not expect, we could incur increased expenses that could negatively impact our operating results. The publishing rates associated with our international music streaming services are also not yet determined and may be higher than our current estimates.

***An appeal of, or other industry settlement relating to, the April 2007 Copyright Royalty Board decision regarding Internet radio royalties and minimum payments could result in material expenses that would harm our operating results and our ability to provide popular radio services.***

In April 2007, the CRB issued a decision setting new royalty rates for the use of sound recordings in Internet radio from 2006 through 2010. These rates were appealed and then affirmed by the D.C. Circuit Court of Appeals on July 10, 2009, except with respect to the minimum royalty rate per station, which has been remanded to the CRB. The ultimate determination of the minimum royalty rate per station may be unfavorable to us, which could adversely impact our operating results and our ability to provide our radio services in the future.

***Our RealDVD PC application is currently the subject of pending litigation, and we could incur significant expenses or be further prevented from selling RealDVD.***

On September 30, 2008, we announced the availability of RealDVD, a PC application that allows consumers to store, manage and play their DVDs on their computers. On the same day, we filed a motion for declaratory judgment against the DVD Copy Control Association and Disney Enterprises, Inc., Paramount Pictures Corp., Sony Pictures Entertainment, Inc., Twentieth Century Fox Film Corp., NBC Universal, Inc., Warner Bros., Entertainment, Inc. and Viacom, Inc. seeking a determination that, among other things, our RealDVD product complies with the DVD Copy Control Association's license agreement. Various movie studios filed suit against us alleging that RealDVD violates the Digital Millennium Copyright Act (DMCA) and also asked for and were granted a temporary restraining order preventing us from selling RealDVD until a full preliminary injunction hearing could be held. Although we believe

**Table of Contents**

that our RealDVD product fully complies with the DVD Copy Control Association's license agreement and the DMCA, and enables consumers to exercise their legitimate, fair use rights to securely store DVD content on their hard drives, we may not ultimately prevail on our claims. These claims could be costly and time-consuming to assert and defend and could require us to pay significant litigation expenses or damages or result in a preliminary or permanent injunction against the sale of RealDVD, any of which would harm our operating results.

***We may not be successful in maintaining and growing our distribution of digital media products.***

We cannot predict whether consumers will continue to download and use our digital media products consistent with past usage, especially in light of the fact that Microsoft bundles its competing Windows Media Player with its Windows operating system and the popularity of the Adobe Flash format. Our inability to maintain continued high volume distribution of our digital media products could hold back the growth and development of related revenue streams from these market segments, including the distribution of third-party products and sales of our subscription services, and therefore could harm our business and our prospects.

***We face risks with respect to certain matters in the governance and management of our Rhapsody America joint venture and the integration and operation of assets that have been combined to form Rhapsody America.***

We and MTVN have formed Rhapsody America LLC, a Delaware limited liability company. We own, through a wholly owned subsidiary, 51% of the limited liability company membership interests of Rhapsody America and MTVN owns, through a wholly owned subsidiary, the remaining 49%. We are entitled to appoint the general manager to manage the day-to-day operations of Rhapsody America. Rhapsody America is governed by a limited liability company agreement which, among other things, requires unanimous approval of the members for certain key operational activities, such as adopting a budget and authorizing certain capital expenditures, and for significant company events, such as mergers, asset sales, distributions, affiliate transactions and issuance, sale and repurchase of membership interests of Rhapsody America. If we are not able to agree with MTVN on any of those items, if the members are unable to agree on any other significant operational or financial matter requiring approval of the members, or if there is any event that adversely impacts our relationship with MTVN, the business, results of operations and financial condition of Rhapsody America may be adversely affected and, consequently, our business may suffer. In addition, MTVN may have or develop economic or other business interests or goals that are inconsistent with our or Rhapsody America's business interests or goals.

Neither we nor the current management of Rhapsody America has extensive experience in managing and operating complex joint ventures of this nature, and the integration and operational activities may strain our internal resources, distract us from managing our day-to-day operations, and impact our ability to retain key employees in Rhapsody America. The nature of our and MTVN's contributions of services and assets to Rhapsody America required detailed cost allocation agreements that are complex to implement and manage and may result in significant costs that could adversely affect our operating results. The allocation of these support service costs is based on various measures depending on the service provided, and require significant internal resources. Many of the allocation methodologies are complicated, which may result in inaccuracies in the total charges to be billed to Rhapsody America. In addition, the variable nature of these costs to be allocated to Rhapsody America may result in fluctuations in the period-over-period results of our Music business.

***We and MTVN have certain contractual rights relating to the purchase and sale of MTVN's membership interest in Rhapsody America that may be settled in part through the issuance of additional shares of our capital stock, which would dilute our other shareholders' voting and economic interests in us, and may require us to pay MTVN a price that exceeds the appraised value of its proportionate interest in Rhapsody America.***

Pursuant to the terms of the Rhapsody America limited liability company agreement, we have a right to purchase from MTVN, and MTVN has a right to require us to purchase, MTVN's membership interest in Rhapsody America. These call and put rights are exercisable upon the occurrence of certain events and during certain periods in each of 2012, 2013 and 2014 and every two years thereafter and may be settled, in part, through the issuance of shares of our capital stock, subject to specified limitations. If a portion of the purchase price for MTVN's membership interest is payable in shares of our capital stock, such shares could represent up to 15% of the outstanding shares of our common stock immediately prior to the transaction. In addition, we may also be obligated to issue shares of our non-voting stock representing up to an additional 4.9% of the outstanding shares of our common stock immediately prior to the

transaction. If we pay a portion of the purchase price for MTVN's membership interest in shares of our common stock and non-voting stock, our other shareholders' voting and economic interests in us will be diluted, and MTVN will become one of our significant shareholders. In certain situations, if MTVN exercises its right to require us to purchase its membership interests in Rhapsody America, we may be required to pay MTVN a price that provides a return to MTVN that is higher than the appraised value of MTVN's proportionate interest in Rhapsody America, and as a result, we would pay greater than fair value to acquire MTVN's interest.

**Table of Contents****Risks Related to Our Technology Products and Solutions Business*****Contracts with our carrier customers subject us to significant risks that could negatively impact our revenue or otherwise harm our operating results.***

We derive a material portion of our revenue from carrier application services. Many of our carrier application services contracts provide for revenue sharing arrangements, but we have little control over the pricing decisions of our carrier customers. Furthermore, most of these contracts do not provide for guaranteed minimum payments or usage levels. Because most of our carrier customer contracts are nonexclusive, it is possible that our wireless carriers could purchase similar application services from third parties, and cease to use our services in the future. As a result, our revenue derived under these agreements could be substantially reduced depending on the pricing and usage decisions of our carrier customers.

In addition, none of our carrier application services contracts obligates our carrier customers to market or distribute any of our applications. Despite the lack of marketing commitments, revenue related to our application services is, to a large extent, dependent upon the marketing and promotion activities of our carrier customers. In addition, many of our carrier contracts are short term and allow for early termination by the carrier with or without cause. These contracts are therefore subject to renegotiation of pricing or other key terms that could be adverse to our interests, and leave us vulnerable to non-renewal by the carriers. The loss of carrier customers, a reduction in marketing or promotion of our applications, or the termination, non-renewal or renegotiation of contract terms that are less favorable to us would likely result in the loss of future revenues from our carrier application services.

Finally, certain of our carrier contracts obligate us to indemnify the carrier customer for certain liabilities and losses incurred by them, including liabilities resulting from third party claims for damages that arise out of the use of our technology. These indemnification terms provide us with certain procedural safeguards, including the right to control the defense of the indemnified party. We have accepted tenders of indemnification from two of our carrier customers related to one pending patent infringement proceeding, and we are vigorously defending them. This pending proceeding or future claims against which we may be obligated to defend our carrier customers could result in paying amounts pursuant to these obligations that could materially harm our operating results.

***Our ongoing arbitration proceeding with VeriSign, Inc. could ultimately result in a damages award in favor of VeriSign that may be material to our financial condition and results of operations.***

In June 2008, we initiated an arbitration action in Seattle, Washington against VeriSign, Inc., to seek resolution of disputes regarding the proper interpretation of an Alliance Agreement entered into between the parties dating back to 2001. VeriSign asserted various counterclaims against us, including claims that we breached the Alliance Agreement and tortiously interfered with VeriSign's proposed sale of certain business units. On May 7, 2009, the Arbitrator issued a ruling denying our claims for relief and granting VeriSign's claims, including VeriSign's claim that we tortiously interfered with VeriSign's proposed sale of certain business units. Subsequent to that ruling, the Arbitrator has further ruled that the limitation of liability clause contained in the Alliance Agreement does not apply to the potential damages VeriSign incurred. In response, VeriSign has filed an amended statement of damages seeking a material amount in damages. A hearing to address VeriSign's claimed damages began on July 13, 2009 and was adjourned on July 15<sup>th</sup>. On September 8, 2009, the Arbitrator will consider whether to hear further evidence. While we continue to believe that the limitation of liability clause in the Alliance Agreement should apply to limit the amount of VeriSign's claimed monetary damages and that the Arbitrator does not have jurisdiction over tort claims, we could ultimately be required to pay damages to VeriSign in an amount that may be material to our financial condition and results of operations. No assurance can be made as to the final outcome of the disputes until all rulings are final and all avenues of review have been exhausted.

***The mobile entertainment market is highly competitive.***

The market for mobile entertainment services, including ringback tone and music-on-demand solutions, is highly competitive. Current and potential future competitors include major media companies, Internet portal companies, content aggregators, wireless software providers and other pure-play wireless entertainment publishers. In connection with music-on-demand in particular, we may in the future compete with current providers of music-on-demand services for online or other non-mobile platforms, some of which have greater financial resources than we do. In addition, the major music labels may demand more aggressive revenue sharing arrangements or impose an alternative

business model less favorable to us. In addition, while most of our carrier customers do not offer internally developed application services that compete with ours, if our carrier customers begin developing these application services internally, we could be forced to lower our prices or increase the amount of service we provide in order to maintain our business with those carrier customers. Increased competition has in the past resulted in pricing pressure, forcing us to lower the selling price of our services.

## **Table of Contents**

***A majority of the revenue that we generate in our Technology Products and Solutions business is dependent upon our relationship with a few customers, including SK Telecom; any deterioration of these relationships could materially harm our business.***

We generate a significant portion of our revenue from sales of our mobile entertainment services to a few of our mobile carrier customers, including SK Telecom, a leading wireless carrier in South Korea. In the near term, we expect that we will continue to generate a significant portion of our total revenue from these customers, particularly SK Telecom. If these customers fail to market or distribute our applications or terminate their business contracts with us, or if our relationships with these customers deteriorate in any significant way, we may be unable to replace the affected business arrangements with acceptable alternatives. Furthermore, our relationship with SK Telecom may be affected by the general state of the economy of South Korea. Failure to maintain our relationships with these customers could have a material negative impact on our revenue and operating results.

***Our traditional system software licensing business has been negatively impacted by competitive factors, and we may not experience improved sales of our system software products.***

We believe that our traditional system software sales have been negatively impacted primarily by the competitive effects of Microsoft, which markets and often bundles its competing technology with its market leading operating systems and server software. Although the settlement agreement we entered into with Microsoft relating to our claims regarding Microsoft's anticompetitive practices contained substantial cash payments to us and a series of technology agreements, Microsoft will continue to be an aggressive competitor with our traditional systems software business. We cannot be sure whether the portions of the settlement agreement designed to limit Microsoft's ability to leverage its market power will be effective, and we cannot predict when, or if, we will experience increased demand for our system software products in a way that improves our operating results or shareholder return on an investment in our stock.

### **Risks Related to Our Business in General**

***Our operating results are difficult to predict and may fluctuate, which may contribute to volatility in our stock price.***

The trading price for our common stock has been volatile, ranging from \$1.97 to \$7.28 per share during the 52-week period ended June 30, 2009. As a result of the rapidly changing markets in which we compete, our operating results may fluctuate from period-to-period, which may continue to contribute to the volatility of our stock price. In past periods, our operating results have been affected by personnel reductions and related charges, charges relating to losses on excess office facilities, and impairment charges for certain of our equity investments, goodwill and other long-lived assets. Our operating results may be adversely affected by similar or other charges or events in future periods, including, but not limited to:

impairments of long-lived assets,

integrating and operating newly acquired businesses and assets,

the seasonality of our business, which has experienced increased revenues in the fourth quarter of our fiscal year, and

the general difficulty in forecasting our operating results and metrics, which could result in actual results that differ significantly from expected results.

Certain of our expense decisions (for example, research and development and sales and marketing efforts) are based on predictions regarding business and the markets in which we compete. Fluctuations in our operating results, particularly when experienced beyond what we expected, could cause the trading price of our stock to continue to fluctuate.

***Uncertainty and adverse conditions in the economy could have a material adverse impact on our business, financial condition and results of operations.***

The national and global economic downturn has resulted in a decline in overall consumer and corporate spending, declines in consumer and corporate access to credit, fluctuations in foreign exchange rates, declines in the value of

assets and increased liquidity risks, all of which could materially impact our business, financial condition and results of operations. We provide digital entertainment services to consumers, and payment for our products and services may be considered discretionary on the part of many of our current and potential customers. As a result, consumers considering whether to purchase our products or services may be influenced by macroeconomic factors that affect consumer spending such as unemployment, continuing increases in fuel costs, conditions in the residential real estate and mortgage markets and access to credit. To the extent conditions in the economy remain uncertain or the economy continues to deteriorate, our business could be impacted as customers choose to leave our services, to reduce their service level or to stop purchasing our products. In addition, our efforts to attract new customers may be adversely affected. Declines in consumer spending may also negatively impact our business customers, including our mobile carrier customers, who may experience decreases in demand for the services we provide that are offered to their subscribers. We are also experiencing a decline in advertising revenue as businesses are reducing their sales and marketing spending in response to the contracting economy. A significant decrease in the demand for our products or services or declines in our advertising revenue could have a material adverse impact on our operating results and financial condition.



**Table of Contents**

Uncertainty and adverse economic conditions may also lead to a decreased ability to collect payment for our products and services due primarily to a decline in the ability of consumers to use or access credit, including through credit cards, which is how most of our customers pay for our products and services. We also expect to continue to experience volatility in foreign exchange rates, which could negatively impact the amount of revenue and net assets we record in future periods. The functional currency of our foreign subsidiaries is the local currency of the country in which each subsidiary operates. We translate our subsidiaries' revenues into U.S. dollars in our financial statements, and continued volatility in foreign exchange rates, particularly if the U.S. dollar strengthens against the euro or the Korean won, may result in lower reported revenue. If economic conditions continue to deteriorate or remain uncertain for a sustained period of time, we may also record additional impairments to our assets in future periods. Economic conditions may also negatively impact our liquidity due to (1) declines in interest income, (2) an increased risk that we may not be able to access cash balances held in U.S. or foreign financial institutions or that our investments in debt securities issued by financial institutions may become worthless due to the nationalization or failure of such financial institutions, and (3) decreased ability to sell the securities and the institutional money market funds we hold as short-term investments. In addition, the decline in the trading price of shares of our common stock may make it difficult to use our common stock as purchase price consideration for future acquisitions and to raise funds through equity financings. If any of these risks are realized, we may experience a material adverse impact on our financial condition and results of operations.

***New products and services may not achieve market acceptance or may be subject to legal challenge that could negatively affect our operating results.***

The process of developing new, and enhancing existing, products and services is complex, costly and uncertain. Our business depends on providing products and services that are attractive to subscribers and consumers, which, in part, is subject to unpredictable and volatile factors beyond our control, including end-user preferences and competing products and services. Any failure by us to timely respond to or accurately anticipate consumers' changing needs and emerging technological trends could significantly harm our current market share or result in the loss of market opportunities. In addition, we must make long-term investments, develop or obtain appropriate intellectual property and commit significant resources before knowing whether our predictions will accurately reflect consumer demand for our products and services, which may result in no return or a loss on our investments. Furthermore, new products and services may be subject to legal challenge. Responding to these potential claims may require us to enter into royalty and licensing agreements on unfavorable terms, require us to stop distributing or selling, or to redesign our products or services, or to pay damages.

***We depend upon our executive officers and key personnel, but may be unable to attract and retain them, which could significantly harm our business and results of operations.***

Our success depends on the continued employment of certain executive officers and key employees, including Robert Glaser, our founder, Chairman of the Board and Chief Executive Officer. The loss of the services of Mr. Glaser or other key executive officers or employees could harm our business.

Our success is also dependent upon our ability to identify, attract and retain highly skilled management, technical, and sales personnel, both in our domestic operations and as we expand internationally. Qualified individuals are in high demand and competition for such qualified personnel in our industry is intense, and we may incur significant costs to retain or attract them. There can be no assurance that we will be able to attract and retain the key personnel necessary to sustain our business or support future growth.

***Acquisitions involve costs and risks that could harm our business and impair our ability to realize potential benefits from acquisitions.***

As part of our business strategy, we have acquired technologies and businesses in the past and expect that we will continue to do so in the future. Since late 2006 through the second quarter of 2008, we completed the acquisition of substantially all of WiderThan and the acquisitions of Sony NetServices GmbH, Exomi Oy, Game Trust and substantially all of the assets of Trymedia Systems, Inc. The failure to adequately manage the costs and address the financial, legal and operational risks raised by acquisitions of technology and businesses could harm our business and prevent us from realizing the benefits of the acquisitions.

Acquisition-related costs and financial risks related to completed and potential future acquisitions may harm our financial position, reported operating results, or stock price. Previous acquisitions have resulted in significant expenses, including amortization of purchased technology, amortization of acquired identifiable intangible assets and the incurrence of non-cash charges for the impairment of goodwill and other intangible assets in the fourth quarter of 2008, which are reflected in our operating expenses. New acquisitions and any potential additional future impairment of the value of purchased assets, including goodwill, could have a significant negative impact on our future operating results.

**Table of Contents**

Acquisitions also involve operational risks that could harm our existing operations or prevent realization of anticipated benefits from an acquisition. These operational risks include:

difficulties and expenses in assimilating the operations, products, technology, information systems, and/or personnel of the acquired company;

retaining key management or employees of the acquired company;

entrance into unfamiliar markets, industry segments, or types of businesses;

operating and integrating acquired businesses in remote locations;

integrating and managing businesses based in countries in which we have little or no prior experience;

diversion of management time and other resources from existing operations to integration activities for acquired businesses;

impairment of relationships with employees, affiliates, advertisers or content providers of our business or acquired business; and

assumption of known and unknown liabilities of the acquired company, including intellectual property claims.

***An impairment in the carrying value of our long-lived assets could adversely affect our financial condition and results of operations.***

Long-lived assets consist primarily of equipment, software and leasehold improvements, as well as amortizable intangible assets acquired in business combinations. Long-lived assets are amortized on a straight line basis over their estimated useful lives. In accordance with SFAS 144, *Accounting for the Impairment or Disposal of Long-Lived Assets*, we review long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of such assets may not be recoverable. If the carrying amount of an asset is not recoverable, an impairment loss is recognized based on the excess of the carrying amount of the long-lived asset over its respective fair value, which is generally determined as the present value of estimated future undiscounted cash flows. During the quarter ended December 31, 2008, we concluded that the net book value related to certain intangible assets exceeded the fair value attributable to such intangible assets. As a result, we recorded charges of \$57.6 million as impairments of long-lived assets within our consolidated statements of operations and comprehensive income in 2008. No such impairments were recognized in either the quarter or six months ended June 30, 2009.

The impairment analysis of long-lived assets is based upon estimates and assumptions relating to our future revenue, cash flows, operating expenses, costs of capital and capital purchases. These estimates and assumptions are complex and subject to a significant degree of judgment with respect to certain factors including, but not limited to, the cash flows of our long-term operating plans, market and interest rate risk, and risk-commensurate discount rates and cost of capital. Significant or sustained declines in future revenue or cash flows, or adverse changes in our business climate, among other factors, and their resulting impact on the estimates and assumptions relating to the value of our long-lived assets could result in the need to perform an impairment analysis in future interim periods which could result in a significant impairment. While we believe our estimates and assumptions are reasonable, due to their complexity and subjectivity, these estimates and assumptions could vary period to period.

***We need to develop relationships and technical standards with manufacturers of non-PC media and communication devices and interoperability of our services with these devices to grow our business.***

Access to the Internet through devices other than a PC, such as personal digital assistants, cellular phones, television set-top devices, game consoles, Internet appliances and portable music and games devices has increased dramatically and is expected to continue to increase. If a substantial number of alternative device manufacturers do not license and incorporate our technology and services into their devices, we may fail to capitalize on the opportunity to deliver digital media to non-PC devices which could harm our business prospects. In addition, in order for our

services, in particular, the digital music services offered through Rhapsody America, to continue to grow, we must design services that interoperate effectively with a variety of hardware devices. To achieve this interoperability, we and Rhapsody America depend on significant cooperation with manufacturers of these products and with software manufacturers that create the operating systems for such hardware devices to achieve our objectives. If we do not successfully make our products and technologies compatible with emerging standards and the most popular devices used to access digital media or successfully design our service to interoperate with the music playback devices that our customers own, we may miss market opportunities and our business and results will suffer.

**Table of Contents*****We may be unable to adequately protect our proprietary rights or leverage our patent portfolio, and may face risks associated with third-party claims relating to our intellectual property.***

Our ability to compete partly depends on the superiority, uniqueness and value of our patent portfolio and other technology, including both internally developed technology and technology licensed from third parties. To protect our proprietary rights, we rely on a combination of patent, trademark, copyright and trade secret laws, confidentiality agreements with our employees and third parties, and protective contractual provisions. However, our efforts to protect our intellectual property rights may not assure our ownership rights in our intellectual property, protect or enhance the competitive position of our products and services or effectively prevent misappropriation of our technology. As disputes regarding the validity and scope of patents or the ownership of technologies and rights associated with streaming media, digital distribution, and online businesses are common and likely to arise in the future, we may be forced to litigate to enforce or defend our patents and other intellectual property rights or to determine the validity and scope of other parties' proprietary rights, enter into royalty or licensing agreements on unfavorable terms or redesign our product features and services. Any such dispute would likely be costly and distract our management, and the outcome of any such dispute could fail to improve our business prospects or otherwise harm our business.

From time to time we receive claims and inquiries from third parties alleging that our technology may infringe the third parties' proprietary rights, especially patents. Third parties have also asserted and most likely will continue to assert claims against us alleging infringement of copyrights, trademark rights, trade secret rights or other proprietary rights, or alleging unfair competition or violations of privacy rights. Currently we are investigating or litigating a variety of such pending claims, some of which are described in Note 14 to the financial statements included in this report.

***Our business and operating results will suffer if our systems or networks fail, become unavailable, unsecured or perform poorly so that current or potential users do not have adequate access to our products, services and websites.***

Our ability to provide our products and services to our customers and operate our business depends on the continued operation and security of our information systems and networks. A significant or repeated reduction in the performance, reliability, security or availability of our information systems and network infrastructure could harm our ability to conduct our business, and harm our reputation and ability to attract and retain users, customers, advertisers and content providers. We have on occasion experienced system errors and failures that caused interruption in availability of products or content or an increase in response time. Problems with our systems and networks could result from our failure to adequately maintain and enhance these systems and networks, natural disasters and similar events, power failures, HVAC failures, intentional actions to disrupt our systems and networks and many other causes. The vulnerability of a large portion of our computer and communications infrastructure is enhanced because much of it is located at a single leased facility in Seattle, Washington, an area that is at heightened risk of earthquake, flood, and volcanic events. Many of our services do not currently have fully redundant systems or a formal disaster recovery plan, and we may not have adequate business interruption insurance to compensate us for losses that may occur from a system outage.

***The growth of our business is dependent in part on successfully implementing our international expansion strategy.***

Our international operations involve risks inherent in doing business on an international level, including difficulties in managing operations due to distance, language, and cultural differences, different or conflicting laws and regulations, taxes, and exchange rate fluctuations. Any of these factors could harm operating results and financial condition. Our foreign currency exchange risk management program reduces, but does not eliminate, the impact of currency exchange rate movements.

***We may be subject to market risk and legal liability in connection with the data collection capabilities of our products and services.***

Many of our products are interactive Internet applications that by their very nature require communication between a client and server to operate. To provide better consumer experiences and to operate effectively, our products send information to our servers. Many of the services we provide also require that a user provide certain information to us.

We have an extensive privacy policy concerning the collection, use and disclosure of user data involved in interactions between our client and server products. Any failure by us to comply with our posted privacy policy and existing or new legislation regarding privacy issues could impact the market for our products and services, subject us to litigation, and harm our business.

***We may be subject to assessment of sales and other taxes for the sale of our products, license of technology or provision of services.***

Currently we do not collect sales, value-added tax (VAT), transactional or other taxes on the sale of our products, license of technology or provision of services in states and countries other than those in which we have offices, employees or other taxable presence. However, one or more states or foreign countries may seek to impose sales, VAT, transactional or other tax collection obligations on us in the future. A successful assertion by one or more states or foreign countries that we should be collecting sales, VAT, transactional or other taxes on the sale of our products, licenses of technology, provision of services or from our Internet commerce activities could result in substantial tax liabilities for past sales, discourage customers from purchasing our products from us or otherwise substantially harm our business.

**Table of Contents**

Currently, decisions by the U.S. Supreme Court restrict the ability of states to force remote sellers to collect state and local sales and use taxes. However, a number of states and the U.S. Congress have been considering various initiatives that could limit or supersede the Supreme Court's position regarding sales and use taxes on products and services sold through the Internet. If these initiatives are successful, we could be required to collect and remit sales and use taxes in additional states. States are also continuing to define the taxability of digital goods. Taxation of digital goods is subject to complex evolving tax rules that could result in additional taxation of our products and services. The imposition of additional tax obligations related to our business activities by state and local governments could materially adversely affect our operating results, create administrative burdens for us and decrease our future sales.

In those countries where we have taxable presence, we collect VAT on sales of electronically supplied services provided to European Union residents, including software products, games, data, publications, music, video and fee-based broadcasting services. The collection and remittance of VAT subjects us to additional currency fluctuation risks.

***We may be subject to additional income tax assessments.***

We are subject to income taxes in the U.S. and numerous foreign jurisdictions. Significant judgment is required in determining our worldwide provision for income taxes, income taxes payable, and net deferred tax assets. In the ordinary course of business, there are many transactions and calculations where the ultimate tax determination is uncertain. Although we believe our tax estimates are reasonable, the final determination of tax audits and any related litigation could be materially different than that which is reflected in our historical financial statements. An audit or litigation can result in significant additional income taxes payable in the U.S. or foreign jurisdictions which could have a material adverse effect on our financial condition and results of operations.

**Risks Related to Our Previously Announced Separation of Our Games Business**

***We announced our intention to separate our global Games business into an independent company and to distribute shares of the newly created games company to our shareholders. If such transactions are postponed for a significant period of time or not completed, our stock price and business may be adversely affected, and we may not realize the anticipated benefits of the separation transactions.***

In May 2008, we announced our intention to separate our global Games business into an independent company and to distribute shares of the newly created games company to our shareholders. We also indicated that we may precede the spin-off with an initial public offering and sale of up to 20% of the shares of the new games company. In February 2009, we announced that we postponed work with our outside advisors, stopped external spending on the proposed transactions and wrote off the capitalized transaction-related costs in the fourth quarter of 2008. While we still intend to create a separate games company, current conditions do not support the separation transactions.

In addition, our business and operations may be harmed to the extent there is customer or employee uncertainty surrounding the future direction of our product and service offerings and strategy for our Games business. Even if we resume working with our outside advisors on the separation transactions, we may not complete the transactions, which are subject to a number of factors including market conditions, the final approval of our board of directors, the effectiveness of a registration statement, the receipt of a favorable letter ruling from the Internal Revenue Service and the execution of inter-company agreements. If the separation transactions are not completed, we and our shareholders will not realize the anticipated financial, operational and other benefits from such transactions.

**Risks Related to the Securities Markets and Ownership of Our Common Stock**

***Our directors and executive officers beneficially own more than 38% of our stock, which gives them significant control over certain major decisions on which our shareholders may vote, may discourage an acquisition of us, and any significant sales of stock by our officers and directors could have a negative effect on our stock price.***

Our executive officers, directors and affiliated persons beneficially own more than 38% of our common stock. Robert Glaser, our Chief Executive Officer and Chairman of the Board, beneficially owns more than 38% of our common stock himself. As a result, our executive officers, directors and affiliated persons will have significant influence to:

elect or defeat the election of our directors;

amend or prevent amendment of our articles of incorporation or bylaws;

effect or prevent a merger, sale of assets or other corporate transaction; and

control the outcome of any other matter submitted to the shareholders for vote.

Management's stock ownership may discourage a potential acquirer from making a tender offer or otherwise attempting to obtain control of RealNetworks, which in turn could reduce our stock price or prevent our shareholders from realizing a premium over our stock price.



**Table of Contents**

***Provisions of our charter documents, Shareholder Rights Plan, and Washington law could discourage our acquisition by a third-party.***

Our articles of incorporation provide for a strategic transaction committee of the board of directors. Without the prior approval of this committee, and subject to certain limited exceptions, the board of directors does not have the authority to:

adopt a plan of merger;

authorize the sale, lease, exchange or mortgage of assets representing more than 50% of the book value of our assets prior to the transaction or on which our long-term business strategy is substantially dependent;

authorize our voluntary dissolution; or

take any action that has the effect of any of the above.

In addition, Mr. Glaser has special rights under our articles of incorporation to appoint or remove members of the strategic transaction committee at his discretion that could make it more difficult for RealNetworks to be sold or to complete another change of control transaction without Mr. Glaser's consent.

RealNetworks has also entered into an agreement providing Mr. Glaser with certain contractual rights relating to the enforcement of our charter documents and Mr. Glaser's roles and authority within RealNetworks.

We have adopted a shareholder rights plan, which was amended and restated in December 2008, that provides that shares of our common stock have associated preferred stock purchase rights. The exercise of these rights would make the acquisition of RealNetworks by a third-party more expensive to that party and has the effect of discouraging third parties from acquiring RealNetworks without the approval of our board of directors, which has the power to redeem these rights and prevent their exercise.

Washington law imposes restrictions on some transactions between a corporation and certain significant shareholders. The foregoing provisions of our charter documents, shareholder rights plan, our agreement with Mr. Glaser, and Washington law, as well as our charter provisions that provide for a classified board of directors and the availability of blank check preferred stock, could have the effect of making it more difficult or more expensive for a third-party to acquire, or of discouraging a third-party from attempting to acquire, control of us. These provisions may therefore have the effect of limiting the price that investors might be willing to pay in the future for our common stock.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

(a) Not applicable

(b) Not applicable

(c) Not applicable

**Item 3. Default Upon Senior Securities**

None

**Item 4. Submission of Matters to a Vote of Security Holders**

None

**Item 5. Other Information**

As disclosed in our Current Report on Form 8-K filed with the SEC on July 8, 2009, we rescheduled our 2009 annual meeting of shareholders for September 21, 2009.

**Table of Contents**

**Item 6. Exhibits**

Exhibits Required by Item 601 of Regulation S-K

<b>Exhibit Number</b>	<b>Description</b>
31.1	Certification of Robert Glaser, Chairman and Chief Executive Officer of RealNetworks, Inc., Pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2	Certification of Michael Eggers, Senior Vice President, Chief Financial Officer and Treasurer of RealNetworks, Inc., Pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1	Certification of Robert Glaser, Chairman and Chief Executive Officer of RealNetworks, Inc., Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.2	Certification of Michael Eggers, Senior Vice President, Chief Financial Officer and Treasurer of RealNetworks, Inc., Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

**Table of Contents**

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized, on August 6, 2009.

REALNETWORKS, INC.

By: /s/ Michael Eggers  
Michael Eggers  
Title: Senior Vice President, Chief  
Financial Officer and Treasurer  
(Principal Financial and Accounting  
Officer)

55

---

**Table of Contents**

**INDEX TO EXHIBITS**

<b>Exhibit Number</b>	<b>Description</b>
31.1	Certification of Robert Glaser, Chairman and Chief Executive Officer of RealNetworks, Inc., Pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2	Certification of Michael Eggers, Senior Vice President, Chief Financial Officer and Treasurer of RealNetworks, Inc., Pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1	Certification of Robert Glaser, Chairman and Chief Executive Officer of RealNetworks, Inc., Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.2	Certification of Michael Eggers, Senior Vice President, Chief Financial Officer and Treasurer of RealNetworks, Inc., Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002