AMERITRADE HOLDING CORP Form PRER14A October 31, 2005

#### **Table of Contents**

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 14A INFORMATION PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934

Filed by the Registrant b Filed by a Party other than the Registrant o Check the appropriate box:

- **b** Preliminary Proxy Statement
- o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- o Definitive Additional Materials
- o Soliciting Material Pursuant to §240.14a-11(c) or §240.14a-2

#### AMERITRADE HOLDING CORPORATION

(Name of Registrant as Specified In Its Charter)

#### (Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- o No fee required.
- b Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.
  - (1) Title of each class of securities to which transaction applies: TD Waterhouse Group, Inc. common stock, par value \$0.01
  - (2) Aggregate number of securities to which transaction applies: 352,944,959 shares of common stock of TD Waterhouse Group, Inc.
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined): \$1,400,151,000, calculated pursuant to Rule 0-11(c)(1)(i) and (a)(4) of the Securities Exchange Act of 1934, as amended, which represents the book value of TD Waterhouse Group, Inc. (the securities of which will be received by Ameritrade Holding Corporation in the transaction) after giving effect to the Reorganization described in the proxy statement.
  - (4) Proposed maximum aggregate value of transaction: \$1,400,151,000, calculated pursuant to Rule 0-11(c)(1)(i) and (a)(4) of the Securities Exchange Act of 1934, as amended.
  - (5) Total fee paid: \$164,798
- b Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:

#### **Table of Contents**

#### . 2005

#### To the Stockholders of Ameritrade Holding Corporation:

On behalf of the board of directors, we are pleased to deliver to you our proxy statement concerning the acquisition by Ameritrade of the U.S. retail securities brokerage business of TD Waterhouse Group, Inc., or TD Waterhouse, from The Toronto-Dominion Bank, or TD. We believe the combination will give Ameritrade the scale, breadth and financial strength to further enhance its position as a leader in the securities brokerage industry.

In the transaction:

We will acquire the U.S. retail securities brokerage business of TD Waterhouse from TD in exchange for the issuance of 196,300,000 shares of Ameritrade common stock, which will represent approximately 32.7% of our post-transaction outstanding voting securities, and \$20,000 in cash.

We will change our name to TD Ameritrade Holding Corporation.

We will pay a special cash dividend of \$6.00 per share to Ameritrade stockholders, subject to Ameritrade obtaining adequate financing, and we will adjust outstanding equity awards granted to our directors and employees to preserve the pre-dividend economic value of the awards. The special dividend is a condition to the completion of the transaction and we will pay it only if the transaction is completed. Ameritrade s board of directors will declare the special dividend prior to the completion of the transaction and the record date for the special dividend will occur prior to the completion of the transaction and the issuance of Ameritrade common stock to TD.

We will sell our Canadian brokerage business, Ameritrade Canada, Inc., to TD for \$60 million in cash.

Following the completion of the acquisition of TD Waterhouse, TD will commence a tender offer, at a price of not less than \$16 per share (on an ex-dividend basis), to increase its beneficial ownership of TD Ameritrade voting securities to 39.9%. J. Joe Ricketts may elect to participate as a co-bidder in the tender offer to increase his beneficial ownership to up to 29%. Mr. Ricketts has informed Ameritrade that he does not intend to participate as a co-bidder in the tender offer.

We have entered into a new stockholders agreement with TD and J. Joe Ricketts, our Chairman and Founder, and certain stockholders of Ameritrade affiliated with Mr. Ricketts, which contains various provisions relating to the governance of TD Ameritrade following the completion of the transaction, including board composition, stock ownership, transfers by TD and Mr. Ricketts and his affiliates, voting and other matters, and we will amend our certificate of incorporation and bylaws to reflect the provisions of the stockholders agreement.

Our board of directors has unanimously approved the transaction after careful deliberation. We will hold a special meeting of stockholders at at , on , 2005, to obtain the approval of Ameritrade stockholders of (1) the issuance of the shares of Ameritrade common stock, (2) the amendment and restatement of our certificate of incorporation, (3) the amendment and restatement of two of our stock plans to reserve additional shares of Ameritrade common stock for future issuance (which, due to a corresponding decrease in the number of shares reserved for issuance under Ameritrade s 1998 Stock Option Plan, will result in no net additional shares being reserved for issuance), and (4) the adjournment of the special meeting if necessary to permit further solicitation of proxies.

We encourage you to carefully review this proxy statement, which contains important information concerning Ameritrade, TD and TD Waterhouse, the proposed transaction and the proposals to be voted upon by stockholders at the special meeting. In addition, the section entitled Risk Factors beginning on page 33 contains a description of risks that you should consider in evaluating the proposals relating to the transaction.

Our board of directors unanimously recommends that you vote *FOR* each of the proposals described in this proxy statement. We cannot complete the proposed acquisition of TD Waterhouse unless each of the proposals for the issuance of Ameritrade common stock to TD and the amendment and restatement of our certificate of incorporation,

including each of the related sub-proposals, is approved. Accordingly, a vote against the proposal relating to the issuance of Ameritrade common stock to TD or the proposal relating to the amendment and restatement of our certificate of incorporation or any of the related sub-proposals will have the same effect as a vote against the transaction. The approval of the amendment and restatement of our stock plans is not required to complete the transaction.

In connection with this transaction, J. Joe Ricketts and certain of his affiliates, entities affiliated with TA Associates and entities affiliated with Silver Lake Partners, which collectively own approximately 34% of the outstanding shares of Ameritrade common stock as of September 30, 2005, have agreed to vote their shares in favor of the issuance of Ameritrade common stock to TD and the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals.

Your vote is very important. Whether or not you plan to attend the special meeting, please submit your proxy promptly by telephone or via the Internet in accordance with the instructions on the enclosed proxy card or by completing, dating and returning your proxy card in the enclosed envelope. Returning the proxy card or otherwise submitting your proxy does not deprive you of your right to attend the special meeting and vote in person.

We are very excited about this transaction and believe it will accelerate Ameritrade s long-term strategy and growth. Thank you for your support.

Sincerely,

Joseph H. Moglia Chief Executive Officer Ameritrade Holding Corporation

Neither the Securities and Exchange Commission nor any U.S. state securities commission has approved or disapproved of the proposed issuance of shares of Ameritrade common stock in connection with the acquisition or determined whether this proxy statement is truthful or complete. Any representation to the contrary is a criminal offense.

This proxy statement is dated about , 2005.

, 2005 and is first being mailed to Ameritrade stockholders on or

#### **Table of Contents**

#### REFERENCE TO ADDITIONAL INFORMATION

This proxy statement incorporates by reference important business and financial information about Ameritrade from documents that are not included in or delivered with this proxy statement. You may obtain documents that are incorporated by reference in this proxy statement without charge by requesting them in writing or by telephone from Ameritrade at:

Ameritrade Holding Corporation 4211 South 102nd Street Omaha, Nebraska 68127 Telephone: 1-800-237-8692 Attention: Investor Relations

Please note that copies of the documents provided to you will not include exhibits, unless the exhibits are specifically incorporated by reference in the documents or this proxy statement.

In order to receive timely delivery of requested documents in advance of the special meeting, you should make your request by no later than , 2005.

For a more detailed description of the information incorporated in this proxy statement by reference and how you may obtain it, see Where You Can Find More Information beginning on page 219.

#### **Table of Contents**

#### AMERITRADE HOLDING CORPORATION

# NOTICE OF SPECIAL MEETING OF STOCKHOLDERS TO BE HELD ON , 2005

$T_{\alpha}$	Our	Cto	\al_1.h	10	امعما
10	CHIT	-210	жĸг	เดเต	iers:

- A special meeting of stockholders of Ameritrade Holding Corporation will be held at , local time, on , 2005 at , to consider and vote upon the proposals listed below and any other matters that may properly come before the special meeting or any adjournment or postponement of the special meeting.
- Proposal No. 1: A proposal to approve the issuance of 196,300,000 shares of Ameritrade common stock (subject to adjustment for any stock dividends, stock splits or reclassifications) to The Toronto- Dominion Bank, or TD, and/or one or more of TD s affiliates, in accordance with the agreement of sale and purchase by and between TD and Ameritrade, which provides for the acquisition by Ameritrade of all of the capital stock of TD Waterhouse Group, Inc., or TD Waterhouse, a wholly owned subsidiary of TD.
- Proposal No. 2: A proposal to approve the amendment and restatement of the certificate of incorporation of Ameritrade, which will be renamed TD Ameritrade Holding Corporation in connection with the transaction, in the form attached as Appendix C to this proxy statement, with the following sub-proposals:
  - 2A a proposal to approve provisions restricting the authority of TD Ameritrade to implement anti-takeover measures that would potentially conflict with the terms of the stockholders agreement entered into in connection with the proposed acquisition of TD Waterhouse;
  - 2B a proposal to approve the increase of the authorized number of shares of common stock, \$0.01 par value per share, of TD Ameritrade from 650,000,000 to 1,000,000,000;
  - 2C a proposal to approve a provision which prohibits action by written consent of stockholders of TD Ameritrade:
  - 2D a proposal to approve a provision increasing the size of the board of directors from nine members to twelve members for so long as the corporate governance provisions of the stockholders agreement entered into in connection with the proposed acquisition of TD Waterhouse remain in effect, and thereafter to allow the size of the board of directors to be determined by the board of directors;
  - 2E a proposal to approve a provision setting forth procedures for the nomination or appointment of outside independent directors to the TD Ameritrade board of directors and the maintenance of an outside independent directors committee and a non-TD directors committee; and
  - 2F a proposal to approve a provision which allocates corporate opportunities between TD Ameritrade and TD and which otherwise modifies the existing corporate opportunities provision of the certificate of incorporation.
- Proposal No. 3: A proposal to approve an amendment and restatement of the Ameritrade Holding Corporation 1996 Long-Term Incentive Plan to reserve an additional 19,000,000 shares of Ameritrade common stock for future issuance under the 1996 Long-Term Incentive Plan. Subject to the approval of Proposal

No. 3 and Proposal No. 4 (below) by Ameritrade s stockholders, the board of directors of Ameritrade has approved a decrease in the number of shares reserved under Ameritrade s 1998 Stock Option Plan by 20,000,000 shares. The share reserve increase under Proposal No. 3 and Proposal

#### **Table of Contents**

No. 4 and the corresponding reduction in the 1998 Stock Option Plan share reserve will therefore result in no net additional shares being reserved for issuance.

- Proposal No. 4: A proposal to approve an amendment and restatement of the Ameritrade Holding Corporation 1996 Directors Incentive Plan to reserve an additional 1,000,000 shares of Ameritrade common stock for future issuance under the 1996 Directors Incentive Plan.
- Proposal No. 5: A proposal to adjourn the special meeting of stockholders to a later date or dates if necessary to permit further solicitation of proxies on all matters if there are not sufficient votes at the time of the special meeting to approve Proposal No. 1 relating to the issuance of Ameritrade common stock to TD or Proposal No. 2 relating to the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals.

The close of business on , 2005 has been fixed as the record date for determining those Ameritrade stockholders entitled to vote at the special meeting. Accordingly, only stockholders of record at the close of business on that date are entitled to notice of, and to vote at, the special meeting or any adjournment or postponement of the special meeting.

If Ameritrade stockholders wish to approve the acquisition of TD Waterhouse, they must approve Proposal No. 1 relating to the issuance of Ameritrade common stock to TD and Proposal No. 2 relating to the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals included in Proposal No. 2.

The Ameritrade board of directors recommends that you vote in favor of each of the above proposals (including each of the related sub-proposals under Proposal No. 2). Each member of our board of directors has advised us that he intends to vote all of the shares of Ameritrade common stock held, directly or indirectly, by him in favor of each of the above proposals and sub-proposals.

Your vote is very important. Whether or not you plan to attend the special meeting, please submit your proxy promptly by telephone or via the Internet in accordance with the instructions on the accompanying proxy card, or by completing, dating and returning your proxy card in the enclosed envelope. A failure to submit a proxy by telephone, via the Internet or by mail or to vote in person at the special meeting will have the same effect as a vote against the acquisition of TD Waterhouse.

By order of our board of directors, *Corporate Secretary* 

Omaha, Nebraska . 2005

#### **Table of Contents**

#### **TABLE OF CONTENTS**

	Page
SUMMARY TERM SHEET	1
QUESTIONS AND ANSWERS	3
Questions and Answers about the Special Meeting and Related Matters	3
Questions and Answers about the Special Dividend	3 6
Ouestions and Answers about the Tender Offer	9
SUMMARY	11
The Transaction	11
Adoption of the Proposed Amendments to Ameritrade Stock Plans	12
Material U.S. Federal Income Tax Consequences of the Acquisition of TD Waterhouse to Holders of	
Ameritrade Common Stock	13
Ameritrade s Financial Advisor has Delivered an Opinion that, as of June 22, 2005, the Consideration	
to be Paid by Ameritrade in the Acquisition of TD Waterhouse was Fair, from a Financial Point of	
View, to Ameritrade	13
Ameritrade Executive Officers and Directors have Financial and Other Interests in the Transaction	
that may be Different from or in Addition to Your Interests	14
The Companies	15
Board of Directors and Executive Management of TD Ameritrade Following the Acquisition of TD	
Waterhouse	16
The Special Meeting of Ameritrade Stockholders	17
The Share Purchase Agreement	18
The Voting Agreement	22
The Stockholders Agreement	22
Regulatory Approvals Required for the Acquisition of TD Waterhouse	24
Adjustment of Equity Awards	25
Accounting Treatment of the Acquisition of TD Waterhouse	25
Comparative Historical and Pro Forma Per Share Data	26
Per Share Market Price Data	27
Summary Selected Historical Consolidated Financial Data of TD Waterhouse	28
Summary Selected Historical Consolidated Financial Data of Ameritrade	30
Selected Unaudited Pro Forma Combined Condensed Financial Data of TD Ameritrade	32
RISK FACTORS	33
CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS	38
THE SPECIAL MEETING	39
<u>Date</u> , <u>Time and Place</u>	39
Matters to be Considered	39
Record Date: Shares Outstanding and Entitled to Vote	40
How to Vote Your Shares	40
How to Change Your Vote	40
Counting Your Vote	41
Broker Non-Votes	41
Quorum and Required Votes	42
Solicitation of Proxies	43
Recommendation of the Board of Directors	43

#### **Table of Contents**

	Page
THE TRANSACTION	44
Background of the Transaction	44
Ameritrade s Reasons for the Transaction	52
Opinion of Ameritrade s Financial Advisor	55
Interests of Ameritrade s Executive Officers and Directors in the Transaction	65
Directors and Management of TD Ameritrade Following the Acquisition of TD Waterhouse	66
Certain Material U.S. Federal Income Tax Consequences	69
Anticipated Accounting Treatment	71
Regulatory Matters Related to the Acquisition of TD Waterhouse	71
No Appraisal Rights	72
Litigation Relating to the Transaction	72
Treatment of TD Equity Awards Held by TD Waterhouse Employees	72
THE SPECIAL DIVIDEND	73
PROPOSAL NO. 1: THE ISSUANCE OF SHARES UNDER THE SHARE PURCHASE AGREEMENT	75
THE SHARE PURCHASE AGREEMENT	76
Consideration to be Paid in the Transaction	76
Closing Date Capital Adjustment	76
Closing	78
Representations and Warranties	78
Covenants and Agreements	81
Conditions to the Acquisition of TD Waterhouse	93
Termination	94
Effect of Termination	95
Indemnification	96
Amendments, Extension and Waivers	97
CERTAIN AGREEMENTS RELATED TO THE ACQUISITION OF TD WATERHOUSE	98
Voting Agreement	98
Stockholders Agreement	99
Amended and Restated Registration Rights Agreement	105
Ameritrade Canada Purchase Agreement	106
Trademark License Agreement	107
Money Market Deposit Account Agreement	108
Services Agreement	109
Post-Transaction Bylaws of TD Ameritrade	109
PROPOSAL NO. 2, INCLUDING SUB-PROPOSAL NOS. 2A-2F THE POST TRANSACTION	
CERTIFICATE OF INCORPORATION	111
Sub-Proposal No. 2A: Proposal to approve provisions restricting the authority of TD Ameritrade to	
implement anti-takeover measures that would potentially conflict with the terms of the stockholders	
agreement	111
Sub-Proposal No. 2B: Proposal to approve the increase of the authorized shares of common stock,	
\$0.01 par value per share, of TD Ameritrade from 650,000,000 to 1,000,000,000	111
Sub-Proposal No. 2C: Proposal to approve a provision which prohibits action by written consent of	
stockholders of TD Ameritrade	112
ii	

#### **Table of Contents**

	Page
Sub-Proposal No. 2D: Proposal to approve a provision increasing the size of the board of directors	
from nine members to twelve members during certain periods specified in the stockholders agreement	112
Sub-Proposal No. 2E: Proposal to approve a provision setting forth procedures for the nomination or	
appointment of outside independent directors to the TD Ameritrade board of directors and the	
maintenance of an outside independent directors committee and a non-TD directors committee	113
Sub-Proposal No. 2F: Proposal to approve a provision which allocates corporate opportunities	
between TD Ameritrade and TD	114
Vote Required and Board of Directors Recommendation	115
Additional Changes to the Certificate of Incorporation	115
PROPOSAL NO. 3: APPROVAL OF THE AMENDMENT AND RESTATEMENT OF THE 1996	
LONG-TERM INCENTIVE PLAN	117
Summary of the 1996 Plan	117
Summary of U.S. Federal Income Tax Consequences	120
Historical Plan Benefits	122
Required Vote and Board of Directors Recommendation	122
PROPOSAL NO. 4: APPROVAL OF THE AMENDMENT AND RESTATEMENT OF THE 1996	
<u>DIRECTORS INCENTIVE PLAN</u>	123
Summary of the Director Plan	123
Summary of U.S. Federal Income Tax Consequences	126
<u>Historical Plan Benefits</u>	128
Required Vote and Board of Directors Recommendation	128
PROPOSAL NO. 5: ADJOURNMENT OF THE SPECIAL MEETING	129
TD WATERHOUSE BUSINESS DESCRIPTION	130
INDEX TO TD WATERHOUSE CONSOLIDATED FINANCIAL STATEMENTS	132
TD WATERHOUSE MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL	
CONDITION AND RESULTS OF OPERATIONS	175
UNAUDITED PRO FORMA COMBINED CONDENSED FINANCIAL STATEMENTS OF TD	
AMERITRADE  AMERITRADE	200
STOCK OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT OF	215
AMERITRADE	215
FUTURE AMERITRADE STOCKHOLDER PROPOSALS	218
WHERE YOU CAN FIND MORE INFORMATION	219
APPENDICES	
Appendix A-1 Agreement of Sale and Purchase	
Appendix A-2 Amendment No. 1 to Agreement of Sale and Purchase	
Appendix B Opinion of Citigroup Global Markets Inc.	
Appendix C Form of Amended and Restated Certificate of Incorporation	
Appendix D Form of Amended and Restated Bylaws	
Appendix E Voting Agreement	
Appendix F Stockholders Agreement	
Appendix G Form of Amended and Restated 1996 Long-Term Incentive Plan	
Appendix H Form of Amended and Restated 1996 Directors Incentive Plan	

Table of Contents 12

iii

#### **Table of Contents**

#### SUMMARY TERM SHEET

The following is a summary of the proposed transaction between Ameritrade Holding Corporation, or Ameritrade, and The Toronto-Dominion Bank, or TD, in which Ameritrade proposes to acquire the U.S. retail securities brokerage business of TD Waterhouse Group, Inc., or TD Waterhouse. Ameritrade is seeking stockholder approval of the issuance of Ameritrade common stock to TD in the transaction, as well as amendments to its certificate of incorporation to facilitate the transaction and amendments to two of Ameritrade s equity compensation plans.

This term sheet is a summary and does not contain all of the information that may be important to you. You should carefully read this entire document, including the appendices and the other documents to which this document refers you, for a more complete understanding of the matters being considered at the special meeting. See Where You Can Find More Information beginning on page 219.

On June 22, 2005, Ameritrade entered into a definitive agreement of sale and purchase to acquire all of the capital stock of TD Waterhouse from TD. On October 28, 2005, Ameritrade and TD entered into amendment to such agreement. In this proxy statement, we refer to the agreement of sale and purchase, as amended, as the share purchase agreement. In connection with the acquisition of all of the capital stock of TD Waterhouse:

Ameritrade will issue 196,300,000 shares of Ameritrade common stock to TD, and/or one or more of TD s affiliates, in accordance with the terms of the share purchase agreement and pay \$20,000 in cash in exchange for the outstanding capital stock of TD Waterhouse. See The Share Purchase Agreement Consideration to be Paid in the Transaction beginning on page 76 for a more detailed discussion.

Ameritrade will change its name to TD Ameritrade Holding Corporation.

Ameritrade will pay a special cash dividend of \$6.00 per share to its stockholders, subject to Ameritrade obtaining adequate financing, and Ameritrade will adjust its outstanding equity awards to preserve the pre-dividend economic value of the awards. The special dividend is a condition to the completion of the transaction and Ameritrade will pay it only if the transaction is completed. Ameritrade s board of directors will declare the special dividend prior to the completion of the transaction and the record date for the special dividend will occur prior to the completion of the transaction and the issuance of Ameritrade common stock to TD. See The Special Dividend beginning on page 73 for a more detailed discussion.

Ameritrade will sell its Canadian brokerage business, Ameritrade Canada, Inc., to TD for \$60 million in cash, subject to specified adjustments. See Certain Agreements Related to the Acquisition of TD Waterhouse Ameritrade Canada Purchase Agreement beginning on page 106 for a more detailed discussion.

Prior to the completion of the transaction, TD Waterhouse will complete (1) the distribution to TD of any excess capital of TD Waterhouse above a specified minimum capital level (which includes a cash amount equal to \$1.00 per share of Ameritrade common stock to be retained by TD Waterhouse to fund a portion of the special dividend) and (2) the transfer of all of its non-U.S. and non-brokerage businesses to TD, so that at the time of completion of the acquisition of TD Waterhouse, TD Waterhouse will retain only its U.S. retail securities brokerage business. See The Share Purchase Agreement Covenants and Agreements Reorganization beginning on page 81 for a more detailed discussion.

Ameritrade has entered into a new stockholders agreement with TD and Ameritrade s Chairman and Founder J. Joe Ricketts, his wife and certain trusts for the benefit of their family, collectively referred to in this proxy statement as the Ricketts holders, which contains various provisions relating to the governance of TD Ameritrade following the completion of the transaction, including board composition, stock ownership, transfers by TD and the Ricketts holders, voting and other matters, and Ameritrade is proposing to make changes to its certificate of incorporation and bylaws

#### **Table of Contents**

to give effect to and facilitate the provisions of the stockholders agreement. Under the stockholder agreement: the TD Ameritrade Board will be composed of three outside independent directors, the Chief Executive Officer of TD Ameritrade, and subject to maintenance of ownership thresholds, three directors designated by Ricketts holders and five directors designated by TD.

TD Ameritrade Board committees will generally be composed of two directors designated by TD, two directors designated by the Ricketts holders and one outside independent director, subject to applicable legal requirements.

TD cannot own more than 39.9% of TD Ameritrade for three years after the completion of the transaction or more than 45% after that time, unless TD offers to purchase 100% of the outstanding stock of TD Ameritrade with approval of the outside independent directors and holders of a majority of the outstanding shares of TD Ameritrade common stock not affiliated with TD.

J. Joe Ricketts and the other Ricketts holders cannot own more than 29% of TD Ameritrade.

TD and the Ricketts holders will have rights to purchase securities in future TD Ameritrade issuances to maintain their ownership percentages.

TD and the Ricketts holders are generally restricted from transferring shares to any 5% stockholder of TD Ameritrade.

See Certain Agreements Related to the Acquisition of TD Waterhouse Stockholders Agreement beginning on page 99 for a more detailed discussion.

Following the completion of the acquisition of TD Waterhouse:

TD will initially beneficially own approximately 32.7% of the outstanding voting securities of TD Ameritrade. See The Share Purchase Agreement Consideration to be Paid in the Transaction beginning on page 76 for a more detailed discussion.

TD will commence a tender offer, at a price of not less than \$16 per share (on an ex-dividend basis), to increase its beneficial ownership of TD Ameritrade voting securities to 39.9%. J. Joe Ricketts has the right to participate as a co-bidder in the tender offer to increase his beneficial ownership of TD Ameritrade voting securities to up to 29%, but has informed the Company that he does not intend to do so. See Certain Agreements Related to the Acquisition of TD Waterhouse Stockholders Agreement Tender Offer and Share Ownership beginning on page 97 for a more detailed discussion.

Subject to specified exceptions, none of TD, J. Joe Ricketts, so long as he is serving as a director of TD Ameritrade, or any of their respective affiliates may participate in or own any portion of a business engaged in the business of providing securities brokerage services in the U.S. (or, solely in the case of Mr. Ricketts and his affiliates, in Canada) to retail traders, individual investors and registered investment advisors. See Certain Agreements Related to the Acquisition of TD Waterhouse Stockholders Agreement Non-Competition Covenants beginning on page 99 for a more detailed discussion.

TD Ameritrade will be prohibited from participating in or owning any portion of a business that competes with TD in the securities brokerage industry in Canada, and from owning a bank or similar financial institution. See Certain Agreements Related to the Acquisition of TD Waterhouse Stockholders Agreement Non-Competition Covenants beginning on page 99 for a more detailed discussion.

TD Ameritrade expects to incur approximately \$55 million to \$65 million of nonrecurring pre-tax charges (approximately \$34 million to \$39 million net of income tax) resulting directly from the acquisition, which will

be included in income within 12 months following the closing. These charges including rebranding costs, client communications, Ameritrade contract termination costs and Ameritrade employee involuntary termination costs. See Unaudited Pro Forma Combined Condensed Financial Statements of TD Ameritrade beginning on page 200 for a more detailed discussion.

2

#### **Table of Contents**

# QUESTIONS AND ANSWERS QUESTIONS AND ANSWERS ABOUT THE SPECIAL MEETING AND RELATED MATTERS

#### **Q1:** What is the transaction?

A1: Please refer to the summary term sheet at the beginning of this proxy statement.

#### Q2: What am I being asked to vote on?

A2: You are being asked to vote to approve the issuance of 196,300,000 shares of Ameritrade common stock under the share purchase agreement between Ameritrade and TD.

You are also being asked to vote to approve the amendment and restatement of our certificate of incorporation, including each of the amendments to the certificate of incorporation listed below:

provisions restricting the authority of TD Ameritrade to implement anti-takeover measures that would potentially conflict with the terms of the stockholders agreement entered into in connection with the acquisition of TD Waterhouse;

an increase in the authorized number of shares of common stock, \$0.01 par value per share, of TD Ameritrade from 650,000,000 to 1,000,000,000;

a provision which prohibits action by written consent of stockholders of TD Ameritrade;

an increase in the size of our board of directors from nine members to twelve members for so long as the corporate governance provisions of the stockholders agreement entered into in connection with the proposed acquisition of TD Waterhouse remain in effect, and thereafter allowing the size of our board of directors to be determined by the board of directors;

a provision setting forth procedures for the nomination or appointment of outside independent directors to the TD Ameritrade board of directors and the maintenance of an outside independent directors committee and a non-TD directors committee; and

a provision which allocates corporate opportunities between TD Ameritrade and TD and which otherwise modifies the existing corporate opportunities provision of the certificate of incorporation.

We are also asking you to approve the amendment and restatement of our 1996 Long-Term Incentive Plan and our 1996 Directors Incentive Plan to reserve an additional 20,000,000 shares of Ameritrade common stock for future issuance under these plans. Subject to the approval of the proposed share reserve increase by our stockholders, the board of directors of Ameritrade has approved a corresponding reduction of 20,000,000 shares in the share reserve under Ameritrade s 1998 Stock Option Plan. The share reserve increase under our 1996 Long-Term Incentive Plan and our 1996 Directors Incentive Plan and the corresponding reduction in the 1998 Stock Option Plan share reserve will therefore result in no net additional shares being reserved for issuance.

Finally, you are being asked to vote on a proposal to adjourn the special meeting of stockholders to a later date or dates if necessary to permit further solicitation of proxies on all proposals if there are not sufficient votes at the time of the special meeting to approve the issuance of Ameritrade common stock to TD or the amendment and restatement of our certificate of incorporation, including each related sub-proposal.

# Q3: Why is Ameritrade seeking stockholder approval of the amendment and restatement of its 1996 Long-Term Incentive Plan and its 1996 Directors Incentive Plan?

A3: The board of directors of Ameritrade has determined, contingent upon stockholder approval, to increase the share reserve under Ameritrade s 1996 Long-Term Incentive Plan by 19,000,000 shares and to increase the share reserve under Ameritrade s 1996 Directors Incentive Plan by 1,000,000 shares. This will help ensure that

Ameritrade (1) has a reasonable number of shares available to grant incentive awards under the 1996 Long-Term Incentive Plan and the

3

#### **Table of Contents**

1996 Directors Incentive Plan and (2) has the most flexibility with respect to the types of incentive awards which may be granted. Subject to the approval of the proposed share reserve increase by Ameritrade s stockholders, the board of directors of Ameritrade has also approved a corresponding reduction of 20,000,000 shares in the share reserve under Ameritrade s 1998 Stock Option Plan.

As a result of these changes, the share reserve increase of 19,000,000 shares under the 1996 Long-Term Incentive Plan and the share reserve increase of 1,000,000 shares under the 1996 Directors Incentive Plan will consist entirely of shares previously authorized for issuance under the 1998 Stock Option Plan. The share increase under the 1996 Long-Term Incentive Plan and the 1996 Directors Incentive Plan and the corresponding reduction in the 1998 Stock Option Plan share reserve will therefore result in no net additional shares being reserved for issuance under Ameritrade stock plans.

### Q4: What vote of Ameritrade stockholders is required in connection with each of the proposals?

A4: A quorum, consisting of the holders of a majority of the issued and outstanding shares of Ameritrade common stock as of the record date of the special meeting, must be present in person or by proxy before any action may be taken at the special meeting. Abstentions will be treated as shares that are present for purposes of determining the presence of a quorum.

The affirmative vote of the holders of a majority of the shares of Ameritrade common stock present in person or represented by proxy and voting on the matter is required to approve the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement.

The affirmative vote of the holders of a majority of the outstanding shares of Ameritrade common stock entitled to vote at the special meeting is required to approve our amended and restated certificate of incorporation, including each of the related sub-proposals described in Q&A 2 above.

The affirmative vote of the holders of a majority of the shares of Ameritrade common stock present in person or represented by proxy and voting on the matter is required to approve each of the proposals related to the amended and restated stock plans and the proposal to adjourn the special meeting if necessary to permit further solicitation of proxies on the issuance of Ameritrade common stock in accordance with the terms of the share purchase agreement or the amendment and restatement of our certificate of incorporation, including each related sub-proposal.

The completion of the acquisition of TD Waterhouse is conditioned upon the approval of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation (including each of the related sub-proposals). As a result, a vote against the proposal relating to the issuance of Ameritrade common stock to TD or the proposal relating to the amendment and restatement of our certificate of incorporation (or any of the related sub-proposals) will effectively be a vote against the acquisition of TD Waterhouse. The completion of the acquisition of TD Waterhouse is not conditioned upon the approval of the proposals relating to the amendment and restatement of our stock plans.

In connection with the acquisition of TD Waterhouse, the Ricketts holders, certain entities affiliated with TA Associates, or the TA holders, and certain entities affiliated with Silver Lake Partners, or the SLP holders, have agreed to vote their shares in favor of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals. As of September 30, 2005, the Ricketts holders, the TA holders and the SLP holders collectively owned approximately 34% of the outstanding shares of Ameritrade common stock.

#### Q5: Do I need to send in my stock certificates if the transaction is completed?

A5: No. You will not be required to exchange your certificates representing shares of Ameritrade common stock in connection with this transaction.

4

#### **Table of Contents**

#### **Q6:** What happens if I do not vote?

A6: The proposal to approve the amendment and restatement of our certificate of incorporation requires the affirmative vote of the holders of a majority of the outstanding shares of Ameritrade common stock. Because of this vote requirement and because the approval of this proposal is required to complete the acquisition of TD Waterhouse, failure to vote on the proposal to approve our amended and restated certificate of incorporation, including any of the related sub-proposals, is effectively a vote against the proposal and therefore a vote against the acquisition of TD Waterhouse.

The failure to vote on the proposals to approve the issuance of Ameritrade common stock to TD, the amendment and restatement of our 1996 Long-Term Incentive Plan and 1996 Directors Incentive Plan, and the adjournment of the special meeting if necessary to permit further solicitation of proxies will have no effect on the outcome of those proposals so long as there is a quorum present at the special meeting. However, the failure to vote on these proposals, by failing to either submit a proxy or attend the special meeting, may make it more difficult to establish a quorum at the special meeting.

#### Q7: What do I need to do now?

A7: After carefully reading and considering the information contained in this proxy statement, please submit your proxy by telephone or via the Internet in accordance with the instructions set forth in the enclosed proxy card, or fill out, sign and date the proxy card, and then mail your signed proxy card in the enclosed prepaid envelope as soon as possible so that your shares may be voted at the special meeting. See The Special Meeting How to Vote Your Shares beginning on page 40.

#### Q8: If my shares are held in street name by my broker, will my broker vote my shares for me?

A8: You should instruct your broker to vote your shares. If you do not instruct your broker, your broker will not have the authority to vote your shares for the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement, the amendment and restatement of our certificate of incorporation, including any of the related sub-proposals, the amendment and restatement of the 1996 Long-Term Incentive Plan and the 1996 Directors Incentive Plan.

Because of the vote requirements discussed in Q&A 4 and Q&A 6 above, broker non-votes, where the broker does not vote for or against a proposal, will have the same effect as votes cast against the proposal to approve the amendment and restatement of our certificate of incorporation (including the related sub-proposals) and, therefore, will have the same effect as votes against the acquisition of TD Waterhouse. However, broker non-votes will have no effect on the approval of the other proposals discussed in Q&A 4 and Q&A 6 above.

Please check with your broker and follow the voting procedures your broker provides. Your broker will advise you whether you may submit voting instructions by telephone or via the Internet. See The Special Meeting Broker Non-Votes and The Special Meeting Quorum and Required Votes beginning on pages 41 and 42, respectively.

# Q9: May I change my vote after I have submitted a proxy by telephone or via the Internet or mailed my signed proxy card?

A9: Yes. You may change your vote at any time before your proxy is voted at the special meeting. You can do this in several ways. You can send a written notice stating that you want to revoke your proxy, or you can complete and submit a new proxy card. If you choose either of these methods, you must submit your notice of revocation or your new proxy card to the Corporate Secretary of Ameritrade (Ameritrade Holding Corporation, Attention: Corporate Secretary, 4211 S. 102nd Street, Omaha, NE 68127).

You can also change your vote by submitting a proxy at a later date by telephone or via the Internet, in which case your later-submitted proxy will be recorded and your earlier proxy revoked.

5

#### **Table of Contents**

You can also attend the special meeting and vote in person. Simply attending the special meeting, however, will not revoke your proxy; you must vote at the special meeting.

If you have instructed a broker to vote your shares, the preceding instructions do not apply, and you must follow the voting procedures received from your broker to change your vote.

#### Q10: If I want to attend the special meeting, what do I do?

#### Q11: Who can help answer my additional questions about this transaction?

A11: If you have questions about this transaction, you should contact:

Ameritrade Holding Corporation 4211 South 102nd Street Omaha, Nebraska 68127 Attention: Investor Relations Telephone: 1-800-237-8692

#### QUESTIONS AND ANSWERS ABOUT THE SPECIAL DIVIDEND

#### Q1: What is a special dividend?

A1: A dividend is a distribution by a company to its stockholders of cash, stock or property. A company s board of directors may from time to time declare a dividend, payable to stockholders quarterly, semiannually or annually, or on a one-time basis. A one-time or non-recurring dividend is commonly referred to as a special dividend.

# Q2: What is the special dividend that was announced by Ameritrade on June 22, 2005 in connection with the acquisition of TD Waterhouse?

A2: The dividend Ameritrade announced on June 22, 2005 is a special cash dividend of \$6.00 per share that will be payable only if sufficient funds are available for the dividend and such declaration and payment is permitted by applicable law and if the acquisition of TD Waterhouse is completed. It is important to note that the Ameritrade board of directors has not yet declared the proposed special dividend. Please see Q&A 3 below regarding the declaration date.

Ameritrade estimates that, based on shares of Ameritrade common stock outstanding on September 30, 2005, approximately \$2.4 billion will be required to fund the full amount of the special dividend.

As of September 30, 2005, Ameritrade had approximately \$353 million of cash, cash equivalents and short-term investments available to pay dividends, while maintaining targeted closing date net tangible book value. Based on a preliminary analysis, Ameritrade believes it has adequate surplus under Delaware law to pay the full amount of the special dividend.

As of October 28, 2005, Ameritrade had approximately \$105 million of borrowing capacity available to it under its existing revolving credit agreement. Ameritrade anticipates that it will have to enter into additional credit facilities providing borrowing capacity of between \$1.6 billion and \$2.0 billion to have sufficient borrowing capacity to pay the special dividend. Based on interest rate estimates provided by Ameritrade s lead debt underwriter, Ameritrade estimates that the interest cost in the first fiscal year following the acquisition of TD Waterhouse on amounts borrowed to pay the special dividend, assuming that Ameritrade borrows \$1.9 billion to fund the special dividend, would be approximately \$138 million.

6

#### **Table of Contents**

In addition, TD has agreed to maintain cash in TD Waterhouse equal to \$1.00 per share of Ameritrade common stock outstanding prior to the completion of the transaction, prior to any closing date capital adjustments. TD will therefore effectively fund \$1.00 per share of the special dividend. Based on Ameritrade common stock outstanding as of September 30, 2005, this amount would equal approximately \$406 million.

Assuming the transaction and the financing is completed, as further described in the unaudited pro forma combined condensed financial statements and subject to the assumptions contained in those statements, Ameritrade would have approximately \$2.5 billion of cash, cash equivalents and short term investments. Ameritrade therefore expects it would be able to pay, subject to obtaining financing, the full amount of the special dividend while maintaining targeted closing date tangible net worth.

# Q3: What dates are relevant to the receipt of the special dividend, when will those dates be determined and when will they occur for the special dividend?

A3: Whether a stockholder is entitled to the special dividend will depend on several significant dates determined in accordance with applicable rules of the Nasdaq National Market. These dates include the declaration date, the record date, the closing date, the payable date and the ex-dividend date. Each of these dates is described below. *Declaration date* This is the date on which a board of directors (1) decides that the company will pay a dividend and (2) sets the record date and the payable date for the dividend. We expect the declaration date to be on or around

Record date This is the date set by a company for the purpose of determining its stockholders of record and the stock outstanding on the record date. The dividend is paid only on stock outstanding on the record date. Because shares that trade in the market after the record date and on or before the payable date include the right to receive the special dividend, the record date will not be important to you if you trade shares of Ameritrade common stock in the open market. If you purchase shares in the market on or before the payable date (whether or not you owned the shares on the record date) and hold those shares until after the market opens on the ex-dividend date, you will receive the special dividend on those shares. The record date will be relevant with respect to stock options held by Ameritrade employees or directors. See Q&A 6 and Q&A 7 below for questions and answers related to stock options granted by Ameritrade and held by Ameritrade employees or directors. We expect that the record date for the special dividend will be a date at least 10 calendar days after the declaration date and approximately 10 business days before the expected closing date of the acquisition of TD Waterhouse.

Closing date This is the date that the acquisition of TD Waterhouse will be completed.

Payable date This is the date that a company pays the dividend. Please note that the actual receipt of the dividend by stockholders entitled to the dividend may take several days following the payable date. We expect that the payable date for the special dividend will be on the closing date of the acquisition of TD Waterhouse or the first trading day after the closing date. We expect the payable date to be on or around , . .

Ex-dividend date or ex-date This is the date on and after which the stock trades in the Nasdaq National Market or on a stock exchange without the right to receive the declared dividend. We expect that the ex-dividend date will be the first trading day after the payable date.

Please keep in mind that the special dividend is contingent on the completion of the proposed acquisition of TD Waterhouse.

#### Q4: Who is entitled to the special dividend?

A4: Because shares of Ameritrade common stock sold in the market after the record date and on or before the payable date include the right to receive the special dividend, if you purchase shares of

Table of Contents 23

7

#### **Table of Contents**

Ameritrade common stock in the market on or before the payable date (whether or not you owned the shares on the record date) and hold those shares until after the market opens on the ex-dividend date, you will receive the special dividend on those shares. Accordingly,

If you sell shares of Ameritrade common stock in the market before the ex-dividend date (whether or not you owned the shares on the record date), you will not be entitled to the special dividend with respect to those shares.

If you buy shares of Ameritrade common stock in the market on or after the ex-dividend date, you will not be entitled to the special dividend with respect to those shares.

Your market trade does not need to settle by the payable date in order to receive the special dividend. Rather, if you buy shares of Ameritrade common stock in the market on or before the payable date and hold those shares until after the market opens on the ex-dividend date, you will receive the special dividend on those shares.

The treatment of shares subject to stock options granted by Ameritrade to its employees or directors is not addressed in this Q&A 4. See Q&A 6 and Q&A 7 below for questions and answers related to stock options granted by Ameritrade and held by Ameritrade employees or directors.

The special dividend is contingent on the closing of the acquisition of TD Waterhouse.

- Q5: What happens to a company s stock price after a dividend is paid?
- A5: In theory, and disregarding other events and conditions that may affect financial markets and the price of a company s stock, when a company pays a special dividend, its stock price declines on the ex-dividend date to reflect the payment of the dividend. However, we cannot predict whether our stock price will decline in such a manner.
- Q6: Are holders of stock options and other equity awards granted by Ameritrade entitled to receive the dividend?
- A6: Stock options held by Ameritrade employees or directors are not entitled to cash dividends because dividends are paid on shares of stock outstanding as of the record date. Shares of stock underlying stock options that have not been exercised are not outstanding on the record date and therefore would not be entitled to the proposed special dividend.

However, we believe it is appropriate that holders of outstanding equity awards be treated fairly with respect to the special dividend, and in accordance with the terms of our stock plans, we will adjust any outstanding equity awards under the plans to preserve the pre-dividend economic value of the awards after payment of the proposed special dividend. We do not expect these adjustments to result in any additional compensation expense.

Ameritrade employees or directors who want to exercise their vested stock options and receive the dividend on those shares must exercise the options three trading days prior to the record date and hold the shares until after the market opens on the ex-dividend date. Stock options that are not exercised and are outstanding immediately before the ex-dividend date for the special dividend will be adjusted as described in Q&A 7 below.

- O7: What adjustments will be made to equity awards held by Ameritrade employees or directors?
- A7: Unexercised equity awards that employees or directors hold and that are outstanding as of the ex-dividend date will be adjusted as follows:

The exercise price, if any, will be adjusted downward and the number of shares covered by equity awards will be adjusted upward pursuant to the following formulas, where Average Market Price means the volume weighted average market price of a share of Ameritrade common stock on the last trading day before the ex-dividend date for the special dividend.

8

#### **Table of Contents**

The exercise price, if any, of equity awards outstanding immediately before the ex-dividend date will be adjusted downward (but not below the par value per share) to the product of:

Pre-dividend Exercise (Average Market Price - \$6.00)

Price × = Post-dividend Exercise Price

Average Market Price

The number of shares covered by each equity award outstanding immediately before the ex-dividend date will be adjusted upward to the product of:

Number of Shares
Pre-dividend

Average Market Price =
Number of Shares
Post-dividend

(Average Market Price - \$6.00)

The adjustments will apply to vested and unvested stock options. Additional options outstanding as a result of these adjustments would be vested or unvested in proportion to the number of options covered by an award that are vested or unvested immediately before the adjustment, and the additional unvested options will vest on the remaining vesting dates applicable to such award, in proportion to the number of options that would otherwise vest on each of those dates.

#### Q8: Will I owe taxes on the proposed special dividend?

A8: A portion of the special dividend will be treated as qualified dividend income to the extent paid out of Ameritrade s current or accumulated earnings and profits, as determined under the Internal Revenue Code of 1986, as amended, or the Code, for the calendar year in which the special dividend is paid. The portion of the special dividend that will be taxable as qualified dividend income will not be determined until after December 31 of the year in which the special dividend is paid. With the assumption that current market conditions continue through the end of calendar year 2005, and that the special dividend is paid by December 31, 2005, based on preliminary estimates of Ameritrade s earnings and profits for tax purposes, it is anticipated that between approximately 25% to 30% of the special dividend received by each holder of Ameritrade common stock will be treated as qualified dividend income for United States federal income tax purposes. The portion of the special dividend that will be taxable as qualified dividend income may be more or less than these estimated percentages, depending on the actual results of Ameritrade s operations through the close of the 2005 calendar year, if the special dividend is paid in 2005, or the 2006 calendar year, if the special dividend is paid in 2005 aclendar year, if the special dividend in excess of each holder s pro rata share of Ameritrade s earnings and profits will be treated first as a tax-free return of capital up to each holder s basis in its shares of Ameritrade common stock, with any remainder treated as a capital gain.

A non-corporate United States holder of Ameritrade common stock may be eligible to be taxed at a 15% (or lower) federal income tax rate on any portion of the special dividend constituting qualified dividend income for United States federal income tax purposes, provided that a minimum holding period and other requirements are satisfied. The 15% (or lower) tax rate for qualified dividend income is available only if the shares of Ameritrade common stock have been held for at least 61 days during the 121-day period beginning 60 days before the ex-dividend date.

Non-United States holders of Ameritrade common stock will generally be subject to withholding on the gross amount of the special dividend at a rate of 30% or such lower rate as may be specified by an applicable income tax treaty.

Because individual tax circumstances vary, you should consult your own tax advisor as it relates to your particular tax situation.

#### QUESTIONS AND ANSWERS ABOUT THE TENDER OFFER

#### Q1: What is the tender offer?

A1: Following the closing of the acquisition of TD Waterhouse, TD will initially beneficially own approximately 32.7% of the outstanding voting securities of TD Ameritrade. Following the closing of the acquisition of TD Waterhouse, TD will commence a tender offer, at a price of no less than \$16 per

9

#### **Table of Contents**

share (on an ex-dividend basis) to increase its beneficial ownership of TD Ameritrade voting securities to 39.9%. The tender offer will allow TD and to increase its percentage ownership of TD Ameritrade without causing additional dilution to Ameritrade stockholders and will offer liquidity to the stockholders of TD Ameritrade, subject to proration if the tender offer is oversubscribed. In addition, the tender offer will allow participating TD Ameritrade stockholders to sell their shares at a premium to the dividend adjusted market price of Ameritrade stock at the time of the execution of the share purchase agreement.

We estimate, based on shares of Ameritrade common stock outstanding on September 30, 2005 on a pro forma basis, that TD will be able to purchase up to 44,041,229 shares of Ameritrade common stock at \$16 per share in the tender offer for an aggregate purchase price of \$704,659,664. J. Joe Ricketts may elect to participate as a co-bidder in the tender offer to increase his beneficial ownership to up to 29% of TD Ameritrade voting securities. Mr. Ricketts has informed Ameritrade that he does not intend to participate in the tender offer as a co-bidder. TD will not be obligated to offer to pay more than \$16 per share.

Following the closing of the acquisition of TD Waterhouse, TD will provide TD Ameritrade stockholders with additional information regarding the tender offer.

- Q2: Can TD change the price per share of the tender offer?
- A2: The tender offer is subject to a minimum price per share of \$16. However, TD may, at its discretion, increase the price per share that it offers.
- Q3: Will TD buy all shares that are tendered?
- A3: The tender offer will not be subject to any minimum condition on the number of shares tendered. Subject to the other conditions of the tender offer being satisfied and the proration described in the following sentence, TD will purchase any shares that are tendered even if the number of shares tendered is less than the number TD offers to buy. If the number of shares of TD Ameritrade common stock tendered is greater than the number TD offers to buy, TD will purchase the shares pro rata, which means that a stockholder who accepts the offer will have only a portion of such stockholder s shares bought by TD.

10

#### **Table of Contents**

#### **SUMMARY**

This summary highlights selected information from this proxy statement. It does not contain all of the information that may be important to you. You should carefully read this entire document, including the appendices and the other documents to which this document refers you, for a more complete understanding of the matters being considered at the special meeting. See Where You Can Find More Information beginning on page 219. Additionally, some of the statements contained in, or incorporated by reference into, this proxy statement are forward-looking statements. See Cautionary Statement Concerning Forward-Looking Statements on page 38. All references in this proxy statement to dollars or \$ are to U.S. dollars and all references to CDN \$ are to Canadian dollars. In this proxy statement, unless otherwise indicated, we refer to accounting principles generally accepted in the U.S. as GAAP.

#### The Transaction (see page 44)

Ameritrade and TD entered into an agreement of sale and purchase, which provides for the acquisition by Ameritrade of the U.S. retail securities brokerage business of TD Waterhouse from TD, which will result in a combined company named TD Ameritrade Holding Corporation, or TD Ameritrade. We refer to the agreement of sale and purchase, as amended, as the share purchase agreement in this proxy statement. In this transaction, Ameritrade will issue 196,300,000 shares of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and pay TD \$20,000 in cash in exchange for the outstanding capital stock of TD Waterhouse. Following the completion of the transaction, TD will initially beneficially own approximately 32.7% of the outstanding voting securities of TD Ameritrade. In connection with the transaction, we will pay a special cash dividend of \$6.00 per share to our stockholders, subject to Ameritrade obtaining adequate financing. The special dividend is a condition to the completion of the transaction and we will pay it only if the transaction is completed. TD will effectively fund \$1.00 per share of the special dividend. Ameritrade will be required to borrow approximately \$1.6 to \$2.0 billion to fund the special dividend.

Prior to the completion of the transaction, TD Waterhouse will complete the transfer of all of its non-U.S. and non-brokerage businesses to TD and retain only its U.S. retail securities brokerage business. TD Waterhouse will also distribute to TD any excess capital of TD Waterhouse above a specified minimum capital level (which includes a cash amount equal to \$1.00 per Ameritrade share to be retained by TD Waterhouse to fund a portion of the special dividend).

In connection with entering into the share purchase agreement, Ameritrade also entered into a stockholders agreement with TD and the Ricketts holders, which contains various provisions relating to the governance of TD Ameritrade following the completion of the transaction, including board composition, stock ownership, transfers by TD and the Ricketts holders, voting and other matters, and Ameritrade is proposing to make certain changes to its certificate of incorporation and bylaws to give effect to and facilitate the provisions of the stockholders agreement. See Certain Agreements Related to the Acquisition of TD Waterhouse Stockholders Agreement beginning on page 99 for a further discussion of the stockholders agreement.

Ameritrade and several of its stockholders, including the Ricketts holders, have also entered into a voting agreement and an amended and restated registration rights agreement. Each Ameritrade stockholder who signed the voting agreement agreed to vote their shares of Ameritrade common stock in favor of the proposals to issue Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals, and against competing proposals, subject to certain exceptions. Under the terms of the amended and restated registration rights agreement, the Ricketts holders and certain other existing Ameritrade stockholders will continue to be entitled to require, and TD will become entitled to require, TD Ameritrade to register their securities of TD Ameritrade under applicable securities laws.

Ameritrade and TD also entered into a trademark license agreement and have agreed to enter into a services agreement and a money market deposit account agreement. The trademark license agreement

11

#### **Table of Contents**

generally requires Ameritrade to use the TD trademark and logo as part of Ameritrade s corporate identity, TD Ameritrade, following the completion of the acquisition of TD Waterhouse. The money market deposit account agreement provides for the availability of money market deposit accounts to TD Ameritrade clients, and the services agreement provides for the availability of money market funds to TD Ameritrade clients. See Certain Agreements Related to the Acquisition of TD Waterhouse beginning on page 98 for a further discussion of these agreements.

Ameritrade has also agreed, under the terms of an agreement of sale and purchase among Ameritrade, Datek Online Holdings Corp., TD and TD Waterhouse Canada Inc., dated June 22, 2005, or the Canadian purchase agreement, to sell all of the capital stock of Ameritrade Canada, Inc. to TD Waterhouse Canada Inc. in exchange for \$60 million in cash, subject to certain adjustments.

Following the completion of the acquisition of TD Waterhouse, TD will commence a tender offer, at a price of not less than \$16 per share (on an ex-dividend basis), to increase its beneficial ownership of TD Ameritrade voting securities to 39.9%. J. Joe Ricketts may elect to participate as a co-bidder in the tender offer to increase his beneficial ownership of TD Ameritrade voting securities to up to 29%. Mr. Ricketts has informed Ameritrade that he does not intend to participate as a co-bidder in the tender offer.

The tender offer will allow TD to increase its percentage ownership of TD Ameritrade without causing additional dilution to Ameritrade stockholders and will offer liquidity to the stockholders of TD Ameritrade, subject to proration in the event that the tender offer is oversubscribed. In addition, the tender offer will allow participating TD Ameritrade stockholders to sell their shares at a premium to the dividend adjusted market price of Ameritrade stock at the time of the execution of the share purchase agreement.

Subject to certain exceptions described in further detail in Certain Agreements Related to the Acquisition of TD Waterhouse Stockholders Agreement Non-Competition Covenants (beginning on page 99) none of J. Joe Ricketts, so long as he is serving as a director of TD Ameritrade, TD or any of their respective affiliates may participate in or own any portion of a business engaged in the business of providing securities brokerage services in the U.S. (or, solely in the case of Mr. Ricketts and his affiliates, in Canada) to retail traders, individual investors and registered investment advisors. If TD acquires indirectly such a competing business as a result of its acquisition of a non-competing business, TD must offer to sell the competing business to TD Ameritrade at its appraised fair value as determined in accordance with the terms of the stockholders agreement entered into in connection with the proposed acquisition of TD Waterhouse. If TD Ameritrade decides not to purchase the competing business, TD must use commercially reasonable efforts to divest the competing business within two years. In addition, TD Ameritrade will be prohibited from participating in or owning any portion of a business that competes with TD in the securities brokerage industry in Canada, and from owning a bank or similar financial institution.

#### Adoption of the Proposed Amendments to Ameritrade Stock Plans (see pages 117 and 123)

The board of directors believes that Ameritrade must offer a competitive equity incentive program if it is to continue to successfully attract and retain the best possible candidates for positions of responsibility within Ameritrade. The board of directors expects that the 1996 Long-Term Incentive Plan and the 1996 Directors Incentive Plan will continue to be important factors in attracting, retaining and rewarding the high caliber employees and independent directors essential to our success and in motivating these individuals to strive to enhance our growth and profitability.

The board of directors of Ameritrade has determined, contingent upon stockholder approval, to increase the share reserve under Ameritrade s 1996 Long-Term Incentive Plan by 19,000,000 shares and to increase the share reserve under Ameritrade s 1996 Directors Incentive Plan by 1,000,000 shares. This will help ensure that Ameritrade (1) has a reasonable number of shares available to grant incentive awards under the 1996 Long-Term Incentive Plan and the 1996 Directors Incentive Plan and (2) has the most flexibility with respect to the types of incentive awards which may be granted. Subject to the approval of the proposed increases to the share reserves under the two 1996 stock plans by Ameritrade s stockholders,

Table of Contents 29

12

#### **Table of Contents**

the board of directors of Ameritrade has also approved a corresponding reduction of 20,000,000 shares in the share reserve under Ameritrade s 1998 Stock Option Plan. The share increase under the two 1996 plans and the corresponding reduction in the 1998 plan share reserve will result in no net additional shares being reserved for issuance under Ameritrade stock plans.

# Material U.S. Federal Income Tax Consequences of the Acquisition of TD Waterhouse to Holders of Ameritrade Common Stock (see page 69)

Ameritrade s purchase of all of the capital stock of TD Waterhouse and sale of all of the capital stock of Ameritrade Canada will not result in the recognition of gain or loss by holders of Ameritrade common stock.

A portion of the special dividend will be treated as qualified dividend income to the extent paid out of Ameritrade s current or accumulated earnings and profits, as determined under the Code, for the calendar year in which the special dividend is paid. The portion of the special dividend that will be taxable as qualified dividend income will not be determined until after December 31 of the year in which the special dividend is paid. With the assumption that current market conditions continue through the end of calendar year 2005, and that the special dividend is paid by December 31, 2005, based on preliminary estimates of Ameritrade s earnings and profits for tax purposes, it is anticipated that between approximately 25% to 30% of the special dividend received by each holder of Ameritrade common stock will be treated as qualified dividend income for United States federal income tax purposes. The portion of the special dividend that will be taxable as qualified dividend income may be more or less than these estimated percentages, depending on the actual results of Ameritrade s operations through the close of the 2005 calendar year, if the special dividend is paid in 2005, or the 2006 calendar year, if the special dividend is paid in 2006. Any portion of the special dividend in excess of each holder s pro rata share of Ameritrade s earnings and profits will be treated first as a tax-free return of capital up to each holder s basis in its shares of Ameritrade common stock, with any remainder treated as a capital gain.

A non-corporate United States holder of Ameritrade common stock may be eligible to be taxed at a 15% (or lower) federal income tax rate on any portion of the special dividend constituting qualified dividend income for United States federal income tax purposes, provided that a minimum holding period and other requirements are satisfied. The 15% (or lower) tax rate for qualified dividend income is available only if the shares of Ameritrade common stock have been held for at least 61 days during the 121-day period beginning 60 days before the ex-dividend date.

Non-United States holders of Ameritrade common stock will generally be subject to withholding on the gross amount of the special dividend at a rate of 30% or such lower rate as may be specified by an applicable income tax treaty.

Because individual tax circumstances vary, you should consult your own tax advisor as it relates to your particular tax situation.

# Ameritrade s Financial Advisor has Delivered an Opinion that, as of June 22, 2005, the Consideration to be Paid by Ameritrade in the Acquisition of TD Waterhouse was Fair, from a Financial Point of View, to Ameritrade (see page 55)

In deciding to approve the acquisition of TD Waterhouse, Ameritrade s board of directors and a special committee of the board, which was formed to review, investigate and analyze a possible transaction with TD and other strategic alternatives, considered the oral opinion of Citigroup Global Markets Inc., which we refer to in this proxy statement as Citigroup, delivered on June 22, 2005, which was subsequently confirmed in writing, that, as of that date and based upon and subject to the assumptions, limitations and considerations set forth in the opinion, the 193,600,000 shares of Ameritrade common stock to be paid by Ameritrade in the acquisition of TD Waterhouse pursuant to the original share purchase agreement was fair, from a financial point of view, to Ameritrade. The written opinion of Citigroup is attached as Appendix B to this proxy statement. We urge Ameritrade stockholders to read the Citigroup opinion carefully and in its entirety. Citigroup s opinion was provided for the information of the

Table of Contents 30

13

#### **Table of Contents**

Ameritrade board of directors and its special committee in their evaluation of the proposed acquisition of TD Waterhouse and was limited solely to the fairness from a financial point of view as of the date of the opinion of the consideration to be paid by Ameritrade in the acquisition of TD Waterhouse. Citigroup s opinion did not constitute a recommendation of the acquisition of TD Waterhouse to the Ameritrade board of directors or its special committee and Citigroup makes no recommendation to any stockholder regarding how such stockholder should vote or act on any matters relating to the acquisition of TD Waterhouse, including whether any stockholder should tender shares of Ameritrade common stock in the tender offer to be made by TD following consummation of the acquisition of TD Waterhouse and in which J. Joe Ricketts may participate as a co-bidder.

The opinion of Citigroup will not reflect any developments that may occur or may have occurred after the date of its opinion and prior to completion of the transaction. Ameritrade did not request, and does not currently expect that it will request, an updated opinion from Citigroup. In particular, Citigroup was not requested to update, and has not updated, its opinion in connection with the amendment to the share purchase agreement to increase the number of shares of Ameritrade common stock to be issued to TD from 193,600,000 shares to 196,300,000 shares.

Ameritrade Executive Officers and Directors have Financial and Other Interests in the Transaction that may be Different from or in Addition to Your Interests (see page 66)

When you consider our board of directors recommendation to vote in favor of the proposals presented in this proxy statement, you should be aware that some of Ameritrade s executive officers and directors have interests in the acquisition of TD Waterhouse that may be different from, or in addition to, the interests of other Ameritrade stockholders.

Ameritrade has agreed to provide Ameritrade s directors with customary indemnification and insurance coverage. Our board of directors consists of eight members. J. Joe Ricketts, one of the eight directors, has entered into a voting agreement with TD pursuant to which, among other things, he agreed, solely in his capacity as a stockholder, to vote all of his shares of Ameritrade common stock in favor of the acquisition of TD Waterhouse and the related amendment to the Ameritrade certificate of incorporation. Two directors, Michael Bingle and Glenn Hutchins, are affiliated with Silver Lake Partners, L.P. and its affiliated entities, which entered into the voting agreement with TD under which, among other things, the entities agreed to vote all of their shares of Ameritrade common stock in favor of the acquisition of TD Waterhouse and the related amendment to the Ameritrade certificate of incorporation. In addition, C. Kevin Landry, a member of Ameritrade s board of directors at the time the share purchase agreement was executed, is affiliated with TA Associates and its affiliated entities, who entered into a voting agreement with TD, pursuant to which, among other things, the entities agreed to vote all of their shares of Ameritrade common stock in favor of the acquisition of TD Waterhouse and the related amendment to the Ameritrade certificate of incorporation.

We expect that Mr. Moglia will continue to serve as Chief Executive Officer of TD Ameritrade and that J. Joe Ricketts will continue to serve as Chairman of TD Ameritrade. Ameritrade is currently negotiating a new employment agreement with Mr. Moglia with respect to his continued employment. In addition, Ameritrade may negotiate and enter into, prior to the closing, and after consultation with TD, new or amended employment agreements with other executive officers.

The Employment Agreement, dated October 1, 2001, between J. Joe Ricketts and Ameritrade provides that Ameritrade will pay the reasonable fees and expenses for legal, financial and certain other advisory services provided to Mr. Ricketts by professional and consultants selected by him. Mr. Ricketts engaged legal advisers and SCG Group Corporation, as a financial advisor, in connection with this transaction.

In connection with the acquisition of TD Waterhouse, directors and executive officers of Ameritrade, who beneficially own approximately 125,412,081 shares of Ameritrade common stock as of September 30, 2005 will receive an aggregate of approximately \$752.5 million as a result of the payment of proposed

14

#### **Table of Contents**

special dividend of \$6.00 per share assuming the timely exercise of all vested options. The beneficial ownership of directors and executive officers of Ameritrade includes options to purchase 14,904,732 shares of Ameritrade common stock exercisable within 60 days of September 30, 2005. In particular, based on J. Joe Ricketts s beneficial ownership of Ameritrade common stock as of September 30, 2005, Mr. Ricketts will receive approximately \$535.9 million as a result of the payment of the proposed special dividend, assuming timely exercise of all vested options.

In connection with the proposed special dividend, Ameritrade will adjust outstanding equity awards under its stock option plans to preserve the pre-dividend economic value of the award after payment of the special dividend. As of September 30, 2005, directors and executive officers of Ameritrade collectively held options (vested and unvested) to purchase 16,331,825 shares of common stock with a weighted average exercise price of \$5.97 per share. These options will be adjusted unless exercised prior to the ex-dividend date. As a result of their ownership of Ameritrade equity awards, which will be adjusted in connection with the payment of such special dividend, the directors have interests in the proposed transaction that may be different from the interests of other stockholders.

In addition, under the terms of the stockholders agreement entered into in connection with the proposed acquisition of TD Waterhouse, the Ricketts holders will have, among other things, specified rights relating to board representation and the ability to acquire additional TD Ameritrade securities to maintain their ownership position. In particular, the Ricketts holders may designate three directors for election, following the closing of the acquisition of TD Waterhouse, and may participate in a tender offer with TD, such that upon completion of the tender offer, the Ricketts holders may beneficially own up to 29% of the outstanding voting securities of TD Ameritrade. The Ricketts holders also have the right to approve candidates for the outside independent director positions on the TD Ameritrade board of directors. See Certain Agreements Related to the Acquisition of TD Waterhouse Stockholders Agreement beginning on page 99. As of September 30, 2005, the Ricketts holders collectively owned approximately 26% of the outstanding shares of Ameritrade common stock.

Further, pursuant to the terms of the amended and restated registration rights agreement, the Ricketts holders and other Ameritrade directors or their affiliates will continue to be entitled to require TD Ameritrade to register their securities of TD Ameritrade under applicable securities laws. See Certain Agreements Related to the Acquisition of TD Waterhouse Amended and Restated Registration Rights Agreement beginning on page 105.

The Ameritrade board of directors was aware of these interests when it approved the issuance of Ameritrade common stock in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation and determined that the transactions contemplated by the share purchase agreement were fair to, and in the best interests of, Ameritrade and its stockholders.

#### The Companies

Ameritrade Holding Corporation

4211 South 102nd Street Omaha, Nebraska 68127 (402) 331-7856

Ameritrade is a leading provider of securities brokerage services and technology-based financial services to retail investors and business partners, predominantly through the Internet. Ameritrade services appeal to a broad market of independent, value conscious retail investors, traders, financial planners and institutions. Ameritrade uses its low-cost platform to offer brokerage services to retail investors and institutions under a commission structure that is generally lower and simpler than that of most of its major competitors.

Ameritrade has been an innovator in electronic brokerage services since being established in 1975. Ameritrade believes it was the first brokerage firm to offer the following products and services to retail

15

#### **Table of Contents**

clients: touch-tone trading; trading over the Internet; unlimited, streaming, free real-time quotes; extended trading hours; direct access; and commitment on the speed of execution. Since initiating online trading, Ameritrade has substantially increased its number of client brokerage accounts, average daily trading volume and total assets in client accounts. Ameritrade has also built, and continues to invest in, a proprietary trade processing platform that is both cost efficient and highly scalable, significantly lowering its operating costs per trade.

The Toronto-Dominion Bank

Toronto-Dominion Centre P.O. Box 1 Toronto, Ontario, Canada M5K 1A2 (416) 982-8222

TD is a Canadian chartered bank subject to the provisions of the Bank Act (Canada) and was formed in 1955 through the amalgamation of The Bank of Toronto (established in 1855) and The Dominion Bank (established in 1869). TD and its subsidiaries are collectively known as TD Bank Financial Group. In Canada and around the world, TD Bank Financial Group serves more than 14 million clients, in four key businesses operating in a number of locations in key financial centers around the globe: Canadian Personal and Commercial Banking, including TD Canada Trust; Wealth Management, including the global operations of TD Waterhouse; Wholesale Banking, including TD Securities; and U.S. Retail and Commercial Banking through TD Banknorth. TD Bank Financial Group also ranks among the world s leading online financial services firms, with more than 4.5 million online customers. TD Bank Financial Group had CDN \$368 billion in assets as of July 31, 2005.

TD Waterhouse provides investors and financial advisors with a broad range of brokerage, mutual fund, banking, and other consumer financial products. TD Waterhouse had approximately 2.9 million active customer accounts (active is defined as having funds, a security or activity in the most recent month) as of July 31, 2005 in the U.S. and Canada, of which 2.1 million are in the U.S. TD Waterhouse is a wholly owned subsidiary of TD. See TD Waterhouse Business Description beginning on page 130.

# Board of Directors and Executive Management of TD Ameritrade Following the Acquisition of TD Waterhouse (see page 66)

Following the transaction, the TD Ameritrade board of directors will consist of twelve members, five of whom will be designated by TD, three of whom will be designated by the Ricketts holders, one of whom will be the chief executive officer of TD Ameritrade, and three of whom will be outside independent directors, who will initially be designated from among Ameritrade s current independent directors (or will be new directors designated by those existing independent directors, subject to the consent of TD and the Ricketts holders) and thereafter will be designated by the existing outside independent directors of TD Ameritrade, subject to the consent of TD and the Ricketts holders. The initial designees of TD will be W. Edmund Clark, Fredric J. Tomczyk, Daniel A. Marinangeli, Marshall A. Cohen and Wilbur J. Prezzano. The initial designees of the Ricketts holders will be J. Joe Ricketts, J. Peter Ricketts and Thomas S. Ricketts, each of whom is currently a member of the Ameritrade board of directors. The right of each of TD and the Ricketts holders to designate directors is subject to their maintenance of specified ownership thresholds of TD Ameritrade common stock. The TD Ameritrade board of directors will continue to be classified into three classes, with each class serving staggered, three-year terms. TD and the Ricketts holders have agreed to vote their shares to maintain these directors. Following the completion of the acquisition of TD Waterhouse, we expect that TD Ameritrade will qualify as a controlled company for purposes of NASD Rule 4350(c) and, as such, will be exempt from specified director independence requirements of The Nasdaq Stock Market that would otherwise be applicable to Ameritrade. See The Transaction Directors and Management Following the Acquisition of TD Waterhouse beginning on page 66.

16

#### **Table of Contents**

In addition, it is expected that Joseph H. Moglia will continue as the Chief Executive Officer of TD Ameritrade, J. Joe Ricketts will continue as the Chairman of TD Ameritrade and W. Edmund Clark, the President and Chief Executive Officer of TD, will serve as Vice Chairman of the TD Ameritrade board of directors.

#### The Special Meeting of Ameritrade Stockholders (see page 39)

When and Where. The special meeting of stockholders of Ameritrade will be held at , local time, on , 2005 at .

*Purpose of the Special Meeting.* The purpose of the special meeting is to consider and vote on the proposals and sub-proposals described below, each of which must be approved by Ameritrade stockholders in order for us to complete the acquisition of TD Waterhouse.

A proposal to approve the issuance of 196,300,000 shares of Ameritrade common stock to TD, and/or one or more of TD s affiliates, in accordance with the terms of the share purchase agreement;

A proposal to approve the amendment and restatement of our certificate of incorporation, with the following sub-proposals:

a proposal to approve provisions restricting the authority of TD Ameritrade to implement anti-takeover measures that would potentially conflict with the terms of the stockholders agreement entered into in connection with the proposed acquisition of TD Waterhouse;

a proposal to approve the increase of the authorized number of shares of common stock, \$0.01 par value per share, of TD Ameritrade from 650,000,000 to 1,000,000,000;

a proposal to approve a provision which prohibits action by written consent of stockholders of TD Ameritrade;

a proposal to increase the size of the board of directors from nine members to twelve members for so long as the corporate governance provisions of the stockholders agreement entered into in connection with the proposed acquisition of TD Waterhouse remain in effect, and thereafter to allow the size of the board of directors to be determined by the board of directors;

a proposal to approve a provision setting forth procedures for the nomination or appointment of outside independent directors to the TD Ameritrade board of directors and the maintenance of an outside independent directors committee and a non-TD directors committee; and

a proposal to approve a provision which allocates corporate opportunities between TD Ameritrade and TD and which otherwise modifies the existing corporate opportunities provision of the certificate of incorporation.

Approval of each of the proposals above, including each of the sub-proposals relating to the amendment and restatement of our certificate of incorporation, is a condition to the completion of the acquisition of TD Waterhouse.

The following additional proposals will also be voted on at the special meeting:

A proposal to approve an amendment and restatement of our 1996 Long-Term Incentive Plan to reserve an additional 19,000,000 shares of Ameritrade common stock for future issuance under the 1996 Long-Term Incentive Plan:

A proposal to approve an amendment and restatement of our 1996 Directors Incentive Plan to reserve an additional 1,000,000 shares of Ameritrade common stock for future issuance under the 1996 Directors Incentive Plan; and

A proposal to adjourn the special meeting of stockholders to a later date or dates if necessary to permit further solicitation of proxies on all proposals if there are not sufficient votes at the time of the special meeting to approve the proposals relating to the issuance of Ameritrade common stock

17

#### **Table of Contents**

to TD in accordance with the terms of the share purchase agreement or the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals.

Approval of these additional proposals is not a condition to the completion of the acquisition of TD Waterhouse. At the special meeting, Ameritrade stockholders will also be asked to consider and vote on any other matters that may properly come before the special meeting or any adjournment or postponement of the special meeting.

Record Date; Shares Entitled to Vote. Ameritrade has fixed the close of business on , 2005 as the record date for the determination of holders of Ameritrade common stock entitled to notice of and to vote at the special meeting and any adjournment or postponement of the special meeting. At the close of business on the record date for the special meeting, there were shares of Ameritrade common stock outstanding and entitled to vote. Each share of Ameritrade common stock entitles its holder to one vote at the special meeting on all matters properly presented at the meeting.

Required Votes. The affirmative vote of the holders of a majority of the outstanding shares of Ameritrade common stock entitled to vote at the special meeting is necessary to approve the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals. The affirmative vote of the holders of a majority of the shares present in person or represented by proxy and voting on the applicable matter is necessary to approve the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement, the amended and restated stock plans and the proposal to adjourn the special meeting if necessary to permit further solicitation of proxies. The approval of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the approval of the amendment and restatement of our certificate of incorporation (including each of the related sub-proposals) are conditions to the completion of the acquisition of TD Waterhouse.

The Ameritrade board of directors has unanimously determined that the acquisition of TD Waterhouse is fair to and in the best interests of Ameritrade and its stockholders and has declared advisable the share purchase agreement and the transactions contemplated by the share purchase agreement. The Ameritrade board of directors also has unanimously approved the amendment and restatement of our certificate of incorporation. The board of directors has approved the amended and restated stock plans.

In connection with the acquisition of TD Waterhouse, the Ricketts holders, the TA holders, and the SLP holders have agreed to vote their shares in favor of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals. As of September 30, 2005, the Ricketts holders, the TA holders and the SLP holders collectively owned approximately 34% of the outstanding shares of Ameritrade common stock.

The Ameritrade board of directors unanimously recommends that you vote *FOR* approval of the proposed issuance of Ameritrade common stock to TD, the proposed amendment and restatement of our certificate of incorporation, including each of the related sub-proposals, the amendment and restatement of our stock plans and the adjournment of the special meeting if necessary to permit further solicitation of proxies. The Share Purchase Agreement (see page 76)

The share purchase agreement is described beginning on page 76. The share purchase agreement and amendment thereto are attached to this proxy statement as Appendix A-1 and Appendix A-2, respectively, to this proxy statement. We urge you to read the share purchase agreement in its entirety because this document is the legal document governing the proposed acquisition of TD Waterhouse.

18

### **Table of Contents**

Consideration to be Paid in the Transaction. Upon the terms and conditions contained in the share purchase agreement, Ameritrade will purchase from TD all of the capital stock of TD Waterhouse in exchange for 196,300,000 shares of Ameritrade common stock and \$20,000 in cash. Immediately after the completion of the transaction, TD will beneficially own approximately 32.7% of the outstanding voting securities of TD Ameritrade.

Closing Date Capital Adjustment. The share purchase agreement contains a closing date capital adjustment mechanism that is designed to ensure that a specified level of tangible value will be contributed to the combined entity by both TD Waterhouse and Ameritrade upon the closing of the transaction. Under the closing date capital adjustment, Ameritrade may be required to pay TD additional consideration in the event the closing date net tangible book value of Ameritrade is below a specified level or the closing date net tangible book value of TD Waterhouse is above a specified level. Similarly, TD may be required to make capital contributions to Ameritrade in the event the closing date net tangible book value of TD Waterhouse is below a specified level or the closing date net tangible book value of Ameritrade is above a specified level.

Reorganization. Prior to the consummation of the transactions contemplated by the share purchase agreement, TD Waterhouse will complete the transfer of all of its non-U.S. and non-brokerage businesses to TD, so that at the time of completion of the acquisition of TD Waterhouse, TD Waterhouse will retain only its U.S. retail securities brokerage business, and TD Waterhouse will also distribute to TD any excess capital of TD Waterhouse above a specified minimum capital level (which will include a cash amount equal to \$1.00 per share of Ameritrade common stock to be retained by TD Waterhouse to fund a portion of the special dividend). We refer to these transactions collectively as the Reorganization in this proxy statement.

Sale of Ameritrade Canada. In connection with the consummation of the transactions contemplated by the share purchase agreement, Ameritrade has also agreed to sell all of the capital stock of Ameritrade Canada, Inc. to TD Waterhouse Canada Inc. in exchange for \$60 million in cash, subject to certain adjustments. See Certain Agreements Related to the Acquisition of TD Waterhouse Ameritrade Canada Purchase Agreement beginning on page 98.

The Special Dividend. Under the terms of the share purchase agreement, the Ameritrade board of directors will declare a special dividend of \$6.00 per share if sufficient funds are available for the dividend and such declaration and payment is permitted by applicable law, which will be payable only if the acquisition of TD Waterhouse is completed. The Ameritrade board will declare the special dividend prior to the closing date of the acquisition of TD Waterhouse, and the special dividend will have a record date prior to the closing date. It is a condition to Ameritrade s and TD s obligations to consummate the acquisition of TD Waterhouse that Ameritrade (1) has available to it sufficient funds, and is permitted under applicable law, to pay the special dividend, and (2) has duly declared the special dividend. TD will effectively fund \$1.00 per share of the special dividend by means of its agreement to cause TD Waterhouse to be capitalized as of the record date for the special dividend with cash in an amount at least equal to the product of \$1.00 multiplied by the number of outstanding shares of Ameritrade common stock as of a date that is within three business days of the record date, and to cause TD Waterhouse to maintain this minimum capitalization until the closing.

Completion of the Acquisition of TD Waterhouse is Subject to Conditions. The respective obligations of each of Ameritrade and TD to consummate the acquisition of TD Waterhouse are subject to the satisfaction or waiver of the following conditions:

receipt of the required approval of the Ameritrade stockholders of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals;

the receipt and continued effectiveness of required regulatory approvals;

19

#### **Table of Contents**

the absence of any injunction or other legal restraint or prohibition against the acquisition of TD Waterhouse or the consummation of the other transactions contemplated by the share purchase agreement;

the completion of the Reorganization; and

as described above, the availability of sufficient funds, and the ability under applicable law, to pay the special dividend and the declaration of the special dividend.

Ameritrade s obligation to consummate the acquisition of TD Waterhouse is subject to the satisfaction or waiver of the following conditions:

the accuracy of the representations and warranties of TD as of the date of the share purchase agreement and as of the closing date, other than, in most cases, those failures to be true and correct that would not result or reasonably be expected to result, individually or in the aggregate, in a material adverse effect on TD Waterhouse;

performance in all material respects by TD of the obligations required to be performed by it at or prior to the closing date;

each of the stockholders agreement, the trademark license agreement, the services agreement and the money market deposit account agreement being in full force and effect and the representations and warranties of TD in each such agreement being true and correct in all material respects and TD having performed in all material respects all obligations required to be performed by it thereunder, if any, at or prior to the closing date; and

receipt of a copy of the resolutions duly adopted by the board of directors (or a duly authorized committee thereof) of TD authorizing the execution, delivery and performance by TD of the share purchase agreement. TD s obligation to consummate the sale of TD Waterhouse is subject to the satisfaction or waiver of the following conditions:

the accuracy of the representations and warranties of Ameritrade as of the date of the share purchase agreement and as of the closing date, other than, in most cases, those failures to be true and correct that would not result or reasonably be expected to result, individually or in the aggregate, in a material adverse effect on Ameritrade;

performance in all material respects by Ameritrade of the obligations required to be performed by it at or prior to the closing date;

each of the stockholders agreement, the amended and restated registration rights agreement, the trademark license agreement, the services agreement and the money market deposit account agreement being in full force and effect and the representations and warranties of Ameritrade in each such agreement being true and correct in all material respects and Ameritrade having performed in all material respects all obligations required to be performed by it thereunder, if any, at or prior to the closing date;

all necessary actions having been taken, including the execution, acknowledgement and filing of the amended and restated certificate of incorporation with the Secretary of State of the State of Delaware, such that, as of the closing, (1) the amended bylaws of Ameritrade as required by the share purchase agreement and the amended and restated certificate of incorporation are in effect as the duly adopted bylaws and certificate of incorporation of Ameritrade, and (2) the Ameritrade board of directors is constituted in accordance with the terms of the stockholders agreement; and

receipt of a copy of the resolutions duly adopted by the board of directors (or a duly authorized committee thereof) of Ameritrade authorizing the execution, delivery and performance by Ameritrade of the share purchase agreement.

### **Table of Contents**

The Share Purchase Agreement May Be Terminated under Certain Circumstances. The share purchase agreement may be terminated at any time prior to the closing, by action taken or authorized by the board of directors of the terminating party or parties, whether before or after approval of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation by the Ameritrade stockholders, in any of the following ways:

by mutual written consent of Ameritrade and TD;

# by either Ameritrade or TD if:

any governmental entity which must grant a required regulatory approval required to complete the acquisition of TD Waterhouse has denied such approval and this denial has become final and nonappealable or a governmental entity has issued a final nonappealable order prohibiting the consummation of the transactions contemplated by the share purchase agreement;

the closing has not occurred on or before March 31, 2006, except that (1) neither TD nor Ameritrade may terminate the share purchase agreement for this reason if its breach of any obligation under the share purchase agreement has resulted in the failure of the closing to occur by that date and (2) TD may not terminate the share purchase agreement for this reason if as of March 31, 2006 the Reorganization has not been completed but all of the other closing conditions have been satisfied or waived on or prior to such date;

there is a breach by the other party of the share purchase agreement which would prevent satisfaction of a closing condition and the breach cannot be cured prior to the closing or is not cured prior to 30 days after receipt of written notice of the breach, but neither Ameritrade nor TD may terminate the share purchase agreement for this reason if it is then in material breach of the share purchase agreement; or

the stockholders of Ameritrade fail to give the necessary approval of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement or the amendment and restatement of our certificate of incorporation (including each of the related sub-proposals) at the Ameritrade special meeting; by TD, if Ameritrade shall have breached its obligations in any material respect with respect to calling and giving notice of, and using all reasonable efforts to convene and hold, the Ameritrade special meeting, and shall not have cured such breach within five business days following written notice from TD of the breach; and

### by TD, if any of the following events occur:

Ameritrade s board of directors, or any committee thereof, has publicly withdrawn, modified or qualified in any manner adverse to TD its recommendation of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement or the amendment and restatement of our certificate of incorporation (or any of the related sub-proposals) or has adopted a resolution to do so;

Ameritrade s board of directors fails to make or reaffirm (publicly, if so requested) its recommendation in favor of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement or the amendment and restatement of our certificate of incorporation (including each of the related sub-proposals) within five business days after TD requests in writing that such recommendation be made or reaffirmed (except that the five business day time period may be extended if a third party has made an acquisition proposal with respect to Ameritrade);

Ameritrade s board of directors or any committee thereof approves or publicly recommends any acquisition proposal with respect to Ameritrade;

21

### **Table of Contents**

Ameritrade executes any agreement or contract accepting any acquisition proposal with respect to Ameritrade: or

A third party commences a tender or exchange offer relating to securities of Ameritrade and Ameritrade does not inform its security holders within ten business days after such commencement that the Ameritrade board of directors unconditionally recommends rejection of such tender or exchange offer.

Ameritrade May Be Required to Pay a Termination Fee Under Some Circumstances. If the share purchase agreement is terminated under specified circumstances, including circumstances involving a change in recommendation by Ameritrade s board of directors, Ameritrade will be required to pay TD a termination fee of \$97 million. See The Share Purchase Agreement Effect of Termination beginning on page 95 for a description of the additional circumstances in which the termination fee is payable. The termination fee could discourage other companies from seeking to acquire or merge with Ameritrade.

# The Voting Agreement (see page 98)

In connection with the execution of the share purchase agreement, the Ricketts holders, the TA holders, the SLP holders and TD entered into a voting agreement pursuant to which, among other things, the parties to the voting agreement agreed, solely in their capacity as stockholders, to vote their shares of Ameritrade common stock in favor of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation (including each of the related sub-proposals) and against competing proposals, unless Ameritrade has effected a change in recommendation with respect to the proposed acquisition of TD Waterhouse as permitted under the share purchase agreement.

## The Stockholders Agreement (see page 99)

Concurrently with entering into the share purchase agreement, Ameritrade, the Ricketts holders and TD entered into a stockholders agreement. The stockholders agreement contains certain governance arrangements and various provisions relating to board composition, stock ownership, transfers by TD and the Ricketts holders, voting and other matters. The stockholders agreement is included as Appendix F to this proxy statement, and we urge you to read it in its entirety.

Governance of TD Ameritrade. The stockholders agreement provides that following consummation of the acquisition of TD Waterhouse, the board of directors of TD Ameritrade will consist of twelve members, five of whom will be designated by TD, three of whom will be designated by the Ricketts holders, one of whom will be the chief executive officer of TD Ameritrade, and three of whom will be outside independent directors, who will initially be designated from among Ameritrade s current independent directors (or will be new directors designated by those existing independent directors, subject to the consent of TD and the Ricketts holders) and thereafter will be designated by the existing outside independent directors of TD Ameritrade, subject to the consent of TD and the Ricketts holders. Following the completion of the acquisition of TD Waterhouse, the number of directors designated by TD and the Ricketts holders will depend on their maintenance of specified ownership thresholds of TD Ameritrade common stock and may increase or decrease from time to time based on those ownership thresholds, but will never exceed five (in the case of TD) or three (in the case of the Ricketts holders). The TD Ameritrade board of directors will continue to be classified into three classes, with each class serving staggered three-year terms. Subject to applicable laws and certain conditions, TD Ameritrade will cause each committee of its board of directors (other than the outside independent director committee and a committee of the board of directors comprised solely of all directors who are not TD directors) to initially consist of two of the directors designated by TD, one of the directors designated by the Ricketts holders, and two of the outside independent directors. These levels of committee representation are subject to adjustment from time to time based on TD s and the Ricketts holders maintenance of specified ownership thresholds. The parties to the stockholders agreement each agreed to vote their shares of TD Ameritrade

22

### **Table of Contents**

common stock in favor of, and TD Ameritrade agreed that it would solicit votes in favor of, each director nominated for election in the manner provided for in the stockholders agreement.

Tender Offer and Share Ownership. The stockholders agreement provides that following consummation of the acquisition of TD Waterhouse, TD will commence a cash tender offer pursuant to which TD will offer to purchase a number of shares of TD Ameritrade common stock such that, upon successful completion of the offer, TD will beneficially own 39.9% of the outstanding voting securities of TD Ameritrade. If J. Joe Ricketts elects to participate in the tender offer, he may offer to purchase up to the number of shares of TD Ameritrade common stock such that, upon successful completion of the tender offer, the Ricketts holders collectively own 29% of the outstanding voting securities of TD Ameritrade. The offer price will be no less than \$16 per share and the offer will not be subject to any minimum condition on the number of shares tendered. The stockholders agreement further provides that following the acquisition of TD Waterhouse and the completion of the tender offer, TD may acquire additional shares of TD Ameritrade common stock only up to an aggregate beneficial ownership interest of 39.9% of the outstanding voting securities of TD Ameritrade for a period of three years following completion of the acquisition of TD Waterhouse, and up to an aggregate beneficial ownership of 45% for the remaining term of the stockholders agreement, and the Ricketts holders may acquire additional shares of TD Ameritrade common stock only up to an aggregate ownership interest of 29% of the outstanding TD Ameritrade common stock. The stockholders agreement also provides that TD will not, subject to certain exceptions, solicit proxies with respect to TD Ameritrade common stock. Despite the limitations on TD s ownership described above, the stockholders agreement permits TD to make a non-public proposal to the TD Ameritrade board of directors to acquire additional shares pursuant to a tender offer or merger for 100% of the outstanding voting securities of TD Ameritrade and to complete such a transaction, subject to the approval of independent directors and holders of a majority of the outstanding shares of TD Ameritrade common stock not affiliated with TD.

Right to Purchase Securities. In addition, TD and the Ricketts holders will have the right to purchase up to their respective proportionate share of future issuances of TD Ameritrade common stock, other than in connection with TD Ameritrade stock issued as consideration in an acquisition by TD Ameritrade and certain other issuances specified in the stockholders agreement. If TD Ameritrade proposes to issue shares as consideration in an acquisition, TD Ameritrade will discuss in good faith with TD and the Ricketts holders alternative structures in which a portion of such shares would be sold to TD or the Ricketts holders, with the proceeds of such sale used to fund the acquisition.

The stockholders agreement further provides that if TD Ameritrade engages in discussions with a third party that could result in the acquisition by such party of 25% of the voting securities or consolidated assets of TD Ameritrade, TD Ameritrade must offer TD the opportunity to participate in parallel discussions with TD Ameritrade regarding a comparable transaction.

*Transfer Restrictions*. The stockholders agreement generally prohibits TD and the Ricketts holders from transferring shares of TD Ameritrade common stock, absent approval of the independent directors, to any holder of 5% or more of the outstanding shares of TD Ameritrade, subject to certain exceptions. For so long as TD and TD Ameritrade constitute the same audit client, TD will not engage the auditor of TD Ameritrade, and TD Ameritrade will not engage the auditors of TD, to provide any non-audit services.

*Information Rights.* Subject to confidentiality and nondisclosure obligations, TD, for so long as it owns at least 15% of the outstanding shares of TD Ameritrade common stock, will be entitled to access to and information regarding TD Ameritrade s business, operations and plans as TD may reasonably require to appropriately manage and evaluate its investment in TD Ameritrade and to comply with its obligations under U.S. and Canadian laws.

Obligation to Repurchase Shares. If, at any time after the completion of the acquisition of TD Waterhouse, TD Ameritrade issues shares of its common stock pursuant to any compensation or similar program or arrangement, then TD Ameritrade will, subject to certain exceptions, use its reasonable efforts to repurchase a corresponding number of shares of its common stock in the open market within 120 days after any such issuance.

23

### **Table of Contents**

Non-Competition Covenants. Subject to specified exceptions described in further detail below in Certain Agreements Related to the Acquisition of TD Waterhouse Stockholders Agreement Non-Competition Covenants (beginning on page 99) the stockholders agreement generally provides that none of TD, J. Joe Ricketts, so long as he is a director of TD Ameritrade, or any of their respective affiliates may participate in or own any portion of a business engaged in the business of providing securities brokerage services in the U.S. (or, solely in the case of Mr. Ricketts and his affiliates, in Canada) to retail traders, individual investors and registered investment advisors. If TD acquires indirectly such a competing business as a result of its acquisition of a non-competing business, TD must offer to sell the competing business to TD Ameritrade at its appraised fair value as determined in accordance with the terms of the stockholders agreement. If TD Ameritrade decides not to purchase the competing business, TD must use commercially reasonable efforts to divest the competing business within two years. Mr. Ricketts, TD and their affiliates will be permitted under the terms of the stockholders agreement to own a passive investment representing less than 2% of a class of equity securities of a competing business so long as the class of equity securities is traded on a national securities exchange in the U.S. or the Toronto Stock Exchange or quoted on the Nasdaq National Market. TD also will be permitted to engage in certain activities in the ordinary course of its banking and securities businesses. In addition, Ameritrade has agreed that it will not hold or acquire control of a bank or similar depository institution except (1) incidentally in connection with the acquisition of an entity not principally engaged in the banking business or (2) in the event that TD does not hold control of any bank or similar depository institution which is able to offer money market deposit accounts to clients of TD Ameritrade as a designated sweep vehicle or TD has indicated that it is not willing to offer such accounts to clients of TD Ameritrade through one or more of any banks or similar depository institutions it controls.

Termination of the Stockholders Agreement. The stockholders agreement will terminate (1) with respect to the Ricketts holders, when their aggregate ownership of TD Ameritrade common stock falls below approximately 4%, and (2) upon the earliest to occur of (a) the consummation of a merger or tender offer where TD acquires 100% of the TD Ameritrade common stock, (b) the tenth anniversary of the consummation of the acquisition of TD Waterhouse, (c) the date on which TD s ownership of TD Ameritrade common stock falls below approximately 4% of the outstanding voting securities of TD Ameritrade, (d) the commencement by a third party of a tender offer or exchange offer for not less than 25% of TD Ameritrade common stock unless the TD Ameritrade board recommends against such tender offer or exchange offer and continues to take steps to oppose such tender offer or exchange offer, (e) the approval by the TD Ameritrade board of a business combination that would result in another party owning 25% of the voting securities or consolidated assets of TD Ameritrade or which would otherwise result in a change of control of TD Ameritrade, or (f) the acquisition of 20% of the voting securities of TD Ameritrade by a third party. For a period of up to one year following a termination under (2)(d), (2)(e) or (2)(f) above, TD and the Ricketts holders will be prohibited from acquiring shares of TD Ameritrade common stock that would cause, in the case of TD, its aggregate ownership to exceed 45% (39.9% in the first three years following the completion of the acquisition of TD Waterhouse) or, in the case of the Ricketts holders, 29%, except pursuant to a tender offer or merger for 100% of the outstanding shares of TD Ameritrade common stock approved by the holders of a majority of the outstanding shares of TD Ameritrade common stock (other than the Ricketts holders and TD). In addition, during that one-year period, the provisions of the stockholders agreement relating to the designation of directors and certain other provisions will remain in effect.

## Regulatory Approvals Required for the Acquisition of TD Waterhouse (see page 71)

TD and Ameritrade are required, under the Hart-Scott-Rodino Antitrust Improvements Act of 1976, or the HSR Act, to notify and furnish required information to the Antitrust Division of the U.S. Department of Justice and to the U.S. Federal Trade Commission prior to completing the acquisition of TD Waterhouse. We and TD have made these filings and the waiting period under the HSR Act has expired.

24

### **Table of Contents**

TD and Ameritrade have furnished certain information to the NASD regarding the acquisition of TD Waterhouse in compliance with applicable requirements under NASD Membership and Registration Rules. The change of equity ownership of TD s and Ameritrade s broker-dealer subsidiaries resulting from the acquisition of TD Waterhouse requires NASD approval.

TD and Ameritrade have furnished certain information to the New York Stock Exchange regarding the acquisition of TD Waterhouse in compliance with applicable requirements under New York Stock Exchange Membership Rules. The closing of the acquisition of TD Waterhouse is subject to the furnished information being posted in the New York Stock Exchange s weekly bulletin to members. The furnished information must be posted for two consecutive weeks before the closing of the acquisition of TD Waterhouse can occur.

Under the Canadian Bank Act, TD is required to obtain the prior approval of the Canadian Minister of Finance to acquire beneficial ownership of more than 10% of the voting shares of Ameritrade, or to subsequently acquire any shares that would result in an increase in the size of its investment. TD has applied for the required approvals.

# **Adjustment of Equity Awards**

In connection with the special dividend, unexercised equity awards outstanding as of the ex-dividend date will be adjusted according to a formula to preserve their intrinsic value. The exercise price, if any, will be adjusted downward (but not below the par value per share) and the number of shares covered by equity awards will be adjusted upward in accordance with a formula derived by comparing the volume weighted average market price for a share of Ameritrade common stock on the last trading day before the ex-dividend date for the special dividend with the volume weighted average market price less \$6.00. As of September 30, 2005, directors and executive officers of Ameritrade collectively held options (vested and unvested) to purchase 16,331,825 shares of common stock with a weighted average exercise price of \$5.97 per share.

# Accounting Treatment of the Acquisition of TD Waterhouse (see page 71)

The acquisition of TD Waterhouse will be accounted for using the purchase method of accounting under Statement of Financial Accounting Standards No. 141, *Business Combinations*. Ameritrade is the acquiring entity. Under the purchase method of accounting, the aggregate cost of the acquired entity, TD Waterhouse, will be allocated to the tangible and intangible assets acquired and liabilities assumed based on their estimated fair values, with any excess being recognized as goodwill. Under Statement of Financial Accounting Standards No. 142, *Goodwill and Other Intangible Assets*, goodwill will not be amortized, but will be subject to an impairment test at least annually.

25

### **Table of Contents**

## Comparative Historical and Pro Forma Per Share Data

The following table presents historical per share data for Ameritrade and TD Waterhouse; pro forma per share data of TD Ameritrade after giving effect to the acquisition of TD Waterhouse, the sale of Ameritrade Canada, the Reorganization and the special dividend; and pro forma equivalent per share data for TD Waterhouse with respect to the portion of the acquisition consideration that will be received in the form of Ameritrade shares. The TD Ameritrade pro forma per share data was derived by combining information from the historical consolidated financial statements of Ameritrade and TD Waterhouse using the purchase method of accounting for the acquisition of TD Waterhouse. You should read this table in conjunction with the historical audited and unaudited consolidated financial statements of Ameritrade that are filed with the SEC and incorporated by reference in this document and the historical consolidated financial statements of TD Waterhouse contained elsewhere in this document. See Where You Can Find More Information beginning on page 219 and TD Waterhouse Management s Discussion and Analysis of Financial Condition and Results of Operations beginning on page 175. You should not rely on the pro forma per share data as being necessarily indicative of actual results had the acquisition of TD Waterhouse occurred in the past, or of future results.

The pro forma per share data does not reflect revenue opportunities and cost savings that we expect to realize after the acquisition of TD Waterhouse. No assurance can be given with respect to the estimated revenue opportunities and operating cost savings that are expected to be realized as a result of the acquisition of TD Waterhouse. The pro forma per share data does not reflect restructuring or exit costs that may be incurred by Ameritrade or TD Waterhouse in connection with the acquisition of TD Waterhouse.

	 eritrade torical	TD Ameritrade Pro Forma(3)	Wat	TD erhouse torical	Equ	TD terhouse uivalent Forma
Earnings per share basic:						
Fiscal year ended September 24, 2004	\$ 0.65	\$0.36		(1)		(1)
Nine months ended June 24, 2005	\$ 0.59	\$0.38		(1)		(1)
Earnings per share diluted:						
Fiscal year ended September 24, 2004	\$ 0.64	\$0.35		(1)		(1)
Nine months ended June 24, 2005	\$ 0.58	\$0.37		(1)		(1)
Cash dividends per share:						
Fiscal year ended September 24, 2004						
Nine months ended June 24, 2005						
Book value per share as of June 24, 2005	\$ 3.47	\$1.89	\$	8.19(2)	\$	1.05(4)

- (1) TD Waterhouse is not a publicly traded company and, accordingly, no information is presented regarding its earnings per share or equivalent pro forma earnings per share.
- (2) TD Waterhouse s historical book value per share is as of July 31, 2005 and is based on 352,944,959 shares of Class A common stock outstanding.
- (3) TD Ameritrade s pro forma data includes the effect of the acquisition of TD Waterhouse, the sale of Ameritrade Canada, the Reorganization and the special dividend on the basis described in the notes to the unaudited pro forma combined condensed financial statements included elsewhere in this document.

(4) The TD Waterhouse equivalent pro forma book value per share is calculated by multiplying the corresponding TD Ameritrade pro forma amount by the exchange ratio of 0.5562 Ameritrade shares exchanged for each share of TD Waterhouse. The exchange ratio does not include the \$20,000 of cash consideration received by TD or any other cash consideration resulting from closing date capital adjustments for Ameritrade or TD Waterhouse.

26

### **Table of Contents**

### **Per Share Market Price Data**

Ameritrade common stock trades on the Nasdaq National Market under the symbol AMTD. The following table shows the high and low sales prices in U.S. dollars for Ameritrade common stock for the periods indicated, as reported by the Nasdaq National Market. The prices reflect inter-dealer prices and do not include retail markups, markdowns or commissions.

The closing sale price of Ameritrade common stock as reported on the Nasdaq National Market on June 21, 2005, the date prior to the public announcement of the proposed acquisition of TD Waterhouse, was \$14.82 per share. The closing sale price of Ameritrade common stock as reported on the Nasdaq National Market on September 30, 2005 was \$21.47 per share. As of that date there were 655 holders of record of Ameritrade common stock based on information provided by our transfer agent. The number of stockholders of record does not reflect the actual number of individual or institutional stockholders that own Ameritrade common stock because most stock is held in the name of nominees. There are a substantially greater number of beneficial holders of Ameritrade common stock.

## **Ameritrade Common Stock Price (in \$)**

	For the Fiscal Y September 3		For the Fiscal Year Ended September 24, 2004			
	High	Low	High	Low		
First Quarter	14.61	11.21	14.67	11.16		
Second Quarter	14.38	10.02	17.67	13.40		
Third Quarter	19.00	9.91	16.38	10.25		
Fourth Quarter	22.25	18.04	12.73	9.35		
	27					

### **Table of Contents**

## **Summary Selected Historical Consolidated Financial Data of TD Waterhouse**

Nine Months Ended

The following information is being provided to aid in your analysis of the financial aspects of the acquisition of TD Waterhouse. TD Waterhouse derived this financial information from audited consolidated financial statements of TD Waterhouse for fiscal years 2002 through 2004 and from unaudited consolidated financial statements for fiscal years ended 2000 and 2001 and for the nine months ended July 31, 2005 and July 31, 2004. The consolidated financial statements for the fiscal years 2000 and 2001 have not been restated for the July 1, 2002 acquisition of the full service brokerage and financial planning operations of TD Securities, Inc. and TD Investment Services, Inc., which was accounted for as a merger of entities under common control, because it was impracticable to obtain the required information. In the opinion of TD Waterhouse s management, the unaudited consolidated interim period information reflects all adjustments, consisting only of normal or recurring adjustments, necessary for a fair statement of the results of operations and financial condition as of and for the nine months ended July 31, 2005 and July 31, 2004. Results for interim periods should not be considered indicative of results for any other periods or for the year.

This information is only a summary. You should read it along with TD Waterhouse s historical audited and unaudited consolidated financial statements contained in this proxy statement and related notes and the section titled TD Waterhouse Management s Discussion and Analysis of Financial Condition and Results of Operations beginning on page 175 of this proxy statement.

Vears Ended October 31

	Nine Mon	iths Ended		Years					
	July 31, July 31, 2005 2004		2004	2003(2) 2002(2) 2001(1 (Restated) (Restated) (Restate			2000(1) (Restated)		
	(In tho	usands)							
Consolidated Statements of Income Data									
Revenues:									
Commissions and fees	\$ 509,313	\$ 545,831	\$ 681,944	\$ 653,154	\$ 573,638	\$ 594,500	\$ 997,490		
Mutual fund and related revenue	159,467	158,300	202,735	144,713	113,734	133,466	117,442		
Gain on principal	137,407	130,300	202,733	177,713	113,734	133,400	117,442		
transactions	17,730	22,807	33,973	21,116			19,923		
Other	121,207	92,027	124,973	90,153	169,758	87,810	70,931		
Total non-interest									
revenue	807,717	818,965	1,043,625	909,136	857,130	815,776	1,205,786		
Interest revenue	578,502	343,280	478,122	384,814	372,612	783,272	1,160,748		
Interest expense	201,024	87,554	125,263	103,486	96,444	433,727	713,630		
Net interest income	377,478	255,726	352,859	281,328	276,168	349,545	447,118		
Net revenues	1,185,195	1,074,691	1,396,484	1,190,464	1,133,298	1,165,321	1,652,904		
Operating expenses:									
Employee compensation and	460,511	389,986	527,229	456,597	372,557	386,837	430,643		

benefits														
Floor brokerage,														
exchange and														
clearing fees		104,145		83,027		104,596		86,472		53,125		116,763		141,183
Occupancy		61,509		48,089		68,448		71,832		66,650		62,908		56,015
Advertising and														
promotion		85,881		76,117		91,293		66,788		91,123		74,047		108,386
Depreciation and														
amortization		40,135		41,140		56,231		55,743		57,399		59,680		37,190
Equipment		27,654		27,996		39,012		37,782		46,992		55,316		37,039
Communications														
and data processing		40,886		45,003		57,543		77,356		82,529		90,443		125,221
Amortization of														
goodwill												45,912		42,099
Professional fees		43,082		41,173		58,294		42,973		41,902		50,938		53,633
Stationery and														
postage		31,036		28,898		37,045		33,789		37,653		39,039		50,190
Other		42,764		71,493		103,778		101,755		190,171		97,389		126,183
Total expenses		937,603		852,922		1,143,469	1	1,031,087	1	1,040,101	1	1,079,272		1,207,782
•														
Income before														
income taxes and														
minority interest		247,592		221,769		253,015		159,377		93,197		86,049		445,122
Income tax		·		·		·				·				
provision		80,233		78,956		85,793		53,881		44,492		51,129		194,645
1		,		ŕ		,		,		ŕ		•		ŕ
Income after taxes														
before minority														
interest		167,359		142,813		167,222		105,496		48,705		34,920		250,477
Minority interest in		,		ĺ		,		•		ĺ		•		,
subsidiary		8,535		8,707		9,150		5,828		1,386				
J		,		,		,		,		,				
Income from														
continuing														
operations		158,824		134,106		158,072		99,668		47,319		34,920		250,477
. ·		/ -		- ,		/		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		- ,		,
Discontinued														
operations														
Loss from														
discontinued														
operations								(64,661)		(16,896)		(10,081)		(9,123)
Income tax benefit								(9,751)		(5,010)		(2,362)		(2,731)
								(- ) - )		(- ) )		( ) )		( ) )
Loss on														
discontinued														
operations								(54,910)		(11,886)		(7,719)		(6,392)
1								(- , )		( ,==3)		(.,>)		(-))
Net income	\$	158,824	\$	134,106	\$	158,072	\$	44,758	\$	35,433	\$	27,201	\$	244,085
	4	0,021	Ψ	,100	Ψ	0,0,2	4	,	4	-2,.00	+	_,,_01	Ψ	,000

28

# **Table of Contents**

$\boldsymbol{\Lambda}$			21
	OT A	ber	41
٠,		.,	. 7 1

	July 31, 2005	July 31, 2004	2004	2003(2) (Restated)	2002(2) (Restated)	2001(1) (Restated)	2000(1) (Restated)
	(In tho	usands)					
Consolidated Statements of Financial Condition Data:							
Cash and cash	ф 126.955	Ф 170.247	¢ 222.716	ф 420.92 <b>5</b>	Ф 221.514	Ф 497.922	Φ 000 105
equivalents Receivables from	\$ 126,855		\$ 222,716				· ·
customers Trading securities owned, at	5,598,778	4,919,848	5,069,332	4,438,506	2,942,819	3,384,159	7,978,551
market value	1,961,179	1,901,556	1,873,353	1,573,351	576,654	736,090	138,515
Securities purchased under agreement to							
resell	1,017,510	1,137,158	1,515,855	1,492,896	1,831,166	1,164,781	617,031
Securities available for sale	8,380,028	6,519,672	6,940,966	5,335,376	3,935,200	4,137,111	3,968,657
Securities held to	0,300,020	0,319,072	0,940,900	3,333,310	3,933,200	4,137,111	3,900,037
maturity	2,576,334	2,454,391	2,831,595	1,249,852	1,620,151	1,501,306	1,029,127
Total assets	\$ 21,225,121	\$ 18,512,042	19,918,457	15,939,709	13,090,681	12,831,019	16,339,155
Interest bearing deposits	9,243,458	8,321,835	8,631,570	5,807,827	5,341,772	5,535,102	5,006,328
Deposits received for securities							
loaned	1,368,143	978,616	1,081,561	909,460	72,974	279,525	4,111,677
Payable to customers	5,686,497	5,116,708	5,391,422	5,337,499	4,303,569	3,753,689	2,847,789
Total stockholders equity	2,891,932	2,833,510	2,894,456	2,700,835	2,599,690	2,589,557	2,568,983

<sup>(1)</sup> The financial information for the fiscal years 2000 and 2001 reflects consolidated TD Waterhouse Holdings, Inc., the predecessor of TD Waterhouse. TD Waterhouse Holdings, Inc. contains the same operating companies as TD

Waterhouse restated to correct TD Waterhouse s method of accounting for leases, but does not reflect the merger of certain entities under common control.

(2) The October 31, 2003 and October 31, 2002 consolidated financial statements have been restated to correct TD Waterhouse s accounting for leases, stock compensation, certain intercompany eliminations, the 2002 disposition of two wholly owned subsidiaries, other adjustments that had no effect on net income and were not material to the consolidated financial statements and the July 1, 2002 acquisition of the full service brokerage and financial planning operations of TD Securities, Inc. and TD Investment Services, Inc. by TD Waterhouse Canada Inc.

29

### **Table of Contents**

## **Summary Selected Historical Consolidated Financial Data of Ameritrade**

**Nine Months Ended** 

June 25.

June 24.

The following information is being provided to aid in your analysis of the financial aspects of the acquisition of TD Waterhouse. Ameritrade derived its financial information from audited financial statements for the fiscal years 2000 through 2004 and from unaudited financial statements for the nine months ended June 24, 2005 and June 25, 2004. In the opinion of Ameritrade s management, this unaudited interim period information reflects all adjustments, consisting only of normal and recurring adjustments, necessary for a fair presentation of the results of operations and financial condition for the nine months ended June 24, 2005 and June 25, 2004. Results for interim periods should not be considered indicative of results for any other periods or for the year. Fiscal year 2000 was a 53-week year. All other fiscal years presented were 52-week years.

This information is only a summary. You should read it along with Ameritrade s historical audited and unaudited financial statements and related notes and the section titled Management s Discussion and Analysis of Financial Condition and Results of Operations contained in Ameritrade s annual reports, quarterly reports and other information on file with the SEC and incorporated by reference into this document. See Where You Can Find More Information beginning on page 219.

Sept. 26.

Sept. 24.

**Fiscal Year Ended** 

Sept. 27.

Sept. 28.

Sept. 29.

	2005	, - , , , , ,		2003	2002	2001	2000
			(In thousand	s, except per s	share amount	s)	
Consolidated Statements of Operations Data:				, <b>.</b>			
Revenues:							
Commissions and clearing							
fees	\$ 394,596	\$ 457,635	\$ 560,052	\$ 472,760	\$ 252,526	\$ 269,384	\$ 389,742
Interest revenue	366,797	200,144	278,550	184,175	128,649	208,479	260,479
Brokerage interest expense	93,526	26,768	41,861	33,192	24,564	60,896	91,679
Net interest revenue	273,271	173,376	236,689	150,983	104,085	147,583	168,800
Other	60,973	62,285	83,372	89,511	74,182	37,763	21,890
Net revenues	728,840	693,296	880,113	713,254	430,793	454,730	580,432
Expenses:							
Employee compensation and benefits	130,811	118,588	154,792	172,159	133,897	144,820	144,198
Clearing and	130,611	110,300	134,792	172,139	133,697	144,620	144,196
execution costs	20,081	24,155	30,610	35,711	19,086	18,252	17,718
Communications	27,203	31,382	39,853	41,420	31,429	33,880	36,230
Occupancy and equipment costs	33,018	32,080	42,353	57,091	57,060	63,661	48,480
Depreciation and	17,543	17,458	23,224	31,708	27,945	36,033	21,624

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

amortization							
Professional							
services	26,722	24,053	27,381	31,121	25,753	42,502	55,574
Interest on							
borrowings	1,503	1,959	2,581	5,076	5,110	11,067	16,412
(Gain)/loss on disposal of							
property	(220)	(575)	1,166	(5,093)	403	999	(552)
Other	13,146	16,607	16,632	20,298	12,583	11,241	15,117
Advertising	72,307	80,414	100,364	90,415	72,638	148,009	241,169
Gain on sale of investments						(9,692)	
Restructuring and asset impairment							
charges				5,991	63,406	38,268	4,726
Debt conversion				·	,	•	ŕ
expense						62,082	
Total expenses	342,114	346,121	438,956	485,897	449,310	601,122	600,696
Total expenses	342,114	340,121	+30,730	+05,077	777,510	001,122	000,070
Pre-tax income							
(loss)	386,726	347,175	441,157	227,357	(18,517)	(146,392)	(20,264)
Provision for (benefit from)							
income taxes	148,489	132,023	168,810	90,715	10,446	(55,215)	(6,638)
Net income (loss)	\$ 238,237	\$ 215,152	\$ 272,347	\$ 136,642	\$ (28,963)	\$ (91,177)	\$ (13,626)

30

# **Table of Contents**

	Nine Months Ended						Fiscal Year Ended							
	June 24, June 25, 2005 2004		S	ept. 24, 2004	Sept. 26, 2003		Sept. 27, 2002		Sept. 28, 2001			ept. 29, 2000		
	(In thousands, except per share amounts)													
Basic earnings (loss)		0.40	4	0.71	Φ.	0.6	4	0.00	4	(0.40)	Α.	(0.40)	4	(0,00)
per share	\$	0.59	\$	0.51	\$	0.65	\$	0.32	\$	(0.13)	\$	(0.49)	\$	(0.08)
Diluted earnings (loss) per share	\$	0.58	\$	0.50	\$	0.64	\$	0.32	\$	(0.13)	\$	(0.49)	\$	(0.08)
Weighted average	Ψ	0.56	φ	0.50	Ψ	0.04	φ	0.32	Ψ	(0.13)	Ψ	(0.49)	Ψ	(0.08)
shares outstanding														
basic	40	3,911	4	20,599		417,629	4	127,376	2	27,327	1	185,830		175,025
Weighted average						•		•		•		,		,
shares outstanding														
diluted	41	2,250	4	30,386		426,972	4	132,480	2	27,327	1	185,830		175,025
		As	of				As of							
	June 24, June 25,				S	Sept. 24,	S	ept. 26,	S	Sept. 27,	S	ept. 28,	S	ept. 29,
	200	-		004	~	2004	~	2003	~	2002	~	2001	~	2000
Consolidated														
Balance Sheet														
Data:														
Cash, short-term investments and														
segregated cash														
and investments \$	8,045	5,213	\$ 7,8	320,536	\$	7,957,917	\$	8,127,044	\$ 5	5,863,507	\$ 2	2,068,391	\$	338,307
Receivable from	,	,		,		, ,		, ,		, ,		, ,		,
clients and														
correspondents,														
net		),170		373,808		3,100,572		2,202,170				971,823		,926,981
Total assets	16,505	5,871	15,5	48,016	1	5,277,021	1.	4,404,268	ç	9,800,841	3	3,653,871	3	,798,236
Payable to														
clients and	10.251	1 102	10.3	15 671	1	0 222 520		0.611.042	,	271611	~	777 016	2	610 157
correspondents Long-term	10,251	1,193	10,3	315,671	1	0,322,539		9,611,243	(	5,374,644	2	2,777,916	2	,618,157
obligations	30	9,058		37,394		37,803		82,489		47,645		70,145		275,000
Stockholders	ر ر	,050		J1,JJ <del>T</del>		57,005		02,707		T7,0T3		70,173		273,000
equity	1,402	2,123	1,1	87,452		1,210,908		1,235,774	]	1,098,399		371,433		264,168
1 ,								. ,		, ,		,		
						31								

### **Table of Contents**

### Selected Unaudited Pro Forma Combined Condensed Financial Data of TD Ameritrade

The following describes the pro forma effect of the acquisition of TD Waterhouse on (1) the balance sheet data of Ameritrade and TD Waterhouse as of June 24, 2005 and (2) the statements of operations data of Ameritrade and TD Waterhouse for the fiscal year ended September 24, 2004 and the nine months ended June 24, 2005.

This information is only a summary. You should read the unaudited pro forma combined condensed financial statements and other information and the accompanying notes that are included elsewhere in this document.

You should also read the historical information and related notes of Ameritrade that are incorporated by reference into this document and the historical financial statements and related notes for TD Waterhouse contained elsewhere in this document.

The unaudited pro forma combined condensed balance sheet data and the unaudited pro forma combined condensed statements of operations data show the estimated effects of the acquisition of TD Waterhouse as if it had occurred on June 24, 2005 and September 26, 2003, respectively. We are providing the unaudited pro forma combined condensed financial data for informational purposes only. It does not necessarily represent or indicate what the financial position and results of operations of TD Ameritrade would actually have been had the acquisition of TD Waterhouse and other pro forma adjustments in fact occurred at the dates indicated. It also does not necessarily represent or indicate the future financial position or results of operations TD Ameritrade will achieve after the acquisition of TD Waterhouse.

The pro forma results of operations do not reflect revenue opportunities and cost savings that we expect to realize after the acquisition of TD Waterhouse. No assurance can be given with respect to the estimated revenue opportunities and operating cost savings that are expected to be realized as a result of the acquisition of TD Waterhouse. The pro forma financial information does not reflect restructuring or exit costs that may be incurred by Ameritrade or TD Waterhouse in connection with the acquisition of TD Waterhouse.

### **TD Ameritrade Pro Forma**

	Fiscal Year Ended			e Months Ended				
	Sept	September 24, 2004		e 24, 2005				
	(I	(In thousands, except per share data)						
Statement of Operations Data:								
Net revenues	\$	1,602,584	\$	1,334,504				
Net income from continuing operations		221,899		226,676				
Earnings per share basic		0.36		0.38				
Earnings per share diluted		0.35		0.37				
			] <b>A</b> s	Ameritrade Pro Forma s of June 24, 2005				
Balance Sheet Data:								
Total assets			\$	22,360,692				
Long-term obligations				2,150,843				
Stockholders equity				1,135,344				

### **Table of Contents**

### RISK FACTORS

In addition to the other information included or incorporated by reference in this proxy statement, you should carefully consider the matters described below relating to the proposed acquisition of TD Waterhouse in deciding whether to vote for approval of the proposals presented in this proxy statement. Additional risks and uncertainties not presently known to Ameritrade or that are not currently believed to be material, if they occur, also may adversely affect the proposed acquisition of TD Waterhouse and Ameritrade and TD Waterhouse as a combined company.

Although Ameritrade expects that the acquisition of TD Waterhouse will result in benefits to Ameritrade, the combined company may not realize those benefits because of integration difficulties and other challenges.

The failure of the combined company to meet the challenges involved in integrating the operations of Ameritrade and TD Waterhouse successfully or otherwise to realize any of the anticipated benefits of the acquisition of TD Waterhouse, including anticipated cost savings and additional revenue opportunities, could seriously harm the results of operations of the combined company. Realizing the benefits of the acquisition of TD Waterhouse will depend in part on the integration of technology, operations and personnel. The integration of the companies is a complex, time-consuming and expensive process that, without proper planning and effective and timely implementation, could significantly disrupt the businesses of Ameritrade and TD Waterhouse.

The challenges involved in this integration include the following: demonstrating to the clients of Ameritrade and to the clients of TD Waterhouse that the acquisition of TD Waterhouse will not result in adverse changes in client service standards or business focus and helping clients conduct business easily with the combined company;

consolidating and rationalizing technology platforms and administrative infrastructures;

combining product offerings;

coordinating sales and marketing efforts to effectively communicate the capabilities of the combined company;

integrating and rationalizing settlement and account and order management systems;

preserving marketing and other important relationships of both Ameritrade and TD Waterhouse and resolving potential conflicts that may arise;

integrating and rationalizing TD Waterhouse s branch operations to serve the combined client base of TD Ameritrade:

minimizing the diversion of management attention from ongoing business concerns; and

combining the corporate cultures, maintaining employee morale and retaining key employees.

The combined company may not successfully integrate the operations of Ameritrade and TD Waterhouse in a timely manner, or at all, and the combined company may not realize the anticipated benefits or synergies of the acquisition of TD Waterhouse to the extent, or in the timeframe, anticipated. The anticipated benefits and synergies include cost savings associated with anticipated restructurings and other operational efficiencies, greater economies of scale and revenue enhancement opportunities. However, these anticipated benefits and synergies assume a successful integration and are based on projections, which are inherently uncertain, and other assumptions. Even if integration is successful, anticipated benefits and synergies may not be achieved. In addition to the integration risks discussed above, the combined company s ability to realize these benefits and synergies could be adversely impacted by practical or legal constraints on its ability to combine operations or implement workforce reductions.

33

### **Table of Contents**

# The market price of TD Ameritrade common stock may decline as a result of the acquisition of TD Waterhouse.

The market price of TD Ameritrade common stock may decline as a result of the acquisition of TD Waterhouse if, among other things, the integration of the Ameritrade and TD Waterhouse businesses is unsuccessful, if the operational cost savings estimates are not realized, if the transaction costs related to the acquisition of TD Waterhouse are greater than expected or if the financing of the special dividend is on unfavorable terms. The market price also may decline if we do not achieve the perceived benefits of the acquisition of TD Waterhouse as rapidly or to the extent anticipated by financial or industry analysts or if the effect of the acquisition of TD Waterhouse on TD Ameritrade s financial results is not consistent with the expectations of financial or industry analysts. In addition, as is typical in such circumstances, we anticipate that the market price of our common stock will decline following the payment of the special dividend.

# TD and the Ricketts holders will exercise significant influence over TD Ameritrade.

When the acquisition of TD Waterhouse is completed, TD will own approximately 32.7%, and the Ricketts holders will own approximately 18%, of the outstanding voting securities of TD Ameritrade. Following the completion of the acquisition of TD Waterhouse, TD will commence a tender offer with the goal of increasing its ownership to 39.9% of the outstanding shares of Ameritrade common stock. J. Joe Ricketts may elect to participate as a co-bidder in the tender offer with TD or otherwise purchase shares of TD Ameritrade common stock, such that the Ricketts holders own up to 29% of the outstanding shares of Ameritrade common stock. Mr. Ricketts has informed Ameritrade that he does not intend to participate as a co-bidder in the tender offer. TD will be permitted under the terms of the stockholders agreement to acquire up to 39.9% of the outstanding shares of TD Ameritrade common stock during the three years following the closing, up to 45% of the outstanding shares of TD Ameritrade common stock for the remainder of the term of the stockholders agreement (a maximum of 10 years following the closing) and an unlimited number of shares of Ameritrade following the termination of the stockholders agreement. As a result, TD and the Ricketts holders generally will have the ability to significantly influence the outcome of any matter submitted for the vote of TD Ameritrade stockholders. The stockholders agreement also provides that TD will designate five of the twelve members of the TD Ameritrade board of directors and the Ricketts holders will designate three of the twelve members of the TD Ameritrade board of directors, subject to adjustment based on their respective ownership positions in TD Ameritrade. Accordingly, TD and the Ricketts holders generally will be able to significantly influence the outcome of all matters that come before the TD Ameritrade board. As a result of their significant interest in TD Ameritrade, TD or the Ricketts holders may have the power, subject to applicable law, to significantly influence actions that might be favorable to TD or the Ricketts holders, but not necessarily favorable to other TD Ameritrade stockholders. In addition, the ownership position and governance rights of TD and the Ricketts holders could discourage a third party from proposing a change of control or other strategic transaction concerning TD Ameritrade. As a result, the common stock of TD Ameritrade could trade at prices that do not reflect a takeover premium to the same extent as do the stocks of similarly situated companies that do not have a stockholder with an ownership interest as large as TD s and the Ricketts holders combined ownership interest.

# Conflicts of interest may arise between TD Ameritrade and TD, which may be resolved in a manner that adversely affects TD Ameritrade s business, financial condition or results of operations.

Conflicts of interest may arise between TD Ameritrade and TD in areas relating to past, ongoing and future relationships, including corporate opportunities, potential acquisitions or financing transactions, sales or other dispositions by TD of its interests in TD Ameritrade and the exercise by TD of its influence over the management and affairs of TD Ameritrade. It is expected that after the acquisition of TD Waterhouse a significant number of the directors on the TD Ameritrade board will be persons who are also officers or directors of TD or its subsidiaries. Service as a director or officer of both TD Ameritrade and TD or its other subsidiaries could create conflicts of interest if such directors or officers are faced with decisions that

34

### **Table of Contents**

could have materially different implications for TD Ameritrade and for TD. Our post-transaction amended and restated certificate of incorporation will contain provisions relating to avoidance of direct competition between TD Ameritrade and TD. The parties have not established any other formal procedures for TD Ameritrade and TD to resolve potential or actual conflicts of interest between them. There can be no assurance that any of the foregoing conflicts will be resolved in a manner that does not adversely affect the business, financial condition or results of operations of TD Ameritrade. In addition, the provisions of the stockholders agreement related to non-competition are subject to numerous exceptions and qualifications and may not prevent TD Ameritrade and TD from competing with each other to some degree in the future.

# Ameritrade will incur significant indebtedness in connection with the transaction.

In connection with payment of the special dividend, Ameritrade will be required to borrow approximately \$1.6 to \$2.0 billion. It is a condition to the completion of the transaction that Ameritrade shall have available to it sufficient funds, and shall be permitted under applicable law, to pay the special dividend, and that Ameritrade declares the dividend. Although Ameritrade currently expects that such financing will be available on commercially reasonable terms, there can be no assurance of this. Following the completion of the acquisition of TD Waterhouse, TD Ameritrade s ability to meet its cash requirements, including its debt service obligations, will be dependent upon its future performance, which will be subject to financial, business and other factors affecting its operations, many of which are or may be beyond TD Ameritrade s control. Ameritrade cannot provide assurance that its business will generate sufficient cash flows from operations to fund these cash requirements and debt service obligations. If TD Ameritrade is unable to meet its cash requirements from operations, it would be required to fund these cash requirements by alternative financing. The degree to which it may be leveraged as a result of the indebtedness incurred in connection with payment of the special dividend or otherwise could materially and adversely affect its ability to obtain financing for working capital, acquisitions or other purposes, could make it more vulnerable to industry downturns and competitive pressures or could limit its flexibility in planning for, or reacting to, changes and opportunities in its industry, which may place it at a competitive disadvantage. There can be no assurance that TD Ameritrade would be able to obtain alternative financing, that any such financing would be on acceptable terms or that it would be permitted to do so under the terms of existing financing arrangements, including those entered into in connection with the payment of the special dividend. In the absence of such financing, TD Ameritrade s ability to respond to changing business and economic conditions, make future acquisitions, react to adverse operating results, meet its debt service obligations, or fund required capital expenditures, could be materially and adversely affected.

Some directors and executive officers of Ameritrade have interests in the acquisition of TD Waterhouse that may differ from the interests of Ameritrade stockholders including, if the acquisition of TD Waterhouse is completed, the receipt of financial and other benefits.

When considering our board of directors recommendation to vote in favor of the proposals presented in this proxy statement, you should be aware that Ameritrade s executive officers and directors have interests in the acquisition of TD Waterhouse that may be different from, or in addition to, your interests.

For example, Ameritrade is currently negotiating a new employment agreement with Mr. Moglia with respect to his continued employment as our Chief Executive Officer. In addition, Ameritrade may negotiate and enter into prior to the closing, and after consultation with TD, new or amended employment agreements with other executive officers.

In connection with the acquisition of TD Waterhouse, directors and executive officers of Ameritrade, who beneficially own approximately 125,412,081 shares of Ameritrade common stock as of September 30, 2005 will receive an aggregate of approximately \$752.5 million as a result of the payment of proposed special dividend of \$6.00 per share assuming the timely exercise of all vested options. The beneficial ownership of directors and executive officers of Ameritrade includes options to purchase 14,904,732 shares of Ameritrade common stock exercisable within 60 days of September 30, 2005. In connection with the proposed special dividend, Ameritrade will adjust outstanding equity awards under its stock option plans to

35

# **Table of Contents**

preserve the pre-dividend economic value of the awards after payment of the special dividend. As of September 30, 2005, directors and executive officers of Ameritrade collectively held options (vested and unvested) to purchase 16,331,825 shares of common stock with a weighted average exercise price of \$5.97 per share. These options will be adjusted unless exercised prior to the ex-dividend date.

In addition, under the terms of the stockholders agreement, the Ricketts holders will have, among other things, specified rights relating to board representation and the ability to acquire additional Ameritrade common stock to maintain their ownership position. J. Joe Ricketts may also elect, following the closing of the acquisition of TD Waterhouse, to participate in a tender offer with TD, such that upon completion of the tender offer, the Ricketts holders may own up to 29% of the outstanding voting securities of TD Ameritrade. Mr. Ricketts has informed Ameritrade that he does not intend to participate as a co-bidder in the tender offer.

Further, under the terms of the amended and restated registration rights agreement, the Ricketts holders and some of the other Ameritrade directors or their affiliates will continue to be entitled to registration rights with respect to their securities of TD Ameritrade. See The Transaction Interests of Ameritrade s Executive Officers and Directors in the Transaction beginning on page 65.

The acquisition of TD Waterhouse is subject to the receipt of consents and approvals from government entities that may not be received or that may impose conditions that could have an adverse effect on TD Ameritrade following the completion of the acquisition.

Ameritrade and TD cannot complete the acquisition of TD Waterhouse unless they receive various consents, orders, approvals and clearances from antitrust and other authorities in the U.S. and Canada. While Ameritrade and TD believe that they will receive the requisite regulatory approvals from these authorities, there can be no assurance of this. In addition, these authorities may impose conditions on the completion of the acquisition of TD Waterhouse or require changes to the terms of the acquisition of TD Waterhouse. For example, the authorities may require divestiture of certain assets as a condition of closing of the acquisition of TD Waterhouse. Neither TD nor Ameritrade is obligated to agree to divest material assets in order to obtain regulatory approval of the proposed acquisition of TD Waterhouse. While TD and Ameritrade do not currently expect that any such conditions or changes would be imposed, there can be no assurance that they will not be, and such conditions or changes could have the effect of delaying completion of the acquisition of TD Waterhouse or imposing additional costs on or limiting the revenues of Ameritrade following the acquisition of TD Waterhouse, any of which may have an adverse effect on Ameritrade following the acquisition of TD Waterhouse. See The Transaction Regulatory Matters Related to the Acquisition of TD Waterhouse beginning on page 71 and Share Purchase Agreement Conditions to the Acquisition of TD Waterhouse beginning on page 93.

# TD Ameritrade may be required to contribute additional regulatory capital to its broker-dealer subsidiaries.

TD Ameritrade expects to record an estimated deferred tax liability of approximately \$263 million on the fair value of the acquired client relationship intangible asset resulting from the acquisition of TD Waterhouse. The actual amount of deferred tax liability will be based on an independent valuation of the acquired client relationship intangible assets and may differ materially. The SEC uniform net capital rule does not explicitly allow for a deferred tax liability to be considered in the computation of regulatory net capital. In June 2005, the SEC confirmed that it was appropriate for Ameritrade, in calculating its net capital, to offset the acquired intangible client relationship asset resulting from Ameritrade s acquisition of Datek Online Holdings Corp., or Datek, with its associated deferred tax liability. Ameritrade has not yet received confirmation from the SEC that the deferred tax liability to be recorded in the acquisition of TD Waterhouse will be afforded similar treatment.

Similar to our acquisition of Datek, the acquisition of TD Waterhouse is not a taxable asset purchase, and therefore, Ameritrade believes that the deferred tax liability to be recorded in the acquisition of TD

#### **Table of Contents**

Waterhouse should be afforded similar treatment as in the Datek acquisition. Ameritrade is in discussions with the SEC and expects to resolve this issue before the closing of the transaction.

If Ameritrade does not receive confirmation from the SEC that it is appropriate to include the deferred tax liability arising from the acquired client relationship intangible asset in the calculation for regulatory capital purposes, additional capital will need to be contributed to Ameritrade s broker-dealer subsidiaries.

# The adjustment to outstanding grants of employee non-qualified stock options may result in the loss of a tax deduction for certain executives grants.

As discussed elsewhere in this proxy statement, Ameritrade intends to adjust outstanding equity awards, including non-qualified stock options that have been granted to employees in prior years in order to preserve the pre-dividend economic value of such options after the payment of the special dividend. Such adjustments could potentially result in the disallowance of the tax deduction Ameritrade would otherwise be entitled to in the future when certain executives of Ameritrade exercise their options.

Ameritrade is currently seeking guidance from the Internal Revenue Service that the proposed adjustments to the outstanding options will not adversely affect Ameritrade s tax deduction in future years. If Ameritrade is unable to obtain a favorable ruling from the Internal Revenue Service regarding such tax deductions, then the future cash flow of Ameritrade could be negatively impacted.

# The Internal Revenue Service may determine that Ameritrade's computation of the taxable portion of the special dividend is incorrect.

As discussed on page 69 regarding specified material U.S. federal income tax consequences of the special dividend, the taxable portion of the dividend is determined by reference to Ameritrade s earnings and profits, as determined under the Internal Revenue Code, for the calendar year in which the special dividend is paid. The computation could be subject to review by the Internal Revenue Service, which may disagree with Ameritrade s computation. Any adjustment to the computation required by the Internal Revenue Service would result in more or less of the special dividend being considered a qualified dividend with a corresponding adjustment to the amount considered as a return of capital. Such an adjustment could negatively impact the current U.S. federal income tax consequences of the special dividend.

37

### **Table of Contents**

### CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS

Some of the statements contained or incorporated by reference in this proxy statement, including those relating to Ameritrade s strategies and other statements that are predictive in nature, that depend upon or refer to future events or conditions, or that include words such as expects. anticipates. intends. plans. believes. estimates or similar expressions, are forward-looking statements. Without limiting the generality of the preceding sentence, statements contained in the sections Summary. The Transaction Ameritrade's Reasons for the Transaction. Opinion of Ameritrade s Financial Advisors, The Transaction Certain Material U.S. Federal Income Tax Consequences and The Transaction Litigation Relating to the Transaction include forward-looking statements. All statements other than statements of historical fact are statements that could be deemed forward-looking statements. For example, forward-looking statements include projections of earnings, revenues, synergies, accretion or other financial items; any statements of the plans, strategies and objectives of management for future operations, including the execution of integration and restructuring plans and the future management of TD Ameritrade; the tax treatment of the special dividend and estimates of Ameritrade s earnings and profits for tax purposes; approvals relating to, and the closing of, the acquisition of all of the capital stock of TD Waterhouse; any statements regarding future economic conditions or performance; statements of belief and any statement of assumptions underlying any of the foregoing; statements relating to Ameritrade obtaining financing for the special dividend; and the dates on which we anticipate the record date, payable date and ex-dividend date for the special dividend to occur.

These statements are not historical facts, but instead represent only Ameritrade s or TD s expectations, estimates and projections regarding future events.

The forward-looking statements contained or incorporated by reference in this proxy statement are not guarantees of future performance and involve certain risks and uncertainties that are difficult to predict. The future results and stockholder values of Ameritrade and TD Ameritrade may differ materially from those expressed in the forward looking statements contained or incorporated by reference in this proxy statement due to, among other factors, the matters set forth under Risk Factors beginning on page 33 and the risk factors detailed in Ameritrade's filings with the SEC, including Ameritrade's most recent annual and quarterly reports on Forms 10-K and 10-Q. Ameritrade undertakes no obligation to update or release any revisions to these forward-looking statements to reflect events or circumstances after the date of this proxy statement or to reflect the occurrence of unanticipated events, except as required by law.

38

### **Table of Contents**

### THE SPECIAL MEETING

### **Date, Time and Place**

A special meeting of stockholders of Ameritrade will be held at , local time, on , 2005 at

## **Matters to be Considered**

The purposes of the special meeting are to consider and vote on:

*Proposal No. 1:* a proposal to approve the issuance of 196,300,000 shares of Ameritrade common stock to TD, and/or one or more of TD s affiliates, in accordance with the terms of the share purchase agreement;

*Proposal No. 2:* a proposal to approve the amendment and restatement of the certificate of incorporation of Ameritrade, with the following sub-proposals:

- 2A a proposal to approve provisions restricting the authority of TD Ameritrade to implement anti-takeover measures that would potentially conflict with the terms of the stockholders agreement entered into in connection with the proposed acquisition of TD Waterhouse;
- 2B a proposal to approve the increase of the authorized number of shares of common stock, \$0.01 par value per share, of TD Ameritrade from 650,000,000 to 1,000,000,000;
- 2C a proposal to approve a provision which prohibits action by written consent of stockholders of TD Ameritrade;
- a proposal to approve a provision increasing the size of the board of directors from nine members to twelve members for so long as the corporate governance provisions of the stockholders agreement entered into in connection with the proposed acquisition of TD Waterhouse remain in effect, and thereafter to allow the size of the board of directors to be determined by the board of directors;
- 2E a proposal to approve a provision setting forth procedures for the nomination or appointment of outside independent directors to the TD Ameritrade board of directors and the maintenance of an outside independent directors committee and a non-TD directors committee; and
- 2F a proposal to approve a provision which allocates corporate opportunities between TD Ameritrade and TD and which otherwise modifies the existing corporate opportunities provision of the certificate of incorporation; *Proposal No. 3:* a proposal to approve an amendment and restatement of the Ameritrade Holding Corporation 1996 Long-Term Incentive Plan to reserve an additional 19,000,000 shares of Ameritrade common stock for future issuance under the 1996 Long-Term Incentive Plan;

*Proposal No. 4:* a proposal to approve an amendment and restatement of the Ameritrade Holding Corporation 1996 Directors Incentive Plan to reserve an additional 1,000,000 shares of Ameritrade common stock for future issuance under the 1996 Directors Incentive Plan; and

*Proposal No. 5:* a proposal to adjourn the special meeting if necessary to permit further solicitation of proxies on all proposals if there are not sufficient votes at the time of the special meeting to approve Proposal No. 1 relating to the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement or Proposal No. 2 relating to the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals.

The approval of Proposal No. 1 for the issuance of Ameritrade common stock and Proposal No. 2 for the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals, is a condition to the completion of the acquisition of TD Waterhouse. Accordingly, if

### **Table of Contents**

Ameritrade stockholders wish to approve the acquisition of TD Waterhouse, they must approve Proposal No. 1 relating to the approval of the issuance of Ameritrade common stock and Proposal No. 2 relating to the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals.

At the special meeting, Ameritrade stockholders will also be asked to consider and vote on any other matters that may properly come before the special meeting or any adjournment or postponement of the special meeting.

At this time, the Ameritrade board of directors is unaware of any matters, other than those set forth above, that may properly come before the special meeting.

# **Record Date; Shares Outstanding and Entitled to Vote**

The close of business on , 2005 has been fixed by Ameritrade as the record date for the determination of holders of Ameritrade common stock entitled to notice of and to vote at the special meeting and any adjournment or postponement of the special meeting. At the close of business on the record date for the special meeting, there were shares of Ameritrade common stock outstanding and entitled to vote. Each share of Ameritrade common stock entitles its holder to one vote at the special meeting on all matters properly presented at the meeting.

### **How to Vote Your Shares**

Stockholders of record may submit a proxy by telephone, via the Internet or by mail or vote by attending the special meeting and voting in person.

Standard Time on , 2005 by calling the toll-free telephone number on your proxy card. Telephone proxy submission is available 24 hours a day. Easy-to-follow voice prompts allow you to submit a proxy for your shares and confirm that your instructions have been properly recorded. Our telephone proxy submission procedures are designed to authenticate stockholders by using individual control numbers. IF YOU SUBMIT A PROXY BY TELEPHONE, YOU DO NOT NEED TO RETURN YOUR PROXY CARD.

Submitting a Proxy via the Internet: You can submit a proxy via the Internet until 11:59 p.m. Eastern Standard Time on , 2005 by accessing the web site listed on your proxy card and following the instructions you will find on the web site. Internet proxy submission is available 24 hours a day. As with telephone proxy submission, you will be given the opportunity to confirm that your instructions have been properly recorded. IF YOU SUBMIT A PROXY VIA THE INTERNET, YOU DO NOT NEED TO RETURN YOUR PROXY CARD.

Submitting a Proxy by Mail: If you choose to submit a proxy by mail, simply mark the enclosed proxy card, date and sign it, and return it in the postage paid envelope provided.

If your shares are held in the name of a bank, broker or other nominee, you will receive instructions from the holder of record that you must follow for your shares to be voted. Please follow their instructions carefully. Also, please note that if the holder of record of your shares is a broker, bank or other nominee and you wish to vote in person at the special meeting, you must request a legal proxy from your bank, broker or other nominee that holds your shares and present that proxy and proof of identification at the special meeting.

## **How to Change Your Vote**

You will have the power to revoke your proxy at any time before it is exercised by: delivering to the Corporate Secretary of Ameritrade prior to the special meeting a written notice of revocation by mail to 4211 South 102nd Street, Omaha, Nebraska 68127;

40

### **Table of Contents**

delivering to the Corporate Secretary of Ameritrade prior to the special meeting a properly executed proxy with a later date by mail to 4211 South 102nd Street, Omaha, Nebraska 68127;

submitting a proxy on a later date by telephone or via the Internet (only your last telephone or Internet proxy will be counted); or

attending the special meeting and voting in person.

Attendance at the special meeting will not, in and of itself, constitute revocation of a proxy.

If your shares of Ameritrade common stock are held by a bank, broker or other nominee, you must follow the instructions provided by the bank, broker or other nominee if you wish to change your vote.

# **Counting Your Vote**

If you provide specific voting instructions, your shares will be voted as instructed. If you hold shares in your name and sign and return a proxy card or submit a proxy by telephone or via the Internet without giving specific voting instructions, your shares will be voted *FOR* approval of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement, *FOR* approval of the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals, *FOR* approval of the amendment and restatement of the 1996 Long-Term Incentive Plan and 1996 Directors Incentive Plan and *FOR* approval of the proposal to adjourn the special meeting if necessary to permit further solicitation of proxies on all matters if there are not sufficient votes at the time of the special meeting to approve the proposals relating to the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals.

At this time, we are unaware of any matters, other than set forth above, that may properly come before the special meeting. If any other matters properly come before the special meeting, the persons named as proxies will vote in accordance with their judgment with respect to such matters.

Proxies solicited may be voted only at the special meeting and any adjournment or postponement of the special meeting and will not be used for any other meeting.

# **Broker Non-Votes**

Any broker non-votes submitted by brokers or nominees in connection with the special meeting will not be counted for purposes of determining the number of votes cast on a proposal, but will be treated as present for quorum purposes. Broker non-votes are shares held by brokers or nominees as to which voting instructions have not been received from the beneficial owners or the persons entitled to vote those shares and the broker or nominee does not have discretionary voting power under rules applicable to broker-dealers. Under these rules, the proposal to approve the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement, the proposal to approve the amendment and restatement of our certificate of incorporation, including the related sub-proposals and the proposals to approve the amended and restated stock plans are not items on which brokerage firms may vote in their discretion on behalf of their clients if such clients have not furnished voting instructions within ten days of the special meeting. The proposals to approve the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amended and restated stock plans are required to be approved by the holders of a majority of the shares of Ameritrade common stock present or represented by proxy and voting on the applicable matter and therefore abstentions and broker non-votes will have no effect on these proposals. Similarly, because of the vote required for the proposal to adjourn the special meeting, abstentions and broker non-votes will have no effect on this proposal. However, the proposal to approve the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals, is required to be approved by the holders of a majority of the outstanding shares of Ameritrade common stock (regardless of whether such holders are present in person or represented by proxy at the special meeting). Therefore, abstentions and broker non-

#### **Table of Contents**

votes will have the same effect as a vote against the proposal to approve the amendment and restatement of our certificate of incorporation, including the related sub-proposals, at the special meeting.

# **Quorum and Required Votes**

A quorum, consisting of the holders of a majority of the issued and outstanding shares of Ameritrade common stock as of the record date of the special meeting, must be present in person or by proxy before any action may be taken at the special meeting. Abstentions will be treated as shares that are present for purposes of determining the presence of a quorum.

Proposal No. 1: The affirmative vote of the holders of a majority of the shares of Ameritrade common stock present in person or represented by proxy and voting on the matter is necessary to approve the issuance of Ameritrade common stock to TD, and/or one or more of TD s affiliates, in accordance with the terms of the share purchase agreement. The approval of Proposal No. 1 is a condition to completion of the acquisition of TD Waterhouse, and thus a vote against this proposal effectively will be a vote against the acquisition of TD Waterhouse.

Proposal No. 2: The required vote to approve the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals, is the affirmative vote of the holders of a majority of the outstanding shares of Ameritrade common stock entitled to vote at the special meeting. The amendment and restatement of our certificate of incorporation, including all of the related sub-proposals, is an integral part of a single transaction agreed to by TD and Ameritrade and reflected in the share purchase agreement. The approval of Proposal No. 2 (including each of the related Sub-Proposal Nos. 2A through 2F) is a condition to completion of the acquisition of TD Waterhouse, and thus a vote against this proposal (or against any of Sub-Proposal Nos. 2A through 2F) effectively will be a vote against the acquisition of TD Waterhouse.

*Proposal No. 3:* The affirmative vote of the holders of a majority of the shares of Ameritrade common stock present in person or represented by proxy and voting on the matter is necessary to approve the amendment and restatement of the 1996 Long-Term Incentive Plan.

*Proposal No. 4:* The affirmative vote of the holders of a majority of the shares of Ameritrade common stock present in person or represented by proxy and voting on the matter is necessary to approve the amendment and restatement of the 1996 Directors Incentive Plan.

*Proposal No. 5:* The affirmative vote of the holders of a majority of the shares of Ameritrade common stock present in person or represented by proxy and voting on the matter is required to approve the proposal to adjourn the special meeting if necessary to permit further solicitation of proxies on all matters if there are not sufficient votes at the time of the special meeting to approve Proposal No. 1 or Proposal No. 2, including each of the related sub-proposals.

The directors and executive officers of Ameritrade and their respective affiliates collectively owned approximately 30% of the outstanding shares of Ameritrade common stock as of September 30, 2005 (inclusive of shares subject to stock options which may be exercised within 60 days following that date). Each member of the board of directors of Ameritrade has advised Ameritrade that he intends to vote all of the shares of Ameritrade common stock held, directly or indirectly, by him in favor of each of the above proposals (including each of the related sub-proposals). See Stock Ownership of Certain Beneficial Owners and Management of Ameritrade beginning on page 215.

The Ricketts holders, the TA holders and SLP holders, which collectively own approximately 34% of the outstanding shares of Ameritrade common stock as of September 30, 2005, have agreed to vote their shares in favor of the issuance of Ameritrade common stock to TD and the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals. Several members of our board of directors are affiliated with the Ricketts holders and entities affiliated with Silver Lake Partners.

42

### **Table of Contents**

As of the close of business on the record date for the special meeting, TD did not beneficially own any shares of Ameritrade common stock and, to the knowledge of TD, none of its directors or executive officers beneficially owned any shares of Ameritrade common stock.

### Solicitation of Proxies

sub-proposals.

Ameritrade will pay for all costs incurred by it in connection with the solicitation of proxies from its stockholders on behalf of its board of directors. In addition to solicitation by mail, the directors, officers and employees of Ameritrade, TD and their respective subsidiaries may solicit proxies from stockholders of Ameritrade in person or by telephone, telegram, facsimile or other electronic methods without additional compensation other than reimbursement for their actual expenses.

Ameritrade has retained MacKenzie Partners, Inc., a professional proxy solicitation firm, to assist it in the solicitation of proxies for the special meeting. Ameritrade will pay MacKenzie Partners a fee of approximately \$12,500 for its services, plus reimbursement for reasonable out-of-pocket expenses.

Arrangements also will be made with brokerage firms and other custodians, nominees and fiduciaries for the forwarding of solicitation material to the beneficial owners of stock held of record by such persons, and Ameritrade will reimburse such custodians, nominees and fiduciaries for their reasonable out-of-pocket expenses in connection therewith.

### **Recommendation of the Board of Directors**

The Ameritrade board of directors has unanimously approved the issuance of Ameritrade common stock to TD, and/or one or more of its affiliates, in accordance with the terms of the share purchase agreement, and the amendment and restatement of our certificate of incorporation. The compensation committee of the board of directors has unanimously approved the amended and restated stock plans. Based on Ameritrade s reasons for the acquisition of TD Waterhouse described in this proxy statement, the Ameritrade board of directors believes that the issuance of Ameritrade common stock and the transactions contemplated by the share purchase agreement are fair to, and in the best interests of, Ameritrade s stockholders and recommends that you vote *FOR* approval of the issuance of Ameritrade common stock to TD, and/or one or more of TD s affiliates, in accordance with the terms of the share purchase agreement. The Ameritrade board of directors also recommends that you vote *FOR* approval of the amendment and restatement of our certificate of incorporation, or any of the related sub-proposals, *FOR* approval of the amendment and restatement of the 1996 Long-Term Incentive Plan and the 1996 Directors Incentive Plan and *FOR* approval of the proposal to adjourn the special meeting if necessary to permit further solicitation of proxies on all matters if there are not sufficient votes at the time of the special meeting to approve the proposals relating to the issuance of Ameritrade common stock to TD, and/or one or more of TD s affiliates, in accordance with the terms of the

See The Transaction Ameritrade's Reasons for the Transaction beginning on page 52.

43

share purchase agreement, the amendment and restatement of our certificate of incorporation, or any of the related

### **Table of Contents**

### THE TRANSACTION

## **Background of the Transaction**

We regularly assess the competitive position of our products and services, technology and information systems, and of the online brokerage industry. Our industry has experienced significant consolidation in recent years and we believe that to remain competitive and enhance stockholder value it will be necessary for us to increase our scale and client base. To achieve these objectives, we have completed seven acquisitions since September 2001, including our combination with Datek Online Holdings Corp., which we completed in September 2002. We continuously explore and evaluate strategic opportunities and business scenarios as a part of our ongoing evaluation of changes in the marketplace, seeking opportunities to strengthen our business. As part of this process, our board of directors and management periodically consider and evaluate potential acquisition and consolidation opportunities that would further our strategic objectives and provide us with the opportunity to supplement our core business with complementary businesses and product and service offerings.

Beginning in April 2003, we engaged in preliminary discussions with TD to explore a possible strategic combination of Ameritrade and TD Waterhouse. After entering into a confidentiality agreement on May 7, 2003, representatives of each company conducted mutual preliminary due diligence investigations, exchanged term sheets and held meetings to discuss various aspects of a potential transaction. However, these preliminary discussions were concluded in December 2003, without agreement on the economic and other key parameters of a potential transaction.

Beginning in May 2004, J. Joe Ricketts, Chairman and Founder of Ameritrade, and W. Edmund Clark, President and Chief Executive Officer of TD, met on several occasions and had multiple telephone conversations to discuss their perspectives on the online brokerage market, the respective businesses of Ameritrade and TD Waterhouse and the potential for reinitiating discussions regarding a possible strategic combination of the Ameritrade and TD Waterhouse businesses.

From May 2004 to the end of September 2004, J. Joe Ricketts, together with Scot Galliher of SCG Group Corporation, a financial advisor engaged by Mr. Ricketts, met on several occasions with Mr. Clark and representatives of Goldman, Sachs & Co., TD s financial advisor, to discuss basic principles of a transaction in which Ameritrade would acquire TD Waterhouse. During this period, Mr. Ricketts periodically advised individual members of the Ameritrade board of directors regarding his communications with TD.

In October 2004, senior members of Ameritrade management commenced discussions with senior members of TD management regarding a general overview of their respective businesses and potential synergies that might be derived from a potential combination. Following these meetings, on November 7, 2004, we entered into a confidentiality agreement with TD to facilitate further discussions and the related exchange and use of confidential information. On that same date, senior members of our management held a meeting with senior members of TD management, as well as Mr. Galliher and representatives of Goldman, Sachs & Co. At this meeting, the parties discussed economic and valuation concepts and issues relating to a potential business combination, including potential synergy opportunities and integration issues. These discussions continued to be general in nature, but the parties agreed to spend the next several weeks focusing on developing a financial model for valuing the Ameritrade and TD Waterhouse businesses.

From November 2004 through December 2004, senior members of Ameritrade management and TD management continued to exchange preliminary financial information and to discuss potential synergies. In addition, at board meetings on November 18, 2004 and December 10, 2005, J. Joe Ricketts provided the Ameritrade board of directors with updates on the preliminary discussions with TD.

On January 19, 2005, Joseph H. Moglia, Chief Executive Officer of Ameritrade, met with Mitchell H. Caplan, Chief Executive Officer of E\*TRADE Financial Corporation, at an industry conference and discussed consolidation in the online brokerage industry and each of their respective businesses.

44

### **Table of Contents**

From December 2004 through January 2005, J. Joe Ricketts and Mr. Galliher continued discussions with Mr. Clark and representatives of Goldman, Sachs & Co. regarding terms and conditions of a potential transaction involving Ameritrade and TD in which Ameritrade would acquire the U.S. retail securities brokerage business of TD. These discussions resulted in a draft non-binding term sheet for a potential strategic transaction involving Ameritrade and TD that TD delivered to Mr. Ricketts and his advisors on January 27, 2005. The term sheet proposed a transaction in which Mr. Ricketts and TD would generally appoint all of the members of the board of directors of the combined company, certain of whom would qualify as independent directors under the Nasdaq Marketplace Rules, and have approval rights with respect to significant corporate actions. The term sheet proposed that TD would receive 32% of the equity interest of the combined company in exchange for TD Waterhouse s U.S. brokerage business. TD s ownership would be limited to a 39.9% standstill on ownership for a period of three years, subject to exceptions. Mr. Ricketts subsequently provided that term sheet to the Ameritrade board of directors.

On February 2, 2005, the Ameritrade board of directors held a special meeting to discuss the status of the preliminary discussions with TD, including the draft term sheet which J. Joe Ricketts had provided to the board of directors. Also at the meeting, senior members of Ameritrade management delivered a presentation to the board of directors that included information relating to the draft term sheet, the online brokerage industry, the Ameritrade business, the TD Waterhouse business and the potential merits and risks of entering into a potential transaction with TD. Mr. Clark, a representative of Goldman, Sachs & Co. and Mr. Galliher joined the meeting to answer questions from members of the Ameritrade board of directors.

On February 9, 2005, the Ameritrade board of directors held a special meeting to further discuss structural elements of a potential transaction outlined in the draft term sheet, including strategic benefits of the combination, valuation of the respective entities and post-transaction board composition and governance. At this meeting, the board of directors decided to form an independent special committee. The board of directors appointed Mark L. Mitchell and Michael Fleisher, both of whom the board of directors determined to be independent directors with respect to the potential transaction, to serve as members of the special committee. The board of directors authorized the special committee to review, evaluate, investigate and negotiate the terms of a possible transaction with TD, and any alternative transaction, and to determine whether the transaction with TD, or an alternative transaction, is fair to, and in the best interests of, Ameritrade and its stockholders.

The Ameritrade special committee held meetings on February 10, 2005, February 13, 2005 and February 15, 2005 to discuss the selection of a financial adviser and legal counsel to assist it and the full board of directors in performing their obligations with respect to evaluating the potential transaction with TD, or any alternative transaction. The special committee decided to engage Citigroup Global Markets Inc. to assist Ameritrade and the special committee in their evaluation of the potential transaction with TD and provide a fairness opinion, if requested, and Wilson Sonsini Goodrich & Rosati, Professional Corporation, or WSGR, to provide legal representation to Ameritrade under the direction of its board of directors and the special committee.

Following the Ameritrade 2005 annual meeting of stockholders on February 16, 2005, the Ameritrade board of directors held a regularly scheduled meeting at which it appointed Dan W. Cook, III, a newly elected director who the board of directors determined to be independent with respect to the potential transaction, to the special committee to serve with Messrs. Mitchell and Fleisher.

On February 16, 2005 and February 20, 2005, the Ameritrade board of directors and the special committee held meetings to discuss the draft term sheet of January 27, 2005, as well as various issues relating to the proposed structure and the process for considering the potential transaction with TD. At these meetings, representatives of WSGR advised the board of directors and the special committee on their fiduciary obligations, as well as future processes in connection with the special committee and the board of directors consideration of the potential transaction and various legal and regulatory issues that might arise in connection with the potential transaction. WSGR also advised the special committee that it

45

### **Table of Contents**

had contacted Potter Anderson & Corroon LLP to assist the special committee as special Delaware counsel.

On February 23, 2005, Ellen L.S. Koplow, Executive Vice President and General Counsel of Ameritrade, and representatives of Citigroup and WSGR held a telephonic meeting with Mr. Galliher and representatives of Mayer, Brown, Rowe & Maw LLP, legal counsel to J. Joe Ricketts and his affiliates, to discuss the major issues contained in the draft term sheet, including structure of the transaction, relative valuations of Ameritrade and TD Waterhouse, and governance and management of Ameritrade following the completion of the potential transaction, including board representation.

The Ameritrade special committee next met on February 28, 2005, to discuss the governance provisions of the draft term sheet of January 27, 2005, and the effect those terms could have on Ameritrade's ability to enter into future strategic transactions. At this meeting, the special committee focused its analysis on the impact of the transaction outlined in the draft term sheet on Ameritrade's standalone strategy and on other strategic alternatives available to Ameritrade, as well as the views of the committee members on consolidation in the industry and a potential for a future change of control of Ameritrade following the transaction. The special committee also reviewed the proposed rights that would be retained by certain stockholders of Ameritrade and the impact on other stockholders. The special committee discussed potential changes to the governance and economic terms set forth in the draft term sheet in light of these issues. Representatives from Citigroup also reviewed with the special committee their recent discussions with Messrs. Ricketts and Galliher regarding various valuation methodologies and other analyses with respect to the potential transaction. The special committee directed its legal and financial advisors to discuss alternatives to various provisions of the draft term sheet with TD is advisors.

On March 2, 2005, representatives of Citigroup, WSGR, Goldman, Sachs & Co. and Simpson Thacher & Bartlett LLP, legal counsel for TD, held a telephonic meeting at which they discussed principal issues, including structure of the transaction, relative valuation of Ameritrade and TD Waterhouse and governance and management of Ameritrade following the completion of the potential transaction, including board representation, the length and terms of the standstill provisions and rights to approve certain significant corporate actions. Following this meeting, on March 4, 2005, TD sent to Ameritrade a draft purchase agreement containing the proposed terms and conditions of an acquisition of TD Waterhouse by Ameritrade.

On March 8, 2005, the Ameritrade special committee held a meeting at which a representative from Citigroup discussed certain preliminary financial analyses, including the financial effect of synergy opportunities identified by the management of Ameritrade in connection with the potential transaction. Senior members of management presented their strategic views of the potential transaction, as well as their views on other strategic alternatives, including the company s prospects as a standalone business. A representative of WSGR also reviewed with the special committee various business and legal aspects of the potential transaction, including an update on recent discussions with Simpson Thacher with respect to the principal terms being discussed by the parties and their advisors. In addition, a representative of Potter Anderson discussed legal considerations relating to the provisions of the draft term sheet on governance and voting structure. The special committee made a preliminary determination that the financial aspects of the transaction, including the possible synergies, had the potential to be favorable to Ameritrade and its stockholders from a financial standpoint and that its advisors should address refinement of the governance structure. The special committee gave instructions to its advisors with regard to continued negotiations and conveying Ameritrade's requirements for due diligence to TD.

On March 11, 2005, representatives of WSGR and Simpson Thacher held a telephonic meeting to discuss governance, voting and other terms related to the potential transaction. WSGR proposed changes to the draft term sheet to address the Ameritrade special committee s concerns regarding governance and management rights issues and the potential for a future change of control of Ameritrade following the transaction. On March 15, 2005, TD sent to Ameritrade additional comments to the draft term sheet based on the prior discussions. TD proposed to increase the role of independent directors on the board following a termination of its 39.9% ownership standstill until the fifth anniversary of the closing of the transaction, as well as a 662/3% ownership standstill, except for going private transactions, during that

## **Table of Contents**

period. WSGR reported the results of these discussions to the special committee at a meeting held on March 20, 2005, and the special committee directed its advisors to continue negotiations with TD s advisors, under the direction of the special committee.

During March 2005, J. Joe Ricketts and Mr. Mitchell periodically communicated the status of discussions with TD and consideration of other strategic alternatives to members of the Ameritrade board of directors on an individual basis. On March 22, 2005, the Ameritrade board of directors held a meeting at which Mr. Mitchell, on behalf of the special committee, reported on the status of discussions with TD regarding the potential transaction, including the special committee as preliminary analysis that the transaction had the potential to be favorable from a financial standpoint to Ameritrade and its stockholders, and that the special committee continued to refine the governance structure being discussed by the parties and their advisors. Mr. Mitchell described on behalf of the special committee the proposed changes to the draft term sheet. Mr. Ricketts informed the board of directors that based on his concerns about valuation in light of his views on recent developments in the online brokerage industry, as well as the changes to the term sheet proposed by the special committee, he was not willing to support the transaction as proposed. He advised the board of directors that he had informed TD of his concerns.

On March 25, 2005 and April 3, 2005, the Ameritrade special committee held meetings to discuss with its advisors J. Joe Ricketts s concerns with respect to the revised term sheet and the valuation of the proposed transaction. Mr. Ricketts attended the meeting held on April 3, 2005 to discuss his concerns with the special committee and express his preliminary interest in increasing his ownership in Ameritrade as an alternative to the proposed transaction with TD. At the meeting, a representative of WSGR discussed various business and legal considerations relating to a transaction in which Mr. Ricketts would increase his ownership in Ameritrade, as well as the special committee s role with respect to its evaluation of such an increase. The special committee determined that the company s senior management should prepare and present to the full board of directors management s plans and assessment of the various strategic alternatives available to Ameritrade.

On April 6, 2005, the Ameritrade board of directors held a special meeting to discuss the potential transaction with TD, J. Joe Ricketts s views on the TD proposal and his ideas regarding alternative transactions in which he would increase his ownership in Ameritrade. At this meeting, senior members of Ameritrade management presented to the board of directors on current market conditions in the brokerage industry and the company s strategic position. As part of this presentation, they reviewed with the board of directors the current strategy and standalone prospects as well as the potential synergies and financial projections under various scenarios, and the likelihood that those projections could be achieved. Mr. Galliher also made a presentation on behalf of Mr. Ricketts summarizing Mr. Ricketts s views regarding the proposed transaction with TD and Mr. Ricketts s ideas about increasing his ownership in Ameritrade as an alternative to the potential transaction with TD. At the meeting, a representative of Citigroup discussed with the board of directors financial aspects of the potential transaction with TD, as well as other potential alternatives, and a representative of WSGR outlined the fiduciary duties of the board of directors with respect to considering the various strategic alternatives. The board of directors discussed the current competitive landscape, the company s business and strategy, the possible long-term and short-term effects of the various strategic possibilities and the associated potential risks and rewards posed by those alternatives.

Over the next several weeks, the Ameritrade special committee worked closely with its advisors with respect to the structure of the potential transaction with TD and the preparation of a revised term sheet for the transaction. On April 20, 2005, the Ameritrade board of directors held a special meeting to discuss the proposed transaction with TD. A representative of WSGR presented to the board of directors various revisions to the draft TD term sheet reflecting changes that the special committee viewed as appropriate in order to address the governance and other issues it had previously identified, including ownership and board composition issues, as well as the rights that significant stockholders might have in the combined company. J. Joe Ricketts and Mr. Galliher discussed with the board of directors Mr. Ricketts s concerns with the special committee s proposed revisions and his desire to present alternative strategies to increase stockholder value for consideration by the board of directors. The board of directors discussed the revised

#### **Table of Contents**

term sheet and various strategic alternatives available to Ameritrade, as well as Mr. Ricketts s ideas regarding strategic alternatives. A representative of WSGR also reviewed the fiduciary obligations of the board of directors and other legal considerations with respect to an evaluation of strategic alternatives. In light of the increased pace of negotiations, to facilitate the board being fully informed on a current basis, and in light of the Ameritrade board s view that at least a majority of its members were independent with respect to the negotiation of the potential transaction, the board of directors determined that the full board of directors should undertake direct supervision of the potential transaction with TD, as well as other strategic alternatives available to Ameritrade, and that the work of the special committee would be suspended.

In late April 2005, WSGR discussed with Simpson Thacher the concerns of the special committee and the board of directors with respect to the draft term sheet. On April 26, 2005, WSGR delivered to Simpson Thacher a proposed revised draft term sheet, and on May 1, 2005, TD presented Ameritrade with another revised draft term sheet for a potential transaction involving the two companies. The May 1, 2005 term sheet contained proposed revisions with respect to, among other matters, standstill term, board composition, including independent directors, and stockholder rights. The term sheet also introduced a proposal to commence a tender offer at an unspecified price in order to allow Ameritrade stockholders the ability to obtain liquidity and allow TD to increase its ownership.

On May 5, 2005, Mr. Caplan sent a letter to Ameritrade s board of directors and chief executive officer regarding E\*TRADE s desire to explore a business combination with Ameritrade and proposing economic terms for such a transaction, including 47.5% of the equity interests of the combined company to Ameritrade stockholders and approximately \$1.5 billion in cash to Ameritrade stockholders.

On May 11, 2005, the Ameritrade board of directors held a meeting to discuss the letter from E\*TRADE dated May 5, 2005, the potential transaction with TD, and the views of J. Joe Ricketts, as well as other possible strategic alternatives. At the meeting, Mr. Moglia made a presentation on management s views and analysis of the various proposals. Mr. Ricketts also made a presentation on his views regarding the E\*TRADE and TD proposals, as well as his ideas with respect to possible alternative transactions, including an increase of his ownership. A representative of WSGR reviewed with the board of directors the various terms of the TD and E\*TRADE proposals and discussed the fiduciary duties of the board of directors with respect to evaluating the proposals and considering strategic alternatives. Also at this meeting, representatives of Citigroup discussed with the board of directors a comparison of the January 27, 2005 and May 1, 2005 proposals and certain preliminary valuation analyses of TD Waterhouse. The board of directors instructed its advisors to continue discussions with TD to determine whether or not the parties could reach agreement on the terms and conditions of a strategic transaction. The board of directors also instructed management to issue a press release, which it did on May 12, 2005, stating that the board of directors supported Ameritrade s growth strategy, the company would continue to explore strategic opportunities, the company was not for sale and the board of directors was confident in the Ameritrade management team and its strategy.

On May 12, 2005, Mr. Caplan sent a second letter to Ameritrade s board of directors and chief executive officer advising them of E\*TRADE s continued desire to pursue a business combination on the terms previously outlined in his letter dated May 5, 2005 and indicating a willingness to explore a merger-of-equals transaction structure. On that same date, E\*TRADE publicly announced its proposal for a strategic combination with Ameritrade, as outlined in its letter to Ameritrade dated May 5, 2005.

On May 15, 2005, the Ameritrade board of directors held a meeting to discuss the revised offer from E\*TRADE dated May 12, 2005. The board of directors also discussed with its advisors certain of the proposed terms of the transaction with TD. The board of directors instructed its advisors to continue discussions with TD and present to TD various counterproposals with respect to terms of the potential transaction, and from May 15, 2005 through May 17, 2005, Ameritrade s advisors held telephonic meetings with TD s advisors to discuss the terms of the potential transaction. The Ameritrade board of directors next met on May 17, 2005, to discuss the status of negotiations between Ameritrade and TD, at which representatives of WSGR and Citigroup updated the board of directors regarding their discussions over the

Table of Contents

76

#### **Table of Contents**

prior two days and Citigroup discussed certain preliminary financial analyses regarding the potential transaction with TD. The board of directors decided to continue to pursue negotiations with TD. The board of directors also discussed the recent E\*TRADE proposal and decided that in order to be more fully informed regarding the proposal, Ameritrade should enter into a confidentiality and standstill agreement with E\*TRADE to facilitate further discussions and to provide certain limitations on the ability of each party to make unsolicited offers to the other party s stockholders during the period in which they were in discussions with each other.

On May 18, 2005, Mr. Clark sent a letter to the Ameritrade special committee, which was accompanied by a non-binding term sheet setting out the revised principal provisions of a potential transaction with TD, including modified proposals with respect to ownership, board composition and governance. TD also proposed a tender offer price of \$16 per share for up to 8% of the equity interests of the combined company. On May 20, 2005, based on instructions from the Ameritrade board of directors, representatives of Citigroup and WSGR held a telephonic meeting with representatives of Goldman, Sachs & Co. and Simpson Thacher to discuss Ameritrade s response to TD s revised term sheet of May 18, 2005.

On May 21, 2005, TD sent Ameritrade a revised term sheet regarding the potential transaction. TD revised the provisions of the May 18, 2005 term sheet to reflect the discussions of the parties with respect to ownership and governance, and TD included a provision for the payment of a special cash dividend to Ameritrade stockholders of \$1.00 per share. TD s proposal included the opportunity for J. Joe Ricketts to participate as a co-bidder in the tender offer.

At meetings on May 22 and May 23, 2005, the Ameritrade board of directors discussed the status of negotiations between Ameritrade and TD with respect to the terms of a potential transaction. The board of directors also discussed the status of negotiations between Ameritrade and E\*TRADE with respect to a confidentiality and standstill agreement. The board of directors instructed its advisors to continue discussions with TD and E\*TRADE and authorized its advisors and management to complete their due diligence review of TD Waterhouse. On May 24, 2005, Ameritrade and E\*TRADE entered into a confidentiality and standstill agreement. E\*TRADE subsequently made a presentation to senior members of Ameritrade management to explain the analysis that led to E\*TRADE s proposal on May 5, 2005.

From late May 2005 to mid-June 2005, representatives of each of Ameritrade and TD, together with their respective financial and legal advisors, conducted due diligence investigations, including meetings with their counterpart and the reciprocal exchange of due diligence materials. The due diligence investigations encompassed matters relating to finance, accounting, internal audit, legal and regulatory compliance, technology and information systems, properties, human resources and each company s businesses, including product and service offerings.

On May 27, 2005 and May 30, 2005, TD sent to Ameritrade revised draft agreements containing terms and conditions of a potential transaction involving the two companies. From May 31, 2005 to June 22, 2005, representatives of Ameritrade and WSGR conducted negotiations with representatives of TD and Simpson Thacher concerning the definitive transaction documents relating to the potential transaction with TD. On May 31, 2005, Ameritrade and TD issued a joint press release stating that they were in discussions regarding a potential transaction involving the TD Waterhouse business.

On June 2, 2005, Mr. Caplan sent a letter to Ameritrade confirming E\*TRADE s continued desire to pursue a business combination on the terms previously outlined in his letter dated May 5, 2005, and proposing certain changes to the terms outlined in that letter, including an increase to 50% of the equity interests of the combined company to Ameritrade stockholders and \$2.0 billion in cash to Ameritrade stockholders.

On June 3, 2005, the Ameritrade board of directors held a meeting to discuss the status of negotiations with TD and recent conversations with E\*TRADE that were centered on developing a better understanding of E\*TRADE s proposal. Senior members of management presented comparative analyses of the proposals from TD and E\*TRADE, as well as an update on their discussions with both of those parties. The board of directors discussed the two proposals and the need to conduct due diligence on

#### **Table of Contents**

E\*TRADE s banking business. In June 2005, Ameritrade engaged Promontory Financial Group, a regulatory and consulting services firm, to assist its management team and advisors in conducting the due diligence investigation of E\*TRADE s commercial bank. From June 16, 2005 to June 21, 2005, representatives of Ameritrade, together with Promontory Financial Group, conducted financial due diligence investigations of E\*TRADE, including E\*TRADE s banking business.

On June 10, 2005, E\*TRADE sent to Ameritrade a draft merger agreement setting forth proposed terms and conditions of a business combination of the two companies. On June 11, 2005, Ameritrade and E\*TRADE entered into an expanded confidentiality agreement to allow full due diligence investigations to proceed on both companies, and on June 16, 2005, J. Joe Ricketts, J. Peter Ricketts, and Thomas S. Ricketts met with Mr. Caplan to discuss E\*TRADE s recent proposal.

On June 17, 2005, the Ameritrade board of directors held a special meeting to discuss the status of discussions with and due diligence investigations of E\*TRADE and TD. At the meeting, representatives of Citigroup provided the board of directors with an overview of E\*TRADE and its businesses and reviewed with the board of directors comparative analyses of the proposals from TD and E\*TRADE and discussed various strategic and financial considerations relating to each of the proposals. Promontory presented its analysis of the banking business of E\*TRADE. Senior members of Ameritrade management also presented at this meeting on the current market conditions in the industry and the company s strategic position and their views on the proposals, which included a discussion regarding expected financial and strategic synergies. In addition, representatives of WSGR discussed with the board of directors various business and legal aspects of the proposals, including the fiduciary duties of the board of directors in connection with its consideration of the proposals and legal and regulatory issues associated with the proposals. In addition, WSGR reviewed the terms of the draft transaction documents relating to the potential TD transaction, including, among other things, the conditions to closing, limitations on solicitation of alternative transactions, termination rights, and restrictions on share ownership and governance provisions. Following the review of the terms of the potential TD transaction, the board of directors discussed E\*TRADE s proposal and compared the terms and conditions of the proposal to those of the potential TD transaction.

On the morning of June 18, 2005, the Ameritrade board of directors reconvened its special meeting to continue its discussions with respect to the proposals from TD and E\*TRADE. J. Joe Ricketts reported to the board of directors regarding his recent conversation with Mr. Caplan on June 16, 2005. The board of directors determined that it was in the best interests of Ameritrade and its stockholders to continue discussions with each of TD and E\*TRADE regarding a potential strategic transaction, and the board of directors directed its advisors and Ameritrade management to pursue that strategy in accordance with guidelines set by the board of directors. The board of directors also instructed Mr. Mitchell and WSGR to contact Mr. Clark and inform him of the board of directors decision.

On June 18, 2005, immediately following the meeting of the Ameritrade board of directors, Mr. Mitchell and a representative from WSGR telephoned Mr. Clark and discussed with him the Ameritrade board of directors desire to evaluate E\*TRADE s proposal and complete its due diligence investigation of E\*TRADE.

Later that morning, senior members of Ameritrade management and Ameritrade s advisors held a telephonic meeting with senior members of E\*TRADE management and E\*TRADE s advisors to inform them of the Ameritrade board of directors decision and to discuss a process and timetable for continued discussions and due diligence investigation.

Later that afternoon, Mr. Mitchell and a representative from WSGR held a telephonic meeting with Mr. Clark and a representative from Simpson Thacher at which Mr. Clark indicated TD s unwillingness to delay the transaction process as Ameritrade had proposed.

Following the telephonic meeting that afternoon, Mr. Clark sent a letter addressed to the Ameritrade board of directors, which was dated June 18, 2005, acknowledging Ameritrade s intention to evaluate E\*TRADE s proposal. In his letter, Mr. Clark informed the Ameritrade board of directors that TD was, subject to certain conditions, willing to delay the transaction process with Ameritrade for two business days.

Table of Contents

78

#### **Table of Contents**

From June 19, 2005 to June 21, 2005, representatives of WSGR conducted negotiations with E\*TRADE s legal counsel concerning the proposed terms of definitive transaction documents for a combination with E\*TRADE.

On June 19, 2005, Mr. Mitchell and representatives from WSGR held various telephonic meetings with Mr. Clark and representatives from Simpson Thacher to discuss Mr. Clark s letter and address outstanding issues with respect to the terms of Ameritrade s proposed transaction with TD.

On June 19, 2005, the Ameritrade board of directors held a special meeting to discuss the status of discussions with TD and E\*TRADE. Representatives from WSGR provided the board of directors with an update with respect to discussions with TD and E\*TRADE. The board of directors decided to continue to pursue discussions with both TD and E\*TRADE.

From June 20, 2005 to June 21, 2005, representatives of Ameritrade and E\*TRADE, together with their respective financial and legal advisors, conducted due diligence investigations, including meetings with their counterparts, and the reciprocal exchange of due diligence materials. The due diligence encompassed matters relating to finance, accounting, internal audit, legal and regulatory compliance, technology and information systems, properties, human resources and each company s businesses, including product and service offerings.

On June 20, 2005, Mr. Mitchell and representatives from WSGR held a telephonic meeting with Mr. Clark and representatives from Simpson Thacher to discuss various outstanding issues with respect to Ameritrade s proposed transaction with TD, including structure, valuation and premium, and governance and management. Following this meeting, the Ameritrade board of directors held a special meeting to discuss the status of discussions with and due diligence investigations of TD and E\*TRADE. Representatives from Citigroup and WSGR provided the board of directors with an update with respect to discussions with TD and E\*TRADE. The board of directors determined to continue to pursue discussions with both TD and E\*TRADE.

On June 21, 2005, J. Joe Ricketts shared with the Ameritrade board of directors further analysis of the TD and E\*TRADE proposals performed by Mr. Galliher. Later that day, Mr. Caplan sent a letter addressed to the Ameritrade board of directors, in which he confirmed E\*TRADE s continued desire to pursue a strategic business combination with Ameritrade and made a revised proposal with respect to specific valuation and ownership terms, including an increase to 51% of the equity interests of the combined company by Ameritrade stockholders and \$2.3 billion in cash to Ameritrade stockholders.

Also on June 21, 2005, Mr. Clark sent a letter addressed to the Ameritrade board of directors which contained a revised and final proposal with respect to valuation and ownership terms in connection with a combination of Ameritrade and TD Waterhouse, and included an increase in the proposed special cash dividend to Ameritrade stockholders to \$6.00 per share.

Also on June 21, 2005, Mr. Caplan called J. Joe Ricketts to discuss E\*TRADE s revised proposal with respect to a business combination with Ameritrade. In addition, Mr. Mitchell and representatives from Citigroup held a telephonic meeting with Mr. Clark and representatives from Goldman, Sachs & Co. to discuss TD s revised proposal and a separate telephonic meeting with representatives of E\*TRADE to discuss its proposal.

On the evening of June 21, 2005, the Ameritrade board of directors held a special meeting to discuss the status of discussions with TD and E\*TRADE and the revised proposals received from each of those parties earlier in the day. All of the members of the board of directors were present at the meeting, along with senior members of management and advisors. Promontory presented its report on its due diligence investigation of E\*TRADE s bank. Senior members of management also reported to the board of directors on Ameritrade s due diligence investigation of E\*TRADE. Representatives from Citigroup and WSGR provided the board of directors with an update with respect to discussions with TD and E\*TRADE and reviewed the revised proposals from those parties. The board of directors discussed the revised proposals from TD and E\*TRADE, including their financial and other terms, the risks and opportunities identified in connection with the proposals and the strategic implications of the proposals. Following these discussions, the board of directors determined that the acquisition of TD Waterhouse, when considered in light of its

51

#### **Table of Contents**

financial and other terms as well as the risks attendant in each of the proposals, represented the best strategic transaction for Ameritrade and its stockholders. The board of directors directed management and its advisors to work with TD and its advisors to complete negotiations and finalize the transaction documents. Following the meeting, J. Joe Ricketts telephoned Mr. Caplan of E\*TRADE to inform him of the board of directors decision to accept TD s proposal. Mr. Ricketts also telephoned Mr. Clark to advise him that the Ameritrade board had unanimously approved the TD proposal and that the Ricketts holders supported the transaction.

On June 22, 2005, the Ameritrade board of directors held a special meeting to discuss the terms and conditions of the share purchase agreement and related agreements, including the stockholders agreement, the voting agreement and the registration rights agreement and the Canadian purchase agreement that had been negotiated by Ameritrade and TD. At the meeting, representatives of Citigroup reviewed its material financial analyses prepared in connection with the preparation of its opinion. Citigroup then delivered its oral opinion, which was subsequently confirmed in writing, that, as of June 22, 2005, and based on and subject to the matters set forth in its opinion, the 193,600,000 shares of Ameritrade common stock to be paid by Ameritrade in the acquisition of TD Waterhouse pursuant to the original share purchase agreement was fair, from a financial point of view, to Ameritrade. After deliberating on the foregoing, the board of directors determined that the proposed transaction with TD was fair to and in the best interests of the company and its stockholders, approved the share purchase agreement and related agreements, directed that the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of the certificate of incorporation be submitted for consideration by Ameritrade stockholders vote in favor of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement and the amendment and restatement of the certificate of incorporation.

Following the meeting of the Ameritrade board of directors on June 22, 2005, Ameritrade and TD entered into the share purchase agreement and related agreements, each dated as of June 22, 2005, and the parties issued a joint press release on June 22, 2005, announcing that the parties had entered into a definitive agreement for Ameritrade to acquire TD Waterhouse.

On October 28, 2005, Ameritrade and TD executed amendment no. 1 to the share purchase agreement, pursuant to which the parties agreed to increase the number of shares of Ameritrade common stock to be issued to TD and its affiliates in connection with the transaction by 2,700,000 shares to 196,300,000 shares. In connection with the amendment of the share purchase agreement, Ameritrade did not request, and does not currently expect that it will request, an updated opinion from Citigroup. Citigroup has not updated its opinion in connection with the amendment to the purchase agreement to increase the number of shares of Ameritrade common stock to be issued to TD from 193,600,000 shares to 196,300,000 shares.

#### Ameritrade s Reasons for the Transaction

The Ameritrade board of directors has determined that the share purchase agreement, the amendment and restatement of our certificate of incorporation, the other agreements entered into in connection with the share purchase agreement and the transactions contemplated by all of these agreements are fair to, and in the best interests of, Ameritrade and its stockholders. In approving these agreements and the transactions contemplated by them, the Ameritrade board of directors consulted with its financial advisors with respect to the financial aspects and fairness of the acquisition of TD Waterhouse to Ameritrade from a financial point of view and with its legal counsel as to its fiduciary duties and the terms of the share purchase agreement and the other agreements entered into in connection with the share purchase agreement, including the stockholders agreement and the amendment and restatement of our certificate of incorporation. In reaching its determination to approve these agreements and the transactions contemplated by these agreements, the Ameritrade board of directors, with advice from the special committee of the Ameritrade board of directors, Ameritrade s executive officers and Ameritrade s financial and legal advisors, considered a number of factors, including the following material factors:

The board of directors knowledge of Ameritrade s business, operations, financial condition and prospects and of TD Waterhouse s business, operations, financial conditions and prospects, taking into account the results of Ameritrade s due diligence review of TD Waterhouse, discussions with

52

#### **Table of Contents**

management of TD Waterhouse and TD and the presentations and evaluation of Ameritrade s financial advisor.

The board of directors knowledge of the current and prospective environment in which Ameritrade and TD Waterhouse operate, including political and economic conditions, the competitive environment, the market for potential acquisitions and the likely effect of these factors on Ameritrade s and TD Waterhouse s potential growth, development, productivity, profitability and strategic options.

The board of directors assessment that the acquisition of TD Waterhouse is reasonably likely to enhance Ameritrade s strategic goal of increasing the scale of Ameritrade s business and expanding its operations into the long-term investor market, which is expected to reduce volatility in Ameritrade s business, increase Ameritrade s exposure to higher-growth brokerage markets and fill out the suite of services Ameritrade offers to its clients so as to provide a more attractive comprehensive brokerage solution.

The work of the special committee of the board of directors and its views regarding the terms and financial aspects of the transaction provided to the board of directors;

The significant synergy opportunities identified by Ameritrade management in connection with the acquisition of TD Waterhouse, including expected cost savings and increased revenue opportunities, and the timeline for achievement of these synergies projected by Ameritrade management following its due diligence investigation of TD Waterhouse.

The experience of Ameritrade s management in implementing previous acquisitions and substantially achieving or surpassing projected integration and synergy targets and timelines, and the expectation that the combined company following the acquisition of TD Waterhouse would continue to be managed by Ameritrade s experienced senior executives.

The financial terms of the acquisition of TD Waterhouse, including the immediate liquidity to be provided to Ameritrade stockholders through the special dividend and the tender offer to be made by TD (and J. Joe Ricketts at his election), together with the realization of the synergy opportunities projected in connection with the acquisition of TD Waterhouse and the ability of Ameritrade s stockholders to continue to participate in any future growth of Ameritrade.

The premium on the dividend adjusted stock price as of the date of executing the share purchase agreement and possible liquidity provided to Ameritrade stockholders in connection with the tender offer to be made by TD (and J. Joe Ricketts at his election), subject to proration in the event the tender offer is oversubscribed.

The board of directors understanding of the other strategic alternatives likely to be available to Ameritrade, including the terms of an alternative transaction proposed by E\*TRADE following discussions between Ameritrade and E\*TRADE.

The stockholder and regulatory approvals required in connection with the acquisition of TD Waterhouse and the other terms of the share purchase agreement, and the likelihood that, once the share purchase agreement had been entered into, the acquisition of TD Waterhouse would be completed if the issuance of Ameritrade common stock in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation were approved by our stockholders and the acquisition of TD Waterhouse were approved by applicable regulatory agencies.

The terms of the stockholders agreement, including provisions providing for restrictions on the acquisition and transfer of Ameritrade common stock by TD and the Ricketts holders, and the requirements to be followed by TD

in seeking to effect certain going private transactions with respect to Ameritrade.

The financial analysis presented by Citigroup, as financial advisor to Ameritrade, and the opinion delivered by Citigroup to the effect that, as of June 22, 2005, and based upon and subject to the

53

#### **Table of Contents**

assumptions made, matters considered and limitations set forth in the opinion, the 193,600,000 shares of Ameritrade common stock to be paid by Ameritrade pursuant to the original share purchase agreement was fair to Ameritrade from a financial point of view. See The Transaction Opinion of Ameritrade s Financial Advisor beginning on page 55, including the board of directors view that the results of Citigroup's analyses, described below, of indicative transaction multiples, comparable companies, precedent transactions, discounted cash flow, contribution, pro forma merger results, current equity value and present value of potential stock prices, all demonstrated that the transaction was financially favorable to Ameritrade stockholders. However, as noted below under The Transaction Opinion of Ameritrade s Financial Advisor, Citigroup made no attempt to assign specific weights to particular analyses or factors in rendering its opinion, and the board of directors therefore considered Citigroup s analyses as a whole in evaluating the financial aspects of the transaction and Citigroup s fairness opinion. The opinion of Citigroup will not reflect any developments that may occur or may have occurred after the date of its opinion and prior to completion of the transaction. Ameritrade did not request, and does not currently expect that it will request, an updated opinion from Citigroup. In particular, Citigroup was not requested to update, and has not updated, its opinion in connection with the amendment to the share purchase agreement to increase the number of shares of Ameritrade common stock to be issued to TD from 193,600,000 shares to 196,300,000 shares.

In the course of its deliberations, the Ameritrade board of directors also considered a variety of risks and other potentially negative factors concerning the acquisition of TD Waterhouse, including the following:

The fact that TD would hold approximately 32% of the diluted shares outstanding of TD Ameritrade common stock upon consummation of the acquisition of TD Waterhouse and would be permitted to acquire, subject to certain qualifications, up to 39.9% of the outstanding TD Ameritrade common stock during the three years from the closing, up to 45% for the remainder of the term of the stockholders agreement (a maximum of 10 years following the closing) and an unlimited number of shares of TD Ameritrade common stock following the termination of the stockholders agreement. In this regard, the Ameritrade board of directors considered the impact this could have on the willingness of a third party to propose a strategic transaction with Ameritrade in the future.

The terms of the share purchase agreement restricting Ameritrade s solicitation of third party acquisition proposals and providing for Ameritrade s payment of a termination fee to TD in specified events and the terms of the voting agreement entered into by certain Ameritrade stockholders, all of which the Ameritrade board of directors understood, while required by TD as a condition to TD s willingness to enter into the share purchase agreement, could affect the willingness of a third party to propose a competing business transaction with Ameritrade.

The terms of the stockholders agreement imposing restrictions on the board composition and corporate governance of Ameritrade following the acquisition of TD Waterhouse and providing for certain rights of TD and the Ricketts holders to purchase Ameritrade securities to maintain their ownership percentage.

The possibility that the synergies and other financial and strategic benefits expected to be achieved in the acquisition of TD Waterhouse would not be obtained on a timely basis or at all.

The risks and costs that could be borne by Ameritrade if the acquisition of TD Waterhouse is not completed, including the diversion of management and employee attention during the period after the signing of the share purchase agreement, potential employee attrition and the potential effect on Ameritrade s business and client relations. In that regard, under the share purchase agreement, Ameritrade must conduct its business in the ordinary course and is subject to a variety of other restrictions on the conduct of its business prior to completion of the acquisition of TD Waterhouse or termination of the share purchase agreement, which may delay or prevent Ameritrade from undertaking business opportunities that may arise.

54

#### **Table of Contents**

The additional debt to be incurred by Ameritrade in connection with financing the special dividend.

The additional dilution to Ameritrade stockholders as a result of the issuance of Ameritrade common stock to TD in connection the acquisition of TD Waterhouse and the adjustments to outstanding options to reflect the payment of the special dividend.

The foregoing discussion of the information considered by Ameritrade s board of directors is not exhaustive, but includes the material factors that Ameritrade s board of directors considered in approving and recommending the issuance of Ameritrade common stock in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation. In view of the wide variety of factors considered by Ameritrade s board of directors in connection with its evaluation of the acquisition of TD Waterhouse and the complexity of these factors, the Ameritrade board of directors did not consider it practical to, nor did it attempt to, quantify, rank or otherwise assign any specific or relative weights to the specific factors that it considered in reaching its decision. The board of directors discussed the factors described above, including asking questions of Ameritrade s senior management and legal and financial advisor, and unanimously determined that the acquisition of TD Waterhouse was in the best interests of Ameritrade and its stockholders. In considering the factors described above, individual directors may have assigned different weights to different factors. Ameritrade s board of directors relied on the experience and expertise of Ameritrade s financial advisor for quantitative analysis of the financial terms of the acquisition of TD Waterhouse. See below under The Transaction Opinion of Ameritrade s Financial Advisor beginning on page 55.

The above explanation of the reasoning of Ameritrade s board of directors and all other information presented in this section is forward-looking in nature and, therefore, should be read in light of the factors discussed under Cautionary Statement Concerning Forward-Looking Statements beginning on page 38.

For the reasons set forth above, Ameritrade s board of directors has approved the share purchase agreement, the other agreements entered into in connection with the share purchase agreement and the transactions contemplated by those agreements, has concluded that the transactions are advisable and in the best interests of Ameritrade and its stockholders and unanimously recommends that Ameritrade stockholders vote for the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals.

## Opinion of Ameritrade s Financial Advisor

Ameritrade and a special committee of the board retained Citigroup to act as financial advisor in connection with the acquisition of TD Waterhouse. Pursuant to Citigroup's engagement letter with Ameritrade and the special committee, Citigroup rendered to the Ameritrade board of directors and the special committee on June 22, 2005 an oral opinion, which was subsequently confirmed by delivery of a written opinion, to the effect that, as of the date of the opinion and based upon and subject to the considerations and limitations set forth in the opinion, Citigroup's work described below and other factors it deemed relevant, the 193,600,000 shares of Ameritrade common stock to be paid by Ameritrade in the acquisition of TD Waterhouse pursuant to the original share purchase agreement was fair, from a financial point of view, to Ameritrade.

The opinion of Citigroup will not reflect any developments that may occur or may have occurred after the date of its opinion and prior to completion of the transaction. Ameritrade did not request, and does not currently expect that it will request, an updated opinion from Citigroup. In particular, Citigroup was not requested to update, and has not updated, its opinion in connection with the amendment to the share purchase agreement to increase the number of shares of Ameritrade common stock to be issued to TD from 193,600,000 shares to 196,300,000 shares.

The full text of Citigroup s opinion, which sets forth the assumptions made, general procedures followed, matters considered and limits on the review undertaken, is included as Appendix B to this proxy statement and is incorporated into this proxy statement by reference. The summary of Citigroup s opinion

#### **Table of Contents**

set forth below is qualified in its entirety by reference to the full text of the opinion. Holders of Ameritrade common stock are urged to read Citigroup s opinion carefully and in its entirety.

Citigroup s opinion was provided for the information of the Ameritrade board of directors and the special committee in their evaluation of the proposed acquisition of TD Waterhouse and was limited solely to the fairness of the consideration to be paid by Ameritrade in the acquisition of TD Waterhouse from a financial point of view as of the date of the opinion. Neither Citigroup s opinion nor its related analyses constituted a recommendation of the acquisition of TD Waterhouse to the Ameritrade board of directors or the special committee. Citigroup makes no recommendation to any stockholder regarding how such stockholder should vote or act on any matters relating to the acquisition of TD Waterhouse, including whether any stockholder should tender shares of Ameritrade common stock in the tender offer to be made by TD following consummation of the acquisition of TD Waterhouse and in which J. Joe Ricketts may participate as a co-bidder.

In arriving at its opinion, Citigroup reviewed the share purchase agreement, the Canadian purchase agreement, the stockholders agreement and the voting agreement and held discussions with senior officers, directors and other representatives and advisors of Ameritrade and senior officers and other representatives of TD and TD Waterhouse concerning the business, operations and prospects of Ameritrade and TD Waterhouse. Citigroup examined publicly available business and financial information relating to Ameritrade and TD Waterhouse, as well as financial forecasts and other information and data relating to Ameritrade and TD Waterhouse which were provided to or otherwise reviewed by or discussed with Citigroup by the respective managements of Ameritrade, TD and TD Waterhouse, including information relating to the potential strategic implications and operational benefits anticipated by the managements of Ameritrade, TD and TD Waterhouse to result from the acquisition of TD Waterhouse, including adjustments to the forecasts and other information and data relating to TD Waterhouse discussed with Citigroup by the management of Ameritrade. Citigroup reviewed the financial terms of the acquisition of TD Waterhouse as set forth in the share purchase agreement in relation to, among other things:

current and historical market prices and trading volumes of Ameritrade common stock;

the historical and projected earnings and other operating data of Ameritrade and TD Waterhouse; and

the capitalization and financial condition of Ameritrade and TD Waterhouse.

Citigroup considered, based upon publicly available information and information provided by the management of Ameritrade, the financial terms of other transactions that Citigroup considered relevant in evaluating the acquisition of TD Waterhouse and analyzed financial, stock market and other publicly available information relating to the businesses of other companies whose operations Citigroup considered relevant in evaluating those of Ameritrade and TD Waterhouse. Citigroup also evaluated the pro forma financial effects of the acquisition of TD Waterhouse on Ameritrade. In addition to the foregoing, Citigroup conducted such other analyses and examinations and considered such other information and financial, economic and market criteria as Citigroup deemed appropriate in arriving at its opinion.

In rendering its opinion, Citigroup assumed and relied, without independent verification, upon the accuracy and completeness of all financial and other information and data publicly available or provided to or otherwise reviewed by or discussed with it and upon the assurances of the managements of Ameritrade, TD and TD Waterhouse that they were not aware of any relevant information that was omitted or that remained undisclosed to Citigroup. With respect to financial forecasts and other information and data relating to Ameritrade and TD Waterhouse provided to or otherwise reviewed by or discussed with it, and, in the case of potential pro forma effects of, and strategic implications and operational benefits resulting from, the acquisition of TD Waterhouse, Citigroup was advised by the respective managements of Ameritrade, TD and TD Waterhouse that such forecasts and other information and data were reasonably prepared on bases reflecting the best currently available estimates and judgments of the managements of Ameritrade, TD and TD Waterhouse as to the future financial performance of Ameritrade and TD Waterhouse and assumed, with the consent of the Ameritrade board of directors and the special

#### **Table of Contents**

committee, that the financial results (including the potential strategic implications and operational benefits anticipated to result from the acquisition of TD Waterhouse) reflected in such forecasts and other information and data will be realized in the amounts and at the times projected. Citigroup assumed, with the consent of the Ameritrade board of directors and the special committee, that the acquisition of TD Waterhouse will be consummated in accordance with its terms, without waiver, modification or amendment of any material term, condition or agreement and that, in the course of obtaining the necessary regulatory or third party approvals, consents and releases for the acquisition of TD Waterhouse, no delay, limitation, restriction or condition will be imposed that would have an adverse effect on Ameritrade or TD Waterhouse or the contemplated benefits of the acquisition of TD Waterhouse. Citigroup also assumed that the Canadian share purchase will be consummated in accordance with the terms of the Canadian purchase agreement.

Citigroup s opinion relates to the relative values of Ameritrade and TD Waterhouse after giving effect to the Canadian share purchase and the Reorganization. Citigroup did not express any opinion as to the price at which the Ameritrade common stock will trade at any time. Citigroup did not make and was not provided with an independent evaluation or appraisal of the assets or liabilities (contingent or otherwise) of Ameritrade or TD Waterhouse, nor did Citigroup make any physical inspection of the properties or assets of Ameritrade or TD Waterhouse.

Citigroup was familiar with the discussions that the management of Ameritrade engaged in with E\*TRADE regarding a possible merger with E\*TRADE. Citigroup expressed no view as to, and its opinion did not address, the relative merits of the acquisition of TD Waterhouse as compared to any alternative business strategies or transactions that might exist for Ameritrade or the effect of any other transaction in which Ameritrade might engage, including any transaction with E\*TRADE. Citigroup s opinion relates solely to the fairness, from a financial point of view, as of June 22, 2005, of the consideration to be paid by Ameritrade in the acquisition of TD Waterhouse, and does not address any other matter, including the terms of the Canadian share purchase, the stockholders agreement or the tender offer to be made by TD following the consummation of the acquisition of TD Waterhouse and in which J. Joe Ricketts may participate as a co-bidder and Citigroup expressed no view as to the price per share of Ameritrade common stock to be paid pursuant to the tender offer or whether any Ameritrade stockholder should tender shares of Ameritrade common stock in the tender offer. Citigroup s opinion was necessarily based upon information available to it, and financial, stock market and other conditions and circumstances existing, as of the date of its opinion.

In connection with rendering its opinion, Citigroup made a presentation to the Ameritrade board of directors and the special committee on June 22, 2005 with respect to the material financial analyses performed by Citigroup in evaluating the fairness of the consideration to Ameritrade as of the date of Citigroup s opinion. The following is a summary of that presentation. The summary includes information presented in tabular format. In order to understand fully the financial analyses used by Citigroup, these tables must be read together with the text of each summary. The tables alone do not constitute a complete description of the financial analyses. The following quantitative information, to the extent it is based on market data, is, except as otherwise indicated, based on market data as it existed at or prior to June 21, 2005, and is not necessarily indicative of current or future market conditions.

References to fiscal years refer to actual September fiscal years for Ameritrade and references to September fiscal years refer to twelve-month periods ended September 30 for each of TD Waterhouse, The Charles Schwab Corporation and E\*TRADE.

## **Indicated Transaction Multiples**

Citigroup calculated various multiples resulting from the acquisition of TD Waterhouse. These calculations were based on financial analyses and forecasts for TD Waterhouse prepared by Ameritrade management after giving pro forma effect to the Reorganization. Citigroup calculated the multiple of the implied transaction value based on the closing price of Ameritrade common stock on May 4, 2005 (the last trading day prior to press reports regarding E\*TRADE s proposal to merge with Ameritrade) and

57

#### **Table of Contents**

June 21, 2005 to TD Waterhouse s September fiscal 2005 estimated revenue, pre-tax income prior to advertising expense and net income and to TD Waterhouse s September fiscal 2006 estimated net income. Citigroup also calculated the multiple of the implied transaction value to September fiscal 2005 and September fiscal 2006 estimated net income assuming fully phased-in pre-tax cost and revenue synergies of \$378 million and \$200 million, respectively.

Clasina Duias

The following table presents the results of these calculations:

	Closing Price			
		Iay 4, 2005	_	ne 21, 2005
Stock Price	\$	10.78	\$	14.82
Transaction Value (in millions)	\$	2,091	\$	2,874
Price as a Multiple of:				
September Fiscal 2005 Estimated Revenue		2.6x		3.6x
September Fiscal 2005 Estimated Pre-Tax, Pre-Advertising Income		8.6x		11.8x
September Fiscal 2005 Estimated Net Income		20.6x		28.3x
September Fiscal 2006 Estimated Net Income		17.9x		24.6x
September Fiscal 2005 Estimated Net Income with Synergies		4.9x		6.7x
September Fiscal 2006 Estimated Net Income with Synergies		4.7x		6.5x

## Comparable Companies Analysis

Citigroup reviewed market values and trading multiples for the following three publicly held companies in the on-line brokerage industry and compared them with financial data for TD Waterhouse prepared by Ameritrade management, which gave pro forma effect to the Reorganization:

The Charles Schwab Corporation

E\*TRADE; and

#### Ameritrade.

All multiples were based on closing stock prices on May 4, 2005, the last trading day before press reports regarding E\*TRADE s proposal to merge with Ameritrade. The forecasted financial information used by Citigroup for the selected comparable companies in the course of this analysis was based on information it obtained from Institutional Brokers Estimate System, or IBES, estimates. Given that the multiples derived from this comparable companies analysis for The Charles Schwab Corporation and E\*TRADE were based on Wall Street consensus estimates, the forecasted financial information used by Citigroup for Ameritrade also was based on Wall Street consensus estimates. IBES is a database owned and operated by Thomson Financial, which contains estimated and actual earnings, cash flows, dividends, sales and pre-tax income data for companies in the U.S., Europe, Asia and emerging markets.

For each of the selected comparable companies, Citigroup derived and compared, among other things: the ratio of price to last twelve months earnings, September fiscal 2005 estimated earnings, next twelve months estimated earnings, and September fiscal 2006 estimated earnings;

the ratio of firm value to September fiscal 2005 and September fiscal 2006 estimated revenue; and

the ratio of firm value to September fiscal 2005 and September fiscal 2006 estimated earnings before interest, taxes, depreciation and amortization (EBITDA).

#### **Table of Contents**

The following table sets forth the results of this analysis.

Comparable Companies at May 4, 2005 Closing Price

	Range	Median
Ratio of Price to:		
Last Twelve Months Earnings	11.5x - 23.0x	14.5x
September fiscal 2005 Estimated Earnings	11.2x - 21.1x	13.6x
Next Twelve Months Estimated Earnings	10.7x - 19.0x	12.7x
September fiscal 2006 Estimated Earnings	10.3x - 17.6x	12.3x
Ratio of Firm Value to:		
September fiscal 2005 Estimated Revenue	2.8x - 4.2x	2.9x
September fiscal 2006 Estimated Revenue	2.6x - 4.0x	2.7x
Ratio of Firm Value to:		
September fiscal 2005 Estimated EBITDA	6.3x - 9.9x	7.6x
September fiscal 2006 Estimated EBITDA	5.4x - 8.7x	7.1x

Based on this analysis, Citigroup derived a reference range for the implied equity value of TD Waterhouse, after giving pro forma effect to the Reorganization, of approximately \$1.3 billion to \$1.5 billion. Citigroup calculated that this range of implied equity value would result in implied equity ownership by TD in the combined company, calculated by dividing the implied equity valuation by the sum of Ameritrade s market capitalization as of May 4, 2005 and the implied equity valuation, of approximately 23% to 25%.

## **Precedent Transactions Analysis**

Citigroup reviewed multiples of price paid to last twelve months revenues and number of funded accounts based upon non-public information provided by Ameritrade regarding five acquisition transactions in the on-line brokerage industry. Based upon this information and financial data for TD Waterhouse prepared by Ameritrade management, Citigroup derived a reference range for the implied equity value of TD Waterhouse, after giving pro forma effect to the Reorganization, of approximately \$1.6 billion to \$2.3 billion. Citigroup calculated that this range of implied equity value would result in a range of implied equity ownership by TD in the combined company, calculated by dividing the implied equity valuation by the sum of Ameritrade s market capitalization as of May 4, 2005 and the implied equity valuation, of approximately 26% to 34%. Based upon the transaction multiples for the single precedent transaction Citigroup believed to be most comparable to the acquisition of TD Waterhouse, Citigroup derived a reference range for the implied equity value of TD Waterhouse of approximately \$2.7 billion to \$3.2 billion, which would result in a range of implied equity ownership by TD in the combined company of approximately 38% to 42%. Based upon the transaction multiples for all precedent transactions reviewed by Citigroup, Citigroup derived a reference range for the implied equity value of TD Waterhouse of approximately \$1.6 billion to \$2.3 billion, which would result in a range of implied equity ownership by TD in the combined company of approximately 26% to 34%.

## Discounted Cash Flow Analysis

Citigroup performed a discounted cash flow analysis to calculate the estimated present value of the standalone unlevered, after-tax free cash flows that TD Waterhouse could generate over September fiscal 2005 through September fiscal 2009 based upon estimated financial data for TD Waterhouse prepared by Ameritrade management, which gave pro forma effect to the Reorganization. Citigroup also performed a discounted cash flow analysis to calculate the estimated present value of the unlevered, after-tax free cash flows that TD Waterhouse could generate over the same period taking into account 100% of approximately \$378 million in annual cost savings synergies estimated by Ameritrade management to result from the acquisition of TD Waterhouse, phased-in at 33.8% in fiscal 2006, 87.5% in fiscal 2007 and 100% in fiscal

#### **Table of Contents**

2008. In addition, Citigroup performed a discounted cash flow analysis to calculate the estimated present value of the unlevered, after-tax free cash flows that TD Waterhouse could generate over the same period taking into account 100% of approximately \$378 million in annual cost savings synergies, phased-in as described above, and approximately \$161 million in annual revenue synergies (net of attrition) estimated by Ameritrade management to result from the acquisition of TD Waterhouse, phased-in at 56.6% in fiscal 2006, 97.1% in fiscal 2007 and 100% in fiscal 2008.

In each case, Citigroup calculated a range of estimated terminal values by applying a range of terminal net income multiples of 13.5x 15.5x to TD Waterhouse s September fiscal 2009 estimated net income. The present value of the cash flows and terminal values were calculated using discount rates ranging from 13.2% to 15.2%. This analysis indicated the following approximate implied equity value reference ranges for TD Waterhouse and implied equity ownership ranges for TD in the combined company as compared to the actual equity ownership of TD following the acquisition of TD Waterhouse.

A atrial TD

	Implied Equity Value Reference Range (\$ in millions)		Implied TD Equity Ownership Range	Actual TD Equity Ownership Following Acquisition of TD Waterhouse
TD Waterhouse Standalone	\$	1,700 - \$1,800	28% - 29%	32%
TD Waterhouse with 100% of Cost Synergies	\$	3,900 - \$4,300	47% - 49%	32%
TD Waterhouse with 100% of Cost and Revenue Synergies	\$	4,900 - \$5,400	52% - 55%	32%

#### **Contribution Analysis**

Based upon historical operating and financial information for the 12 months ended March 2005 and Ameritrade and TD Waterhouse management estimates of future operating and financial information for fiscal 2005 for Ameritrade and September fiscal 2005 for TD Waterhouse, in each case after giving effect to the Canadian share purchase and the Reorganization, respectively, Citigroup reviewed the implied ownership percentages of TD in the combined company based upon the relative contribution of TD Waterhouse to the combined company on a pro forma basis in terms of daily average revenue trades (DARTs), client accounts, revenue, pre-tax income and pre-tax income prior to advertising expense. Citigroup compared the results of this analysis with implied ownership percentages in the combined company for TD derived from the analyses described above under Comparable Companies Analysis, Precedent Transactions Analysis and Discounted Cash Flow Analysis.

Citigroup calculated the overall mean of the implied TD ownership percentages based upon the foregoing analysis, without taking into account any cost savings or revenue synergies. Citigroup also calculated this overall mean applying to TD Waterhouse 50% and 100%, respectively, of the approximate \$3.4 billion estimated present value of the approximately \$378 million in annual cost savings synergies, phased-in at 33.8% in fiscal 2006, 87.5% in fiscal 2007 and 100% in fiscal 2008, and approximately \$161 million in annual revenue synergies (net of attrition) estimated by Ameritrade management to result from the acquisition of TD Waterhouse, phased-in at 56.6% in fiscal 2006, 97.1% in fiscal 2007 and 100% in fiscal 2008, based upon a terminal multiple of 14.5x fiscal 2009 total after-tax synergies and a discount rate of 14.2%.

Table of Contents 93

60

#### **Table of Contents**

The following table presents the results of this analysis:

Actual Pro Forma Ownership of TD

32%

Implied TD Ownership

Contribution to Historical Operating Data	12 Months Ended March 2005	
Contribution to Historical Operating Data	12 Wonths Ended Warth 2005	21.207
Daily Average Revenue Trades (DARTs)		31.2%
Client Accounts		38.4%
Revenues		44.9%
Adjusted Pre-Tax Income		15.4%
Adjusted Pre-Tax, Pre-Advertising Income		22.4%
Mean		30.5%
Contribution to Projected Operating Data	Fiscal 2005	
DARTs		32.3%
Client Accounts		36.3%
Revenues		45.9%
Pre-Tax Income		25.2%
Pre-Tax, Pre-Advertising Income		29.6%
Mean		33.8%
Relative Valuation		
Comparable Public Companies		24.6%
Precedent Transactions		33.9%
Discounted Cash Flow		25.7%
Mean		28.1%
Overall Mean (Without Synergies)		30.8%
Overall Mean (50% of Synergies to TD Wat	erhouse)	36.1%
Overall Mean (100% of Synergies to TD Wa	aterhouse)	50.0%

#### Pro Forma Merger Analysis

Citigroup analyzed the pro forma impact of the acquisition of TD Waterhouse on projected earnings per share (EPS) for Ameritrade, based upon earnings estimates prepared by Ameritrade management. The effect on EPS was calculated using various assumptions, including the following:

the transaction closing date is September 30, 2005;

incurrence of approximately \$1.9 billion in indebtedness to pay the special dividend and estimated interest expense to be incurred as a result of such indebtedness;

approximately \$378 million in annual pre-tax cost savings synergies, phased-in at 33.8% in fiscal 2006, 87.5% in fiscal 2007 and 100% in fiscal 2008, and approximately \$161 million in annual pre-tax revenue synergies (net of attrition), phased-in at 56.6% in fiscal 2006, 97.1% in fiscal 2007 and 100% in fiscal 2008;

100% of available cash flow (determined based on Ameritrade management estimates) is used to pay-down indebtedness, and 99% of any remaining cash flow is used to repurchase shares of Ameritrade common stock; and

61

#### **Table of Contents**

amortization expense of approximately \$38.1 million pre-tax per year of purchase price attributed to identifiable intangibles over 20 years.

For each of fiscal years 2006, 2007 and 2008, Citigroup compared the EPS of Ameritrade common stock to the EPS, on both a GAAP basis and a cash basis, of the combined company common stock using the foregoing assumptions. The following table sets forth the results of this analysis:

	GAAP Basis Accretion/ (Dilution)	Cash Basis Accretion/ (Dilution)
2006E EPS	(10.6)%	(6.8)%
2007E EPS	17.8%	20.5%
2008E EPS	25.1%	27.3%

## Internal Rate of Return Analysis

Based upon estimated financial data for TD Waterhouse, after giving effect to the Reorganization, prepared by Ameritrade management, Citigroup calculated Ameritrade s internal rate of return over the four fiscal years ended 2009 assuming a transaction value of approximately \$2.9 billion based on the closing price of the Ameritrade common stock of \$14.82 on June 21, 2005. Citigroup calculated internal rates of return (IRR) by applying a range of terminal net income multiples of 13.5x to 15.5x to estimated fiscal 2009 net income (1) without synergies, (2) assuming 100% of cost savings synergies, and (3) assuming 100% of cost savings and revenue synergies.

The following table sets forth the results of this analysis:

IRR	Range

	13.5x Terminal Multiple	15.5x Terminal Multiple
No Synergies	(1.5)%	1.5%
Cost Savings Only	27.9%	31.7%
Cost Savings and Revenue Synergies	36.8%	40.8%

## Current Equity Value Analysis

Based upon an implied market capitalization of Ameritrade of approximately \$4.4 billion and an implied transaction value of approximately \$2.1 billion, in each case based upon the closing price of Ameritrade common stock of \$10.78 on May 4, 2005, and taking into account the present value of the fully phased-in cost savings and revenue synergies estimated by Ameritrade management described under Contribution Analysis above and assuming that \$5.00 per share of the special dividend will be funded with debt, Citigroup calculated an illustrative value per share of Ameritrade common stock of \$18.93, giving effect to the special dividend and the acquisition of TD Waterhouse. Citigroup also calculated an illustrative value per share of Ameritrade common stock of \$19.28, assuming the acquisition by TD of additional shares of Ameritrade common stock, resulting in TD owning 39.9% of the outstanding shares of TD Ameritrade common stock, pursuant to the contemplated post-closing tender offer.

## Present Value of Potential Stock Price Analysis

Citigroup calculated an illustrative present value per share of Ameritrade common stock of \$19.57 based upon Ameritrade management s forecast fiscal 2008 earnings per share, Ameritrade s multiple of price to next 12 months earnings per share as of May 6, 2005, a discount rate of 14.5% and an assumed special dividend of \$6.00 per share. Citigroup also calculated an illustrative value per share of \$19.93, assuming the acquisition by TD of additional shares

of Ameritrade common stock, resulting in TD owning 39.9% of the outstanding shares of TD Ameritrade common stock, pursuant to the contemplated post-closing tender offer.

62

#### **Table of Contents**

#### Other Factors

In rendering its opinion, Citigroup also reviewed and considered other factors for informational purposes, including:

the trading volume of Ameritrade common stock at various price ranges during the period from January 2002 through May 2005;

historical stock price returns as of May 4, 2005 for Ameritrade; E\*TRADE; The Charles Schwab Corporation; the S&P Financials Index; a broker/ dealers index comprised of A.G. Edwards Holding, Jefferies Group, Inc, Piper Jaffray Companies, and Raymond James Financial Inc.; a banks index comprised of SunTrust Banks Inc., Fifth Third Bancorp, BB&T Corporation, National City Corporation, The PNC Financial Services Corporation, Regions Financial Corporation, Keycorp, North Fork Bancorp Inc., M&T Bank Corporation, Marshall & Illsley Corporation, Amsouth Bancorp, Zions Bancorp, Compass Bancshares Inc., Huntington Bancshares Inc. and First Horizon National Corp.; and the S&P 500 Index;

stock price returns for the period from May 4, 2005 to June 20, 2005 for Ameritrade, E\*TRADE, The Charles Schwab Corporation, the S&P Financials Index, the broker/ dealers index, the banks index and the S&P 500 Index; and

premiums to market prices per share paid in acquisitions of minority stakes of 21 public companies since 1995, 17 Dutch Auction self-tender offers since 2002 and four fixed price partial tender offers since July, 2003.

Based on the analyses described above, Citigroup determined that the 193,600,000 shares of Ameritrade common stock to be paid by Ameritrade in the acquisition of TD Waterhouse pursuant to the original share purchase agreement was fair, from a financial point of view, as of the date of the opinion, to Ameritrade.

Citigroup s advisory services and opinion were provided for the information of the Ameritrade board of directors and the special committee in connection with their evaluation of the proposed acquisition of TD Waterhouse and did not constitute a recommendation of the acquisition of TD Waterhouse to the Ameritrade board of directors or the special committee or a recommendation to any stockholder regarding how such stockholder should vote or act on any matters relating to the acquisition of TD Waterhouse, including whether any stockholder should tender shares of Ameritrade common stock in the tender offer to be made by TD following consummation of the acquisition of TD Waterhouse and in which J. Joe Ricketts may participate as a co-bidder.

The preceding discussion is a summary of the material financial analyses furnished by Citigroup to the Ameritrade board of directors and the special committee, but it does not purport to be a complete description of the analyses performed by Citigroup or of its presentation to the Ameritrade board of directors and the special committee. The preparation of financial analyses and fairness opinions is a complex process involving subjective judgments and is not necessarily susceptible to partial analysis or summary description. Citigroup made no attempt to assign specific weights to particular analyses or factors considered, but rather made qualitative judgments as to the significance and relevance of all the analyses and factors considered and determined to give its fairness opinion as described above. Accordingly, Citigroup believes that its analyses, and the summary set forth above, must be considered as a whole, and that selecting portions of the analyses and of the factors considered by Citigroup, without considering all of the analyses and factors, could create a misleading or incomplete view of the processes underlying the analyses conducted by Citigroup and its opinion. With regard to the comparable companies and precedent transactions analyses summarized above, Citigroup selected comparable public companies and precedent transactions on the basis of various factors, including size and similarity of the line of business of the relevant entities; however, no company utilized in these analyses is identical to TD Waterhouse and no precedent transaction is identical to the acquisition of TD Waterhouse. As a result, these analyses are not purely mathematical, but also take into account differences in financial and operating characteristics of the

63

#### **Table of Contents**

subject companies and other factors that could affect the acquisition of TD Waterhouse or public trading value of the subject companies to which TD Waterhouse is being compared.

In its analyses, Citigroup made numerous assumptions with respect to Ameritrade, TD, TD Waterhouse, industry performance, general business, economic, market and financial conditions and other matters, many of which are beyond the control of Ameritrade, TD and TD Waterhouse. Any estimates contained in Citigroup s analyses are not necessarily indicative of actual values or predictive of future results or values, which may be significantly more or less favorable than those suggested by these analyses. Estimates of values of companies do not purport to be appraisals or necessarily to reflect the prices at which companies may actually be sold. Because these estimates are inherently subject to uncertainty, none of Ameritrade, TD, TD Waterhouse, the Ameritrade board of directors, the special committee, Citigroup or any other person assumes responsibility if future results or actual values differ materially from the estimates.

Citigroup s analyses were prepared solely as part of Citigroup s analysis of the fairness of the consideration to be paid by Ameritrade in the acquisition of TD Waterhouse and were provided for the information of the Ameritrade board of directors and the special committee in that connection. The opinion of Citigroup was only one of the factors taken into consideration by the Ameritrade board of directors and the special committee in making its determination to approve the purchase agreement and the acquisition of TD Waterhouse. See The Transaction Ameritrade s Reasons for the Transaction beginning on page 52.

Citigroup is an internationally recognized investment banking firm engaged in, among other things, the valuation of businesses and their securities in connection with mergers and acquisitions, restructurings, leveraged buyouts, negotiated underwritings, competitive biddings, secondary distributions of listed and unlisted securities, private placements and valuations for estate, corporate and other purposes. Ameritrade and the special committee selected Citigroup to act as their financial advisor in connection with the acquisition of TD Waterhouse on the basis of Citigroup s international reputation and Citigroup s familiarity with Ameritrade and TD Waterhouse.

Pursuant to its engagement letter with Ameritrade and the special committee, Ameritrade agreed to pay Citigroup a fee of \$7.5 million, of which \$240,000 became payable upon execution of the February 13, 2005 engagement letter, \$500,000 became payable upon execution of the May 11, 2005 engagement letter and \$2 million of which became payable upon execution of the share purchase agreement and delivery of Citigroup s opinion. The balance is payable promptly upon consummation of the acquisition of TD Waterhouse. Ameritrade has also agreed to indemnify Citigroup against specific liabilities and expenses relating to or arising out of its engagement, including liabilities under the federal securities laws. Citigroup and its affiliates in the past have provided services to Ameritrade, TD and their respective affiliates unrelated to the acquisition of TD Waterhouse, for which services Citigroup and its affiliates have received compensation including, without limitation, advising Ameritrade on its acquisition of National Discount Brokers Corporation from Deutsche Bank in 2001 and on its acquisition of Datek in 2002, acting as a joint bookrunner on a \$543 million secondary offering of Ameritrade stock in 2003, executing secondary market transactions for selling stockholders of Ameritrade in 2004, executing derivative structures in 2001 and 2003, acting as underwriter in connection with the initial public offering of TD Waterhouse in 1999, and acting as financial advisor to a special committee of the board of directors of TD Waterhouse in connection with the tender offer by TD and Waterhouse Holdings, Inc. for all of the outstanding shares of TD Waterhouse in 2001. For the past two years, Citigroup has received fees for investment banking and financial advisory services provided to Ameritrade and its affiliates for services related to Ameritrade (excluding fees described below in connection with the merger) of approximately \$14.4 million, in the aggregate and has received fees for such services provided to TD and TD Waterhouse and its affiliates of approximately \$90,000 in the aggregate. Subsequent to Ameritrade s announcement of its proposed acquisition of TD Waterhouse and Citigroup s rendering of its opinion, Ameritrade requested Citigroup to assist it in raising debt financing in connection with the special dividend and for other corporate purposes, and Citigroup is acting as sole bookrunner in connection with the offering by Ameritrade of approximately \$2 billion of debt financing. In the ordinary course of its business, Citigroup and its affiliates may actively trade or hold the securities of Ameritrade and TD for its own

#### **Table of Contents**

account or for the account of its clients and, accordingly, may at any time hold a long or short position in such securities. Subsequent to Ameritrade s announcement of its proposed acquisition of TD Waterhouse and Citigroup s rendering of its opinion, Citigroup was approached by TA Associates with respect to a possible forward sale transaction involving shares of our stock held by TA Associates. Ameritrade has approved the participation by Citigroup (or an affiliate of Citigroup) in the execution of any such hedging transaction. In addition, Citigroup and its affiliates (including Citigroup Inc. and its affiliates) may maintain relationships with Ameritrade, TD and their respective affiliates.

#### Interests of Ameritrade s Executive Officers and Directors in the Transaction

When you are considering our board of directors—recommendation to vote in favor of the proposals (and sub-proposals) presented in this proxy statement, you should be aware that Ameritrade—s directors and executive officers have interests in the transactions contemplated by the acquisition of TD Waterhouse which may be in addition to, or different from, your interests. The Ameritrade board of directors was aware of these factors and considered them, among other matters, in approving the share purchase agreement, the transactions contemplated thereby and the proposed amendment and restatement of Ameritrade—s certificate of incorporation. These interests are described below.

## Indemnification and Insurance

Ameritrade has agreed to provide the Ameritrade directors with customary indemnification and insurance coverage.

## **Voting Agreements**

Our board of directors consists of eight members. J. Joe Ricketts, one of the eight directors, has entered into a voting agreement with TD pursuant to which, among other things, he agreed, solely in his capacity as a stockholder, to vote all of his shares of Ameritrade common stock in favor of the acquisition of TD Waterhouse and the amendment to the Ameritrade certificate of incorporation. In addition, two directors, Michael Bingle and Glenn Hutchins, are affiliated with Silver Lake Partners, L.P. and its affiliated entities, which entered into the voting agreement with TD under which, among other things, the entities agreed to vote all of their shares of Ameritrade common stock in favor of the acquisition of TD Waterhouse and the amendment to the Ameritrade certificate of incorporation. In addition, C. Kevin Landry, a member of Ameritrade s board of directors at the time the share purchase agreement was executed, is affiliated with TA Associates and its affiliated entities, who entered into a voting agreement with TD, pursuant to which, among other things, the entities agreed to vote all of their shares of Ameritrade common stock in favor of the acquisition of TD Waterhouse and the amendment to the Ameritrade certificate of inception.

## New or Amended Employment Agreements

We expect that Mr. Moglia will continue to serve as Chief Executive Officer of TD Ameritrade and that J. Joe Ricketts will continue to serve as Chairman of TD Ameritrade. Ameritrade is currently negotiating a new employment agreement with Mr. Moglia with respect to his continued employment. In addition, Ameritrade may negotiate and enter into, prior to the closing, and after consultation with TD, new or amended employment agreements with other executive officers.

## Existing Employment Agreement, Stockholders Agreement and Registration Rights Agreement

The Employment Agreement, dated October 1, 2001, between J. Joe Ricketts and Ameritrade provides that Ameritrade will pay the reasonable fees and expenses for legal, financial and certain other advisory services provided to Mr. Ricketts by professionals and consultants selected by him. Mr. Ricketts engaged legal advisor SCG Group Corporation, as a financial advisor, in connection with this transaction.

Under the terms of the stockholders agreement, the Ricketts holders have, among other things, specified rights relating to board representation and the ability to acquire additional TD Ameritrade securities to maintain their share ownership, including the right to purchase up to their respective

65

#### **Table of Contents**

proportionate share of future issuances of TD Ameritrade common stock, other than in connection with TD Ameritrade common stock issued as consideration in an acquisition by TD Ameritrade and certain other issuances specified in the stockholders agreement. The Ricketts holders also have the right to approve candidates for the outside independent director positions on the TD Ameritrade board of directors.

Furthermore, under the terms of the amended and restated registration rights agreement, specified Ameritrade directors or their affiliates, including J. Joe Ricketts, and the SLP holders, which are affiliated with Glenn H. Hutchins and Michael J. Bingle, will continue to be entitled to registration rights with respect to their securities of TD Ameritrade. In addition, upon the withdrawal of certain of those affiliated entities from the registration rights agreement, the Ricketts holders will receive additional registration rights with respect to their Ameritrade common stock. Ameritrade has also agreed to provide the Ricketts holders and certain entities affiliated with Glenn H. Hutchins and Michael J. Bingle with piggy back registration rights, such that if at any time Ameritrade proposes to file a registration statement with respect to any offering of its securities for its own account or for the account of any stockholder who holds its securities (subject to certain exceptions), then Ameritrade must give written notice of such proposed filing to all holders of registrable securities, and such notice shall offer the holders of such registrable securities the opportunity to register such number of registrable securities as each such holder may request in writing.

### Ownership of Ameritrade Common Stock

In connection with the acquisition of TD Waterhouse, directors and executive officers of Ameritrade, who beneficially own approximately 125,412,081 shares of Ameritrade common stock as of September 30, 2005 will receive an aggregate of approximately \$752.5 million as a result of the payment of the proposed special dividend of \$6.00 per share assuming the timely exercise of all vested options. The beneficial ownership of directors and executive officers of Ameritrade includes options to purchase 14,904,732 shares of Ameritrade common stock exercisable within 60 days of September 30, 2005. In particular, based on J. Joe Ricketts s beneficial ownership of Ameritrade common stock as of September 30, 2005, Mr. Ricketts will receive approximately \$535.9 million as a result of the payment of the proposed special dividend, assuming timely exercise of all vested options.

In connection with the proposed special dividend, Ameritrade will adjust outstanding equity awards under its stock option plans to preserve the pre-dividend economic value of the award after payment of the special dividend. As of September 30, 2005, directors and executive officers of Ameritrade collectively held options (vested and unvested) to purchase 16,331,825 shares of common stock with a weighted average exercise price of \$5.97 per share. These options will be adjusted unless exercised prior to the ex-dividend date. As a result of their ownership of Ameritrade equity awards, which will be adjusted in connection with the payment of such special dividend, the directors have interests in the proposed transaction that may be different from the interests of other stockholders.

In addition, following the closing of the acquisition of TD Waterhouse, J. Joe Ricketts, if he elects to participate as a co-bidder with TD, will commence a tender offer, at a price of at least \$16 per share (on an ex-dividend basis), for a number of shares of TD Ameritrade common stock such that, upon successful completion of the offer, J. Joe Ricketts and his affiliates will collectively own up to 29% of the outstanding TD Ameritrade common stock. Mr. Ricketts has informed Ameritrade that he does not intend to participate as a co-bidder in the tender offer.

Other than as set forth above, no director or executive officer of Ameritrade has any direct or indirect material interest in the acquisition of TD Waterhouse, except insofar as ownership of Ameritrade common stock might be deemed such an interest. See Stock Ownership of Certain Beneficial Owners and Management of Ameritrade beginning on page 215.

66

#### **Table of Contents**

# Directors and Management of TD Ameritrade Following the Acquisition of TD Waterhouse Composition of TD Ameritrade Board of Directors Following the Completion of the Transaction

Ameritrade s board of directors is currently comprised of eight directors and divided into three classes, with each class serving a staggered three-year term. Following the completion of the acquisition of TD Waterhouse, the board of directors of TD Ameritrade will continue to be classified into three classes, with each class serving staggered, three-year terms. The board of directors will consist of 12 members, and the persons to be nominated for election as directors of TD Ameritrade will be designated as follows:

the Ricketts holders will have the right to designate three directors, initially J. Joe Ricketts, J. Peter Ricketts and Thomas S. Ricketts (each of whom will be assigned to a different class of directors, as designated by the Ricketts holders);

TD will initially have the right to designate five directors, initially W. Edmund Clark, Fredric J. Tomczyk, Daniel A. Marinangeli, Marshall A. Cohen and Wilbur J. Prezzano (one of whom will be a class I director, two of whom will be class II directors and two of whom will be class III directors, as designated by TD);

the individual serving as chief executive officer of TD Ameritrade, who will initially be Joseph H. Moglia (who will be a class I director); and

three of the directors will be outside independent directors, who will initially be Michael D. Fleisher, Glenn H. Hutchins, and Michael J. Bingle (each of whom will be assigned to a different class of directors, as mutually agreed among themselves prior to the closing of the acquisition of TD Waterhouse).

The right of each of TD and the Ricketts holders to designate directors is subject to their maintenance of specified ownership thresholds of TD Ameritrade common stock as set forth in the stockholders agreement. The stockholders agreement also sets forth procedures by which outside director vacancies will be filled. See Proposal No. 1: The Issuance of Shares Under the Share Purchase Agreement Certain Agreements Related to the Acquisition of TD Waterhouse Stockholders Agreement beginning on page 99.

Biographical Information Regarding Directors of TD Ameritrade Following the Completion of the Transaction Biographical and other information concerning Michael D. Fleisher, Glenn H. Hutchins, Joseph H. Moglia, J. Joe Ricketts, J. Peter Ricketts and Thomas S. Ricketts is included in Ameritrade s proxy statement for its 2005 annual meeting of stockholders. Biographical and other information concerning Michael J. Bingle is included in Ameritrade s Current Report on Form 8-K filed with the Securities Exchange Commission on September 12, 2005. See Where You Can Find More Information beginning on page 219.

The following table sets forth information regarding the other proposed members of the board of directors of TD Ameritrade following the transaction:

Name	Age	Experience
W. Edmund Clark	58	Mr. Clark is currently President and Chief Executive Officer of TD Bank Financial Group. Mr. Clark has served in such position since December 2002. From early 2000 until his current appointment, Mr. Clark served as President and Chief Operating Officer and then Chairman and Chief Executive Officer of TD Canada Trust. Mr. Clark is a director of The Toronto-Dominion Bank, TD Banknorth, Inc. and Banknorth, N.A. It is currently contemplated that Mr. Clark will serve as Vice Chairman of TD Ameritrade.

67

## **Table of Contents**

Name	Age	Experience
Fredric J. Tomczyk	50	Mr. Tomczyk is currently Vice Chair of Corporate Operations for TD Bank Financial Group, a position he has held since May 2002. From March 2001 until his current appointment, Mr. Tomczyk served as Executive Vice President of Retail Distribution for TD Canada Trust and from September 2000 until March 2001 served as Executive Vice President and later as President and Chief Executive Officer of Wealth Management for TD Canada Trust. Mr. Tomczyk is a director of Symcor Inc., Meloche Monnex Inc., Primmum Insurance Company, Security National Insurance Company, Truscan Properties Limited, Truscan Property Corporation and Robarts Research Institute.
Daniel A. Marinangeli	55	Mr. Marinangeli is currently Executive Vice President and Chief Financial Officer of TD Bank Financial Group and has served in such position since June 1999. Effective November 1, 2005, Mr. Marinangeli will become Executive Vice President of Corporate Development for TD Bank Financial Group. Mr. Marinangeli serves as a director of Truscan Properties Limited and Truscan Property Corporation.
Marshall A. Cohen	70	Mr. Cohen is Counsel at Cassels Brock & Blackwell LLP, a law firm based in Toronto, Canada. Prior to joining that firm in 1996, from 1988 to 1996, Mr. Cohen served as President and Chief Executive Officer of The Molson Companies Limited. Mr. Cohen is a director of Barrick Gold Corporation, American International Group, Inc., Lafarge North America Inc., The Toronto-Dominion Bank, Metaldyne Corp. and Collins & Aikman Corporation.
Wilbur J. Prezzano	64	Mr. Prezzano was employed with Eastman Kodak Company for over 30 years and served in various positions with such company during that time, including as Vice Chairman of Eastman Kodak Company and Chairman and President of Kodak s Greater China Region, the positions which he held at the time of his retirement in 1996. Mr. Prezzano received a bachelor s degree and Masters in Business Administration from the University of Pennsylvania. Mr. Prezzano serves as a director of The Toronto-Dominion Bank, Lance, Inc., Roper Industries, Inc., TD Banknorth Inc. and Banknorth, N.A.

## **Controlled Company Exemption**

Following the completion of the acquisition of TD Waterhouse, we expect that TD Ameritrade will qualify as a controlled company, as that term is defined by Rule 4350(c) of the NASD Marketplace Rules. A controlled company is a company of which more than 50% of the voting power is held by an individual, group or another company. Immediately after the completion of Ameritrade s acquisition of TD Waterhouse, TD and the Ricketts holders will

collectively own more than 50% of the voting power of the outstanding common stock of TD Ameritrade. Accordingly, we believe that TD Ameritrade will be exempt from the requirements of NASD Rule 4350(c) that would otherwise require TD Ameritrade to have:

a majority of independent directors;

a compensation committee composed solely of independent directors;

68

#### **Table of Contents**

a nominating committee composed solely of independent directors;

compensation of our executive officers determined by a majority of independent directors or a compensation committee composed solely of independent directors; and

director nominees selected, or recommended for the board of directors selection, either by a majority of the independent directors or a nominating committee composed solely of independent directors.

## Management of TD Ameritrade following the Acquisition of TD Waterhouse

We expect that Mr. Moglia will continue to serve as Chief Executive Officer of TD Ameritrade, that J. Joe Ricketts will continue to serve as Chairman of TD Ameritrade and that W. Edmund Clark will serve as Vice Chairman of TD Ameritrade.

## Certain Material U.S. Federal Income Tax Consequences

The following is a summary of the material U.S. federal income tax consequences of the acquisition of TD Waterhouse, including the special dividend, which are applicable to holders of Ameritrade common stock. This summary is based on the provisions of the Code, the Treasury Regulations promulgated thereunder, judicial decisions, administrative rulings and other legal authorities, all as of the date hereof and all of which are subject to change, possibly with retroactive effect. This summary does not address all of the U.S. federal income tax consequences that may be relevant to a holder of Ameritrade common stock, including holders who, in light of their particular circumstances, may be subject to special rules, including, without limitation, mutual funds, retirement plans, financial institutions, partnerships or other pass through entities for U.S. federal income tax purposes, tax-exempt organizations, insurance companies, dealers in securities, traders who mark to market, expatriates, stockholders who hold their Ameritrade common stock as part of a straddle, hedge or conversion transaction, corporations that accumulate earnings to avoid U.S. federal income tax, controlled foreign corporations, passive foreign investment companies and stockholders who are subject to the alternative minimum tax. This discussion assumes that stockholders hold their Ameritrade common stock as capital assets within the meaning of Section 1221 of the Code. In addition, the discussion does not address any aspect of state, local, non-U.S. or other federal taxation that may be applicable to a particular holder of Ameritrade common stock.

EACH HOLDER OF AMERITRADE COMMON STOCK SHOULD CONSULT HIS, HER OR ITS OWN TAX ADVISORS TO DETERMINE THE UNITED STATES FEDERAL INCOME TAX CONSEQUENCES APPLICABLE TO SUCH HOLDER AS A RESULT OF THE ACQUISITION OF TD WATERHOUSE, INCLUDING THE SPECIAL DIVIDEND, AND ANY STATE, LOCAL, NON-UNITED STATES OR OTHER FEDERAL TAX CONSEQUENCES RELEVANT TO SUCH HOLDER AS A RESULT OF THE ACQUISITION OF TD WATERHOUSE, INCLUDING THE SPECIAL DIVIDEND.

If a partnership holds Ameritrade common stock, the tax treatment of a partner will generally depend on the status of the partners and the activities of the partnership. If you are a partner of a partnership holding Ameritrade common stock, you should consult your tax advisor.

For purposes of the following discussion, a U.S. holder is a holder of Ameritrade common stock who, for U.S. federal income tax purposes, is:

a citizen or resident of the U.S.:

a corporation or other entity taxable as a corporation for U.S. federal income tax purposes, created or organized in or under the laws of the U.S. or of any state or under the laws of the District of Columbia;

an estate, the income of which is subject to federal income taxation regardless of its source; or

69

#### **Table of Contents**

a trust (1) whose administration is under the primary supervision of a U.S. court and with respect to which one or more U.S. persons have the authority to control all substantial decisions of the trust or (2) has a valid election in effect under applicable U.S. Treasury Regulations to be treated as a U.S. person.

A non-U.S. holder is a person (other than a partnership) that is not a U.S. holder.

## The Acquisition of TD Waterhouse and the Sale of Ameritrade Canada

Ameritrade s purchase of all of the capital stock of TD Waterhouse pursuant to the share purchase agreement will not result in the recognition of gain or loss by holders of Ameritrade common stock. Similarly, Ameritrade s sale of all of the capital stock of Ameritrade Canada to TD Waterhouse Canada Inc. pursuant to the Canadian purchase agreement will not result in the recognition of gain or loss by holders of Ameritrade common stock.

## The Special Dividend

Taxation of U.S. Holders

A portion of the special dividend will be treated as qualified dividend income to the extent paid out of Ameritrade s current or accumulated earnings and profits, as determined under the Code, for the calendar year in which the special dividend is paid. The portion of the special dividend that will be taxable as qualified dividend income will not be determined until after December 31 of the year in which the special dividend is paid. With the assumption that current market conditions continue through the end of calendar year 2005, and that the special dividend is paid by December 31, 2005, based on preliminary estimates of Ameritrade s earnings and profits for tax purposes, it is anticipated that between approximately 25% to 30% of the special dividend received by each holder of Ameritrade common stock will be treated as qualified dividend income for United States federal income tax purposes. The portion of the special dividend that will be taxable as qualified dividend income may be more or less than these estimated percentages, depending on the actual results of Ameritrade s operations through the close of the 2005 calendar year, if the special dividend is paid in 2005, or the 2006 calendar year, if the special dividend is paid in 2006. Any portion of the special dividend in excess of each holder s pro rata share of Ameritrade s earnings and profits will be treated first as a tax-free return of capital up to each holder s basis in its shares of Ameritrade common stock, with any remainder treated as a capital gain.

A non-corporate U.S. holder of Ameritrade common stock may be eligible to be taxed at a 15% (or lower) federal income tax rate on any portion of the special dividend constituting qualified dividend income for U.S. federal income tax purposes, provided that a minimum holding period and other requirements are satisfied. The 15% (or lower) tax rate for qualified dividend income is available only if the shares of Ameritrade common stock have been held for at least 61 days during the 121-day period beginning 60 days before the ex-dividend date.

U.S. holders that are domestic corporations may generally be eligible for a dividends received deduction with respect to the portion of the special dividend constituting a dividend for U.S. federal income tax purposes, subject to certain limitations.

The portion of the special dividend that is treated as a dividend for U.S. federal income tax purposes may also be considered extraordinary depending on the facts and circumstances of the holder. Treatment of the dividend as extraordinary may affect an individual U.S. holder s characterization of the sale of its Ameritrade common stock and a corporate holder s basis in its Ameritrade common stock.

Generally, information reporting requirements will apply to the payment of the special dividend, and the payor of the special dividend will be required to collect backup withholding at a rate of 28%, unless the U.S. holder provides the payor with its correct taxpayer identification number and certifies that such holder is not subject to or is exempt from backup withholding. Certain U.S. holders, including corporations, are generally exempt from backup withholding. Backup withholding is not an additional tax and any amounts withheld under the backup withholding rules from a payment to a U.S. holder will be allowed as a credit

70

#### **Table of Contents**

against such holder s U.S. federal income tax liability, if any, and may entitle the holder to a refund provided that such holder furnishes the required information to the IRS in a timely manner.

Taxation of Non-U.S. Holders

The special dividend will generally be subject to withholding of U.S. federal income tax on a gross basis at a rate of 30% or such lower rate as may be specified by an applicable income tax treaty between the U.S. and the non-U.S. holder s country of tax residence, unless the special dividend is treated as effectively connected with the conduct by the non-U.S. holder of a U.S. trade or business. In order for a lower withholding rate to apply pursuant to an applicable income tax treaty, the non-U.S. holder must provide the payor with certification on IRS Form W-8BEN, Certificate of Foreign Status of Beneficial Owner for U.S. Tax Withholding, establishing such holder s non-U.S. status and beneficial ownership of the Ameritrade common stock and claiming a reduced rate of dividend withholding. The non-U.S. holder must generally include a U.S. taxpayer identification number on the IRS Form W-8BEN. If the special dividend is effectively connected with a U.S. trade or business, the non-U.S. holder will be exempt from withholding and will instead be subject to tax on a net basis (that is, after allowance of deductions) at graduated rates and may also be subject to an additional branch profits tax at a rate of 30% or such lower rate as may be specified by an applicable income tax treaty. In order to claim such an exemption, the non-U.S. holder must provide the payor with certification on IRS Form W-8ECI, Certificate of Foreign Person s Claim for Exemption From Withholding on Income Effectively Connected With the Conduct of a Trade or Business in the U.S.

Non-U.S. holders that are intermediaries or partnerships must provide the payor with IRS Form W-8IMY, Certificate of Foreign Intermediary, Foreign Partnership, or Certain U.S. Branches for U.S. Tax Withholding, certifying that such holder is assuming primary responsibility for withholding and reporting pursuant to an agreement with the Internal Revenue Service, or establishing that such holder is not the beneficial owner of the Ameritrade common stock and is using the IRS Form W-8IMY to transmit the appropriate forms of the beneficial owners.

Non-U.S. holders that provide the payor with an IRS Form W-8ECI, IRS Form W-8BEN or IRS Form W-8IMY are generally exempt from the backup withholding requirements applicable to U.S. holders. Such forms may be obtained from the payor or from www.irs.gov.

Non-U.S. holders are strongly urged to consult their own tax advisors regarding their eligibility for reduced rates of withholding pursuant to an applicable income tax treaty and the certification requirements for claiming such reduced withholding rates.

# **Anticipated Accounting Treatment**

The acquisition of TD Waterhouse will be accounted for using the purchase method of accounting under Statement of Financial Accounting Standards No. 141, *Business Combinations*. Ameritrade is the acquiring entity. Under the purchase method of accounting, the aggregate cost of the acquired entity, TD Waterhouse, will be allocated to the tangible and intangible assets acquired and liabilities assumed based on their estimated fair values, with any excess being recognized as goodwill. Under Statement of Financial Accounting Standards No. 142, *Goodwill and Other Intangible Assets*, goodwill will not be amortized, but will be subject to an impairment test at least annually.

### Regulatory Matters Related to the Acquisition of TD Waterhouse

TD and Ameritrade are required, under the Hart-Scott-Rodino Antitrust Improvements Act of 1976, or the HSR Act, to notify and furnish required information to the Antitrust Division of the U.S. Department of Justice and to the U.S. Federal Trade Commission prior to completing the acquisition of TD Waterhouse. We and TD have made these filings and the waiting period under the HSR Act has expired.

TD and Ameritrade have furnished certain information to the NASD regarding the acquisition of TD Waterhouse in compliance with applicable requirements under NASD Membership and Registration

71

# **Table of Contents**

Rules. The change of equity ownership of TD s and Ameritrade s broker-dealer subsidiaries resulting from the acquisition of TD Waterhouse requires NASD approval.

TD and Ameritrade have furnished certain information to the New York Stock Exchange regarding the acquisition of TD Waterhouse in compliance with applicable requirements under New York Stock Exchange Membership Rules. The closing of the acquisition of TD Waterhouse is subject to the furnished information being posted in the New York Stock Exchange s weekly bulletin to members. The furnished information must be posted for two consecutive weeks before the closing of the acquisition of TD Waterhouse can occur.

Under the Canadian Bank Act, TD is required to obtain the prior approval of the Canadian Minister of Finance to acquire beneficial ownership of more than 10% of the voting shares of Ameritrade, or to subsequently acquire any shares that would result in an increase in the size of its investment. TD has applied for the required approvals.

# No Appraisal Rights

Under applicable law, Ameritrade stockholders do not have the right to an appraisal of the value of their shares in connection with the acquisition of TD Waterhouse.

# Litigation Relating to the Transaction

In May 2005, four putative stockholder class action lawsuits were filed in the Court of Chancery of the State of Delaware against Ameritrade and the members of its board of directors. The complaints allege that the directors breached their fiduciary duties by, among other things, refusing to consider a business combination proposal from E\*TRADE. The plaintiffs bring the lawsuits on behalf of themselves and other stockholders of Ameritrade and seek declaratory and injunctive relief, and unspecified damages. The four cases are captioned: *Judith Friedman v. J. Joe Ricketts, et al.*; *Margaret Carroll v. Ameritrade Holding Corporation, et al.*; *Irgun Shiurai Torah v. Ameritrade Holding Corporation, et al.*; and *Mirfred Partners LLC v. J. Joe Ricketts, et al.* By order entered May 31, 2005, the cases have been consolidated under the caption *In re Ameritrade Holding Corp. Shareholders Litigation*, Consolidated Civil Action No. 1346-N (Del. Ch.). Under the order, plaintiffs are to file a consolidated amended complaint and Ameritrade and its directors are not required to respond to the original complaints. To date, the plaintiffs have not filed a consolidated amended complaint. Ameritrade and the members of its board of directors believe that the lawsuits are without merit and intend to vigorously defend against them.

# Treatment of TD Equity Awards Held by TD Waterhouse Employees

TD has agreed to retain and continue to expense and administer all outstanding options to acquire TD common shares that TD Waterhouse employees have been granted prior to the closing. However, with respect to restricted stock units relating to TD common shares which are to be settled in cash and which were granted by TD to TD Waterhouse employees, TD has agreed to transfer the vested liability with respect to such restricted stock units, and a corresponding offsetting hedge, to Ameritrade at closing so that Ameritrade will become responsible, up to a specified amount, for the liability associated with the unvested restricted stock units. TD has agreed to continue to administer the restricted stock unit program at its own expense after the closing.

72

#### **Table of Contents**

#### THE SPECIAL DIVIDEND

Under the terms of the share purchase agreement, the Ameritrade board of directors will declare a special dividend of \$6.00 per share if sufficient funds are available for the dividend and such declaration and payment is permitted by applicable law, which will only be payable if the acquisition of TD Waterhouse is completed. The board will declare the special dividend prior to the closing date, and the special dividend will have a record date prior to the closing date of the acquisition of TD Waterhouse. It is a condition to Ameritrade s and TD s obligation to consummate the acquisition of TD Waterhouse that Ameritrade (1) has available to it sufficient funds, and is permitted under applicable law, to pay the special dividend, and (2) has duly declared the special dividend.

The dates described below are the key dates relating to the declaration and payment of the special dividend.

*Declaration date* This is the date on which Ameritrade s board of directors (1) decides that Ameritrade will pay the special dividend and (2) sets the record date and the payable date for the special dividend.

Record date This is the date set by Ameritrade for the purpose of determining its stockholders of record and the stock outstanding on the record date. The special dividend will be paid only on shares of Ameritrade common stock outstanding on the record date. Because shares that trade in the market after the record date and on or before the payable date include the right to receive the special dividend, the record date will not be important to you if you trade shares of Ameritrade common stock in the Nasdaq market. If you purchase shares in the market on or before the payable date (whether or not you owned the shares on the record date) and hold those shares until after the market opens on the ex-dividend date, you will receive the special dividend on those shares. The record date will be relevant with respect to stock options held by Ameritrade employees or directors. We expect that the record date for the proposed special dividend will be a date at least 10 calendar days after the declaration date and approximately 10 business days before the expected closing date of the acquisition of TD Waterhouse.

Payable date This is the date that Ameritrade will pay the special dividend. Please note that the actual receipt of the dividend by Ameritrade stockholders entitled to the special dividend may take several days following the payable date. We expect that the payable date for the special dividend will be the closing date of the acquisition of TD Waterhouse or the first trading day after the closing date.

*Ex-dividend date or ex-date* This is the date on and after which Ameritrade common stock trades in the Nasdaq National Market without the right to receive the special dividend. We expect that the ex-dividend date will be the first trading day after the payable date.

Because shares of Ameritrade common stock sold in the market after the record date and on or before the payable date include the right to receive the special dividend, if you purchase shares of Ameritrade common stock in the market on or before the payable date (whether or not you owned the shares on the record date) and hold those shares until after the market opens on the ex-dividend date, you will receive the special dividend on those shares. Accordingly,

If you sell shares of Ameritrade common stock in the market before the ex-dividend date (whether or not you owned the shares on the record date), you will not be entitled to the special dividend with respect to those shares.

If you buy shares of Ameritrade common stock in the market on or after the ex-dividend date, you will not be entitled to the special dividend with respect to those shares.

Your market trade does not need to settle by the payable date in order to receive the special dividend. Rather, if you buy shares of Ameritrade common stock in the market on or before the payable date and hold those shares until after the market opens on the ex-dividend date, you will receive the special dividend on those shares.

Stock options held by Ameritrade employees or directors are not entitled to cash dividends because dividends are paid on shares of stock outstanding as of the record date. Shares of stock underlying stock options that have not been exercised are not outstanding on the record date and therefore would not be

#### **Table of Contents**

entitled to the proposed special dividend. However, we believe it is appropriate that holders of outstanding equity awards be treated fairly with respect to the special dividend, and in accordance with the terms of our stock plans, we will adjust equity awards under the plans, outstanding, on the ex-dividend date, to preserve the pre-dividend economic value of the awards after payment of the proposed special dividend. Ameritrade employees or directors who want to exercise their vested stock options and receive the dividend on those shares must exercise the options three trading days prior to the record date and hold the shares until after the market opens on the ex-dividend date.

Stock options held by Ameritrade employees or directors that are not exercised and are outstanding immediately before the ex-dividend date for the special dividend will be adjusted as follows:

The exercise price, if any, will be adjusted downward and the number of shares covered by equity awards will be adjusted upward pursuant to the following formulas, where Average Market Price means the volume weighted average market price of a share of Ameritrade common stock on the last trading day before the ex-dividend date for the special dividend.

The exercise price, if any, of equity awards outstanding immediately before the ex-dividend date will be adjusted downward (but not below the par value per share) to the product of:

Pre-dividend Exercise Price (Average Market Price - \$6.00)

× = Post-dividend Exercise Price

Average Market Price

The number of shares covered by each equity award outstanding immediately before the ex-dividend date will be adjusted upward to the product of:

Number of Shares
Pre-dividend

Average Market Price
(Average Market Price - \$6.00)

Number of Shares
Post-dividend

The adjustments will apply to vested and unvested stock options. Additional options outstanding as a result of these adjustments would be vested or unvested in proportion to the number of options covered by an award that are vested or unvested immediately before the adjustment, and the additional unvested options will vest on the remaining vesting dates applicable to such award, in proportion to the number of options that would otherwise vest on each of those dates.

As of September 30, 2005, directors and executive officers of Ameritrade collectively held options (vested and unvested) to purchase 16,331,825 shares of common stock with a weighted average exercise price of \$5.97 per share.

In order to fund the special dividend, Ameritrade is permitted under the terms of the share purchase agreement to incur indebtedness for borrowed money of up to \$5.00 multiplied by the number of outstanding shares of Ameritrade common stock as of the record date for the special dividend. Ameritrade agreed to use all reasonable efforts to obtain adequate and appropriate financing facilities and other debt funding sources to provide the cash necessary to pay that portion of the special dividend not funded by other Ameritrade available excess cash or the TD capital contribution described below, in each case on terms reasonably acceptable to TD. Ameritrade further agreed to use all reasonable efforts to have such committed financing facilities and other debt funding sources available for drawdown by no later than the closing date, satisfy all conditions to such drawdown on a timely basis, and take all other corporate actions as may be necessary under applicable law to pay the special dividend.

TD agreed (1) to cause TD Waterhouse to be capitalized as of the record date for the special dividend with cash in an amount at least equal to the product of \$1.00 multiplied by the number of outstanding shares of Ameritrade common stock as of a date that is within three business days of the record date and (2) to cause TD Waterhouse to maintain that minimum cash capitalization until the closing. TD s obligation to capitalize TD Waterhouse is conditioned upon receipt of notice from Ameritrade at least 10 business days prior to the declaration of the special dividend.

74

#### **Table of Contents**

# PROPOSAL NO. 1 THE ISSUANCE OF SHARES UNDER THE SHARE PURCHASE AGREEMENT

Under the terms of the share purchase agreement, Ameritrade will acquire the U.S. retail securities brokerage business of TD Waterhouse. In connection with this acquisition, Ameritrade will issue 196,300,000 shares of Ameritrade common stock to TD, and/or one or more of TD s affiliates, in accordance with the terms of the share purchase agreement, subject to adjustment for stock dividends, stock splits or reclassifications (the Ameritrade Stock Issuance ), and pay TD \$20,000 in cash in exchange for the outstanding capital stock of TD Waterhouse. Stockholders of Ameritrade are being asked to approve the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement.

The affirmative vote of the holders of a majority of the shares of Ameritrade common stock present in person or represented by proxy and voting on the matter is required to approve the Ameritrade Stock Issuance. The approval of Proposal No. 1 is a condition to the completion of the acquisition of TD Waterhouse, and thus a vote against Proposal No. 1 effectively will be a vote against the acquisition of TD Waterhouse.

The Ameritrade board of directors has unanimously approved the Ameritrade Stock Issuance. Based on Ameritrade s reasons for the acquisition of TD Waterhouse described in this proxy statement, the board of directors of Ameritrade believes that the Ameritrade Stock Issuance and the transactions contemplated by the share purchase agreement are in the best interests of Ameritrade and its stockholders and unanimously recommends that you vote *FOR* approval of the Ameritrade Stock Issuance.

For a more detailed description of the share purchase agreement and the transactions contemplated thereby, see the sections entitled 
The Share Purchase Agreement beginning on page 76.

75

#### **Table of Contents**

#### THE SHARE PURCHASE AGREEMENT

The following is a summary of selected provisions of the share purchase agreement, including the effects of those provisions. While Ameritrade and TD believe this description covers the material terms of the share purchase agreement, it may not contain all of the information that is important to you and is qualified in its entirety by reference to the share purchase agreement and the amendment to it which are attached to this proxy as Appendix A-1 and Appendix A-2, respectively, and are, incorporated by reference in this proxy statement. We urge you to read the entire share purchase agreement carefully.

The description of the share purchase agreement in this proxy statement has been included to provide you with information regarding its terms. The share purchase agreement contains representations and warranties made by and to Ameritrade and TD as of specific dates. The statements embodied in those representations and warranties were made for purposes of that contract between the parties and are subject to specified exceptions and qualifications agreed to by the parties in connection with negotiating the terms of that contract. In addition, certain representations and warranties were made as of a specified date and may be subject to contractual standards of materiality different from those generally applicable to Ameritrade or TD, or may have been agreed to for the purpose of allocating risk between the parties rather than establishing matters as facts.

### **Consideration to be Paid in the Transaction**

At the time that the share purchase agreement was executed, TD and Ameritrade intended that Ameritrade would purchase from TD all of the capital stock of TD Waterhouse in exchange for a fixed number of shares representing 32% of the diluted shares outstanding of Ameritrade, after giving effect to the share issuance, calculated at the time using the treasury stock method, plus \$20,000 in cash. The original share purchase agreement stated that Ameritrade would issue 193,600,000 shares. However, the calculation of such fixed number of shares omitted the dilutive effect of the adjustment to Ameritrade s outstanding equity awards, contemplated at the time of the original share purchase agreement, to preserve the pre-dividend economic value of such equity awards after the payment of the special dividend. Accordingly, on October 28, 2005, Ameritrade and TD executed an amendment to the share purchase agreement, pursuant to which the parties agreed to increase the number of shares of Ameritrade common stock to be issued to TD and its affiliates in connection with the transaction by 2,700,000 shares to 196,300,000 shares in order to correct the omission. The increase in the number of shares was based on the same calculation that was made at the time of the original share purchase agreement, adjusted only to give effect to the additional options expected to result from the adjustment to equity awards. The shares of Ameritrade common stock issued in connection with the acquisition of TD Waterhouse will represent approximately 32.7% of the outstanding voting securities of TD Ameritrade after giving effect to the acquisition of TD Waterhouse. In connection with the amendment of the share purchase agreement, Ameritrade did not request, and does not currently expect that it will request, an updated opinion from Citigroup. Citigroup has not updated its opinion in connection with the amendment to the purchase agreement to increase the number of shares of Ameritrade common stock to be issued to TD from 193,600,000 shares to 196,300,000 shares.

If, between the date of the share purchase agreement and the closing, Ameritrade pays a dividend in shares of Ameritrade common stock, subdivides, splits or combines the then-outstanding shares of Ameritrade common stock or issues additional shares of Ameritrade common stock by reclassification of such shares, then the number of shares of common stock to be issued to TD will be appropriately adjusted to provide TD the same economic effect as contemplated by the share purchase agreement prior to the relevant event.

# **Closing Date Capital Adjustment**

The share purchase agreement contains a closing date capital adjustment mechanism, described below, that is designed to ensure that a specified level of tangible value will be contributed to the combined entity by both TD Waterhouse and Ameritrade upon the closing of the transaction. Pursuant to

76

#### **Table of Contents**

the closing date capital adjustment, Ameritrade may be required to pay TD additional consideration in the event the closing date net tangible book value, as defined below, of Ameritrade is below a specified level or the closing date net tangible book value of TD Waterhouse is above a specified level. Similarly, TD may be required to make capital contributions to Ameritrade in the event the closing date net tangible book value, as defined below, of TD Waterhouse is below a specified level or the closing date net tangible book value of Ameritrade is above a specified level.

Under the terms of the share purchase agreement, within 60 days after the closing date, Ameritrade is required to prepare and deliver to TD balance sheets dated as of the closing date for TD Waterhouse and the following subsidiaries of TD Waterhouse: National Investor Services Corp., TD Waterhouse Investor Services, Inc. and TD Waterhouse Capital Markets, Inc., or collectively, the business subsidiaries, on a consolidated basis (the TD Waterhouse Closing Date Balance Sheet ) and for Ameritrade and its subsidiaries on a consolidated basis (the Ameritrade Closing Date Balance Sheet ). The balance sheets will be prepared in accordance with GAAP, subject to certain exceptions specified in the share purchase agreement. The TD Waterhouse Closing Date Balance Sheet will be accompanied by a statement showing the closing date net tangible book value, and targeted closing date net tangible book value, described below, of TD Waterhouse and the business subsidiaries, in each case calculated in accordance with the terms of the share purchase agreement. The Ameritrade Closing Date Balance Sheet will be accompanied by a statement showing the closing date net tangible book value and targeted closing date net tangible book value of Ameritrade and its subsidiaries, in each case calculated in accordance with the terms of the share purchase agreement. The share purchase agreement provides mechanisms to address any disputes between TD and Ameritrade relating to

those closing date balance sheets and accompanying statements. For purposes of the closing date capital adjustment, the

closing date net tangible book value, with respect to TD Waterhouse or Ameritrade, means the amount equal to (1) total stockholders equity *minus* (2) the sum of (a) goodwill (net of accumulated amortization) and (b) other intangible assets (net of accumulated amortization and, in the case of Ameritrade, the balance of the related deferred tax liability associated with the Datek client relationship intangible asset), in each case of TD Waterhouse and the business subsidiaries (on a consolidated basis) or Ameritrade and its consolidated subsidiaries (on a consolidated basis), as applicable, as of the closing date; and targeted closing date net tangible book value means,

(1) in the case of TD Waterhouse, an amount equal to 6% of the aggregate debits (calculated for each registered broker-dealer as of any given date on the same basis as the amount set forth in Box 4470 of the Form X-17A-5 that is completed by such entity) as of the closing date, of the business subsidiaries *plus* the product of \$1.00 and the aggregate number of shares of Ameritrade common stock outstanding as of the record date of the special dividend and (2) in the case of Ameritrade, an amount equal to 6% of the aggregate debits (calculated for each registered broker-dealer as of any given date on the same basis as the amount set forth in Box 4470 of the Form X-17A-5 that is completed by such entity), as of the closing date, of each of its subsidiaries that is a registered broker-dealer.

If TD Waterhouse s closing date net tangible book value is less than its targeted closing date net tangible book value, TD will pay to Ameritrade as a contribution to capital an amount in cash equal to the excess of TD Waterhouse s targeted closing date net tangible book value over its closing date net tangible book value, plus an amount calculated as if interest accrued on the excess amount computed at the daily effective fed funds rate as published by the Federal Reserve for the period from the closing date to but excluding the date of such payment. If TD Waterhouse s closing date net tangible book value is greater than its targeted closing date net tangible book value, Ameritrade shall pay TD an amount in cash as additional consideration equal to the excess of TD Waterhouse s closing date net tangible book value over its targeted closing date net tangible book value, plus an amount calculated as if interest accrued on the

77

#### **Table of Contents**

excess amount computed at the fed funds rate for the period from the closing date to but excluding the date of such payment.

If Ameritrade s closing date net tangible book value is less than its targeted closing date net tangible book value, Ameritrade will pay to TD an amount in cash as additional consideration calculated in accordance with the following formula:

$$C = (A/B)$$
 A

where:

A = the excess of Ameritrade s targeted closing date net tangible book value over its closing date net tangible book value;

B = 1 minus TD s ownership percentage in TD Ameritrade immediately following the closing, taking into account only the shares issued to TD at the closing (expressed as a decimal); and

C = cash payment from Ameritrade to TD.

Ameritrade will also pay TD an amount as if interest accrued on the cash payment amount at the fed funds rate for the period from the closing date to but excluding the date of such payment.

If Ameritrade s closing date net tangible book value is greater than its targeted closing date net tangible book value, TD will pay to Ameritrade as a capital contribution an amount in cash calculated in accordance with the following formula:

$$C = (A/B)$$
 A

where:

A = the excess of Ameritrade s closing date net tangible book value over its targeted closing date net tangible book value:

B = 1 minus TD s ownership percentage in TD Ameritrade immediately following the closing, taking into account only the shares issued to TD at the closing (expressed as a decimal); and

C = capital contribution from TD to Ameritrade.

TD will also pay Ameritrade an amount as if interest accrued on the capital contribution amount at the fed funds rate for the period from the closing date to but excluding the date of such payment.

Any amounts to be paid by Ameritrade or TD must be paid within 60 days of the final determination of those amounts.

# **Closing**

Unless the parties agree otherwise, the acquisition of TD Waterhouse will close at the offices of Wilson Sonsini Goodrich & Rosati, Professional Corporation, 12 East 49th Street, New York, New York, on the third business day after the satisfaction or waiver of all closing conditions except for the conditions that, by their terms, are to be satisfied at the closing. See The Share Purchase Agreement Conditions to the Acquisition of TD Waterhouse beginning on page 93.

### **Representations and Warranties**

The share purchase agreement contains representations and warranties made by TD to Ameritrade relating to a number of matters, including the following:

corporate organization and similar matters of TD Waterhouse and the business subsidiaries;

capital structure of TD Waterhouse and the business subsidiaries;

ownership by TD Waterhouse of capital stock of the business subsidiaries;

78

#### **Table of Contents**

corporate authorization and validity of the share purchase agreement and the other ancillary agreements;

approval by the board of directors of TD of the share purchase agreement, the stockholders agreement, the amended and restated registration rights agreement, the trademark license agreement, the money market deposit account agreement, the services agreement and the transactions contemplated thereby;

absence of conflicts with organizational documents, laws or agreements as a result of entering into and consummating the transactions contemplated by the share purchase agreement;

required consents and filings with governmental entities;

the conformity with GAAP of TD Waterhouse s financial statements;

accuracy of information supplied by TD expressly for inclusion in this proxy statement;

the existence, validity and absence of defaults under material contracts;

the absence of certain material changes or events since October 31, 2004 or April 30, 2005, depending on the nature of the change or event;

title to real and personal property and the validity of and absence of defaults relating to leases for leased property;

ownership and validity of intellectual property rights;

possession of permits, registrations and regulatory approvals required to conduct the businesses of TD Waterhouse and the business subsidiaries and compliance by TD Waterhouse and the business subsidiaries with law;

litigation, investigations and injunctions;

tax matters;

employees and employee benefit plans;

agreements with or directives from regulatory agencies;

the absence of undisclosed liabilities;

environmental matters;

transactions with affiliates:

broker s and finder s fees related to the acquisition of TD Waterhouse;

insurance coverage;

adequacy of accounting controls;

interest rate risk management instruments; and

labor and employment matters.

The share purchase agreement also contains representations and warranties by Ameritrade to TD relating to a number of matters, including the following:

corporate or other organization and similar matters of Ameritrade and its subsidiaries;

capital structure of Ameritrade and its subsidiaries;

ownership by Ameritrade of capital stock of Ameritrade s subsidiaries;

corporate authorization and validity of the share purchase agreement and the other ancillary agreements;

79

#### **Table of Contents**

approval by the Ameritrade board of directors of the share purchase agreement, the stockholders agreement, the trademark license agreement, the money market deposit account agreement, the services agreement, the amendment and restatement of our certificate of incorporation and the amended and restated bylaws of Ameritrade as required by the share purchase agreement (the Post-Transaction Bylaws ) and the transactions contemplated thereby;

the inapplicability of certain state takeover statutes to Ameritrade, the share purchase agreement, the acquisition of TD Waterhouse or the stockholders agreement;

absence of conflicts with organizational documents, laws or agreements as a result of entering into and consummating the transactions contemplated by the share purchase agreement;

required consents and filings with governmental entities;

the conformity with U.S. GAAP and SEC requirements of Ameritrade s financial statements filed with the SEC;

proper filing of documents with the SEC and the accuracy of information contained in those documents and compliance with the Sarbanes-Oxley Act;

accuracy of information supplied by Ameritrade expressly for inclusion in this proxy statement;

the existence, validity and absence of defaults under material contracts;

the absence of certain material changes or events since the date of Ameritrade s last audited financial statements or March 25, 2005, depending on the nature of the change or event;

title to real and personal property and the validity of and absence of defaults relating to, leases for leased property;

ownership and validity of intellectual property rights;

possession of permits, registrations and regulatory approvals required to conduct the business of Ameritrade and its subsidiaries and compliance by Ameritrade and its subsidiaries with law;

litigation, investigations and injunctions;

tax matters;

employees and employee benefit plans;

the absence of agreements with or directives from regulatory agencies;

the absence of undisclosed liabilities;

environmental matters;

transactions with affiliates;

broker s and finder s fees related to the acquisition of TD Waterhouse;

the required vote to approve the acquisition of TD Waterhouse and the amendment and restatement of our certificate of incorporation;

insurance coverage;

adequacy of accounting controls;

absence of interest rate risk management instruments; and

labor and employment matters.

80

#### **Table of Contents**

Some of these representations and warranties are subject to specified exceptions and qualifications. In addition, some of these representations and warranties are qualified as to materiality or material adverse effect. For purposes of the share purchase agreement, a material adverse effect with respect to any entity, means a material adverse effect:

on the condition (financial or otherwise), properties, assets, liabilities, businesses or results of operations of such entity and its subsidiaries taken as a whole (or, in the case of TD Waterhouse, of TD Waterhouse and the business subsidiaries taken as a whole, after giving effect to the Reorganization), but does not include any such effect to the extent resulting from or attributable to:

any change after the date of the share purchase agreement in laws, rules or regulations or interpretations thereof by courts or governmental authorities, or in GAAP (or, in the case of TD Waterhouse, Canadian GAAP) or regulatory accounting principles, in any such case applicable generally to U.S. self-directed retail discount securities brokers,

any changes after the date of the share purchase agreement in general economic, monetary or securities market conditions (including changes in interest rates and market price and trading volume fluctuations),

the announcement of the transactions contemplated by the share purchase agreement,

any outbreak of major hostilities in which the U.S. is involved or any act of terrorism within the U.S. or directed against its facilities or citizens wherever located, or

any action or omission by TD, Ameritrade or any subsidiary of any of them taken with the prior written consent of the other parties to the share purchase agreement or as required by the terms of the share purchase agreement, or

on the ability of such entity (or, in the case of TD Waterhouse, on the ability of TD) to perform its obligations under the share purchase agreement or the related ancillary agreements, and to consummate the transactions contemplated by the share purchase agreement and the related ancillary agreements on a timely basis.

The representations and warranties in the share purchase agreement generally will survive for one year following the closing (other than with respect to tax matters which will survive until 30 days past the expiration of the applicable statue of limitations) at which date they will terminate; and, as described below under Effect of Termination, if the share purchase agreement is validly terminated there will be no liability under the representations and warranties of the parties (other than with respect to broker s and finder s fees related to the Ameritrade Stock Issuances), unless a party willfully breached the share purchase agreement.

# **Covenants and Agreements**

Conduct of Business of TD Waterhouse Prior to Closing. TD has agreed that, during the period from the date of the share purchase agreement to the closing, it will cause TD Waterhouse and each business subsidiary to (1) carry on their respective businesses in the usual, regular and ordinary course consistent with past practice and in compliance with all applicable laws and regulations, (2) pay its debts and taxes when due and pay or perform other material obligations when due and (3) use all reasonable efforts to preserve intact the present business organizations of TD Waterhouse and the business subsidiaries, maintain the rights and franchises of, and preserve the relationships with clients, suppliers and others having business dealings with, TD Waterhouse and the business subsidiaries to the end that their goodwill and ongoing businesses shall not be impaired in any material respect at the closing. TD has further agreed that, without limiting the generality of the foregoing, during the period from the date of the share purchase agreement to the closing, except as expressly contemplated or permitted by the share purchase agreement, (a) without the prior written consent of Ameritrade, (i) TD will not permit TD Waterhouse or any of the business subsidiaries to sell any of its seats on the New York Stock Exchange if such sale would result in TD Waterhouse and the business subsidiaries, collectively, not owning any seats on the New York Stock

0

#### **Table of Contents**

Exchange, and (ii) if at any time TD Waterhouse and the business subsidiaries, collectively, own only one seat on the New York Stock Exchange, TD will not permit TD Waterhouse or any of the business subsidiaries to lease such seat and (b) TD will not permit TD Waterhouse or any business subsidiary to, without the prior written consent of Ameritrade, such consent not to be unreasonably withheld, conditioned or delayed:

except as contemplated by the Reorganization, pay any dividends or other distributions on its capital stock, subject to certain exceptions relating to dividends paid by subsidiaries of TD Waterhouse to TD Waterhouse and dividends paid to TD by TD Waterhouse;

except as contemplated by the Reorganization, adjust, split, combine or reclassify any of its capital stock, or repurchase, redeem or otherwise acquire any of its capital stock or the capital stock of any business subsidiary;

issue additional shares of its capital stock, or securities convertible into its capital stock, except: as contemplated by the Reorganization; or

issuances by a wholly owned subsidiary of TD Waterhouse of its capital stock to TD Waterhouse; except as contemplated by the Reorganization, amend or propose to amend its certificate of incorporation or its bylaws or other organizational documents;

except as contemplated by the Reorganization, enter into a plan of consolidation, merger, share exchange, reorganization or complete or partial liquidation with any person (other than consolidations, mergers or reorganizations solely among wholly owned subsidiaries (other than with respect to a business subsidiary) of TD Waterhouse), or a letter of intent or agreement in principle with respect to a plan of consolidation, merger, share exchange or reorganization or adopt a plan of complete or partial liquidation;

enter into new lines of business or materially change its brokerage policies or practices;

incur or commit to any capital expenditures or any obligations or liabilities in connection therewith other than capital expenditures and related obligations or liabilities incurred or committed to in the ordinary course of business consistent with past practice;

except as contemplated by the Reorganization, make any acquisition of or investment in any other person or of assets of another person, except for:

acquisitions of securities for the account of or for sale to clients in the ordinary course of business; or

foreclosures of securities pledged by clients in the ordinary course of business and other similar acquisitions in connection with securing or collecting debts previously contracted in the ordinary course of business; sell, lease, encumber or otherwise dispose of any of its assets (including capital stock of subsidiaries of TD Waterhouse), which are material, individually or in the aggregate, to TD Waterhouse, other than: internal reorganizations, liquidations or consolidations involving existing subsidiaries (other than a business subsidiary) of TD Waterhouse;

as contemplated by the Reorganization;

other activities in the ordinary course of business consistent with past practice; or

in connection with the incurrence of indebtedness (to the extent described in the following bullet point); incur any long-term indebtedness for borrowed money or guarantee any such long-term indebtedness or issue or sell any long-term debt securities or warrants or rights to acquire any long-

#### **Table of Contents**

term debt securities of TD Waterhouse or any of the business subsidiaries or guarantee any long-term debt securities of others, other than:

in connection with the payment of permitted dividends under the share purchase agreement;

borrowings of any business subsidiary from TD Waterhouse or another business subsidiary;

indebtedness in the ordinary course of business consistent with past practice; or

renewals, replacements or extensions of existing indebtedness;

intentionally take any action that would, or would reasonably be expected to, result in any of the conditions to the completion of the acquisition of TD Waterhouse not to be satisfied;

make any changes in its accounting methods, practices or policies, except as required under applicable law, regulation or GAAP or Canadian GAAP, in each case as concurred with by TD s independent public accountants;

subject to some exceptions,

adopt, amend or terminate any TD Waterhouse employee benefit plan;

increase in any material manner the compensation or fringe benefits of any director, officer or employee of TD Waterhouse or the business subsidiaries or pay or grant any benefit not required by any arrangement as in effect as of June 22, 2005;

enter into or renew any agreement providing for the payment to any director or officer of TD Waterhouse or any of the business subsidiaries of compensation or benefits contingent upon the occurrence of any of the transactions contemplated by the share purchase agreement;

loan or advance any money or other property to any present or former director or officer of TD Waterhouse or any of the business subsidiaries other than pursuant to any plan or arrangement as in effect as of June 22, 2005; or

grant any equity-based compensation;

except as contemplated by the Reorganization, and subject to certain exceptions, enter into, amend, renew or terminate any material contract;

except as contemplated by the Reorganization, engage in any material transaction or incur any material obligation except in the ordinary course of business consistent with past practice;

pay or settle any obligations, including taking any action to settle or compromise any litigation, subject to certain exceptions, in each case:

relating to the share purchase agreement or the transactions contemplated by the share purchase agreement; or

that is otherwise material to TD Waterhouse and the business subsidiaries, other than, the payment or settlement, compromise or satisfaction, in the ordinary course of business consistent with past practice or in accordance with their terms, of liabilities reflected or reserved against in, or contemplated by, the TD Waterhouse financial statements delivered to Ameritrade, or incurred since April 30, 2005 in the ordinary course of business consistent with past practice;

make any material changes to its method of tax accounting (unless required by applicable law), file any material amended return or settle or compromise any material tax liability;

open any new branches, offices or facilities or relocate or close any existing offices or facilities, or file any application with any governmental authority to do any of the foregoing;

change in any material respect the pricing or terms of its client services (except in response to changes in competitive conditions or prevailing market practices);

83

#### **Table of Contents**

enter into any agreement to purchase or sell any interest in real property, grant any security interest in any real property, enter into any lease, sublease or other occupancy agreement with respect to any real property, other than in the ordinary course of business consistent with past practice or materially alter, violate or terminate any of the terms of any lease; or

agree to, or make any commitment to, take any of these restricted actions.

Conduct of Business of Ameritrade Prior to Closing. Ameritrade has agreed that, during the period from the date of the share purchase agreement to the closing, Ameritrade will and will cause each of its subsidiaries to (1) carry on its business in the usual, regular and ordinary course consistent with past practice and in compliance with all applicable laws and regulations, (2) pay its debts and taxes when due and pay or perform other material obligations when due and (3) use all reasonable efforts to preserve intact its present business organizations, maintain its rights and franchises and preserve its relationships with clients, suppliers and others having business dealings with them to the end that their goodwill and ongoing businesses will not be impaired in any material respect at the closing. Ameritrade has further agreed that, except as expressly contemplated or permitted by the share purchase agreement, during the period from the date of the share purchase agreement to the closing, Ameritrade will not, and will not permit any of its subsidiaries to, without the prior written consent of TD, such consent not to be unreasonably withheld, conditioned or delayed:

pay any dividends or other distributions on its capital stock, except with respect to (1) the payment of a one-time special dividend in an amount not to exceed \$6.00 per share, and (2) dividends by a wholly owned subsidiary (other than Ameritrade Canada or any of its subsidiaries) to Ameritrade;

adjust, split, combine or reclassify any of its capital stock, or subject to limited exceptions, repurchase, redeem or otherwise acquire any of its capital stock or the capital stock of any subsidiary;

issue additional shares of its capital stock, or securities convertible into its capital stock, except: the issuance of Ameritrade common stock pursuant to the exercise of stock options outstanding on June 22, 2005;

issuances by a wholly owned subsidiary of Ameritrade of its capital stock to Ameritrade; or

the grant to employees, consultants and directors of Ameritrade, in the ordinary course of business and consistent with past practice, of options to acquire shares of Ameritrade common stock not to exceed options to purchase 750,000 shares of Ameritrade common stock in the aggregate;

use its discretion to accelerate the vesting of any stock options outstanding as of June 22, 2005 or any other rights, warrants or other grant of equity under any Ameritrade benefit plan;

amend or propose to amend its certificate of incorporation or its bylaws or other organizational documents, other than the amendments specifically contemplated by the share purchase agreement;

enter into a plan of consolidation, merger, share exchange, reorganization or complete or partial liquidation with any person (other than consolidations, mergers or reorganizations solely among wholly owned subsidiaries of Ameritrade), or a letter of intent or agreement in principle with respect to a plan of consolidation, merger, share exchange, reorganization or complete or partial liquidation;

enter into new lines of business or materially change its brokerage policies or practices;

incur or commit to any capital expenditures or any obligations or liabilities in connection therewith other than capital expenditures and related obligations or liabilities incurred or committed to in the ordinary course of business consistent with past practice;

#### **Table of Contents**

make any acquisition of or investment in any other person or of assets of another person, except for: acquisitions of securities for the account of or for sale to clients in the ordinary course of business; or

foreclosures of securities pledged by clients in the ordinary course of business and other similar acquisitions in connection with securing or collecting debts previously contracted in the ordinary course of business; sell, lease, encumber or otherwise dispose of any of its assets (including capital stock of subsidiaries), which are material, individually or in the aggregate, to Ameritrade, other than:

internal reorganizations, liquidations or consolidations involving existing subsidiaries of Ameritrade;

other activities in the ordinary course of business consistent with past practice; and

in connection with the incurrence of indebtedness (to the extent described in the following bullet point); incur any long-term indebtedness for borrowed money or guarantee any such long-term indebtedness or issue or sell any long-term debt securities or warrants or rights to acquire any long-term debt securities of Ameritrade or any of its subsidiaries or guarantee any long-term debt securities of others, other than:

indebtedness of any subsidiary of Ameritrade to Ameritrade or another subsidiary of Ameritrade;

borrowings in the ordinary course of business consistent with past practice;

renewals, replacements or extensions of existing indebtedness; and

indebtedness incurred for the sole purpose of funding the payment of the special dividend, in an amount not in excess of \$5.00 per outstanding share of Ameritrade common stock;

intentionally take any action that would, or would reasonably be expected to, result in any of the conditions to the completion of the acquisition of TD Waterhouse not to be satisfied;

make any changes in its accounting methods, practices or policies, except as required under applicable law, regulation or GAAP, in each case as concurred with by Ameritrade s independent public accountants;

subject to some exceptions,

adopt, amend or terminate any Ameritrade employee benefit plan;

increase in any material manner the compensation or fringe benefits of any director, officer or employee of Ameritrade or any of its subsidiaries or pay or grant any benefit not required by any arrangement as in effect as of June 22, 2005;

enter into or renew any agreement providing for the payment to any director or officer of Ameritrade or any of its subsidiaries of compensation or benefits contingent upon the occurrence of any of the transactions contemplated by the share purchase agreement;

loan or advance any money or other property to any present or former director or officer of Ameritrade or any of its subsidiaries other than pursuant to any plan or arrangement as in effect as of June 22, 2005; or

grant any equity-based compensation;

subject to certain exceptions, enter into, amend, renew or terminate any material contract;

engage in any material transaction or incur any material obligation except in the ordinary course of business consistent with past practice;

# **Table of Contents**

pay or settle any obligations, including taking any action to settle or compromise any litigation, in each case: relating to the share purchase agreement or the transactions contemplated by the share purchase agreement; or

that is otherwise material to Ameritrade or any of its subsidiaries, other than, the payment or settlement, compromise or satisfaction, in the ordinary course of business consistent with past practice or in accordance with their terms, of liabilities reflected or reserved against in, or contemplated by, the Ameritrade financial statements delivered to TD, or incurred since September 24, 2004 in the ordinary course of business consistent with past practice;

make any material changes to its method of tax accounting (unless required by applicable law), file any material amended return or settle or compromise any material tax liability;

open any new branches, offices or facilities or relocate or close any existing offices or facilities, or file any application with any governmental authority to do any of the foregoing;

change in any material respect the pricing or terms of its client services (except in response to changes in competitive conditions or prevailing market practices);

enter into any agreement to purchase or sell any interest in real property, grant any security interest in any real property, enter into any lease, sublease or other occupancy agreement with respect to any real property, other than in the ordinary course of business consistent with past practice or materially alter, violate or terminate any of the terms of any lease; or

agree to, or make any commitment to, take any of these restricted actions.

Ameritrade Stockholders Meeting and Duty to Recommend. The share purchase agreement requires Ameritrade to call and hold a special meeting of its stockholders to approve the Ameritrade Stock Issuance and the amendment and restatement of our certificate of incorporation. The Ameritrade board of directors has agreed to recommend that Ameritrade s stockholders vote in favor of approval of the Ameritrade Stock Issuance and the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals, and to not publicly withdraw, modify or qualify in any manner adverse to TD such recommendation (which we refer to in this proxy statement as a change in Ameritrade recommendation), except that Ameritrade s board of directors may effect a change in Ameritrade recommendation if and only to the extent that:

Ameritrade has not materially breached its obligations to (1) promptly (but in no event more than two business days) notify TD following the receipt of any acquisition proposal, or of any inquiry which Ameritrade concludes in good faith has a reasonable possibility of leading to an acquisition proposal, advise TD of the material terms thereof (including the identity of the person making such acquisition proposal or inquiry in respect thereof), (2) keep TD apprised of any related developments and (3) furnish TD with copies of related documents as described in more detail under

No Solicitation:

The Ameritrade board of directors, after consultation with outside counsel and acting upon the recommendation of the special committee of the Ameritrade board of directors, determines in good faith that the failure to effect a change in Ameritrade recommendation would be inconsistent with the board s fiduciary duties under applicable law; and

Ameritrade has received, on or after June 22, 2005, an unsolicited bona fide written acquisition proposal (as described below) from a third party which its board of directors concludes in good faith constitutes a superior proposal (as described below), after

giving at least five business days notice to TD of its intention to effect a change in Ameritrade recommendation, specifying the material terms and conditions of the superior proposal and furnishing TD a copy of the relevant proposed transaction agreement, if any, and all other material documents relating to such

superior proposal; and

86

# **Table of Contents**

negotiating in good faith with TD during this period of not less than five business days to make such adjustments in the terms and conditions of the share purchase agreement so that the acquisition proposal ceases to be a superior proposal after giving effect to any adjustments which may be offered by TD in connection with these negotiations.

For purposes of the share purchase agreement,

an acquisition proposal means a proposal, offer or transaction (other than a proposal or offer made by TD or its affiliates) relating to, or to effect, (1) a merger, reorganization, share exchange, consolidation, business combination, recapitalization, liquidation, dissolution or similar transaction involving Ameritrade or any of its subsidiaries, other than any such merger, share exchange, consolidation or other business combination resulting in or involving (a) the purchase or other acquisition by, or the sale or issuance to, any person of securities representing (or convertible into or exchangeable for securities that would represent) less than 15% of the total voting power of Ameritrade or any of its subsidiaries or (b) the purchase or sale of assets representing less than 15% of the aggregate fair market value of the consolidated assets (including stock of Ameritrade s subsidiaries) of Ameritrade and its subsidiaries, taken as a whole or (2) any purchase or sale of assets representing 15% or more of the aggregate fair market value of the consolidated assets (including stock of Ameritrade s subsidiaries) of Ameritrade and its subsidiaries, taken as a whole, or (3) any purchase or sale (by merger or otherwise) of, or tender or exchange offer for, securities of Ameritrade that, if consummated, would result in any person beneficially owning securities representing 15% or more of the total voting power of Ameritrade or any of its significant subsidiaries (as defined in Rule 1-02 of Regulation S-X); and

a superior proposal means a bona fide written acquisition proposal which the Ameritrade board of directors (acting upon the recommendation of the special committee) concludes in good faith, after consultation with its outside financial and legal advisors, and taking into account all legal, financial, regulatory and other aspects of the proposal and the person making the proposal (including any break-up fees, expense reimbursement provisions and conditions to consummation), (1) is more favorable to the stockholders of Ameritrade, from a financial point of view, than the transactions contemplated by the share purchase agreement (taking into account the Ameritrade board of directors—good faith assessment of the prospective synergies and cost savings anticipated to be realized from and following the acquisition of TD Waterhouse and the other transactions contemplated thereby) and (2) is fully financed or reasonably capable of being fully financed and otherwise reasonably capable of being completed on the terms proposed; provided that for purposes of this definition of—superior proposal,—the term acquisition proposal shall have the meaning assigned to such term above, except that in the definition of—acquisition proposal above, the reference to—15%—in clauses (1)(b) and (2) shall be deemed to be a reference to—70%,—the reference to—15%—in clauses (1)(a) and (3) shall be deemed to be a reference to—40%,—and to qualify as an—acquisition proposal

under clauses (1)(a) or (3) a transaction must involve voting securities only of Ameritrade and not of its subsidiaries or significant subsidiaries, as the case may be (other than indirectly through the acquisition of voting securities of Ameritrade) (it being understood that an acquisition proposal need only meet any of clauses (1), (2) or (3) of the definition thereof (as modified by the foregoing proviso) in order to be eligible to be determined to be a superior proposal as provided above).

*No Solicitation.* The share purchase agreement precludes Ameritrade and its subsidiaries, and requires Ameritrade to use all reasonable efforts to preclude its and its subsidiaries respective directors, officers, employees, agents and representatives from, directly or indirectly:

initiating, soliciting or knowingly encouraging or facilitating any inquiries or the making of any proposals or offers from any person relating to, or a transaction to effect, an acquisition proposal;

having any discussions with, or providing any confidential information or data to, any person relating to an acquisition proposal, or engaging in any negotiations concerning an acquisition proposal, or knowingly facilitating any effort or attempt to make or implement an acquisition proposal;

#### **Table of Contents**

approving or recommending, or publicly proposing to approve or recommend, any acquisition proposal;

executing or entering into, or approving or recommending, or publicly proposing to approve or recommend, any letter of intent, agreement in principle, merger agreement, asset purchase or share exchange agreement, option agreement or other similar agreement related to any acquisition proposal;

granting any approval pursuant to Section 203(a)(1) or Section or 203(a)(3) of the Delaware General Corporation Law removing the restrictions on business combinations contained therein; or

publicly proposing or agreeing to do any of the foregoing.

However, if Ameritrade receives an unsolicited bona fide acquisition proposal prior to obtaining the required approval of the stockholders of Ameritrade of the Ameritrade Stock Issuance and the amendment and restatement of our certificate of incorporation, Ameritrade may participate in negotiations or discussions with, or provide confidential information or data to, the person making that acquisition proposal if:

Ameritrade s board of directors (acting upon the recommendation of the special committee) concludes in good faith that the acquisition proposal constitutes or is reasonably likely to result in a superior proposal;

Ameritrade s board of directors (acting upon the recommendation of the special committee), after consultation with outside counsel, determines in good faith that the failure to take those actions would be inconsistent with the board s fiduciary duties under applicable law;

prior to providing any confidential information to the person making the inquiry or proposal, Ameritrade enters into a confidentiality agreement with the person making the inquiry or proposal having terms that are no less favorable to Ameritrade than those in the confidentiality agreement between TD and Ameritrade; and

Ameritrade provides TD with a copy of any confidential information or data provided to such person making the inquiry or proposal to the extent not previously provided or made available to TD.

Ameritrade has agreed to, and to cause its subsidiaries to, and will use all reasonable efforts to cause its and their respective directors, officers, employees, agents and representatives to, immediately cease, from and after June 22, 2005, and cause to be terminated, any activities, discussions or negotiations with any persons other than TD with respect to any acquisition proposal and to use all reasonable efforts to enforce any standstill, confidentiality or similar agreement relating to any acquisition proposal, including by requiring other parties to promptly return or destroy any confidential information previously furnished and by using all reasonable efforts if reasonably requested by TD to seek injunctions or other equitable remedies to prevent or restrain any breaches of such agreements and to enforce specifically the terms and provisions of such agreements in a court of competent jurisdiction.

Ameritrade has also agreed to promptly (but in no event more than two business days) following the receipt of any acquisition proposal, or of any inquiry which Ameritrade concludes in good faith has a reasonable probability of leading to an acquisition proposal, advise TD of the material terms of the proposal, including the identity of the person making the proposal, keep TD apprised of any related developments, discussions and negotiations on a current basis (and, in any event, within 48 hours of such developments, discussions or negotiations), and furnish TD with a copy of any proposed transaction agreements and related documents with or from the person making such acquisition proposal or inquiry in respect thereof promptly after the receipt by Ameritrade of such agreements. Ameritrade has further agreed to provide TD with at least 48 hours prior notice (or such lesser prior notice as is provided to the Ameritrade board of directors) of any meeting of the Ameritrade board of directors at which meeting the board of directors is reasonably expected to consider an acquisition proposal.

88

#### **Table of Contents**

All Reasonable Efforts Covenant. Ameritrade and TD have agreed to use all reasonable efforts to take, or cause to be taken all actions necessary, to comply with all legal requirements with respect to the transactions contemplated by the share purchase agreement as promptly as practicable and to obtain (and to cooperate with the other party to obtain) any governmental or third-party approvals required in connection with the acquisition of TD Waterhouse and the other transactions contemplated by the share purchase agreement. However, except as described in the following paragraph, neither Ameritrade nor TD is required to dispose or hold separate any material assets or categories of assets of Ameritrade or TD Waterhouse, accept the imposition of any material limitation or restriction on the ability of Ameritrade or TD Waterhouse to freely conduct their business or own such assets, hold separate any of the shares of TD Waterhouse common stock or accept any limitation on the ability of Ameritrade to exercise full rights of ownership of the shares of TD Waterhouse common stock.

In the event that the Commissioner of Competition (Canada) applies, threatens in writing to apply, or advises TD or Ameritrade that it proposes to apply to the Competition Tribunal (Canada) for an order (including an injunction) with respect to the transactions contemplated in the share purchase agreement, TD and Ameritrade have agreed to negotiate in good faith with each other, and confer with the Commissioner of Competition (Canada) to arrange for the consummation of the transactions contemplated by the share purchase agreement subject to the holding separate of Ameritrade Canada by the parties following the closing (and prior to consummation of the transactions contemplated by the Canadian purchase agreement). If the parties are unable to reach agreement with the Commissioner of Competition (Canada) regarding such a hold separate transaction, then Ameritrade has agreed to dispose of Ameritrade Canada prior to the closing on commercially reasonable terms.

Employee Benefit Plans. Ameritrade and TD have agreed that, during the period prior to the closing, they will cooperate to ensure the continuity of their workforces and that in particular TD Waterhouse will not terminate, prior to the closing, any of its employees for any reason other than unsatisfactory performance or misconduct. In addition, Ameritrade and TD have agreed that during a specified transition period beginning on the closing (and ending on the later of the first anniversary of the closing or the date thirty days after the clearing conversion of all TD Waterhouse client accounts), Ameritrade will provide each former TD Waterhouse employee retained by Ameritrade through the transition period or any portion thereof with (1) base salary or wage and commission levels and bonus compensation at least equal to that provided by TD Waterhouse prior to the closing, and (2) other employee benefits, including defined contribution pension benefits and equity based compensation, that are no less favorable in the aggregate than such benefits provided by Ameritrade after the closing to similarly situated Ameritrade employees.

Ameritrade has further agreed to assume all liabilities and obligations under certain termination protection agreements entered into between TD, TD Waterhouse and certain key TD Waterhouse employees which provide for severance and additional benefits in the event such employees are terminated after the closing. TD Waterhouse has agreed to terminate, prior to the closing, its formal severance plan and Ameritrade has agreed to adopt and maintain, for the transition period, a severance plan or arrangement, which will provide levels of severance or termination pay and other termination benefits, that are no less favorable than that provided by TD Waterhouse prior to the closing. In addition, during the transition period, any former TD Waterhouse employee that is terminated will be entitled to a pro-rata portion of any applicable TD Waterhouse quarterly or annual bonus then in effect.

We expect that Mr. Moglia will continue to serve as Chief Executive Officer of TD Ameritrade, that J. Joe Ricketts will continue to serve as Chairman of TD Ameritrade and that W. Edmund Clark will serve as Vice Chairman of TD Ameritrade. Ameritrade is currently negotiating a new employment agreement with Mr. Moglia with respect to his continued employment. In addition, Ameritrade may negotiate and enter into, prior to the closing, and after consultation with TD, new or amended employment agreements with other executive officers.

Ameritrade has also agreed to give each former TD Waterhouse employee full credit for service with TD and TD Waterhouse for purposes of eligibility, vesting, benefit entitlement and accrual under the employee benefit plans of Ameritrade after the closing. Ameritrade has also agreed to (1) waive all pre-

89

#### **Table of Contents**

existing conditions, exclusions and waiting periods with respect to participation and coverage requirements under any welfare benefit plan maintained by Ameritrade after the closing, to the extent such former TD Waterhouse employees were not subject to such pre-existing condition, exclusion and waiting period under the comparable TD or TD Waterhouse benefit plan, and (2) provide each former TD Waterhouse employee with credit for any co-payments and deductibles paid prior to the closing in satisfying any applicable deductible or out-of-pocket requirements under any welfare plans that such former TD Waterhouse employees are eligible to participate in after the closing. Ameritrade and TD have agreed to take all actions which are deemed necessary prior to the closing to adopt amendments to each of their respective health care plans to provide that terminated employees who are receiving payments under a severance arrangement sponsored by Ameritrade or TD Waterhouse shall remain eligible for health care benefits during the payment period of such severance benefits.

TD has agreed to retain and continue to expense and administer all outstanding options to acquire TD stock that TD Waterhouse employees have been granted prior to the closing. However, with respect to restricted stock units which are to be settled in cash and which were granted by TD and TD Waterhouse to TD Waterhouse employees, TD has agreed to transfer the vested liability with respect to such restricted stock units, and a corresponding offsetting hedge, to Ameritrade at closing so that Ameritrade will become responsible, up to a specified amount, for the liability associated with the unvested restricted stock units. TD has agreed to continue to administer the restricted stock unit program at its own expense after the closing.

Ameritrade may take such actions as it deems necessary to adjust all outstanding Ameritrade equity compensation awards held by any Ameritrade employee or director in order to ensure that all such equity awards maintain their intrinsic value, as determined prior to the payment of the special dividend, to account for the payment of such special dividend.

All then-active TD Waterhouse employees will be fully vested in their account balances under the TD Waterhouse 401(k)/profit sharing plan as of the closing date. In the event that the TD Waterhouse 401(k)/profit sharing plan is terminated or merged into the Ameritrade 401(k) plan, all former TD Waterhouse employees will be eligible to participate in the Ameritrade 401(k) plan on the first entry date after having satisfied the eligibility requirements under the Ameritrade 401(k) plan.

Ameritrade has also agreed to pay to TD \$300,000 in exchange for TD retaining all liability and responsibility for the administration and provision of retiree medical benefits to any former TD Waterhouse employee who may be entitled to these benefits.

TD has agreed to be responsible for all costs, liabilities and expenses with respect to employee and employee benefits costs of TD Waterhouse employees who work at TD Waterhouse s Canadian call center. However, Ameritrade has agreed to reimburse TD for any costs incurred by TD resulting from the termination pay, severance pay or the employer portion of any payments required for continuation of health benefit coverage to any such terminated Canadian call center employee during the specified transition period after the closing.

Intercompany Matters. TD has agreed to take such action as is necessary to ensure that, subject to certain exceptions, any arrangements, or transactions between TD or any of its subsidiaries (other than TD Waterhouse and the business subsidiaries), on the one hand, and TD Waterhouse and the business subsidiaries, on the other hand, may be terminated by Ameritrade upon the closing on not more than 30 days notice and without the payment of any financial penalty or fee or obligation of further reimbursement.

Financing and Other Actions for Special Dividend. Ameritrade has agreed to use all reasonable efforts to arrange for adequate and appropriate financing facilities and other debt funding sources to provide the cash necessary to pay that portion of the special dividend not funded by other Ameritrade available excess cash or by TD s contribution of cash in an amount at least equal to the product of \$1.00 multiplied by the number of outstanding shares of Ameritrade common stock, in each case on terms reasonably acceptable to TD. Ameritrade will use all reasonable efforts to (1) have such committed

90

#### **Table of Contents**

financing facilities and other debt funding sources available for drawdown by no later than the closing date, (2) satisfy all conditions to such drawdown on a timely basis, and (3) take all other corporate actions as may be necessary under applicable law to pay the special dividend. Prior to the closing date, the Ameritrade board of directors will declare the special dividend if sufficient funds are available and such declaration and payment is permitted by applicable law.

*Fees and Expenses.* Except as otherwise expressly provided in the share purchase agreement, Ameritrade and TD have agreed that all costs and expenses incurred in connection with the share purchase agreement and the transaction contemplated by the share purchase agreement shall be paid by the party incurring such expense.

Notification of Certain Matters. Ameritrade and TD have each agreed to give prompt notice to the other of any representation or warranty made by it in the share purchase agreement becoming untrue or inaccurate, or any failure to comply with or satisfy in any material respect any covenant, condition or agreement to be complied with or satisfied by it under the share purchase agreement, in each case where the respective party could not satisfy the closing conditions with respect to representations and warranties or performance of obligations.

Governance of Ameritrade. Ameritrade has agreed, subject to receipt of the required vote of the stockholders of Ameritrade, to take all action necessary to (1) cause the amended and restated certificate of incorporation of Ameritrade to be duly executed, acknowledged and filed with the Secretary of State of the State of Delaware effective as of the closing, (2) cause the persons designated in accordance with the stockholders agreement to constitute the full board of directors of Ameritrade as of the closing and to be assigned to the applicable class of directors in the manner provided in the stockholders agreement (see Certain Agreements Related to the Acquisition of TD Waterhouse Stockholders Agreement beginning on page 99), (3) cause J. Joe Ricketts to be appointed as Chairman, and W. Edmund Clark to be appointed as Vice Chairman, of the Ameritrade board of directors, provided that such individuals are designated as directors in accordance with clause (2), (4) cause Joseph H. Moglia to continue as Chief Executive Officer of Ameritrade, provided that Mr. Moglia has not previously terminated his employment with Ameritrade and (5) cause the bylaws of Ameritrade as of the closing to be amended and restated in the form of the Post-Transaction Bylaws.

Reorganization. TD shall use all reasonable efforts to complete the Reorganization prior to or concurrent with the effective time of the closing. TD agreed to prepare and deliver to Ameritrade by September 20, 2005 a written reorganization report setting forth TD s calculation, as of the effective date (or dates) of the Reorganization, of (x) the fair market value of TD Waterhouse Bank, N.A., or TD Waterhouse Bank, CTUSA, Inc., TD Waterhouse Canadian Call Center Inc., TD Waterhouse U.S. Holding Company, Inc., TD Waterhouse Sub Limited, TD Waterhouse Investor Services (Hong Kong) Inc., TD Waterhouse Canada Inc., 1489299 Ontario Limited, BondDesk Canada ULC, Drewmark, Inc., R. J. Thompson Holdings, Inc., InfoComp International, Inc. and TD Waterhouse European Acquisition Corporation, collectively, the excluded subsidiaries, and any other assets transferred to TD, (y) TD Waterhouse s basis in the excluded subsidiaries and the other assets transferred to TD, and (z) an estimate of the anticipated tax liability (including withholding taxes) attributable to the Reorganization. TD has engaged KPMG LLP to prepare a valuation of the excluded subsidiaries and the other assets transferred to TD and has agreed that the tax calculations contained in the reorganization report shall be based upon, and consistent with in all respects, the information contained in such valuation.

Completion of Ameritrade Canada Transaction. In the event the Canadian purchase agreement is terminated prior to the consummation of the sale of Ameritrade Canada to TD, then within one year of the closing date of the Ameritrade Stock Issuance, Ameritrade has agreed to use best efforts to dispose of Ameritrade Canada to a person that is not an affiliate of Ameritrade.

*Tax Matters.* TD and Ameritrade have agreed to reasonably cooperate in preparing and filing all returns of TD Waterhouse and the business subsidiaries for all taxable periods ending on or before, or which include periods prior to, the closing date, including maintaining and making available to each other

91

#### **Table of Contents**

all records necessary in connection with taxes relating to TD Waterhouse and the business subsidiaries and in resolving all disputes and audits with respect to taxes relating to TD Waterhouse and the business subsidiaries.

*Sweep Account Services.* Within 60 days after the date of the share purchase agreement, TD has agreed to submit to the NYSE and the NASD for their review the money market deposit account agreement with respect to the TD Waterhouse FDIC-insured sweep product to be provided following the closing.

No Solicitations by TD. Provided that Ameritrade has not effected a change in Ameritrade s recommendation, TD and its affiliates have agreed not to solicit or engage in (other than with Ameritrade) any discussions, and will immediately cease any activities, discussions or negotiations with any persons other than Ameritrade, regarding a possible sale of TD Waterhouse and the business subsidiaries or other type of similar transaction, business combination, recapitalization, liquidation, dissolution or similar transaction involving TD Waterhouse or any of the business subsidiaries.

TD Waterhouse 2004 Audited Financials. TD has agreed to use all reasonable efforts to cause to be prepared and delivered to Ameritrade, as promptly as practicable and in no event later than the 60th day following the date of the share purchase agreement, the audited consolidated balance sheet, statement of income, statement of retained earnings and statement of cash flows for TD Waterhouse as of October 31, 2004.

Canadian Call Center. TD has agreed, during the period from the date of the share purchase agreement and continuing until 30 days after the closing, to (1) give Ameritrade and TD Waterhouse access to TD Waterhouse s Canadian Call Center and (2) cause the Canadian Call Center to carry on its business, and provide services, support and information to TD Waterhouse and the business subsidiaries, in substantially the same manner as conducted prior to the date of the share purchase agreement.

Ameritrade Bank. Ameritrade has agreed to withdraw or not file, as applicable, any applications for permits or approvals relating to the formation of Ameritrade Bank and shall not take any action to qualify Ameritrade Bank or any other affiliate of Ameritrade as an insured depository institution.

Available Capital. As of the record date with respect to the special dividend, TD will effectively fund \$1.00 per share of the special dividend, by means of its agreement to cause TD Waterhouse to be capitalized with cash in an amount at least equal to the product of \$1.00 and the aggregate number of shares of Ameritrade common stock outstanding as of a date that is within three business days of such record date, based on information provided to TD by Ameritrade and shall cause TD Waterhouse to maintain such cash capitalization until the closing.

Indemnification of Directors and Officers. From and after the closing, TD has agreed to indemnify, defend and hold harmless current and former officers, directors or employees of TD Waterhouse or any of the business subsidiaries against all losses that are paid in settlement of or in connection with any claim, action or investigation to the extent arising out of the fact that such person is or was a director, officer or employee of TD Waterhouse or any business subsidiary, pertaining to any matter existing or occurring at or prior to the closing and whether asserted or claimed prior to, or at or after, the closing, in each case to the full extent that TD Waterhouse or such business subsidiary would have been permitted under applicable law and its constituent documents to indemnify such person.

92

#### **Table of Contents**

Certain Other Covenants. The share purchase agreement contains additional covenants, including covenants relating to the filing of this proxy statement, cooperation regarding filings and proceedings with governmental and other agencies and organizations and obtaining required consents and the sharing of information regarding Ameritrade s and TD s businesses.

# **Conditions to the Acquisition of TD Waterhouse**

Conditions to Each Party s Obligations. The respective obligations of each of Ameritrade and TD to consummate the acquisition of TD Waterhouse are subject to the satisfaction or waiver on or prior to the closing date of the following conditions:

receipt of the required approval of the Ameritrade stockholders of the Ameritrade Stock Issuance and the amendment and restatement of our certificate of incorporation (including each of the related sub-proposals);

the receipt and continued effectiveness of required regulatory approvals (as described under The Transaction Regulatory Matters Related to the Acquisition of TD Waterhouse beginning on page 71);

the absence of any injunction or other legal restraint or prohibition against the acquisition of TD Waterhouse or the consummation of the other transactions contemplated by the share purchase agreement;

the completion of the Reorganization; and

Ameritrade shall have available to it sufficient funds, the ability, under applicable law, to pay the special dividend, and the special dividend shall have been duly declared.

Conditions to Obligation of Ameritrade. The obligation of Ameritrade to consummate the acquisition of TD Waterhouse is subject to the satisfaction or waiver on or prior to the closing date of the following conditions: the representations and warranties of TD being true and correct as of the date of the share purchase agreement and as of the closing date (except that certain representations and warranties will be read without materiality or material adverse effect qualifications), other than, in most cases, those failures to be true and correct that would not result or reasonably be expected to result, individually or in the aggregate, in a material adverse effect on TD Waterhouse:

performance in all material respects by TD of the obligations required to be performed by it at or prior to the closing date;

each of the stockholders agreement, the trademark license agreement, the services agreement and the money market deposit account agreement being in full force and effect (or becoming in full force and effect as of the closing) and the representations and warranties of TD in each such agreement being true and correct in all material respects and TD having performed in all material respects all obligations required to be performed by it thereunder, if any, at or prior to the closing date; and

receipt of a copy of the resolution or resolutions duly adopted by the board of directors (or a duly authorized committee thereof) of TD authorizing the execution, delivery and performance by TD of the share purchase agreement.

Conditions to Obligation of TD. The obligation of TD to consummate the acquisition of TD Waterhouse is subject to the satisfaction or waiver on or prior to the closing date of the following conditions:

the representations and warranties of Ameritrade being true and correct as of the date of the share purchase agreement and as of the closing date (except that certain representations and warranties will be read without materiality or material adverse effect qualifications), other than, in most cases,

93

#### **Table of Contents**

those failures to be true and correct that would not result or reasonably be expected to result, individually or in the aggregate, in a material adverse effect on Ameritrade;

performance in all material respects by Ameritrade of the obligations required to be performed by it at or prior to the closing date;

each of the stockholders agreement, the amended and restated registration rights agreement, the trademark license agreement, the services agreement and the money market deposit account agreement being in full force and effect (or will become in full force and effect as of the closing) and the representations and warranties of Ameritrade in each such agreement being true and correct in all material respects and Ameritrade having performed in all material respects all obligations required to be performed by it thereunder, if any, at or prior to the closing date;

all necessary actions having been taken, including the execution, acknowledgement and filing of the amended and restated certificate of incorporation with the Secretary of State of the State of Delaware, such that, as of the closing, (1) the Post-Transaction Bylaws and the amended and restated certificate of incorporation are in effect as the duly adopted bylaws and certificate of incorporation of Ameritrade, and (2) the Ameritrade board of directors shall be constituted in accordance with the terms of the stockholders agreement; and

receipt of a copy of the resolution or resolutions duly adopted by the board of directors (or a duly authorized committee thereof) of Ameritrade authorizing the execution, delivery and performance by Ameritrade of the share purchase agreement.

#### **Termination**

The share purchase agreement may be terminated at any time prior to the closing, by action taken or authorized by the board of directors of the terminating party or parties, whether before or after approval of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation, including all related sub-proposals, by the Ameritrade stockholders, in any of the following ways:

by mutual written consent of Ameritrade and TD;

### by either Ameritrade or TD if:

any governmental entity which must grant a required regulatory approval required to complete the Share Purchase has denied such approval and this denial has become final and nonappealable or a governmental entity has issued a final nonappealable order prohibiting the consummation of the transactions contemplated by the share purchase agreement;

the closing has not occurred on or before March 31, 2006, except that (1) neither TD nor Ameritrade may terminate the share purchase agreement for this reason if its breach of any obligation under the share purchase agreement has resulted in the failure of the closing to occur by that date, and (2) TD may not terminate the share purchase agreement for this reason if as of March 31, 2006 the Reorganization has not been completed but all of the other closing conditions have been satisfied or waived on or prior to such date;

there is a breach by the other party of the share purchase agreement which would prevent satisfaction of a closing condition and the breach cannot be cured prior to the closing or is not cured prior to 30 days after receipt of written notice of the breach, but neither Ameritrade nor TD may terminate the share purchase agreement for this reason if it itself is then in material breach of the share purchase agreement; or

the stockholders of Ameritrade fail to give the necessary approval of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals, at the Ameritrade special meeting;

#### **Table of Contents**

by TD, if Ameritrade shall have breached its obligations in any material respect with respect to calling and giving notice of, and using all reasonable efforts to convene and hold, the Ameritrade stockholders meeting, and shall not have cured such breach within five business days following written notice from TD of the breach; and

by TD, if any of the following events occurs, each a Triggering Event:

Ameritrade s board of directors, or any committee thereof, has publicly withdrawn, modified or qualified in any manner adverse to TD its recommendation of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation, or any of the related sub-proposals, or has duly adopted a resolution to do so;

Ameritrade s board of directors fails to make or reaffirm (publicly, if so requested) its recommendation in favor of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement and the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals, within five business days after TD requests in writing that such recommendation be made or reaffirmed (except that the five business day time period may be extended if a third party has made an acquisition proposal with respect to Ameritrade);

Ameritrade s board of directors or any committee thereof approves or publicly recommends any acquisition proposal;

Ameritrade executes any agreement or contract accepting any acquisition proposal; or

a third party commences a tender or exchange offer relating to securities of Ameritrade and Ameritrade does not inform its security holders within ten business days after such commencement that the Ameritrade board of directors unconditionally recommends rejection of such tender or exchange offer.

#### **Effect of Termination**

If the share purchase agreement is validly terminated, the agreement will become void without any liability on the part of any of the parties unless a party is in willful breach of the share purchase agreement. However, the provisions of the share purchase agreement relating to broker s and finder s fees, the payment of fees and expenses (including the termination fee and transaction expense reimbursement provisions discussed below) and the confidentiality obligations of the parties will continue in effect notwithstanding termination of the share purchase agreement.

A termination fee of \$97 million will be paid by Ameritrade to TD as follows:

if TD terminates the share purchase agreement because a Triggering Event has occurred, then Ameritrade will pay TD the termination fee of \$97 million on the second business day following such termination; or

if:

either party terminates the share purchase agreement because the stockholders of Ameritrade reject the Ameritrade Stock Issuance or the amendment and restatement of the certificate of incorporation (including any sub-proposal relating to the amendment and restatement of the certificate of incorporation) at the Ameritrade special meeting; or

TD terminates the share purchase agreement because Ameritrade has breached its obligations in any material respect with respect to calling and giving notice of, and using all reasonable efforts to convene and hold, the Ameritrade stockholders meeting, and has not cured such breach within five business days following written notice of such breach from TD specifying in reasonable detail the nature of such breach; and

95

#### **Table of Contents**

in either such case

an acquisition proposal with respect to Ameritrade has been publicly announced or otherwise communicated or disclosed to the Ameritrade board of directors or one or more of the executive officers of Ameritrade (or any person has publicly announced or otherwise so communicated, disclosed or reiterated an intention, whether or not conditional, to make an acquisition proposal) at any time prior to the date of Ameritrade s stockholders meeting;

then Ameritrade shall reimburse TD for its documented out-of-pocket transaction expenses, not to exceed \$7,500,000, on or before the second business day following such termination, and if within 12 months after such termination Ameritrade or any of its subsidiaries enters into a definitive agreement with respect to, or consummates, an Acquisition (as defined below), then Ameritrade shall pay the termination fee of \$97 million, less the transaction expenses previously paid, on the date of such execution or consummation.

For the purposes of the preceding paragraph only, the term Acquisition, with respect to Ameritrade, shall mean any of the following transactions (other than the transactions contemplated by the share purchase agreement): (1) a merger, reorganization, share exchange, consolidation, business combination, recapitalization or similar transaction involving Ameritrade or any of its subsidiaries in which the holders of Ameritrade common stock immediately preceding such transaction hold less than 65% of the aggregate outstanding voting power or equity interests in (A) the surviving or resulting entity of such transaction and (B) the ultimate parent thereof (if any), (2) a sale or other disposition by Ameritrade of assets representing in excess of 35% of the aggregate fair market value of Ameritrade s consolidated assets (including stock of its subsidiaries) immediately prior to such sale, or (3) the acquisition by any person (including by way of a tender offer or an exchange offer or issuance of securities by Ameritrade to such person), directly or indirectly, of beneficial ownership or a right to acquire beneficial ownership of Ameritrade s securities as a result of which such person beneficially owns, or has the right to acquire, (x) 35% or more of the total voting power or equity interests of Ameritrade (excluding any such voting power or equity interests which such person, or any other person forming a group with such first person, beneficially owned as of June 22, 2005) or (y) 50% or more of the total voting power or equity interests of Ameritrade (without the exclusion referred to in clause (x) above).

# Indemnification

From and after the closing date, TD has agreed to indemnify Ameritrade for all costs, damages, expenses, taxes or penalties, and reasonable attorney s fees, arising out of or in connection with, resulting from or caused by, among other things: (1) the Reorganization; (2) the excluded subsidiaries (including any actions taken by, or the operations of the business of, or taxes of, any excluded subsidiary); (3) any breach of any of the representations and warranties made by TD to Ameritrade in the share purchase agreement or in any certificate or other writing delivered by TD to Ameritrade pursuant to the share purchase agreement; (4) any breach by TD of any covenant or agreement of TD contained in the share purchase agreement; (5) any pre-closing taxes of TD Waterhouse and (6) other specified matters.

From and after the closing date, Ameritrade has agreed to indemnify TD for all costs, damages, expenses, taxes or penalties, and reasonable attorney s fees, arising out of or in connection with, resulting from or caused by: (1) any breach of any of the representations and warranties made by Ameritrade to TD in the share purchase agreement or in any certificate or other writing delivered by Ameritrade to TD pursuant thereto; (2) any breach by Ameritrade of any covenant or agreement of Ameritrade contained in the share purchase agreement; and (3) any pre-closing taxes of Ameritrade

Neither Ameritrade nor TD will be liable for any claim for indemnification with respect to any breach of any representation or warranty, unless and until the aggregate amount of indemnifiable losses (taking into account only claims in excess of \$100,000) which may be recovered exceeds \$24,000,000, whereupon the indemnifying party shall be obligated to pay in full all amounts but only to the extent such aggregate damages are in excess of \$15,000,000. Neither Ameritrade nor TD shall be entitled to indemnification with respect to any breach of any representation or warranty for aggregate damages in excess of \$600,000,000. The indemnification provided in the share purchase agreement is generally the exclusive post-closing

96

#### **Table of Contents**

remedy available to any party thereto with respect to any breach of any representation, warranty, covenant or agreement in the share purchase agreement, or otherwise in respect of the transactions contemplated by the share purchase agreement, other than for fraud or intentional breach.

#### **Amendments, Extension and Waivers**

Any provision of the share purchase agreement may be amended, extended or waived before the closing by a written instrument signed, in the case of an amendment, by each party to the share purchase agreement or, in the case of an extension or waiver, by each party against whom the extension or waiver is to be effective, but after the required approval of the Ameritrade stockholders has been obtained, no amendment may be made that requires the further approval of the stockholders of Ameritrade unless that further approval is obtained.

97

#### **Table of Contents**

#### CERTAIN AGREEMENTS RELATED TO THE ACQUISITION OF TD WATERHOUSE

The following is a summary of selected provisions of the voting agreement, the stockholders agreement, the amended and restated registration rights agreement, the Canadian purchase agreement, the trademark license agreement, the services agreement and the money market deposit account agreement, which Ameritrade has entered or will enter into in connection with the acquisition of TD Waterhouse. While Ameritrade and TD believe this summary covers the material terms of the agreements, it may not contain all of the information that is important to you. The summaries of the voting agreement and the stockholders agreement are qualified in their entirety by reference to those agreements, copies of which are included as Appendices E and F to this proxy statement. We have also filed copies of the amended and restated registration rights agreement, the Canadian purchase agreement and the trademark license agreement as exhibits to a current report on Form 8-K that we filed on September 12, 2005. You should read those agreements because they, and not this proxy statement, are the legal documents that govern the matters described in this section and they will give you a more complete understanding.

# **Voting Agreement**

Concurrently with entering into the share purchase agreement, the Ricketts holders, the TA holders and the SLP holders, TD and Ameritrade (solely for purposes of certain sections contained therein) entered into the voting agreement, pursuant to which, among other things, the parties to the voting agreement who are stockholders of Ameritrade agreed, solely in their capacity as stockholders, to vote all of their shares of Ameritrade common stock in favor of the issuance of Ameritrade common stock to TD in accordance with the terms of the share purchase agreement, the amendment and restatement of our certificate of incorporation, including each of the related sub-proposals, and the election of directors designated in accordance with the share purchase agreement and against competing proposals or other actions that would impede the acquisition of TD Waterhouse, unless Ameritrade has effected a change in recommendation with respect to the proposed acquisition of TD Waterhouse as permitted under the share purchase agreement.

The parties to the voting agreement who are stockholders of Ameritrade (other than the Ricketts Grandchildren Trust) have granted specified officers of TD irrevocable proxies to vote or execute written consents with respect to all of the shares of Ameritrade common stock owned by such parties to the voting agreement, in the event that such parties do not vote their shares as required by the voting agreement including additional shares of Ameritrade common stock subsequently acquired by the parties to the voting agreement, unless Ameritrade has effected a change in recommendation with respect to the proposed acquisition of TD Waterhouse as permitted under the share purchase agreement. The proxy is exercisable only in the event that such parties do not vote their shares as required by the voting agreement.

The parties to the voting agreement who are stockholders of Ameritrade have agreed, subject to certain exceptions, they will not:

initiate, solicit or knowingly encourage or facilitate any inquiries or the making of any proposals or offers from any person relating to, or to effect, an acquisition proposal;

participate in any discussions with, or provide any confidential information or data to, any person relating to an acquisition proposal, or engage in any negotiations concerning an acquisition proposal, or knowingly facilitate any effort or attempt to make or implement an acquisition proposal;

approve or recommend, or publicly propose to approve or recommend, any acquisition proposal;

execute or enter into, or approve or recommend, or publicly propose to approve or recommend, any letter of intent, agreement in principle, merger agreement, asset purchase or share exchange agreement, option agreement or other similar agreement related to any acquisition proposal; or

publicly propose or agree to do any of the foregoing.

98

# **Table of Contents**

In addition, the parties to the voting agreement who are stockholders of Ameritrade have agreed they will not:

agree to release, or release, any person from any obligation under any existing standstill agreement or arrangement relating to Ameritrade; or

unless Ameritrade has effected a change in recommendation with respect to the acquisition of TD Waterhouse as permitted under the share purchase agreement, participate in a solicitation of proxies or powers of attorney or similar rights to vote, or seek to advise or influence any person with respect to the voting of any shares of Ameritrade common stock in connection with any vote or other action on any matter, other than to recommend that Ameritrade stockholders vote in favor of the Ameritrade Stock Issuance and the amendment and restatement of our certificate of incorporation and other matters reasonably requested by TD in connection with the acquisition of TD Waterhouse.

The parties to the voting agreement who are stockholders of Ameritrade have also agreed, subject to certain exceptions, not to sell or otherwise transfer the Ameritrade common stock and options owned or acquired, either directly or indirectly, by them, or their voting rights with respect to such shares, until the earlier of the termination of the share purchase agreement or the completion of the acquisition of TD Waterhouse, unless such transfer is made in compliance with the terms of the voting agreement. However, the parties to the voting agreement are permitted to engage in hedging transactions that have the effect of reducing or eliminating their economic risk with respect to those shares, provided that those shares continue to be voted in accordance with the terms of the voting agreement. On August 18, 2005, TA Associates, Inc. filed a Form 144 with the SEC that indicates an intention to hedge shares of Ameritrade common stock, and TA Associates has informed us that entities affiliated with TA Associates may, subject to market conditions, enter into a hedging transaction with respect to all or a portion of the shares of Ameritrade common stock that are held by such entities. Such a hedging transaction may include forward sales of shares of Ameritrade common stock, which could involve short sales of Ameritrade common stock by the counterparty (or an affiliate of such counterparty) in such hedging transaction. Such a hedging transaction may be executed before the special meeting. Subsequent to Ameritrade s announcement of its proposed acquisition of TD Waterhouse and Citigroup s rendering of its opinion, Citigroup was approached by TA Associates with respect to a possible forward sale transaction involving shares of our stock held by TA Associates. Ameritrade has consented to the participation by Citigroup (or an affiliate of Citigroup) in the execution of any such hedging transaction.

In addition, the voting agreement provides for the termination of an existing stockholders agreement, dated as of April 6, 2002, among Ameritrade and the parties to the voting agreement, which termination becomes effective immediately prior to the completion of the acquisition of TD Waterhouse.

The voting agreement will terminate on the earlier to occur of the termination of the share purchase agreement or the completion of the acquisition of TD Waterhouse.

# **Stockholders Agreement**

In connection with the transactions contemplated by the share purchase agreement, Ameritrade, the Ricketts holders and TD entered into a stockholders agreement, which, among other things, contains certain governance arrangements and various provisions relating to board composition, stock ownership, transfers by TD and the Ricketts holders, voting and other matters. The stockholders agreement also contemplates changes to Ameritrade s certificate of incorporation and bylaws to give effect to and facilitate the provisions contained in the stockholders agreement. Other than with respect to certain provisions relating to limitations on acquisitions and restrictions on transfer of Ameritrade securities and the selection of initial outside independent directors of TD Ameritrade, the stockholders agreement does not become effective until the closing of the acquisition of TD Waterhouse.

The following is a summary of selected provisions of the stockholders agreement. The description of the stockholders agreement in this proxy statement has been included to provide you with information

#### **Table of Contents**

regarding its terms. While Ameritrade and TD believe this description covers the material terms of the stockholders agreement, it may not contain all of the information that is important to you and is qualified in its entirety by reference to the stockholders agreement, which is attached as Appendix F to this proxy statement and is incorporated by reference in this proxy statement. We urge you to read the entire stockholders agreement carefully.

#### Governance of TD Ameritrade

Following the completion of the acquisition of TD Waterhouse, the board of directors of TD Ameritrade will continue to be classified into three classes, with each class serving staggered, three-year terms. The board of directors will consist of twelve members, and the persons to be nominated for election as directors of TD Ameritrade will be designated as follows:

the Ricketts holders will have the right to designate three of the directors, initially J. Joe Ricketts, J. Peter Ricketts and Thomas S. Ricketts (each of whom will be assigned to a different class of directors, as designated by the Ricketts holders);

TD will initially have the right to designate five of the directors, initially W. Edmund Clark, Frederic J. Tomczyk, Daniel A. Marinangeli, Marshall A. Cohen and Wilbur J. Prezzano (one of whom will be a class I director, two of whom will be class II directors and two of whom will be class III directors, as designated by TD);

the individual serving as chief executive officer of TD Ameritrade, initially Joseph H. Moglia (who will be a class I director); and

three of the directors will be outside independent directors, who will initially be Michael D. Fleisher, Glenn H. Hutchins and Michael J. Bingle (each of whom will be assigned to a different class of directors, as mutually agreed among themselves prior to the closing of the acquisition of TD Waterhouse).

Following the completion of the acquisition of TD Waterhouse, the number of directors designated by the Ricketts holders (which directors we refer to as the Ricketts directors) may increase or decrease from time to time depending on the ownership position of the Ricketts holders. Generally, the number of Ricketts directors relates to the Ricketts holders ownership as set forth in the table below, subject to specified cure periods in the event of a decrease in ownership from one threshold to another and minimum holding periods in the event of an increase in ownership from one threshold to another. Any vacancy resulting from the reduction of the number of Ricketts directors will be filled with an outside independent director, effective immediately prior to the following annual meeting of TD Ameritrade stockholders. In the event that the number of Ricketts directors increases as a result of an increase in the Ricketts holders ownership position, the corresponding number of outside independent directors will be removed and replaced with new Ricketts directors.

Ricketts Holders Ownership Level	Total Number of Ricketts Directors
Greater than 20.83%	3
Greater than 12.50% to 20.83%	2
Greater than 4.17% to 12.50%	1
4.17% or less	0

If, on the first anniversary of the date of the closing of the acquisition of TD Waterhouse, the Ricketts holders do not beneficially own at least 20.83% of the outstanding voting securities of TD Ameritrade, and the number of Ricketts directors has not already been reduced, then one of the Ricketts directors must resign from the board of directors of TD Ameritrade, and the resulting vacancy will be filled by an outside independent director, effective

immediately prior to the following annual meeting of TD Ameritrade stockholders.

100

#### **Table of Contents**

Following the completion of the acquisition of TD Waterhouse, the number of directors designated by TD (which directors we refer to as TD directors) may increase or decrease from time to time depending on the ownership position of TD. Generally, the number of TD directors relates to TD s ownership as set forth in the table below, subject to specified cure periods in the event of a decrease in ownership from one threshold to another and minimum holding periods in the event of an increase in ownership from one threshold to another. Any vacancy resulting from the reduction of the number of TD directors will be filled with an outside independent director, effective immediately prior to the following annual meeting of TD Ameritrade stockholders. In the event that the number of TD directors increases as a result of an increase in TD s ownership position, the corresponding number of outside independent directors will be removed and replaced with new TD directors.

TD Ownership Level	Total Number of TD Directors
Greater than 37.5%	5
Greater than 29.17% to 37.50%	4
Greater than 20.83% to 29.17%	3
Greater than 12.50% to 20.83%	2
Greater than 4.17% to 12.50%	1
4.17% or less	0

If, on the first anniversary of the date of the closing of the acquisition of TD Waterhouse, TD s percentage ownership of the outstanding voting securities of TD Ameritrade is not at least 37.5%, and the number of TD directors has not already been reduced, then one of the TD directors must resign from the board of directors of TD Ameritrade, and the resulting vacancy will be filled by an outside independent director, effective immediately prior to the following annual meeting of TD Ameritrade stockholders.

The stockholders agreement also sets forth procedures by which outside independent directors are selected. A committee of the board of directors of TD Ameritrade comprised solely of all of the outside independent directors, referred to as the outside independent director committee, will have the sole authority on behalf of the board of directors to nominate candidates for election to serve as outside independent directors, except that TD and the Ricketts holders will have the right to reject a director candidate, but not without a reasonable basis for doing so.

Subject to applicable laws and certain conditions, TD Ameritrade will cause each committee of its board of directors (other than the outside independent director committee and a committee of the board of directors comprised solely of all directors who are not TD directors) to initially consist of two TD directors, one Ricketts director, and two outside independent directors. These levels of committee representation are subject to adjustment from time to time based on TD s and the Ricketts holders maintenance of specified ownership levels.

The parties to the stockholders agreement have agreed to vote their shares of TD Ameritrade common stock in favor of the election of each director nominated for election in the manner provided for in the stockholders agreement and in favor of the removal of each director designated for removal in the manner provided for in the stockholders agreement, and agreed not to vote in favor of any candidate for director who is not nominated in accordance with the stockholders agreement. The Ricketts holders (other than the Ricketts Grandchildren Trust) and TD irrevocably appointed an officer of Ameritrade as their respective proxy and attorney-in-fact to vote in accordance with the terms of the stockholders agreement in the event they fail to comply with its terms. Ameritrade agreed to take all actions within its control to effectuate the corporate governance provisions of the stockholders agreement.

#### Tender Offer and Share Ownership

Following the completion of the acquisition of TD Waterhouse, TD will commence a cash tender offer pursuant to which TD will offer to purchase a number of shares of TD Ameritrade common stock

101

#### **Table of Contents**

such that, upon successful completion of the offer, TD will own 39.9% of the outstanding voting securities of TD Ameritrade. J. Joe Ricketts may elect to participate in the tender offer, in which case he may offer to purchase up to the number of shares of TD Ameritrade common stock such that, upon successful completion of the tender offer, he and other members of the Ricketts holders collectively own up to 29% of the voting securities of TD Ameritrade. Mr. Ricketts has informed Ameritrade that he does not intend to participate as a co-bidder in the tender offer. The offer price will be no less than \$16 per share and the offer will not be subject to any minimum condition on the number of shares tendered.

The tender offer will allow TD to increase its percentage ownership of TD Ameritrade without causing additional dilution to Ameritrade stockholders and will offer liquidity to the stockholders of TD Ameritrade, subject to proration in the event that the tender offer is oversubscribed. In addition, the tender offer will allow participating TD Ameritrade stockholders to sell their shares at a premium to the dividend adjusted market price of Ameritrade stock at the time of the execution of the share purchase agreement.

Following the tender offer described above:

TD may acquire additional shares of TD Ameritrade common stock only up to an aggregate beneficial ownership interest of 39.9% of the outstanding voting securities of TD Ameritrade for a period of three years following completion of the acquisition of TD Waterhouse, and up to an aggregate beneficial ownership of 45% for the remaining term of the stockholders agreement; and

the Ricketts holders may acquire additional shares of TD Ameritrade common stock only up to an aggregate beneficial ownership interest of 29% of the outstanding voting securities of TD Ameritrade.

Notwithstanding the limitations on TD s ownership described above, TD may make a non-public proposal to the board of directors of TD Ameritrade to acquire additional shares pursuant to a tender offer, merger or other business combination for 100% of the outstanding shares of TD Ameritrade common stock not owned by TD, and TD may complete such a transaction, subject to the approval of a majority of the outside independent directors and the holders of a majority of the outstanding shares of TD Ameritrade common stock not affiliated with TD. TD will not, subject to certain exceptions, solicit proxies with respect to TD Ameritrade common stock.

If TD Ameritrade receives a bona fide inquiry or proposal from a third party that could result in a proposal with respect to a merger, acquisition or other business combination involving TD Ameritrade or its subsidiaries in which more than 25% of the voting securities or consolidated assets of TD Ameritrade would be acquired or received by the third party, TD Ameritrade must promptly notify TD of receipt of the inquiry or proposal and offer TD the opportunity to participate in parallel discussions with TD Ameritrade, and must consider proposals from TD regarding a comparable transaction.

# Right to Purchase Securities

TD and the Ricketts holders will have the right to purchase up to their respective proportionate share of future issuances of TD Ameritrade common stock, options, warrants or other debt or equity securities that are convertible into or exchangeable or exercisable for TD Ameritrade common stock, other than issuances of TD Ameritrade common stock as consideration in connection with an acquisition by TD Ameritrade and certain other issuances specified in the stockholders agreement. If TD Ameritrade proposes to issue shares as consideration in an acquisition, TD Ameritrade will discuss in good faith with TD and the Ricketts holders alternative structures in which a portion of such shares would be sold to TD or the Ricketts holders, with the proceeds of such sale used to fund the acquisition. The stockholders agreement also generally requires TD Ameritrade to repurchase its common stock from time to time following consummation of the acquisition of TD Waterhouse to offset dilution from stock option exercises.

102

#### **Table of Contents**

#### Transfer and Other Restrictions

In general, absent approval of a majority of the independent directors, TD and the Ricketts holders may not transfer shares of Ameritrade common stock to any holders of 5% or more of the outstanding shares of Ameritrade common stock, subject to certain exceptions.

For so long as TD and TD Ameritrade constitute the same audit client for audit independence purposes under applicable law, TD will not engage the auditor of TD Ameritrade to provide any non-audit services to TD and TD Ameritrade will not engage the auditor of TD to provide specified non-audit services to TD Ameritrade.

# Information Rights

TD will be entitled to access to and information regarding TD Ameritrade s business, operations and plans as TD may reasonably require to appropriately manage and evaluate its investment in TD Ameritrade and to comply with its obligations under U.S. and Canadian laws. This access shall be subject to confidentiality and nondisclosure obligations of TD. Likewise, TD is required to provide TD Ameritrade with any information regarding TD that is reasonably required for TD Ameritrade to comply with applicable laws. These information rights terminate on the first date that TD no longer owns at least 15% of the outstanding shares of TD Ameritrade.

#### **Obligation to Repurchase Shares**

If, at any time after the completion of the acquisition of TD Waterhouse, TD Ameritrade issues shares of its common stock pursuant to any compensation or similar program or arrangement, then TD Ameritrade will, subject to certain exceptions, use its reasonable efforts to repurchase a corresponding number of shares of its common stock in the open market within 120 days after any such issuance.

# **Non-Competition Covenants**

Subject to certain exceptions described below, none of J. Joe Ricketts (so long as he is serving as a director of TD Ameritrade), TD or any of their respective affiliates, may participate in or own any portion of a business engaged in the business of providing securities brokerage services in the U.S. (or, solely in the case of Mr. Ricketts and his affiliates, in Canada) to retail traders, individual investors and registered investment advisors. If TD acquires indirectly such a competing business as a result of its acquisition of a non-competing business, TD must offer to sell the competing business to TD Ameritrade at its appraised fair value as determined in accordance with the terms of the stockholders agreement. If TD Ameritrade decides not to purchase the competing business, TD must use commercially reasonable efforts to divest the competing business within two years.

J. Joe Ricketts, TD and their respective affiliates will be permitted under the terms of the stockholders agreement to own a passive investment representing less than 2% of a class of equity securities of a competing business so long as the class of equity securities is traded on a national securities exchange in the U.S. or the Toronto Stock Exchange or quoted on the Nasdaq National Market. In addition, neither TD nor any of its affiliates will be prohibited from engaging in the following activities in the ordinary course of their banking and securities businesses:

securities underwriting, placement, dealing, investment banking, financial structuring, securitization or syndication;

acquiring ownership of any equity interest in any person pursuant to normal course broker/ dealer activity;

originating, arranging, purchasing, selling or dealing in secured or unsecured loans, conditional sales agreements, capital and other leases, debt instruments, or any participation interests and any related liquidity, credit enhancement or hedging facilities;

103

#### **Table of Contents**

investments made by hedge funds, investment funds and similar pooled investment vehicles in which TD or its affiliates participate as a limited partner or as a member of a limited liability company and do not control the management of the entity;

actions taken to secure or collect debts or other obligations previously contracted by TD or its affiliates in the ordinary course of their business;

full-service brokerage operations conducted by specified subsidiaries of TD, to the extent that such services are provided solely in support of and as a complement to (and not operated separately from) such subsidiaries—other investment banking and broker-dealer businesses, but in all cases excluding the provision of securities brokerage services to retail investors and investment advisors which services are offered primarily through the internet or other on-line media;

securities brokerage activities, including offering and selling shares of open and closed end mutual funds (including exchange traded funds, but in all cases excluding the provision of securities brokerage services to retail investors and investment advisors which services are offered primarily through the internet or other on-line media), conducted or carried on by TD Banknorth Inc., any insured depository institution or holding company of which TD Banknorth Inc. or TD acquires control, or any subsidiaries of such entities; and

purchasing, holding, selling or otherwise dealing in securities of other persons in its trust, custodial, investment fund, investment management, brokerage or similar businesses.

In addition, TD Ameritrade may not hold or acquire control of a bank or similar depository institution except: incidentally in connection with the acquisition of an entity not principally engaged in the banking business; or

in the event that TD does not control any bank or similar depository institution which is able to offer money market deposit accounts to clients of TD Ameritrade as a designated sweep vehicle or TD has indicated that it is not willing to offer such accounts to clients of TD Ameritrade through one or more of any banks or similar depository institutions it controls.

#### Termination of the Stockholders Agreement

The stockholders agreement will terminate (1) with respect to the Ricketts holders, when their aggregate ownership of TD Ameritrade common stock falls below approximately 4% of the outstanding voting securities of TD Ameritrade, and (2) upon the earliest to occur of:

the consummation of a merger, tender offer or other business combination pursuant to which TD offers to acquire 100% of the TD Ameritrade common stock not owned by TD;

the 10th anniversary of the consummation of the acquisition of TD Waterhouse;

the date on which TD s ownership of TD Ameritrade common stock falls below approximately 4% of the outstanding voting securities of TD Ameritrade;

the commencement by a third party of a tender offer or exchange offer for not less than 25% of TD Ameritrade common stock unless the TD Ameritrade board recommends against such tender offer or exchange offer and continues to take all reasonable steps to oppose such tender offer or exchange offer (as reasonably determined by TD);

the approval by the TD Ameritrade board of a business combination that would result in another party owning 25% of the voting securities or consolidated assets of TD Ameritrade or which would otherwise result in a change of control of TD Ameritrade; or

the acquisition of 20% of the voting securities of TD Ameritrade by a third party.

104

#### **Table of Contents**

For a period of up to one year following a termination due to events described in the fourth, fifth or sixth bullet points above, TD and the Ricketts holders will be prohibited from acquiring shares of TD Ameritrade common stock that would cause TD s aggregate ownership to exceed 45% of the outstanding voting securities of TD Ameritrade (39.9% in the first three years) or the aggregate ownership of the Ricketts holders to exceed 29% of the outstanding voting securities of TD Ameritrade, except that either TD or the Ricketts holders may exceed these thresholds in connection with a merger, tender offer or other business combination for 100% of the outstanding shares of TD Ameritrade common stock approved by the holders of a majority of the outstanding shares of TD Ameritrade common stock (other than the Ricketts holders and TD). Furthermore, during that period of up to one year following such termination, the provisions of the stockholders agreement relating to the designation and election of directors, transfer restrictions and certain other provisions will remain in effect. In the event that TD s beneficial ownership of TD Ameritrade common stock falls below approximately 4% of the outstanding voting securities of TD Ameritrade, TD must cause each of the TD directors to immediately resign as directors of TD Ameritrade.

# **Amended and Restated Registration Rights Agreement**

Concurrently with entering into the share purchase agreement, Ameritrade, the Ricketts holders, the SLP holders, the TA holders and TD entered into an amended and restated registration rights agreement, or the registration rights agreement, to, among other things, include TD as a party to the existing registration rights agreement among Ameritrade and the Ricketts holders, the SLP holders and the TA holders. The registration rights agreement is substantially the same as the existing registration rights agreement except for the provision of registration rights to TD, the elimination of the term of the registration rights and the potential provision of additional registration rights to the Ricketts holders. The registration rights agreement becomes effective only upon the closing of the acquisition of TD Waterhouse, at which time it will supersede the existing registration rights agreement. The following is a summary of selected provisions of the registration rights agreement.

#### **Demand Registrations**

Ameritrade has granted the Ricketts holders, the SLP holders, the TA holders and TD, collectively, the right to demand registration of the shares of Ameritrade common stock held by them on 11 separate occasions. Six of the eleven demand rights, including two shelf registrations, are allocated to TD, three of the eleven demand rights, including one shelf registration are allocated to the SLP holders and the TA holders, and two of the eleven demand rights, including one shelf registration, are allocated to the Ricketts holders. In the event that the SLP holders or the TA holders withdraw from the registration rights agreement in accordance with its terms or no longer own any securities of Ameritrade registrable under the registration rights agreement, the Ricketts holders will be allocated one additional demand registration right.

# Piggy Back Registrations

Ameritrade has also agreed to provide TD, the Ricketts holders, the SLP holders and the TA holders with piggy back registration rights, such that if at any time Ameritrade proposes to file a registration statement with respect to any offering of its securities for its own account or for the account of any stockholder who holds its securities (subject to certain exceptions) then, as expeditiously as reasonably possible (but in no event less than 20 days prior to the proposed date of filing such registration statement), Ameritrade shall give written notice of such proposed filing to all holders of securities subject to registration rights pursuant to the registration rights agreement, or registrable securities, and such notice shall offer the holders of such registrable securities the opportunity to register such number of registrable securities as each such holder may request in writing.

The registration rights granted in the registration rights agreement are subject to customary restrictions such as minimums, blackout periods and limitations on the number of shares to be included in any underwritten offering imposed by the managing underwriter. In addition, the registration rights agreement contains other limitations on the timing and ability of stockholders to exercise demands.

105

#### **Table of Contents**

#### **Expenses**

Ameritrade has agreed to pay all registration expenses, including the legal fees of one counsel for the stockholders exercising registration rights under the registration rights agreement, but excluding underwriting discounts, selling commissions, stock transfer taxes and any other legal fees of such stockholders.

# **Ameritrade Canada Purchase Agreement**

Concurrently with entering into the share purchase agreement, Ameritrade, Datek Online Holdings Corp., a wholly owned subsidiary of Ameritrade, or Datek, TD and TD Waterhouse Canada Inc., or TD Waterhouse Canada, entered into the Canadian purchase agreement. Under the Canadian purchase agreement, TD Waterhouse Canada agreed to acquire all of the shares of Ameritrade Canada in exchange for \$60,000,000 in cash, subject to adjustments based on the final net tangible book value of Ameritrade Canada. We refer to this transaction as the Canadian share purchase in this proxy statement.

# Regulatory Approvals

As members of the Investment Dealers Association of Canada (a self-regulatory organization for Canadian registered dealers), TD Waterhouse Canada and Ameritrade Canada are required to provide notice to the Secretary of the Investment Dealers Association and obtain approval for the various steps relating to the acquisition of Ameritrade Canada by TD Waterhouse Canada.

Ameritrade Canada and TD Waterhouse Canada are registered in all Canadian provinces and territories as investment dealers. Pursuant to the securities laws and regulations of certain provinces of Canada, TD Waterhouse Canada and Ameritrade Canada are required to provide notice to, or obtain approval from, a number of the applicable provincial securities commissions regarding the acquisition of Ameritrade Canada by TD Waterhouse Canada.

#### Representations and Warranties

The Canadian purchase agreement contains customary representations and warranties made by Ameritrade and Datek, on the one hand, to TD and TD Waterhouse Canada, on the other hand, regarding aspects of the business, financial condition and structure of Ameritrade Canada.

Certain of these representations and warranties are qualified as to materiality or material adverse effect. In addition, Ameritrade and Datek on the one hand and TD and TD Waterhouse Canada on the other hand have each agreed to indemnify the other parties for any damages incurred as a result of breaches of their respective representations and warranties. However, the parties will not be entitled to further indemnification for any claims already made under the indemnification provisions set out in the share purchase agreement.

# Conditions to Closing

The respective obligations of each party to the Canadian purchase agreement are subject to the satisfaction by the closing date of certain customary closing conditions.

#### **Termination**

The Canadian purchase agreement may be terminated at any time before the completion of the Canadian share purchase by mutual written consent of TD Waterhouse Canada and Datek. Either TD Waterhouse Canada or Datek may terminate the Canadian purchase agreement if:

any governmental entity which must grant requisite regulatory approval has denied an approval required to consummate the transactions contemplated by the Canadian purchase agreement and such denial has become final and nonappealable;

106

#### **Table of Contents**

any governmental authority of competent jurisdiction shall have issued a final nonappealable order enjoining or otherwise prohibiting the consummation of the transactions contemplated by the Canadian purchase agreement; and

the closing shall not have occurred on or before the earlier of March 31, 2006 and within 90 days following the completion of the acquisition of TD Waterhouse.

Any party may terminate the Canadian purchase agreement: (1) in the event of a breach by another party of its representations, warranties or covenants contained in the Canadian purchase agreement, which breach either is not cured within 30 days after the giving of written notice or is of a nature which cannot be cured prior to closing; or (2) if the share purchase agreement is terminated in accordance with its terms prior to completion of the acquisition of TD Waterhouse.

#### **Trademark License Agreement**

Concurrently with entering into the share purchase agreement, Ameritrade and TD entered into a trademark license agreement, which requires Ameritrade to use the TD trademark and logo as part of Ameritrade s corporate identity, TD Ameritrade, following the completion of the acquisition of TD Waterhouse. The following is a summary of selected provisions of the trademark license agreement.

#### The TD Ameritrade Name

Pursuant to the terms of the trademark license agreement, Ameritrade is required to use the TD Ameritrade name in the U.S. as its exclusive corporate entity name and to use the TD logo in connection with the TD Ameritrade name in the U.S. in corporate identity and marketing materials. Ameritrade has further agreed to use the TD Ameritrade name and, in conjunction with it, the TD logo, in other countries unless Ameritrade reasonably determines such use would not be consistent with or to the benefit of Ameritrade s business in a particular country.

The trademark license agreement grants Ameritrade a worldwide (except in Canada) license to use the name and trademark TD as part of the trademark, service mark, trade name, corporate name or domain name

TD AMERITRADE in connection with Ameritrade s business of providing securities brokerage services to retail traders, individual investors and registered investment advisers. Pursuant to the terms of the trademark license agreement, TD has agreed not to use the TD mark or any trademarks, service marks, trade names, corporate names and domain names incorporating the TD mark in connection with any business or activity providing securities brokerage services to retail traders, individual investors and registered investment advisers in the U.S.

# Ownership and Protection of the TD Ameritrade Name

Pursuant to the terms of the trademark license agreement, TD and Ameritrade will jointly own the TD Ameritrade name. Ameritrade has agreed to be responsible for the registration, maintenance and prosecution of any trademark applications and registrations for the TD Ameritrade name. Ameritrade has further agreed to use commercially reasonable efforts to keep TD informed and to allow TD to provide reasonable input as to the registration, maintenance and prosecution strategy in connection with the TD Ameritrade trademark. Pursuant to the terms of the trademark license agreement, Ameritrade and TD have each agreed to be responsible for 50% of the costs and expenses associated with the registration, maintenance and prosecution of the TD Ameritrade trademark.

# Indemnification

Pursuant to the terms of the trademark license agreement, Ameritrade has agreed to indemnify TD for liability incurred by TD as a result of Ameritrade s (and any of its sublicensees ) breach of its obligations under the trademark license agreement. TD has agreed to indemnify Ameritrade for liability incurred by Ameritrade so long as Ameritrade s actions are in accordance with the terms of the trademark license agreement and Ameritrade s use of the TD Ameritrade name or the TD logo, as the case may be,

107

#### **Table of Contents**

is in a jurisdiction where TD has trademark applications or registrations or is using or has used the TD trademark or logo, as the case may be.

#### Term: Termination

The term of the trademark license agreement is 10 years, and is automatically renewable for additional periods of 10 years each, unless earlier terminated. Under the terms of the trademark license agreement, Ameritrade and TD can each terminate the trademark license agreement upon any of the following events: if the other party becomes insolvent, makes an assignment for the benefit of creditors, a trustee or receiver is appointed for a material part of the other party s assets, or a proceeding in bankruptcy is not dismissed within 90 days; if the other party fails to cure a material breach within 60 days of the initial notice of material breach; if the other party is subject to a decree dissolving such other party which has been in effect for more than 30 days; if there is a change of control of the other party that results in such other party being controlled by a competitor; if TD beneficially owns voting securities representing 4.17% or less of the total voting power of TD Ameritrade; if a third party bona fide tender or exchange offer for not less than 25% of the outstanding shares of common stock of TD Ameritrade is consummated; if the Ameritrade board of directors consummates a takeover proposal from a third party; or if the TD trademark or logo becomes materially damaged by the other party.

#### Effects of Termination

Upon termination of the trademark license agreement, Ameritrade has agreed to stop all new uses of the TD mark within six months and discontinue all use of the TD mark within 12 months. Neither Ameritrade nor TD shall be entitled to use the TD Ameritrade name after the trademark license agreement terminates, and all trademark applications and registrations for the TD Ameritrade trademark shall be expressly abandoned.

# **Money Market Deposit Account Agreement**

Concurrently with entering into the share purchase agreement, Ameritrade, TD and certain subsidiaries of TD Waterhouse agreed to enter into a money market deposit account agreement, or the MMDA agreement, pursuant to which money market deposit accounts will be made available as designated sweep vehicles to clients of TD Ameritrade through TD Waterhouse Bank. One of the subsidiaries of TD Waterhouse will provide marketing and support services with respect to the money market deposit accounts. In exchange for providing marketing services relating to the money market deposit accounts, TD Waterhouse Bank will pay TD Ameritrade a marketing fee calculated in accordance with the terms of the MMDA agreement. Subject to limited exceptions, the MMDA agreement has an initial term of two years and is automatically renewable for successive two year terms, provided that following the first anniversary of the agreement, the agreement may be terminated by any party upon one year s notice. TD Ameritrade may terminate the MMDA agreement upon 90 days notice if:

the stockholders agreement terminates because TD s ownership percentage of TD Ameritrade falls below a specified level;

TD breaches certain of the representations or covenants it made in the MMDA agreement;

TD Waterhouse Bank fails to maintain certain levels of capitalization; or

TD Waterhouse Bank breaches any of the covenants, obligations or other agreements it made in the MMDA agreement and fails to cure such breaches within the time periods allocated in the MMDA agreement. The MMDA agreement will not be executed or become effective until the closing of the acquisition of TD Waterhouse.

108

#### **Table of Contents**

#### **Services Agreement**

Concurrently with entering into the share purchase agreement, Ameritrade, an affiliate of TD and certain subsidiaries of TD Waterhouse agreed to enter into a services agreement, pursuant to which certain funds will be made available as money market sweep or direct purchase options to TD Ameritrade clients, and TD Ameritrade will perform marketing support services with respect to those funds. In consideration for offering the funds and performing the marketing support services, an affiliate of TD will compensate TD Ameritrade in accordance with the provisions of the services agreement. Pursuant to the terms of the services agreement, TD Ameritrade will assume and perform certain services for the applicable funds pursuant to certain preexisting agreements. In exchange for assuming and performing these obligations, TD Ameritrade will receive the fees set forth in those agreements. The services agreement has an initial term of two years and is automatically renewable for successive two year terms (so long as certain related agreements are in effect), provided that following the first anniversary of the agreement, the agreement may be terminated by any party thereto upon one year s prior written notice. TD Ameritrade may terminate the services agreement upon 120 days notice if it does not earn monthly fees greater than a specified level.

The services agreement will not be executed or become effective until the closing of the acquisition of TD Waterhouse.

#### Post-Transaction Bylaws of TD Ameritrade

In connection with the transactions contemplated by the share purchase agreement, Ameritrade and TD have agreed to a number of governance rights and restrictions relating to TD s investment in Ameritrade, as set forth in the stockholders agreement. The proposed form of bylaws that will govern Ameritrade following the completion of the proposed acquisition of TD Waterhouse, or the Post-Transaction Bylaws, contains provisions necessary to implement some of the terms of the stockholders agreement and other governance terms agreed to by TD and Ameritrade, as well as other changes approved by the board of directors of Ameritrade, and accordingly differs in material respects from Ameritrade s existing bylaws.

The following is a summary of selected provisions of the post-transaction bylaws. While Ameritrade and TD believe that this description covers the material terms of the Post-Transaction Bylaws which differ materially from Ameritrade s existing bylaws, it may not contain all of the information that is important to you and is qualified in its entirety by reference to the Post-Transaction Bylaws, which are attached as Appendix D to this document and are incorporated by reference in this document. We urge you to read the entire Post-Transaction Bylaws carefully.

#### Article II Stockholders

Article II of the Post-Transaction Bylaws has been amended to (1) provide the Ameritrade board of directors with the discretion to determine that any meeting of stockholders may be held solely by means of remote communication, (2) provide that special meetings of the stockholders may only be called in accordance with Article 5 of the amended and restated certificate of incorporation following the proposed acquisition of TD Waterhouse, and (3) provide that at all meetings of stockholders for the election of directors at which a quorum is present, a plurality of the votes cast shall be sufficient to elect.

#### Article III Directors

Article III of the Post-Transaction Bylaws has been amended to (1) provide for the appointment of an Outside Independent Directors Committee consisting of such members as may be required by the stockholders agreement, (2) provide for the appointment of a Non-TD Directors Committee consisting of such members as may be required by the stockholders agreement, (3) eliminate the concept of an Executive Committee, (4) provide for consents and waivers by the board of directors to be conveyed by electronic transmission and (5) eliminate the nine member board provisions in a manner consistent with

109

#### **Table of Contents**

the amended and restated certificate of incorporation following the proposed acquisition of TD Waterhouse.

# Article IV Officers

Article IV of the Post-Transaction Bylaws has been amended to (1) provide that, so long as the corporate governance provisions of the stockholders agreement remain in effect, any new Chief Executive Officer of TD Ameritrade may be appointed only with the approval of at least two-thirds of all of the directors then serving on the board of directors, and (2) provide for the following additional positions: Vice Chairman of the board of directors, a President, a Chief Operating Officer, one or more Executive Vice Presidents and one or more Senior Vice Presidents.

# Article VII Nomination of Directors and Presentation of Business at Stockholder Meetings

Article VII of the Post-Transaction Bylaws has been amended to provide that, so long as the corporate governance provisions of the stockholders agreement remain in effect, any stockholder then entitled to designate or nominate one or more directors of Ameritrade under the terms of the stockholders agreement may nominate persons for election as directors at any meeting of the stockholders without complying with the advance notice provisions. This right is currently granted under Ameritrade s existing certificate of incorporation to the Ricketts holders and certain entities affiliated with the TA holders and the SLP holders. This amendment incorporates in the bylaws the provision that appears in the proposed amendment and restatement of our certificate of incorporation, which is substantially the same as the provision in Ameritrade s existing certificate of incorporation, and extends this right to TD.

#### Article IX Amendments

Article IX of the Post-Transaction Bylaws has been amended to provide that the Chief Executive Officer appointment provision (discussed above under Article IV) may only be amended by (1) the unanimous vote of the Board of Directors or (2) the affirmative vote of the holders of at least 80% in voting power of the shares of capital stock of the corporation issued and outstanding and entitled to vote thereon.

110

#### **Table of Contents**

# PROPOSAL NO. 2, INCLUDING SUB-PROPOSAL NOS. 2A-2F THE POST-TRANSACTION CERTIFICATE OF INCORPORATION

In connection with TD s investment in Ameritrade under the share purchase agreement, Ameritrade and TD agreed that Ameritrade would amend and restate its certificate of incorporation and bylaws to implement a number of governance and other changes. We refer to the amended and restated certificate of incorporation in this section as the Post-Transaction Certificate of Incorporation. At the special meeting you will be asked to consider and vote to approve the Post-Transaction Certificate of Incorporation. In order to comply with applicable rules of the SEC relating to proxy statements, we are also presenting Sub-Proposal Nos. 2A through 2F to Ameritrade stockholders as separate proposals for approval. As a matter of state law, only the approval of the Post-Transaction Certificate of Incorporation, as a whole, is required. However, because we are required to present the sub-proposals separately and because all of the revisions to Ameritrade s existing certificate of incorporation that are reflected in the Post-Transaction Certificate of Incorporation are considered by Ameritrade and TD to be integral parts of the overall transaction, the approval of Proposal No. 2 and each of the Sub-Proposals 2A through 2F is a condition to completion of the acquisition of TD Waterhouse. Accordingly, a vote against Proposal No. 2 or any of the related Sub-Proposal Nos. 2A through 2F is effectively a vote against the acquisition of TD Waterhouse.

# Sub-Proposal No. 2A: Proposal to approve provisions restricting the authority of TD Ameritrade to implement anti-takeover measures that would potentially conflict with the terms of the stockholders agreement.

Article 3 of the Post-Transaction Certificate of Incorporation prohibits TD Ameritrade from adopting a stockholder rights plan or other similar anti-takeover measure unless it both expressly excludes TD and its affiliates and the Ricketts holders from its operation to the extent any of their actions would be permitted under the stockholders agreement as well as does not impair any of their rights under the stockholders agreement. By its terms, this provision of the Post-Transaction Certificate of Incorporation will terminate upon the termination of the stockholders agreement or, if the stockholders agreement is terminated before the tenth anniversary of the completion of the acquisition of TD Waterhouse as a result of the commencement of certain tender or exchange offers by a third party, the approval of certain business combinations by the TD Ameritrade board or directors or the acquisition of a significant amount of TD Ameritrade common stock by a third party (as described in the fourth, fifth and sixth bullet points under Certain Agreements Related to the Acquisition of TD Waterhouse Stockholders Agreement Termination of the Stockholders Agreement beginning on page 99) upon the expiration of the post-termination period of up to one year following such termination. This provision will also terminate, with respect to the Ricketts holders, upon the earlier occurrence of the date on which Ameritrade directors designated by them are required to resign from the Ameritrade board of directors. This provision is intended to reflect the terms of the stockholders agreement, which contains specific negotiated terms and procedures that TD and the Ricketts holders must comply with if they wish to acquire additional shares of TD Ameritrade common stock.

Sub-Proposal No. 2B: Proposal to approve the increase of the authorized shares of common stock, \$0.01 par value per share, of TD Ameritrade from 650,000,000 to 1,000,000,000.

Article 4.a. of the Post-Transaction Certificate of Incorporation increases the authorized shares of common stock, \$0.01 par value per share, from 650,000,000 to 1,000,000,000. As of September 30, 2005, there were approximately 406,058,970 shares of Ameritrade common stock issued and outstanding and approximately 51,353,260 shares reserved for issuance under Ameritrade s stock benefit plans and agreements, leaving only 192,587,770 authorized shares available for future issuance. The share purchase agreement requires Ameritrade to issue 196,300,000 shares of its common stock. Therefore, unless Ameritrade s certificate of incorporation is amended to authorize additional shares of common stock, the acquisition of TD Waterhouse cannot be consummated.

111

#### **Table of Contents**

In addition, if this proposal to increase the authorized shares of common stock were approved, additional shares of common stock would be available for issuance in the future for such corporate purposes as the board of directors deems advisable from time to time without further action by the stockholders, unless such action is required by applicable law or by the rules of The Nasdaq Stock Market or of any stock exchange upon which the TD Ameritrade shares may then be listed. Ameritrade may need to have such shares available to provide additional flexibility to use its capital stock for business and financial purposes in the future. The additional shares may be used, without further stockholder approval in certain circumstances, for various purposes including, without limitation, raising capital, providing equity incentives to employees, officers or directors, establishing strategic relationships with other companies and expanding TD Ameritrade s business through the acquisition of other businesses or products. Ameritrade has no present oral or written agreement, commitment, plan or intent to issue any of the additional shares provided for in this proposal beyond issuances under stockholder approved equity incentive plans and the Ameritrade Stock Issuance.

# Sub-Proposal No. 2C: Proposal to approve a provision which prohibits action by written consent of stockholders of TD Ameritrade.

The Post-Transaction Certificate of Incorporation would require any action to be taken by Ameritrade s stockholders to be taken at a duly called annual or special meeting of stockholders. Ameritrade s current certificate of incorporation permits Ameritrade stockholders to also act by written consent in lieu of a meeting but the Post-Transaction Certificate of Incorporation prohibits stockholder actions by written consent. The effect of this change is to require the convening of a stockholders meeting for any action to be taken by TD Ameritrade stockholders, thereby eliminating the ability of TD Ameritrade stockholders holding sufficient shares to take action on behalf of the stockholders from taking such action other than at a duly called stockholders meeting.

Because TD Ameritrade will have several significant stockholders following the transaction holding in the aggregate a majority of the outstanding shares of TD Ameritrade, our board of directors determined that it would be in the best interest of our stockholders to require that any corporate action requiring a stockholder vote be considered at an annual or special meeting at which all of our stockholders may participate.

# Sub-Proposal No. 2D: Proposal to approve a provision increasing the size of the TD Ameritrade board of directors from nine members to twelve members during certain periods specified in the stockholders agreement.

The stockholders agreement provides for a twelve-member board of directors following the completion of the acquisition of TD Waterhouse. The current certificate of incorporation of Ameritrade provides for a nine-member board of directors. Accordingly, the Post-Transaction Certificate of Incorporation provides that the board of directors of TD Ameritrade will be comprised of twelve members. The Post-Transaction Certificate of Incorporation further provides that, following the occurrence of a Termination Event (or, if such Termination Event is a Specified Termination Event, following the expiration of the Post-Termination Period (as such terms are defined below)), the Ameritrade board of directors may fix and change the size of the Ameritrade board. See Articles 6.a.(i) and 6.b. of the Post-Transaction Certificate of Incorporation.

For purposes of the Post-Transaction Certificate of Incorporation,

(1) a Termination Event is generally defined as the earliest to occur of: the consummation of a merger, tender offer or other business combination pursuant to which TD offers to acquire 100% of the TD Ameritrade common stock not owned by TD;

the tenth anniversary of the consummation of the acquisition of TD Waterhouse;

the date on which TD s ownership of TD Ameritrade common stock falls below approximately 4% of the outstanding voting securities of TD Ameritrade;

112

# **Table of Contents**

the commencement by a third party of a tender offer or exchange offer for not less than 25% of TD Ameritrade common stock unless the TD Ameritrade board recommends against such tender offer or exchange offer and continues to take all reasonable steps to oppose such tender offer or exchange offer (as reasonably determined by TD);

the approval by the TD Ameritrade board of a business combination that would result in another party owning 25% of the voting securities or consolidated assets of TD Ameritrade or which would otherwise result in a change of control of TD Ameritrade; or

the acquisition of 20% of the voting securities of TD Ameritrade by a third party;

- (2) a Specified Termination Event is generally defined as a Termination Event of the type specified in the fourth, fifth and sixth bullet points above, and
  - (3) the Post-Termination Period is generally defined as the shortest of: the period from the date of a Specified Termination Event until the first anniversary thereof;

the period from the date of a Specified Termination Event to the occurrence of a Termination Event of the type described in the first, second or third bullet points above; and

the period from the date of a Specified Termination Event until the consummation by TD or its affiliates or by the Ricketts holders of a merger, tender offer or other business combination for 100% of the outstanding shares of TD Ameritrade common stock (not owned by TD and its affiliates or the Ricketts holders, as applicable).

In addition, the Post-Transaction Certificate of Incorporation makes conforming changes to the provisions of the Ameritrade certificate of incorporation providing for the division of the Ameritrade board into three classes. Specifically, it provides that, rather than having each such class consist of three directors, each such class will consist as nearly as possible of one-third of the total number of directors constituting the entire TD Ameritrade board. Further, it specifies that the term of office of class I directors will expire at the first annual meeting of stockholders following the effectiveness of the Post-Transaction Certificate of Incorporation and every third succeeding annual meeting thereafter, the term of office of class II directors will expire at the second annual meeting of stockholders following the effectiveness of the Post-Transaction Certificate of Incorporation and every third succeeding annual meeting thereafter and the term of office of class III directors will expire at the third annual meeting of stockholders following the effectiveness of the Post-Transaction Certificate of Incorporation and every third succeeding annual meeting thereafter. See Articles 6.c. and 6.d. of the Post-Transaction Certificate of Incorporation.

Sub-Proposal No. 2E: Proposal to approve a provision setting forth procedures for the nomination or appointment of outside independent directors to the TD Ameritrade board of directors and the maintenance of an outside independent directors committee and a non-TD directors committee.

The stockholders agreement provides that the Ameritrade board will form an outside independent directors committee composed solely of all of the outside independent directors on the TD Ameritrade board which committee, among other things, will have the authority at certain times to nominate or appoint new outside independent directors to the TD Ameritrade board. Article 6.g.(i) of the Post-Transaction Certificate of Incorporation requires the TD Ameritrade board of directors to maintain such a committee prior to the occurrence of a Termination Event (and, following a Specified Termination Event, during any Post-Termination Period).

Article 6.a.(ii) of the Post-Transaction Certificate of Incorporation provides that, whenever this committee is authorized to nominate or appoint an outside independent director, the committee will prepare and provide to TD and a representative of the Ricketts holders (initially J. Joe Ricketts), a list of candidates for the position. Article 6.a.(ii) of the Post-Transaction Certificate of Incorporation further provides that, within ten business days of receipt of this list, each of TD and the representative of the parties to the stockholders agreement affiliated with the Ricketts holders may notify the outside independent directors committee of any candidates included on the list which they reject from

#### **Table of Contents**

consideration, provided that they may not reject a candidate without a reasonable basis for doing so. Article 6.a.(ii) of the Post-Transaction Certificate of Incorporation further provides that the outside independent directors committee will nominate or appoint for outside independent director positions, only candidates included on such a list and not rejected by TD or the representative of the Ricketts holders. Article 6.a.(ii) of the Post-Transaction Certificate of Incorporation also provides that the outside independent directors committee will take all action available to it to ensure that, at all times, at least three outside independent directors qualify to serve as members of the audit committee of the TD Ameritrade board under Section 4350(d) of the Nasdaq National Marketplace Rules or any successor or comparable requirement.

In addition, the stockholders agreement contemplates that the TD Ameritrade board will form a committee composed of all of the directors on the Ameritrade board not designated by TD for purposes of making determinations relating to any acquisition by TD Ameritrade of a competing business held by TD. Accordingly, Article 6.g.(ii) of the Post-Transaction Certificate of Incorporation provides that, prior to a Termination Event, the Ameritrade board of directors will maintain a committee of the board comprised solely of all of the members of the TD Ameritrade board other than directors designated by TD under the stockholders agreement.

# Sub-Proposal No. 2F: Proposal to approve a provision which allocates corporate opportunities between TD Ameritrade and TD.

Article 8.b. of the Post-Transaction Certificate of Incorporation expands upon an existing provision of the certificate of incorporation of Ameritrade to specifically allocate corporate opportunities between TD Ameritrade and TD until such time as TD no longer beneficially owns voting securities of Ameritrade representing at least 4.17% of the total voting power of all outstanding Ameritrade voting securities. These provisions were negotiated and agreed to by the parties because Ameritrade and TD currently engage in, and in the future may engage in, similar activities or lines of business and as a result may have an interest in the same areas and types of corporate opportunities.

The procedure for allocating corporate opportunities set forth in Article 8.b. of the Post-Transaction Certificate of Incorporation provides that if a TD Ameritrade director or officer who is also a director or officer of TD acquires knowledge of a potential transaction, matter or opportunity which may be a corporate opportunity for both TD Ameritrade and TD, the director or officer will have fully satisfied and fulfilled his or her fiduciary duty to TD Ameritrade and its stockholders with respect to such corporate opportunity if he or she acts in a manner consistent with the following agreed upon policy for the allocation of corporate opportunities:

A corporate opportunity offered to any person who is a TD Ameritrade officer and who is also a director but not an officer of TD will belong to TD Ameritrade;

A corporate opportunity offered to any person who is a director but not an officer of TD Ameritrade and who is also a director or officer of TD, will belong to TD Ameritrade if the opportunity is expressly offered to that person in writing solely in his or her capacity as a director of TD Ameritrade and otherwise will belong to TD; and

A corporate opportunity offered to a person who is an officer of both TD Ameritrade and TD will belong to TD Ameritrade if the opportunity is expressly offered to the person in writing solely in his or her capacity as an officer of TD Ameritrade, and otherwise will belong to TD.

The Post-Transaction Certificate of Incorporation provides that TD Ameritrade renounces any interest or expectancy in, or in being offered the opportunity to participate in, any corporate opportunity covered by, but not allocated to it pursuant to, the foregoing.

For purposes of this provision of the Post-Transaction Certificate of Incorporation, a TD Ameritrade director who is Chairman or Vice Chairman of the Ameritrade board of directors is not deemed to be an TD Ameritrade officer unless the director is an employee of TD Ameritrade. In addition, these provisions of the Post-Transaction Certificate of Incorporation do not limit or eliminate duties, responsibilities and

114

#### **Table of Contents**

obligations with respect to TD Ameritrade s proprietary information and do not amend or modify any written contractual arrangements between TD Ameritrade stockholders or their affiliates and TD Ameritrade or its affiliates.

This provision for allocating corporate opportunities may only be amended by the affirmative vote of the holders of at least 80% of the voting power of Ameritrade s issued and outstanding capital stock that is entitled to vote on that matter, and any such amendment (or any adoption of any inconsistent provision in our certificate of incorporation) will not apply to any matter occurring prior to such amendment or adoption.

#### Vote Required and Board of Directors Recommendation

The required vote to approve Proposal No. 2, including Sub-Proposal Nos. 2A through 2F, is the affirmative vote of the holders of a majority of outstanding shares of Ameritrade common stock entitled to vote at the special meeting. The approval of Proposal No. 2, including Sub-Proposal Nos. 2A through 2F, is a condition to completion of the acquisition of TD Waterhouse, and thus a vote against Proposal No. 2, or any of Sub-Proposal Nos. 2A through 2F, effectively will be a vote against the acquisition of TD Waterhouse.

Ameritrade s board of directors has unanimously approved the Post-Transaction Certificate of Incorporation, has concluded that it is advisable and in the best interests of Ameritrade and its stockholders and unanimously recommends that Ameritrade stockholders vote *FOR* Proposal No. 2, including each of Sub-Proposal Nos. 2A-2F.

# **Additional Changes to the Certificate of Incorporation**

In addition to the amendments to the certificate of incorporation in Sub-Proposal Nos. 2A-F, if Proposal No. 2 is approved, Ameritrade s current certificate of incorporation will also be amended to (1) change the corporate name of Ameritrade to TD Ameritrade Holding Corporation, (2) to make changes to the provisions relating to the calling of special meetings of stockholders, and (3) conform certain procedures for the nomination and removal of directors to the terms of the stockholders agreement. These amendments are described in detail below.

We are not asking for separate approval of these additional amendments to our certificate of incorporation because these changes do not represent material changes in the rights of Ameritrade stockholders. According to applicable SEC rules, corporations are only required to seek separate stockholder approval for amendments to their charter documents that materially affect the rights of their stockholders. While we are not required to obtain separate stockholder approval for these additional amendments to the certificate of incorporation, these amendments are part of the changes that are proposed to be made to Ameritrade s certificate of incorporation under Proposal No. 2, and stockholders may find the following summary of these additional amendments to be informative and relevant in evaluating that proposal.

# Amendment to change the corporate name of Ameritrade to TD Ameritrade Holding Corporation.

Ameritrade s current certificate of incorporation provides that the name of Ameritrade is Ameritrade Holding Corporation. The Post-Transaction Certificate of Incorporation provides that the name of Ameritrade will be TD Ameritrade Holding Corporation. See Article 1 of the Post-Transaction Certificate of Incorporation.

#### Amendment to the provisions relating to the calling of special meetings of stockholders.

Under Ameritrade s current certificate of incorporation, a special meeting of stockholders may be called by holders of 25% or more of the outstanding shares of Ameritrade common stock, by the chairman of the board of directors of Ameritrade, by the chief executive officer of Ameritrade or by a majority of the members of the board of directors of Ameritrade. The Post-Transaction Certificate of Incorporation

115

#### **Table of Contents**

eliminates the right of the chairman of the board of directors or the chief executive officer to call a special meeting of stockholders. Accordingly, a special meeting of stockholders may be called only by the holders of record of 25% or more of the outstanding shares of Ameritrade common stock or by a majority of the members of the board of directors of Ameritrade. In addition, the Post-Transaction Certificate of Incorporation specifies that business transacted at special meetings shall be confined to the purpose or purposes stated in the notice of meeting for that meeting. See Article 5 of the Post-Transaction Certificate of Incorporation.

# Amendments to conform certain procedures for the nomination and removal of directors to the terms of the stockholders agreement.

Ameritrade s current certificate of incorporation provides that, until certain dates specified in the current Ameritrade stockholders agreement (which agreement will be superseded by the stockholders agreement to be entered into in connection with the acquisition of TD Waterhouse), members of the Ameritrade board of directors may be removed without cause. The Post-Transaction Certificate of Incorporation conforms these time periods to the terms of the new stockholders agreement and, accordingly, specifies that prior to a Termination Event (and, following a Specified Termination Event, during any Post-Termination Period), members of the Ameritrade board may be removed without cause by the holders of a majority of the outstanding shares of Ameritrade common stock. See Article 6.e. of the Post-Transaction Certificate of Incorporation.

Similarly, Ameritrade s current certificate of incorporation provides that provisions in Ameritrade s certificate of incorporation or bylaws requiring advance notice for the designation or nomination of members of Ameritrade s Board of directors will not apply at certain times to Ameritrade stockholders entitled to nominate directors under Ameritrade s current stockholders agreement. The Post-Transaction Certificate of Incorporation conforms these provisions to the terms of the new stockholders agreement. Accordingly, Article 6.f. of the Post-Transaction Certificate of Incorporation provides that prior to a Termination Event (and, following a Specified Termination Event, during any Post-Termination Period), any stockholder entitled to designate or nominate one or more TD Ameritrade directors under the stockholders agreement may do so without complying with any advance notice provisions in TD Ameritrade s certificate of incorporation or bylaws.

116

#### **Table of Contents**

# PROPOSAL NO. 3 APPROVAL OF THE AMENDMENT AND RESTATEMENT OF THE 1996 LONG-TERM INCENTIVE PLAN

At the special meeting, the stockholders will be asked to approve an amendment and restatement of the Ameritrade Holding Corporation 1996 Long-Term Incentive Plan. We refer to this plan as the 1996 Plan in this proxy statement. The board of directors originally adopted the 1996 Plan effective as of October 1, 1996 and amended and restated the 1996 Plan as of September 9, 2002.

The board of directors believes that Ameritrade must offer a competitive equity incentive program if it is to continue to successfully attract and retain the best possible candidates for positions of responsibility within Ameritrade. The board of directors expects that the 1996 Plan will continue to be an important factor in attracting, retaining and rewarding the high caliber employees essential to our success and in motivating these individuals to strive to enhance our growth and profitability.

The board of directors of Ameritrade has determined, contingent upon stockholder approval, to increase the share reserve under Ameritrade s 1996 Long-Term Incentive Plan by 19,000,000 shares, as requested in this Proposal No. 3, to increase the share reserve under Ameritrade s 1996 Directors Incentive Plan by 1,000,000 shares, as requested in Proposal No. 4, and to decrease the share reserve under Ameritrade s 1998 Stock Option Plan by a total of 20,000,000 shares. This will help ensure that Ameritrade (1) has a reasonable number of shares available to grant incentive awards under the 1996 Long-Term Incentive Plan and the 1996 Directors Incentive Plan and (2) has the most flexibility with respect to the types of incentive awards which may be granted.

To enable Ameritrade to continue to offer a competitive equity incentive program, the Compensation Committee of the board of directors (or the Committee ) approved this amendment and restatement, subject to stockholder approval, to reserve an additional 19,000,000 shares for issuance under the 1996 Plan. Accordingly, the share reserve increase of 19,000,000 shares under the 1996 Plan will consist entirely of shares previously authorized for issuance under the 1998 Plan. This share increase under the 1996 Plan and the corresponding reduction in the 1998 Plan share reserve will therefore result in no net additional shares being reserved for issuance under Ameritrade stock plans.

As of September 30, 2005, there were 20,000,000 shares reserved for issuance under the 1996 Plan, and only 4,535,211 shares remained available for the future grant of awards under the 1996 Plan, a number that the board of directors believes to be insufficient to meet Ameritrade s anticipated needs. Therefore, the board of directors has unanimously adopted, subject to stockholder approval, this amendment and restatement of the 1996 Plan and the corresponding reduction in the share reserve under the 1998 Plan.

#### Summary of the 1996 Plan

The following summary is qualified in its entirety by the specific language of the 1996 Plan, a copy of which is attached to this Proxy Statement and which may also be accessed from the SEC s website at *http://www.sec.gov*. In addition, a copy of the 1996 Plan, as amended and restated, may be obtained upon written request to Ameritrade.

*General.* The purpose of the 1996 Plan is to advance the interests of Ameritrade by providing an incentive program that will enable Ameritrade to attract and retain employees upon whose judgment, interest and efforts Ameritrade s success is dependent and to provide them with an equity interest in the success of Ameritrade in order to motivate superior performance. These incentives are provided through the grant of stock options (including discounted stock options), stock appreciation rights, restricted stock awards and performance units.

Authorized Shares. Prior to the approval by stockholders of this amendment and restatement, 20,000,000 shares of our common stock, subject to adjustment as described below, have been reserved for the granting of awards. These shares may be currently authorized but unissued or currently held or subsequently acquired by Ameritrade as treasury shares, including shares purchased in the open market or in private transactions. If any award expires, lapses or otherwise terminates for any reason without having been exercised or settled in full, or if shares subject to forfeiture or repurchase are forfeited or repurchased

117

#### **Table of Contents**

by Ameritrade, any such shares that are reacquired or subject to such a terminated award will again become available for issuance. After the approval by stockholders of this amendment and restatement, the share reserve will be increased in an amount equal 19,000,000 shares such that the share reserve will be increased from 20,000,000 shares to 39,000,000 shares. In addition, after the approval by stockholders of this amendment and restatement, the Committee will also take such action as is necessary to amend the share reserve under the 1998 Plan to reduce its share reserve by 19,000,000 shares.

Adjustments to Shares Subject to the 1996 Plan. In the event of any merger, consolidation, reorganization, spinoff, stock dividend, stock split, reverse stock split, exchange or other distribution with respect to shares of Ameritrade common stock or other change in the corporate structure or capitalization affecting Ameritrade common stock, the number of shares of stock reserved, the type and number of shares of stock which are subject to outstanding awards and the terms of any such outstanding awards (including the price at which shares of stock may be issued pursuant to an outstanding award) shall be equitably adjusted by the board of directors or the Committee, in its sole discretion, to preserve the value of benefits awarded or to be awarded to participants. The Committee has previously authorized that all outstanding awards under the 1996 Plan, and the 1996 Plan share reserve (to the extent necessary to give effect to the adjustment to such outstanding awards), will be adjusted to preserve the economic value of such outstanding awards as determined immediately prior to the special dividend distribution which is discussed elsewhere in this Proxy Statement.

Administration. The 1996 Plan will be administered by the Committee. In the case of awards intended to qualify for the performance-based compensation exemption under Section 162(m) of the Code, administration must be by a compensation committee comprised solely of two or more outside directors within the meaning of Section 162(m). Subject to the provisions of the 1996 Plan, the Committee determines in its discretion the persons to whom and the times at which awards are granted, the types and sizes of such awards, and all of their terms and conditions. The Committee may, subject to certain limitations on the exercise of its discretion required by Section 162(m), amend, cancel, renew, or grant a new award in substitution for, any award, waive any restrictions or conditions applicable to any award, and accelerate, continue, extend or defer the vesting of any award. However, the 1996 Plan forbids, without stockholder approval, the cancellation or modification of any outstanding stock option for the purpose of reissuing an additional stock option to the option holder at a lower exercise price. The Committee will interpret the 1996 Plan and awards granted thereunder, and all determinations of the Committee will be final and binding on all persons having an interest in the 1996 Plan or any award.

*Eligibility*. Awards may only be granted to employees of Ameritrade or any present or future parent or subsidiary corporations of Ameritrade. Incentive stock options may be granted only to employees who, as of the time of grant, are employees of Ameritrade or any parent or subsidiary corporation of Ameritrade. As of August 26, 2005, Ameritrade had approximately 2,026 employees, including nine executive officers, who would be eligible for awards.

*Stock Options*. Each option granted must be evidenced by a written agreement between Ameritrade and the optionee specifying the number of shares subject to the option and the other terms and conditions of the option, consistent with the requirements of the 1996 Plan.

The exercise price of each incentive stock option may not be less than the fair market value of a share of common stock on the date of grant. However, any incentive stock option granted to a person who at the time of grant owns stock possessing more than 10% of the total combined voting power of all classes of stock of Ameritrade or any parent or subsidiary corporation of Ameritrade (a Ten percent Stockholder) must have an exercise price equal to at least 110% of the fair market value of a share of common stock on the date of grant. The exercise price of each nonstatutory stock option will be determined by the Committee in its sole discretion at the time of grant and may be less than the current fair market value of a share of Ameritrade common stock on the date of grant, however, in no event shall such exercise price be less than 75% of such fair market value on the date of grant. Generally, the fair market value of the common stock is the closing market composite price per share on the date of grant as quoted on the Nasdaq National Market. On September 30, 2005, the closing price of Ameritrade s

118

#### **Table of Contents**

common stock on the Nasdaq National Market was \$21.47 per share. Ameritrade has never granted discounted stock options pursuant to the 1996 Plan.

An option s exercise price may be paid in cash, by check, by the assignment of the proceeds of a sale with respect to some or all of the shares being acquired upon the exercise of the option (a cashless exercise), to the extent legally permitted, by tender of shares of Ameritrade common stock owned by the optionee having a fair market value not less than the exercise price, or by any combination of these. No option may be exercised unless the optionee has made adequate provision for federal, state, local and foreign taxes, if any, relating to the exercise of the option.

Options will become vested and exercisable at such times or upon such events and subject to such terms, conditions, performance criteria or restrictions as specified by the Committee. The maximum term of any option is ten years, provided that an incentive stock option granted to a Ten percent Stockholder must have a term not exceeding five years. The Committee will specify in each written option agreement, and solely in its discretion, the period of post-termination exercise applicable to each option.

Stock options are nontransferable by the optionee other than by will or by the laws of descent and distribution, and are exercisable during the optionee s lifetime only by the optionee.

Stock Appreciation Rights. Each stock appreciation right must be evidenced by a written agreement between Ameritrade and the participant specifying the number of shares subject to the award and the other terms and conditions of the award, consistent with the requirements of the 1996 Plan.

A stock appreciation right gives a participant the right to receive the appreciation in the fair market value of Ameritrade common stock between the date of grant of the award and the date of its exercise. Ameritrade may pay the appreciation either in cash or in shares of common stock. The Committee may grant stock appreciation rights in tandem with a related stock option or as a freestanding award. A tandem stock appreciation right is exercisable only at the time and to the same extent that the related option is exercisable, and its exercise causes the related option to be canceled. Freestanding stock appreciation rights vest and become exercisable at the times and on the terms established by the Committee. Stock appreciation rights are generally nontransferable by the participant other than by will or by the laws of descent and distribution, and are generally exercisable during the participant s lifetime only by the participant. Ameritrade has not granted any stock appreciation rights pursuant to the 1996 Plan.

Restricted Stock Awards. Each restricted stock award granted must be evidenced by a written agreement between Ameritrade and the participant specifying the number of shares subject to the award and the other terms and conditions of the award, consistent with the requirements of the 1996 Plan. Restricted stock awards may be subject to vesting conditions based on such service or performance criteria as the Committee specifies, and the shares acquired may not be transferred by the participant until vested. Unless otherwise provided by the Committee, a participant will forfeit any shares of restricted stock as to which the restrictions have not lapsed prior to the participant s termination of service. Participants holding restricted stock will have the right to vote the shares and to receive any dividends paid, except that dividends or other distributions paid in shares will be subject to the same restrictions as the original award. Ameritrade has not granted any restricted stock awards pursuant to the 1996 Plan.

Performance Units. The Committee may grant performance units which represent a right to receive value for the units at the end of a performance period to the extent provided under the award. Each performance unit must be evidenced by a written agreement between Ameritrade and the participant specifying the terms and conditions of such award, consistent with the requirements of the 1996 Plan. The number of units earned, and the value received for the awards, will be contingent on the degree to which the performance measures established at the time of grant of the award are met. The Committee determines the terms and conditions of performance unit awards. The Ameritrade Executive Deferred Compensation Program may award performance units and such awards under that deferred compensation program will be issued from under this 1996 Plan.

*Individual Award Limitations*. The maximum aggregate number of shares of Ameritrade common stock that may be granted, subject to any award under the 1996 Plan, to any employee for any calendar

119

# **Table of Contents**

year shall be 6,000,000 and the maximum aggregate cash payment to any covered employee as defined in Section 162(m) of the Code which may be made under the 1996 Plan with respect to any award for any calendar year shall be \$2,500,000.

Termination or Amendment. The 1996 Plan will continue in effect until the first to occur of (1) its termination by the Committee, or (2) the date on which all shares available for issuance have been issued and all restrictions on such shares have lapsed. However, no incentive stock option may be granted on or after October 1, 2006. The Committee may terminate or amend the 1996 Plan at any time, provided that no amendment may be made without stockholder approval if the Committee deems such approval necessary for compliance with any applicable tax or securities law or other regulatory requirements, including the requirements of any stock exchange or market system on which the common stock of Ameritrade is then listed. No termination or amendment may affect any outstanding award unless expressly provided by the Committee, and, in any event, may not adversely affect an outstanding award without the consent of the participant unless necessary to comply with any applicable law, regulation or rule.

# **Summary of U.S. Federal Income Tax Consequences**

The following summary is intended only as a general guide to the U.S. federal income tax consequences of participation in the 1996 Plan and does not attempt to describe all possible federal or other tax consequences of such participation or tax consequences based on particular circumstances.

Incentive Stock Options. An optionee recognizes no taxable income for regular income tax purposes as a result of the grant or exercise of an incentive stock option qualifying under Section 422 of the Code. Optionees who do not dispose of their shares within two years following the date the option was granted or within one year following the exercise of the option will normally recognize a capital gain or loss equal to the difference, if any, between the sale price and the purchase price of the shares. If an optionee satisfies such holding periods upon a sale of the shares, Ameritrade will not be entitled to any deduction for federal income tax purposes. If an optionee disposes of shares within two years after the date of grant or within one year after the date of exercise (a disqualifying disposition ), the difference between the fair market value of the shares on the determination date (see discussion under Nonstatutory Stock Options below) and the option exercise price (not to exceed the gain realized on the sale if the disposition is a transaction with respect to which a loss, if sustained, would be recognized) will be taxed as ordinary income at the time of disposition. Any gain in excess of that amount will be a capital gain. If a loss is recognized, there will be no ordinary income, and such loss will be a capital loss. Any ordinary income recognized by the optionee upon the disqualifying disposition of the shares generally should be deductible by Ameritrade for federal income tax purposes, except to the extent such deduction is limited by applicable provisions of the Code.

The difference between the option exercise price and the fair market value of the shares on the determination date of an incentive stock option (see discussion under Nonstatutory Stock Options below) is treated as an adjustment in computing the optionee s alternative minimum taxable income and may be subject to an alternative minimum tax which is paid if such tax exceeds the regular tax for the year. Special rules may apply with respect to certain subsequent sales of the shares in a disqualifying disposition, certain basis adjustments for purposes of computing the alternative minimum taxable income on a subsequent sale of the shares and certain tax credits which may arise with respect to optionees subject to the alternative minimum tax.

Nonstatutory Stock Options. Options not designated or qualifying as incentive stock options will be nonstatutory stock options having no special tax status. An optionee generally recognizes no taxable income as the result of the grant of such an option. Upon exercise of a nonstatutory stock option, the optionee normally recognizes ordinary income in the amount of the difference between the option exercise price and the fair market value of the shares on the determination date (as defined below). If the optionee is an employee, such ordinary income generally is subject to withholding of income and employment taxes. The determination date is the date on which the option is exercised unless the shares are subject to a

120

#### **Table of Contents**

substantial risk of forfeiture (as in the case where an optionee is permitted to exercise an unvested option and receive unvested shares which, until they vest, are subject to Ameritrade s right to repurchase them at the original exercise price upon the optionee s termination of service) and are not transferable, in which case the determination date is the earlier of (1) the date on which the shares become transferable or (2) the date on which the shares are no longer subject to a substantial risk of forfeiture. If the determination date is after the exercise date, the optionee may elect, pursuant to Section 83(b) of the Code, to have the exercise date be the determination date by filing an election with the Internal Revenue Service no later than 30 days after the date the option is exercised. Upon the sale of stock acquired by the exercise of a nonstatutory stock option, any gain or loss, based on the difference between the sale price and the fair market value on the determination date, will be taxed as capital gain or loss. No tax deduction is available to Ameritrade with respect to the grant of a nonstatutory stock option or the sale of the stock acquired pursuant to such grant. Ameritrade generally should be entitled to a deduction equal to the amount of ordinary income recognized by the optionee as a result of the exercise of a nonstatutory stock option, except to the extent such deduction is limited by applicable provisions of the Code.

Stock Appreciation Rights. In general, no taxable income is reportable when a stock appreciation right is granted to a participant. Upon exercise, the participant will recognize ordinary income in an amount equal to the amount of cash received and the fair market value of any shares of our common stock received. Any additional gain or loss recognized upon any later disposition of the shares would be capital gain or loss.

Restricted Stock Awards. A participant acquiring restricted stock generally will recognize ordinary income equal to the fair market value of the shares on the determination date (as defined above under Nonstatutory Stock Options). If the participant is an employee, such ordinary income generally is subject to withholding of income and employment taxes. If the determination date is after the date on which the participant acquires the shares, the participant may elect, pursuant to Section 83(b) of the Code, to have the date of acquisition be the determination date by filing an election with the Internal Revenue Service no later than 30 days after the date the shares are acquired. Upon the sale of shares acquired pursuant to a restricted stock award, any gain or loss, based on the difference between the sale price and the fair market value on the determination date, will be taxed as capital gain or loss. Ameritrade generally should be entitled to a deduction equal to the amount of ordinary income recognized by the participant on the determination date, except to the extent such deduction is limited by applicable provisions of the Code.

Performance Units Awards. A participant generally will recognize no income upon the grant of a performance units award. Upon the settlement of such awards, participants normally will recognize ordinary income in the year of receipt in an amount equal to the cash received and the fair market value of any cash or nonrestricted shares received. If the participant is an employee, such ordinary income generally is subject to withholding of income and employment taxes. If the participant receives shares of stock, the participant generally will be taxed in the same manner as described above (see discussion under Restricted Stock Awards ). Upon the sale of any shares received, any gain or loss, based on the difference between the sale price and the fair market value on the determination date (as defined above under Nonstatutory Stock Options ), will be taxed as capital gain or loss. Ameritrade generally should be entitled to a deduction equal to the amount of ordinary income recognized by the participant on the determination date, except to the extent such deduction is limited by applicable provisions of the Code.

121

#### **Table of Contents**

#### **Historical Plan Benefits**

Options Granted to Certain Individuals and Groups. The number of options or other awards (if any) that an individual may receive under the 1996 Plan is in the discretion of the Committee and therefore cannot be determined in advance. The following table sets forth the total number of shares of the Company s common stock subject to options or other awards (if any) granted under the 1996 Plan to the listed persons and groups since the beginning of fiscal year 2004 through September 30, 2005 and the average per share exercise price of the options.

# Options and Restricted Stock Granted to Certain Individuals and Groups From the Beginning of Fiscal Year 2004 through September 30, 2005

		Average Per		Number of
	Number		Share xercise	Shares of
	of Options	Price of		Restricted Stock
Name and Position	Granted	Ор	tions(1)	Granted
Joseph H. Moglia	0			0
Chief Executive Officer				
J. Joe Ricketts	750,000	\$	10.90	0
Chairman and Founder				
John R. MacDonald	0			0
Executive Vice President, Chief Financial Officer, Chief Administrative Officer and Treasurer				
J. Peter Ricketts(2)	0			0
Vice Chairman				
Michael R. Feigeles(3)	0			0
Asiff S. Hirji	0			0
Executive Vice President and Chief Operating Officer				
All current executive officers, as a group	750,000	\$	10.90	0
All current directors who are not executive officers, as a				
group (7 persons)	0			0
All employees, including all current officers who are not executive officers, as a group	186,500	\$	12.63	0

- (1) All options were granted with an exercise price equal to 100% of the fair market value on the date of grant.
- (2) Mr. Ricketts resigned his positions as Executive Vice President, Chief Operating Officer and Corporate Secretary of Ameritrade in August 2005.
- (3) Mr. Feigeles resigned his position as Executive Vice President in March 2005.

# **Required Vote and Board of Directors Recommendation**

The affirmative vote of the holders of a majority of the shares of Ameritrade common stock present in person or represented by proxy and voting on the matter is required to approve this amendment and restatement of the 1996 Plan. If you hold your shares in your own name and abstain from voting on this matter, your abstention will have no effect on the vote. If you hold your shares through a broker and you do not instruct the broker on how to vote on this

proposal, your broker will not have authority to vote your shares. Abstentions and broker non-votes will each be counted as present for purposes of determining the presence of a quorum but will not have any effect on the outcome of the proposal.

The board of directors believes that the amendment and restatement of the 1996 Plan is in the best interests of Ameritrade and its stockholders for the reasons stated above. THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS A VOTE FOR APPROVAL OF THE AMENDMENT AND RESTATEMENT OF THE 1996 PLAN.

122

#### **Table of Contents**

# PROPOSAL NO. 4 APPROVAL OF THE AMENDMENT AND RESTATEMENT OF THE 1996 DIRECTORS INCENTIVE PLAN

At the special meeting, the stockholders will be asked to approve an amendment and restatement of the Ameritrade Holding Corporation 1996 Directors Incentive Plan. We refer to this plan as the Director Plan in this proxy statement. The board of directors originally adopted the Director Plan effective as of March 4, 1997, amended and restated the Director Plan as of September 9, 2002 and again as of February 12, 2003.

The board of directors believes that Ameritrade must offer a competitive equity incentive program if it is to continue to successfully attract and retain as members of the board of directors individuals who are not employees of Ameritrade or of any subsidiary or parent of Ameritrade ( Outside Directors ) whose abilities, experience and judgment can contribute to the continued progress of Ameritrade and its subsidiaries and to facilitate the Outside Directors ability to acquire a proprietary interest in Ameritrade. The board of directors expects that the Director Plan will continue to be an important factor in attracting, retaining and rewarding the high caliber Outside Directors.

As described above in Proposal No. 3, the board of directors has determined that in order to ensure that Ameritrade has a reasonable number of shares available to grant incentive awards under the Director Plan that the share reserve under the 1998 Plan will be reduced by 20,000,000 shares, contingent upon stockholder approval of the share reserve increases to the 1996 Plan, as requested in Proposal No. 3, and the Director Plan, as requested in this Proposal No. 4.

Specifically, in order to enable Ameritrade to continue to offer a competitive equity incentive program to its Outside Directors, the Committee approved this amendment and restatement, subject to stockholder approval, to reserve an additional 1,000,000 shares for issuance under the Director Plan. Accordingly, the share reserve increase of 1,000,000 shares under the Director Plan will consist entirely of shares previously authorized for issuance under the 1998 Plan. This share increase under the Director Plan and the corresponding reduction in the 1998 Plan share reserve will therefore result in no net additional shares being reserved for issuance under Ameritrade stock plans.

As of September 30, 2005, there were 1,460,000 shares reserved for issuance under the plan, and only 561,241 shares remained available for the future grant of awards under the Director Plan, a number that the board of directors believed to be insufficient to meet Ameritrade s anticipated needs particularly in light of the planned increase of the size of the board of directors from nine members to twelve members. Therefore, the board of directors has unanimously adopted, subject to stockholder approval, this amendment and restatement of the Director Plan and the corresponding reduction in the share reserve under the 1998 Plan.

#### **Summary of the Director Plan**

The following summary is qualified in its entirety by the specific language of the Director Plan, a copy of which is attached to this Proxy Statement and which may also be accessed from the SEC s home page (www.sec.gov). In addition, a copy of the Director Plan, as amended and restated, may be obtained upon written request to Ameritrade.

General. The Director Plan provides to Outside Directors the (1) grant of nonstatutory stock options upon such Outside Directors initial election to the board of directors, (2) grant of restricted stock upon such Outside Directors initial election to the board of directors, (3) discretionary grant of nonstatutory stock options which may be granted other than upon initial election to the board of directors, (4) grant of cash or stock based retainer awards, in such amounts as determined in the sole discretion of the board of directors, and (5) discretionary ability to defer cash director retainers and other fees into either stock based director fee awards or a deferred cash account.

*Authorized Shares*. Prior to this amendment and restatement, 1,460,000 shares of our common stock have been reserved for the granting of awards. If any award expires, lapses or otherwise terminates for any

123

#### **Table of Contents**

reason without having been exercised or settled in full, or if shares subject to forfeiture or repurchase are forfeited or repurchased by Ameritrade, any such shares that are reacquired or subject to such a terminated award will again become available for issuance. After the approval of stockholders of this amendment and restatement, the share reserve shall be increased in an amount equal to 1,000,000 shares such that the share reserve shall be increased from 1,460,000 shares to 2,460,000 shares. In addition, after the approval of stockholders of this amendment and restatement, the Committee will also take such action as is necessary to amend the share reserve under the 1998 Plan to reduce its share reserve by 1,000,000 shares.

Adjustments to Shares Subject to the Director Plan. In the event of any merger, consolidation, reorganization, spinoff, stock dividend, stock split, reverse stock split, exchange or other distribution with respect to shares of stock or other change in the corporate structure or capitalization affecting Ameritrade common stock, the number of shares of stock reserved, the type and number of shares of stock which are subject to outstanding awards and the terms of any such outstanding awards (including the price at which shares of stock may be issued pursuant to an outstanding award) shall be equitably adjusted by the Committee, in its sole discretion, to preserve the value of benefits awarded or to be awarded to Outside Directors. The Committee has previously authorized that all outstanding awards under the Director Plan, and the Director Plan share reserve (to the extent necessary to reflect the adjustment to such outstanding awards), will be adjusted to preserve the value of such outstanding awards as determined immediately prior to the special dividend distribution which is discussed elsewhere in this Proxy Statement.

Administration. The Director Plan will be administered by the board of directors to the extent provided by the terms of the Director Plan and by the Committee for all other purposes. The Director Plan will be administered in a manner intended to permit awards to be exempt from Section 16(b) of the Securities Exchange Act of 1934, or the Exchange Act, in accordance with Rule 16b-3 thereunder. The Committee will approve forms of award agreements for use under the Director Plan, determine the terms and conditions of awards consistent with the requirements of the Director Plan, and construe and interpret the terms of the Director Plan and awards granted under it.

*Eligibility*. Only members of the board of directors of Ameritrade who are Outside Directors at the time of grant are eligible to participate in the Director Plan. Currently, Ameritrade has seven Outside Directors.

*Initial Grant of Stock Options*. Stock options will be granted to each Outside Director upon his or her initial election to the board of directors. The number of shares subject to this initial stock option will be determined by the Chairman of the Board of directors and approved by the board of directors.

*Discretionary Grant of Stock Options*. Outside Directors may also be awarded stock options other than upon their initial election to the board of directors as determined from time to time by the members of the board of directors.

*Terms and Conditions of Stock Options*. Each stock option will be evidenced by a written agreement specifying the number of shares subject to the option and the other terms and conditions of the option, consistent with the provisions of the Director Plan.

The per-share exercise price for each option will be equal to the fair market value of a share of our common stock on the date of grant. Generally, the fair market value of the common stock is the closing composite price per share on the date of grant as quoted on the Nasdaq National Market. The closing price of our common stock as reported on the Nasdaq National Market on September 30, 2005 was \$21.47 per share.

An option s exercise price may be paid in cash, by check or by tender of shares of common stock owned by the Outside Director having a fair market value not less than the exercise price, or by any combination of these.

Stock options will generally become vested and exercisable in three equal annual installments beginning on the first anniversary of the date of grant, subject to the Outside Director s continuous service

124

#### **Table of Contents**

on our board of directors. Notwithstanding an Outside Director s termination of service on the board of directors, stock options shall continue to vest over a period of three years unless the Outside Director was terminated for cause. If an Outside Director s service as a director terminates for cause, stock options shall continue to vest for a period of one year following such termination. Unless earlier terminated under the terms of the option agreement, each option will have an expiration date which will be the earlier of the 10-year anniversary of the date of grant or the one-year anniversary of the date on which the Outside Director s service as a director terminates for cause.

Stock options are nontransferable by the Outside Director other than by will or by the laws of descent and distribution, and are exercisable during the Outside Director s lifetime only by the Outside Director.

*Initial Grant of Restricted Stock.* An award of restricted stock will be granted to each Outside Director upon his or her initial election to the board of directors. The number of shares subject to this initial restricted stock award will be determined by the Chairman of the board of directors and approved by the board of directors, however, the fair market value of such award shall equal approximately \$20,000 or such other amount as determined by the board of directors from time to time.

*Terms and Conditions of Restricted Stock*. Each award of restricted stock will be evidenced by a written agreement specifying the number of shares subject to the award and the other terms and conditions of the award, consistent with the provisions of the Director Plan.

An award of restricted stock will generally become vested in three equal annual installments beginning on the first anniversary of the date of grant, subject to the Outside Director's continuous service on our board of directors. All shares of restricted stock which are not vested on the earlier of the 10-year anniversary of the date of grant or the one-year anniversary of the date on which the Outside Director's service as a director terminates for cause shall be forfeited.

Restricted stock may not be sold or otherwise transferred or pledged until the stock has vested. Outside Directors holding restricted stock will have the right to vote the shares and to receive all dividends and other distributions, except that any dividends or other distributions paid in shares will be subject to the same restrictions as the original award. An Outside Director may elect, in accordance with the terms of the Director Plan, to defer receipt of an award of restricted stock. If any Outside Director elects to defer receipt of any restricted stock, the deferred portion of such award will be deemed an award of deferred stock units (as discussed below) and the Outside Director will not be entitled to receive any other compensation, whether in cash or common stock, from Ameritrade in lieu of such deferral.

Director Fee Awards. Ameritrade may award Outside Directors contributions to the Director Plan in the form of cash retainers or stock award retainers in such amounts as determined from time to time by the board of directors. In addition to these board of directors determined retainer contributions, Outside Directors may also elect whether to receive their retainers and other fees in cash or in shares of Ameritrade common stock and may elect to defer receipt of all or a portion of such retainer and other fees otherwise payable to the Outside Director, including those amounts that would otherwise be payable to the Outside Director in the form of Ameritrade common stock. Amounts deferred pursuant to an Outside Director s election are credited to a bookkeeping account which consists of a Cash Subaccount reflecting amounts that would otherwise have been payable to the Outside Director in cash and a Stock Subaccount reflecting amounts that would have otherwise been payable to the Outside Director in Ameritrade common stock. Outside Director compensation not deferred will be paid in cash in accordance with Ameritrade s normal payment procedures.

As of the first day of each fiscal quarter, the Cash Subaccount is adjusted to reflect contributions and distributions during the preceding fiscal quarter and is credited with interest computed at the prime rate as reported by the Wall Street Journal for that date (or, if that day is not a business day, the next preceding business day). The Stock Subaccount is credited with stock units as of each day that a deferred amount would otherwise have been payable to the Outside Director in Ameritrade common stock, is charged with stock units as of each day on which amounts are distributed from the Stock Subaccount and is credited with stock units as of each record date to reflect dividends paid on the common stock. A stock unit is an

#### **Table of Contents**

unfunded bookkeeping entry representing a right to receive one share of our common stock in accordance with the terms and conditions of the Director Plan. Outside Directors are not required to pay any additional cash consideration in connection with the settlement of a stock unit award.

Deferred amounts are payable to Outside Directors as of a distribution date elected by the Outside Director at the time of deferral. If no distribution date is specified, payments begin as of the first business day of January of the year following the date on which the Outside Director ceases to be a member of the board of directors of Ameritrade for any reason. Distributions of deferred amounts can be made in ten annual installments commencing on the distribution date elected. An Outside Director may also elect to have payments made in a single lump sum or in any number of annual payments not exceeding 10. If an Outside Director dies prior to the full payment of his or her deferral account, the balance will be paid in a lump sum to a beneficiary designated by the Outside Director.

Stock unit awards may be either (1) fully vested upon grant if such award results from the Outside Director s deferral of compensation or (2) subject to such vesting terms and conditions, as determined in the sole discretion of the board of directors, if an Ameritrade contribution, and every stock unit will be settled by distribution to the Outside Director of a number of whole shares of common stock equal to the number of stock units subject to the award. A holder of stock unit has no voting rights or other rights as a stockholder until shares of common stock are issued to the Outside Director in settlement of the stock unit. Prior to settlement, no stock units award may be assigned or transferred other than by will or the laws of descent and distribution.

Change in Control. The Director Plan defines a Change in Control of Ameritrade as the occurrence of any of the following: (1) any person (as such term is used in Sections 13(d) and 14(d) of the Exchange Act, as amended) becomes the beneficial owner (as defined in Rule 13d-3 under said Act), directly or indirectly, of securities of Ameritrade representing 30% or more of the total voting power of Ameritrade; or (2) any tender offer (for which a filing has been made with the SEC) is made for the stock of Ameritrade, which has not been negotiated and approved by the board of directors; or (3) individuals who were nominees of the board of directors for election as directors of Ameritrade immediately prior to a meeting of the stockholders involving a contest for the election of directors shall not constitute a majority of the board of directors following the election.

If a Change in Control occurs, all stock options, restricted stock and deferred stock units will be 100% vested and settled, as applicable, prior to the effective date of any Change in Control.

Termination or Amendment. The Director Plan will continue in effect until the earlier of its termination by the board of directors or the date on which all of the shares of common stock available for issuance have been issued and all restrictions on such shares have lapsed. The board of directors may terminate or amend the Director Plan at any time, provided that no amendment may be made without stockholder approval if the board of directors deems such approval necessary for compliance with any applicable tax or securities law or other regulatory requirements, including the requirements of any stock exchange or market system on which the common stock of Ameritrade is then listed. No termination or amendment may affect any outstanding award unless expressly provided by the board of directors, and, in any event, may not adversely affect an outstanding award without the consent of the Outside Director unless necessary to comply with any applicable law.

## Summary of U.S. Federal Income Tax Consequences

The following summary is intended only as a general guide to the U.S. federal income tax consequences of participation in the Director Plan and does not attempt to describe all possible federal or other tax consequences of such participation or tax consequences based on particular circumstances.

*Nonstatutory Stock Options*. All stock options shall be nonstatutory stock options having no special tax status. An Outside Director generally recognizes no taxable income upon receipt of such an option. Upon exercising a nonstatutory stock option, the Outside Director normally recognizes ordinary income equal to the difference between the exercise price paid and the fair market value of the shares on the date

126

#### **Table of Contents**

when the option is exercised or such later date as the shares become vested and free of any restrictions on transfer (the later of such dates being referred to as the determination date ). Upon the sale of stock acquired by the exercise of a nonstatutory stock option, any gain or loss, based on the difference between the sale price and the fair market value of the shares on the determination date, will be taxed as capital gain or loss. Ameritrade generally should be entitled to a tax deduction equal to the amount of ordinary income recognized by the Outside Director as a result of the exercise of a nonstatutory stock option, except to the extent such deduction is limited by applicable provisions of the Code.

Restricted Stock. Acquisitions of restricted stock receive tax treatment that is similar to that of exercises of nonstatutory stock options. An Outside Director acquiring restricted stock normally recognizes ordinary income equal to the difference between the amount, if any, the Outside Director paid for the restricted stock and the fair market value of the shares on the determination date. The Outside Director may elect, pursuant to Section 83(b) of the Code, to treat the acquisition date as the determination date by filing an election with the Internal Revenue Service. Upon the sale of restricted stock, any gain or loss, based on the difference between the sale price and the fair market value of the shares on the determination date, will be taxed as capital gain or loss. Ameritrade generally should be entitled to a tax deduction equal to the amount of ordinary income recognized by the Outside Director as a result of the acquisition of restricted stock, except to the extent such deduction is limited by applicable provisions of the Code.

Director Fee Awards. An Outside Director generally will recognize no income upon the grant of a stock unit award or deferred cash award. Upon the settlement of such awards, the Outside Directors normally will recognize ordinary income in the year of settlement in an amount equal to the cash received and the fair market value of any unrestricted shares received. Upon the sale of any shares received, any gain or loss, based on the difference between the sale price and the fair market value on the determination date, will be taxed as capital gain or loss. Ameritrade generally should be entitled to a deduction equal to the amount of ordinary income recognized by the Outside Director on the determination date, except to the extent such deduction is limited by applicable provisions of the Code.

127

#### **Table of Contents**

#### **Historical Plan Benefits**

Awards Granted to Outside Directors. The number of options or other awards (if any) that an Outside Director may receive under the Director Plan is in the discretion of the Committee and therefore cannot be determined in advance. The following table sets forth the total number of shares of the Company s common stock subject to options or other awards (if any) granted under the Director Plan to the listed persons and groups since the beginning of fiscal year 2004 through September 30, 2005 and the average per share exercise price of the options.

# Options and Restricted Stock Granted to Certain Individuals and Groups From the Beginning of Fiscal Year 2004 through September 30, 2005

Name and Position	Number of Options Granted	Avera Sh Exe Pri	ghted age Per nare ercise ace of ons(1)	Number of Shares of Restricted Stock Granted
Joseph H. Moglia	0			0
Chief Executive Officer				
J. Joe Ricketts	0			0
Chairman and Founder				
John R. MacDonald	0			0
Executive Vice President, Chief Financial				
Officer, Chief Administrative Officer				
and Treasurer				
J. Peter Ricketts(2)	0			0
Vice Chairman				
Michael R. Feigeles(3)	0			0
Asiff S. Hirji	0			0
Executive Vice President and Chief Operating Officer				
All current executive officers, as a group	0			0
All current directors who are not executive officers, as a				
group (7 persons)	10,000	\$	11.27	1,775
All employees, including all current officers who are				
not executive officers, as a group	0			0

- (1) All options were granted with an exercise price equal to 100% of the fair market value on the date of grant.
- (2) Mr. Ricketts resigned his positions as Executive Vice President, Chief Operating Officer and Corporate Secretary of Ameritrade in August 2005.
- (3) Mr. Feigeles resigned his position as Executive Vice President in March 2005.

#### **Required Vote and Board of Directors Recommendation**

The affirmative vote of the holders of a majority of the shares of Ameritrade common stock present in person or represented by proxy and voting on the matter is required to approve this amendment and restatement of the Director Plan. If you hold your shares in your own name and abstain from voting on this matter, your abstention will have no

effect on the vote. If you hold your shares through a broker and you do not instruct the broker on how to vote on this proposal, your broker will not have authority to vote your shares. Abstentions and broker non-votes will each be counted as present for purposes of determining the presence of a quorum but will not have any effect on the outcome of the proposal.

The board of directors believes that the amendment and restatement of the Director Plan is in the best interests of Ameritrade and its stockholders for the reasons stated above. THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS A VOTE FOR APPROVAL OF THE AMENDMENT AND RESTATEMENT OF THE DIRECTOR PLAN.

128

#### **Table of Contents**

# PROPOSAL NO. 5 ADJOURNMENT OF THE SPECIAL MEETING

In the event that there are not sufficient votes to constitute a quorum or approve the Ameritrade Stock Issuance, the Post-Transaction Certificate of Incorporation or the related sub-proposals at the time of the special meeting, these proposals could not be approved unless the meeting was adjourned to a later date or dates in order to permit further solicitation of proxies. Under Ameritrade s bylaws, written notice of an adjourned meeting need not be given to stockholders if the date, place and time of the adjourned meeting are announced at the special meeting before adjournment and a new record date is not fixed for the adjourned meeting, provided the adjournment is for not more than 30 days.

The affirmative vote of the holders of a majority of shares of Ameritrade common stock present in person or represented by proxy and voting on the matter at the special meeting is required to approve the proposal to adjourn the special meeting if necessary to permit further solicitation of proxies on any of the foregoing proposals if there are not sufficient votes at the time of the special meeting to approve the proposals relating to the issuance of Ameritrade common stock to TD, and/or one or more of TD s affiliates, and the amendment and restatement of our certificate of incorporation (or any of the related sub-proposals).

In order to allow proxies that have been received by Ameritrade at the time of the special meeting to be voted for an adjournment, if necessary, Ameritrade has submitted the question of adjournment to its stockholders as a separate matter for their consideration. **THE BOARD OF DIRECTORS OF AMERITRADE UNANIMOUSLY RECOMMENDS A VOTE** *FOR* **THE ADJOURNMENT PROPOSAL.** 

129

#### **Table of Contents**

#### TD WATERHOUSE BUSINESS DESCRIPTION

TD Waterhouse focuses on the securities brokerage needs of independent-minded investors who are looking for an alternative to higher-priced brokers. TD Waterhouse specializes in providing financial services through a broad offering of brokerage, mutual fund, banking and other consumer financial products and services. Customers are able to utilize TD Waterhouse s services through a variety of delivery channels, including the Internet and other electronic channels, as well as its branch network. TD Waterhouse had approximately 2.9 million active customer accounts (active is defined as having funds, a security or activity in the most recent month) as of July 31, 2005 in the U.S. and Canada, of which 2.1 million are in the U.S.

Through its U.S. broker-dealer subsidiary, TD Waterhouse Investor Services, Inc., TD Waterhouse offers a comprehensive online platform for self-directed investors, offering a range of investment products, retirement and college investment vehicles, cash management tools and online services. TD Waterhouse also offers customers, who may want more investment guidance, the personal touch of over 140 nationwide branches with professional investment consultants available to provide guidance and support. Complementing its branch network, TD Waterhouse also has three investment centers that offer product expertise on various investment vehicles from alternative investments and mutual funds to fixed income products. For those investors who seek discretionary advice on their investment portfolios, TD Waterhouse s AdvisorDirect program can refer customers to a nationwide network of independent financial advisors. In addition, TD Waterhouse, through its Institutional Services Division, provides comprehensive brokerage and other services to independent financial advisors and their customers. TD Waterhouse Institutional Services has serviced advisors for over 10 years, currently providing approximately 2,600 advisors and their customers with world-class service, cutting-edge technology and a comprehensive offering of products and services. The Institutional Services Division offers a range of products and services that have been individualized to meet the needs of financial advisors, including block trading and trade allocation, management fee processing, customer account information downloads, and consolidated monthly customer account statements.

TD Waterhouse s clearing firm, National Investor Services Corp., a U.S. broker-dealer, performs clearing services for all customer transactions. These services include providing custodial services for securities and cash held in customer accounts, settling and transferring payment for securities on the settlement date, issuing trade confirmations and performing related clearing functions. TD Waterhouse s subsidiary, TD Waterhouse Capital Markets, Inc., operates as a market marker in over-the-counter equity securities, primarily focusing on those securities traded on The Nasdaq Stock Market and the OTC Bulletin Board.

Through TD Waterhouse Bank, N.A., TD Waterhouse provides its customers access to a variety of banking services, including check writing and debit card access to funds in their brokerage accounts, as well as deposit products, certificates of deposit and credit cards.

TD Waterhouse s Canadian subsidiary, TD Waterhouse Canada Inc., a member of the Investment Dealers Association of Canada, is Canada s leading provider of discount brokerage services, affording customers access to a full range of investment information, guidance and other resources through a variety of delivery channels.

TD Waterhouse Bank, N.A. and TD Waterhouse Canada Inc., will not be acquired by Ameritrade as part of the transaction.

TD Waterhouse s marketing strategy has remained focused on building brand awareness, attracting new customers, and retaining and cross-selling to existing customers value-added products and services. The firm pursues these goals through a combination of marketing through its branch office network, media, advertising, marketing on the firm s website, public relations and co-marketing programs.

#### **Products and Services**

TD Waterhouse offers a broad range of products and services to meet its customers—varying investment and financial needs, as well as access to extensive investment news and information. The firm—s

130

#### **Table of Contents**

products and services are tailored to meet the needs of self-directed individual investors and independent fee-based investment advisors.

*Brokerage Services for Individual Investors.* TD Waterhouse customers are able to buy and sell all U.S. and major foreign exchange-listed, Nasdaq-listed and other equity securities, options, mutual funds, unit investment trusts, variable annuities and fixed income investments, including U.S. Treasuries, zero-coupon bonds, listed and over-the-counter corporate bonds, municipal bonds, GNMAs and CDs. The firm offers both margin accounts and cash accounts to its customers.

Mutual Funds. Through TD Waterhouse s extensive mutual fund network, customers have access to one of the most comprehensive mutual fund selections available to individual investors—over 10,000 from more than 400 well-respected fund families, including more than 1,300 funds with no transaction fees. Self-directed investors are able to select from among the wide array of fund choices by speaking with a branch investment consultant or using the firm—s online mutual fund screener. Customers seeking mutual fund advice may also utilize the services of one of TD Waterhouse—s investment centers.

Retirement Services. TD Waterhouse offers a variety of no-fee, no-minimum balance retirement plan products for both individuals and businesses. These products include various IRAs for individuals, as well as SEP plans, profit sharing plans, 401(k) plans and other retirement plans for businesses and self-employed individuals. Customers are afforded access to the firm s Retirement Plans customer service group, as well as to a variety of online planning tools to assist in determining retirement needs.

Tools and Resources. TD Waterhouse provides access to a broad spectrum of free investment information and research tools to assist self-directed investors with their investment decisions. These include printed research materials, quote information, charting, portfolio tracking and stock and mutual fund performance and screening tools. The firm has also established alliances with leading online content providers to facilitate its online investors—ability to make informed investment decisions.

TD Waterhouse is headquartered at 100 Wall Street, New York, New York.

131

# **Table of Contents**

# INDEX TO TD WATERHOUSE CONSOLIDATED FINANCIAL STATEMENTS

	Page
CONSOLIDATED FINANCIAL STATEMENTS	
Report of Independent Auditors	133
Consolidated Statements of Financial Condition	134
Consolidated Statements of Income	135
Consolidated Statements of Changes in Stockholders Equity	136
Consolidated Statements of Cash Flows	137
Notes to Consolidated Financial Statements	138
UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS	
Condensed Consolidated Statements of Income	167
Condensed Consolidated Statements of Financial Condition	168
Condensed Consolidated Statements of Cash Flows	169
Notes to Condensed Consolidated Financial Statements	170
132	

#### **Table of Contents**

#### **Report of Independent Auditors**

To the Board of Directors and Stockholders of TD Waterhouse Group, Inc.:

In our opinion, the accompanying consolidated statements of financial condition and the related consolidated statements of income, changes in stockholders—equity and cash flows present fairly, in all material respects, the financial position of TD Waterhouse Group, Inc. and its subsidiaries at October 31, 2004 and October 31, 2003, and the results of their operations and their cash flows for each of the three years in the period ended October 31, 2004 in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Company—s management. Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion. As discussed in Note 3 to the consolidated financial statements, the Company has restated its consolidated financial statements as of October 31, 2003 and October 31, 2002 and for the years then ended.

PricewaterhouseCoopers LLP

New York, New York

August 18, 2005, except for the fifth, sixth, and seventh paragraphs of Note 3, as to which the date is September 10, 2005

133

# TD WATERHOUSE GROUP, INC. CONSOLIDATED STATEMENTS OF FINANCIAL CONDITION At October 31

2004 2003

(Restated)

	(In thousands of dollars, except share data)					
ASSETS						
Cash and cash equivalents	\$	222,716	\$	420,825		
Investment securities						
Held to maturity (market value of \$2,830,814 and \$1,249,960)		2,831,595		1,249,852		
Available for sale, at market value		6,940,966		5,335,376		
Trading		1,873,353		1,573,351		
Restricted investment securities, at cost		32,695		22,610		
Receivables from customers		5,069,332		4,438,506		
Securities purchased under agreements to resell		1,515,855		1,492,896		
Receivables from brokers and dealers		79,140		67,726		
Deposits paid for securities borrowed		91,845		82,172		
Deposits with clearing organizations		54,872		66,627		
Loans, net of allowance for loan losses of \$600 and \$1,702		24,479		41,805		
Receivable from affiliates		8,526				
Furniture, equipment and leasehold improvements, at cost, less accumulated depreciation and amortization of \$98,055 and		102.022		110 215		
\$98,238		123,933		118,315		
Capitalized software, net of accumulated amortization of \$67,263 and \$52,660		30,637		29,649		
Intangible assets		12,409		14,827		
Goodwill		859,289		852,978		
Deferred tax assets		34,569		17,600		
Other assets		112,246		114,594		
Total assets	\$	19,918,457	\$	15,939,709		

LIABILITIES, MINORITY INTEREST AND		
STOCKHOLDERS EQUITY		
Liabilities		
Bank loans and overdrafts	\$ 43,309	\$ 49,762
Interest bearing deposits	8,631,570	5,807,827
Deposits received for securities loaned	1,081,561	909,460
Securities sold, not yet purchased	5,136	3,588
Payables to brokers and dealers	176,119	186,243
Payables to customers	5,391,422	5,337,499
Swap contracts with affiliate, at fair value	726,837	528,962
Payables to affiliates	544,151	64,681
Non interest bearing deposits	351	206
Taxes payable	27,144	19,153

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

Deferred tax liabilities	75,583	42,039
Accrued compensation and other liabilities	229,541	207,641
Liabilities qualifying as risk based capital		
Subordinated debt with affiliate	30,000	30,000
W ( 12 1 22)	16,060,704	12 107 061
Total liabilities	16,962,724	13,187,061
Minority interest	61,277	51,813
Commitments and contingent liabilities (Note 15)	01,277	21,012
Stockholders Equity		
Preferred stock of subsidiary, Cdn\$1,000 par value, unlimited		
shares authorized, 17,100 shares issued and outstanding	11,829	11,829
Common stock, Class A, \$0.01 par value, 355 million shares		
authorized, 352,944,959 shares issued and outstanding	3,530	3,530
Common stock, Class B, \$0.01 par value, 18 million shares		
authorized, 17,724,648 shares issued and outstanding	177	177
Additional paid-in capital	1,785,631	1,784,032
Retained earnings	1,024,776	867,122
Accumulated other comprehensive income	68,513	34,145
Total stockholders equity	2,894,456	2,700,835
Total liabilities, minority interest and stockholders		
equity	\$ 19,918,457	\$ 15,939,709

The accompanying notes are an integral part of these consolidated financial statements.

134

# TD WATERHOUSE GROUP, INC. CONSOLIDATED STATEMENTS OF INCOME For the Year Ended October 31

	2004		2003	2002	
		(In the	(Restated) ousands of dollars	,	Restated)
REVENUES					
Interest income					
Margin loans	\$ 209,047	\$	153,901	\$	153,083
Investment securities	195,219		163,707		164,258
Other	73,856		67,206		55,271
Total interest income	478,122		384,814		372,612
Interest expense					
Interest bearing deposits	70,367		34,253		54,082
Deposits received for securities loaned	9,381		11,533		10,335
Customer deposits	43,248		55,574		31,852
Bank loans and overdrafts	275		134		143
Subordinated debt	1,992		1,992		32
Total interest expense	125,263		103,486		96,444
Net interest income	352,859		281,328		276,168
Non-interest income					
Commissions and fees	681,944		653,154		573,638
Gain on principal transactions	33,973		21,116		
Net loss on sale of available for sale securities	(231)	)	(840)		(1,425)
Mutual fund and related revenue	202,735		144,713		113,734
Fees from affiliates	48,217		29,976		19,201
Other	76,987		61,017		151,982
Total non-interest income	1,043,625		909,136		857,130
Net revenue	1,396,484		1,190,464		1,133,298
OPERATING EXPENSES					
Employee compensation and benefits	527,229		456,597		372,557
Floor brokerage, exchange and clearing fees	104,596		86,472		53,125
Occupancy	68,448		71,832		66,650
Advertising and promotion	91,293		66,788		91,123
Depreciation and amortization	56,231		55,743		57,399
Equipment	39,012		37,782		46,992
Communications and data processing	57,543		77,356		82,529
Professional fees	58,294		42,973		41,902
Stationery and postage	37,045		33,789		37,653

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

Other	103,778	101,755	190,171
Total operating expenses	1,143,469	1,031,087	1,040,101
Income before income taxes and minority interest Income tax provision  Income after taxes before minority interest Minority interest in subsidiary  Income from continuing operations	253,015 85,793 167,222 9,150 158,072	159,377 53,881 105,496 5,828 99,668	93,197 44,492 48,705 1,386 47,319
Discontinued operations Loss from discontinued operations (including loss on disposal of \$61,650 for the year ended October 31, 2003) Income tax benefit Loss from discontinued operations		(64,661) (9,751) (54,910)	(16,896) (5,010) (11,886)
Net income	\$ 158,072	\$ 44,758	\$ 35,433

The accompanying notes are an integral part of these consolidated financial statements.

135

#### **Table of Contents**

value

bution to

t re: TD

# TD WATERHOUSE GROUP, INC. CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS EQUITY (In thousands of dollars, except share data)

			Preferred	Common	Common	Common	Commor	1	A	Accumulate	ed
		Stock of	Stock of	Stock	Stock	Stock	Stock	Additional	C	omprehens	ive
	Compreher Income	ns <b>Su</b> dsidiar		Class A Shares	Class A Amount	Class B Shares		Paid-In Capital	Retained Earnings	(Loss)/ Income	Tota Equi
ice at per 31,											
as ed (3)		17 100	\$ 11,829	2,002	\$	102	2 \$	\$ 1,772,226	\$ 843 789	\$ (22 719)	\$ 2 605
ellation of non stock inding of Holding it of er into	k f	17,100	ψ11,027	2,002	Ψ	102	Ψ	ψ 1,772,220	ψ 0 <del>1</del> 3,702	Ψ(22,717)	ψ 2,003
Group				(2,002	)	(102	2)				
nce of ne	ew										
non share W Grou				352,944,959	3,530	17,724,648	3 177	(3,707)			
ase in re:	••			352,511,757	3,330	17,721,010	1,,	(3,737)			
butions								1,819			1
ction in re:											
diary sition											
ase inting								(643)			
n of al to t re: sale nt ventur								( , ,			
AOOR								(7,993)			(7
al ibution re diary sal to t above	e:							·			

**Table of Contents** 194

9,043

(56,500)

(56)

green isition												
orehensive												
ne Net	<b>\$</b>	25 /23								35,433		35
hange in ciation on tment ities, ible for held by		35,433								33,433		33
diaries, net es of \$404		688									688	
lation tment g during ear, net of												
of \$7,848	\$	12,718									12,718	12
orehensive ne	\$	48,839										
ice at per 31, as ed (3)			17,100	\$ 11,829	352,944,959	\$3,530	17,724,648	\$ 177	\$ 1,770,745	\$ 822,722	\$ (9,313	) \$2,599
ase in from ndered and ised stock												
ns ase in									12,537			12
re: ed ibution for												
ensation									750			
end on rred stock osidiary										(358)		
orehensive ne Net												
ne met	\$	44,758								44,758		44
hange in ciation on tment ities, able for		(1,865)									(1,865)	

net of of \$1,095												
lation tment g during ear, net of of	\$	45,323									45,32	23 45
orehensive ne	\$	88,216										
ice at ber 31, as ed (3)			17,100	\$ 11,829	352,944,959	\$3,530	17,724,648	\$ 177	\$ 1,784,032	\$ 867,122	\$ 34,1	45 \$ 2,700
ase in from idered and ised stock				<b>,</b>	, , , , , , , , , , , , , , , , , , ,	7 - /-		4	577	<i>S</i> ,	•	
ase in re: ed ibution for												
ensation end on red stock osidiary									1,022	(418)		1
orehensive ne Net ne	<b>\$</b> 1	158,072								158,072		158
hange in ciation on tment ities, lble for net of												
of \$4,107 lation tment g during ear, net of of		6,994									6,99	14 6
	\$	27,374									27,37	74 27
orehensive ne	\$ 1	192,440										

ice at oer 31,

17,100 \$11,829 352,944,959 \$3,530 17,724,648 \$177 \$1,785,631 \$1,024,776 \$68,513 \$2,894

The accompanying notes are an integral part of these consolidated financial statements.

136

Taxes payable

# TD WATERHOUSE GROUP, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS For the Year Ended October 31

2004 2003 2002 (Restated) (Restated) (In thousands of dollars) **CASH FLOWS FROM OPERATING ACTIVITIES** \$ Net income 158,072 \$ 44,758 \$ 35,433 Adjustments to reconcile net income to cash provided by operating activities: 59,152 Depreciation and amortization 56,231 55,743 Minority interest in earnings of consolidated subsidiary 9.150 5,828 1.386 Provision for loan losses (346)1,141 1,176 Allowance for doubtful customer accounts 1,969 670 1,915 Write down of investments 13.599 83,096 Net accretion of discount on investment securities held to maturity (16.549)(22,173)(18,350)Net amortization of discount on investment securities available for sale 275 166 363 2,397 Net increase in interest payable on swaps 2,787 3,267 Deemed contribution for stock compensation 1.022 750 Goodwill impairment 9,212 11,104 (Increases)/decreases in operating assets: Cash segregated under federal regulations 200,000 (200,000)161,126 Trading investment securities (164.978)(888,401)Securities purchased under agreements to resell 92,212 623,673 (637,655)Receivables from customers (509,824)(1,322,870)586,225 Receivables from brokers and dealers 70,702 (104,676)(7,517)Deposits paid for securities borrowed 53,802 (9,673)(108,910)Deposits with clearing organizations 12,501 (26,134)15,944 Receivables from affiliates (7,904)12,118 Current tax receivable (7,608)11.573 Deferred tax assets 10,955 (4,935)(16,392)Other assets 1.927 168 1.174 Increases/(decreases) in operating liabilities: Deposits received for securities loaned 172,101 (206.119)836,486 Securities sold, not yet purchased 1,296 6,312 (5,346)Payables to brokers and dealers (17.508)207,342 (20.690)Payables to customers 630,417 (227,526)547,178 Payables to affiliates 438,252 7,838 (101,405)

Table of Contents 198

6.621

(5,196)

14,224

• •			
Deferred taxes payable	12,589	1,321	8,967
Accrued compensation and other			
liabilities	18,417	29,696	24,444
Cash provided by operating activities	4,207	208,064	507,307
ı v ı	,	,	,
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of investment securities held to			
maturity	(159,254,047)	(125,872,530)	(40,489,658)
Proceeds from maturities of investment			
securities held to maturity	157,690,654	126,259,378	40,392,970
Purchase of investment securities available			
for sale	(4,450,315)	(3,298,193)	(894,349)
Proceeds from maturities of investment			
securities available for sale	3,035,793	2,336,712	1,144,995
Proceeds from sale of investment securities			
available for sale	16,935	15,165	24,215
Purchase of restricted securities	(10,085)	(7,070)	
Net decrease in loans	17,672	6,174	11,449
Purchase of furniture, equipment and	(20.066)	(24.242)	(4= 0.50)
leasehold improvements	(38,066)	(31,213)	(47,869)
Capitalized software	(15,723)	(1,520)	(29,521)
Purchase of intangible assets	(1,491)	(5,350)	(12,976)
Proceeds from disposals of businesses, net Purchases of businesses		18,397	(57,038)
Purchases of businesses			(112,793)
Cash used in investing activities	(3,008,673)	(580,050)	(70,575)
CASH FLOWS FROM FINANCING			
ACTIVITIES  Bank loans and overdrafts	(6.452)	(0.524)	47.204
Net increase/(decrease) in interest bearing	(6,453)	(9,524)	47,394
	2,823,743	466,008	(194,230)
deposits Net increase/(decrease) in non interest	2,023,743	400,000	(194,230)
bearing deposits	145	(372)	625
Purchases of publicly held common shares	143	(312)	(391,747)
Dividends paid on subsidiary preferred			(3)1,747)
stock	(426)	(369)	
Distribution paid to Parent re: TD	(120)	(307)	
Evergreen Acquisition			(56,500)
z vergreen riedungsmen			(00,000)
Cash provided by/(used in) financing			
activities	2,817,009	455,743	(594,458)
766 ( 6 1 ) 126			
Effect of exchange rate differences on cash	(10.650)	5 5 5 4	1 400
and cash equivalents	(10,652)	5,554	1,408
Decrease)/increase in each and each			
Decrease)/increase in cash and cash equivalents	(198,109)	89,311	(156,318)
Cash and cash equivalents, beginning of year	420,825	331,514	487,832
Sasir and cash equivalents, beginning of year	720,023	331,314	707,032

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

Cash and cash equivalents, end of year	\$ 222,716	\$ 420,825	\$ 331,514
Supplemental disclosures of cash flow information:			
Cash paid for interest	\$ 66,247	\$ 95,326	\$ 101,283
Cash paid for income taxes	\$ 81,870	\$ 44,394	\$ 50,222

The accompanying notes are an integral part of these consolidated financial statements.

137

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (in thousands, except share data)

### 1. Organization and Description of Business

TD Waterhouse Group, Inc. (the Company or TDW Group), a Delaware holding company, is a wholly owned subsidiary of The Toronto-Dominion Bank (TD Bank) directly and through certain of TD Bank s subsidiaries, which through its operating subsidiaries is a leading provider of online financial services to investors in the U.S. and Canada.

The Company was formerly a public company which was 89.3% owned by TD Bank through its wholly owned subsidiary, TD Waterhouse Holdings, Inc. ( TDW Holdings ). On November 26, 2001, TD Bank completed the merger of the Company with its former parent, TDW Holdings, and the Company is the surviving entity of the merger. The merger was the second step in a two-step acquisition. The first step, a cash tender offer for all outstanding shares of the Company at \$9.50 per share, was completed on November 14, 2001, and a subsequent offering period was completed on November 21, 2001.

The Company is the U.S. holding company for TD Bank s U.S. and Canadian discount brokerage and U.S. retail banking operations. During the year ended October 31, 2004, R.J. Thompson Holdings, Inc., TD Waterhouse Advertising, Inc., and TD Waterhouse Technology Services ceased to be operating entities.

The Company s primary operating subsidiaries in the discount brokerage business and banking business are detailed below:

TD Waterhouse Investor Services, Inc. ( TDW US ), formerly Waterhouse Securities, Inc., a wholly-owned U.S. registered broker-dealer which provides discount brokerage services to retail customers in the U.S.

National Investor Services Corp. (NISC), a wholly-owned U.S. registered broker-dealer which provides execution and clearance services for affiliates, including TDW US, and third party broker-dealers.

TD Waterhouse Asset Management, Inc. ( TDWAM ), formerly Waterhouse Asset Management, a wholly-owned U.S. registered investment advisor which provides investment advice to a series of affiliated mutual funds.

TD Waterhouse (Canada) Inc. ( TDW Canada ), an approximately 90% owned registered broker-dealer which provides discount brokerage services to customers in Canada. On July 1, 2002, TDW Canada issued additional common shares and paid cash consideration to acquire the assets and liabilities of the full service brokerage and financial planning operations of a TD Bank affiliate. This merger of entities under common control has been accounted for in a manner similar to a pooling of interests by retroactively combining the net assets, operations and cash flows of these entities with the Company s for all periods presented.

TD Waterhouse Bank, NA ( TDW Bank ), formerly Waterhouse National Bank, is a wholly-owned federally chartered banking institution and a member of the Federal Deposit Insurance Corporation ( FDIC ). TDW Bank provides banking services to the customers of its affiliate, TDW US. TDW Bank offers checking accounts, checking accounts with overdraft protection and certificates of deposit. TDW Bank also offers credit cards and mortgages through unaffiliated third parties. In addition, TDW Bank provides brokerage customers the ability to keep un-invested funds in an FDIC insured money market account with check writing and debit card options.

CTUSA, Inc. ( CTUSA ), is the wholly-owned holding company of TD Bank USA, F.S.B. ( TDB USA ), a Federal Savings Bank chartered under Section 5 of the Home Owners Loan Act and regulated by the Office of Thrift Supervision.

138

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

TD Waterhouse Capital Markets, Inc. ( TDW CM ), operates as a Boston Stock Exchange, Inc. ( BSE ) specialist in listed securities and a market maker in over-the-counter equity securities, primarily those traded on the NASDAQ Stock Market and the OTC Bulletin Board. TDW CM is a wholly-owned securities brokerage firm registered with the Securities and Exchange Commission ( SEC ) and is a member of the National Association of Securities Dealers, Inc. ( NASD ), and the BSE.

## 2. Summary of Significant Accounting Policies

# Basis of consolidation and form of presentation

The accompanying consolidated financial statements include the accounts of the Company and its majority owned subsidiaries. All significant inter-company transactions have been eliminated in consolidation. The approximately 10% non-controlling interest in TDW Canada is reflected net of tax in the consolidated balance sheet as minority interest and separately in the consolidated statements of income.

## Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Certain reclassifications have been made to 2003 and 2002 amounts to conform to the current year s presentation.

## Cash and cash equivalents

The Company considers all highly liquid investments with original maturities of three months or less (except for amounts designated as investment securities) to be cash equivalents, including cash due from banks and money market investments.

#### **Preferred Stock**

TDW Canada has 17,100 shares of Class B preferred stock issued and outstanding. Holders of the Class B preferred shares are entitled to receive floating rate preferential cumulative cash dividends payable quarterly. The Company may at any time following May 20, 2005, the fifth anniversary of the issuance of the Class B preferred shares, redeem the shares for CDN\$1,000 per share. Additionally, upon liquidation, dissolution or wind-up, holders are entitled to CDN\$1,000 per share plus accrued cumulative dividends before any amount shall be paid or any assets of TDW Canada distributed to the holders of the common shares.

#### Investment securities

Investment securities classified as *held to maturity* and *available for sale* are accounted for in accordance with Statement of Financial Accounting Standard (SFAS) 115, *Accounting for Certain Investments in Debt and Equity Securities* (SFAS 115). Pursuant to SFAS 115, in instances where the Company has the positive intent and ability to hold to maturity, debt investment securities are carried at cost, adjusted for amortization of premiums and accretion of discounts using the interest method over the period of maturity. Debt and equity investment securities classified as *available for sale* are carried at fair value with unrealized gains and losses, net of income tax effects, reported as a net amount within accumulated other comprehensive income, until realized. These securities are predominantly fixed rate

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

mortgage-backed securities denominated in Canadian dollars and strategic equity investments. Gains or losses on sales of securities are recognized by the specific identification method and are recorded in other income. The fixed interest rates and currency risks inherent in the mortgage-backed securities have been hedged by cross currency interest rate swap contracts.

These cross currency interest rate swap contracts are accounted for in accordance with SFAS No. 133, *Accounting for Derivative Instruments and Hedging Activities* (SFAS 133), which establishes accounting and reporting standards for all derivative instruments and hedging activities, and SFAS No. 149, *Amendment of Statement 133 on Derivative Instruments and Hedging Activities*. SFAS 133 requires that all derivative instruments be recorded on the balance sheet at their fair value, as either assets or liabilities. The Company has designated the cross currency interest rate swap contracts as hedges of the fair value of the underlying Canadian dollar mortgage-backed securities. Changes in fair value of a derivative that is highly effective and that is designated and qualifies as a fair value hedge, along with changes in fair value of the hedged asset and liability that are attributable to the hedged risk, are recorded in current period earnings. The cross currency interest rate swap contracts are structured such that the terms of the contracts mirror those of the underlying mortgage-backed securities. Market value gains and losses on the swaps are expected to offset market value gains and losses on those securities with no net impact on earnings.

Trading securities are comprised of Canadian dollar fixed rate mortgage-backed securities held by TDW Canada, which are managed by interest rate swap contracts; corporate stocks; bonds; and U.S. government securities owned by the broker-dealer subsidiaries. These instruments are carried at fair value with unrealized gains and losses reported in income.

## Financing transactions

Deposits paid for securities borrowed and deposits received for securities loaned are recorded at the amount of cash collateral advanced or received. Deposits paid for securities borrowed transactions require the Company to deposit cash with the lender. With respect to deposits received for securities loaned, the Company receives collateral in the form of cash in an amount generally in excess of the market value of the securities loaned. The Company monitors the market value of the securities borrowed and loaned on a daily basis, with additional collateral obtained or refunded, as necessary.

Securities purchased under resale agreements consist of the purchase of a security with a commitment by the Company to resell the security to the original seller at a specified price. Securities purchased under resale agreements are carried at cost. The difference between the cost of the purchase and the predetermined proceeds the Company receives on a resale agreement is recorded as interest income.

#### Customers securities transactions

Customers securities transactions are recorded on a settlement date basis with related commission income and expenses recorded on a trade date basis. Fees consist primarily of commissions for directing order executions and clearing fees. Proprietary securities transactions are recorded on a trade date basis.

# Restricted investment securities

Federal Reserve Bank Stock and Federal Home Loan Bank Stock are classified as restricted securities and recorded at cost (par value). Their carrying values at October 31, 2004 were \$25,440 and \$7,255, respectively, and at October 31, 2003 were \$16,740 and \$5,870, respectively. These securities are not readily marketable, but can be sold back to the issuer or to another member institution at par value.

140

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

#### Loans and allowances for losses

Loans are carried at their principal amount outstanding. Unearned income on loans is accreted to interest income using a method that approximates a level yield over the life of the loan. Loan origination fees and certain direct loan origination costs are deferred and amortized over the appropriate lending period as a component of interest income.

Loans are placed on non-accrual status when there is doubt as to collectability or if payment of principal or interest is contractually 90 days past due. However, at the judgment of senior credit management, loans that are 90 days past due, but which are well collateralized and in the process of collection, may continue to be recorded on an accrual basis. Interest accrued, but not collected at the date a loan is placed in non-accrual status, is reversed against interest income. Interest income on non-accrual loans is recognized only as cash is received. However, where there is doubt regarding the ultimate collectability of the loan principal, cash receipts are applied to reduce the carrying value of the loan. Loans are restored to accrual status only when interest and principal payments are brought current and future payments are reasonably assured.

TDW Bank establishes an allowance for loan losses to reflect management s best judgment of the net realizable value of the loans. The allowance for loan losses is increased by charges to income and decreased by charge-offs (net of recoveries). TDW Bank s periodic evaluation of the adequacy of the allowance is based on TDW Bank s past loan loss experience, known and inherent risks in the portfolio, adverse situations that may affect the borrower s ability to repay, the estimated value of any underlying collateral, and current economic conditions.

The Company s broker-dealer subsidiaries establish an allowance for losses on receivables from customers to reflect management s best judgment of the level of non-collectible receivables that will be experienced.

# Furniture and equipment and lease accounting

Leasehold improvements are amortized on a straight-line basis over the lesser of the lease terms or their estimated useful lives. Depreciation of capitalized furniture and equipment is provided on a straight-line basis generally using estimated useful lives of three to five years. Leases with escalating rents are expensed on a straight-line basis over the life of the lease.

#### Capitalized software

In accordance with Accounting Standards Executive Committee (AcSEC) Statement of Position 98-1, *Accounting for the Costs of Computer Software Developed or Obtained for Internal Use*, the Company capitalizes all direct costs associated with the application development of this software including software acquisition costs, consulting costs, and internal payroll costs. The Statement requires these costs to be amortized once the application development stage is complete. Amortization is provided on a straight-line basis generally using estimated useful lives of two to seven years. At October 31, 2004 and 2003, these capitalized costs had a book value of \$30,637 and \$29,649, respectively, net of \$67,263 and \$52,660 of accumulated amortization, respectively. The expense related to these costs was \$15,055, \$12,987 and \$15,057 for the years ended October 31, 2004, 2003 and 2002, respectively.

#### Business Combinations, Goodwill and Intangible Assets

For business combinations that have been accounted for under the purchase method, the excess of the purchase price over the fair value of the net assets acquired has been recorded as goodwill in the consolidated statement of financial condition. Pursuant to the purchase method, the results of operations,

141

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

changes in equity and cash flows of acquired companies and businesses are included in operations from the date of acquisition. There were no significant acquisitions during the years ended October 31, 2004 and 2003.

The Company applies SFAS No. 142, *Goodwill and Intangible Assets* (SFAS 142). Under the standard, all goodwill and intangibles, including goodwill acquired before initial application of the standard, are not amortized, but should be tested for impairment at least annually. The Company performed its impairment test and no impairment was identified for the year ended October 31, 2004. In fiscal year 2003, the Company determined that goodwill related to its international business sold had become impaired. Accordingly, the Company recorded a \$11,104 impairment charge that is included in other expenses in the consolidated statements of income. Refer to note 4 for additional information regarding goodwill impairment.

The changes in the carrying amounts of goodwill are as follows:

October 31, 2002 Balance		\$ 851,348
Goodwill written off related to the sale of the Company s subsidiary, TDW		
Australia	\$ (3,701)	
Goodwill written off related to the sale of other international subsidiaries	\$ (7,403)	\$ (11,104)
Foreign Currency Translation		\$ 13,578
Other		\$ (844)
October 31, 2003 Balance		\$ 852,978
Foreign Currency Translation		\$ 7,311
Other		\$ (1,000)
October 31, 2004 Balance		\$ 859,289

Intangible assets other than goodwill are amortized over their useful lives. At October 31, 2004 and 2003, the net book value of intangible assets was \$12,409 and \$14,827 net of accumulated amortization of \$4,040 and \$0, respectively, the majority of which relates to purchased technology from the November 2001 R.J. Thompson Holdings, Inc. acquisition, which is being amortized over a three year useful life that began in February 2004. The technology purchased was used as the framework for the development of the next generation trading platform, which was available for customer use in February 2004. Amortization expense for the years ended October 31, 2004 and 2003 was \$4,040 and \$0, respectively.

Estimated future amortization expense for existing identifiable intangible assets is set forth below:

2005	\$ 5,332	
2006	\$ 5,332	
2007	\$ 1,636	
2008	\$ 109	

#### Recent accounting pronouncements

EITF Issue No. 03-1, The Meaning of Other-Than-Temporary Impairment and Its Application to Certain Investments. In March 2004, the FASB reached a consensus regarding the application of an impairment model to determine whether investments are other-than-temporarily impaired. The provisions of this rule are required to be applied prospectively to all current and future investments accounted for in accordance with SFAS No. 115, Accounting for Certain Investments in Debt and Equity Securities. On September 15, 2004, the FASB issued proposed FASB Staff Position (FSP) EITF 03-01-a Implementation Guidance for the Application of Paragraph 16 of EITF Issue No. 03-1, The Meaning of Other-Than

## **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

Temporary Impairment and Its Application to Certain Investments (FSP EITF 03-1-a) to provide guidance in the application of paragraph 16d of EITF 03-1 to debt securities that are impaired because of interest rate and/or sector spread increases. On September 30, 2004, the FASB issued FSP EITF Issue 03-1-1 Effective Date of Paragraphs 10-20 of EITF Issue No. 03-1, The Meaning of Other-Than Temporary Impairment and Its Application to Certain Investments (FSP EITF 03-1-1), which deferred the effective date of the impairment measurement and recognition provisions contained in specific paragraphs of EITF 03-1 and expanded the scope of proposed FSP EITF 03-1-to include all securities, not only debt securities. The comment period for proposed FSP EITF 03-1-a ended on October 29, 2004 and the effective date has been deferred indefinitely. The Company does not expect the new rules to have a material impact on its results of operations at the time of adoption.

### Margin Receivables

Interest revenue on margin loans is recognized and collected in the month earned. Amounts earned are based on average daily settlement balances in a customer account and days in the period. A 100% allowance is taken for unsecured or partially secured receivables that are over 30 days old. The allowance at October 31, 2004 and 2003 was \$9,102 and \$10,975, respectively, and represents all unsecured and partially secured receivables.

# Mutual fund and related revenue

Mutual fund and related revenue consists of fees earned for providing investment advisory services to a series of related mutual funds and trailer fees for services provided to third-party mutual funds and affiliated mutual funds. Such revenue is recorded when earned. During the years ended October 31, 2004, 2003 and 2002, the Company earned \$202,735, \$144,713 and \$113,734, respectively, in such fees, net of fees waived which approximated \$11,227, \$17,488 and \$17,794, respectively. Fees earned from mutual funds managed by an affiliated investment advisor for the years ended October 31, 2004, 2003 and 2002 were \$50,928, \$55,587 and \$52,827, respectively.

### Advertising and promotion

Advertising production costs are expensed when the advertising campaign commences. Costs of communicating advertising are expensed as the services are received. Other promotion costs are expensed as incurred.

#### Stock based compensation

The Company s employees are eligible for participation in the stock-based compensation plan of TD Bank, which is described more fully in Note 14. Effective November 1, 2002, the Company adopted the fair value recognition provisions of SFAS No. 123, *Accounting for Stock-Based Compensation* (SFAS 123), prospectively to all employee awards granted, modified, or settled after November 1, 2002, in line with the adoption of SFAS 123 by its parent, TD Bank. Therefore, the cost related to stock-based employee compensation included in the determination of net income for 2004 is less than that which would have been recognized if the fair value method had been applied to all awards since the effective date of SFAS 123. The revision of SFAS No. 123 was issued in December 2004. The Company is evaluating the new pronouncement and believes there would be no significant impact on the Company s results of operations or financial condition.

143

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

The following table illustrates the effect on net income if the Company had applied the fair value recognition provisions of SFAS 123, to all outstanding and unvested stock option-based employee compensation awards. The underlying assumptions to these fair value calculations are discussed in Note 14.

#### For the Year Ended October 31

	2004		2003		2002
		(R	estated)	(R	estated)
Net income	\$ 158,072	\$	44,758	\$	35,433
Add: Stock-based employee compensation expense					
included in reported net income, net of related tax effects	1,885		1,317		
Deduct: Total stock-based employee compensation expense					
determined under fair value based method for all awards,					
net of related tax effects	(2,296)		(2,626)		(1,656)
Pro forma net income	\$ 157,661	\$	43,449	\$	33,777

#### Income taxes

In the United States, the Company files a consolidated federal income tax return along with combined state and local income tax returns. The Company also files separate income tax returns in other countries, as required.

The Company records deferred tax assets and liabilities for the difference between the tax basis of assets and liabilities and the amounts recorded for financial reporting purposes, using current tax rates. Deferred tax expenses and benefits are recognized in the consolidated statement of income for changes in deferred tax assets and liabilities.

The Company reviews its deferred tax assets for realizability. A valuation allowance is established when the Company believes that it is more likely than not that some portion of its deferred tax assets will not be realized. Changes in valuation allowance are included in the Company s income tax provision in the period of change.

On October 22, 2004, the President of the United States signed the American Jobs Creation Act of 2004, which gives a temporary incentive for U.S. companies to repatriate accumulated foreign earnings with a potential 85% dividend received deduction. The dividend received deduction is subject to a number of limitations, including a requirement to re-invest the dividend in the United States. The dividend received deduction could be used by the Company in either year ended October 31, 2004 or 2005. The dividend received deduction was not utilized during fiscal year 2004.

Because of available foreign tax credits, the Company s preliminary evaluations indicate that it will not utilize the American Jobs Creation Act of 2004 dividend received deduction. However, that evaluation may not be completed until the income tax return is filed in July 2006.

# Foreign currency translation

Assets and liabilities of international subsidiaries are translated based on the end-of-period exchange rates from local currency to U.S. dollars. Results of operations are translated at the average exchange rates in effect during the period. The resulting translation losses or gains are reported as a component of accumulated other comprehensive income in the consolidated statement of financial condition.

144

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

#### 3. Restatement of Financial Statements

The Company has restated its consolidated financial statements as of October 31, 2003 and 2002 and for the years then ended to correct its accounting for leases, stock compensation, certain intercompany eliminations, the 2002 disposition of two wholly owned subsidiaries, and the July 1, 2002 acquisition of the full service brokerage and financial planning operations of TD Securities, Inc. ( TD Evergreen ), a subsidiary of TD Bank, and TD Investment Services, Inc. ( TDIS ) by TDW Canada (the TD Evergreen Acquisition ).

Subsequent to the issuance of the Company s consolidated financial statements for the year ended October 31, 2003, the Company undertook a review of its lease accounting policies and has corrected its method of accounting for certain property leases. The correction involves recording expense for leases with escalating rents and free rent periods on a straight-line basis over the lease term, rather than as paid. This correction resulted in a reduction of retained earnings of \$1,453 at October 31, 2001 and increases of deferred tax assets of \$1,466 and other liabilities of \$3,960 at October 31, 2003. The correction reduced net income by \$571 and \$471, for the years ended October 31, 2003 and 2002, respectively.

The Company s 2003 and 2002 consolidated financial statements have also been restated to properly reflect the TD Evergreen Acquisition. On July 1, 2002, the Company s consolidated subsidiary, TDW Canada, issued 7,159,237 additional common shares and paid \$56,500 to acquire the assets and liabilities of the full service brokerage and financial planning operations of TD Evergreen and TDIS. After the transaction, the Company s ownership percentage in TDW Canada was reduced to approximately 90%, however, the change in reporting entity and recapitalization, including minority interest in TDW Canada, was not reflected retroactively in the previously issued consolidated financial statements. The error resulted in the overstatement (understatement) of stockholders equity at October 31, 2003, 2002 and 2001 of \$51,813, \$41,052, and (\$15,568), respectively, and the understatement of minority interest of \$51,813 at October 31, 2003. The correction reduced net income by \$5,828 and \$1,386 for the years ended October 31, 2003 and 2002, respectively. In addition, as discussed in Note 1, the consolidated financial statements have been restated for all periods presented to report the transaction retroactively as a merger of entities under common control.

The Company s 2003 consolidated financial statements have also been restated to recognize additional compensation expense related to the TD Bank stock option plan described in Note 14. The increase in compensation expense was calculated by utilizing the Black-Scholes model with corrected data and assumptions in accordance with SFAS 123. The effect of this correction was an increase in additional paid in capital and reduction in net income of \$750 at October 31, 2003, and for the year then ended, respectively. The adjustment to additional paid in capital reflects that the additional compensation expense will be funded by TD Bank and not TDW Group.

The Company s 2003 and 2002 consolidated financial statements have also been restated to eliminate intercompany receivable and payable balances resulting from certain TDW Canada customer accounts being cleared by NISC. The related NISC receivable from TDW Canada and the TDW Canada payable to NISC of \$49,818 at October 31, 2003 and \$5,688 at October 31, 2002, were not previously eliminated in consolidation.

Additionally, the Company s 2002 consolidated financial statements have been corrected to properly account for the disposal of two businesses. Specifically, the previously issued financial statements improperly netted the revenues and expenses of these two subsidiaries and excluded certain cash balances and changes in assets and liabilities associated with these two subsidiaries. As part of the restatement, the investing cash flow line item entitled Proceeds from disposals of businesses, net has been restated to reflect a reduction of \$287 million of proceeds received from the sale of the subsidiaries net of cash transferred to the buyer and the Company s 2002 consolidated statement of income has been restated to

145

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

reflect these subsidiaries net revenue of \$30,588, operating expenses of \$50,908, and income tax benefit of \$6,764 within their appropriate line items.

The restatement also includes the recording of other adjustments that were identified during the year-end closing process that had no effect on net income and were not material to the consolidated financial statements of the Company.

The following table summarizes each of the restated amounts in the Company s consolidated financial statements as of October 31, 2003 and October 31, 2002 and for the years then ended:

For the Year Ended October 31, 2003

For the Year Ended October 31, 2002

	As Originally Reported	As Restated	As Originally Reported	As Restated
Consolidated Statements of Income				
Commissions and fees	\$ 653,154	\$ 653,154	\$ 560,412	\$ 573,638
Other non-interest income	66,948	61,017	59,791	151,982
Net revenue	1,196,395	1,190,464	981,413	1,133,298
Employee compensation and				
benefits	455,847	456,597	351,774	372,557
Occupancy	70,925	71,832	63,657	66,650
Equipment	37,782	37,782	42,999	46,992
Other expenses	96,582	101,755	60,197	190,171
Total operating expenses	1,035,361	1,031,087	880,704	1,040,101
Income before income taxes and				
minority interest	161,034	159,377	100,709	93,197
Income tax provision	54,216	53,881	51,533	44,492
Minority interest in subsidiary		5,828		1,386
Income from continuing operations	106,818	99,668	49,176	47,319
Loss on discontinued operations	(54,910)	(54,910)	(11,886)	(11,886)
Net income	51,908	44,758	37,290	35,433
Consolidated Statements of Cash				
Flows				
Cash flows from operating activities	193,631	208,064	470,876	507,307
Cash flows from investing activities	(580,002)	(580,050)	198,880	(70,575)
Cash flows from financing activities	465,526	455,743	(584,236)	(594,458)

October 31, 2003

October 31, 2002

As Originally
Reported As Restated Reported As Restated

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

Consolidated Statements of				
Financial Condition				
Receivables from brokers and				
dealers	117,540	67,726	133,646	127,958
Deferred tax assets	16,134	17,600		27,717
Total assets	15,992,046	15,939,709	13,086,527	13,090,681
Payables to brokers and dealers	232,097	186,243	190,540	186,669
Deferred tax liabilities	44,653	42,039		16,490
Total liabilities	13,236,904	13,187,061	10,439,822	10,449,939
Minority interest		51,813		41,052
Total stockholders equity	2,755,142	2,700,835	2,646,705	2,599,690
-				

146

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

### 4. Impairment and Business Dispositions

TD Bank s strategy for TDW Group was to be an integrated global discount brokerage, which included US, Canada, and other internationally critical markets. TD Bank s senior management team formally decided that the integrated global discount brokerage strategy was not successful. As a result, TD Bank changed its strategy towards its international brokerage operations with a view toward exiting loss generating businesses. This change in strategy resulted in impairments to goodwill for the reporting units during fiscal 2003.

The separate geographic reporting units were assessed for goodwill impairment based on the criteria set forth in SFAS 142. The fair value of the reporting units was determined based on discounted cash flows and/or public market comparables. As a result of these reviews, during fiscal 2003, the Company recorded goodwill impairment charges of \$11,104, that consists of \$3,701 for its Australian subsidiary and \$7,403 for its other international subsidiaries.

In addition to the goodwill impairment, the related investment and intercompany receivable accounts were determined to be impaired and accordingly, charges of \$79,872 and \$13,599 were recorded in fiscal 2003 and 2002, respectively. The charges were determined based on the estimated realizable value of the reporting units upon sale or liquidation.

In fiscal 2003, the Company wrote-down its carrying value of investments in several privately owned technology based business service organizations. These minority owned investments were previously carried at cost and were written down by \$3,750 to reflect deterioration in the financial condition of the investees based on available financial data.

These impairments and write downs are reflected in the consolidated statements of income as follows:

	2003	2002
Other non interest income	\$ 15,211	\$ 13,599
Discontinued Operations	\$ 64,661	
Subtotal	\$ 79,872	
Other	(526)	
Loss on available for sale securities	\$ 3,750	
Total Write down of Investments	\$ 83,096	\$ 13,599

The above charges in other non interest income primarily represent write downs of the Company s equity investments in joint ventures to reflect deterioration in the financial condition of the investees, based on available financial data.

Discontinued operations represents losses from TD Waterhouse Australia, its discount brokerage operations in Australia, in the amount of \$19,602, TDW Holdings BV in the amount of \$42,028 and the write down of assets related to other international subsidiaries in the amount \$3,031 that were recognized in connection with the sale of these entities

In May 2003, the Company completed the sale of TD Waterhouse Australia, to the Commonwealth Bank of Australia Group for \$16,915, generating a pre-tax loss of \$26,227 from the June 1999 acquisition to the date of disposal. The sale generated a loss on disposal of \$19,602.

In June 2003, the Company completed the sale of TD Waterhouse Holdings BV to TD Bank for \$293,000, which approximated net book value. In July 2003, the Company sold 23% of its 50% ownership interest in DBS TD Waterhouse Holdings PTE LTD ( DBS TDW ) to DBS Vickers Securities Holdings PTE LTD, reducing its ownership to 27%. The Company recognized a \$2,300 pre-tax loss on the sale

147

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

which is included in other non interest income. In October 2003, the Company sold the remaining investment in DBS to TD Bank at net book value of \$2,300.

#### 5. Investment Securities

Investment securities have been classified in the consolidated statements of financial condition according to management s intent and ability to hold to maturity. The following tables present information related to the Company s portfolio of investment securities held to maturity:

October 31, 2004

October 31 2003

		,										
	Amortized		Gross cealized									
	Cost	Gains	(Losses)	Fair Value								
U.S. government agency securities	\$ 1,880,052	\$ 46	\$ (772)	\$ 1,879,326								
Mortgage-backed securities	951,543	41	(96)	951,488								
Total investment securities held to maturity	\$ 2,831,595	\$ 87	\$ (868)	\$ 2,830,814								

	October 51, 2005										
		Amortized	Gross U	Inrea	alized						
	А	Cost	Gains	(L	osses)	Fair Value					
U.S. government agency securities	\$	875,658	\$ 207	\$	(159)	\$	875,706				
Mortgage-backed securities		374,194	73		(13)		374,254				
Total investment securities held to maturity	\$	1,249,852	\$ 280	\$	(172)	\$	1,249,960				

At October 31, 2004 and 2003, securities carried at approximately \$135,000 and \$64,213, respectively, were pledged for purposes required or permitted by law. This is in consideration of TDW Bank being able to request advances from and incur indebtedness to the Federal Reserve Bank of New York.

148

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

The following tables summarize the held-to-maturity securities with unrealized losses as of October 31, 2004 and 2003. The unrealized losses are aggregated by major security type and length of time that individual securities have been in a continuous unrealized loss position.

		Less than 12	12 Months			12 Months or More				Total			
	F	air Value		realized osses		Fair Value	Unrealized Losses		Fair Value			ealized osses	
October 31, 2004													
U.S. Treasury obligations	\$		\$		\$		\$		\$		\$		
U.S. agency obligations State or local housing agency obligations		648,944		(720)						648,944		(720)	
Other Mortgage-backed		52,207		(8)		88,152		(44)		140,359		(52)	
securities		406,051		(96)						406,051		(96)	
Total temporarily impaired	\$	1,107,202	\$	(824)	\$	88,152	\$	(44)	\$	1,195,354	\$	(868)	
October 31, 2003													
U.S. Treasury obligations	\$		\$		\$		\$		\$		\$		
U.S. agency obligations		171,008		(159)						171,008		(159)	
State or local housing agency obligations													
Other													
Mortgage-backed securities		224,965		(13)						224,965		(13)	
Total temporarily impaired	\$	395,973	\$	(172)	\$		\$		\$	395,973	\$	(172)	

TDW Bank and TDB USA have concluded that, based on the creditworthiness of the issuers and any underlying collateral, the unrealized losses on each security in the above table represents a temporary impairment and does not require an adjustment to the carrying amount of any of the securities.

The following tables present information related to the Company s portfolio of investment securities available for sale:

October 31, 2004

**Gross Unrealized** 

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

	A	Amortized Cost	Gains		(Losses)		air Value
Canadian government guaranteed							
mortgage-backed securities	\$	5,671,709	\$ 713,490	\$		\$	6,385,199
U.S. equity securities		3,500	9,118				12,618
U.S. government agency securities		447,587	172		(547)		447,212
U.S. state and municipal securities		95,448	932		(443)		95,937
Total investment securities available							
for sale	\$	6,218,244	\$ 723,712	\$	(990)	\$	6,940,966

149

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

October 31, 2003

			Gross U	Inrea			
A	Amortized Cost		Gains		(Losses)		air Value
\$	5,267,747	\$	409	\$	(2,669)	\$	5,265,487
	1,706		72				1,778
	67,778		1,102		(769)		68,111
\$	5 337 231	\$	1 583	\$	(3.438)	\$	5,335,376
		\$ 5,267,747 1,706 67,778	Amortized Cost  \$ 5,267,747	Amortized Cost Gains  \$ 5,267,747 \$ 409	Amortized Cost Gains (I  \$ 5,267,747 \$ 409 \$ 1,706 72 67,778 1,102	Cost         Gains         (Losses)           \$ 5,267,747         \$ 409         \$ (2,669)           1,706         72           67,778         1,102         (769)	Amortized Cost         Gains         (Losses)         F           \$ 5,267,747         \$ 409         \$ (2,669)         \$ 1,706         72         67,778         1,102         (769)         67,778         1,102         (769)         67,778         1,102         (769)         67,778         1,102

The following tables summarize the available for sale securities with unrealized losses as of October 31, 2004 and 2003. The unrealized losses are aggregated by major security type and length of time that individual securities have been in continuous unrealized loss position.

		Less than	than 12 Months			12 Month	More	Total				
	Fa	air Value	Unrealized Losses		Fair Value		Unrealized Losses		Fair Value			realized Losses
October 31, 2004												
U.S. government agency securities	\$	306,545	\$	(547)	\$		\$		\$	306,545	\$	(547)
U.S. state and municipal												
securities		19,382		(142)		11,423		(301)		30,805		(443)
Total temporarily impaired	\$	325,927	\$	(689)	\$	11,423	\$	(301)	\$	337,350	\$	(990)
October 31, 2003												
Canadian government guaranteed mortgage-backed securities	\$	596,005	\$	(2,669)	\$		\$		\$	596,005	\$	(2,669)
U.S. state and municipal securities		19,840		(769)						19,840		(769)
Total temporarily impaired	\$	615,845	\$	(3,438)	\$		\$		\$	615,845	\$	(3,438)

The Company has both the intent and the financial ability to hold the temporarily impaired securities to recover their fair value. In addition, the Company has reviewed the investments and determined, based on creditworthiness of the issuers and any underlying collateral, the unrealized losses on each security in the above table represents a temporary impairment that does not require adjustments to the carrying amount of any of the securities as of October 31, 2004 and 2003.

The scheduled maturities of held-to-maturity securities and available-for-sale securities (other than equity securities) are as follows:

### October 31, 2004

	Held to Maturity				Sale			
		Amortized Cost		Market Value		Amortized Cost		Market Value
Due in one year or less  Due from one year through five	\$	2,742,744	\$	2,741,966	\$	266,549	\$	314,628
years		28,196		28,182		5,934,720		6,600,046
Due after five years through ten years						12,721		12,898
Due after ten years		60,655		60,666		754		776
Total	\$	2,831,595	\$	\$ 2,830,814		6,214,744	\$	6,928,348

150

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

### October 31, 2003

		Held to Maturity				Available for Sale			
		Amortized Cost		Market Value	Amortized Cost			Market Value	
Due in one year or less Due from one year through five	\$	1,247,577	\$	1,247,541	\$	1,105,558	\$	1,105,568	
years		1,558		1,669		4,214,074		4,212,337	
Due after five years through ten									
years						17,129		16,996	
Due after ten years		717	750		470			475	
Total	\$	1,249,852	\$	1,249,960	\$	5,337,231	\$	5,335,376	

For purposes of this table, mortgage-backed securities are classified at their stated maturity. Mortgage-backed securities may mature earlier than their stated maturities because of principal repayments. Actual cash flows can be expected to differ from scheduled maturities due to prepayment or earlier call provisions of the issuer.

Proceeds from the sale of available-for-sale securities and gross realized losses have been included in earnings. For the years ended October 31, 2004, 2003 and 2002, gross losses of \$231, \$244 and \$357, respectively, were realized on sales of available-for-sale securities.

# 6. Receivables from and Payables to Brokers and Dealers

Receivables from and payables to brokers and dealers, which are recorded at contract value, comprise the following:

As at October 31,

	2004		2003
		(R	estated)
Receivables			
Securities failed to deliver	\$ 17,376	\$	10,902
Correspondent broker and clearing organization balances	45,660		47,661
Clearing and other fees	3,558		6,475
Other	12,546		2,688
	\$ 79,140	\$	67,726
Payables			
Securities failed to receive	\$ 31,619	\$	18,295
Correspondent broker and clearing organization balances	41,722		114,325
Other	102,778		53,623

\$ 176,119 \$ 186,243

# 7. Receivables from and Payables to Customers

Receivables from customers are generally collateralized by marketable securities. Receivables from customers are reported net of unsecured or partially secured amounts over 30 days. The allowance was \$9,102 and \$10,975 at October 31, 2004 and 2003, respectively. At October 31, 2004 and 2003, receivable from customers includes \$6,129 and \$6,978, respectively, representing accounts of executive officers and directors.

151

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

Payables to customers primarily represent free credit balances in customers accounts. The Company pays customers interest on certain free credit balances at a rate based on prevailing short-term money market rates. Interest expense for the years ended October 31, 2004, 2003 and 2002 was \$42,174, \$52,993 and \$31,852, respectively. At October 31, 2004 and 2003, payable to customers includes \$5,594 and \$6,172, respectively, representing accounts of executive officers and directors.

# 8. Collateral Pledged

At October 31, 2004 and 2003, the Company has received collateral primarily in connection with securities borrowed and customer margin loans with a market value of \$10,005,000 and \$8,880,000, respectively, which it can sell or re-pledge. Of these amounts, \$1,485,000 and \$1,546,000, respectively, has been re-pledged or sold in connection with securities loans, bank borrowings and deposits with clearing organizations.

#### 9. Loans

A summary of outstanding loans made by TDW Bank and TDB USA is as follows:

		As at October 51,			
	20	004		2003	
Home equity	\$	6,526	\$	7,981	
Consumer loans		975		17,786	
Commercial loans		15,006		14,837	
Mortgages		2,572		2,903	
		25,079		43,507	
Less allowance for loan losses		(600)		(1,702)	
Total loans	\$	24.479	\$	41.805	

As at October 31

As at October 31,

The following summarizes the activity in the TDW Bank and TDB USA allowance for loan losses:

				-,
	2	2004	2	2003
Beginning balance	\$	1,702	\$	1,553
Provision for/(reversal of) loan losses		(346)		1,141
Charge-offs (net of recoveries)		(756)		(992)
	\$	600	\$	1,702

At October 31, 2004 and 2003, TDW Bank and TDB USA had no recorded investments in impaired loans. Loans are charged off when they are deemed uncollectible. Loans that are past due at least 90 days are recommended for charge off and are charged off no later than 120 days past due.

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

### 10. Financing Activities

Bank loans and overdrafts primarily represent short-term borrowings in the United States, which bear interest at rates based primarily on the U.S. Federal funds rate. The loans are generally collateralized by customers margin securities. The following is a summary of comparative bank loan data:

As at October 31,

	2004	2003
Average amount outstanding during period	\$ 18,899	\$ 8,699
Maximum amount outstanding during period	225,000	163,000
Weighted average interest rate at end of period	0.00%	0.00%
Weighted average interest rate during period	1.47%	1.46%

At October 31, 2004 and 2003, NISC maintained available bank credit lines totaling \$1,605,000 and \$1,825,000, respectively of which \$1,000,000 is with TD Bank. All the lines require collateralization when drawn upon and bear interest at a rate based on the U.S. Federal funds rate. NISC had no borrowings outstanding under these credit lines at October 31, 2004 and 2003. TDW Canada has an irrevocable letter of credit of \$75,000 from Harris Bank deposited with Options Clearing Corporation at October 31, 2004 and 2003. TDW Canada paid an administration fee of \$266 and \$243 for the years ended October 31, 2004 and 2003, respectively, on the letter of credit.

Deposits received for securities loaned primarily represent short-term collateralized financing transactions, which bear interest based on prevailing market rates (average rates of 0.90%, 0.50% and 1.45% for the years ended October 31, 2004, 2003 and 2002, respectively). In addition, TDW Canada acts as an intermediary between lenders and borrowers of securities and earns a net interest spread on stock loan and stock borrow transactions.

Interest bearing deposits primarily represent money market accounts without a stated maturity date which bear interest based on prevailing market rates (average rates of 0.18%, 0.20% and 0.60% for the years ended October 31, 2004, 2003 and 2002, respectively).

#### 11. Subordinated Debt

On October 31, 1997, TDW Holdings entered into an agreement with an affiliate, pursuant to which TDW Holdings would issue Subordinated Debt Series B Notes (the Notes) in the aggregate amount of \$100,000. On November 7, 1997, the affiliate purchased Notes in the aggregate amount of \$30,000. The Notes are redeemable after 15 years from the issuance date. For the first ten years, the Notes bear a fixed rate of interest based on 10 year Treasury Notes (determined on the Notes issuance date) plus 75 basis points. For the final five years, the Notes bear a variable rate of interest based on U.S. dollar LIBOR plus 100 basis points.

As a result of the merger of TDW Holdings into TDW Group, the Notes became an obligation of the Company. The Notes are unsecured and subordinated with an original weighted-average maturity of more than five years and therefore qualify as risk-based capital for regulatory capital purposes.

### 12. Fair Value of Financial Instruments

Fair value is defined as the amount at which a financial instrument could be exchanged in a current transaction between willing parties, other than in a forced sale or liquidation, and is best evidenced by a quoted market price, if one exists.

The following summary presents the methodologies and assumptions used to estimate fair value of the Company s financial instruments. Some of the information used to determine fair value is highly subjective

153

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

and judgmental in nature and, therefore, the results may not be precise. The subjective factors include estimates of, among other things, cash flows, risk characteristics, credit quality, restriction discounts, and interest rates, all of which are subject to change. Changes in assumptions could significantly affect the estimates. The fair value is estimated as of the balance sheet date, therefore, the amounts which will actually be realized or paid upon settlement or maturity of the various instruments could be significantly different.

#### Financial assets

The fair value of investment securities are based on quoted market prices or dealer quotes.

The fair values of cash and cash equivalents, loans and accrued interest receivable and other investment security positions approximate their respective carrying amounts due to their short-term nature.

#### Financial liabilities

Deposits without a stated maturity include money market interest checking accounts and demand deposit accounts and other customer balances. At October 31, 2004 and 2003, these checking and deposit accounts and customer balances amounted to \$8,624,381 and \$5,800,163, respectively, and are reported at their carrying values, which approximate their fair values at the reporting dates. At October 31, 2004 and 2003, the carrying value for certificates of deposit of \$7,540 and \$7,870, respectively, approximates their fair values.

Other liabilities have fair values which approximate their carrying amounts due to their short-term nature.

#### 13. Financial Instruments with Off-Balance Sheet Risk

In the normal course of business the Company is exposed to off-balance sheet risk. The Company executes, as agent, securities transactions on behalf of its customers. If either the customer or the counter-party fails to perform, the Company may sustain a loss if the market value of the security is different from the contract value of the transaction.

The Company may deliver securities as collateral in support of various collateralized financing sources such as bank loans and deposits received for securities loaned. In addition, the Company delivers customer securities as collateral to satisfy margin deposits of various clearing organizations. In the event the counter-party is unable to meet its contracted obligation to return customer securities delivered as collateral, the Company may be obligated to purchase the securities in order to return them to the owner. In such circumstances, the Company may incur a loss up to the amount by which the market value of the securities exceeds the value of the loan or other collateral received by, or in the possession or control of, the Company.

For transactions in which the Company extends credit to customers and counter-parties, the Company seeks to control the risks associated with these activities by requiring customers to maintain margin collateral in compliance with various regulatory and internal guidelines. The Company monitors required margin levels daily and, pursuant to such guidelines, requests customers to deposit additional collateral or reduce securities positions when necessary.

The Company has a North American retail customer base. The Company conducts business with brokers and dealers, clearing organizations and depositories that are primarily located in the United States and Canada. The majority of the Company s transactions and, consequently, the concentration of its credit exposures are with customers, broker-dealers and other financial institutions in the United States and Canada. This results in credit exposure in the event that the counter-party fails to fulfill its contractual

154

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

obligations. The Company s exposure to credit risk can be directly affected by volatile securities markets, which may impair the ability of counter-parties to satisfy their contractual obligations. The Company seeks to control its credit risk through a variety of reporting and control procedures, including establishing credit limits based upon a review of the counter-party s financial condition and credit rating. The Company monitors collateral levels on a daily basis for compliance with regulatory and internal guidelines, and requests changes in collateral levels as appropriate.

The Company, through TDW Bank, is a party to financial instruments with off-balance sheet risk to reduce its own exposure to fluctuations in foreign currency rates, interest rates and movements in equity indices. These financial instruments include forward foreign exchange contracts, cross currency interest rate swaps and equity derivative contracts. These instruments involve elements of credit risk, counterparty risk and market risk in excess of the amounts recognized on the consolidated balance sheet. The contract or notional amounts of these instruments reflect the extent of involvement the Company has in particular classes of financial instruments.

Creditworthiness is evaluated on a case-by-case basis in accordance with credit policies.

At October 31, 2004, the derivative instruments employed to manage foreign currency and interest rate risk are as follows:

Financial Instrument	Hedge Type			Notional Amount		air Value t/(Liability)
Cross Currency Interest Rate		Canadian dollar MBS in				
Swap	Fair Value	AFS Securities	\$	5,671,709	\$	(713,501)
Net interest payable on pay/receive leg					\$	(11,496)
Interest Rate Swaps	Non 133	Canadian dollar MBS in				
	Hedge	Trading Securities	\$	1,720,037	\$	6,296
Net interest payable on	<u> </u>	<u> </u>				
pay/receive leg					\$	(1,840)
Equity Derivative Contracts	Non 133	Bifurcated embedded				
	Hedge	derivative	\$	1,102	\$	(90)
<b>Equity Derivative Contracts</b>	Cash Flow	Stock based compensation	\$	11,329	\$	857

Included in swap contracts with affiliate on the consolidated statements of financial condition is the fair value on the cross currency swaps and the net interest payable on the pay/receive leg of the cross currency and interest rate swaps, totaling \$726,837

Included in receivable from affiliates on the consolidated statements of financial condition is the fair value of the interest rate swaps and equity derivative contracts totalling \$7,063

### Forward foreign exchange contracts and cross currency interest rate swaps

The Company, through TDW Bank, has entered into forward foreign exchange contracts and cross currency interest rate swap agreements which have been designated and are effective as fair value hedges that mitigate the impact of changes in foreign exchange and interest rates on its Canadian Dollar mortgage-backed securities. Hedge effectiveness has been assessed based on the critical terms match method prescribed by SFAS 133 on a prospective and retrospective basis. Market value gains and losses on these contracts and agreements are currently recognized in other revenue. The portion of the change in the hedged securities—fair value attributable to changes in interest rate and foreign exchange risk are reflected as a basis adjustment of the amortized cost of the securities and also are reported in current

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

earnings, effectively offsetting gains and losses on the contracts and agreements. Other changes in the fair value of the hedged securities are reported through Other Comprehensive Income net of the related tax effects in accordance with the requirements for available for sales securities. These agreements and contracts effectively convert the returns on the fixed rate Canadian dollar mortgage-backed securities to U.S. dollar floating rates of return. Outstanding forward foreign exchange contracts were \$0 and \$2,968 at October 31, 2004 and 2003, respectively.

At October 31, 2004 and 2003, the Company, through TDW Bank, had 104 and 44, respectively, cross currency interest rate swap agreements outstanding, having a total notional principal amount of \$5,671,709 and \$4,747,896, respectively. These agreements are used to hedge foreign currency risk exposure as well as to provide floating rates of return on its Canadian Dollar mortgage-backed securities.

#### Interest rate swaps

The Company, through TDW Canada, has entered into Canadian Dollar interest rate swap agreements to mitigate the impact of changes in interest rates on Canadian Dollar mortgage-backed securities held by TDW Canada and recorded on the consolidated statements of financial condition as Trading Securities. These arrangements are not designated as hedges under SFAS 133 and accordingly market value gains and losses are recognized in the income statement, and offset market value gains and losses on those securities. At October 31, 2004 and 2003, the Company, through its Canadian subsidiary, had 23 and 34, respectively, interest rate swap agreements outstanding, having a total notional principal amount of \$1,720,037 and \$1,166,819, respectively. These agreements are used to manage the change in market value and prepayment risk exposure as well as provide floating rates of return on its Canadian Dollar mortgage-backed securities.

#### Equity derivative contracts

The Company, through TDW Bank, has entered into equity derivative agreements that are designed to provide equity returns on its equity-linked certificates of deposit. These arrangements are not designated as hedges under SFAS 133 and accordingly market value gains and losses are recognized currently and the resulting credits and debits offset market value gains and losses on the bifurcated embedded derivatives in those certificates of deposit. At October 31, 2004 and 2003, four equity derivative agreements were outstanding, having total notional principal amounts of \$1,102 and \$1,152, respectively. The equity derivative agreements mirror the lives of the underlying equity-linked certificates of deposit.

In conjunction with share based compensation awards, the Company has entered into swap agreements with its parent, TD Bank, designed to mitigate the risk of market price fluctuations. The swaps are designated as cash flow hedges and have been determined to be highly effective. Hedge effectiveness has been assessed based on the critical terms match method as prescribed by SFAS 133 on a prospective and retrospective basis. Market fluctuations in TD Bank common shares are reflected in Compensation Expense with the offsetting gain or loss on the swap reported in Other Revenue, for the pro-rata portion of the awards that have vested. Gain or loss on unvested units is recorded in Other Comprehensive Income. At October 31, 2004 and 2003, the notional amount of all equity compensation swaps was \$11,329 and \$5,292, respectively.

#### 14. Stock Options

TD Bank operates a stock option plan for eligible employees of TD Bank and its subsidiaries, including the Company. These options provide holders the right to purchase common shares of TD Bank at a fixed price equal to the closing market price of the TD Bank shares on the day prior to the date the options were issued. TD Bank s first plan, the 1993 stock option plan, expired in 2000 and there will be no

156

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

further issuance of stock options from this plan. The successor plan, the 2000 stock incentive plan, was in effect as of December 2000. Under both plans, options with a term of 10 years to purchase TD Bank common shares are periodically granted to eligible employees and non-employee directors of the Company. The options vest over a 4-year period and are exercisable at the market price of the shares on the date the options were issued and provide for a cashless exercise feature. During the fiscal year ended October 31, 2000, all option holders signed legally binding waivers to forfeit their right to the cashless exercise resulting in a new measurement date under APB 25.

Compensation expense was recorded for the intrinsic value of the stock options. Effective December 2003, new stock options were granted with a 7-year term and vesting over a four-year period. At October 31, 2004, outstanding options have exercise prices ranging from \$14.33 to \$34.24, have a weighted average remaining contractual life of 6.26 years, and expire on dates ranging from March 2005 to December 2012. At October 31, 2003, outstanding options have exercise prices ranging from March 2004 to December 2012. At October 31, 2002, outstanding options have exercise prices ranging from March 2004 to December 2012. At October 31, 2002, outstanding options have exercise prices ranging from March 2004 to December 2012. At October 31, 2002, outstanding options have exercise prices ranging from March 2004 to December 2011.

A summary of the Company s portion of stock options activity is as follows:

	October 31, 2004	Weighted Average Exercise Price	October 31, 2003	Weighted Average Exercise Price	October 31, 2002	Weighted Average Exercise Price
Number outstanding,						
beginning of year	2,377,723	\$ 25.92	1,305,200	\$ 18.55	1,399,125	\$ 15.59
Granted	242,324	33.60	622,100	25.35	608,700	21.65
Transferred in	457,048	30.93	1,161,473	26.61	80,000	23.23
Transferred out	(34,799)	30.20	(336,450)	24.26	(538,850)	16.57
Exercised	(449,004)	25.45	(44,850)	13.01	(3,300)	17.73
Forfeited	(182,675)	30.93	(329,750)	23.25	(240,475)	16.99
Number outstanding,						
end of year	2,410,617	29.39	2,377,723	25.92	1,305,200	18.55
Exercisable, end of year	1,302,740	\$ 27.88	1,119,122	\$ 23.25	687,663	\$ 16.25

Under SFAS 123, TD Bank has elected to adopt on a prospective basis the fair value method of accounting for all stock option awards. Under this method TD Bank recognizes compensation expense based on the fair value of the options on the date of grant, which is determined using an option-pricing model. The fair value of the options is recognized over the vesting period of the options granted.

The Company has estimated the fair value of each option grant issued by TD Bank on the date of grant using the Black-Scholes option-pricing model with the following assumptions used for options granted during the year: 2004; a dividend yield of 2.93%; expected volatility of 27.60%; risk-free interest rate of 4.58%; and an expected life of 6.26 years; 2003; a dividend yield of 3.5%; expected volatility of 33.79%; risk-free interest rate of 4.54%; and an expected life of 7.04 years for all grants; and 2002; a dividend yield of 3.7%; expected volatility of 40.3%; risk-free interest rate of 5.04%; and an expected life of 6.9 years for all grants.

The Company has recorded as compensation expense \$2,392 and \$1,650 for the fair value of the options granted to its employees in the years ended October 31, 2004 and 2003, respectively. \$1,022 and \$750 of these amounts were recorded as capital contributions by TD Bank since this portion of the compensation expense will be funded by TD Bank and not TDW Group. In fiscal year 2002, the Company applied APB Opinion No. 25, *Accounting for Stock Issued to Employees*, in accounting for its stock option

157

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

plan and accordingly did not record compensation cost in the consolidated financial statements. Had the Company recognized compensation cost in accordance with SFAS No. 123, the Company s net income for 2002 would have been reduced by \$2,628.

### 15. Commitments and Contingent Liabilities

The Company leases office space and equipment under non-cancelable operating leases with third parties and affiliates extending for periods in excess of one year. The Company also sublets office space under non-cancelable subleases. Future minimum rental commitments under such leases as of October 31, 2004 are as follows:

	Leases	Su	bleases
Year Ending October 31,			
2005	\$ 36,737	\$	1,363
2006	32,644		2,053
2007	27,466		2,613
2008	22,068		2,384
2009	17,998		2,042
Thereafter	53,680		1,658
	\$ 190,593	\$	12,113

For the years ended October 31, 2004, 2003 and 2002 rental expense amounted to approximately \$42,345, \$51,088 and \$51,741 net of sublease income of \$2,320, \$1,337 and \$1,754 respectively.

At October 31, 2004, the Company s commitments to extend credit, which included credit cards as well as other consumer and commercial loans, amounted to \$57,924.

Securities sold, not yet purchased, represents obligations of the Company to purchase securities at a future date. The Company may incur a loss if the market value of the securities subsequently increases.

In the normal course of conducting its securities business, the Company has been named as a defendant in certain lawsuits, claims and legal actions. In the opinion of management, after consultation with outside legal counsel, the ultimate outcome of pending litigation and inquiries will not have a material adverse effect on the financial condition or results of operations of the Company.

### 16. Capital Adequacy

The Company and TDW Bank are subject to various regulatory capital requirements administered by the federal banking agencies. Failure to meet minimum capital requirements can initiate certain mandatory and possibly additional discretionary actions by regulators that, if undertaken, could have a direct adverse material effect on the Company s and TDW Bank s financial statements. Under capital adequacy guidelines and the regulatory framework for prompt corrective action, the Company and TDW Bank must meet specific capital guidelines that involve quantitative measures of their assets, liabilities and certain off-balance-sheet items as calculated under regulatory accounting practices. The related capital amounts and classification are also subject to qualitative judgments by the regulators about components, risk weightings and other factors. Prompt corrective action provisions are not applicable to the Company.

Quantitative measures established by regulation to ensure capital adequacy require the Company and TDW Bank to maintain minimum amounts and ratios (set forth in the table below) of total and Tier I capital (as defined in the regulations) to risk-weighted assets (as defined), and of Tier I capital (as

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

defined) to average assets (as defined). Management believes, as of October 31, 2003 and October 31, 2004, the Company and TDW Bank met all capital adequacy requirements to which they are subject.

As of October 31, 2004, the most recent notification from the Office of the Comptroller of the Currency categorized TDW Bank as well capitalized under the regulatory framework for prompt corrective action. To be categorized as well capitalized, TDW Bank must maintain minimum total risk-based, Tier I risk-based and leverage ratios as set forth in the table.

The Company s and TDW Bank s actual capital amounts and ratios are also presented in the following table:

Minimum

To be Well

	Actual		(	Minimum Threshold for Capital Adequacy Purposes		Capitalized Under Prompt Corrective Action Provisions			
		Amount	Ratio	1	Amount	Ratio		Amount	Ratio
As of October 31, 2004									
Total Capital (to Risk Weighted Assets):									
TDW Group	\$	2,056,644	29.9%	\$	549,989	8.0%	\$	687,486	10.0%
TD Waterhouse Bank		520,573	57.7%		72,124	8.0%		90,155	10.0%
Tier I Capital (to Risk Weighted Assets):									
TDW Group		2,005,113	29.2%		274,994	4.0%		412,491	6.0%
TD Waterhouse Bank		519,973	57.7%		36,062	4.0%		54,093	6.0%
Tier I Capital (to Average Assets):									
TDW Group		2,005,113	10.5%		761,870	4.0%		952,338	5.0%
TD Waterhouse Bank		519,973	5.4%		387,696	4.0%		484,619	5.0%
As of October 31, 2003									
Total Capital (to Risk Weighted Assets):									
TDW Group	\$	1,910,148	23.1%	\$	661,426	8.0%	\$	826,783	10.0%
TD Waterhouse Bank		362,736	86.5%		33,557	8.0%		41,946	10.0%
Tier I Capital (to Risk Weighted Assets):									
TDW Group		1,855,642	22.4%		330,713	4.0%		496,070	6.0%
TD Waterhouse Bank		361,036	86.7%		16,778	4.0%		25,168	6.0%
Tier I Capital (to Average Assets):									
TDW Group		1,855,642	12.3%		604,277	4.0%		755,346	5.0%
TD Waterhouse Bank		361,036	5.4%		270,071	4.0%		337,589	5.0%

TDB USA has maintained capital in excess of the capital adequacy requirements to which it is subject.

As registered broker-dealers and members of the New York Stock Exchange, TDW US and NISC are subject to the SEC s Uniform Net Capital rule (the Rule ), which requires the maintenance of minimum net capital. At October 31, 2004, TDW US and NISC were both in compliance with their respective capital requirements. TDW US had net capital of \$29,215 at October 31, 2004, which was \$21,356 in excess of its required net capital. NISC had net capital of \$749,910 at October 31, 2004, which was \$673,233 in excess of its required net capital.

As a registered broker-dealer and a NASD member, TDW CM is also subject to the Rule. TDW CM has elected to use the basic method, permitted by the Rule, which requires that minimum net capital

159

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

equal to the greater of \$1,000 or 6<sup>2</sup>/3% of aggregate indebtedness be maintained. At October 31, 2004, TDW CM had net capital of \$7,775, which was \$6,775 in excess of required capital.

TDW Canada is a member of the Investment Dealers Association of Canada ( IDA ) and is required to meet the risk-adjusted capital rules, which require the maintenance of minimum risk-adjusted capital of Cdn\$250 (US\$205 at October 31, 2004). At October 31, 2004, TDW Canada was in compliance with such requirements, with Cdn\$549,098 (US\$450,819) in excess of required capital.

#### 17. Profit Sharing, 401(k) Plans and Other Stock-Based Compensation

Prior to July 1, 2004, the Company maintained separate profit sharing and 401(k) plans. The Company s profit sharing plan (the Profit Sharing Plan ), which became effective October 16, 1996, was a defined contribution retirement plan sponsored by the Company and was generally available to all U.S. employees of the Company, and any affiliated company thereof, which adopted the Profit Sharing Plan. The Profit Sharing Plan was an amendment, restatement and continuation of The Waterhouse Investor Services, Inc. Employee Stock Ownership Plan, which was in effect immediately prior to October 16, 1996. Effective July 1, 2004, the Company merged its profit sharing plan into its 401(k) plan, and the resulting plan was amended and restated and continued as the TD Waterhouse 401(k) Profit Sharing Plan (the Plan ).

The amount of the Company s annual profit sharing contribution to the Plan is determined at the discretion of the Company s Board of Directors. The Company s contributions may be in the form of cash or shares of TD Bank. Funds in a participant s profit sharing account in the Plan may be invested in TD Bank stock and various mutual fund investments. The total expense recognized by the Company with respect to the Profit Sharing Plan for the years ended October 31, 2004, 2003 and 2002 was \$5,097, \$4,862 and \$6,809, respectively.

Historically, employees in the U.S. contributed to the Company s 401(k) plan, and since July 1, 2004, have contributed to the 401(k) portion of the Plan. In Canada, the Company has an Employee Savings Plan (ESP) in which employees of the Company in that country may participate. The Company makes matching contributions to the 401(k) portion of the Plan of one-half of the employee contribution up to 6% per pay period. Under the ESP, employees may contribute up to 6% of their annual base earnings to a maximum of Cdn\$5 (approximately US \$4) per calendar year toward the purchase of TD Bank common shares and the Company matches 50% of the employee contribution amount. The total expense recognized by the Company with respect to the 401(k) portion of the Plan and the ESP plan for the year ended October 31, 2004, 2003 and 2002 was approximately \$5,265, \$4,848 and \$4,506, respectively.

The Company also has restricted share unit plans offered to certain employees. Restricted share units are phantom share units with a value equivalent to the Toronto Stock Exchange closing price of TD Bank common shares on the day before the award issuance. These awards vest and mature on the third or fourth anniversary of the award date at the average of the high and low prices for the 20 trading days preceding the redemption date. The redemption value, after withholdings, is paid in cash. Compensation expense on all grants is recognized ratably over the vesting period based on the closing market price of TD Bank common shares. Under these plans participants are granted phantom share units equivalent to TD Bank s common stock that are cliff vested over three or four years. TD Bank administers the plans for the grants that were awarded for year 2000 and 2001 and invoices the company on a quarterly basis. The Company administers its own plans for grants that were awarded subsequent to 2001 and entered into swap contracts with TD Bank to mitigate the impact of changes in share price. The total expenses related to these plans recognized by the Company are \$8,725, \$9,489 and \$5,448 for the years ended October 31, 2004, 2003 and 2002, respectively. The approximate number of units outstanding under all the plans including unvested

160

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

units at October 31, 2004, 2003 and 2002 is 850,802, 713,991 and 596,710, respectively, with an approximate value of \$33,403, \$23,067, and \$11,415, respectively.

The Company also has share unit plans that are offered to certain employees. Under these plans participants are granted units of stock appreciation rights (SARs) equivalent to TD Bank s common stock that generally vest over four years. At the maturity date, the participant receives cash representing the appreciated value of the units between the grant date and the redemption date. A liability is established by the Company related to the share units awarded and an incentive compensation expense is recognized in the consolidated statements of operations over the vesting period. The number of phantom shares outstanding under this plan at October 31, 2004 and 2003 is 1,040,610 and 697,100, with an approximate value of \$9,104 and \$4,245, respectively. The total expense recognized by the Company for these share units for the years ended October 31, 2004 and 2003 was \$6,196 and \$4,497, respectively.

A Senior Executive Deferred Share Unit Plan is offered to eligible executives of the Company. This is a deferred compensation plan which is administered mainly through a deferred share unit plan for the most senior executives of the Company. Under this plan, a percentage of earned annual cash incentive award is deferred into phantom deferred share units. The deferred share units will only be redeemed for cash in a period of time that follows the executive s departure from the Company, either through retirement or termination. As of October 31, 2004 and 2003, a total of 43,966 and 18,800 deferred share units were outstanding, respectively. The annual cash incentive award is recorded as compensation expense in the consolidated statements of operations in the period it is earned and the deferred portion is paid to TD Bank quarterly as the plan administrator. The Company paid \$45, \$17 and \$36 to TD Bank for the years ended October 31, 2004, 2003 and 2002, respectively, for the administering of the plan. The Company paid to TD Bank and recorded compensation expenses of \$90, \$150 and \$0 for the years ended October 31, 2004, 2003 and 2002, respectively, for the financial deferred share unit plan.

Substantially all of the Company s Canadian employees are eligible to participate in TD Bank s pension plan, which is a defined benefit plan funded by contributions from TD Bank and its members. Each year, actuarial valuations are made of the pension plans maintained by TD Bank to determine the present value of the accrued pension benefits. Pension plan assets are valued at market values. Pension costs are determined based upon separate actuarial valuations using the projected benefit method prorated on service and TD Bank management s estimates rather than on valuation for funding purposes. There is no separate actuarial valuation for the Company, but the Company is charged its portion of pension expense by TD Bank. Pension expense/(income) includes the cost of pension benefits for the current year s service, interest expense on pension liabilities, income on plan assets, and the amortization of pension adjustments on a straight-line basis over the expected average remaining service life of TD Bank s employee group. The company s pro-rata share of TD Bank s pension expense was \$2,900, \$2,939 and \$2,548 for the years ended October 31, 2004, 2003 and 2002, respectively.

#### 18. Income Taxes

The Company and its U.S. subsidiaries file a consolidated Federal income tax return on a fiscal year basis. The Company recognizes both the current and future income tax consequences of all transactions that have been recognized in the financial statements. Future income tax assets and liabilities are determined based on tax rates that are expected to apply when the assets or liabilities are reported for tax purposes. The Company records a valuation allowance when it is not more likely than not that all of the future tax assets recognized will be realized prior to their expiration. At October 31, 2004, the Company has capital loss carryforwards of \$30,847 that expire in 2008, for which a 100% valuation allowance has been recorded. The Company has determined that it is not more likely than not that the loss carryforwards will be realized in future tax periods. The Company has determined that no valuation allowance against other deferred tax assets as at October 31, 2004 was necessary.

161

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

The income tax provision consists of the following:

# For the Year Ended October 31,

	2004	2003	2002
		(Restated)	(Restated)
Current:			
U.S. Federal	\$ 34,261	\$ 17,421	\$ 4,528
U.S. Federal release of provision		(12,000)	
State and local	1,772	1,551	223
Foreign	55,182	32,431	21,291
Total current	91,215	39,403	26,042
Deferred:			
U.S. Federal	(3,762)	6,189	11,287
State and local	(215)	373	662
Foreign	(1,445)	(1,835)	1,491
-			
Total deferred	(5,422)	4,727	13,440
Total income tax expense	\$ 85,793	\$ 44,130	\$ 39,482

The temporary differences, which have created deferred tax assets and liabilities, are detailed in the following:

# As at October 31,

	2004	,	2003
		(Re	estated)
Deferred tax asset current:			
Accruals and allowances	\$ 27,062	\$	11,538
Foreign operations	7,507		6,062
Deferred tax asset	34,569		17,600
Deferred tax liability non-current net			
Goodwill and other	(34,814)		(19,118)
Other comprehensive income	(40,769)		(22,921)
Deferred tax liability	(75,583)		(42,039)
Total net deferred tax liability	\$ (41,014)	\$	(24,439)

162

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

The following is a reconciliation of the provision for income taxes on continuing operations and the amount computed by applying the Federal statutory rate to income before income taxes.

For the Year Ended October 31,

	2004	2003	2002
Federal statutory income tax rate	35.0%	35.0%	35.0%
Reduction of previously established reserve	(2.4)	(7.5)	
Provision for TDW Canada dividend	0.5		
State and local income taxes, net of Federal income tax benefit & other	0.6	1.3	1.0
Foreign provincial income taxes	0.9	(0.6)	(0.8)
Non-taxable foreign exchange gain	(0.8)		
Non-allowable foreign losses			12.5
Non-taxable stock compensation expense	0.1	5.6	
	33.9%	33.8%	47.7%

#### 19. Related Party Transactions

The Company transacts business and has extensive relationships with TD Bank. Due to this relationship, it is possible that the terms of these transactions are not the same as terms that would result from transactions among unrelated parties. A description of these transactions and relationships is set forth below.

#### General

Directors, officers and employees of the Company maintain cash and margin accounts with the Company s broker-dealer subsidiaries and execute securities transactions through these firms in the ordinary course of business.

As more fully discussed in Note 18, the Company s U.S. operations are included in the consolidated federal income tax returns and combined state and local income tax returns of the Company filed in the United States and its Canadian operations are included in income tax returns filed by TD Bank or TD Securities Inc. in Canada. The provisions recorded by the Company for income taxes in the United States and Canada do not differ materially from the provisions that would have resulted had the Company filed separate income tax returns.

NISC provides clearing services to a U.S. affiliate of TD Bank. The income from this relationship was \$1,114, \$688 and \$857 for the years ended October 31, 2004, 2003 and 2002, respectively. These fees have been included in commissions and fees.

TDW US reimburses TD Bank for expenses that are paid on its behalf. Such expenses amounted to \$7,506, \$6,063 and \$1,434 for the years ended October 31, 2004, 2003 and 2002, respectively.

TDW Bank entered into cross currency interest rate swap contracts with TD Bank related to mortgage-backed securities purchased by TDW Bank from TD Bank. At October 31, 2004 and 2003, the Company, through TDW Bank, had 104 and 44 cross currency interest rate swap agreements outstanding with TD Bank, having a total notional principal amount of \$5,671,709 and \$4,747,896, respectively.

163

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

### International operations

TDW Canada has securities, securities borrowing and lending, banking and underwriting activities with TD Bank and its affiliates. TDW Canada acts as the carrying broker for TDSI, under an introducing broker relationship. Due to brokers and dealers at October 31, 2004 and 2003 includes \$161,901 and \$227,779 due to TDSI, respectively. During the years ended October 31, 2004, 2003 and 2002, the company received fees of \$7,227, \$5,112 and \$4,921, respectively, from TDSI. TDW Canada also pays TD Bank a referral fee for customers introduced by TD Bank s retail bank branches, and provides clearing services to TD Bank.

At October 31, 2004 and 2003, Company cash held by affiliates was \$46,773 and \$19,999, respectively. For the years ended October 31, 2004, 2003 and 2002, cash deposits held with TD Bank earned total interest of \$805, \$262 and \$258, respectively.

TDW Canada has a Master Services Agreement with TD Bank, whereby TD Bank provides certain services to TDW Canada, and TDW Canada provides certain services to TD Bank. The amount of fees incurred by TDW Canada related to the aforementioned services for the years ended October 31, 2004, 2003 and 2002 was \$305,205, \$256,563 and \$134,398, respectively, and are included in the appropriate expense captions on the consolidated statement of income. At October 31, 2004 and 2003, amounts payable to TD Bank related to the aforementioned services is \$158,034 and \$119,299 respectively. Charges for these services are calculated on a cost recovery basis.

TDW Canada also entered into interest rate swap agreements with TD Bank related to mortgage-backed securities purchased by the Company from TD Bank. The notional amount of the interest rate swap is Cdn\$2,095,005 (US\$1,720,037) at October 31, 2004 and Cdn\$1,538,567 (US\$1,166,819) at October 31, 2003. For the years ended October 31, 2004, 2003 and 2002 TDW Canada earned fixed rate interest on the mortgage backed securities of Cdn\$74,421 (US\$61,101), Cdn\$31,245 (US\$22,056), and Cdn\$23,675 (US\$15,073), respectively, which it delivered to TD Bank in return for floating rate interest of Cdn\$46,439 (US\$38,127), Cdn\$22,945 (US\$16,197), and Cdn\$12,188 (US\$7,759), respectively.

At October 31, 2004 and 2003, securities purchased under resale agreements of \$1,515,855 and \$1,492,896, respectively, consist of securities purchased from TD Bank with the commitment to resell the security to TD Bank at a specified price. At October 31, 2004 and 2003, included in interest income are amounts resulting from the difference between the cost of the purchase to TDW Canada and the proceeds received from TD Bank of Cdn\$27,654 (US\$22,704), and Cdn\$61,721 (US\$43,569), respectively.

TDW Canada entered into a cross-guarantee between TDW Canada, TDSI and the Investment Dealers Association of Canada, whereby TDW Canada and TDSI guarantee the payment and discharge of all indebtedness, obligations and liabilities of their customers in connection with their respective securities business. This guarantee is limited to the amount of regulatory capital of TDW Canada and TDSI.

TD Bank guarantees the liabilities of TDW Canada with respect to the customer security accounts and TDW Canada indemnifies TD Bank for any losses associated with this guarantee.

For the years ended October 31, 2004, 2003 and 2002, TD Bank charged TDW Bank \$1,689, \$1,639, and \$2,284, respectively, for the provision of services related to the call center, web development, and management and consulting services.

For the years ended October 31, 2004, 2003 and 2002, TD Bank charged TDW US, through its subsidiary call center in Canada, a fee of \$7,506, \$6,063 and \$1,434, respectively, for services provided to TDW US.

During the year, in the normal course of business, TDW Canada entered into certain transactions with officers and directors of TDW Canada and their related corporations. Included in the receivable from

164

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

customers is Cdn\$6,958 (US\$5,713) at October 31, 2004, and Cdn\$4,753 (US\$3,605) at October 31, 2003, and in payable to customers is Cdn\$6,813 (US\$5,594) at October 31, 2004 and Cdn\$8,139 (US\$6,172) at October 31, 2003, respectively.

Payables to customers excludes cash deposits of Cdn\$2,706,555 (US\$2,222,131) at October 31, 2004 and Cdn\$2,399,312 (US\$1,819,590) at October 31, 2003 held in trust by affiliated companies. Interest earned on these deposits for the year ended October 31, 2004, 2003 and 2002 was Cdn\$60,018 (US\$49,276), Cdn\$64,293 (US\$45,385), and Cdn\$41,592 (US\$26,480), respectively.

Revenues and expenses resulting from the aforementioned transactions and relationships of the Company, which are included in the accompanying consolidated statements of income, are as follows:

#### For the Year Ended October 31,

	2004	2003	2002
		(Restated)	(Restated)
Revenues			
Commissions and fees	\$ 47,497	\$ 14,255	\$ 14,705
Mutual fund and related revenue	3,390	2,890	23,878
Net interest revenue	46,199	125,572	56,705
Total revenues	\$ 97,086	\$ 142,717	\$ 95,288
Expenses			
Compensation and benefits	\$	\$	\$ 4,844
Occupancy and equipment	11,757	10,312	5,406
Professional fees	5,164	4,333	2,903
Other expenses	24,161	38,201	45,893
Total expenses	\$ 41,082	\$ 52,846	\$ 59,046

### 20. International Operations

The total net revenues, income before income taxes and minority interest, and assets (from continuing operations) of the Company s business by geographic region are summarized below:

#### For the Year Ended October 31,

	2004		2003		2002
		(F	Restated)	(1	Restated)
Total net revenues:					
United States	\$ 765,327	\$	694,634	\$	673,138
Canada	631,155		510,353		441,691
Other	2		(14,523)		18,469
Total	\$ 1,396,484	\$	1,190,464	\$	1,133,298

# Income before income taxes and minority

tere	

mterest.			
United States	\$ 105,523	\$ 94,677	\$ 45,225
Canada	147,493	90,328	80,425
Other	(1)	(25,628)	(32,453)
Total	\$ 253,015	\$ 159,377	\$ 93,197
	165		

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (in thousands, except share data)

At October 31,

	2004	2003	
		(Restated)	
Assets:			
United States	\$ 14,777,265	\$ 11,656,060	
Canada	5,140,331	4,282,848	
Other	861	801	
Total	\$ 19,918,457	\$ 15,939,709	

## 21. Subsequent Events

On March 30, 2005, the Company redeemed its Class B Common Stock shares outstanding, which were owned by a TD Bank affiliate, for approximately \$200,000, based on a preliminary valuation, subject to adjustment. Subsequently, the final valuation identified the value to be approximately \$41,400 lower than the preliminary estimate. As a result, a receivable was recorded as of April 30, 2005, as a due from affiliates in anticipation of the return of the excess amount paid. Such amount was received by the Company in August 2005. Upon settlement of the Class B common stock for \$158,600, Class B common stock will be reduced by \$177, additional paid in capital will be reduced by \$18,889, and retained earnings will be reduced by \$139,534. The reductions to common stock and additional paid in capital represent historical carrying values.

On June 22, 2005, TD Bank entered into an Agreement of Sale and Purchase (the Purchase Agreement ) with Ameritrade Holding Corporation ( Ameritrade ) pursuant to which Ameritrade agreed to purchase from TD Bank (the Share Purchase ) all of the capital stock of the Company, in exchange for 193,600,000 shares of Ameritrade common stock and \$20,000 in cash. The shares of Ameritrade issuable to TD Bank in the Share Purchase will represent approximately 32% of the outstanding shares of Ameritrade after giving effect to the transaction.

The Purchase Agreement specifies that, prior to the consummation of the Share Purchase, the Company will conduct a reorganization in which it will transfer all of its non-US and non-brokerage businesses to TD Bank such that, at the time of consummation of the Share Purchase, the Company will retain only its U.S. retail securities brokerage business. The Company will distribute to TD Bank excess capital above thresholds specified in the Purchase Agreement, prior to the consummation of the Share Purchase.

166

Part I.

# Item 1. Financial Statements TD WATERHOUSE GROUP, INC. CONDENSED CONSOLIDATED STATEMENTS OF INCOME (In thousands)

(Unaudited)

		nths Ended y 31,	Nine Mon July	ths Ended 731,
	2005	2004	2005	2004
REVENUES				
Interest income				
Margin loans	\$ 76,055	\$ 52,065	\$ 215,354	\$ 153,779
Investment securities	108,287	51,405	278,203	131,051
Other	26,168	16,644	84,945	58,450
Total interest income	210,510	120,114	578,502	343,280
Interest expense				
Interest bearing deposits	44,730	19,383	118,097	47,293
Deposits received for securities loaned	6,859	2,144	16,953	6,777
Customer deposits	23,074	8,257	64,157	31,753
Bank loans and overdrafts	124	35	323	237
Subordinated debt	498	498	1,494	1,494
Total interest expense	75,285	30,317	201,024	87,554
Net interest income	135,225	89,797	377,478	255,726
Non-interest income				
Commissions and fees	151,928	137,218	509,313	545,831
Gain on principal transactions	5,241	6,002	17,730	22,807
Gain (loss) on sale of available for sale				
securities	24,220	1	24,121	(2)
Mutual fund and related revenue	49,167	52,006	159,467	158,300
Fees from affiliates	19,364	12,614	52,701	34,648
Other	4,369	18,196	44,385	57,381
Total non-interest income	254,289	226,037	807,717	818,965
Net revenue	389,514	315,834	1,185,195	1,074,691
Expenses				
Employee compensation and benefits	153,590	126,770	460,511	389,986
Floor brokerage, exchange and clearing fees	32,672	24,643	104,145	83,027
Occupancy	23,959	15,949	61,509	48,089
Advertising and promotion	22,059	19,434	85,881	76,117

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

Depreciation and amortization	13,917	13,994	40,135	41,140
Equipment	9,567	8,896	27,654	27,996
Communications and data processing	14,637	14,392	40,886	45,003
Professional fees	13,357	13,352	43,082	41,173
Stationery and postage	9,712	9,288	31,036	28,898
Other	17,102	23,349	42,764	71,493
Total expenses	310,572	270,067	937,603	852,922
Income before income taxes	78,942	45,767	247,592	221,769
Income tax provision	17,861	13,637	80,233	78,956
Income after taxes before minority interest	61,081	32,130	167,359	142,813
Minority interest in consolidated subsidiary	2,129	1,762	8,535	8,707
Net income	\$ 58,952	\$ 30,368	\$ 158,824	\$ 134,106

The accompanying notes are an integral part of these condensed consolidated financial statements.

167

# TD WATERHOUSE GROUP, INC. CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL CONDITION (In thousands, except share and per share amounts) (Unaudited)

	July 31, 2005	O	ctober 31, 2004
ASSETS			
Cash and cash equivalents	\$ 126,855	\$	222,716
Investment securities			
Held to maturity (market value of \$2,575,296 and \$2,830,814)	2,576,334		2,831,595
Available for sale, at market value	8,380,028		6,940,966
Trading securities owned, at market value	1,961,179		1,873,353
Restricted investment securities	46,756		32,695
Receivable from customers, net	5,598,778		5,069,332
Securities purchased under agreement to resell	1,017,510		1,515,855
Receivable from brokers and dealers	162,453		79,140
Deposits paid for securities borrowed	33,690		91,845
Deposits with clearing organizations	49,065		54,872
Loans, net of allowance for loan losses of \$600 and \$600	27,773		24,479
Receivable from affiliates	42,933		8,526
Furniture, equipment and leasehold improvements, at cost, net of			
accumulated depreciation of \$106,765 and \$98,697	131,284		123,933
Capitalized software, net of accumulated amortization of \$64,026			
and \$67,263	38,825		30,637
Intangible assets	8,399		12,409
Goodwill	858,812		859,289
Deferred tax assets	38,512		34,569
Other assets	125,935		112,246
Total assets	\$ 21,225,121	\$	19,918,457
LIABILITIES AND STOCKHOLDERS EQUITY			
Liabilities			
Bank loans and overdrafts	\$ 135,697	\$	43,309
Interest bearing deposits	9,243,458		8,631,570
Deposits received for securities loaned	1,368,143		1,081,561
Securities sold, not yet purchased, at market value	5,894		5,136
Payable to brokers and dealers	746,761		176,119
Payable to customers	5,686,497		5,391,422
Swap contracts with affiliates	634,028		726,837
Payable to affiliates	65,363		544,151
Non interest bearing deposits	141		351
Taxes payable	8,551		27,144
Deferred tax liabilities	80,802		75,583
Accrued compensation and other liabilities	258,400		229,541
	30,000		30,000

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

Liabilities qualifying as risk based capital subordinated debt with affiliate		
Total liabilities	18,263,735	16,962,724
Minority interest	69,454	61,277
Commitments and contingent liabilities (Note 2)		
Stockholders Equity		
Preferred stock of subsidiaries, CDN\$1,000 par value: unlimited		
shares authorized, 17,100 shares issued and outstanding	11,829	11,829
Common stock, Class A, \$.01 par value: 355 million shares		
authorized, 352,944,959 shares issued and outstanding	3,530	3,530
Common stock, Class B, \$.01 par value: 18 million shares		
authorized, 0 and 17,724,648 shares issued and outstanding,		
respectively		177
Additional paid-in capital	1,767,068	1,785,631
Retained earnings	1,041,441	1,024,776
Accumulated other comprehensive income	68,064	68,513
Total stockholders equity	2,891,932	2,894,456
Total liabilities and stockholders equity	\$ 21,225,121	\$ 19,918,457

The accompanying notes are an integral part of these condensed consolidated financial statements.

168

# TD WATERHOUSE GROUP, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands) (Unaudited)

# Nine Months Ended July 31,

	2005			2004
Cash flaws from analysing activities				
Cash flows from operating activities  Net income	\$	158,824	\$	134,106
Depreciation and amortization	Ф	40,135	Ф	41,140
*		·		•
Minority interest in earnings of consolidated subsidiary Provision for loan losses		8,535		8,707 237
Allowance for doubtful customer accounts		443		
Gain on available for sale securities				(215)
		(24,121)		
Net accretion of discount on investment securities held to		(42.224)		(15.264)
maturity		(42,324)		(15,264)
Net amortization of discount on investment securities		1.670		02
available for sale		1,670		93
Net increase in interest payable on swaps		14,175		1,448
Deemed contribution for stock compensation		325		537
(Increases) decreases in operating assets		(0( (24)		(220.216)
Trading securities		(96,624)		(339,216)
Securities purchased under agreements to resell		491,457		344,212
Deposits paid for securities borrowed		58,155		27,363
Receivable from brokers and dealers		(83,608)		(26,941)
Receivable from customers		(538,381)		(492,837)
Deposits with clearing organizations		5,755		5,590
Receivable from affiliates		6,965		(3,400)
Deferred tax assets		(3,980)		74
Other assets		(14,173)		6,236
Increases (decreases) in operating liabilities				
Deposits received for securities loaned		286,582		69,156
Securities sold, not yet purchased		776		(2,346)
Payable to brokers and dealers		(21,359)		(34,604)
Payable to customers		313,951		(192,547)
Payable to affiliates		(467,487)		316,855
Taxes payable		(18,525)		4,122
Deferred tax liabilities		5,301		187
Accrued compensation and other liabilities		29,129		(7,092)
Cash provided by (used in) operating activities		111,596		(154,399)
Cash flows from investing activities				
Purchase of investment securities held to maturity	(	119,597,664)		(122,012,028)
Proceeds from maturities of investment securities held to		>,0> ,,00 ,		(,01-,020)
maturity		120,478,767		120,898,517

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

Purchase of investment securities available for sale		(2,765,019)		(3,453,192)
Proceeds from maturities of investment securities available				
for sale		1,205,362		1,936,946
Proceeds from sale of investment securities available for sale		36,151		11,070
Purchase of restricted securities		(14,061)		(8,885)
Net (increase) decrease in loans		(3,294)		3,282
Purchase of furniture, equipment and leasehold				
improvements		(35,333)		(20,679)
Purchase of intangible assets				(2,005)
Capitalized software		(16,694)		(8,164)
Cash used in investing activities		(711,785)		(2,655,138)
Cash flows from financing activities				
Repayment of bank loans and overdrafts		92,458		47,314
Class B common stock redemption		(200,000)		
Net increase in interest bearing deposits		611,888		2,514,008
Net increase in non interest bearing deposits		(210)		(23)
Dividend paid on subsidiary preferred stock		(405)		(425)
Cash provided by financing activities		503,731		2,560,874
Effect of exchange rate differences in cash and cash				
equivalents		597		185
		(0.5.0.6.1)		(2.40, 470)
(Decrease) in cash and cash equivalents		(95,861)		(248,478)
Cash and cash equivalents, beginning of period		222,716		420,825
Cook and sook sominalants and of named	¢	126 955	¢	172 247
Cash and cash equivalents, end of period	\$	126,855	\$	172,347
Supplemental disclosures of cash flow information				
Cash paid for interest	\$	146,819	\$	46,598
Cash paid for interest	Ψ	170,017	Ψ	TO,570
Cash paid for income taxes	\$	101,805	\$	73,056
Cush para for income taxes	Ψ	101,005	Ψ	75,050

The accompanying notes are an integral part of these condensed consolidated financial statements.

169

#### **Table of Contents**

# TD Waterhouse Group, Inc. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (in thousands, except share data) (Unaudited)

#### 1. Basis of Presentation

The condensed consolidated financial statements include the accounts of TD Waterhouse Group, Inc. and its wholly owned subsidiaries (the Company ). All significant intercompany balances and transactions have been eliminated.

These financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (SEC) and, in the opinion of management, reflect all adjustments, which are all of a normal recurring nature, necessary for a fair statement of financial position, results of operations and cash flows for the periods presented in conformity with accounting principles generally accepted in the United States of America. These financial statements should be read in conjunction with the consolidated financial statements for the fiscal year ended October 31, 2004 and notes thereto included in this filing.

Certain items in prior period condensed consolidated financial statements have been reclassified to conform to the current presentation.

EITF Issue No. 03-1, The Meaning of Other-Than-Temporary Impairment and Its Application to Certain Investments. In March 2004, the FASB reached a consensus regarding the application of an impairment model to determine whether investments are other-than-temporarily impaired. The provisions of this rule are required to be applied prospectively to all current and future investments accounted for in accordance with SFAS No. 115, Accounting for Certain Investments in Debt and Equity Securities. On September 15, 2004, the FASB issued proposed FASB Staff Position (FSP) EITF 03-01-a Implementation Guidance for the Application of Paragraph 16 EITF Issue No. 03-1, The Meaning of Other-Than Temporary Impairment and Its Application to Certain Investments (FSP EITF 03-1-a) to provide guidance in the application of paragraph 16 EITF 03-1 to debt securities that are impaired because of interest rate and/or sector spread increases. On September 30, 2004, the FASB issued FSP EITF Issue 03-1-1 Effective Date of Paragraphs 10-20 of EITF Issue No. 03-1, The Meaning of Other-Than Temporary Impairment and Its Application to Certain Investments (FSP EITF 03-1-1), which deferred the effective date of the impairment measurement and recognition provisions contained in specific paragraphs of EITF 03-1 and expanded the scope of proposed FSP EITF 03-1-a to include all securities, not only debt securities. In September 2005, the FASB decided to issue FSP 115-1, The Meaning of Other-Than-Temporary Impairment and Its Application to Certain Investments to provide guidance on the accounting for debt securities subsequent to an other-than-temporary impairment. This FSP 115-1 would supersede EITF 03-1. The FSP does not address when a debt security should be designated as nonaccrual or how to subsequently report income on a nonaccrual debt security. It is expected to be issued in the fourth quarter of 2005, and would be applied prospectively and be effective for reporting periods beginning after December 15, 2005. The Company does not expect this new FSP 115-1 to have a material impact on its results of operations at the time of adoption.

Effective November 1, 2002, the Company adopted the fair value recognition provisions of SFAS No. 123, *Accounting for Stock-Based Compensation* (SFAS 123), prospectively to all employee awards granted, modified, or settled after November 1, 2002, in line with the adoption of SFAS 123 by its parent, TD Bank. Therefore, the cost related to stock-based employee compensation included in the determination of net income is less than that which would have been recognized if the fair value method had been applied to all awards since the effective date of SFAS 123. The revision of SFAS No. 123R, *Accounting for Stock-Based Compensation* (SFAS 123R) was issued in December 2004. The Company is evaluating the new pronouncement and believes there would be no material impact on the Company is results of operations or financial condition.

170

# TD Waterhouse Group, Inc. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (in thousands, except share data) (Unaudited) (Continued)

# 2. Net Capital

The Company and TDW Bank are subject to various regulatory capital requirements administered by the federal banking agencies. Failure to meet minimum capital requirements can initiate certain mandatory and possibly additional discretionary actions by regulators that, if undertaken, could have a direct adverse material effect on the Company s and TDW Bank s financial statements. Under capital adequacy guidelines and the regulatory framework for prompt corrective action, the Company and TDW Bank must meet specific capital guidelines that involve quantitative measures of their assets, liabilities and certain off-balance-sheet items as calculated under regulatory accounting practices. The related capital amounts and classification are also subject to qualitative judgments by the regulators about components, risk weightings and other factors. Prompt corrective action provisions are not applicable to the Company.

Quantitative measures established by regulation to ensure capital adequacy require the Company and TDW Bank to maintain minimum amounts and ratios (set forth in the table below) of total and Tier I capital (as defined in the regulations) to risk-weighted assets (as defined), and of Tier I capital (as defined) to average assets (as defined). Management believes, as of July 31, 2005, the Company and TDW Bank met all capital adequacy requirements to which they are subject.

As of July 31, 2005, the most recent notification from the Office of the Comptroller of the Currency categorized TDW Bank as well capitalized under the regulatory framework for prompt corrective action. To be categorized as well capitalized, TDW Bank must maintain minimum total risk-based, Tier I risk-based and leverage ratios as set forth in the table.

The Company s and TDW Bank s actual capital amounts and ratios are also presented in the following table:

					To Be V	Vell
	Actual		Minimum Threshold For Capital Adequacy Purposes		Capitalized Under Prompt Corrective Action Provisions	
	Amount	Ratio	Amount	Ratio	Amount	Ratio
As of July 31, 2005						
Total Capital (to Risk						
Weighted Assets):						
Consolidated Group	\$ 2,056,768	8 25.5%	\$ 644,183	8.0%	\$ 805,228	10.0%
TD Waterhouse Bank	620,479	9 76.6%	64,843	8.0%	81,054	10.0%
Tier I Capital (to Risk						
Weighted Assets):						
Consolidated Group	2,004,809	9 24.9%	322,091	4.0%	483,137	6.0%
TD Waterhouse Bank	619,879	9 76.5%	32,422	4.0%	48,632	6.0%
Tier I Capital (to Average						
Assets):						
Consolidated Group	2,004,809	9.8%	814,316	4.0%	1,017,896	5.0%
TD Waterhouse Bank	619,879	9 5.8%	423,213	4.0%	529,016	5.0%

171

# TD Waterhouse Group, Inc. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (in thousands, except share data) (Unaudited) (Continued)

To Do Wall

					To Be V	/ ell
	Actual		Minimum Threshold For Capital Adequacy Purposes		Capitalized Under Prompt Corrective Action Provisions	
	Amount	Ratio	Amount	Ratio	Amount	Ratio
As of July 31, 2004						
Total Capital (to Risk						
Weighted Assets):						
Consolidated Group	\$ 2,008,299	27.6%	\$ 582,432	8.0%	\$ 728,040	10.0%
TD Waterhouse Bank	494,069	67.8%	58,329	8.0%	72,911	10.0%
Tier I Capital (to Risk						
Weighted Assets):						
Consolidated Group	1,955,865	26.9%	291,216	4.0%	436,824	6.0%
TD Waterhouse Bank	492,333	67.5%	29,164	4.0%	43,746	6.0%
Tier I Capital (to Average						
Assets):						
Consolidated Group	1,955,865	11.1%	705,928	4.0%	882,410	5.0%
TD Waterhouse Bank	492,333	5.4%	362,971	4.0%	453,714	5.0%

TDB USA has maintained capital in excess of the capital adequacy requirements to which it is subject.

As registered broker-dealers and members of the New York Stock Exchange, TDW US and NISC are subject to the SEC s Uniform Net Capital rule (the Rule ), which requires the maintenance of minimum net capital. At July 31, 2005, TDW US and NISC were both in compliance with their respective capital requirements. TDW US had net capital of \$38,924 at July 31, 2005 which was \$32,109 in excess of its required net capital. NISC had net capital of \$538,777 at July 31, 2005 which was \$458,362 in excess of its required net capital.

As a registered broker-dealer and a NASD member, TDW CM is also subject to the Rule, which requires the maintenance of minimum net capital. TDW CM has elected to use the basic method, permitted by the Rule, which requires that minimum net capital equal to the greater of \$1,000 or 6<sup>2</sup>/3% of aggregate indebtedness be maintained. At July 31, 2005, TDW CM had net capital of \$8,412 which was \$7,412 in excess of required capital.

TDW Canada is a member of the Investment Dealers Association of Canada ( IDA ) and is required to meet the risk-adjusted capital rules, which require the maintenance of minimum risk-adjusted capital of Cdn\$250 (US\$204 at July 31, 2005). At July 31, 2005 TDW Canada was in compliance with such requirements, with Cdn\$615,300 (US\$502,600) in excess of required capital.

### 3. Stock Based Compensation

Effective November 1, 2002, the Company adopted the fair value based method of accounting for stock-based compensation under SFAS 123, using the prospective transition method of SFAS No. 148, *Accounting for Stock-Based Compensation Transition and Disclosure* (SFAS 148), an amendment of SFAS 123. Stock-based employee compensation expense for the three months and nine months ended July 31, 2005 was \$601 and \$1,681, respectively. Pro forma information regarding stock-based

172

#### **Table of Contents**

# TD Waterhouse Group, Inc. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (in thousands, except share data)

(Unaudited) (Continued)

compensation expense and net income is required by SFAS 148. This information is presented as if the Company had accounted for all of its stock-based awards under the fair value method for all periods:

	2005	2004
For the nine month period ended July 31,		
Net income, as reported	\$ 158,824	\$ 134,106
Add: Stock-based employee compensation expense included in reported net		
income, net of related tax effects	1,166	1,140
Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of related tax effects	(1,367)	(1,536)
Pro forma net income	\$ 158,623	\$ 133,710

#### 4. Comprehensive Income

SFAS No. 130, *Reporting Comprehensive Income* (SFAS 130), establishes standards for the reporting and display of comprehensive income, which includes net income and changes in equity except those resulting from investments by, or distributions to, stockholders. Comprehensive income is as follows:

	2005	2004
For the nine month period ended July 31,		
Net income, as reported	\$ 158,824	\$ 134,106
Net change in appreciation on investment securities, available for sale, held		
by bank subsidiaries net of related tax effects	2,266	1,158
Translation adjustment arising during the period, net of related tax effects	(2,715)	(2,814)
Total comprehensive income	\$ 158,375	\$ 132,450

#### 5. Income Taxes

On October 22, 2004 the President of the United States signed the American Jobs Creation Act of 2004, which gives a temporary incentive for U.S. companies to repatriate accumulated foreign earnings with a potential 85% dividend received deduction. The dividend received deduction is subject to a number of limitations, including a requirement to re-invest the dividend in the United States. The dividend received deduction could be used by the Company in either year ended October 31, 2004 or 2005. The dividend received deduction was not utilized during fiscal year 2004. Because of available foreign tax credits, the Company s preliminary evaluations indicate that it will not utilize the American Jobs Creation Act of 2004 dividend received deduction for the year ending October 31, 2005. However, the evaluation of the Company s position may not be completed until after the review of the 2005 income tax return which is expected to be filed in July 2006 is completed.

The effective tax rate for the three and nine months periods ended July 31, 2005 is below the statutory rate primarily as a result of the \$24,121 capital gain on sale of investment securities not being tax effected due to the benefit of capital loss carryforwards.

#### 6. Equity

On March 30, 2005, the Company redeemed its Class B Common Stock shares outstanding, which were owned by a TD Bank affiliate, for approximately \$200,000, based on a preliminary valuation, subject

173

#### **Table of Contents**

# TD Waterhouse Group, Inc. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (in thousands, except share data)

(Unaudited) (Continued)

to adjustment. Subsequently, the final evaluation identified the value to be approximately \$41,400 lower than the preliminary estimate. As a result, a receivable was recorded as of April 30, 2005, as a receivable from affiliates in anticipation of the return of the excess amount paid. Such amount was received by the Company in August 2005.

#### 7. Commitments and Contingent Liabilities

On December 7, 2004, the Company signed a fifteen year lease at 32 Old Slip in downtown Manhattan to house its New York operations. Rent payments on this operating lease begin in July, 2006 and end at its contractual end of February, 2021, with a provision for two five year renewal options at the Company s discretion. Payments under this lease are as follows:

Year Ending October 31,	
2006	\$ 479
2007	4,095
2008	4,395
2009	4,433
2010	4,537
Thereafter	53,049
Total	\$ 70,988

#### 8. Subsequent Events

On June 22, 2005, TD Bank entered into an Agreement of Sale and Purchase and thereafter amended such agreement on October 28, 2005 (the Amendment and as amended, the Purchase Agreement ) with Ameritrade Holding Corporation. The Amendment provides that Ameritrade will issue an additional 2,700,000 shares for an aggregate of 196,300,000 shares of Ameritrade common stock pursuant to the Purchase Agreement.

In connection with the Purchase Agreement, the Company reorganized during October whereby it transferred all of its non-US and non-brokerage businesses to TD Bank. This included the sale at book value of TDW Canada, TDW Hong Kong, CTUSA and TDW Bank to TD Bank for \$376,251, \$851, \$9 and \$659,000, respectively. Prior to the sale, the Company received dividends from TDW Canada, TDW Hong Kong and TDW Bank in the amount of \$505,699, \$45, and \$165,000, respectively. These dividends approximated the individual subsidiary s retained earnings as of the date of the dividend.

174

#### **Table of Contents**

# TD WATERHOUSE GROUP, INC. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

#### All amounts in US dollars

#### Overview

TD Waterhouse is a global financial services company offering investors brokerage, mutual fund, banking and other consumer products and services. Our products and services are offered to a geographically dispersed customer base located primarily in the US and Canada. Our focus is on providing a superior experience to our customers, while offering highly competitive pricing.

Our primary revenue streams come from the commissions we collect for executing customer trades, net interest revenue from margin lending and from investing customer deposits, and other revenues such as payments from mutual fund companies that are based on the mutual fund assets of our customers, gains on principal transactions and fees from customers. Commission revenue is based on the number of customer trades we execute, which is often a reflection of the overall trading volumes in the major securities markets and the average commission per trade. The average commission per trade can fluctuate based on (i) the proportion of equity, option, fixed income and mutual fund trades being made by a TD Waterhouse customer with each type of trade having different pricing schedules and (ii) competitive pricing pressures in the financial services industry. Net interest revenue varies based on the average balances of our interest earning assets and interest-bearing liabilities, the average interest rate we earn on interest earning assets, and the average interest rate we pay on interest-bearing liabilities. The interest rates we earn and the interest rates we pay customers are affected by several factors, such as fluctuations in the short-term federal funds rate by the Federal Reserve and competitive pricing pressures.

TD Waterhouse faces several broad trends within the financial services industry that directly impact our business and strategy, such as intense competition and continuous pricing pressure on commissions per trade across customer segments, general market uncertainty resulting in volatility in trading activity, and fluctuations in interest rates. Our strategy to address these challenges has been to:

Enhance the customer experience;

Maximize profitability by diversifying revenue streams; and

Lower fixed costs of operations.

In order to enhance our customer experience, we have upgraded our technology and lowered our pricing through key initiatives such as the launch of Trade Central (our active trader platform with superior active trader tools and features), and we have instituted a more simplified and competitive commission structure. To maximize profitability, we have diversified our revenues in order to become less dependent on commissions. One of the key initiatives that is helping us to diversify our revenue stream, which minimizes our reliance on trade dependent commission revenues, is the migration of our customer assets from off-balance sheet proprietary money market accounts to higher spread on-balance sheet FDIC insured money market accounts on TD Waterhouse Bank s balance sheet. To reduce fixed costs, we have consolidated our call center operations and outsourced most of our back-office clearing operations to a third-party provider.

The rest of this Management s Discussion and Analysis of Financial Condition and Results of Operations is organized as follows:

<u>Results of Operations</u> provides insight into our financial performance and how our business has grown and changed over the past three years;

<u>Liquidity and Capital Resources</u> explains how we have obtained and used cash to finance our business and summarizes key aspects of the business that impacts its cash flow;

<u>Contractual Obligations</u> summarizes our long term operating leases;

175

#### **Table of Contents**

<u>Off-Balance Sheet Arrangements</u> describes how we have used off-balance sheet arrangements to mitigate our exposure to market rates; and

<u>Quantitative and Qualitative Disclosures About Market Risk</u> describes challenges and risks we have faced that could negatively affect our business and steps we have taken to mitigate those risks.

#### **Results of Operations**

Nine Months Ended July 31, 2004 Compared to Nine Months Ended July 31, 2005 and Three Months Ended July 31, 2004 Compared to Three Months Ended July 31, 2005

Net income after minority interest increased 18 percent from \$134.1 million for the first nine months of fiscal year 2004 to \$158.8 million for the comparable period in fiscal year 2005 mainly due to an increase in net interest income. Total net revenues increased 9 percent from \$1.1 billion for the first nine months of fiscal year 2004 to \$1.2 billion for the comparable period in fiscal year 2005, as the decline in commission income was more than offset by the increase in net interest income. Net interest income increased largely due to an increase in the net interest rate spread on deposits, which is calculated by subtracting the weighted average cost of average interest-bearing liabilities from the weighted average yield on average interest-earning assets. Operating expenses increased 10 percent from \$852.9 million for the first nine months of fiscal year 2004 to \$937.6 million for the comparable period in fiscal year 2005 largely due to an increase in employee compensation and benefits expenses.

Net income after minority interest increased 94 percent from \$30.4 million for the three months ended July 31, 2004 to \$59.0 million for the three months ended July 31, 2005 primarily due to increased net interest income. Total net revenues increased 23 percent from \$315.8 million for the three months ended July 31, 2004 to \$389.5 million in fiscal year 2005 mainly due to increased margin loan balances, higher trading volumes and a \$24.2 million gain on available for sale securities. Operating expenses increased 15 percent from \$270.1 million for the three months ended July 31, 2004 to \$310.6 million in fiscal year 2005 mainly due to increased employee compensation costs and one-time occupancy charges. July 2005 included reversal of a \$4.0 million tax provision in the US. The following subsections explain changes and events that impacted our net revenues, operating expenses and net income for the first nine months of fiscal year 2004 and the three months ended July 31, 2004 versus the comparable periods in fiscal year 2005.

#### Net Revenues

Interest revenue is earned primarily on customer margin balances and investment securities, which largely include Canadian mortgage-backed securities and held-to-maturities securities such as Treasury bills. The key determinants of interest revenue are the levels of interest rates and average balances of interest-earning assets. The average interest rate that we earn on those assets may change due to general fluctuations in interest rates. In line with the rising interest rate environment, interest revenue increased 69 percent from \$343.3 million for the first nine months of fiscal year 2004 to \$578.5 million for the comparable period in fiscal year 2005 primarily due to a 95 percent increase in the average interest rate earned from 1.43 percent to 2.79 percent, as well as a 23 percent increase in average investment securities balances from \$10.6 billion to \$13.0 billion. Average customer margin balances increased 6 percent from \$5.1 billion for the first nine months of fiscal year 2004 to \$5.4 billion for the comparable period in fiscal year 2005, while average margin yield increased 33 percent from 4.00 percent to 5.33 percent primarily due to an increase in customer margin balances in Canada. In the US, average customer margin balances remained flat at \$3.5 billion, while average margin yield increased 47 percent from 3.73 percent for the first nine months of fiscal year 2004 to 5.47 percent for the comparable period in fiscal year 2005 due to several increases in the short-term federal funds rate by the Federal Reserve during the period. We expect interest revenue in the fourth quarter of 2005 to increase as a result of continued increases in the short-term rate by the Federal Reserve. As part of our revenue diversification strategy, which minimizes our reliance on trade dependent commission revenues, we continued to migrate a portion of our customer

176

#### **Table of Contents**

assets from off-balance sheet proprietary money market balances to the higher spread FDIC insured money market accounts on TD Waterhouse Bank statement of financial condition, which increased our net interest revenue and overall profitability. As a result, investment securities balances increased 29 percent from \$7.8 billion for the first nine months of fiscal year 2004 to \$10.1 billion for the comparable period in fiscal year 2005. The average interest rate earned on investment securities increased 139 percent from 1.19 percent to 2.84 percent in the rising interest rate environment during the first nine months in fiscal year 2005. In Canada, average customer margin balances increased 27 percent from \$1.5 billion for the first nine months of fiscal year 2004 to \$1.9 billion for the comparable period in fiscal year 2005, while average margin yield increased 10 percent from 4.62 percent to 5.07 percent. Typically, margin loan balances increase as a result of strengthened investor confidence in the financial markets. Average investment securities balances in Canada increased 4 percent from \$2.8 billion to \$2.9 billion, while the average interest rate earned on investment securities increased 24 percent from 2.11 percent to 2.62 percent due to the rising interest rate environment in the first nine months of fiscal year 2005. The following table summarizes the changes in the key components of interest revenue for the first nine months in fiscal year 2004 versus the comparable period in fiscal year 2005:

#### Nine Months ended July 31,

	2	2004		2005	% Change
USA					
Average margin loans (\$ billions)	\$	3.5	\$	3.5	0%
Average margin rate charged		3.73%		5.47%	47%
Average investment securities (\$ billions)	\$	7.8	\$	10.1	29%
Average rate earned		1.19%		2.84%	139%
Canada					
Average margin loans (\$ billions)	\$	1.5	\$	1.9	27%
Average margin rate charged		4.62%		5.07%	10%
Average investment securities (\$ billions)	\$	2.8	\$	2.9	4%
Average rate earned		2.11%		2.62%	24%
Total (USA & Canada)					
Average margin loans (\$ billions)	\$	5.1	\$	5.4	6%
Average margin rate charged		4.00%		5.33%	33%
Average investment securities (\$ billions)	\$	10.6	\$	13.0	23%
Average rate earned		1.43%		2.79%	95%

Interest revenue increased 76 percent from \$120.1 million for the three months ended July 31, 2004 to \$210.5 million for the three months ended July 31, 2005 primarily due to a 6 percent increase in average customer margin balances from \$5.0 billion to \$5.3 billion and an 11 percent increase in average investment securities balances from \$11.8 billion to \$13.1 billion. This increase in margin balances was due to improved investor confidence in the financial markets and willingness to take on more risk. Average margin yield increased 36 percent from 4.12 percent for the three months ended July 31, 2004 to 5.60 percent for the three months ended July 31, 2005, while the average interest rate received on investment securities increased 127 percent from 1.41 percent to 3.20 percent largely due to the rising interest rate environment. In the US, average customer margin balances were flat at \$3.4 billion for the three months ended July 31, 2004 and the three months ended July 31, 2005, while average margin yield increased 49 percent from 3.95 percent to 5.89 percent due to increases in the short-term federal funds rate by the Federal Reserve as noted above. Average investment securities balances in the US increased 15 percent from \$8.9 billion for the three months ended July 31, 2004 to \$10.2 billion for the three months ended July 31, 2005 as part of our revenue diversification strategy, as described above. During the same period, the average interest rate earned on investment

securities increased 166 percent from 1.24 percent to 3.30 percent due to the rising interest rate environment. In Canada, average customer margin balances increased 19 percent from \$1.6 billion for the three months ended July 31, 2004 to \$1.9 billion for the

177

#### **Table of Contents**

three months ended July 31, 2005 due to improved investor confidence in the financial markets, while the average margin yield increased 13 percent from 4.48 percent to 5.08 percent. Average investment securities balances decreased 3 percent from \$2.9 billion to \$2.8 billion, while the average interest rate earned on investment securities increased 41 percent from 1.93 percent to 2.72 percent in the rising interest rate environment in Canada for the three months ended July 31, 2005. The following table summarizes the changes in the key components of interest revenue for the three months ended July 31, 2004 versus the three months ended July 31, 2005:

Three Months Ended July 31,

	200	2004		005	% Change
USA					
Average margin loans (\$ billions)	\$	3.4	\$	3.4	0%
Average margin rate charged	3	3.95%		5.89%	49%
Average investment securities (\$ billions)	\$	8.9	\$	10.2	15%
Average rate earned	1	1.24%		3.30%	166%
Canada					
Average margin loans (\$ billions)		1.6		1.9	19%
Average margin rate charged	4	1.48%		5.08%	13%
Average investment securities (\$ billions)		2.9		2.8	-3%
Average rate earned	1	1.93%		2.72%	41%
Total (USA & Canada)					
Average margin loans (\$ billions)	\$	5.0	\$	5.3	6%
Average margin rate charged	4	1.12%		5.60%	36%
Average investment securities (\$ billions)	\$ 1	11.8	\$	13.1	11%
Average rate earned	1	1.41%		3.20%	127%

Interest expense consists of interest paid to customers on interest-bearing liabilities (primarily customer deposits), interest paid to other broker-dealers on deposits received for securities loaned, and other borrowings. Similar to interest income, interest expense primarily depends on the level of interest rates and the size of the balances on which we pay interest. In the rising interest rate environment during the first nine months in fiscal year 2005, total interest expense increased 129 percent from \$87.6 million for the first nine months of fiscal year 2004 to \$201.0 million for the comparable period of fiscal year 2005, as average deposits increased 22 percent from \$11.9 billion to \$14.5 billion due to the migration of customer assets as noted above and the average interest rate paid on deposits increased by 184 percent from 0.43 percent to 1.22 percent due to the rising interest rate environment during the first nine months of fiscal year 2005. In the US, average interest-bearing customer deposits increased 26 percent from \$8.3 billion for the first nine months of fiscal year 2004 to \$10.5 billion for the comparable period in fiscal year 2005, as we continued to migrate a portion of our customer assets from off-balance sheet proprietary money market balances to the higher earning on-balance sheet FDIC insured money market accounts, while the average interest rate paid on deposits increased 717 percent from 0.12 percent for the first nine months of fiscal year 2004 to 0.98 percent for the comparable period in fiscal year 2005 in large part due to the rising interest rate environment during the first nine months of fiscal year 2005. In Canada, average deposit balances increased 11 percent from \$3.6 billion for the first nine months of fiscal year 2004 to \$4.0 billion for the comparable period in fiscal year 2005, while the average interest rate paid increased 60 percent from 1.15 percent to 1.84 percent. The following table summarizes the changes in the key

178

#### **Table of Contents**

components of interest expense for the first nine months of fiscal year 2004 versus the comparable period in fiscal year 2005:

#### Nine Months ended July 31,

	2004		2005		2005		% Change
USA							
Average customer deposits	\$	8.3	\$	10.5	27%		
Average rate paid		0.12%		0.98%	717%		
Canada							
Average customer deposits	\$	3.6	\$	4.0	11%		
Average rate paid		1.15%		1.84%	60%		
Total (USA & Canada)							
Average customer deposits	\$	11.9	\$	14.5	22%		
Average rate paid		0.43%		1.22%	184%		

Interest expense increased 148 percent from \$30.3 million for the three months ended July 31, 2004 to \$75.3 million for the three months ended July 31, 2005 primarily due to a 12 percent increase in average interest-bearing customer deposits from \$13.1 billion to \$14.7 billion and a 304 percent increase in the average interest rate paid on deposits from 0.35 percent for the three months ended July 31, 2004 to 1.41 percent for the three months ended July 31, 2005 largely due to the rising interest rate environment. In the US, average interest-bearing customer deposits increased 12 percent from \$9.4 billion for the three months ended July 31, 2004 to \$10.5 billion for the three months ended July 31, 2005 due to the movement of customer assets from off-balance sheet proprietary money market accounts to the higher spread on-balance sheet FDIC insured money market accounts as part of our strategy to diversify revenue and improve overall profitability, while the average interest rate paid increased 729 percent from 0.14 percent to 1.16 percent in the rising interest rate environment. In Canada, interest expense increased 51 percent from approximately \$24.0 million for the three months ended July 31, 2004 to approximately \$36.0 million for the three months ended July 31, 2005 primarily due to an 11 percent increase in average interest-bearing customer deposits from \$3.6 billion to \$4.0 billion and a 127 percent increase in the average interest rate paid on deposits from 0.89 percent for the three months ended July 31, 2004 to 2.02 percent, which is partially attributable to the rising interest rate environment in Canada for the three months ended July 31, 2005. The following table summarizes the changes in the key components of interest expense for the three months ended July 31, 2004 versus the three months ended July 31, 2005:

#### Three Months Ended July 31,

	2004	2005	% Change
USA			
Average customer deposits	\$ 9.4	\$ 10.5	12%
Average rate paid	0.14%	1.16%	729%
Canada			
Average customer deposits	3.6	4.0	11%
Average rate paid	0.89%	2.02%	127%
Total (USA & Canada)			
Average customer deposits	\$ 13.1	\$ 14.7	12%

Average rate paid 0.35% 1.41% 304%

Commissions and fees include commissions earned for executing customer trades, payments received for order flow, and fees for providing clearance services. Factors primarily affecting commission revenue are volume of executed trades, average commission per trade and trade mix (which is the proportion of equity, option, fixed income and mutual fund trades being made by TD Waterhouse customers, with each type of trade having a different pricing schedule). The volume of trades we execute is largely dependent on overall trading volumes in the securities markets. Commissions and fees decreased 7 percent from

179

#### **Table of Contents**

\$545.8 million for the first nine months of fiscal year 2004 to \$509.3 million for the comparable period in fiscal year 2005 primarily due to an 8 percent decrease in average trades per day from 119,344 to 109,791, as during the first half of 2004 we experienced unusually high trade volumes as a result of a surge in the overall securities markets. The average commission per trade for TD Waterhouse remained flat as the decrease in the average commission per trade in the US in response to competitive pricing pressures was offset by the increase in the average commission per trade in Canada as a result of the strengthening of the Canadian dollar against the US dollar. In the US, average trades per day decreased 12 percent from 81,990 for the first nine months of fiscal year 2004 to 72,440 for the comparable period in fiscal year 2005, while the average commission per trade was down 10 percent from \$17.64 to \$15.93 for the respective periods, as we lowered commissions for certain segments of our customer base to provide customers with greater value and to stay in line with competition. We expect trade volumes, average commission per trade and trade mix to be relatively flat in the fourth quarter of 2005, as overall market trading volumes have been fairly stable. In Canada, average trades per day remained virtually unchanged from 37,354 for the first nine months of fiscal year 2004 to 37,351 for the comparable period in fiscal year 2005, while average commission per trade increased 5 percent from \$39.18 to \$40.95 for the respective periods primarily due to the strengthening of the Canadian dollar against the US dollar. The following table summarizes the changes in the key components of commission revenue for the first nine months of fiscal year 2004 versus the comparable period in fiscal year 2005:

#### Nine Months ended July 31,

Average trades per day	2004		2004 2005		% Change
USA					
Online		73,426		63,700	-13%
Touch-tone		877		658	-25%
Agent		7,687		8,082	5%
Total average trades per day		81,990		72,440	-12%
Average commission per trade	\$	17.64	\$	15.93	-10%
Active accounts ending (millions)		2.1		2.1	0%
Average trades per account (annualized)		9.8		8.6	-12%
Canada					
Online		22,679		21,017	-7%
Touch-tone		835		614	-26%
Agent		13,840		15,720	14%
Total average trades per day		37,354		37,351	0%
Average commission per trade	\$	39.18	\$	40.95	5%
Active accounts ending (millions)		0.8		0.8	0%
Average trades per account (annualized)		11.7		11.7	0%
Total (USA & Canada)					
Online		96,105		84,717	-12%
Touch-tone		1,712		1,272	-26%
Agent		21,527		23,802	11%
Total average trades per day		119,344		109,791	-8%

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

Average commission per trade	\$ 24.50	\$ 24.49	0%
Active accounts ending (millions)	2.9	2.9	0%
Average trades per account (annualized)	10.3	9.5	-8%

Commissions and fees increased 11 percent from \$137.2 million for the three months ended July 31, 2004 to \$151.9 million for the three months ended July 31, 2005 primarily due to a 10 percent increase in

180

#### **Table of Contents**

average trades per day from 90,281 to 99,259, while commissions per trade increased slightly from \$24.16 to \$24.19. This increase in trades was mainly due to an increase in overall trading volumes in the securities markets and improved investor confidence. In the US, average trades per day increased 7 percent from 61,609 for the three months ended July 31, 2004 to 66,090 for the three months ended July 31, 2005 due to stronger market conditions, while the average commission per trade was down 11 percent from \$17.65 to \$15.76 as we lowered commissions charged to certain segments of our customer base in response to competitive pricing pressures. In Canada, average trades per day increased 16 percent from 28,672 for the three months ended July 31, 2004 to 33,170 for the three months ended July 31, 2005 due to stronger market conditions, while the average commission per trade increased 7% from \$38.14 to \$40.99 due to the strengthening of the Canadian dollar against the US dollar. The following table summarizes the changes in the key components of commission revenue for the three months ended July 31, 2004 versus the three months ended July 31, 2005:

#### Three Months Ended July 31,

Average trades per day	2004		2005	% Change
USA				
Online		54,273	57,962	7%
Touch-tone		620	583	-6%
Agent		6,716	7,544	12%
Total average trades per day		61,609	66,090	7%
Average commission per trade	\$	17.65	\$ 15.76	-11%
Active accounts ending (millions)		2.1	2.1	0%
Average trades per account (annualized)		7.3	7.9	8%
Canada				
Online		16,295	17,964	10%
Touch-tone		572	501	-12%
Agent		11,805	14,705	25%
Total average trades per day		28,672	33,170	16%
Average commission per trade		38.14	40.99	7%
Active accounts ending (millions)		0.8	0.8	0%
Average trades per account (annualized)		9.0	10.4	16%
Total (USA & Canada)				
Online		70,568	75,926	8%
Touch-tone		1,192	1,084	-9%
Agent		18,521	22,249	20%
Total average trades per day		90,281	99,259	10%
Average commission per trade	\$	24.16	\$ 24.19	0%
Active accounts ending (millions)		2.9	2.9	0%
Average trades per account (annualized)		7.8	8.6	10%

Gain on principal transactions mainly consists of proprietary trading as a NASDAQ registered market maker and specialist of listed and OTC securities and is primarily impacted by overall trading volumes, the trading volumes of the specific stocks for which we act as a market maker, and the spread we earn through our trading activities. Gain on principal transactions decreased 22 percent from \$22.8 million for the first nine months of fiscal year 2004 to \$17.7 million for the comparable period in fiscal year 2005 primarily due to lower trading volumes and decreased spreads earned on traded securities.

181

#### **Table of Contents**

Gain on principal transactions decreased 13 percent from \$6.0 million for the three months ended July 31, 2004 to \$5.2 million for the three months ended July 31, 2005 primarily due to narrowing trading spreads in the US equity markets.

Gain/loss on sale of available for sale securities increased from \$0 in the first nine months of fiscal year 2004 to \$24.1 million for the comparable period in fiscal year 2005 when we sold our investment in Archipelago Holdings, Inc. in the US.

Gain/loss on sale of available for sale securities increased from \$0 for the three months ended July 31, 2004 to \$24.2 million for the three months ended July 31, 2005 as we sold our investment in Archipelago Holdings, Inc. in the US.

Mutual fund and related revenue represents fees from third party mutual funds and funds managed by an affiliated investment advisor. Such fees are primarily based on the balances of our proprietary and third party money market and mutual funds. Mutual fund and related revenue increased 1 percent from \$158.3 million for the first nine months of fiscal year 2004 to \$159.5 million for the comparable period in fiscal year 2005, which is in line with the increase in the total balances of the funds. In the US, mutual fund and related revenue decreased 13 percent from \$92.6 million for the first nine months of fiscal year 2004 to \$80.4 million for the comparable period in fiscal year 2005 primarily due to a \$17.7 million decrease in proprietary money market and mutual fund revenues. The decrease in proprietary money market and mutual fund revenues in part resulted from the migration of customer assets, as part of our effort to maximize revenue, from off-balance sheet proprietary money market accounts where we earned approximately 75 basis points to the higher earning on-balance sheet FDIC insured money market fund where we earned approximately 178 basis points. This resulted in revenue that was previously earned as mutual fund revenue being replaced by net interest income. Also, due to a corporate reorganization, TD Waterhouse Asset Management was transferred outside of TD Waterhouse Group by means of dividending all the shares of TD Waterhouse Asset Management to TD Asset Management, a TD Bank affiliate, on May 31, 2005. Prior to the above described corporate reorganization, revenue earned by TD Waterhouse Asset Management and another subsidiary of the Company was reported in proprietary money market and mutual fund revenues in fiscal year 2004. These fees have been replaced by administrative fees and are reported in other revenues as of June 1, 2005. These administrative fees partly offset the revenues that were lost due to the corporate reorganization. This overall decrease in US proprietary money market and mutual fund revenues was partially offset by an increase of fees from third-party mutual funds of \$5.4 million due to an increase in customer third-party mutual fund assets. In Canada, mutual fund fees based on customer balances received from external fund companies, which are administrative fees paid to us based on the amount of total assets under administration with various external funds, increased 20 percent from \$66.0 million for the first nine months of fiscal year 2004 to \$79.0 million for the comparable period in fiscal year 2005 as a result of an increase in the sale of mutual funds. In Canada, the mutual fund assets under administration increased 20 percent from \$10.1 billion as of July 2004 to \$12.1 billion as of July 2005 primarily due to market growth and additional assets brought in by the full service brokerage division.

Mutual fund and related revenue decreased 5 percent from \$52.0 million for the three months ended July 31, 2004 to \$49.2 million for the three months ended July 31, 2005. In the US, mutual fund and related revenue decreased 20 percent from \$29.3 million for the three months ended July 31, 2004 to \$23.2 million for the three months ended July 31, 2005 due to the migration of customer assets, as described above, and the corporate reorganization of TD Waterhouse Asset Management, as described above. In Canada, mutual fund fees received from external fund companies increased 14 percent from approximately \$23.0 million for the three months ended July 31, 2004 to approximately \$26.0 million for the three months ended July 31, 2005 as a result of strong mutual fund sales activity in the general securities market in Canada. Assets under administration for mutual funds increased 20 percent from \$10.1 billion for the three months ended July 31, 2005.

182

#### **Table of Contents**

Fees from affiliates, which are primarily mutual fund trailer fees earned by TD Waterhouse Canada on mutual fund assets managed by TD Asset Management and depend on the amount of total assets under administration, increased 52 percent from \$34.6 million for the first nine months of fiscal year 2004 to \$52.7 million for the comparable period in fiscal year 2005. The increase was largely attributable to a 25 percent increase in total assets under administration for TD Asset Management from \$10.1 billion as of July 31, 2004 to \$12.6 billion as of July 31, 2005 primarily due to additional assets brought in by the 109 new financial planners and the full service brokerage division, which earns a higher average trailer fee rate than other products.

Fees from affiliates (primarily mutual fund fees earned by TD Waterhouse Canada on mutual fund assets managed by TD Asset Management, which are based on the size of total assets under administration) increased 54 percent from \$12.6 million for the three months ended July 31, 2004 to \$19.4 million for the three months ended July 31, 2005. The increase was largely attributable to a 25 percent increase in total assets under administration for TD Asset Management from \$10.1 billion as of July 31, 2004 to \$12.6 billion as of July 31, 2005 primarily due to additional assets brought in by the 109 new Financial Planners and the full service brokerage division, which earns a higher average fee rate than other products.

Other revenues decreased 23 percent from \$57.4 million for the first nine months of fiscal year 2004 to \$44.4 million for the comparable period in fiscal year 2005. This was mainly due to the recognition of a \$22.9 million unrealized loss resulting from foreign exchange revaluation on swaps that did not qualify for hedge accounting. This decrease was partially offset by a \$5.1 million administrative fee paid by TD Asset Management, an affiliate of TD Bank since June 1, 2005, that, due to the corporate reorganization involving the transfer of TD Waterhouse Asset Management, as described above, replaced the investment management fee paid to TD Waterhouse Asset Management reported in mutual fund revenues in fiscal year 2004. The decrease was also offset by a \$3.6 million gain on hedging of variable compensation expense based on the TD Bank stock price. Other revenues also include account maintenance and other miscellaneous fees we collect from customers. Account maintenance fees are charged to accounts that do not meet minimum asset and trading activity requirements, accordingly, revenue from maintenance fees may fluctuate as a result of changes in customer assets and trading activity.

Other revenues decreased 75 percent from \$18.2 million for the three months ended July 31, 2004 to \$4.4 million for the three months ended July 31, 2005 primarily due to the recognition of a \$22.9 million unrealized loss resulting from foreign exchange revaluation on swaps that did not qualify for hedge accounting. This decrease was partially offset by a \$5.1 million administrative fee paid by TD Asset Management, an affiliate of TD Bank since June 1, 2005, that replaced the investment management fee from TD Waterhouse Asset Management reported in mutual fund revenues in fiscal year 2004. The decrease was also offset by a \$2.1 million gain on hedging of variable compensation expense based on the TD Bank s stock price.

#### Operating Expenses

Employee compensation and benefits expense increased 18 percent from \$390.0 million for the first nine months of fiscal year 2004 to \$460.5 million for the comparable period in fiscal year 2005. In the US, the increase was primarily attributable to merit increases of \$3.0 million, an increase in variable compensation plan expense of \$8.0 million due to increases in TD Bank s stock price, and \$4.0 million in severance expense due to the closing of the San Diego Call Center. As part of our long-term strategy to reduce fixed costs, in May 2005 we closed our San Diego call center and also outsourced most of our clearing operation to ADP, which was set to begin in August 2005. As a result of these changes, we expect the number of employees to decrease in the fourth quarter of 2005, which we anticipate will result in savings of \$4.0 million in employee compensation and benefits expense. This savings will be partially offset by an increase in other expense of approximately \$3.0 million for the outsourcing costs. In Canada, the increase was due to \$8.7 million for the salaries and benefits costs for 109 new Financial Planners and \$21.0 million for an increase in commissionable revenues and incentive amounts for the full service brokerage division resulting from a move to a more standard industry compensation model. Also included

Table of Contents 269

183

#### **Table of Contents**

in employee compensation and benefits expense was a \$13.0 million increase for moving the back-office support operations from another entity within TD Bank to TD Waterhouse Canada in order to increase TD Bank s operational efficiencies and recognize cost savings by utilizing TD Waterhouse Canada s existing back-office support operations.

Employee compensation and benefits expense increased 22 percent from \$126.8 million for the three months ended July 31, 2004 to \$153.6 million for the three months ended July 31, 2005. In the US, the increase was primarily attributable to a \$7.3 million increase in variable compensation plan expense due to increases in TD Bank s stock price and an increase in employee bonuses as a result of our increased profits. In Canada, the increase was due to the salaries and benefits costs for the 109 new financial planners and \$4.2 million for the expenses incurred relating to the new services provided by TD Waterhouse Canada to support TD Bank s non-brokerage business, as previously described.

Floor brokerage, exchange and clearing fees expense increased 25 percent from \$83.0 million for the first nine months of fiscal year 2004 to \$104.1 million for the comparable period in fiscal year 2005 primarily due to \$16.0 million in expenses incurred relating to the services provided by TD Waterhouse Canada to support the back-office operations, as described above. Floor brokerage, exchange and clearing fees expense includes trade processing costs mainly to our third party provider ADP and payments to clearing organizations that largely depend on the level of customer trading activity.

Floor brokerage, exchange and clearing fees expense increased 33 percent from \$24.6 million for the three months ended July 31, 2004 to \$32.7 million for the three months ended July 31, 2005 primarily due to \$5.7 in expenses incurred relating to the new services provided by TD Waterhouse Canada to support TD Bank s non-brokerage business, as previously described.

Occupancy expense increased 28 percent from \$48.1 million for the first nine months of fiscal year 2004 to \$61.5 million for the comparable period in fiscal year 2005 in part due to a \$4.0 million write-off for a subtenant default, a \$3.5 million write-off for closing the San Diego call center, and a \$1.0 million increase in property maintenance costs in the US. As part of our long term strategy to reduce fixed costs in order to be more competitive within our industry, we expect savings of approximately \$1.0 million in the fourth quarter of 2005 due to rent savings on the San Diego call center (\$0.5 million) and space consolidation following the outsourcing of some clearing operations to ADP (\$0.5 million). In Canada, the increase was due to \$0.9 million in occupancy costs for 109 new Financial Planners and \$2.0 million related to the additional back office support services provided by TD Waterhouse Canada, as described above.

Occupancy expense increased 51 percent from \$15.9 million for the three months ended July 31, 2004 to \$24.0 million for the three months ended July 31, 2005 due to a \$4.0 million write-off for a subtenant default and a \$3.5 million write-off for closing the San Diego call center. In Canada, the increase of \$0.6 million was due to expenses incurred relating to the new services provided by TD Waterhouse Canada to support TD Bank s non-brokerage business, as previously described.

Advertising and marketing expense, which consists mainly of television, radio, print and on-line advertising spots and market research, increased 13 percent from \$76.1 million for the first nine months of fiscal year 2004 to \$85.9 million for the comparable period in fiscal year 2005 due to management s determination to increase discretionary advertising spending in order to attract customers and increase market share.

Advertising and marketing expense increased 14 percent from \$19.4 million for the three months ended July 31, 2004 to \$22.1 million for the three months ended July 31, 2005, due to management s determination to increase discretionary advertising spending in order to attract customers and increase market share.

Depreciation and amortization expense, which consists mainly of depreciation on hardware, software (both purchased externally and developed internally), furniture and fixtures, and leasehold improvements, decreased 2 percent from \$41.1 million for the first nine months of fiscal year 2004 to \$40.1 million for the comparable period in fiscal year 2005 due to reduced capital spending in the first half of fiscal year 2005.

184

#### **Table of Contents**

We do not expect any significant increases to depreciation and amortization expense in the fourth quarter of fiscal year 2005.

Depreciation and amortization expense decreased slightly from \$14.0 million for the three months ended July 31, 2004 to \$13.9 million for the three months ended July 31, 2005.

Equipment expense, which consists mainly of leased equipment, repairs, equipment maintenance contracts, and datalines, decreased 1 percent from \$28.0 million for the first nine months of fiscal year 2004 to \$27.7 million for the comparable period in fiscal year 2005 primarily due to lower equipment rental costs and savings on data-lines. We do not expect any significant increases to equipment expense in the fourth quarter of fiscal year 2005.

Equipment expense increased 8 percent from \$8.9 million for the three months ended July 31, 2004 to \$9.6 million for the three months ended July 31, 2005 largely due to additional maintenance and repair costs as part of infrastructure upgrade initiatives.

Communications and data processing expense, which includes long distance and local telephone charges, market data, news, and quotes subscriptions, decreased 9 percent from \$45.0 million for the first nine months of fiscal year 2004 to \$40.9 million for the comparable period in fiscal year 2005 largely due to savings as a result of the MCI contract re-negotiations. We expect to see a continuation of these savings on communications and data processing expense in the fourth quarter of fiscal year 2005.

Communications and data processing expense increased slightly from \$14.4 million for the three months ended July 31, 2004 to \$14.6 million for the three months ended July 31, 2005, due to slightly higher call volumes which we typically experience when trading volumes increase.

Professional fees expense, which includes technology, legal, accounting and other consulting services, increased 5 percent from \$41.2 million for the first nine months of fiscal year 2004 to \$43.1 million for the comparable period in fiscal year 2005 in part due to \$1.7 million in expenses incurred relating to the services provided by TD Waterhouse Canada to support back office operations as noted above. We do not expect significant changes to professional fees expense in the fourth quarter of fiscal year 2005.

Professional fees expense was flat at \$13.4 million for the three months ended July 31, 2004 and for the three months ended July 31, 2005.

Stationery and postage expense, which includes printing and postage expense for marketing and customer statement mailings, increased 7 percent from \$28.9 million for the first nine months of fiscal year 2004 to \$31.0 million for the comparable period in fiscal year 2005 largely due to \$2.0 million in new services provided by TD Waterhouse Canada to support back-office operations as noted above. We do not expect significant changes to stationery and postage expense in the fourth quarter of fiscal year 2005.

Stationery and postage expense increased 5 percent from \$9.3 million for the three months ended July 31, 2004 to \$9.7 million for the three months ended July 31, 2005 primarily due to increased customer mailings in conjunction with increased marketing efforts to capture a greater market share.

Other expenses decreased 40 percent from \$71.5 million for the first nine months of fiscal year 2004 to \$42.7 million for the comparable period in fiscal year 2005 due to the recoveries for the expenses incurred relating to the services provided by TD Waterhouse Canada, as described above, that were largely expensed under employee compensation and benefits (\$13.0 million), execution and clearing fees (\$16.0 million), occupancy (\$2.0 million), stationery and postage (\$2.0 million) and professional fees (\$1.7 million). These recoveries were partially offset by a \$6.1 million provision for potential exposures relating to various aspects of client holdings in Canada s full service brokerage division in July 2005. In the fourth quarter of fiscal 2005, other expenses in the US will increase approximately \$3.0 million for outsourcing most of our clearing operations to ADP, which will begin in August 2005. This expense will be more than offset by a reduction in employee compensation and benefits expense of approximately \$4.0 million and a reduction in occupancy expense of approximately \$0.5 million as a result of certain clearing operations that are no longer being performed by TD Waterhouse s US employees.

185

#### **Table of Contents**

Other expenses decreased 26 percent from \$23.3 million for the three months ended July 31, 2004 to \$17.1 million for the three months ended July 31, 2005. Other expenses in the US were flat while in Canada there was a decrease of \$10.5 million due to recoveries for the expenses incurred relating to the new services provided by TD Waterhouse Canada to support non-brokerage business that were largely expensed under employee compensation and benefits (\$4.2 million), floor brokerage, exchange and clearing fees (\$5.7 million) and occupancy (\$0.6 million), as described above. These recoveries were partially offset by \$6.1 million provision for a potential exposure regarding various aspects of client holdings in Canada s full service brokerage division in July 2005.

#### Fiscal Year Ended October 31, 2003 Compared to Fiscal Year Ended October 31, 2004

Net income after minority interest increased 253 percent from \$44.8 million in fiscal year 2003 to \$158.1 million in fiscal year 2004 partly due to improved operating performance, as discussed later in this section, but primarily because fiscal year 2003 included a \$54.9 million net loss after tax from discontinued operations, as we eliminated loss-generating investments in Australia, Europe and Hong Kong. Total net revenues increased 17 percent from \$1.2 billion in fiscal year 2003 to \$1.4 billion in fiscal year 2004 largely due to increased trading volumes and margin loan balances, while operating expenses increased 11 percent from \$1.0 billion in fiscal year 2003 to \$1.1 billion in fiscal year 2004 mainly due to increased employee compensation costs and advertising and marketing spending. The following subsections explain changes and events that impacted our net revenues, operating expenses and net income for fiscal year 2003 versus fiscal year 2004.

#### Net Revenues

Interest revenue increased 24 percent from \$384.8 million in fiscal year 2003 to \$478.1 million in fiscal year 2004 primarily due to a 42 percent increase in average customer margin balances from \$3.6 billion to \$5.1 billion and a 24 percent increase in average investment securities balances from \$8.9 billion to \$11.0 billion. We believe that this increase in margin balances was largely due to improved investor confidence in the financial markets and willingness to take on more risk. Average margin yield decreased 3 percent from 4.24 percent in fiscal year 2003 to 4.11 percent in fiscal year 2004, while the average interest rate received on investment securities decreased 11 percent from 1.68 percent to 1.50 percent in the declining interest rate environment in Canada in fiscal year 2004. In the US, average customer margin balances increased 40 percent from \$2.5 billion in fiscal year 2003 to \$3.5 billion in fiscal year 2004 in part due to improved investor confidence in the financial markets, while average margin yield increased 3 percent from 3.83 percent to 3.95 percent. Average investment securities balances in the US increased 27 percent from \$6.4 billion in fiscal year 2003 to \$8.1 billion in fiscal year 2004 largely due to the migration of customer assets from off-balance sheet proprietary money market accounts to the higher spread on-balance sheet FDIC insured money market fund, which was done as part of our revenue diversification strategy that minimizes our reliance on trade dependent commission revenues, while the average interest rate earned on investment securities decreased slightly from 1.38 percent to 1.34 percent. In Canada, average customer margin balances increased 45 percent from \$1.1 billion in fiscal year 2003 to \$1.6 billion in fiscal year 2004 due to improved investor confidence in the financial markets, while the average margin yield decreased 14 percent from 5.18 percent to 4.48 percent. Average investment securities balances increased 16 percent from \$2.5 billion to \$2.9 billion, while the average interest rate earned on investment securities decreased 20 percent from 2.45 percent to 1.95 percent in the declining

186

#### **Table of Contents**

interest rate environment in Canada in fiscal year 2004. The following table summarizes the changes in the key components of interest revenue for fiscal year 2003 versus fiscal year 2004:

Fiscal Year Ended October 31,

	2	2003		2004	% Change
USA					
Average margin loans (\$ billions)	\$	2.5	\$	3.5	40%
Average margin rate charged		3.83%		3.95%	3%
Average investment securities (\$ billions)	\$	6.4	\$	8.1	27%
Average rate earned		1.38%		1.34%	-3%
Canada					
Average margin loans (\$ billions)	\$	1.1	\$	1.6	45%
Average margin rate charged		5.18%		4.48%	-14%
Average investment securities (\$ billions)	\$	2.5	\$	2.9	16%
Average rate earned		2.45%		1.95%	-20%
Total (USA & Canada)					
Average margin loans (\$ billions)	\$	3.6	\$	5.1	42%
Average margin rate charged		4.24%		4.11%	-3%
Average investment securities (\$ billions)	\$	8.9	\$	11.0	24%
Average rate earned		1.68%		1.50%	-11%

Interest expense increased 21 percent from \$103.5 million in fiscal year 2003 to \$125.3 million in fiscal year 2004 primarily due to a 24 percent increase in average interest-bearing customer deposits from \$9.9 billion to \$12.3 billion. This was offset by a 31 percent decrease in the average rate paid on deposits from 0.68 percent in fiscal year 2003 to 0.47 percent during the declining interest rate environment in Canada in fiscal year 2004. In the US, average interest-bearing customer deposits increased 26 percent from \$6.9 billion in fiscal year 2003 to \$8.7 billion in fiscal year 2004 due to the movement of customer assets from off-balance sheet proprietary money market accounts to the higher spread on-balance sheet FDIC insured money market fund as part of our strategy to diversify revenue and improve overall profitability, while the average interest rate paid decreased 14 percent from 0.21 percent to 0.18 percent. In Canada, average interest-bearing customer deposits increased 20 percent from \$3.0 billion in fiscal year 2003 to \$3.6 billion in fiscal year 2004, while the average interest rate paid decreased 34 percent from 1.77 percent to 1.17 percent during the declining interest rate environment in Canada. The following table summarizes the changes in the key components of interest expense for fiscal year 2003 versus fiscal year 2004:

#### Fiscal Year Ended October 31,

	20	2003		003 2004		004	% Change
USA							
Average customer deposits	\$	6.9	\$	8.7	26%		
Average rate paid	(	0.21%		0.18%	-14%		
Canada							
Average customer deposits	\$	3.0	\$	3.6	20%		
Average rate paid	1	1.77%		1.17%	-34%		
Total (USA & Canada)							

Average customer deposits	\$ 9.9	\$ 12.3	24%
Average rate paid	0.68%	0.47%	-31%

Commissions and fees are primarily impacted by volume of executed trades, average commission per trade and trade mix. The volume of trades we executed in fiscal year 2004 was significantly higher than in fiscal year 2003 due to an increase in overall trading volumes in the securities markets and improved

187

#### **Table of Contents**

investor confidence. Commissions and fees increased 4 percent from \$653.2 million in fiscal year 2003 to \$681.9 million in fiscal year 2004 primarily due to an 11 percent increase in average trades per day from 100,246 to 110,957 and a 1 percent increase in average commissions per trade from \$24.18 to \$24.54. This increase was partially offset by the reclassification of proprietary mutual fund investment management fees in 2004 totaling \$34.6 million from commissions and fees to mutual fund revenues to more accurately reflect our operations. Also, fiscal year 2003 included \$3.5 million in revenue for providing clearance services to Trimark Securities, a customer of TD Waterhouse, which was not included in fiscal year 2004 because the relationship ended in June 2003. In the US, average trades per day increased 7 percent from 70,627 in fiscal year 2003 to 75,572 in fiscal year 2004 due to stronger market conditions, while the average commission per trade was down 2 percent from \$17.90 to \$17.50 due to a slight change in trade mix. In Canada, average trades per day increased 19 percent from 29,619 in fiscal year 2003 to 35,385 in fiscal year 2004 due to stronger market conditions, while the average commission per trade increased slightly from \$39.15 to \$39.43 due to a slight change in trade mix. The following table summarizes the changes in the key components of commission revenue for fiscal year 2003 versus fiscal year 2004:

#### Fiscal Year Ended October 31,

Average trades per day	200	3	2	004	% Change
USA					
Online	63	3,361		67,386	6%
Touch-tone		837		794	-5%
Agent	6	5,429		7,392	15%
Total average trades per day	70	),627		75,572	7%
Average commission per trade	\$ 1	7.90	\$	17.50	-2%
Active accounts ending (millions)		2.1		2.1	0%
Average trades per account (annualized)		8.4		9.0	7%
Canada					
Online	16	5,590		21,278	28%
Touch-tone		711		773	9%
Agent	12	2,318		13,334	8%
Total average trades per day	29	,619		35,385	19%
Average commission per trade	3	39.15		39.43	0%
Active accounts ending (millions)		0.8		0.8	0%
Average trades per account (annualized)		9.3		11.1	19%
Total (USA & Canada)					
Online	79	9,951		88,664	11%
Touch-tone Touch-tone	1	,548		1,567	1%
Agent	18	3,747		20,726	11%
Total average trades per day	100	),246	1	10,957	11%
Average commission per trade	\$ 2	24.18	\$	24.54	1%
Active accounts ending (millions)		2.9		2.9	0%
Average trades per account (annualized)		8.6		9.6	11%

Gain on principal transactions increased 61 percent from \$21.1 million in fiscal year 2003 to \$34.0 million in fiscal year 2004 primarily due to the internalization of a larger portion of our order flow and the expansion of our external customer base.

Gain/Loss on sale of available for sale securities decreased from \$0.8 million in fiscal year 2003 to \$0.2 million in fiscal year 2004. The gain/loss on sale of available for sale securities for fiscal year 2003

188

#### **Table of Contents**

included a \$3.8 million loss in the US due to the write-down of the carrying value of investments in several privately owned technology based business service organizations to reflect deterioration in the financial condition of investees, which was offset by a gain of \$3.2 million on available for sale securities in Canada.

Mutual fund and related revenue increased 40 percent from \$144.7 million in fiscal year 2003 to \$202.7 million in fiscal year 2004. This was in part due to the reclassification of \$34.6 million of proprietary mutual fund investment management fees from commissions and fees in fiscal year 2003 to mutual fund revenues in fiscal year 2004. In the US, proprietary and non-proprietary mutual fund revenues increased by \$2.7 million due to a slight increase in net assets. In Canada, mutual fund trailer fees received from external fund companies increased 33 percent from \$61.7 million in fiscal 2003 to \$82.3 million in fiscal 2004 as a result of strong mutual fund sales activity. Assets under administration for mutual funds increased 8 percent from \$8.7 billion in fiscal year 2003, as calculated using the same exchange rates used for fiscal year 2004, to \$9.4 billion in fiscal year 2004.

Fees from affiliates (primarily mutual fund trailer fees earned by TD Waterhouse Canada on mutual fund assets managed by TD Asset Management and based on the size of total assets under administration) increased 61 percent from \$30.0 million in fiscal year 2003 to \$48.2 million in fiscal year 2004. The increase was largely attributable to a 27 percent increase in assets under administration for TD Asset Management from \$7.5 billion in fiscal year 2003, as calculated using the same exchange rates used for fiscal year 2004, to \$9.5 billion in fiscal year 2004.

Other revenues increased 26 percent from \$61.0 million in fiscal year 2003 to \$77.0 million in fiscal year 2004 primarily due to a \$15.2 million write down of investments in joint ventures in fiscal year 2003 as part of TD Bank s strategy of eliminating loss generating businesses in their international brokerage operations.

#### **Operating Expenses**

Employee compensation and benefits expense increased 15 percent from \$456.6 million in fiscal year 2003 to \$527.2 million in fiscal year 2004 largely due to increases in employee bonuses as a result of our increased profits, increased expense recognized on long-term compensation plans as a result of an increase in TD Bank s stock price, temporary help added during fiscal year 2004 to accommodate increased customer trading volumes, and a \$7.0 million charge related to executive severance packages for the former chief executive officer and chief financial officer. Full time employees increased from 5,793 at the end of fiscal year 2003 to 5,963 at the end of fiscal year 2004.

Floor brokerage, exchange and clearing fees expense increased 21 percent from \$86.5 million in fiscal year 2003 to \$104.6 million in fiscal year 2004 due to higher customer trading volumes and a \$10.1 million reclassification of brokerage and exchange fees from communication and data processing expense to floor brokerage, exchange and clearing fees expense to provide a more transparent view of our operations. Also, fiscal year 2003 included a \$3.7 million sale of unsecured receivables, which were previously fully reserved.

Occupancy expense decreased 5 percent from \$71.8 million in fiscal year 2003 to \$68.4 million in fiscal year 2004 largely due to the closing of 13 branches as part of our long-term strategy to reduce fixed costs in order to be more competitive within our industry.

Advertising and marketing expense increased 37 percent from \$66.8 million in fiscal year 2003 to \$91.3 million in fiscal year 2004, as spending on advertising campaigns increased due to an effort to increase the number of new accounts. To this end, a new campaign was launched in December 2003.

Depreciation and amortization expense increased 1 percent from \$55.7 million in fiscal year 2003 to \$56.2 million in fiscal year 2004 due to a slight increase in capital spending associated with our active trader platform as part of our strategy of enhancing the customer experience.

189

#### **Table of Contents**

Equipment expense increased 3 percent from \$37.8 million in fiscal year 2003 to \$39.0 million in fiscal year 2004 due to a slight increase in capital spending associated with our new active trader platform as part of our strategy of enhancing the customer experience.

Communications and data processing expense decreased 26 percent from \$77.4 million in fiscal year 2003 to \$57.5 million in fiscal year 2004, as fiscal year 2004 included a \$10.1 million reclassification of miscellaneous brokerage and exchange fees from the data processing and communication category to the execution and clearing category in order to have a more transparent view of our operations. Communication costs also decreased \$6.0 million due to the renegotiation of long distance and data network contracts as part of our continued efforts to reduce fixed costs in order to be more competitive within our industry.

Professional fees expense increased 36 percent from \$43.0 million in fiscal year 2003 to \$58.3 million in fiscal year 2004 largely due to credit investigations for PATRIOT Act regulations, legal and consulting expenses related to potential merger activity, and legal expenses and technology consulting due to the integration of our active trader platform to enhance the customer experience.

Stationery and postage expense increased 10 percent from \$33.8 million in fiscal year 2003 to \$37.0 million in fiscal year 2004 primarily due to increased customer mailings in conjunction with increased marketing efforts to capture a greater market share.

Other expenses increased 2 percent from \$101.8 million in fiscal year 2003 to \$103.8 million in fiscal year 2004 primarily due to increases in normal operating expenses such as travel, training and agency fees. In the US, fiscal year 2003 included a charge of an \$11.1 million goodwill impairment for international brokerage businesses and fiscal year 2004 included the recognition of a legal contingency of \$4.0 million for ongoing litigation. In Canada, fiscal year 2003 included \$4.7 million in accruals for legal contingencies, while fiscal year 2004 included a \$15.6 million Investment Dealers Association of Canada settlement.

#### Fiscal Year Ended October 31, 2002 Compared to Fiscal Year Ended October 31, 2003

Net income after minority interest increased 26 percent from \$35.4 million in fiscal year 2002 to \$44.8 million in fiscal year 2003 due to improved operating results, as discussed later in this section. Net revenues increased 9 percent from \$1.1 billion in fiscal year 2002 to \$1.2 billion in fiscal year 2003 mainly due to increased commissions, net interest income and mutual fund revenues. Operating expenses remained unchanged at \$1.0 billion. Net loss after tax from discontinued operations increased 362 percent from \$11.9 million in fiscal year 2002 to \$54.9 million in fiscal year 2003 as we eliminated loss-generating investments in Australia, Europe and Hong Kong. The following subsections explain changes and events that impacted our net revenues, operating expenses and net income for fiscal year 2002 versus fiscal year 2003.

Net Revenues

Interest revenue depends on interest rates and the average balances of interest-earning assets. During the falling interest rate environment of 2002 and 2003, the increase in interest-earning assets was offset by decreases in interest rates. Our interest revenue increased 3 percent from \$372.6 million in fiscal year 2002 to \$384.8 million in fiscal year 2003 primarily due to a 3 percent increase in average customer margin balances from \$3.5 billion to \$3.6 billion and a 19 percent increase in average investment securities balances from \$7.5 billion to \$8.9 billion primarily due to an increase in customer margin balances in Canada. Average yield on customer margin balances decreased 2 percent from 4.33 percent to 4.24 percent, while the average interest rate earned on investment securities decreased 20 percent from 2.11 percent to 1.68 percent during the falling interest rate environment. In the US, average customer margin balances decreased 4 percent from \$2.6 billion in fiscal year 2002 to \$2.5 billion in fiscal year 2003, with the average margin yield decreasing 6 percent from 4.06 percent to 3.83 percent. Average investment securities balances in the US increased 8 percent from \$5.9 billion in fiscal year 2002 to \$6.4 billion in fiscal year 2003, while the average interest rate earned on investment securities decreased 33 percent from 2.05 percent to 1.38 percent during the falling interest rate environment. In Canada, average customer

190

#### **Table of Contents**

margin balances increased 22 percent from \$0.9 billion in fiscal year 2002 to \$1.1 billion in fiscal year 2003 primarily because fiscal year 2003 included a full twelve months of margin balances from TD Bank s full service brokerage division that was merged into TD Waterhouse Canada on July 1, 2002 versus fiscal year 2002 which included only four months of these balances. The average margin yield increased 2 percent from 5.07 percent to 5.18 percent. Average investment securities balances in Canada increased 56 percent from \$1.6 billion in fiscal 2002 to \$2.5 billion in fiscal 2003, while the average interest rate earned on investment securities increased 6 percent from 2.32 percent to 2.45 percent. Also, fiscal year 2002 included a \$12.6 million adjustment to interest income regarding the acquisition of businesses by TD Waterhouse Canada. The following table summarizes the changes in the key components of interest revenue for fiscal year 2002 versus fiscal year 2003:

#### Fiscal Year Ended October 31,

	200	)2	2003	% Change		
USA						
Average margin loans (\$ billions)		2.6 \$	2.5	-4%		
Average margin rate charged	4	06%	3.83%	-6%		
Average investment securities (\$ billions)	\$	5.9 \$	6.4	8%		
Average rate earned	2	2.05%	1.38%	-33%		
Canada						
Average margin loans (\$ billions)	\$	0.9 \$	1.1	22%		
Average margin rate charged	5	5.07%	5.18%	2%		
Average investment securities (\$ billions)	\$	1.6 \$	2.5	56%		
Average rate earned	2	2.32%	2.45%	6%		
Total (USA & Canada)						
Average margin loans (\$ billions)	\$	3.5 \$	3.6	3%		
Average margin rate charged	4	.33%	4.24%	-2%		
Average investment securities (\$ billions)	\$	7.5 \$	8.9	19%		
Average rate earned	2	2.11%	1.68%	-20%		

Interest expense increased 7 percent from \$96.4 million in fiscal year 2002 to \$103.5 million in fiscal year 2003 primarily due to an 11 percent increase in interest-bearing customer deposit balances from \$8.9 billion to \$9.9 billion, offset by a 20 percent decrease in the average interest rate paid on deposits from 0.85 percent to 0.68 percent due to the falling interest rate environment in the US. In the US, average interest-bearing customer deposits increased 3 percent from \$6.7 billion in fiscal year 2002 to \$6.9 billion in fiscal year 2003, while the average rate paid decreased 70 percent from 0.70 percent to 0.21 percent in a declining interest rate environment in the US. In Canada, average interest-bearing customer deposits increased 36 percent from \$2.2 billion in fiscal year 2002 to \$3.0 billion in fiscal year 2003, and the average rate paid increased 34 percent from 1.32 percent to 1.77 percent. The following

191

#### **Table of Contents**

table summarizes the changes in the key components of interest expense for fiscal year 2002 versus fiscal year 2003:

#### Fiscal Year Ended October 31,

	2002		2003		% Change
USA					
Average customer deposits	\$	6.7	\$	6.9	3%
Average rate paid		0.70%		0.21%	-70%
Canada					
Average customer deposits	\$	2.2	\$	3.0	36%
Average rate paid		1.32%		1.77%	34%
Total (USA & Canada)					
Average customer deposits	\$	8.9	\$	9.9	11%
Average rate paid		0.85%		0.68%	-20%

Commissions and fees increased 14 percent from \$573.6 million in fiscal year 2002 to \$653.2 million in fiscal year 2003 primarily due to a 6 percent increase in average trades per day from 94,938 to 100,246, which was largely attributable to the increased trading volumes in Canada and a 14 percent increase in the average commission per trade from \$21.21 to \$24.18, which was driven by changes in trading mix. In the US, average trades per day increased slightly from 70,449 in fiscal year 2002 to 70,627 in fiscal year 2003, and average commission per trade increased 1 percent from \$17.65 to \$17.90. In Canada, average trades per day increased 21 percent from 24,489 in fiscal year 2002 to 29,619 in fiscal year 2003, while average commission per trade increased 24 percent from \$31.46 to \$39.15. The increase in trading activity in Canada in fiscal year 2003 was because fiscal year 2003 included a full year of trading activity from TD Bank s full service brokerage division which was integrated on July 1, 2002 and the expansion of our financial planning services in Canada. For fiscal year 2002, commission and fee revenue relating to the merger of entities under common control is reflected in other revenue as described below. Also, fiscal year 2002 included \$23.6 million of commissions and fees for the UK operations that were discontinued in June

192

#### **Table of Contents**

2002. The following table summarizes the changes in the key components of commission revenue for fiscal year 2002 versus fiscal year 2003:

Fiscal Year Ended October 31,

Average trades per day	2002	2003	% Change
USA			
Online	61,795	63,361	3%
Touch-tone	1,028	837	-19%
Agent	7,626	6,429	-16%
Total average trades per day	70,449	70,627	0%
Average commission per trade	\$ 17.65	\$ 17.90	1%
Active accounts ending (millions)	2.2	2.1	-5%
Average trades per account (annualized)	8.0	8.4	5%
Canada			
Online	14,589	16,590	14%
Touch-tone Touch-tone	831	711	-14%
Agent	9,069	12,318	36%
Total average trades per day	24,489	29,619	21%
Average commission per trade	\$ 31.46	\$ 39.15	24%
Active accounts ending (millions)	0.7	0.8	14%
Average trades per account (annualized)	8.7	9.3	7%
Total (USA & Canada)			
Online	76,384	79,951	5%
Touch-tone Touch-tone	1,859	1,548	-17%
Agent	16,695	18,747	12%
Total average trades per day	94,938	100,246	6%
Average commission per trade	\$ 21.21	\$ 24.18	14%
Active accounts ending (millions)	2.9	2.9	0%
Average trades per account (annualized)	8.2	8.6	6%

Gain on principal transactions was \$21.1 million in fiscal year 2003. There was no gain on principal transactions in fiscal year 2002 because the program to internalize order flow began in fiscal year 2003 as part of our strategy to diversify revenue streams to minimize our reliance on trade dependent commission revenues.

Gain/Loss on sale of available for sale securities decreased slightly from \$1.4 million in fiscal year 2002 to \$0.8 million in fiscal year 2003. The loss on sale of available for sale securities for fiscal year 2003 included a \$3.8 million loss in the US, as described above, which was offset by a gain of \$3.2 million on available for sale securities in Canada.

Mutual fund and related revenue increased 27 percent from \$113.7 million in fiscal year 2002 to \$144.7 million in fiscal year 2003. In the US, mutual fund and related revenue increased 6 percent from \$78.3 million in fiscal year 2002 to \$83.0 million in fiscal year 2003, which is in line with a 13 percent increase in average third-party mutual

fund assets from \$5.2 billion in fiscal year 2002 to \$5.9 billion in fiscal year 2003. In Canada, mutual fund and related revenue increased 94 percent from \$31.8 million in fiscal year 2002 to \$61.7 million in fiscal year 2003 primarily due to the purchase of TD Bank s full service brokerage division by TD Waterhouse Canada in July 2002. Assets under administration for mutual funds in Canada increased 8 percent from \$7.5 billion in fiscal year 2002 to \$8.1 billion in fiscal year 2003.

193

#### **Table of Contents**

Fees from affiliates (primarily mutual fund trailer fees earned by TD Waterhouse Canada on mutual fund assets managed by TD Asset Management) increased 56 percent from \$19.2 million in fiscal year 2002 to \$30.0 million in fiscal year 2003 mainly due to a 14 percent increase in the assets under administration for TD Asset Management from \$6.1 billion in fiscal year 2002 to \$7.0 billion in fiscal year 2003.

Other revenues decreased 60 percent from \$152.0 million in fiscal year 2002 to \$61.0 million in fiscal year 2003 because fiscal year 2002 included \$96.6 million of other revenues to account for the merger of TD Bank s full service brokerage division into TD Waterhouse Canada for the eight months preceding such merger. Such amount principally includes commissions and fee income. Also, other revenues included write downs of investments in joint ventures of \$13.6 million in fiscal year 2002 and \$15.2 million in fiscal year 2003 due to a TD Bank strategy of eliminating loss generating businesses in their international brokerage operations. This decrease was partially offset by an increase in fees earned on customer foreign exchange transactions.

#### Operating Expenses

Employee compensation and benefits expense increased 23 percent from \$372.6 million in fiscal year 2002 to \$456.6 million in fiscal year 2003 primarily due to the integration of TD Bank s full service brokerage division on July 1, 2002 (see other expenses below), and partly due to the expansion of our financial planning services in Canada, where we added staff to accommodate increased trading activities. Also, fiscal year 2002 included \$20.5 million of employee compensation and benefits expense for the UK operations that were discontinued in June 2002.

Floor brokerage, exchange and clearing fees expense increased 63 percent from \$53.1 million in fiscal year 2002 to \$86.5 million in fiscal year 2003 primarily because fiscal year 2003 included a full twelve months of costs from the TD Waterhouse Canada full service brokerage division versus fiscal year 2002 which included only four months of costs from the TD Waterhouse Canada full service brokerage division. All operating expenses associated with this merger of entities, which were under the common control of TD Waterhouse Canada for the first eight months of 2002, were recorded in other expenses. This increase was partially offset by the sale of \$3.7 million in aged unsecured receivables in 2003, which were previously fully reserved.

Occupancy expense increased 8 percent from \$66.7 million in fiscal year 2002 to \$71.8 million in fiscal year 2003 primarily due to write-downs in fiscal year 2003 for closing a call center in Chicago as part of our long-term strategy to reduce fixed costs in order to be more competitive within our industry and a sub-tenant default at one of our corporate locations.

Advertising and marketing expense decreased 27 percent from \$91.1 million in fiscal year 2002 to \$66.8 million in fiscal year 2003 due to management s determination to decrease discretionary advertising spending during a period of slow market growth.

Depreciation and amortization expense decreased 3 percent from \$57.4 million in fiscal year 2002 to \$55.7 million in fiscal year 2003 primarily due to lower capital spending in fiscal year 2003.

Equipment expense decreased 20 percent from \$47.0 million in fiscal year 2002 to \$37.8 million in fiscal year 2003 due to lower negotiated equipment rental costs pursued as part of our long-term strategy to reduce fixed costs.

Communications and data processing expense decreased 6 percent from \$82.5 million in fiscal year 2002 to \$77.4 million in fiscal year 2003 largely due to decreased news and quotes costs.

Professional fees expense increased 3 percent from \$41.9 million in fiscal year 2002 to \$43.0 million in fiscal year 2003 largely due to higher legal and audit fees of TD Waterhouse Canada associated with the acquisition of the full service brokerage business from TD Bank.

194

#### **Table of Contents**

Stationery and postage expense decreased 10 percent from \$37.7 million in fiscal year 2002 to \$33.8 million in fiscal year 2003 primarily due to fewer customer mailings in conjunction with lower marketing spending during a period of slow market growth.

Other expenses decreased 46 percent from \$190.2 million in fiscal year 2002 to \$101.8 million in fiscal year 2003 primarily due to the recording of \$109.2 million of other expenses in fiscal year 2002 regarding the merger of entities under common control by TD Waterhouse Canada for the eight months preceding the merger date. In 2003 such expenses are primarily reflected in employee compensation and floor brokerage, exchange and clearing fees. Other expenses include charges for goodwill impairments for international brokerage businesses of \$11.1 million in fiscal year 2003. Also, fiscal year 2003 included a \$4.7 million provision of legal fees for litigation in Canada, as well as the addition of the full service brokerage and advisory business from TD Bank to TD Waterhouse Canada.

### **Liquidity and Capital Resources**

Historically, we have financed our customer securities operations primarily through customer credit balances, deposits received for securities loaned, and other short-term borrowings. As of October 31, 2004, 93 percent of our assets consisted of cash and cash equivalents or assets readily convertible into cash (principally receivables from customers, receivables from brokers and dealers, deposits paid for securities borrowed, and securities owned). Receivables from customers consist primarily of margin loans to customers, which are secured by customers readily marketable securities. Receivables from brokers and dealers consist of amounts receivable from pending securities transactions. Deposits paid for securities borrowed represent cash deposits placed with brokers securing marketable securities borrowed by us. Securities owned consist primarily of US and Canadian government securities and other securities that trade in highly liquid markets.

Capital expenditures and investments in new technology, services and advertising have been primarily financed to date through earnings from operations.

Our broker-dealer subsidiaries are subject to regulatory requirements intended to ensure their general soundness and liquidity, which require that broker-dealers comply with certain minimum capital requirements. These regulations, which differ in each country, generally prohibit our broker-dealer subsidiaries from repaying borrowings from TD, paying cash dividends, making loans to us or to affiliates, or otherwise entering into transactions which would result in significant reductions in their regulatory capital positions without prior notification and/or the approval of the broker-dealers principal regulator. Our capital structure is designed to provide each entity and business with capital liquidity consistent with its business and regulatory requirements.

We believe that our available cash resources and credit will be sufficient to meet our anticipated working capital and capital expenditure requirements for the next twelve months. We have no current plans to expand or raise any additional funds at this time.

The following table summarizes key aspects of the business that impact its cash flows:

	Nine Months Ended				Fiscal Year Ended					
	07/31/05		07	07/31/04 10		10/31/04		0/31/03	10	/31/02
					(in n	nillions)				
Net Income plus										
Depreciation and Amortization	\$	199.0	\$	175.2	\$	214.3	\$	100.5	\$	92.8
Depreciation and Amortization Exp	\$	40.1	\$	41.1	\$	56.2	\$	55.7	\$	57.4
Capital Expenditures (does not include										
internally developed software)	\$	35.3	\$	20.7	\$	38.1	\$	31.2	\$	47.9
Capital Expenditures as % of Net Rev		3%		2%		3%		3%		4%
			195							

#### **Table of Contents**

#### **Contractual Obligations**

The following summarizes our contractual obligations as of October 31, 2004. Amounts are in thousands.

		Less than			More than
		1 Year	1-3 Years	3-5 Years	5 Years
	Total	2005	2006-07	2008-09	After 2009
Operating leases	\$ 190,593	36,737	60,110	40,066	53,680

#### **Off-Balance Sheet Arrangements**

TD Waterhouse, through TD Waterhouse Bank, is a party to financial instruments with off-balance sheet risk to reduce its own exposure to fluctuations in foreign currency rates, interest rates and equity indices. TD Waterhouse itself is a party to financial instruments with off-balance sheet risk to reduce its own exposure to fluctuations in the stock price of TD.

These financial instruments include forward foreign exchange contracts, cross currency interest rate swaps and equity derivative contracts. These instruments involve elements of credit risk, counter party risk and market risk in excess of the amounts recognized on the consolidated balance sheet. The contract or notional amounts of these instruments reflect the extent of involvement TD Waterhouse has in those classes of financial instruments.

#### **Canadian Dollar Forward Foreign Exchange Contracts**

#### Cross Currency Interest Rate Swaps

TD Waterhouse, through TD invests a substantial portion of its money market sweep deposit balance in fixed rate Canadian Dollar denominated Canadian mortgage backed securities. The fixed coupon interest rates and currency risks inherent in the mortgage-backed securities have been hedged by forward foreign exchange contracts and cross currency interest rate swap contracts entered into with TD. These forward foreign exchange and cross currency interest rate swap contracts are accounted for in accordance with SFAS No. 133, Accounting for Derivative Instruments and Hedging Activities (SFAS 133), which establishes accounting and reporting standards for all derivative instruments and hedging activities, and SFAS No. 149, Amendment of Statement 133 on Derivative Instruments and Hedging Activities. SFAS 133 requires that all derivative instruments be recorded on the balance sheet at their fair value, as either assets or liabilities. The Forward Foreign Currency Contracts are only used in months in which there is a purchase of Canadian mortgage backed securities. They are designed to mitigate the currency exposure on the coupon interest purchased and accrued until the end of the month in which Canadian mortgage backed securities are purchased, when the cross currency interest rate swaps become effective. TD Waterhouse, through TD, has designated the cross currency interest rate swap contracts as hedges of the fair value of the underlying Canadian Dollar mortgage-backed securities. Changes in fair value of a derivative that is highly effective, and that is designated and qualifies as a fair value hedge, along with changes in fair value of the hedged asset and liability that are attributable to the hedged risk, are recorded in current period earnings.

The cross currency interest rate swap contracts are structured such that the terms of the contracts mirror those of the underlying mortgage-backed securities. Market value gains and losses on the swap contracts are expected to offset market value gains and losses on those securities with no net impact on earnings. Market value gains and losses on these contracts and agreements are currently recognized in other revenue. The portion of the change in the hedged securities—fair value attributable to changes in interest rate and foreign exchange risk are reflected as a basis adjustment of the amortized cost of the securities and also are reported in current earnings, effectively offsetting gains and losses on the contracts and agreements. Other changes in the fair value of the hedged securities are reported through other comprehensive income net of the related tax effects. These agreements and contracts effectively convert

#### **Table of Contents**

the returns on the fixed rate Canadian dollar mortgage-backed securities to U.S. dollar floating rates of return. No forward foreign exchange contracts were due as of October 31, 2004.

At October 31, 2004, TD Waterhouse, through TD Waterhouse Bank, had 104 cross currency interest rate swap agreements outstanding, having a total notional principal amount of \$5.7 million. In addition to hedging foreign currency risk exposure, the swaps provide floating rates of return on its Canadian dollar mortgage-backed securities. **Equity derivative contracts** 

TD Waterhouse, through TD Waterhouse Bank, has entered into equity derivative agreements that are designed to provide equity returns on its equity-linked certificates of deposit. Market value gains and losses are recognized currently and the resulting credits and debits offset market value gains and losses on the embedded derivatives in those certificates of deposit. As of October 31, 2004, four equity derivative agreements were outstanding, having total notional principal amounts of \$1.1 million. The equity derivative agreements mirror the lives of the underlying equity-linked certificates of deposit.

TD Waterhouse has restricted share unit plans offered to certain employees. Restricted share units are phantom units of TD stock traded on the Toronto or New York Stock Exchanges, whose value is the average of the high and low prices for the 20 trading days preceding the redemption date. These awards vest and mature on the third anniversary of the award date. The redemption value, after withholdings, is paid in cash. TD Waterhouse has entered into swap contracts with TD Bank to mitigate the impact of changes in TD s share price on the cost to TD Waterhouse of the restricted share unit plans. The swaps are designated as cash flow hedges and have been determined to be highly effective. Market fluctuations in the price of TD common shares are reflected in compensation expense with the offsetting gain or loss on the swap reported in other revenue, for the pro-rata portion of the awards that has vested. Gain or loss on unvested units is recorded in other comprehensive income. At October 31, 2004, the notional amount of all equity compensation swaps was \$11.3 million.

#### **Quantitative And Qualitative Disclosures About Market Risk**

Market risk generally represents the risk of loss that may result from the potential change in the value of a financial instrument as a result of fluctuations in interest rates and market prices. We have established policies, procedures and internal processes governing our management of market risks in the normal course of our business operations.

As a part of our brokerage business, we hold short-term interest-earning assets (mainly margin loans to customers). These assets totaled \$5.1 billion and \$4.5 billion at October 31, 2004 and October 31, 2003, respectively, of which \$1.6 billion and \$1.3 billion, respectively, were denominated in Canadian dollars. These interest earning assets are financed by short-term interest-bearing liabilities in the form of customer balances and deposits received for stock loaned. We earn a net interest spread on the difference between amounts earned on customer margin loans and amounts paid on stock loan and customer credit balances. Since we establish the rate paid on customer cash balances, a substantial portion of our interest rate risk is under our direct management. We generally move rates earned on customer margin loans in lockstep with rates paid on stock loans and customer balances to maintain a consistent net interest spread, and, therefore, do not anticipate that changes in interest rates will have a material adverse effect on our earnings.

We seek to control the risks associated with our customer activities by requiring customers to maintain margin collateral in compliance with regulatory and internal guidelines. We monitor required margin levels daily and, pursuant to such guidelines, require our customers to deposit additional collateral, or to reduce positions, when necessary. We seek to control risks associated with our securities lending and borrowing activities by requiring credit approvals for counterparties, by monitoring the market value of securities loaned and collateral values for securities borrowed on a daily basis and requiring additional cash as collateral for securities loaned or return of collateral for securities borrowed when necessary.

197

#### **Table of Contents**

We are also exposed to market risk in our trading portfolio where we are active participants as market makers, seeking to realize returns through careful management of our positions and daily inventories. We held short-term securities totaling \$1.8 million and \$1.3 million at October 31, 2004 and October 31, 2003, respectively. We seek to manage trading risk by enforcing trading limits where our primary measure for setting trading limits is Value at Risk. Value at Risk measures the adverse impact the potential changes in market rates and prices could have on the value of the portfolio in addition to notional limits based on business need. Risk positions and limits are strictly enforced and monitored daily. Trading limits that have been exceeded are reported, escalated, and approved as appropriate.

Further, in brokerage, we also have market risk exposure due to retention of fixed income securities for the purpose of retail distribution. We held investment grade short-term fixed income securities totaling \$2.8 million and \$1.8 million at October 31, 2004 and October 31, 2003, respectively. Our primary measure for setting fixed-income trading limits is Value at Risk, which measures the adverse impact the potential changes in market rates and prices could have on the value of the portfolio, in addition to notional limits based on business need. Risk metrics are also employed through the monitoring of interest rate delta limits and notional limits by product categories. Risk positions and limits are strictly enforced and monitored daily.

As a fundamental part of TD Waterhouse Bank we hold short-term interest earning assets; mainly Canadian Mortgage Backed Securities (MBS) and U.S. Government Sponsored Agency Securities. These assets totaled \$11.9 billion and \$8.2 billion at October 31, 2004 and October 31, 2003, respectively. This increase relates primarily to the increase in customer balances on deposit. Derivative financial instruments are used to fully mitigate currency (Canadian) and interest rate risk associated with the MBS. In no instance does TD Waterhouse Bank trade derivatives for its own account.

For TD Waterhouse Bank we regularly perform sensitivity analyses to estimate the impact of changes in interest rates on earnings (Earnings at Risk) and the market value of interest sensitive assets and liabilities (Market Value at Risk). The sensitivity of these results is determined by calculating the impact of alternative interest rate scenarios based on an immediate and sustained increase and decrease in rates in 100 basis-point increments.

The sensitivity of net interest income and economic value of equity to TD Waterhouse Bank as of October 31, 2004 and October 31, 2003 are listed below:

### Change in Earnings at Risk (EAR) and Market Value at Risk (MVR) at October 31,

2003

Change in Interest Rates (bps)	EAR(1)		EAR(1) MVR(2)		E	AR(1)	MVR(2)		
+300	\$	11,700	\$	15,000	\$	7,000	\$	14,175	
+200	\$	7,800	\$	10,000	\$	4,500	\$	9,450	
+100	\$	3,900	\$	5,000	\$	2,250	\$	4,725	
-100		N/A	\$	(5,000)		N/A	\$	(4,725)	

2004

(1) pre-tax

(2) after-tax

198

#### **Table of Contents**

A portion of our brokerage operations consists of brokerage services in Canada. As a result, our results of operations could be adversely affected by factors, such as changes in foreign currency exchange rates or economic conditions in the Canadian market in which we provide our services. When the US dollar strengthens against these currencies, the US dollar value of non-US dollar based revenues decreases. Accordingly, changes in exchange rates may adversely affect our consolidated operating margins as expressed in US dollars. For the years ended October 31, 2003 and 2004, 43 percent and 45 percent, respectively, of our consolidated revenue and 57 percent and 58 percent, respectively, of our consolidated pre-tax income was derived from our Canadian brokerage operations. We do not hedge our risk to Canadian dollar fluctuations. For the year ended October 31, 2004, a 10 percent strengthening and weakening of the US Dollar against the Canadian dollar would have impacted consolidated revenues and consolidated pre-tax income as follows:

	Revenue			re-Tax Income
10% Strengthening of the US Dollar 10% Weakening of the US Dollar	\$ \$	(57.4) million 63.2 million	\$ \$	(13.4) million 14.7 million
	199			

#### **Table of Contents**

### UNAUDITED PRO FORMA COMBINED CONDENSED FINANCIAL STATEMENTS OF TD AMERITRADE

The following unaudited pro forma combined condensed financial statements have been prepared to assist you in your analysis of the financial effects of the acquisition of TD Waterhouse by Ameritrade. This information should be read in conjunction with, and is qualified in its entirety by, the consolidated financial statements and accompanying notes of Ameritrade and TD Waterhouse included in or incorporated into this proxy statement by reference.

The pro forma financial information is based on the estimates and assumptions set forth in the notes to such information. The pro forma financial information is preliminary and is being furnished solely for information purposes and, therefore, is not necessarily indicative of the combined results of operations or financial position that might have been achieved for the dates or periods indicated, nor is it necessarily indicative of the results of operations or financial position that may occur in the future.

The accompanying unaudited pro forma combined condensed financial statements give effect to the acquisition of TD Waterhouse using the purchase method of accounting. The pro forma adjustments related to the acquisition of TD Waterhouse are preliminary and are based on management s estimates of the value of the tangible and intangible assets acquired. The actual adjustments may differ materially from those presented in these pro forma financial statements. The final purchase price allocation will be completed after asset and liability valuations are final. The preliminary allocations are based on assumptions that Ameritrade s management believes are reasonable. Final adjustments may result in a materially different allocation of the purchase price, which would affect the value assigned to the tangible and intangible assets or could result in a change to the statement of operations. The effect of these changes on the statement of operations will depend on the nature and amount of adjustments to the assets and liabilities.

The unaudited pro forma combined condensed balance sheet assumes that the acquisition of TD Waterhouse took place on June 24, 2005, and combines Ameritrade s unaudited June 24, 2005 condensed consolidated balance sheet with TD Waterhouse s unaudited July 31, 2005 condensed consolidated statement of financial condition.

The unaudited pro forma combined condensed statements of operations for the year ended September 24, 2004 and the nine months ended June 24, 2005 assume the acquisition of TD Waterhouse took place as of September 26, 2003. The unaudited pro forma combined condensed statement of operations for the year ended September 24, 2004 combines Ameritrade s audited consolidated statement of operations for the year ended September 24, 2004 with TD Waterhouse s audited consolidated statement of income for the year ended October 31, 2004. The unaudited pro forma combined condensed statement of operations for the nine months ended June 24, 2005 combines Ameritrade s unaudited condensed consolidated statement of operations for the nine months ended June 24, 2005 with TD Waterhouse s condensed consolidated statement of income for the nine months ended July 31, 2005.

The unaudited pro forma combined condensed financial statements assume the Reorganization and the sale of Ameritrade Canada occur concurrently with the acquisition of TD Waterhouse. The actual timing of the completion of the Reorganization and the sale of Ameritrade Canada may differ.

Reclassifications have been made to TD Waterhouse s historical financial information to conform it to Ameritrade s financial statement classifications.

The pro forma results of operations do not reflect revenue opportunities and cost savings that we expect to realize after the acquisition of TD Waterhouse. No assurance can be given with respect to the estimated revenue opportunities and operating cost savings that are expected to be realized as a result of the acquisition

200

#### **Table of Contents**

of TD Waterhouse. The pro forma financial information does not reflect restructuring or exit costs that may be incurred by Ameritrade or TD Waterhouse in connection with the acquisition of TD Waterhouse.

We expect to incur approximately \$55 million to \$65 million of nonrecurring pre-tax charges (approximately \$34 million to \$39 million net of income taxes) resulting directly from the acquisition, which will be included in income within 12 months following the closing of the acquisition. These charges include re-branding costs, client communications, Ameritrade contract termination costs and Ameritrade employee involuntary termination costs. These charges are not reflected in the pro forma results of operations.

201

## TD AMERITRADE UNAUDITED PRO FORMA COMBINED CONDENSED BALANCE SHEET June 24, 2005 (In thousands)

		Ameritrade Historical	Sale of Ameritrade Canada Note 2(a)		.meritrade Adjusted
ASSETS					
Cash and cash equivalents	\$	267,316	\$	61,793	\$ 329,109
Short-term investments		20,000			20,000
Cash and investments segregated in compliance with					
federal regulations		7,757,897			7,757,897
Receivable from brokers, dealers and clearing					
organizations		3,837,529			3,837,529
Receivable from clients and correspondents net		3,440,170		(639)	3,439,531
Property and equipment net		28,292		(119)	28,173
Goodwill		769,347			769,347
Acquired intangible assets net		263,426			263,426
Other investments		64,583			64,583
Other assets		57,311		184	57,495
Total assets	\$	16,505,871	\$	61,219	\$ 16,567,090
LIABILITIES AND STOCKHOLDERS EQUITY	7				
Liabilities:					
Payable to brokers, dealers and clearing					
organizations	\$	4,563,519	\$		\$ 4,563,519
Payable to clients and correspondents		10,251,193			10,251,193
Accounts payable and accrued liabilities		143,581		23,606	167,187
Prepaid variable forward derivative instrument		16,912			16,912
Prepaid variable forward contract obligation		39,058			39,058
Deferred income taxes		89,485		1,597	91,082
Total liabilities		15,103,748		25,203	15,128,951
Stockholders equity:					
Common Stock		4,351			4,351
Additional paid-in capital		1,182,943			1,182,943
Retained earnings		568,756		36,116	604,872
Treasury stock, Common, at cost		(383,423)			(383,423)
Deferred compensation		941			941
Accumulated other comprehensive income		28,555		(100)	28,455
Total stockholders equity		1,402,123		36,016	1,438,139
•					
Total liabilities and stockholders equity	\$	16,505,871	\$	61,219	\$ 16,567,090

(Continued on following page)

See notes to unaudited pro forma financial statements.

202

## TD AMERITRADE UNAUDITED PRO FORMA COMBINED CONDENSED BALANCE SHEET (Continued) June 24, 2005 (In thousands)

		TD Vaterhouse Historical		TD Vaterhouse organization Note 2(b)	TD Waterhouse Closing Capital n Adjustment Note 2(c)			TD aterhouse Adjusted
ASSETS								
Cash and cash equivalents	\$	126,855	\$	1,273,636	\$	(995,964)	\$	404,527
Short-term investments		1,017,510		(1,017,510)				
Receivable from brokers, dealers								
and clearing organizations		245,208		(41,372)				203,836
Receivable from clients and								
correspondents net		5,598,778		(1,971,502)				3,627,276
Property and equipment net		170,109		(80,854)				89,255
Loans, net		27,773		(27,773)				
Goodwill		858,812		(95,358)				763,454
Acquired intangible assets net		8,399		(975)				7,424
Investments in debt and equity								
securities		12,964,297		(12,822,712)				141,585
Deferred tax assets		38,512		(7,414)				31,098
Other assets		168,868		(75,073)				93,795
Total assets	\$	21,225,121	\$	(14,866,907)	\$	(995,964)	\$	5,362,250
LIABILITIES AND STOCKHOLDERS EQUITY								
Liabilities:								
Payable to brokers, dealers and	ф	2 120 700	ф	(670, 460)	Ф	207.522	ф	1.720.062
clearing organizations	\$	2,120,798	\$	(679,468)	\$	297,533	\$	1,738,863
Payable to clients and		5 022 104		(4.076.426)				1 745 750
correspondents		5,822,194		(4,076,436)				1,745,758
Client deposits		9,243,599		(9,243,599)				
Accounts payable and accrued		066.242		(757.0(2)				200.070
liabilities		966,342		(757,263)		101 705		209,079
Notes payable to affiliate		20,000				181,785		181,785
Subordinated debt with affiliate		30,000		(40,607)				30,000
Deferred income taxes		80,802		(40,687)				40,115
Total liabilities		18,263,735		(14,797,453)		479,318		3,945,600
Minority interest		69,454		(69,454)				
Stockholders equity:								

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

Preferred Stock	11,829	(11,829)		
Common Stock	3,530			3,530
Additional paid-in capital	1,767,068		(355,134)	1,411,934
Retained earnings	1,041,441	78,707	(1,120,148)	
Accumulated other				
comprehensive income	68,064	(66,878)		1,186
Total stockholders equity	2,891,932		(1,475,282)	1,416,650
Total liabilities and				
stockholders equity	\$ 21,225,121	\$ (14,866,907)	\$ (995,964)	\$ 5,362,250

(Continued on following page)

See notes to unaudited pro forma financial statements.

203

## TD AMERITRADE UNAUDITED PRO FORMA COMBINED CONDENSED BALANCE SHEET (Continued) June 24, 2005 (In thousands)

		ameritrade Adjusted	TD /aterhouse Adjusted	Pro Forma Adjustments Reference		V	Ameritrade and TD Vaterhouse Combined
ASSETS							
Cash and cash equivalents	\$	329,109	\$ 404,527	\$ . , ,	2(d),(e)	\$	125,084
				(20)	2(e)		
				1,876,250	2(g)		
G1		20.000		(2,407,162)	2(h)		
Short-term investments		20,000		(20,000)	2(h)		
Cash and investments							
segregated in compliance		7.757.007					7.757.007
with federal regulations		7,757,897					7,757,897
Receivable from brokers,							
dealers and clearing		2 927 520	202 926				4.041.265
organizations Receivable from clients and		3,837,529	203,836				4,041,365
		2 420 521	2 627 276				7.066.907
correspondents net	-4	3,439,531	3,627,276				7,066,807
Property and equipment no Goodwill	et	28,173 769,347	89,255 763,454	390,976	2(a)		117,428
Acquired intangible assets		709,347	705,434	390,970	2(e)		1,923,777
net		263,426	7,424	676 276	2(a)		047 126
Investments in debt and		205,420	7,424	676,276	2(e)		947,126
equity securities		64,583	141,585				206,168
Deferred tax assets		04,363	31,098	(31,098)	2(e)		200,108
Other assets		57,495	93,795	23,750	2(g)		175,040
Other assets		37,493	93,193	25,750	2(g)		173,040
Total assets	\$	16,567,090	\$ 5,362,250	\$ 431,352		\$	22,360,692
LIABILITIES AND STOCKHOLDERS EQUITY							
Liabilities:							
Payable to brokers, dealers							
and clearing organizations	\$	4,563,519	\$ 1,738,863	\$		\$	6,302,382
Payable to clients and							
correspondents		10,251,193	1,745,758				11,996,951
Accounts payable and							
accrued liabilities		167,187	209,079	20,115	2(e), (f)		396,381
Prepaid variable forward							
derivative instrument		16,912					16,912
		39,058					39,058

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

Prepaid variable forward									
contract obligation									
Notes payable to affiliate		181,785			181,785				
Long-term debt			1,900,000	2(g)	1,900,000				
Subordinated debt with									
affiliate		30,000			30,000				
Deferred income taxes	91,082	40,115	230,682	2(e)	361,879				
				, í					
Total liabilities	15,128,951	3,945,600	2,150,797		21,225,348				
	- , - ,	- , ,	,,		, -,-				
Stockholders equity:									
Common Stock	4,351	3,530	(1,567)	2(e)	6,314				
Additional paid-in capital	1,182,943	1,411,934	709,284	2(e)	1,481,871				
r i r i r i r i r i r i r i r i r i r i	, - ,	, ,	(1,822,290)	2(h)	, - ,				
Retained earnings	604,872		(604,872)	2(h)					
Treasury stock, Common, at	001,072		(001,072)	_()					
cost	(383,423)				(383,423)				
Deferred compensation	941				941				
Accumulated other	711				711				
comprehensive income	28,455	1,186			29,641				
comprehensive meome	20,433	1,100			27,041				
Total stockholders equity	1,438,139	1,416,650	(1,719,445)		1,135,344				
Total stockholders equity	1,430,137	1,410,030	(1,717,443)		1,133,344				
Total liabilities and									
stockholders equity	\$ 16,567,090	\$ 5,362,250	\$ 431,352	\$	22,360,692				
stockholders equity	\$ 10,307,090	\$ 5,302,230	\$ 431,332	4	22,300,092				
	Can notae to	undited mas forms	financial atatamanta						
See notes to unaudited pro forma financial statements.									
		204							
		204							

#### TD AMERITRADE UNAUDITED PRO FORMA COMBINED CONDENSED STATEMENT OF OPERATIONS For the Year Ended September 24, 2004 (In thousands, except per share amounts)

	A	Ameritrade	9	TD	TD Waterhouse	TD			Ameritrade and
	Ameritrade	e Canada	Ameritrado	eWaterhous <b>R</b>	eorganizatið	<b>N</b> aterhous	e Pro Forma		TD Waterhouse
	Historical	Note 2(i)	Adjusted	Historical	Note 2(j)	Adjusted A	Adjustmen <b>ß</b>	eferenc	
Revenues:									
Commissio	ns								
and									
clearing	<b>* * * * 0 0 * 0</b>	<b></b>	<b>* * *</b> * * * * * * * * * * * * * * * *	<b>.</b>	<b>*</b> (271 121)	<b>4.220.720</b>			<b>*</b> 004.040
fees	\$ 560,052	\$ (9,553)	\$ 550,499	\$ 681,944	\$ (351,424)	\$ 330,520	\$		\$ 881,019
Interest	250 550	(00 <b>=</b> )	2== 61=	150 100	(22.4 = 44)	4 40 004			101.006
revenue	278,550	(905)	277,645	478,122	(334,741)	143,381			421,026
Brokerage									
interest	41.061		41.061	100.071	(111.050)	12.210	2.060	24)	57.047
expense	41,861		41,861	123,271	(111,053)	12,218	3,868	2(k)	57,947
NI.4									
Net									
interest	227 (20	(005)	225 704	254.051	(222 (22)	121 162	(2.060)		262.070
revenue	236,689	(905)		354,851	(223,688)	131,163	(3,868)	2(1)	363,079
Other	83,372	(63)	83,309	362,027	(87,804)	274,223	954	2(1)	358,486
Net									
revenues	880,113	(10,521)	869,592	1,398,822	(662,916)	735,906	(2,914)		1,602,584
revenues	000,113	(10,321)	009,392	1,390,622	(002,910)	133,900	(2,914)		1,002,364
Expenses:									
Employee									
compensat	ion								
and									
benefits	154,792	(1,472)	153,320	527,229	(261,802)	265,427			418,747
Clearing		(-, -, -)		2 _ 1 , 2	(===,===)				120,111
and									
execution									
costs	30,610	(2,073)	28,537	104,596	(62,546)	42,050			70,587
Communic	cation 9,853	(155)	39,698	57,543	(8,053)	49,490			89,188
Occupancy	V								
and									
equipment									
costs	42,353	(246)	42,107	107,460	(35,697)	71,763			113,870
Depreciati	on								
and									
amortizatio	on 23,224	(9)	23,215	56,231	(15,369)	40,862	34,185	2(m)	98,262
Profession	al								
services	27,381	(114)	27,267	58,294	(29,289)	29,005			56,272

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

			ŭ						
Interest on									
borrowings	2,581	(1)	2,580	1,992		1,992	138,131	2(n)	145,066
							2,363	2(k)	
Loss on									
disposal									
of									
property	1,166		1,166						1,166
Other	16,632	(113)	16,519	141,169	(66,960)	74,209			90,728
Advertising	100,364	(1,483)	98,881	91,293	(15,516)	75,777			174,658
8		(=, :==)	, ,,,,,,,	, -,-,-	(10,010)	,,,,,,			2, 1,020
Total									
expenses	438,956	(5,666)	433,290	1,145,807	(495,232)	650,575	174,679		1,258,544
сиреньев	150,750	(5,000)	155,270	1,1 10,007	(175,252)	050,575	17.1,075		1,200,011
Income									
before									
income									
taxes and									
minority									
~	441 157	(4,855)	436,302	253,015	(167 694)	85,331	(177 502)		244.040
interest Provision	441,157	(4,633)	430,302	255,015	(167,684)	65,551	(177,593)		344,040
for income	160.010	(1.667)	167 140	05.702	(61.504)	24.250	(60.061)	2( )	100 141
taxes	168,810	(1,667)	167,143	85,793	(61,534)	24,259	(69,261)	2(o)	122,141
-									
Income									
before									
minority									
interest	272,347	(3,188)	269,159	167,222	(106,150)	61,072	(108,332)		221,899
Minority									
interest				9,150	(9,150)				
Net income S	\$ 272,347	\$ (3,188)	\$ 269,159	\$ 158,072	\$ (97,000)	\$ 61,072	\$ (108,332)		\$ 221,899
Earnings									
per share									
basic S	0.65		\$ 0.64					;	\$ 0.36
Earnings									
per share									
diluted S	\$ 0.64		\$ 0.63						\$ 0.35
Weighted									
average									
shares									
outstanding									
basic	417,629		417,629				196,300	2(p)	613,929
Weighted	,-		,-				.,	4,	,-
average									
shares									
outstanding									
diluted	426,972		426,972				196,300	2(p)	629,087
JII WOO	120,712		120,712				5,815	2(q)	027,007
							5,015	<del>-</del> (4)	

See notes to unaudited pro forma financial statements.

# TD AMERITRADE UNAUDITED PRO FORMA COMBINED CONDENSED STATEMENT OF OPERATIONS For the Nine Months Ended June 24, 2005 (In thousands, except per share amounts)

Ameritrade

	A	Ameritrad	e	TD T	D Waterhous	se TD		A	and
	Ameritrade	e Canada	Ameritrade	Waterhous	eorganizatio	<b>W</b> aterhouse	Pro Forma	TD	Waterhouse
	Historical	Note 2(i)	Adjusted	Historical	Note 2(j)	Adjusted A	Adjustm <b>e</b> nds	erence (	Combined
Revenues:									
Commiss									
and									
clearing	\$ 394,596	¢ (7.422)	\$ 387,164	\$ 509,313	\$ (291,509)	¢ 217 904	\$	9	6 604,968
fees Interest	\$ 394,390	\$ (7,432)	\$ 387,104	\$ 309,313	\$ (291,309)	\$ 217,804	Ф	1	004,908
revenue	366,797	(1,042)	365,755	578,502	(424,374)	154,128			519,883
Brokerag	e								
interest	02.526		02.526	100.520	(152 500)	26.721	6.240	2(1)	106.505
expense	93,526		93,526	199,530	(172,799)	26,731	6,248	2(k)	126,505
Net									
interest									
revenue	273,271	(1,042)	272,229	378,972	(251,575)	127,397	(6,248)		393,378
Other	60,973	(214)	60,759	298,404	(66,238)	232,166	43,233	2(1)	336,158
Net									
revenues	s 728,840	(8,688)	720,152	1,186,689	(609,322)	577,367	36,985		1,334,504
	,,	(0,000)	0, _ 0	-,,	(***,*==)	,	2 0,2 00		-,
Expenses:									
Employe									
compensa	ation								
benefits	130,811	(1,503)	129,308	460,511	(247,392)	213,119			342,427
Clearing		(=,= ==)		,.	(= :: ,= > =)				· -, · - ·
and									
execution		(1.700)	10 201	104 145	(70.056)	21 000			50.070
Commun	20,081 icatio27,203	(1,700) (138)	18,381 27,065	104,145		31,889 34,366			50,270 61,431
Occupand	•	(130)	27,003	40,000	(0,320)	34,300			01,431
and									
equipmer									
costs	33,018	(319)	32,699	89,163	(29,683)	59,480			92,179
Depreciation and	tion								
amortizat	ion 17,543	(44)	17,499	40,135	(10,776)	29,359	25,639	2(m)	72,497
Professio		()		,	( 3,3)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	- , , , , ,	( )	, ,
services	26,722	(139)	26,583	43,082	(21,929)	21,153			47,736

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

Interest on									
borrowings	1,503	(2)	1,501	1,494		1,494	103,598	2(n)	110,411
							3,818	2(k)	
Gain on									
disposal									
of									
property	(220)		(220)						(220)
Other	13,146	(1,901)	11,245	73,800	(19,885)	53,915			65,160
Advertising		(1,143)	71,164	85,881	(12,736)	73,145			144,309
8	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	( ) - /	, -	,	( ,:,	<b>,</b>			,
Total									
expenses	342,114	(6,889)	335,225	939,097	(421,177)	517,920	133,055		986,200
сирензез	5 .2,11 .	(0,00)	330,223	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(121,177)	217,520	155,055		>00 <b>,2</b> 00
Income									
before									
income									
taxes and									
minority	296 726	(1.700)	294 027	247.502	(100 145)	50 447	(06.070)		240 204
interest	386,726	(1,799)	384,927	247,592	(188,145)	59,447	(96,070)		348,304
Provision									
for income	1.40.400	10.6	1.40.00.5	00.000	(50.510)	0.700	(26.005)	24.	121 (20
taxes	148,489	406	148,895	80,233	(70,513)	9,720	(36,987)	2(o)	121,628
Income									
before									
minority									
interest	238,237	(2,205)	236,032	167,359	(117,632)	49,727	(59,083)		226,676
Minority									
interest				8,535	(8,535)				
Net income 3	\$ 238,237	\$ (2,205)	\$ 236,032	\$ 158,824	\$ (109,097)	\$ 49,727	\$ (59,083)	\$	226,676
Earnings									
per share									
basic	\$ 0.59		\$ 0.58					\$	0.38
Earnings									
per share									
diluted	\$ 0.58		\$ 0.57					\$	0.37
Weighted									
average									
shares									
outstanding									
basic	403,911		403,911				196,300	2(p)	600,211
Weighted	7 1		7					(I)	,—
average									
shares									
outstanding									
diluted	412,250		412,250				196,300	2(p)	614,365
anucu	112,230		112,230				5,815	2(q)	011,505
							5,015	2( <b>q</b> )	

See notes to unaudited pro forma financial statements.

206

## TD AMERITRADE NOTES TO UNAUDITED PRO FORMA COMBINED CONDENSED FINANCIAL STATEMENTS Columnar amounts in thousands, except percentages and per share amounts

#### 1. Basis of Presentation

The unaudited pro forma combined condensed financial statements reflect the recording of entries required under the purchase method of accounting. The total purchase price has been allocated to the tangible and intangible assets and liabilities of TD Waterhouse based on their estimated fair values. The amounts and components of the purchase price, along with the preliminary allocation of the purchase price, are presented below.

#### **Purchase Price**

TD Ameritrade common stock issued	\$ 2,123,181
Cash acquired, net of cash paid	(326,887)
Acquisition costs	20,115
Total purchase price	\$ 1,816,409

Preliminary Purchase Price Allocation	reliminary Allocation (a)	W	TD Vaterhouse* (b)	Ac	ro Forma ljustment [(a)-(b)]
Receivable from brokers, dealers, and clearing					
organizations	\$ 203,836	\$	203,836	\$	
Receivable from clients and correspondents, net	3,627,276		3,627,276		
Property and equipment, net	89,255		89,255		
Goodwill	1,154,430		763,454		390,976
Acquired client relationship intangible asset	683,700		7,424		676,276
Investments in debt and equity securities	141,585		141,585		
Other assets	93,795		124,893		(31,098)
Total assets acquired	5,993,877		4,957,723		1,036,154
Payable to brokers, dealers and clearing					
organizations	(1,738,863)		(1,738,863)		
Payable to clients and correspondents	(1,745,758)		(1,745,758)		
Accounts payable and accrued liabilities	(209,079)		(209,079)		
Notes payable	(211,785)		(211,785)		
Deferred income taxes	(270,797)		(40,115)		(230,682)
Total liabilities assumed	(4,176,282)		(3,945,600)		(230,682)
Other comprehensive income	(1,186)		(1,186)		
Total purchase price allocated	\$ 1,816,409	\$	1,010,937	\$	805,472

\* TD Waterhouse balances after giving effect to the Reorganization and closing date capital adjustment. See Notes 2(b) and 2(c).

207

#### **Table of Contents**

The value of the TD Ameritrade common stock to be issued reflects the issuance of 196.3 million shares of common stock to TD, which will equal approximately 32.7 percent of the total shares of TD Ameritrade common stock upon completion of the acquisition of TD Waterhouse. The value of the shares is calculated using the \$16.816 average closing market price of Ameritrade common stock for a short period before and after June 22, 2005, the date the proposed acquisition of TD Waterhouse was agreed to and announced, less the proposed \$6.00 per share special cash dividend. The special dividend is deducted from the average market price because the shares issued to TD will not include the right to receive the special dividend. The pro forma adjustment to stockholders equity is summarized as follows:

Average closing market price for the five trading days ended June 24, 2005	\$	16.816		
Less: Special dividend per share		(6.00)		
			\$	10.816
Times: Number of shares of common stock issued to TD				196,300
Value of common stock issued to TD				2,123,181
Less: TD Waterhouse adjusted common stock and additional paid-in capital				(1,415,464)
				(1,110,101)
Total pro forma adjustment to stockholders equity			\$	707,717
Pro forma adjustment to common stock	\$	(1,567)		
Pro forma adjustment to additional paid-in capital		709,284		
Total pro forma adjustment to stockholders equity			\$	707,717
Cash acquired, net of cash paid consists of the following:				
Cash and cash equivalents of TD Waterhouse, after giving effect to the Re	eorga	nization (see		
Notes 2(b) and 2(c))			9	\$ 404,527
Cash consideration paid to TD pursuant to the share purchase agreement				(20)
Cash consideration paid to TD for Ameritrade closing date capital adjustm in Note 2(d))	nent (	see calculation	1	(77,620)
Cash acquired, net of cash paid			9	\$ 326,887

#### 2. Pro Forma Adjustments

The following adjustments have been reflected in the unaudited pro forma combined condensed financial statements:

(a) Reflects the sale of Ameritrade Canada to TD pursuant to the Canadian Purchase Agreement, net of income tax effects. Under the Canadian Purchase Agreement, the sale price consists of cash equal to the sum of \$60 million plus Ameritrade Canada s net tangible book value, which would total approximately \$65.6 million based on the June 24, 2005 Ameritrade Canada balance sheet. The sale of Ameritrade Canada would result in a gain on the sale of approximately \$60.0 million and an estimated

#### **Table of Contents**

income tax liability of approximately \$24.0 million based the June 24, 2005 Ameritrade Canada balance sheet. The details of the net pro forma adjustment are as follows:

	Am C B	letion of neritrade Canada alance Sheet	R Elin	eletion of elated nination ntries	An	ceeds from Sale of neritrade ada, net of tax	Net Forma justment
Assets:							
Cash and cash equivalents	\$	(3,851)	\$		\$	65,644	\$ 61,793
Receivable from clients and							
correspondents net		(639)					(639)
Property and equipment net		(119)					(119)
Investment in subsidiary				5,544		(5,544)	
Other assets		(112)		296			184
Total assets	\$	(4,721)	\$	5,840	\$	60,100	\$ 61,219
Liabilities and stockholders equity:							
Accounts payable and accrued							
liabilities	\$	(674)	\$	296	\$	23,984	\$ 23,606
Deferred income taxes		1,597					1,597
Common stock and additional paid-in							
capital		(186)		186			
Retained earnings		(5,358)		5,358		36,116	36,116
Other comprehensive income		(100)					(100)
Total liabilities and stockholders equity	\$	(4,721)	\$	5,840	\$	60,100	\$ 61,219

<sup>(</sup>b) Reflects, pursuant to the Reorganization, the sale of all TD Waterhouse non-U.S. and non-brokerage businesses to TD. The pro forma adjustment assumes that the non-U.S. and non-brokerage businesses are sold for cash at their net book value.

209

<sup>(</sup>c) Reflects, pursuant to the Reorganization, the closing date capital adjustment for TD Waterhouse. The closing date capital adjustment provides for the distribution to TD of excess capital of TD Waterhouse above the sum of 6 percent of aggregate debit items (calculated for each registered broker-dealer as of any given date on the same basis as the amount set forth in Box 4470 of the Form X-17A-5 that is completed by such entity) plus \$1.00 per share of Ameritrade common stock. The pro forma calculation of the TD Waterhouse closing date capital adjustment is as follows:

#### **Table of Contents**

TD Waterhouse total stockholders equity, July 31, 2005	\$ 2,891,932	
Less: Goodwill and intangible assets (post-Reorganization)	(770,878)	
TD Waterhouse pro forma closing date net tangible book value		\$ 2,121,054
Aggregate debit items (per Box 4470 of Form X-17A-5 for registered		
broker-dealer entities)	4,020,751	
Times: Six percent requirement per share purchase agreement	6%	
	241,245	
Plus: \$1.00 per Ameritrade common share	404,527	
TD Waterhouse pro forma targeted closing date net tangible book		
value		645,772
Pro forma excess over targeted closing net tangible book value (Total		
pro forma excess capital to be distributed to TD)		1,475,282
Less: Amounts borrowed to maintain \$1.00 per Ameritrade share of		
cash		
Borrowings on stock lending (Payable to brokers, dealers)	(297,533)	
Borrowings from TD (Notes payable to affiliates)	(181,785)	
Total borrowings for TD Waterhouse closing capital adjustment		(479,318)
Net cash distributed in TD Waterhouse pro forma capital adjustment		\$ 995,964

The pro forma adjustment assumes that any borrowings necessary for TD Waterhouse to fund the distribution of excess capital will be made first from stock lending activities, to the extent available under broker-dealer regulatory restrictions. Any remaining borrowings would be made in the form of a note payable to TD.

(d) Reflects cash paid to TD for Ameritrade s closing date capital adjustment based on the June 24, 2005 consolidated balance sheet. The actual net tangible book value deficit, if any, will be based on Ameritrade s consolidated balance sheet as of the closing date of the acquisition of TD Waterhouse. The calculation of Ameritrade s pro forma closing date capital adjustment is as follows:

210

#### **Table of Contents**

Ameritrade total stockholders equity, June 24, 2005	\$ 1,402,123		
Less: Goodwill and acquired intangible assets	(1,032,773)		
Plus:			
Deferred income tax liability associated with Datek			
client relationship acquired intangible asset	78,165		
Gain on sale of Ameritrade Canada, net of income			
taxes	36,016		
Ameritrade pro forma closing date net tangible book			
value		\$ 483,531	
Aggregate debit items (per Box 4470 of			
Form X-17A-5 for registered broker-dealer entities)	\$ 3,979,256		
Times: Six percent requirement per share purchase			
agreement	6%		
	238,755		
Plus: \$1.00 per Ameritrade common share	404,527		
Ameritrade pro forma targeted closing date net			
tangible book value		643,282	
		•	
Pro forma deficit of closing net tangible book value			
compared to targeted closing date net tangible book			
value		(159,751)	
Divided by: One minus TD s ownership percentage			
(32.7%)		67.3%	
Quotient			\$ (237,371)
Less: Pro forma deficit from above			(159,751)
			, , ,
Ameritrade pro forma closing date capital adjustment			\$ (77,620)

- (e) Reflects the recording of the acquisition of TD Waterhouse under the purchase method of accounting. The total purchase price has been allocated to the tangible and intangible assets and liabilities of TD Waterhouse based on their estimated fair values. The amounts and components of the purchase price, along with the preliminary allocation of the purchase price, are presented in Note 1. Further adjustments to the purchase price allocation may be made based on final valuations of property and equipment and acquired intangible assets.
- (f) Reflects liabilities recorded for Ameritrade s estimated acquisition costs of \$20.1 million. Estimated acquisition costs of the following:

Investment banking fees	\$ 7,500
Legal, accounting and other professional fees	11,470
Printing and filing fees	1,145
Total estimated acquisition costs	\$ 20,115

(g) Reflects the issuance of \$1.9 billion of long-term debt and estimated debt issuance costs of approximately \$23.8 million or 1.25 percent of the principal. Ameritrade expects to fund the proposed \$6.00 per share special dividend with up to approximately \$0.4 billion from cash on hand and short-term investments, approximately \$0.4 billion from excess capital in TD Waterhouse at closing and the remaining

211

#### **Table of Contents**

\$1.6 billion to \$2.0 billion by issuing private or public long-term debt. The pro forma effect of the debt issuance on the June 24, 2005 balance sheet is as follows:

Increase in long-term debt Less: Debt issuance costs (Increase in Other assets)	\$ 1,900,000 (23,750)
Net increase in cash and cash equivalents from debt issuance	\$ 1,876,250

(h) Reflects the payment of the \$6.00 per share special dividend. The pro forma calculation of the dividend is as follows:

Ameritrade common shares outstanding as of June 24, 2005	404,527
Special dividend per share	\$ 6.00
Cash paid for dividend	\$ 2,427,162

The pro forma effect of the payment of the special dividend on the balance sheet is as follows:

Assets:	
Cash and cash equivalents	\$ (2,407,162)
Short-term investments (sold to raise cash for dividend)	(20,000)
Net decrease in assets due to payment of dividend	\$ (2,427,162)
Stockholders equity:	
Retained earnings	\$ (604,872)
Additional paid-in capital	(1,822,290)
Net decrease in stockholders equity due to payment of dividend	\$ (2,427,162)

- (i) Reflects the deletion of Ameritrade Canada s results of operations.
- (j) Reflects the deletion of all TD Waterhouse non-U.S. and non-brokerage entities results of operations.
- (k) Reflects additional interest expense on borrowings by TD Waterhouse in order to fund the closing date capital adjustment (see Note 2 (c)). Interest expense is calculated based on average 30-day LIBOR interest rates for the respective periods, which is TD Waterhouse s typical cost for these types of borrowings. Interest expense associated with stock lending activities is classified as brokerage interest expense in the statements of operations because it relates to broker-dealer activities. Interest expense on borrowings from affiliates is classified as interest on borrowings in the statements of operations. The calculation of the pro forma adjustments are as follows:

	Ended Sept. 24, 2004		Ended June 24, 005
Stock	Borrowings	Stock	Borrowings
Lending	from Affiliate	Lending	from Affiliate

Edgar Filing: AMERITRADE HOLDING CORP - Form PRER14A

Principal balance	\$ 297,533	\$ 181,785	\$ 297,533	\$ 181,785
Times: Average interest rate assumption	1.3%	1.3%	2.8%	2.8%
Annualized interest expense Times: Percentage of full year	3,868 100%	2,363 100%	8,331 75%	5,090 75%
Times. Fercentage of full year	100%	100%	13%	13%
Pro forma adjustment	\$ 3,868	\$ 2,363	\$ 6,248	\$ 3,818

<sup>(</sup>l) Reflects additional marketing fees that would have been earned by TD Waterhouse s broker-dealer subsidiaries from TD Waterhouse Bank, had the Money Market Deposit Account agreement among

212

#### **Table of Contents**

TD, Ameritrade and certain broker-dealer subsidiaries of TD Waterhouse been in effect during the periods presented. The MMDA agreement will not be executed or become effective until the closing of the acquisition of TD Waterhouse. Under the current MMDA arrangement, the TD Waterhouse broker-dealer subsidiaries earn a flat fee of 90 basis points on client MMDA balances, reduced by a management fee, while TD Waterhouse Bank retains any additional yield in excess of 90 basis points. Under the new MMDA agreement, the TD Waterhouse broker-dealer subsidiaries—earnings will not be limited to 90 basis points, but will instead be based on the actual net yield earned by TD Waterhouse Bank on the client MMDA assets, less the actual interest cost paid to clients, a flat fee to TD Waterhouse Bank of 20 basis points and certain MMDA direct expenses. The pro forma adjustment is summarized as follows:

MMDA Agreement Marketing Fees:	E	al Year nded 24, 2004	Nine Months Ended June 24, 2005		
Pro forma, as if new MMDA agreement were in effect Less: Actual, as originally reported	\$	65,594 (64,640)	\$	103,383 (60,150)	
Pro forma adjustment	\$	954	\$	43,233	

(m) Reflects amortization resulting from the portion of the TD Waterhouse purchase price allocated to the estimated fair value of the TD Waterhouse client base. The pro forma adjustment assumes the intangible asset is amortized on a straight-line basis over an estimated life of 20 years. The amount allocated to this intangible asset was based on Ameritrade management s preliminary estimate of the value of the TD Waterhouse client base. Ameritrade management estimated a fair value of \$300 per client account based on 2,279,000 TD Waterhouse client accounts. The actual amount to be allocated to the value of the TD Waterhouse client base will be based on an independent valuation. A hypothetical \$100 million change in the amount allocated to this intangible asset would result in a \$5.0 million and \$3.8 million pre-tax effect on amortization expense for the fiscal year and nine-month periods presented, respectively. The calculation of the pro forma adjustment is as follows:

Pro forma acquired client relationship intangible asset Divided by estimated life (years)	\$ 683,700 20
Pro forma adjustment fiscal year ended Sept. 24, 2004 Times: Partial year percentage for nine months ended June 24, 2005	34,185 75%
Pro forma adjustment nine months ended June 24, 2005	\$ 25,639
213	

#### **Table of Contents**

(n) Reflects estimated interest expense and amortization of debt issuance costs associated with the long-term debt to be incurred to fund the special dividend as discussed under pro forma adjustment (g). Pro forma interest expense is based on an estimated annual interest rate of 7.0 percent. Debt issuance costs are assumed to be amortized over an expected term of seven years. The assumed interest rate and term of the long-term debt are based on estimates provided by Ameritrade's lead debt underwriter and do not represent a firm commitment. Actual results may differ. A hypothetical 1/8 percent change in the annual interest rate would result in a \$2.4 million and \$1.8 million pre-tax effect on interest expense for the fiscal year and nine-month periods presented, respectively. The calculation of the pro forma adjustment is as follows:

Pro forma principal amount borrowed	\$ 1,900,000
Times: Assumed interest rate	7.0%
	100 000
Annual interest expense	133,000
First year amortization of \$23.8 million of debt issuance costs, using effective interest method and implied rate of $7.4\%$	5,131
Pro forma adjustment fiscal year ended Sept. 24, 2004	138,131
Times: Partial year percentage for nine months ended June 24, 2005	75%
Pro forma adjustment nine months ended June 24, 2005	\$ 103,598

(o) Reflects the net income tax effect of pro forma adjustments (k), (l), (m) and (n), computed at Ameritrade s marginal tax rate for the respective periods as follows:

	I	cal Year Ended . 24, 2004	]	e Months Ended e 24, 2005
Adjustment to brokerage interest expense	\$	(3,868)	\$	(6,248)
Adjustment to other income		954		43,233
Adjustment to depreciation and amortization		(34,185)		(25,639)
Adjustments to interest on borrowings		(140,494)		(107,416)
Net effect of adjustments on pre-tax income		(177,593)		(96,070)
Ameritrade marginal income tax rate		39.0%		38.5%
Pro forma adjustment	\$	(69,261)	\$	(36,987)

- (p) Reflects the impact of shares of TD Ameritrade common stock issued as consideration in the acquisition of TD Waterhouse as if outstanding from the beginning of the period.
- (q) Reflects additional common stock equivalents resulting from the adjustment of Ameritrade stock options for the special dividend in accordance with the terms of the Ameritrade stock plans. The pro forma adjustment was calculated using the treasury stock method based on 23.6 million pre-adjustment stock options outstanding as of June 24, 2005, with a pre-adjustment weighted average exercise price of \$6.53 per share. The option adjustment ratio was calculated assuming a pre-dividend market price of \$21 per share for the Ameritrade stock, resulting in an option adjustment ratio of 21/15 and an exercise price adjustment ratio of 15/21. The actual option adjustment ratio will be determined based on the actual market price of Ameritrade stock immediately prior to the payment of the dividend.

Assuming a different option adjustment ratio would result in a different amount of incremental common stock equivalents. For example, assuming a pre-dividend market price of \$18 would result in 7.3 million incremental common stock equivalents due to a larger option adjustment ratio and smaller exercise price adjustment ratio. Conversely, assuming a pre-dividend market price of \$24 would result in 4.8 million incremental common stock equivalents due to a smaller option adjustment ratio and a larger exercise price adjustment ratio.

214

### STOCK OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT OF AMERITRADE

As of September 30, 2005, there were 406,058,970 shares of Ameritrade common stock outstanding. The following table sets forth, as of September 30, 2005, the beneficial ownership of the Ameritrade's common stock by its named executive officers, directors, each person believed by Ameritrade to beneficially own more than 5% of Ameritrade's common stock, by all current executive officers and directors of Ameritrade as a group, and certain other Ameritrade stockholders. Shares of common stock subject to options that are exercisable within 60 days of September 30, 2005 are deemed beneficially owned by the person holding such options and are treated as outstanding for the purpose of computing the percentage of ownership of such person, but are not treated as outstanding for the purpose of computing the percentage of any other person.

	Number of Shares of	Percent of Shares of
Name	Common Stock	Common Stock
Directors and Executive Officers		
J. Joe Ricketts(1)	89,318,300	21.9%
Chairman and Founder		
Joseph H. Moglia(2)	10,811,702	2.6%
Chief Executive Officer		
John R. MacDonald(3)	761,646	*
Executive Vice President, Chief Financial Officer, Chief		
Administrative Officer and Treasurer		
J. Peter Ricketts(4)	10,023,067	2.5%
Vice Chairman		
Asiff S. Hirji(5)	652,615	*
Executive Vice President and Chief Operating Officer		
Michael J. Bingle(6)	11,466,209	2.8%
Director		
Dan W. Cook III(7)	2,485	*
Director		
Michael D. Fleisher(8)	46,191	*
Director		
Glenn H. Hutchins(9)	11,501,728	2.8%
Director		
Mark L. Mitchell(10)	217,354	*
Director		
Thomas S. Ricketts(11)	8,682,450	2.1%
Director		
W. Edmund Clark		*
Director Nominee		
Frederic J. Tomczyk		*
Director Nominee		
Daniel A. Marinangeli		*
Director Nominee		
Marshall A. Cohen		*
Director Nominee		
Wilbur J. Prezzano		*

#### **Director Nominee**

All Directors, Director Nominees and Executive Officers as a group (23 persons)

125,412,081

29.8%

215

#### **Table of Contents**

Name	Number of Shares of Common Stock	Percent of Shares of Common Stock
Other Stockholders		
Entities affiliated with T. Rowe Price Associates, Inc.(12)	23,299,155	5.7%
100 East Pratt Street		
Baltimore, MD 21202		
Entities affiliated with Alliance Capital Management L.P.(13)	22,711,454	5.6%
1345 Avenue of the Americas, 38th Floor		
New York, NY 10105		
Atticus Capital, L.L.C.(14)	20,481,700	5.0%
152 West 57th Street, 45th Floor		
New York, NY 10019		
Entities affiliated with Silver Lake Partners, L.P.(15)	11,466,209	2.8%
2725 Sand Hill Road, Building C Suite 150		
Menlo Park, CA 94025		
Ricketts Grandchildren Trust(16)	19,008,000	4.7%

- \* Less than one percent of the issued and outstanding shares.
- (1) Shares of common stock beneficially owned by Mr. Ricketts consist of 67,609,988 shares held jointly with Marlene M. Ricketts, his spouse, in brokerage margin accounts; 8,186,112 shares held by the Marlene M. Ricketts 1994 Dynasty Trust, over which Mr. Ricketts has sole voting and dispositive power; 8,186,688 shares held by the J. Joe Ricketts 1996 Dynasty Trust, over which Mrs. Ricketts has sole voting and dispositive power; 2,475,000 shares owned by Mr. Ricketts individually but pledged as collateral; 332,352 shares held in the J. Ricketts IRA; 332,352 shares held in the M. Ricketts IRA; 5,153 shares held in Mr. Ricketts 401(k) account; and 2,190,655 shares issuable upon the exercise of options exercisable within 60 days.
- (2) Consists of 651,400 shares held by Mr. Moglia individually in a brokerage margin account; 140,000 shares held in trust for the benefit of Mr. Moglia s family; 4,357 shares held in Mr. Moglia s 401(k) account; and 10,015,945 shares issuable upon the exercise of options exercisable within 60 days.
- (3) Consists of 53,005 shares held by Mr. MacDonald individually in IRA accounts; 7,902 shares held jointly with Mr. MacDonald s spouse in a brokerage margin account; 3,638 shares held by Mr. MacDonald s spouse individually in an IRA account; 12,846 shares held in Mr. MacDonald s 401(k) account; 574,745 shares issuable upon the exercise of options exercisable within 60 days; and 109,510 shares held for the benefit of Mr. MacDonald in a deferred compensation account under Ameritrade s Executive Deferred Compensation Program.
- (4) Consists of 949,087 shares held by Mr. Ricketts individually in a brokerage margin account; 200,410 shares held jointly with Mr. Ricketts spouse in a brokerage margin account; 19,950 shares held in trusts for the benefit of Mr. Ricketts children; 15,650 shares in the Ricketts/ Shore 2003 Gift Trust; 70,066 shares in Mr. Ricketts 401(k) account; 404,838 shares issuable upon the exercise of options exercisable within 60 days; 464,624 shares in the Marlene Ricketts Trust for the benefit of J. Peter Ricketts over which Mr. Ricketts has sole voting and dispositive power; and 7,898,442 shares in the Marlene Ricketts Annuity Trust 2002 #1, Marlene Ricketts Annuity

Trust 2003 #1, Marlene Ricketts Annuity Trust 2004 #1 and Marlene Ricketts Annuity Trust 2004 #2 over which Mr. Ricketts has shared voting and dispositive power.

- (5) Consists of 26,212 shares held for the benefit of Mr. Hirji in a deferred compensation account under Ameritrade s Executive Deferred Compensation Program; 1,403 shares held in Mr. Hirji s 401(k) account; and 625,000 shares issuable upon the exercise of options exercisable within 60 days.
- (6) Consists of 11,466,209 shares owned by Silver Lake Partners, L.P. and its affiliated entities (see footnote 16 below). Mr. Bingle is a Managing Director of Silver Lake Technology Associates, L.L.C. and Silver Lake Technology Management, L.L.C. Mr. Bingle disclaims beneficial ownership of all

#### **Table of Contents**

shares owned by Silver Lake Partners, L.P. and its affiliated entities, except to the extent of his pecuniary interest therein.

- (7) Consists of 710 shares held by Mr. Cook individually and 1,775 shares of restricted stock.
- (8) Consists of 4,000 shares held by Mr. Fleisher individually; 2,000 shares of restricted stock; 20,000 shares issuable upon the exercise of options exercisable within 60 days; and 20,191 stock units held in a deferred compensation account for Mr. Fleisher.
- (9) Consists of 13,519 shares held by Mr. Hutchins individually; 2,000 shares of restricted stock; 20,000 shares issuable upon the exercise of options exercisable within 60 days; and 11,466,209 shares owned by Silver Lake Partners, L.P. and its affiliated entities (see footnote 16 below). Mr. Hutchins is a Managing Member and officer of the General Partner of Silver Lake Partners, L.P. The shares held individually, restricted shares and shares issuable upon exercise of stock options were awarded to Mr. Hutchins in his capacity as a Director of Ameritrade. Under Silver Lake Partners arrangements with respect to director compensation, any proceeds from these shares are to be assigned to Silver Lake Technology Management, L.L.C. As a result, Mr. Hutchins disclaims beneficial ownership of these shares, except to the extent of his pecuniary interest therein. Mr. Hutchins disclaims beneficial ownership of all shares owned by Silver Lake Partners, L.P. and its affiliated entities, except to the extent of his pecuniary interest therein.
- (10) Includes 127,667 shares held by Mr. Mitchell individually in a brokerage margin account; 29,816 shares held by Mr. Mitchell in IRA accounts; 2,000 shares of restricted stock; 45,692 shares issuable upon the exercise of options exercisable within 60 days; and 12,179 shares in the Janet T. Mitchell IRA, over which Mr. Mitchell has shared voting and dispositive power.
- (11) Consists of 270,099 shares held by Mr. Ricketts jointly with his spouse in a brokerage margin account; 2,685 stock units held in a deferred compensation account for Mr. Ricketts; 20,000 shares issuable upon the exercise of options exercisable within 60 days; 26,600 shares held in trusts for the benefit of Mr. Ricketts children; 464,624 shares held in the Marlene Ricketts Trust for the benefit of Thomas S. Ricketts over which Mr. Ricketts has sole voting and dispositive power; and 7,898,442 shares in the Marlene Ricketts Annuity Trust 2002 #1, Marlene Ricketts Annuity Trust 2003 #1, Marlene Ricketts Annuity Trust 2004 #1 and Marlene Ricketts Annuity Trust 2004 #2 over which Mr. Ricketts has shared voting and dispositive power.
- (12) Based on Form 13F filed on August 15, 2005 for the quarter ended June 30, 2005 by T. Rowe Price Associates, Inc. T. Rowe Price Associates, Inc. claimed sole voting authority with respect to 5,592,655 and no voting authority with respect to 17,706,500 shares.
- (13) Based on Form 13F filed on August 10, 2005 for the quarter ended June 30, 2005 by AXA on behalf of Alliance Capital Management L.P. and affiliated funds. Alliance Capital Management L.P. and affiliated funds claimed sole voting authority with respect to 19,545,041 shares, shared voting authority with respect to 156,960 shares and no voting authority with respect to 3,009,453 shares.
- (14) Based on Schedule 13G filed July 25, 2005 by Atticus Capital, L.L.C. and Timothy R. Barakett. Atticus Capital L.L.C. claimed sole voting authority and Timothy R. Barakett claimed shared voting authority with respect to these shares.
- (15) Represents shares owned by Silver Lake Partners, L.P., Silver Lake Investors, L.P. and Silver Lake Technology Investors, L.L.C.

(16)

The trustee of the Ricketts Grandchildren Trust is First National Bank of Omaha, First National Center, 16th and Dodge Streets, Omaha, Nebraska, 68102.

217

#### **Table of Contents**

#### FUTURE AMERITRADE STOCKHOLDER PROPOSALS

Whether or not the acquisition of TD Waterhouse is completed, Ameritrade (or TD Ameritrade, in the event the acquisition of TD Waterhouse is completed) will hold its regular annual meeting of stockholders in 2006. Proposals of stockholders intended to be presented at this annual meeting of stockholders in 2006 and included in its proxy statement and proxy for that meeting are required to be received by the Secretary of Ameritrade by September 26, 2005. Pursuant to Ameritrade s bylaws, stockholders who intend to present an item for business at the next annual meeting (other than a proposal submitted for inclusion in Ameritrade s proxy materials) must provide notice to the Secretary of Ameritrade no earlier than October 19, 2005 and no later than November 18, 2005. Stockholder proposals must set forth (1) a brief description of the business desired to be brought before the annual meeting and the reason for conducting such business at the annual meeting, (2) the name and address of the stockholder proposing such business, (3) the number of shares of Ameritrade common stock beneficially owned by such stockholder and (4) any material interest of such stockholder in such business. The inclusion of any such proposal in such proxy material shall be subject to the requirements of the proxy rules adopted under the Exchange Act. Stockholder proposals should be sent to Ameritrade s principal executive offices at 4211 South 102nd Street, Omaha, Nebraska 68127. Ameritrade urges that any stockholder proposals be sent certified mail, return-receipt requested.

218

#### **Table of Contents**

#### WHERE YOU CAN FIND MORE INFORMATION

Ameritrade files reports, proxy statements and other information with the SEC as required under the Exchange Act. TD is a foreign private issuer and, under the rules adopted under the Exchange Act, is exempt from some of the requirements of that act, including the proxy and information provisions of Section 14 of the Exchange Act and the reporting and liability provisions applicable to officers, directors and significant stockholders under Section 16 of the Exchange Act. TD Waterhouse is a wholly owned subsidiary of TD and is exempt from the requirements of the Exchange Act.

You may read and copy any reports, statements or other information filed by Ameritrade at the public reference facilities maintained by the SEC in Room 1590, 100 F Street, N.E., Washington, D.C. 20549. Please call the SEC at 1-800-SEC-0330 for additional information on the operation of the SEC s public reference facilities. The SEC maintains a website that contains reports, proxy statements and other information, including those filed by Ameritrade, at <a href="http://www.sec.gov">http://www.sec.gov</a>. You may also access the SEC filings and obtain other information about Ameritrade through the website maintained by Ameritrade, which is <a href="http://www.amtd.com">http://www.amtd.com</a>. The information contained on the website is not incorporated by reference in, or in any way part of, this proxy statement.

TD files reports, statements and other information with the Canadian provincial securities administrators, which are available at the Canadian provincial securities administrators public reference rooms. TD filings are also electronically available to the public from the Canadian System for Electronic Document Analysis and Retrieval, the Canadian equivalent of the SEC s EDGAR system, at <a href="http://www.sedar.com">http://www.sedar.com</a>.

This proxy statement does not contain all the required information because the SEC allows us to incorporate by reference information into this proxy statement, which means that we can disclose important information to you by referring you to other documents filed separately with the SEC. The information incorporated by reference is deemed to be part of this proxy statement, except for any information superseded by information in this proxy statement. This proxy statement incorporates by reference the documents set forth below that Ameritrade has previously filed with the SEC. However, we are not incorporating any information furnished under Item 2.02 or 7.01 (formerly Item 12 or 9) of our Current Reports on Form 8-K filed with the SEC. These documents contain important information about Ameritrade and its financial condition.

219

### Ameritrade Filings With the SEC (File No. 001-31251)

#### Filing Date(s)

Annual Report on Form 10-K Quarterly Reports on Form 10-Q

February 8, 2005 May 2, 2005

December 9, 2004

Current Reports on Form 8-K

July 22, 2005 December 10, 2004 December 16, 2004 December 16, 2004 December 17, 2004 March 4, 2005

March 4, 2005 May 13, 2005 May 18, 2005 June 22, 2005 June 28, 2005 July 12, 2005 August 4, 2005 August 9, 2005 August 31, 2005 September 2, 2005 September 12, 2005 October 25, 2005

October 28, 2005

All documents filed by Ameritrade under Sections 13(a), 13(c), 14 or 15(d) of the Exchange Act from the date of this proxy statement to the date of the Ameritrade special meeting will also be deemed to be incorporated into this proxy statement by reference.

You may also obtain copies of any document incorporated in this proxy statement, without charge, by requesting them in writing or by telephone at the following address:

Ameritrade Holding Corporation 4211 South 102nd Street Omaha, Nebraska 68127 Attention: Investor Relations (800) 237-8692

None of Ameritrade, TD or TD Waterhouse has authorized any person to give any information or make any representation about the acquisition of TD Waterhouse that is different from, or in addition to, that contained in this proxy statement or in any of the materials that are incorporated by reference in this proxy statement. Therefore, if anyone does give you information of this sort, you should not rely on it. The information contained in this proxy statement speaks only as of the date of this document unless the information specifically indicates that another date applies.

220

#### **Table of Contents**

Appendix A-1 EXECUTION COPY

AGREEMENT OF SALE AND PURCHASE between
THE TORONTO-DOMINION BANK and
AMERITRADE HOLDING CORPORATION
Dated as of June 22, 2005

#### **Table of Contents**

#### **TABLE OF CONTENTS**

		Page
	ARTICLE I	
	The Purchase and Sale	
SECTION 1.1.	General	A-2
SECTION 1.2.	Share Exchange	A-2
SECTION 1.3.	Closing Date Capital Adjustment	A-2
	ARTICLE II	
	Closing Procedures	
SECTION 2.1.	Closing	A-5
SECTION 2.2.	Deliverables	A-5
	ARTICLE III	
	Representations and Warranties of TD	
SECTION 3.1.	Organization, Good Standing and Qualification	A-6
SECTION 3.2.	Capitalization; Voting Rights	A-6
SECTION 3.3.	Subsidiaries	A-6
SECTION 3.4.	Authorization; Binding Obligations	A-7
SECTION 3.5.	No Conflict	A-7
SECTION 3.6.	Financial Statements	A-8
SECTION 3.7.	Information Supplied	A-10
SECTION 3.8.	Certain Agreements	A-10
SECTION 3.9.	Changes	A-11
SECTION 3.10.	Title to Properties and Assets; Liens, Condition, Etc.	A-11
SECTION 3.11.	Intellectual Property	A-12
SECTION 3.12.	Compliance with Laws and Other Instruments; Consents and Approvals	A-13
SECTION 3.13.	Litigation	A-15
SECTION 3.14.	Tax Matters	A-15
SECTION 3.15.	Benefit Plans	A-16
SECTION 3.16.		