

AMERUS GROUP CO/IA  
Form 10-Q  
July 29, 2005

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended June 30, 2005**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission File Number 001-15166  
AMERUS GROUP CO.**

(Exact name of Registrant as specified in its charter)

IOWA  
(State or other jurisdiction of  
incorporation or organization)

42-1458424  
(I.R.S. Employer  
Identification No.)

**699 Walnut Street  
Des Moines, Iowa 50309-3948**

(Address of principal executive offices)

Registrant's telephone number, including area code (515) 362-3600

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No   
Indicate by check mark whether the Registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares outstanding of each of the Registrant's classes of common stock on July 28, 2005 was as follows:

Common Stock            38,865,667 shares

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**SAFE HARBOR STATEMENT**

This Quarterly Report on Form 10-Q, including the Management's Discussion and Analysis of Financial Condition and Results of Operations, contains statements which constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements relating to trends in operations and financial results and the business and the products of the Registrant and its subsidiaries, which include words such as "anticipate", "believe", "plan", "estimate", "expect", "intend", and other similar expressions. Forward-looking statements are made based upon management's current expectations and beliefs concerning future developments and their potential effects on the Company. Such forward-looking statements are not guarantees of future performance. Factors that may cause our actual results to differ materially from those contemplated by these forward-looking statements include, among others, the following possibilities: (a) general economic conditions and other factors, including prevailing interest rate levels and stock and bond market performance, which may affect our ability to sell our products, the market value of our investments and the lapse rate and profitability of policies; (b) our ability to achieve anticipated levels of operational efficiencies and cost-saving initiatives and to meet cash requirements based upon projected liquidity sources; (c) customer response to new products, distribution channels and marketing initiatives; (d) mortality, morbidity, and other factors which may affect the profitability of our insurance products; (e) our ability to develop and maintain effective risk management policies and procedures and to maintain adequate reserves for future policy benefits and claims; (f) changes in the federal income tax and other federal laws, regulations, and interpretations, including federal regulatory measures that may significantly affect the insurance business including limitations on antitrust immunity, the applicability of securities laws to insurance products, minimum solvency requirements, and changes to the tax advantages offered by life insurance and annuity products or programs with which they are used; (g) increasing competition in the sale of insurance and annuities and the recruitment of sales representatives; (h) regulatory changes, interpretations, initiatives or pronouncements, including those relating to the regulation of insurance companies and the regulation and sale of their products and the programs in which they are used; (i) our ratings and those of our subsidiaries by independent rating organizations which we believe are particularly important to the sale of our products; (j) the performance of our investment portfolios; (k) the impact of changes in standards of accounting; (l) our ability to integrate the business and operations of acquired entities; (m) expected protection products and accumulation products margins; (n) the impact of anticipated investment transactions; and (o) litigation or regulatory investigations or examinations.

There can be no assurance that other factors not currently anticipated by us will not materially and adversely affect our results of operations. You are cautioned not to place undue reliance on any forward-looking statements made by us or on our behalf. Forward-looking statements speak only as of the date the statement was made. We undertake no obligation to update or revise any forward-looking statement.

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FINANCIAL  
INFORMATION  
Item 1. Financial  
Statements****AMERUS GROUP CO.  
CONSOLIDATED BALANCE SHEETS  
(\$ in thousands)**

|   | June 30,<br>2005<br>(unaudited) | December 31,<br>2004 |
|---|---------------------------------|----------------------|
| Assets  |                                 |                      |
| Investments:  |                                 |                      |
| Securities available-for-sale at fair value:        |                                 |                      |
| Fixed maturity securities                           | \$16,481,895                    | \$15,646,653         |
| Equity securities                                   | 76,006                          | 77,024               |
| Short-term investments                              | 11,954                          | 2,979                |
| Securities held for trading purposes at fair value: |                                 |                      |
| Fixed maturity securities                           | 1,559,922                       | 1,718,125            |
| Equity securities                                   | 33                              | 15,468               |
| Mortgage loans                                      | 931,066                         | 865,733              |
| Policy loans  | 485,371                         | 486,071              |
| Other investments                                   | 346,616                         | 374,240              |
| Total investments                                   | 19,892,863                      | 19,186,293           |
| Cash and cash equivalents                           | 650,045                         | 478,441              |
| Accrued investment income                           | 225,608                         | 222,294              |
| Premiums, fees and other receivables                | 41,413                          | 39,688               |
| Income taxes receivable                             | 30,296                          |                      |
| Reinsurance receivables                             | 684,299                         | 666,493              |
| Deferred policy acquisition costs                   | 1,392,276                       | 1,248,009            |
| Deferred sales inducements                          | 177,622                         | 137,538              |
| Value of business acquired                          | 354,861                         | 374,792              |
| Goodwill  | 228,869                         | 226,291              |
| Property and equipment                              | 45,393                          | 46,114               |
| Other assets  | 300,533                         | 296,409              |
| Separate account assets                             | 224,294                         | 248,507              |
| Total assets  | \$24,248,372                    | \$23,170,869         |

See accompanying notes to consolidated financial statements.

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**AMERUS GROUP CO.**  
**CONSOLIDATED BALANCE SHEETS**  
(\$ in thousands)

|   | June 30,<br>2005<br>(unaudited) | December 31,<br>2004 |
|---|---------------------------------|----------------------|
| Liabilities and Stockholders Equity   |                                 |                      |
| Liabilities:  |                                 |                      |
| Policy reserves and policyowner funds:  |                                 |                      |
| Future life and annuity policy benefits   | \$ 18,711,861                   | \$ 17,923,329        |
| Policyowner funds   | 1,471,974                       | 1,419,762            |
|   | 20,183,835                      | 19,343,091           |
| Accrued expenses and other liabilities  | 1,008,665                       | 837,514              |
| Dividends payable to policyowners   | 364,695                         | 322,037              |
| Policy and contract claims  | 68,453                          | 70,465               |
| Income taxes payable  |                                 | 9,299                |
| Deferred income taxes   | 134,279                         | 145,332              |
| Notes payable   | 546,637                         | 571,155              |
| Separate account liabilities  | 224,294                         | 248,507              |
| Total liabilities   | 22,530,858                      | 21,547,400           |
| Stockholders equity:  |                                 |                      |
| Preferred Stock, no par value, 20,000,000 shares authorized, none issued  |                                 |                      |
| Common Stock, no par value, 230,000,000 shares authorized; 44,569,825 shares issued and 39,091,588 shares outstanding in 2005; 44,225,902 shares issued and 39,400,663 shares outstanding in 2004 | 44,570                          | 44,226               |
| Additional paid-in capital  | 1,206,088                       | 1,198,379            |
| Accumulated other comprehensive income  | 128,440                         | 114,670              |
| Unearned compensation   | (2,389)                         | (1,238)              |
| Retained earnings   | 528,966                         | 431,911              |
| Treasury stock, at cost (5,478,237 shares in 2005 and 4,825,239 shares in 2004)   | (188,161)                       | (164,479)            |
| Total stockholders equity   | 1,717,514                       | 1,623,469            |
| Total liabilities and stockholders equity   | \$ 24,248,372                   | \$ 23,170,869        |

See accompanying notes to consolidated financial statements.

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**AMERUS GROUP CO.**  
**CONSOLIDATED STATEMENTS OF INCOME**  
(\$ in thousands, except share data)

|  | For The Three Months Ended |           | For The Six Months Ended |            |
|--|----------------------------|-----------|--------------------------|------------|
|  | June 30,                   |           | June 30,                 |            |
|  | 2005                       | 2004      | 2005                     | 2004       |
|  | (unaudited)                |           |                          |            |
| <b>Revenues:</b>   |                            |           |                          |            |
| Insurance premiums   | \$ 61,001                  | \$ 63,791 | \$ 123,547               | \$ 134,528 |
| Product charges  | 54,638                     | 54,284    | 113,671                  | 103,846    |
| Net investment income  | 277,040                    | 251,311   | 545,751                  | 508,186    |
| Realized/unrealized capital gains (losses)                                       | 6,266                      | (44,550)  | (42,678)                 | (44,635)   |
| Other income   | 11,229                     | 12,204    | 23,785                   | 23,906     |
|  | 410,174                    | 337,040   | 764,076                  | 725,831    |
| <b>Benefits and expenses:</b>  |                            |           |                          |            |
| Policyowner benefits   | 244,203                    | 168,350   | 413,786                  | 406,779    |
| Underwriting, acquisition and other expenses                                     | 38,419                     | 38,843    | 79,027                   | 71,543     |
| Amortization of deferred policy acquisition costs and value of business acquired | 35,058                     | 58,278    | 87,801                   | 106,189    |
| Dividends to policyowners  | 31,864                     | 10,936    | 51,867                   | 36,420     |
|  | 349,544                    | 276,407   | 632,481                  | 620,931    |
| Income from continuing operations  | 60,630                     | 60,633    | 131,595                  | 104,900    |
| Interest expense   | 8,191                      | 7,936     | 15,971                   | 16,334     |
| Income before income tax expense   | 52,439                     | 52,697    | 115,624                  | 88,566     |
| Income tax expense   | 16,872                     | 3,921     | 18,569                   | 10,050     |
| Net income from continuing operations  | 35,567                     | 48,776    | 97,055                   | 78,516     |
|  |                            |           |                          | 3,899      |

Income from discontinued operations, net of tax

|   |        |        |        |        |
|---|--------|--------|--------|--------|
| Net income before cumulative effect of change in accounting | 35,567 | 48,776 | 97,055 | 82,415 |
| Cumulative effect of change in accounting, net of tax       |        |        |        | (510)  |

|            |           |           |           |           |
|------------|-----------|-----------|-----------|-----------|
| Net income | \$ 35,567 | \$ 48,776 | \$ 97,055 | \$ 81,905 |
|------------|-----------|-----------|-----------|-----------|

Net income from continuing operations per common share:

|       |         |         |         |         |
|-------|---------|---------|---------|---------|
| Basic | \$ 0.91 | \$ 1.24 | \$ 2.46 | \$ 2.00 |
|-------|---------|---------|---------|---------|

|         |         |         |         |         |
|---------|---------|---------|---------|---------|
| Diluted | \$ 0.83 | \$ 1.20 | \$ 2.27 | \$ 1.93 |
|---------|---------|---------|---------|---------|

Net income per common share:

|       |         |         |         |         |
|-------|---------|---------|---------|---------|
| Basic | \$ 0.91 | \$ 1.24 | \$ 2.46 | \$ 2.08 |
|-------|---------|---------|---------|---------|

|         |         |         |         |         |
|---------|---------|---------|---------|---------|
| Diluted | \$ 0.83 | \$ 1.20 | \$ 2.27 | \$ 2.02 |
|---------|---------|---------|---------|---------|

Weighted average common shares outstanding:

|       |            |            |            |            |
|-------|------------|------------|------------|------------|
| Basic | 39,264,504 | 39,327,182 | 39,412,211 | 39,342,363 |
|-------|------------|------------|------------|------------|

|         |            |            |            |            |
|---------|------------|------------|------------|------------|
| Diluted | 42,751,912 | 40,760,364 | 42,845,240 | 40,619,242 |
|---------|------------|------------|------------|------------|

See accompanying notes to consolidated financial statements.



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**AMERUS GROUP CO.**  
**CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**  
(\$ in thousands)

|   | For The Three Months Ended |             | (unaudited) | For The Six Months Ended |           |
|---|----------------------------|-------------|-------------|--------------------------|-----------|
|   | June 30,                   |             |             | June 30,                 |           |
|   | 2005                       | 2004        |             | 2005                     | 2004      |
| Net income  | \$ 35,567                  | \$ 48,776   |             | \$ 97,055                | \$ 81,905 |
| Other comprehensive income (loss), before tax:                              |                            |             |             |                          |           |
| Unrealized gains (losses) on securities:                                    |                            |             |             |                          |           |
| Unrealized holding gains (losses) arising during period                     | 143,592                    | (197,725)   |             | 20,050                   | (130,748) |
| Reclassification adjustment for (gains) losses included in net income       | 860                        | (4,421)     |             | 1,134                    | 34,935    |
| Other comprehensive income (loss), before tax                               | 144,452                    | (202,146)   |             | 21,184                   | (95,813)  |
| Income tax (expense) benefit related to items of other comprehensive income | (50,558)                   | 70,751      |             | (7,414)                  | 33,534    |
|   | 93,894                     | (131,395)   |             | 13,770                   | (62,279)  |
| Comprehensive income (loss)   | \$ 129,461                 | \$ (82,619) |             | \$ 110,825               | \$ 19,626 |

See accompanying notes to consolidated financial statements.

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**AMERUS GROUP CO.**  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS EQUITY**  
For the Six Months Ended June 30, 2005 and the Year Ended December 31, 2004  
(\$ in thousands)

|  | Common<br>Stock | Additional<br>Paid-In<br>Capital | Accumulated<br>Other<br>Comprehensive<br>Income | Unearned<br>Compensation | Retained<br>Earnings | Treasury<br>Stock | Total<br>Stockholders<br>Equity |
|--|-----------------|----------------------------------|---|--------------------------|----------------------|-------------------|---------------------------------|
| Balance at<br>December 31,<br>2003   | \$ 43,836       | \$ 1,184,237                     | \$ 84,519                                       | \$ (1,361)               | \$ 255,006           | \$(156,426)       | \$ 1,409,811                    |
| 2004:  |                 |                                  |   |                          |                      |                   |                                 |
| Net income   |                 |                                  |   |                          | 192,642              |                   | 192,642                         |
| Net unrealized<br>gain on securities                                       |                 |                                  | 33,959  |                          |                      |                   | 33,959                          |
| Net unrealized<br>gain on derivatives<br>designated as cash<br>flow hedges |                 |                                  | 420   |                          |                      |                   | 420                             |
| Stock issued under<br>various incentive<br>plans, net of<br>forfeitures    | 390             | 14,142                           |   | 123                      |                      | 1,100             | 15,755                          |
| Purchase of<br>treasury stock  |                 |                                  |   |                          |                      | (9,153)           | (9,153)                         |
| Dividends<br>declared on<br>common stock                                   |                 |                                  |   |                          | (15,737)             |                   | (15,737)                        |
| Minimum pension<br>liability<br>adjustment                                 |                 |                                  | (4,228)   |                          |                      |                   | (4,228)                         |
| Balance at<br>December 31,<br>2004   | 44,226          | 1,198,379                        | 114,670   | (1,238)                  | 431,911              | (164,479)         | 1,623,469                       |
| 2005 (unaudited):  |                 |                                  |   |                          |                      |                   |                                 |
| Net income   |                 |                                  |   |                          | 97,055               |                   | 97,055                          |
| Net unrealized<br>gain on securities                                       |                 |                                  | 13,896  |                          |                      |                   | 13,896                          |
| Net unrealized loss<br>on derivatives<br>designated as cash<br>flow hedges |                 |                                  | (126)   |                          |                      |                   | (126)                           |
|  | 344             | 7,709                            |   | (1,151)                  |                      | 902               | 7,804                           |

|  |  |  |  |  |  |          |          |
|--|--|--|--|--|--|----------|----------|
| Stock issued under various incentive plans, net of forfeitures |  |  |  |  |  |          |          |
| Purchase of treasury stock                                     |  |  |  |  |  | (24,584) | (24,584) |

|                          |           |              |            |            |            |              |              |
|--------------------------|-----------|--------------|------------|------------|------------|--------------|--------------|
| Balance at June 30, 2005 | \$ 44,570 | \$ 1,206,088 | \$ 128,440 | \$ (2,389) | \$ 528,966 | \$ (188,161) | \$ 1,717,514 |
|--------------------------|-----------|--------------|------------|------------|------------|--------------|--------------|

See accompanying notes to consolidated financial statements.

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**AMERUS GROUP CO.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(\$ in thousands)

|  | For The Six Months Ended June<br>30, |             |
|--|--------------------------------------|-------------|
|  | 2005                                 | 2004        |
|  | (unaudited)                          |             |
| Cash flows from operating activities   |                                      |             |
| Net income   | \$ 97,055                            | \$ 81,905   |
| Adjustments to reconcile net income to net cash provided by operating activities:                          |                                      |             |
| Cumulative effect of change in accounting  |                                      | 510         |
| Gain on sale of discontinued operations  |                                      | (3,899)     |
| Product charges  | (113,671)                            | (103,846)   |
| Interest credited to policyowner account balances  | 251,539                              | 233,800     |
| Change in option value of indexed products and market value adjustments on total return strategy annuities | (12,589)                             | (13,555)    |
| Realized/unrealized capital losses   | 42,678                               | 44,635      |
| DAC and VOBA amortization  | 87,801                               | 106,189     |
| DAC and VOBA capitalized   | (242,496)                            | (186,658)   |
| Change in:   |                                      |             |
| Accrued investment income  | (3,314)                              | (2,039)     |
| Reinsurance receivables  | (66,884)                             | (84,928)    |
| Securities held for trading purposes:  |                                      |             |
| Fixed maturities   | 127,774                              | 209,725     |
| Equity securities  | 15,413                               | (3,883)     |
| Liabilities for future policy benefits   | (85,412)                             | 34,302      |
| Accrued expenses and other liabilities   | 171,153                              | 304,054     |
| Policy and contract claims and other policyowner funds   | 49,261                               | 105,585     |
| Income taxes:  |                                      |             |
| Current  | (39,595)                             | (14,301)    |
| Deferred   | (15,671)                             | 7,654       |
| Other, net   | 28,918                               | (13,899)    |
| <br>Net cash provided by operating activities  | <br>291,960                          | <br>701,351 |
| <br>Cash flows from investing activities:  |                                      |             |
| Purchase of fixed maturities available-for-sale  | (2,507,941)                          | (3,192,310) |
| Proceeds from sale of fixed maturities available-for-sale  | 1,078,389                            | 1,627,612   |
| Maturities, calls and principal reductions of fixed maturities available-for-sale                          | 702,208                              | 700,210     |
| Purchase of equity securities  | (3,986)                              | (42,255)    |
| Proceeds from sale of equity securities  | 4,625                                | 39,429      |
| Change in short-term investments, net  | (8,381)                              | 19,859      |
| Purchase of mortgage loans   | (122,181)                            | (54,242)    |



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**AMERUS GROUP CO.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS** (Continued)  
(\$ in thousands)

|  | For The Six Months Ended June 30, |            |
|--|-----------------------------------|------------|
|  | 2005                              | 2004       |
|  | (unaudited)                       |            |
| Proceeds from repayment and sale of mortgage loans             | 56,446                            | 185,341    |
| Purchase of other invested assets                              | (65,358)                          | (37,473)   |
| Proceeds from sale of other invested assets                    | 46,699                            | 77,024     |
| Change in policy loans, net                                    | 700                               | 8,559      |
| Proceeds from sale of discontinued operations                  |                                   | 15,000     |
| Other assets, net  | (3,403)                           | 611        |
| <br>   |                                   |            |
| Net cash used in investing activities                          | (822,183)                         | (652,635)  |
| <br>   |                                   |            |
| Cash flows from financing activities:                          |                                   |            |
| Deposits to policyowner account balances                       | 1,610,235                         | 1,099,912  |
| Withdrawals from policyowner account balances                  | (867,110)                         | (907,933)  |
| Change in debt, net  | 482                               | (50,263)   |
| Stock issued under various incentive plans, net of forfeitures | 7,804                             | 3,780      |
| Purchase of treasury stock                                     | (24,584)                          | (9,153)    |
| Retirement of senior notes                                     | (125,000)                         |            |
| Proceeds from revolving credit agreement                       | 100,000                           |            |
| <br>   |                                   |            |
| Net cash provided by financing activities                      | 701,827                           | 136,343    |
| <br>   |                                   |            |
| Net increase in cash   | 171,604                           | 185,059    |
| <br>   |                                   |            |
| Cash and cash equivalents at beginning of period               | 478,441                           | 274,150    |
| <br>   |                                   |            |
| Cash and cash equivalents at end of period                     | \$ 650,045                        | \$ 459,209 |
| <br>   |                                   |            |
| Supplemental disclosure of cash activities:                    |                                   |            |
| <br>   |                                   |            |
| Interest paid  | \$ 16,942                         | \$ 16,261  |
| <br>   |                                   |            |
| Income taxes paid  | \$ 69,904                         | \$ 18,372  |
| <br>   |                                   |            |
| Supplemental disclosure of non-cash operating activities:      |                                   |            |
| <br>   |                                   |            |
| Capitalization of deferred sales inducements                   | \$ 54,618                         | \$ 23,091  |

See accompanying notes to consolidated financial statements.

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**AMERUS GROUP CO.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(UNAUDITED)**

**(1) CONSOLIDATION AND BASIS OF PRESENTATION**

The accompanying unaudited consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States (GAAP) for interim financial information and the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by GAAP for annual financial statements. In the opinion of management, all adjustments considered necessary for a fair presentation have been included. All adjustments were of a normal recurring nature, unless otherwise noted in the Notes to Consolidated Financial Statements. Operating results for the six months ended June 30, 2005 are not necessarily indicative of the results that may be expected for the year ending December 31, 2005. The consolidated balance sheet at December 31, 2004 has been derived from the audited financial statements at that date but does not include all of the information and footnotes required by GAAP for complete financial statements. For further information and for capitalized terms not defined in this Form 10-Q, refer to the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2004.

The accompanying consolidated financial statements include the accounts and operations of the Company and its wholly-owned subsidiaries, principally AmerUs Life Insurance Company (ALIC), AmerUs Annuity Group Co. and its subsidiaries (collectively, AAG), AmerUs Capital Management Group, Inc. (ACM), and ILICO Holdings, Inc., the holding company of Indianapolis Life Insurance Company (ILIC) and its subsidiaries (collectively, ILICO). All significant intercompany transactions and balances have been eliminated in consolidation.

The Company has certain stock-based employee compensation plans which are accounted for under the recognition and measurement principles of APB Opinion No. 25, Accounting for Stock Issued to Employees, and related interpretations. The plans are stock option plans for which no stock-based employee compensation cost is reflected in net income, as all options granted under those plans had an exercise price equal to the market value of the underlying common stock on the date of grant. The following table illustrates the effect on net income and earnings per share if the Company had applied the fair value recognition provisions of Statement of Financial Accounting Standards (SFAS) 123, Accounting for Stock-Based Compensation, to stock-based employee compensation:

|   | For The Three Months Ended           |          | For The Six Months Ended |           |
|---|--------------------------------------|----------|--------------------------|-----------|
|   | June 30,                             |          | June 30,                 |           |
|   | 2005                                 | 2004     | 2005                     | 2004      |
|   | (\$ in thousands, except share data) |          |                          |           |
| Net income, as reported   | \$35,567                             | \$48,776 | \$ 97,055                | \$ 81,905 |
| Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of related tax effects | (556)                                | (919)    | (1,215)                  | (2,081)   |
| Pro forma net income  | \$35,011                             | \$47,857 | \$ 95,840                | \$ 79,824 |
| Earnings per share:   |                                      |          |                          |           |
| Basic as reported   | \$ 0.91                              | \$ 1.24  | \$ 2.46                  | \$ 2.08   |
| Basic pro forma   | \$ 0.89                              | \$ 1.22  | \$ 2.43                  | \$ 2.03   |
| Diluted as reported   | \$ 0.83                              | \$ 1.20  | \$ 2.27                  | \$ 2.02   |



|         |           |         |         |         |         |
|---------|-----------|---------|---------|---------|---------|
| Diluted | pro forma | \$ 0.82 | \$ 1.17 | \$ 2.24 | \$ 1.97 |
|---------|-----------|---------|---------|---------|---------|

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Certain amounts in the 2004 financial statements have been reclassified to conform to the 2005 financial statement presentation.

**(2) EARNINGS PER SHARE**

Basic earnings per share of common stock are computed by dividing net income by the weighted-average number of common shares outstanding during the period. Diluted earnings per share assumes the issuance of common shares applicable to stock options, PRIDES<sup>SM</sup> and the Company's Optionally Convertible Equity-Linked Accreting Notes (OCEANs<sup>SM</sup>) and is calculated using the treasury stock method.

Diluted earnings per share applicable to the Company's PRIDES securities are determined using the treasury stock method as it is currently anticipated that holders of the PRIDES are more likely to tender cash in the future for the securities forward contract. The PRIDES added 1,579,084 and 1,540,923 shares to the diluted earnings per share calculation for the three and six months ended June 30, 2005, respectively, and 777,528 and 650,534 shares for the three and six months ended June 30, 2004, respectively.

Diluted earnings per share applicable to the Company's OCEANs are determined using the guidance of the Financial Accounting Standards Board's Emerging Issues Task Force Issue 04-8 (EITF 04-8), The Effect of Contingently Convertible Debt on Diluted Earnings per Share, which was effective for periods ending after December 15, 2004. EITF 04-8 requires diluted earnings per share to be computed following the guidance of EITF 90-19, Convertible Bonds with Issuer Option to Settle for Cash upon Conversion, for securities such as the OCEANs which are considered to be Instrument C securities. The conversion spread portion of an Instrument C security should be included in diluted earnings per share based on the number of shares that would be required to be delivered if the instrument had been converted at the end of the period. The OCEANs added 1,075,335 and 1,032,701 shares for the diluted earnings per share calculation for the three and six months ended June 30, 2005, respectively, and no shares for the three and six months ended June 30, 2004.

|                         | Net Income | For The Three Months Ended June 30, |                                      | Net Income | For The Three Months Ended June 30, |           |  |
|-------------------------|------------|-------------------------------------|--------------------------------------|------------|-------------------------------------|-----------|--|
|                         |            | 2005                                | 2004                                 |            | 2005                                | 2004      |  |
|                         |            | Number of                           | Per Share                            |            | Number of                           | Per Share |  |
|                         |            | Shares                              | Amount                               | Net Income | Shares                              | Amount    |  |
|                         |            |                                     |                                      |            |                                     |           |  |
|                         |            |                                     | (\$ in thousands, except share data) |            |                                     |           |  |
| Basic EPS               |            |                                     |                                      |            |                                     |           |  |
| Net Income from         |            |                                     |                                      |            |                                     |           |  |
| Continuing Operations   | \$ 35,567  | 39,265                              | \$ 0.91                              | \$ 48,776  | 39,327                              | \$ 1.24   |  |
| Effect of dilutive      |            |                                     |                                      |            |                                     |           |  |
| securities              |            |                                     |                                      |            |                                     |           |  |
| Options and other stock |            |                                     |                                      |            |                                     |           |  |
| based compensation      |            | 833                                 | (0.01)                               |            | 656                                 | (0.02)    |  |
| PRIDES                  |            | 1,579                               | (0.04)                               |            | 777                                 | (0.02)    |  |
| OCEANs                  |            | 1,075                               | (0.03)                               |            |                                     |           |  |
| Diluted EPS             | \$ 35,567  | 42,752                              | \$ 0.83                              | \$ 48,776  | 40,760                              | \$ 1.20   |  |

|           | Net Income | For The Six Months Ended June 30, |                                      | Net Income | For The Six Months Ended June 30, |           |  |
|-----------|------------|-----------------------------------|--------------------------------------|------------|-----------------------------------|-----------|--|
|           |            | 2005                              | 2004                                 |            | 2005                              | 2004      |  |
|           |            | Number of                         | Per Share                            |            | Number of                         | Per Share |  |
|           |            | Shares                            | Amount                               | Net Income | Shares                            | Amount    |  |
|           |            |                                   |                                      |            |                                   |           |  |
|           |            |                                   | (\$ in thousands, except share data) |            |                                   |           |  |
| Basic EPS |            |                                   |                                      |            |                                   |           |  |

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|  |          |        |         |          |        |         |
|--|----------|--------|---------|----------|--------|---------|
| Net Income from Continuing Operations      | \$97,055 | 39,412 | \$ 2.46 | \$78,516 | 39,342 | \$ 2.00 |
| Effect of dilutive securities              |          |        |         |          |        |         |
| Options and other stock based compensation |          | 859    | (0.04)  |          | 626    | (0.03)  |
| PRIDES                                     |          | 1,541  | (0.09)  |          | 651    | (0.04)  |
| OCEANs                                     |          | 1,033  | (0.06)  |          |        |         |
| Diluted EPS                                | \$97,055 | 42,845 | \$ 2.27 | \$78,516 | 40,619 | \$ 1.93 |

**Table of Contents****(3) CLOSED BLOCK**

The Company has established two closed blocks, which we refer to collectively as the Closed Block. The first was established on June 30, 1996 in connection with the reorganization of ALIC from a mutual company to a stock company. The second was established as of March 31, 2000 in connection with the reorganization of ILIC from a mutual company to a stock company. Insurance policies which had a dividend scale in effect as of each Closed Block establishment date were included in the Closed Block. The Closed Block was designed to provide reasonable assurance to owners of insurance policies included therein that, after the reorganization of ALIC and ILIC, assets would be available to maintain the dividend scales and interest credits in effect prior to the reorganization if the experience underlying such scales and credits continues.

Summarized financial information of the Closed Block as of June 30, 2005 and December 31, 2004 and for the three and six months ended June 30, 2005 and 2004 are as follows:

|  | June 30,<br>2005  | December 31,<br>2004 |
|--|-------------------|----------------------|
|  | (\$ in thousands) |                      |
| <b>Liabilities:</b>  |                   |                      |
| Future life and annuity policy benefits  | \$2,779,280       | \$2,804,222          |
| Policyowner funds  | 7,780             | 8,096                |
| Accrued expenses and other liabilities   | 10,361            | 32,140               |
| Dividends payable to policyowners  | 157,777           | 161,475              |
| Policy and contract claims   | 12,044            | 14,705               |
| Policyowner dividend obligation  | 199,417           | 152,975              |
| <br>   |                   |                      |
| Total Liabilities  | 3,166,659         | 3,173,613            |
| <br>   |                   |                      |
| <b>Assets:</b>   |                   |                      |
| Fixed maturity securities available-for-sale at fair value                               | 2,009,461         | 2,028,790            |
| Mortgage loans   | 66,190            | 70,686               |
| Policy loans   | 330,758           | 335,573              |
| Other investments  |                   | 34                   |
| Cash and cash equivalents  | 49,921            | 8,473                |
| Accrued investment income  | 32,747            | 32,637               |
| Premiums and fees receivable   | 53,091            | 59,369               |
| Other assets   |                   | 17                   |
| <br>   |                   |                      |
| Total Assets   | 2,542,168         | 2,535,579            |
| <br>   |                   |                      |
| Maximum future earnings to be recognized from assets and liabilities of the Closed Block | \$ 624,491        | \$ 638,034           |

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|  | For The Three Months Ended June<br>30, |           |
|--|--|-----------|
|  | 2005                                   | 2004      |
|  | (\$ in thousands)                      |           |
| <b>Operations:</b>                                     |  |           |
| Insurance premiums                                     | \$ 42,998                              | \$ 44,684 |
| Product charges  | 1,445                                  | 1,311     |
| Net investment income                                  | 40,361                                 | 36,235    |
| Realized gains (losses) on investments                 | (40)                                   | (4,473)   |
| Policyowner benefits                                   | (45,282)                               | (58,495)  |
| Underwriting, acquisition and other expenses           | (631)                                  | (918)     |
| Dividends to policyowners                              | (29,823)                               | (9,019)   |
| Contribution from the Closed Block before income taxes | \$ 9,028                               | \$ 9,325  |
|  |  |           |
|  | For The Six Months Ended June<br>30,   |           |
|  | 2005                                   | 2004      |
|  | (\$ in thousands)                      |           |
| <b>Operations:</b>                                     |  |           |
| Insurance premiums                                     | \$ 84,885                              | \$ 97,280 |
| Product charges  | 3,146                                  | 1,401     |
| Net investment income                                  | 74,780                                 | 71,969    |
| Realized gains (losses) on investments                 | 90                                     | (3,643)   |
| Policyowner benefits                                   | (95,403)                               | (113,665) |
| Underwriting, acquisition and other expenses           | (1,188)                                | (2,007)   |
| Dividends to policyowners                              | (47,991)                               | (32,418)  |
| Contribution from the Closed Block before income taxes | \$ 18,319                              | \$ 18,917 |

**(4) DERIVATIVE INSTRUMENTS AND HEDGING ACTIVITIES**

The Company accounts for derivatives, including certain derivative instruments embedded in other contracts, at fair value. Accounting for gains and losses resulting from changes in the values of derivatives is dependent upon the use of the derivative and its qualification for special hedge accounting. In addition, we also have trading securities that back our total return strategy traditional annuity products. During the first six months of 2005 and 2004, realized/unrealized gains (losses) on investments included an unrealized loss of \$28.0 million and an unrealized gain of \$12.1 million, respectively, primarily from the change in fair value on call options used as a natural hedge of embedded options within indexed products. Additionally, an unrealized loss has been recognized amounting to \$13.4 million and \$19.5 million for the first six months of 2005 and 2004, respectively, primarily from the change in fair value on the trading securities backing the total return strategy products. Policyowner benefits included an offsetting adjustment to contract liabilities for fair value changes in options embedded within the indexed products and fair value changes on total return strategy annuity contracts. The total adjustment to policyowner benefits amounted to a decrease in expense of \$12.6 million and \$13.6 million the first six months of 2005 and 2004, respectively.

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The following table summarizes the income (loss) impact of the market value adjustments on trading securities, derivatives and the cash flow hedge amortization for the six months ended June 30, 2005 and 2004:

|  | Six Months Ended June 30, 2005 |                                |           |            |
|--|--------------------------------|--------------------------------|-----------|------------|
|  | Total Return                   | Indexed                        | Other     | Total      |
|  | Products                       | Products                       |           |            |
|  |                                | (\$ in thousands)              |           |            |
| Fixed maturity securities held for trading       | \$ (12,388)                    | \$                             | \$(992)   | \$(13,380) |
| Options  |                                | (28,068)                       | 20        | (28,048)   |
| Market value adjustment to liabilities           | 2,431                          | 10,119                         | 39        | 12,589     |
| Cash flow hedge amortization                     |                                |                                | 77        | 77         |
| DAC amortization impact of net adjustments above | 991                            | 4,579                          |           | 5,570      |
| Pre-tax total                                    | (8,966)                        | (13,370)                       | (856)     | (23,192)   |
| Income taxes                                     | 3,138                          | 4,679                          | 300       | 8,117      |
| After-tax total                                  | \$ (5,828)                     | \$ (8,691)                     | \$(556)   | \$(15,075) |
|  |                                | Six Months Ended June 30, 2004 |           |            |
|  | Total Return                   | Indexed                        | Other     | Total      |
|  | Products                       | Products                       |           |            |
|  |                                | (\$ in thousands)              |           |            |
| Fixed maturity securities held for trading       | \$ (16,092)                    | \$                             | \$(3,407) | \$(19,499) |
| Options  |                                | 14,297                         | (2,209)   | 12,088     |
| Market value adjustment to liabilities           | 9,244                          | 481                            | 3,830     | 13,555     |
| Cash flow hedge amortization                     |                                |                                | (813)     | (813)      |
| DAC amortization impact of net adjustments above | 147                            | (5,095)                        | 573       | (4,375)    |
| Pre-tax total                                    | (6,701)                        | 9,683                          | (2,026)   | 956        |
| Income taxes                                     | 2,345                          | (3,389)                        | 710       | (334)      |
| After-tax total                                  | \$ (4,356)                     | \$ 6,294                       | \$(1,316) | \$ 622     |

**(5) FEDERAL INCOME TAXES**

The effective income tax rate for the six months ended June 30, 2005 and 2004 varied from the prevailing corporate rate primarily as a result of tax exempt interest and dividends received deduction. The effective tax rate was also reduced by a reduction in the income tax accrual for the release of provisions originally established for potential tax adjustments which have been settled or eliminated. The accrual was increased \$0.2 million and reduced \$19.7 million for the second quarter and first six months of 2005, respectively. The accrual was reduced \$2.7 million and \$7.9 million, for the second quarter and first six months of 2004, respectively. In addition, during the second quarter of 2004, a deferred tax valuation allowance was reduced \$10.4 million as a result of the realization of capital loss carry forwards. The effective income tax rate excluding the accrual reductions and valuation allowance change

was 33.08% and 32.00% for the six months ended June 30, 2005 and 2004, respectively.

**Table of Contents****(6) COMMITMENTS AND CONTINGENCIES**

In recent years, the life insurance industry, including the Company and its subsidiaries, has been subject to an increase in litigation pursued on behalf of purported classes of insurance purchasers, questioning the conduct of insurers in the marketing of their products. The Company is routinely involved in litigation and other proceedings, including class actions, reinsurance claims and regulatory proceedings arising in the ordinary course of its business. Some of these claims and legal actions are in jurisdictions where juries are given substantial latitude in assessing damages, including punitive and exemplary damages. In addition, regulatory bodies, such as state insurance departments and attorneys general, periodically make inquiries and conduct examinations concerning the Company's compliance with insurance and other laws. The Company responds to such inquiries and cooperates with regulatory examinations in the ordinary course of business.

AmerUs Group Co. and/or certain of our subsidiaries are defendants in nationwide class action lawsuits brought in federal courts in California, Pennsylvania and Kansas as well as a lawsuit by the attorney general and the insurance commissioner of California and a lawsuit by the attorney general of Pennsylvania on behalf of purchasers of insurance products. In the aforementioned Pennsylvania case, commenced on May 19, 2005, a nationwide class action lawsuit was also filed in the Eastern District of Pennsylvania against a subsidiary of AmerUs Group Co. on behalf of purchasers of insurance products. The lawsuits discussed in this paragraph relate to the use of purportedly inappropriate sales techniques and products for the senior citizen market. Some of the complaints allege, among other things, that the defendants engaged in the unauthorized practice of law, claims related to the suitability of the products for, and the manner in which they were sold to, the senior citizen market, pretext sales and other violations of state insurance laws. The plaintiffs seek civil penalties, restitution, injunctive relief, punitive damages, attorneys fees and other relief and damages. AmerUs Group Co. and/or certain of our subsidiaries are also defendants in statewide class actions in California, Pennsylvania and a recently filed case in Florida based on claims and seeking relief similar to the claims and relief in the nationwide class actions discussed above. The Florida case was filed in the United States District Court for the Middle District of Florida on July 7, 2005 against a subsidiary of AmerUs Group Co. on behalf of purchasers of insurance products. The Company believes it has appropriate defenses against these lawsuits and intends to vigorously defend its position. On May 12, 2005, in one statewide class action, *Cheves v. American Investors Life Insurance Company, Family First Advanced Estate Planning and Family First Insurance Services et al.*, filed on October 20, 2003 in California state court, class certification was granted by the court.

The Company's pending litigation (including without limitation the proceedings described in the immediately preceding paragraph) is subject to many uncertainties, and given its complexity and scope, the outcomes cannot be predicted. Given these uncertainties, the Company is unable to estimate the possible loss or range of loss that may result from the Company's pending litigation. It is possible that the Company's results of operations or cash flow in a particular quarterly or annual period could be materially affected by an ultimate unfavorable resolution of pending litigation and regulatory matters depending, in part, upon the results of operations or cash flow for such period. Although no assurances can be given and no determinations can be made at this time, the Company believes that the ultimate liability, if any, with respect to the Company's pending claims and legal actions, would have no material effect on its operations and financial position.

**(7) EMPLOYEE BENEFIT PLANS**

The Company has a frozen defined benefit pension plan and also has defined benefit plans which provide supplemental retirement benefits to certain agents and executives. In addition to pension benefits, the Company also provides certain health care and life insurance benefits for retired employees. The following is a summary of net periodic benefit cost for these plans for the six months ended June 30, 2005 and 2004:



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|  | Six Months Ended June 30, |         |
|--|---------------------------|---------|
|  | 2005                      | 2004    |
|  | (\$ in thousands)         |         |
| Components of net periodic benefit cost: |                           |         |
| Service cost                             | \$ 157                    | \$ 163  |
| Interest cost                            | 2,944                     | 3,100   |
| Expected return on plan assets           | (2,431)                   | (2,428) |
| Amortization of prior service cost       | 44                        | 44      |
| Amortization of actuarial loss           | 356                       | 124     |
| Net periodic benefit cost                | 1,070                     | 1,003   |
| Curtailment                              |                           | (951)   |
| Total expense                            | \$ 1,070                  | \$ 52   |

**(8) ACCOUNTING DEVELOPMENTS**

In December 2004, the FASB issued a revision to SFAS 123, Share-Based Payment, (SFAS 123R) which is a revision of SFAS 123, Accounting for Stock-Based Compensation, (SFAS 123). SFAS 123R requires all share-based payments to employees, including grants of employee stock options, to be recognized in the income statement based on fair values. Pro forma disclosure of fair value information is no longer an alternative. The implementation date of the statement has been delayed to be effective for the fiscal year beginning after June 15, 2005. Adoption is to be made using either the modified prospective method or the modified retrospective method. The modified prospective method recognizes cost based on the requirements for all share-based payments granted after the effective date and for awards granted prior to the effective date that remain unvested prior to the effective date. The modified retrospective method includes the requirements of the modified prospective method but also permits restatement of financial statements based on pro forma amounts previously recognized under SFAS 123. Restatement can either be for all prior periods presented or prior interim periods of the year of adoption. Early adoption is permitted. The Company continues to evaluate the impacts of SFAS 123R which will be adopted January 1, 2006. The pro forma impacts of recognizing fair value as permitted by SFAS 123 are disclosed in note 1 to the consolidated financial statements.

**(9) OPERATING SEGMENTS**

The Company has two operating segments: Protection Products and Accumulation Products. Products generally distinguish a segment. A brief description of each segment follows:

**Protection Products.** The primary product offerings consist of interest-sensitive whole life, term life, universal life and indexed life insurance policies. Indexed life is a type of universal life or interest-sensitive whole life product. These products are marketed on a national basis primarily through a Career Marketing Organization (CMOs) system, a Personal Producing General Agent (PPGA) system, Independent Marketing Organizations (IMOs) and a New York distribution system.

**Accumulation Products.** The primary product offerings consist of individual fixed annuities (comprised of traditional fixed annuities and indexed annuities), marketed on a national basis primarily through IMOs and independent brokers, and insurance contracts issued through funding agreements.

The product offerings within each segment are of a very similar nature. Insurance premiums of the protection products segment primarily include term life products. Product charges of the protection products segment include interest-sensitive whole life, universal life and indexed life insurance products. Product charges of the accumulation products segment include traditional fixed and indexed annuities.

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Due to the similarity of products within each segment, premiums and product charges are shown by segment and not by specific product type.

The Company uses the same accounting policies and procedures to measure operating segment income and assets as it uses to measure its consolidated income from operations and assets with the exception of the elimination of certain items which management believes are not necessarily indicative of overall operating trends. These items are shown between segment pre-tax operating income and net income on the following operating segment tables and are as follows:

- 1) Realized/unrealized gains and losses on open block assets.
- 2) Market value changes and amortization of assets and liabilities associated with the accounting for derivatives, such as:
  - Unrealized gains and losses on open block options and securities held for trading.
  - Change in option value of indexed products and market value adjustments on total return strategy annuities.
  - Cash flow hedge amortization.
- 3) Amortization of deferred policy acquisition costs (DAC) and value of business acquired (VOBA) related to the unrealized and realized gains and losses on the open block investments and the derivative adjustments.
- 4) Other income from non-insurance operations.
- 5) Interest expense.
- 6) Income tax expense.
- 7) Income from discontinued operations.
- 8) Cumulative effect of changes in accounting.

These items will fluctuate from period to period depending on the prevailing interest rate and economic environment or are not part of the core insurance operations. As a result, management believes they do not reflect the ongoing earnings capacity of the Company's operating segments.

Premiums; product charges; policyowner benefits; insurance expenses; amortization of DAC, deferred sales inducements and VOBA; and dividends to policyowners are attributed directly to each operating segment. Net investment income and closed block realized capital gains and losses are allocated based on directly-related assets required for transacting the business of that segment. Other revenues and benefits and expenses which are deemed not to be associated with any specific segment are grouped together in the All Other category. These items primarily consist of holding company revenues and expenses, operations of the Company's real estate management subsidiary, and accident and health insurance.

Assets are segmented based on policy liabilities directly attributable to each segment. There are no significant intersegment transactions. Depreciation and amortization, excluding amortization of DAC, deferred sales inducements, and VOBA as previously discussed, are not significant. There have been no material changes in segment assets since December 31, 2004.

**Table of Contents**Operating Segment Income  
(\$ in thousands)

|  | Three Months Ended June 30, 2005 |                          |           | Total<br>Consolidated |
|--|----------------------------------|--------------------------|-----------|-----------------------|
|  | Protection<br>Products           | Accumulation<br>Products | All Other |                       |
| Revenues:  |                                  |                          |           |                       |
| Insurance premiums   | \$ 59,569                        | \$ 1,056                 | \$ 376    | \$ 61,001             |
| Product charges  | 40,646                           | 13,992                   |           | 54,638                |
| Net investment income  | 92,983                           | 183,553                  | 504       | 277,040               |
| Realized/unrealized losses on closed block investments   | (40)                             |                          |           | (40)                  |
| Other income:  |                                  |                          |           |                       |
| Income from Independent Marketing Organizations  |                                  | 7,153                    |           | 7,153                 |
| Other  | 857                              | 2,663                    | 544       | 4,064                 |
|  | 194,015                          | 208,417                  | 1,424     | 403,856               |
| Benefits and expenses:   |                                  |                          |           |                       |
| Policyowner benefits   | 79,174                           | 132,895                  | 427       | 212,496               |
| Underwriting, acquisition, and other expenses:   |                                  |                          |           |                       |
| Operating expenses   | 19,486                           | 6,901                    | 6,460     | 32,847                |
| Expenses from Independent Marketing Organizations  |                                  | 5,572                    |           | 5,572                 |
| Amortization of DAC and VOBA, net of open block gain adjustment of \$8,208                                 | 22,107                           | 21,159                   |           | 43,266                |
| Dividends to policyowners  | 31,862                           | 2                        |           | 31,864                |
|  | 152,629                          | 166,529                  | 6,887     | 326,045               |
| Segment pre-tax operating income   | \$ 41,386                        | \$ 41,888                | \$(5,463) | 77,811                |
| Realized/unrealized losses on open block assets  |                                  |                          |           | (1,517)               |
| Unrealized gains on open block options and trading investments   |                                  |                          |           | 7,823                 |
| Change in option value of indexed products and market value adjustments on total return strategy annuities |                                  |                          |           | (31,745)              |
| Cash flow hedge amortization   |                                  |                          |           | 38                    |
| Amortization of DAC and VOBA due to open block gains and losses  |                                  |                          |           | 8,208                 |

|  |           |
|--|-----------|
| Other income from non-insurance operations | 12        |
| Income from continuing operations          | 60,630    |
| Interest (expense)                         | (8,191)   |
| Income tax (expense)                       | (16,872)  |
| Net income                                 | \$ 35,567 |

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Operating Segment Income  
(\$ in thousands)

|  | Three Months Ended June 30, 2004 |                          |           | Total<br>Consolidated |
|--|----------------------------------|--------------------------|-----------|-----------------------|
|  | Protection<br>Products           | Accumulation<br>Products | All Other |                       |
| Revenues:  |                                  |                          |           |                       |
| Insurance premiums   | \$ 62,427                        | \$ 859                   | \$ 505    | \$ 63,791             |
| Product charges  | 41,640                           | 12,644                   |           | 54,284                |
| Net investment income  | 81,186                           | 168,218                  | 1,907     | 251,311               |
| Realized/unrealized losses on closed block investments   | (4,473)                          |                          |           | (4,473)               |
| Other income:  |                                  |                          |           |                       |
| Income from Independent Marketing Organizations  |                                  | 7,327                    |           | 7,327                 |
| Other  | 928                              | 2,626                    | (37)      | 3,517                 |
|  | 181,708                          | 191,674                  | 2,375     | 375,757               |
| Benefits and expenses:   |                                  |                          |           |                       |
| Policyowner benefits   | 91,205                           | 114,261                  | (179)     | 205,287               |
| Underwriting, acquisition, and other expenses:   |                                  |                          |           |                       |
| Operating expenses   | 19,115                           | 7,106                    | 6,403     | 32,624                |
| Expenses from Independent Marketing Organizations  |                                  | 6,219                    |           | 6,219                 |
| Amortization of DAC and VOBA, net of open block loss adjustment of \$7,002                                 | 25,527                           | 25,749                   |           | 51,276                |
| Dividends to policyowners  | 10,934                           | 2                        |           | 10,936                |
|  | 146,781                          | 153,337                  | 6,224     | 306,342               |
| Segment pre-tax operating income   | \$ 34,927                        | \$ 38,337                | \$(3,849) | 69,415                |
| Realized/unrealized losses on open block assets  |                                  |                          |           | (8,851)               |
| Unrealized losses on open block options and trading investments  |                                  |                          |           | (31,226)              |
| Change in option value of indexed products and market value adjustments on total return strategy annuities |                                  |                          |           | 37,288                |
| Cash flow hedge amortization   |                                  |                          |           | (351)                 |
|  |                                  |                          |           | (7,002)               |

|   |           |
|---|-----------|
| Amortization of DAC and VOBA due to open block gains and losses |           |
| Other income from non-insurance operations                      | 1,360     |
| Income from continuing operations                               | 60,633    |
| Interest (expense)  | (7,936)   |
| Income tax (expense)  | (3,921)   |
| Net income  | \$ 48,776 |

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Operating Segment Income  
(\$ in thousands)

|  | Six Months Ended June 30, 2005 |                          |            | Total<br>Consolidated |
|--|--------------------------------|--------------------------|------------|-----------------------|
|  | Protection<br>Products         | Accumulation<br>Products | All Other  |                       |
| Revenues:  |                                |                          |            |                       |
| Insurance premiums   | \$ 121,052                     | \$ 1,536                 | \$ 959     | \$ 123,547            |
| Product charges  | 87,723                         | 25,948                   |            | 113,671               |
| Net investment income  | 179,869                        | 365,199                  | 683        | 545,751               |
| Realized/unrealized losses on closed block investments   | 90                             |                          |            | 90                    |
| Other income:  |                                |                          |            |                       |
| Income from Independent Marketing Organizations  |                                | 16,164                   |            | 16,164                |
| Other  | 1,718                          | 5,204                    | 1,064      | 7,986                 |
|  | 390,452                        | 414,051                  | 2,706      | 807,209               |
| Benefits and expenses:   |                                |                          |            |                       |
| Policyowner benefits   | 168,375                        | 257,623                  | 454        | 426,452               |
| Underwriting, acquisition, and other expenses:   |                                |                          |            |                       |
| Operating expenses   | 37,879                         | 14,161                   | 13,484     | 65,524                |
| Expenses from Independent Marketing Organizations  |                                | 13,503                   |            | 13,503                |
| Amortization of DAC and VOBA, net of open block gain adjustment of \$5,383                                 | 46,978                         | 46,206                   |            | 93,184                |
| Dividends to policyowners  | 51,864                         | 3                        |            | 51,867                |
|  | 305,096                        | 331,496                  | 13,938     | 650,530               |
| Segment pre-tax operating income   | \$ 85,356                      | \$ 82,555                | \$(11,232) | 156,679               |
| Realized/unrealized losses on open block assets  |                                |                          |            | (1,340)               |
| Unrealized losses on open block options and trading investments  |                                |                          |            | (41,428)              |
| Change in option value of indexed products and market value adjustments on total return strategy annuities |                                |                          |            | 12,589                |
| Cash flow hedge amortization   |                                |                          |            | 77                    |
|  |                                |                          |            | 5,383                 |

|   |           |
|---|-----------|
| Amortization of DAC and VOBA due to open block gains and losses |           |
| Other income from non-insurance operations                      | (365)     |
| Income from continuing operations                               | 131,595   |
| Interest (expense)  | (15,971)  |
| Income tax (expense)  | (18,569)  |
| Net income  | \$ 97,055 |



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Operating Segment Income  
(\$ in thousands)

|  | Six Months Ended June 30, 2004 |                          |            | Total<br>Consolidated |
|--|--------------------------------|--------------------------|------------|-----------------------|
|  | Protection<br>Products         | Accumulation<br>Products | All Other  |                       |
| Revenues:  |                                |                          |            |                       |
| Insurance premiums   | \$ 132,143                     | \$ 1,582                 | \$ 803     | \$ 134,528            |
| Product charges  | 77,099                         | 26,747                   |            | 103,846               |
| Net investment income  | 162,444                        | 342,481                  | 3,261      | 508,186               |
| Realized/unrealized losses on closed block investments   | (3,643)                        |                          |            | (3,643)               |
| Other income:  |                                |                          |            |                       |
| Income from Independent Marketing Organizations  |                                | 14,063                   |            | 14,063                |
| Other  | 1,834                          | 5,377                    | 1,471      | 8,682                 |
|  | 369,877                        | 390,250                  | 5,535      | 765,662               |
| Benefits and expenses:   |                                |                          |            |                       |
| Policyowner benefits   | 184,600                        | 235,079                  | (158)      | 419,521               |
| Underwriting, acquisition, and other expenses:   |                                |                          |            |                       |
| Operating expenses   | 36,073                         | 13,438                   | 11,317     | 60,828                |
| Expenses from Independent Marketing Organizations  |                                | 10,715                   |            | 10,715                |
| Amortization of DAC and VOBA, net of open block loss adjustment of \$5,742                                 | 44,768                         | 55,679                   |            | 100,447               |
| Dividends to policyowners  | 36,418                         | 2                        |            | 36,420                |
|  | 301,859                        | 314,913                  | 11,159     | 627,931               |
| Segment pre-tax operating income   | \$ 68,018                      | \$ 75,337                | \$ (5,624) | 137,731               |
| Realized/unrealized losses on open block assets  |                                |                          |            | (33,581)              |
| Unrealized losses on open block options and trading investments  |                                |                          |            | (7,411)               |
| Change in option value of indexed products and market value adjustments on total return strategy annuities |                                |                          |            | 13,555                |
| Cash flow hedge amortization   |                                |                          |            | (813)                 |
|  |                                |                          |            | (5,742)               |

|   |           |
|---|-----------|
| Amortization of DAC and VOBA due to open block gains and losses |           |
| Other income from non-insurance operations                      | 1,161     |
| Income from continuing operations                               | 104,900   |
| Interest (expense)  | (16,334)  |
| Income tax (expense)  | (10,050)  |
| Income from discontinued operations, net of tax                 | 3,899     |
| Cumulative effect of change in accounting, net of tax           | (510)     |
| Net income  | \$ 81,905 |

**Table of Contents****Item 2. Management's Discussion And Analysis Of Financial Condition And Results Of Operations**

Management's Discussion and Analysis of Financial Condition and Results of Operations (MD&A) addresses the consolidated financial condition of AmerUs Group Co. as of June 30, 2005, compared with December 31, 2004, and our consolidated results of operations for the three and six months ended June 30, 2005 and 2004. You should read the following analysis of our consolidated financial condition and results of operations in conjunction with our MD&A and audited consolidated financial statements included in our Annual Report on Form 10-K for the year ended December 31, 2004, and Unaudited Consolidated Financial Statements included elsewhere in this Quarterly Report on Form 10-Q.

**NATURE OF OPERATIONS**

We are a holding company whose subsidiaries are primarily engaged in the business of marketing, underwriting and distributing a broad range of individual life, annuity and insurance deposit products to individuals and businesses in 50 states, the District of Columbia and the U.S. Virgin Islands. We have two reportable operating segments: protection products and accumulation products. The primary offerings of the protection products segment are interest-sensitive whole life, term life, universal life and indexed life insurance policies. Indexed life is a type of universal life or interest-sensitive whole life product. The primary offerings of the accumulation products segment are individual fixed annuities (comprised of traditional fixed annuities and indexed annuities) and funding agreements.

**FINANCIAL HIGHLIGHTS**

Our financial highlights are as follows:

|  | For The Three Months Ended<br>June 30, |          | For The Six Months Ended June<br>30, |                      |
|--|--|----------|--------------------------------------|----------------------|
|  | 2005                                   | 2004     | 2005                                 | 2004                 |
|  | (\$ in thousands, except share data)   |          |                                      |                      |
| Segment pre-tax operating income:                                      |  |          |                                      |                      |
| Protection Products  | \$41,386                               | \$34,927 | \$ 85,356                            | \$ 68,018            |
| Accumulation Products  | 41,888                                 | 38,337   | 82,555                               | 75,337               |
| Other operations   | (5,463)                                | (3,849)  | (11,232)                             | (5,624)              |
| Total segment pre-tax operating income                                 | 77,811                                 | 69,415   | 156,679                              | 137,731              |
| Non-segment expense, net (A)   | 42,244                                 | 20,639   | 59,624                               | 55,826               |
| Net income   | \$35,567                               | \$48,776 | \$ 97,055                            | \$ 81,905            |
| Diluted net income per share   | \$ 0.83                                | \$ 1.20  | \$ 2.27                              | \$ 2.02              |
|  |  |          | June 30,<br>2005                     | December 31,<br>2004 |
| Total assets   |  |          | \$24,248,372                         | \$23,170,869         |
| Stockholders' equity   |  |          | \$ 1,717,514                         | \$ 1,623,469         |
| (A) Non-segment<br>expense, net<br>consists primarily<br>of open block |  |          |                                      |                      |

realized/unrealized  
gains and losses,  
derivative related  
market value  
adjustments,  
non-insurance  
operations, interest  
expense, income  
taxes, discontinued  
operations and  
cumulative effect  
of change in  
accounting.

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Operating segment income increased for both the protection products and accumulation products segments in the 2005 periods as compared to the same periods in 2004. Protection products earnings were primarily impacted by the growth in the indexed life business and increased open block product margins. Our accumulation products pre-tax operating segment income increased primarily due to growth in assets and increased product spread. The increases in protection products and accumulation products segment income were partially offset by higher operating losses of the other segment in the first six months of 2005 compared to 2004. The 2004 other segment results were favorably impacted by gains from an equipment transaction and an employee postretirement benefit plan curtailment.

Net income increased in the first six months of 2005 compared to 2004 primarily as a result of higher operating segment income and income tax accrual reductions. Net income decreased for the second quarter of 2005 compared to the second quarter of 2004 primarily due to the 2004 reduction in the income tax accrual and change in the deferred tax valuation allowance which reduced income tax expense \$13.1 million in the second quarter of 2004.

Total assets increased \$1.1 billion during the first six months of 2005 primarily as a result of net cash received from collected premiums and deposits, positive cash flows from operating activities and the utilization of securities lending arrangements. Liabilities increased \$983 million primarily due to policy reserves and policyowner funds which increased due to the higher volume of insurance in force, additional securities lending arrangements, and increased annuity sales. Stockholders' equity increased \$94 million in the first six months of 2005 primarily as a result of year-to-date net income of \$97 million, higher unrealized gains on available-for-sale investments of \$14 million, and stock issued under various incentive plans of \$8 million. The increase was partially offset by treasury stock purchases of \$25 million. The unrealized gains included in accumulated other comprehensive income are presented after related adjustments to DAC, VOBA, capitalized deferred sales inducements, closed block policyowner dividend obligation, unearned revenue reserves and deferred income taxes.

**PROTECTION PRODUCTS**

Our protection products segment primarily consists of interest-sensitive whole life, term life, universal life and indexed life insurance policies. These products are marketed on a national basis primarily through CMOs, a PPGA distribution system, IMOs and a New York distribution system. Included in protection products is the closed block of ALIC and the closed block of ILIC, established when the companies reorganized from mutual companies to stock companies. When protection products are sold, we invest the premiums we receive in our investment portfolio and establish a liability representing our commitment to the policyowner. We manage investment spread by seeking to maximize the return on these invested assets, consistent with our asset/liability and credit quality policies. We enter into reinsurance arrangements in order to reduce the effects of mortality risk and the statutory capital strain from writing new business. All income statement line items are presented net of reinsurance amounts. Protection products in force totaled \$99.9 billion at June 30, 2005 and \$97.5 billion at December 31, 2004. Protection products in force is a performance measure utilized by investors, analysts and the Company to assess the Company's position in the industry. A summary of our protection products segment operations follows:

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|  | For The Three Months Ended |                | For The Six Months Ended June |                |
|--|----------------------------|----------------|-------------------------------|----------------|
|  | June 30,                   |                | 30,                           |                |
|  | 2005                       | 2004           | 2005                          | 2004           |
|  | (\$ in thousands)          |                |                               |                |
| Revenues:  |                            |                |                               |                |
| Insurance premiums   | \$ 59,569                  | \$ 62,427      | \$ 121,052                    | \$ 132,143     |
| Product charges  | 40,646                     | 41,640         | 87,723                        | 77,099         |
| Net investment income  | 92,983                     | 81,186         | 179,869                       | 162,444        |
| Realized gains (losses) on closed block investments                  | (40)                       | (4,473)        | 90                            | (3,643)        |
| Other income   | 857                        | 928            | 1,718                         | 1,834          |
| <b>Total revenues</b>  | <b>194,015</b>             | <b>181,708</b> | <b>390,452</b>                | <b>369,877</b> |
| Benefits and expenses:   |                            |                |                               |                |
| Policyowner benefits   | 79,174                     | 91,205         | 168,375                       | 184,600        |
| Underwriting, acquisition and other expenses                         | 19,486                     | 19,115         | 37,879                        | 36,073         |
| Amortization of DAC and VOBA, net of open block gain/loss adjustment | 22,107                     | 25,527         | 46,978                        | 44,768         |
| Dividends to policyowners  | 31,862                     | 10,934         | 51,864                        | 36,418         |
| <b>Total benefits and expenses</b>                                   | <b>152,629</b>             | <b>146,781</b> | <b>305,096</b>                | <b>301,859</b> |
| Pre-tax operating income Protection Products segment                 | \$ 41,386                  | \$ 34,927      | \$ 85,356                     | \$ 68,018      |

Pre-tax operating income from our protection products increased 18% in the second quarter of 2005 and 25% in the first six months of 2005 compared to the respective 2004 periods. The year-to-date increase was primarily due to the growth in the indexed life business and higher open block product margins, in particular increased product charges and net investment income. The increase was partially reduced by higher expenses and DAC and VOBA amortization. The key drivers of our protection products business include sales, persistency, net investment income, mortality and expenses.

**Sales.** Sales are a key driver of our business as they are a leading indicator of future revenue trends to emerge in segment operating income. Sales are presented as annualized premium which is in accordance with industry practice, and represent the amount of new business sold during the period. Sales are a performance metric which we use to measure the productivity of our distribution network and for compensation of sales and marketing employees and agents. The following table summarizes annualized premium by life insurance product:

|                               | Sales Activity by Product  |          |                          |          |
|-------------------------------|----------------------------|----------|--------------------------|----------|
|                               | For The Three Months Ended |          | For The Six Months Ended |          |
|                               | June 30,                   |          | June 30,                 |          |
|                               | 2005                       | 2004     | 2005                     | 2004     |
|                               | (\$ in thousands)          |          |                          |          |
| Traditional life insurance:   |                            |          |                          |          |
| Interest-sensitive whole life | \$ 127                     | \$ 1,411 | \$ 233                   | \$ 4,829 |
| Term and other life           | 3,348                      | 3,580    | 6,405                    | 7,155    |

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|                |          |          |           |           |
|----------------|----------|----------|-----------|-----------|
| Universal life | 3,390    | 9,235    | 8,261     | 16,769    |
| Indexed life   | 24,184   | 19,291   | 42,210    | 36,594    |
| Total          | \$31,049 | \$33,517 | \$ 57,109 | \$ 65,347 |

Direct first year annualized premiums decreased 13% on a year-to-date basis in 2005 compared to 2004. We continue to focus our marketing efforts on indexed life products. In the first six months of 2005, sales of indexed life products were \$42.2 million as compared to \$36.6 million for 2004 and comprised 74% of total direct sales in the first six months of 2005 compared to 56% in the first six months of 2004. We are a leading writer of indexed life products in the United States. Interest-sensitive whole life insurance sales decreased in both periods of 2005 compared to 2004 due to our sales focus on indexed products and our withdrawal from certain tax-advantaged markets. Universal life insurance sales decreased between periods as a result of pricing changes associated with products launched in January 2005. Pricing for the new universal life products reflect higher reinsurance costs and increased mortality expectations in the senior age markets. We also continue to de-emphasize our term insurance products.

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**Premiums and Product Charges.** We recognize premiums on traditional life insurance policies as revenues when the premiums are due. Amounts received as payments for universal life and indexed life insurance policies are not recorded as premium revenue, but are instead recorded as a policyowner liability. Revenues from the universal life and indexed life policies consist of charges for the cost of insurance, policy administration and policy surrender and are shown as product charges. All revenue is reported net of reinsurance ceded.

Insurance premium revenue was lower in the first six months of 2005 as compared to the same period in 2004 primarily due to a decline in closed block in force business and our shift in product mix from traditional to indexed life products. Product charge revenue was higher in the first six months of 2005 period as compared to 2004 due to growth in the indexed life block of business.

**Persistency.** Persistency, which we measure in terms of a lapse rate, is a key driver of our business because it refers to the policies which remain in our block of business. A low lapse rate means higher persistency indicating more business is remaining in force to generate future revenues. Annualized lapse rates, based on a rolling four quarter period, were 6.2% as of June 30, 2005 compared to 6.3% as of June 30, 2004. This decrease primarily resulted from higher 2004 lapses following dividend reductions we previously made on our policies. Our persistency experience remained within our pricing assumptions.

**Net Investment Income.** Net investment income is a key driver of our business as it reflects earnings on our invested assets. Net investment income increased for the first six months of 2005 as compared to the same period a year ago as a result of the growth in protection products assets and increase in the portfolio earned rate. Protection products assets increased approximately \$349 million in 2005 over 2004. The year-to-date earned rate of the investment portfolio was 6.65% compared to 6.42% a year ago.

**Mortality and Benefit Expense.** Mortality is a key driver of our business as it impacts the amount of our benefit expense. We utilize reinsurance to reduce the effects of mortality risk. Benefit expense was lower in the first six months of 2005 compared to 2004 primarily due to the continued decline in the in force closed block business. Open block mortality remained within our pricing assumptions.

**Underwriting, Acquisition and Other Expenses.** Underwriting, acquisition and other expenses are a key driver of our business as they are costs of our operations. Expenses increased slightly for the first six months of 2005 compared to 2004 primarily due to higher employee benefit costs and additional expenses of integrating ILIC in force policy services and data center activities from the Woodbury, New York site to Des Moines, Iowa.

**Amortization of DAC and VOBA.** The amortization of DAC and VOBA are expense items which increased for the first six months of 2005 as compared to 2004. DAC and VOBA are generally amortized in proportion to policy gross margins which increased in 2005, resulting in higher amortization expense.

**Dividends to Policyowners.** In addition to basic policyowner dividends, dividend expense includes increases or decreases to the closed block policyowner dividend obligation liability carried on the consolidated balance sheet. The actual results of the closed block are adjusted to equal the expected earnings based on the actuarial calculation at the time of formation of the closed block (which we refer to as the closed block glide path). The adjustment to have the closed block operating results equal the closed block glide path is made to dividend expense. If the actual results for the period exceed the closed block glide path, increased dividend expense is recorded as a policyowner dividend obligation to reduce the actual closed block results. For actual results less than the closed block glide path, dividend expense is reduced to increase the actual closed block results. As a result of this accounting treatment, operating earnings from the closed block only include the predetermined closed block glide path.

Dividend expense increased for the first six months of 2005 compared to 2004 due to closed block actual results in excess of glide path. The actual closed block results reflected favorable surrender activity and lower realized losses on closed block investments as compared to 2004.



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**Outlook.** We will continue to focus our sales on indexed life products which we expect will favorably impact our product margins. We also expect to incur additional expenses in 2005 to further integrate administrative functions to enhance operating efficiencies in future periods.

**ACCUMULATION PRODUCTS**

Our accumulation products segment primary offerings consist of individual fixed annuities and funding agreements. The fixed annuities are marketed on a national basis primarily through IMOs and independent brokers. Similar to our protection products segment, we invest the premiums we receive from accumulation product deposits in our investment portfolio and establish a liability representing our commitment to the policyowner. We manage product spread by seeking to maximize the return on our invested assets consistent with our asset/liability management and credit quality policies. When appropriate, we periodically reset the interest rates credited to our policyowner liability. Accumulation products reserves totaled \$13.0 billion at June 30, 2005 and \$12.3 billion at December 31, 2004. A summary of our accumulation products segment operations follows:

|   | For The Three Months Ended |                  | For The Six Months Ended June |                  |
|---|----------------------------|------------------|-------------------------------|------------------|
|   | June 30,                   |                  | 30,                           |                  |
|   | 2005                       | 2004             | 2005                          | 2004             |
|   | (\$ in thousands)          |                  |                               |                  |
| <b>Revenues:</b>                                      |                            |                  |                               |                  |
| Immediate annuity and supplementary contract premiums | \$ 1,056                   | \$ 859           | \$ 1,536                      | \$ 1,582         |
| Product charges                                       | 13,992                     | 12,644           | 25,948                        | 26,747           |
| Net investment income                                 | 183,553                    | 168,218          | 365,199                       | 342,481          |
| Other income  | 2,663                      | 2,626            | 5,204                         | 5,377            |
| <b>Total revenues</b>                                 | <b>201,264</b>             | <b>184,347</b>   | <b>397,887</b>                | <b>376,187</b>   |
| <b>Benefits and expenses:</b>                         |                            |                  |                               |                  |
| Policyowner benefits                                  | 132,895                    | 114,261          | 257,623                       | 235,079          |
| Underwriting, acquisition and other expenses          | 6,901                      | 7,106            | 14,161                        | 13,438           |
| Amortization of DAC and VOBA                          | 21,159                     | 25,749           | 46,206                        | 55,679           |
| Dividends to policyowners                             | 2                          | 2                | 3                             | 2                |
| <b>Total benefits and expenses</b>                    | <b>160,957</b>             | <b>147,118</b>   | <b>317,993</b>                | <b>304,198</b>   |
| <b>IMO Operations:</b>                                |                            |                  |                               |                  |
| Other income  | 7,153                      | 7,327            | 16,164                        | 14,063           |
| Other expenses  | 5,572                      | 6,219            | 13,503                        | 10,715           |
| <b>Net IMO operating income (loss)</b>                | <b>1,581</b>               | <b>1,108</b>     | <b>2,661</b>                  | <b>3,348</b>     |
| <b>Pre-tax operating income</b>                       | <b>Accumulation</b>        |                  |                               |                  |
| <b>Products segment</b>                               | <b>\$ 41,888</b>           | <b>\$ 38,337</b> | <b>\$ 82,555</b>              | <b>\$ 75,337</b> |

Pre-tax operating income from our accumulation products operations increased 9% in the second quarter and 10% in the first six months of 2005 compared to the respective 2004 periods primarily due to higher assets and increased product spread. The drivers of profitability in our accumulation products business include deposits, persistency, product spread, expenses and IMO operations.

**Deposits.** Deposits are a key driver of our business as this is a measure which represents collected premiums to be deposited to policyowner accounts for which we will earn a future product spread. Deposits are presented as collected premiums, which are measured in accordance with industry practice, and represent the amount of new business sold during the period. Deposits are a performance metric which we use to measure the productivity of our distribution network and for compensation of sales and marketing employees and agents. The following table summarizes our accumulation products segment deposits:

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|                                    | Deposits by Product        |           |                               |           |
|------------------------------------|----------------------------|-----------|-------------------------------|-----------|
|                                    | For The Three Months Ended |           | For The Six Months Ended June |           |
|                                    | June 30,                   | June 30,  | 30,                           | 30,       |
|                                    | 2005                       | 2004      | 2005                          | 2004      |
|                                    | (\$ in thousands)          |           |                               |           |
| Annuities                          |                            |           |                               |           |
| Deferred fixed annuities:          |                            |           |                               |           |
| Traditional fixed annuities        | \$ 69,478                  | \$ 78,577 | \$ 138,360                    | \$160,747 |
| Indexed annuities                  | 643,026                    | 348,482   | 1,146,096                     | 645,357   |
| Variable annuities                 | 593                        | 806       | 1,138                         | 1,658     |
| Total annuities                    | 713,097                    | 427,865   | 1,285,594                     | 807,762   |
| Funding agreements                 | 26,200                     | 85,000    | 26,200                        | 85,000    |
| Total                              | 739,297                    | 512,865   | 1,311,794                     | 892,762   |
| Reinsurance ceded                  | (2,264)                    | (3,871)   | (4,234)                       | (7,067)   |
| Total deposits, net of reinsurance | \$737,033                  | \$508,994 | \$1,307,560                   | \$885,695 |

Direct annuity deposits increased 59% in the first six months of 2005 compared to 2004. The increase was primarily due to our marketing of indexed annuities. Indexed annuities comprised 89% of total direct annuity deposits in the first six months of 2005 compared to 80% in the first six months of 2004. Our wholly-owned and proprietary organizations accounted for approximately 83% of our annuity deposits in the first six months of 2005 compared to 77% in the first six months of 2004. We also placed primarily fixed rate funding agreements totaling \$26.2 million and \$85.0 million during the second quarter of 2005 and 2004, respectively.

**Product Charges.** The deposits we receive on accumulation products are not recorded as revenue but instead as a policyowner liability. Surrender charges collected on accumulation products are recorded as revenue and shown as a product charge. Product charges decreased in the first six months of 2005 as compared to 2004 due to fewer policy withdrawals within the surrender charge period. Product charges increased in the second quarter of 2005 compared to the second quarter of 2004 due to a higher volume of surrendering policies as our number of policies issued has grown.

**Persistency.** Persistency, which we measure in terms of a withdrawal rate, is a key driver of our business as it refers to the policies which remain in our block of business. A low withdrawal rate reflects higher persistency indicating more business is remaining in force to generate future revenues. Withdrawals represent funds taken out of accumulation products by policyowners not including those due to the death of policyowners. Annuity withdrawal rates without internal replacements, based on a rolling four quarter period, continued to improve in 2005 and amounted to 7.8% and 9.0% as of June 30, 2005 and 2004, respectively. Annuity withdrawals without internal replacements totaled \$526.1 million and \$582.3 million for the first six months of 2005 and 2004, respectively. Our withdrawal experience remained within our pricing assumptions.

**Product Spread.** Product spread is a key driver of our business as it measures the difference between the income earned on our invested assets and the rate which we credit to policyowners, with the difference reflected as segment operating income. Asset earned rates and liability crediting rates, based on a rolling four quarter period, were as follows for our annuity products:



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|                         | For The Six Months Ended June<br>30, |       |
|-------------------------|--------------------------------------|-------|
|                         | 2005                                 | 2004  |
| Asset earned rate       | 5.76%                                | 5.74% |
| Liability credited rate | 3.58%                                | 3.67% |
| Product spread          | 2.18%                                | 2.07% |

The product spread increased 11 basis points to 218 basis points for the first six months of 2005 compared to the first six months of 2004. Liability crediting rates were lowered throughout 2004 to correspond with the decline in investment yields caused by the overall combined lower rates for new and reinvested funds.

At June 30, 2005, the account value of traditional annuities totaled \$6.2 billion of which approximately 93% have minimum guarantee rates ranging from 3% to 4%. For traditional annuities with an account value of \$4.6 billion, the credited rate was equal to the minimum guarantee rate, and as a result, the credited rate cannot be lowered. Traditional annuities with an account value of \$1.1 billion had a multi-year guarantee for which the credited rate cannot be decreased until the end of the multi-year period. At the end of the multi-year period, we will have the ability to lower the crediting rate to the minimum guaranteed rate by an average of approximately 275 basis points. The remaining multi-year period is generally either one or two years. Due to these limitations on the ability to lower interest crediting rates and the potential for additional credit defaults and lower reinvestment rates on investments, we could experience spread compression in future periods.

**Underwriting, Acquisition and Other Expenses.** Underwriting, acquisition and other expenses are a key driver of our business as they are costs of our operations. Expenses increased for the first six months of 2005 compared to 2004 primarily due to non-deferrable agent commissions associated with a new policy persistency program started in 2004.

**Amortization of DAC and VOBA.** The amortization of DAC and VOBA decreased for the second quarter and first six months of 2005 compared to the respective 2004 periods. During the third quarter of 2004, projected future margin items for DAC and VOBA amortization were updated with current estimates. These updated projected margins continued to be appropriate for the amortization during the first six months of 2005 and, as a result, DAC and VOBA amortization in the first six months of 2005 is lower than for the same period in 2004.

**IMO Operations.** IMO Operations are a key driver of our business as the earnings from the IMOs are a component of the accumulation products segment operating income. IMOs have contractual arrangements to promote our insurance products in their networks of agents and brokers. Additionally, they also contract with third party insurance companies. We own four such IMOs. The income from IMO operations primarily represents annuity commissions received by our IMOs from those third party insurance companies. Net IMO operating income decreased in the first six months of 2005 compared to 2004 primarily due to changes in distribution strategies and higher operating expenses, including litigation costs.

**Outlook.** We anticipate increased product sales from our owned and proprietary distribution organizations but decreased product sales from other distribution channels as we manage our sales in this current low interest rate environment. We also expect to continue our sales focus on the indexed annuity products and to actively manage surrenders. We will continue to manage our spreads as we strive for our desired profitability in this economic environment.

**OTHER**

The other operations consist of our non-core lines of business outside of protection and accumulation products. These lines of business include holding company revenues and expenses, operations of our real estate management subsidiary, and accident and health insurance. The pre-tax operating loss of our other operations in the first six months

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of 2005 increased as compared to the first six months of 2004 primarily as a result of gains on an equipment transaction and an employee postretirement benefit plan curtailment which occurred in the first quarter of 2004 and higher costs associated with Sarbanes-Oxley Act internal control regulations in the first six months of 2005 compared to 2004.

**INCOME STATEMENT RECONCILIATION**

A reconciliation of our segment pre-tax operating income to net income as shown in our consolidated statements of income follows:

|  | For The Three Months Ended<br>June 30, |           | For The Six Months Ended<br>June 30, |                |
|--|--|-----------|--------------------------------------|----------------|
|  | 2005                                   | 2004      | 2005                                 | 2004           |
|  | (\$ in thousands)                      |           | (\$ in thousands)                    |                |
| Segment pre-tax operating income:  |  |           |                                      |                |
| Protection Products  | \$ 41,386                              | \$ 34,927 | \$ 85,356                            | \$ 68,018      |
| Accumulation Products  | 41,888                                 | 38,337    | 82,555                               | 75,337         |
| Other operations   | (5,463)                                | (3,849)   | (11,232)                             | (5,624)        |
| Total segment pre-tax operating income   | 77,811                                 | 69,415    | 156,679                              | 137,731        |
| Non-segment items increases (decreases) to<br>income:  |  |           |                                      |                |
| Realized and unrealized gains (losses) on<br>assets and liabilities:   |  |           |                                      |                |
| Realized/unrealized gains (losses) on open<br>block assets   | (1,517)                                | (8,851)   | (1,340)                              | (33,581)       |
| Unrealized gains (losses) on open block<br>options and trading investments                                       | 7,823                                  | (31,226)  | (41,428)                             | (7,411)        |
| Change in option value of indexed products<br>and market value adjustments on total return<br>strategy annuities | (31,745)                               | 37,288    | 12,589                               | 13,555         |
| Cash flow hedge amortization   | 38                                     | (351)     | 77                                   | (813)          |
| (Amortization) restoration of DAC and<br>VOBA due to open block realized/unrealized<br>gains and losses          | 8,208                                  | (7,002)   | 5,383                                | (5,742)        |
| Other income (loss) from non-insurance<br>operations   | 12                                     | 1,360     | (365)                                | 1,161          |
| Income from continuing operations  | 60,630                                 | 60,633    | 131,595                              | 104,900        |
| Interest expense   | (8,191)                                | (7,936)   | (15,971)                             | (16,334)       |
| Income tax expense   | (16,872)                               | (3,921)   | (18,569)                             | (10,050)       |
| Net income from continuing operations  | 35,567                                 | 48,776    | 97,055                               | 78,516         |
| Income from discontinued operations, net of<br>tax   |  |           |                                      | 3,899<br>(510) |

Cumulative effect of change in accounting,  
net of tax

|            |           |           |           |           |
|------------|-----------|-----------|-----------|-----------|
| Net income | \$ 35,567 | \$ 48,776 | \$ 97,055 | \$ 81,905 |
|------------|-----------|-----------|-----------|-----------|

**Realized and Unrealized Gains (Losses) on Assets and Liabilities.** Realized gains (losses) on open block assets will fluctuate from period to period depending on the prevailing interest rate, the economic environment and the timing of investment sales and credit events. As part of managing our invested assets, we routinely sell securities and realize gains and losses. In addition, in the first quarter of 2004, we recognized a pre-tax impairment loss of \$12.2 million on our Indianapolis, Indiana office building. The building, which was listed for sale in 2003, was sold in the third quarter of 2004.

Unrealized gains (losses) on open block options and trading investments also will fluctuate from period to period depending on the prevailing interest rate, the economic environment and credit events. We use options to hedge our indexed products. In accounting for derivatives, we adjusted our options to market value, which, due to the economic environment and stock market conditions, resulted in an unrealized loss of \$0.5 million and \$28.0 million in the second quarter and first six months of 2005, respectively, and an unrealized gain of \$5.9 million and \$12.1 million in the second quarter and first six months of 2004, respectively. In addition, we also have trading securities that back

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our total return strategy traditional annuity products. The market value adjustment on the trading securities resulted in an unrealized gain of \$8.3 million and an unrealized loss of \$13.4 million in the second quarter and first six months of 2005, respectively, and an unrealized loss of \$37.1 million and \$19.5 million in the second quarter and first six months of 2004, respectively. Most of the unrealized gains and losses on the options and trading securities are offset by similar adjustments to the option portion of the indexed product reserves and to the total return strategy annuity reserves. The reserve adjustments are reflected in policyowner benefits expense in the consolidated statements of income and are included in the fair value change as increased expense of \$31.8 million and decreased expense of \$12.6 million in the second quarter and first six months of 2005, respectively, and decreased expense of \$37.3 million and \$13.6 million in the second quarter and first six months of 2004, respectively.

The fair value change in options embedded within our indexed products and the fair value changes on our total return strategy fixed annuity contracts are being recorded at fair value. As previously discussed, these fair value changes are offset by similar adjustments to unrealized gains (losses) on investments related to the fair value changes on the options that hedge the indexed products and on the trading securities that back the total return strategy products.

DAC and VOBA amortization is adjusted for realized and unrealized gains and losses and derivative related market value adjustments. As a result of the fluctuating gains and losses and derivative adjustments between periods, amortization expense decreased \$15.2 million in the second quarter of 2005 as compared to the same period in 2004 and decreased \$11.1 million between year-to-date periods.

**Income Tax Expense.** The effective income tax rate for the first six months of 2005 and 2004 varied from the prevailing corporate rate primarily as a result of tax exempt interest, dividends received deduction, a reduction in the income tax accrual and a change in the deferred tax valuation allowance. The accrual reduction was for the release of provisions originally established for potential tax adjustments which have been settled or eliminated. The accrual was increased \$0.2 million and reduced \$19.7 million for the second quarter and first six months of 2005, respectively, and was reduced \$2.7 million and \$7.9 million for the second quarter and first six months of 2004, respectively. The deferred tax asset valuation allowance was reduced \$10.4 million in the second quarter of 2004 as a result of the realization of capital loss carryforwards.

**Discontinued Operations.** In November 2003, we entered into an agreement to sell our residential financing operations. The results of the residential financing operations have been classified as discontinued operations. The sale was completed in January 2004, resulting in an after-tax gain of \$3.9 million.

**Change in Accounting.** Effective January 1, 2004, the Company adopted SOP 03-1 resulting in the establishment of additional policy reserve liabilities for fees charged for insurance benefit features which are assessed in a manner that is expected to result in profits in earlier years and losses in subsequent years. The total effect of adopting SOP 03-1 (including reinsurance recoverables) as of January 1, 2004, amounted to a decrease of \$0.8 million (\$0.5 million after-tax) in net income which has been reflected as a cumulative effect of a change in accounting.

**ACCOUNTING DEVELOPMENTS**

In December 2004, the FASB issued a revision to SFAS 123, Share-Based Payment, (SFAS 123R) which is a revision of SFAS 123, Accounting for Stock-Based Compensation, (SFAS 123). SFAS 123R requires all share-based payments to employees, including grants of employee stock options, to be recognized in the income statement based on fair values. Pro forma disclosure of fair value information is no longer an alternative. The implementation date of the statement has been delayed to be effective for the fiscal year beginning after June 15, 2005. Adoption is to be made using either the modified prospective method or the modified retrospective method. The modified prospective method recognizes cost based on the requirements for all share-based payments granted after the effective date and for awards granted prior to the effective date that remain unvested prior to the effective date. The modified retrospective method includes the requirements of the modified prospective method but also permits restatement of financial statements based on pro forma amounts previously recognized under SFAS 123. Restatement can either be for all prior



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periods presented or prior interim periods of the year of adoption. Early adoption is permitted. We continue to evaluate the impacts of SFAS 123R which will be adopted January 1, 2006. The pro forma impacts of recognizing fair value as permitted by SFAS 123 are disclosed in note 1 to the consolidated financial statements.

**LIQUIDITY AND CAPITAL RESOURCES*****AmerUs Group Co.***

As a holding company, AmerUs Group Co.'s cash flows from operations consist of dividends from subsidiaries, if declared and paid, interest from income on loans and advances to subsidiaries (including a surplus note issued to us by ALIC), investment income on our assets and fees which we charge our subsidiaries, offset by the expenses incurred for debt service, salaries and other expenses.

The payment of dividends by our insurance subsidiaries is regulated under various state laws. Generally, under the various state statutes, our insurance subsidiaries' dividends may be paid only from the earned surplus arising from their respective businesses and must receive the prior approval of the respective state regulator to pay any dividend that would exceed certain statutory limitations. The current statutes generally limit any dividend, together with dividends paid out within the preceding 12 months, to the greater of (i) 10% of the respective company's policyowners' statutory surplus as of the preceding year end or (ii) the statutory net gain from operations for the previous calendar year. Generally, the various state laws give the state regulators discretion to approve or disapprove requests for dividends in excess of these limits. We also consider risk-based capital levels, capital and liquidity operating needs, and other factors prior to paying dividends from the insurance subsidiaries. Based on the state law limitations and 2004 results, our life insurance subsidiaries could pay us an estimated \$186 million in dividends in 2005 without obtaining regulatory approval. Our life insurance subsidiaries paid us approximately \$20.1 million in the second quarter of 2005.

We have a \$200 million revolving credit facility, which we refer to as the Revolving Credit Agreement, with a syndicate of lenders. In the second quarter of 2005, we used our Revolving Credit Agreement to retire a portion of the \$125 million senior notes payable. As of June 30, 2005, the outstanding loan balance was \$100 million. The Revolving Credit Agreement provides for typical events of default and covenants with respect to the conduct of business and requires the maintenance of various financial levels and ratios. Among other covenants, we (a) cannot have a leverage ratio greater than 0.35:1.0, (b) cannot have an interest coverage ratio less than 2.50:1.0, (c) are prohibited from paying cash dividends on common stock in excess of an amount equal to 3% of consolidated net worth as of the last day of the preceding fiscal year, (d) must cause our insurance subsidiaries to maintain certain levels of risk-based capital, and (e) are prohibited from incurring additional indebtedness for borrowed money in excess of certain limits typical for such lines of credit. We closely monitor all of these covenants to ensure continued compliance.

The Company has several options for deploying excess capital, including supporting higher sales growth, reducing debt levels, pursuing acquisitions and buying back common stock. Our Board of Directors approved a stock purchase program effective June 24, 2005, under which we may purchase up to six million shares of our common stock at such times and under such conditions, as we deem advisable. The purchases may be made in the open market or by such other means as we determine to be appropriate, including privately negotiated purchases. The purchase program supercedes all prior purchase programs. We plan to fund the purchase program from a combination of our internal sources and dividends from insurance subsidiaries. We purchased 0.5 million shares in the first six months of 2005 under prior purchase plans, including an accelerated share repurchase program. The accelerated share repurchase program allowed the Company to purchase the shares immediately, with a third party purchasing the shares in the open market. As of June 30, 2005, six million shares remain available for repurchase under the purchase program.

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On July 12, 2005, we filed a shelf registration statement on Form S-3, which was declared effective on July 15. The shelf registration statement will allow us to issue a variety of debt and/or equity securities when market opportunities and the need for financing arise.

We manage liquidity on a continuing basis. One way is to minimize our need for capital. We accomplish this by attempting to use our capital as efficiently as possible and by developing capital-efficient products in our insurance subsidiaries. We also manage our mix of sales by focusing on the more capital-efficient products. In addition, we use reinsurance agreements, where cost-effective, to reduce capital strain in the insurance subsidiaries. We also focus on optimizing the consolidated capital structure to properly balance the levels and sources of borrowing and the issuance of equity securities.

***Insurance Subsidiaries***

The sources of cash of our insurance subsidiaries consist primarily of premium receipts; deposits to policyowner account balances; and income from investments, sales, maturities and calls of investments and repayments of investment principal. The uses of cash are primarily related to withdrawals of policyowner account balances, investment purchases, payment of policy acquisition costs, payment of policyowner benefits, repayment of debt, income taxes and current operating expenses. Insurance companies generally produce a positive cash flow from operations, as measured by the amount by which cash flows are adequate to meet benefit obligations to policyowners and normal operating expenses as they are incurred. The remaining cash flow is generally used to increase the asset base to provide funds to meet the need for future policy benefit payments and for writing new business.

Management believes that the current level of cash and available-for-sale, held-for-trading and short-term securities, combined with expected net cash inflows from operations, maturities of fixed maturity investments, principal payments on mortgage-backed securities and sales of its insurance products, will be adequate to meet the anticipated short-term cash obligations of the life insurance subsidiaries.

Matching the investment portfolio maturities to the cash flow demands of the type of insurance being provided is an important consideration for each type of protection product and accumulation product. We continuously monitor benefits and surrenders to provide projections of future cash requirements. As part of this monitoring process, we perform cash flow testing of assets and liabilities under various scenarios to evaluate the adequacy of reserves. In developing our investment strategy, we establish a level of cash and securities which, combined with expected net cash inflows from operations and maturities and principal payments on fixed maturity investment securities, are believed adequate to meet anticipated short-term and long-term benefit and expense payment obligations. There can be no assurance that future experience regarding benefits and surrenders will be similar to historic experience since withdrawal and surrender levels are influenced by such factors as the interest rate environment and general economic conditions and the claims-paying and financial strength ratings of the insurance subsidiaries.

We take into account asset/liability management considerations in the product development and design process. Contract terms for the interest-sensitive products include surrender and withdrawal provisions which mitigate the risk of losses due to early withdrawals. These provisions generally do one or more of the following: limit the amount of penalty-free withdrawals, limit the circumstances under which withdrawals are permitted, or assess a surrender charge or market value adjustment relating to the underlying assets.

In addition to the interest-sensitive products, our insurance subsidiaries have issued funding agreements totaling \$986 million outstanding as of June 30, 2005, consisting primarily of six to ten year fixed rate insurance contracts. The assets backing the funding agreements are legally segregated and are not subject to claims that arise out of any other business of the insurance subsidiaries. The funding agreements are further backed by the general account assets of the insurance subsidiaries. The segregated assets and liabilities are included with general account assets in the financial statements. The funding agreements may not be cancelled by the holders unless there is a default under the agreements, but the insurance subsidiaries may terminate the agreements at any time.

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We also have variable separate account assets and liabilities representing funds that are separately administered, principally for variable annuity contracts, and for which the contractholder bears the investment risk. Separate account assets and liabilities are reported at fair value and amounted to \$224.3 million as of June 30, 2005. Separate account contractholders generally have no claim against the assets of the general account, except with respect to certain insurance benefits. The operations of the separate accounts are not included in the accompanying consolidated financial statements.

Through their respective memberships in the Federal Home Loan Banks (FHLB) of Des Moines, Topeka and Indianapolis; ALIC, American and ILIC are eligible to borrow under variable-rate short term federal funds arrangements to provide additional liquidity. These borrowings are secured and interest is payable at the current rate at the time of each advance. There were no borrowings outstanding under these arrangements at June 30, 2005. In addition, ALIC has long-term fixed rate advances from the FHLB outstanding of \$12.3 million at June 30, 2005.

The insurance subsidiaries may also obtain liquidity through sales of investments. The investment portfolio as of June 30, 2005 had a carrying value of \$19.9 billion, including closed block investments.

The level of capital in the insurance companies is regulated by risk-based capital formulas and is monitored by rating agencies. In order to maintain appropriate capital levels, it may be necessary from time to time for AmerUs Group Co. to provide additional capital to the insurance companies.

We participate in a securities lending program whereby certain fixed maturity securities from the investment portfolio are loaned to other institutions for a short period of time. We receive a fee in exchange for the loan of securities and require initial collateral equal to 102 percent, with an on-going level of 100 percent, of the market value of the loaned securities to be separately maintained. Securities with a market value of approximately \$470.5 million and \$342.6 million were on loan under the program and we were liable for cash collateral under our control of approximately \$484.3 million and \$351.7 million at June 30, 2005 and December 31, 2004, respectively. The collateral held under the securities lending program has been included in cash and cash equivalents in the consolidated balance sheet and the obligation to return the collateral upon the return of the loaned securities has been included in accrued expenses and other liabilities.

We may also enter into securities borrowing arrangements from time to time whereby we borrow securities from other institutions and pay a fee. Securities borrowed amounted to \$133.4 million and \$138.2 million at June 30, 2005, and December 31, 2004, respectively, and are also included in accrued expenses and other liabilities in the consolidated balance sheet.

At June 30, 2005, the statutory surplus of the insurance subsidiaries was approximately \$1.1 billion. Management believes that each life insurance company has statutory capital which provides adequate risk based capital that exceeds required levels.

In the future, in addition to cash flows from operations and borrowing capacity, the insurance subsidiaries may obtain their required capital from AmerUs Group Co.

**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

The main objectives in managing our investment portfolios and our insurance subsidiaries are to maximize investment income and total investment returns while minimizing credit risks in order to provide maximum support to the insurance underwriting operations. Investment strategies are developed based on many factors including asset liability management, regulatory requirements, fluctuations in interest rates and consideration of other market risks. Investment decisions are centrally managed by investment professionals based on guidelines established by management and approved by the board of directors.

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Market risk represents the potential for loss due to adverse changes in the fair value of financial instruments. The market risks related to our financial instruments primarily relate to the investment portfolio, which exposes us to risks related to interest rates, credit quality and prepayment variation. Analytical tools and monitoring systems are in place to assess each of these elements of market risk.

Interest rate risk is the price sensitivity of a fixed income security to changes in interest rates. Management views these potential changes in price within the overall context of asset and liability management. Actuarial professionals estimate the cash flow pattern of our liabilities to determine their duration. This is then compared to the characteristics of the assets that are currently backing the liabilities to arrive at an asset allocation strategy for future investments that management believes mitigates the overall effect of interest rates.

For variable and indexed products, profitability on the portion of the policyowner's account balance invested in the fixed general account option, if any, is also affected by the spreads between interest yields on investments and rates credited to the policies. For the variable products, the policyowner assumes essentially all the investment earnings risk for the portion of the account balance invested in the separate accounts. For the indexed products, we primarily purchase call options that are designed to match the return owed to contract holders who elect to participate in one or more market indices. Profitability on the portion of the indexed products tied to market indices is significantly impacted by the spread on interest earned on investments and the sum of (1) the cost of underlying call options purchased to match the returns owed to contract holders and (2) the minimum interest guarantees owed to the contract holder, if any. Profitability on the indexed products is also impacted by changes in the fair value of the embedded option which provides the contract holder the right to participate in market index returns after the next anniversary date of the contract. This impacts profitability as we primarily purchase one-year call options to fund the returns owed to the contract holders at the inception of each contract year. This practice matches with the contract holders' rights to switch to different indices on each anniversary date. The value of the forward starting options embedded in the indexed products can fluctuate with changes in assumptions as to future volatility of the market indices, risk free interest rates, market returns and the lives of the contracts.

The following table provides information about our fixed maturity investments and mortgage loans for both our trading and other than trading portfolios at June 30, 2005. The table presents amortized cost and related weighted average interest rates by expected maturity dates. The amortized cost approximates the cash flows of principal amounts in each of the periods. The cash flows are based on the earlier of the call date or the maturity date or, for mortgage-backed securities, expected payment patterns. Actual cash flows could differ from the expected amounts.

|   | 6<br>months       |        |          |          |        |        |            | Expected<br>Cash<br>Flows | Fair<br>Value |
|---|-------------------|--------|----------|----------|--------|--------|------------|---------------------------|---------------|
|   | 2005              | 2006   | 2007     | 2008     | 2009   | 2010   | Thereafter |                           |               |
|   | (\$ in thousands) |        |          |          |        |        |            |                           |               |
| Fixed maturity securities available-for-sale        | \$ 611            | \$ 946 | \$ 1,049 | \$ 1,167 | \$ 929 | \$ 660 | \$ 10,490  | \$ 15,852                 | \$ 16,482     |
| Average interest rate                               | 6.4%              | 6.4%   | 6.4%     | 5.9%     | 6.0%   | 5.6%   | 5.8%       |                           |               |
| Fixed maturity securities held for trading purposes | \$ 94             | \$ 163 | \$ 177   | \$ 220   | \$ 232 | \$ 145 | \$ 529     | \$ 1,560                  | \$ 1,560      |
| Average interest rate                               | 3.4%              | 2.7%   | 3.4%     | 3.0%     | 2.3%   | 3.1%   | 3.9%       |                           |               |
| Mortgage loans                                      | \$ 26             | \$ 61  | \$ 58    | \$ 71    | \$ 63  | \$ 73  | \$ 579     | \$ 931                    | \$ 973        |
|   | 7.0%              | 7.1%   | 7.1%     | 7.1%     | 7.0%   | 7.0%   | 6.8%       |                           |               |

Average interest  
rate

|       |       |         |         |         |         |       |          |          |          |
|-------|-------|---------|---------|---------|---------|-------|----------|----------|----------|
| Total | \$731 | \$1,170 | \$1,284 | \$1,458 | \$1,224 | \$878 | \$11,598 | \$18,343 | \$19,015 |
|-------|-------|---------|---------|---------|---------|-------|----------|----------|----------|

In accordance with our strategy of minimizing credit quality risk, we consistently invest in high quality marketable securities. Fixed maturity securities are comprised of U.S. Treasury, government agency, mortgage-backed and corporate securities. Approximately 63% of our fixed maturity securities are issued by the U.S. Treasury or U.S.

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government agencies or are rated A or better by Moody's, Standard and Poor's, or the NAIC. Less than 7.8% of the bond portfolio is below investment grade. Fixed maturity securities have an average life of approximately 9.44 years.

Prepayment risk refers to the changes in prepayment patterns that can either shorten or lengthen the expected timing of the principal repayments and thus the average life and the effective yield of a security. Such risk exists primarily within the portfolio of mortgage-backed securities. Management monitors such risk regularly. We invest primarily in those classes of mortgage-backed securities that have average or lower prepayment risk.

Our use of derivatives is generally limited to hedging purposes and has principally consisted of using interest rate swaps, options and futures. These instruments, viewed separately, subject us to varying degrees of market and credit risk. However when used for hedging, the expectation is that these instruments would reduce overall market risk. Credit risk arises from the possibility that counterparties may fail to perform under the terms of the contracts.

Equity price risk is the potential loss arising from changes in the value of equity securities. In general, equities have more year-to-year price variability than intermediate term bonds. However, returns over longer time frames have been consistently higher.

All of the above risks are monitored on an ongoing basis. A combination of in-house systems and proprietary models and externally licensed software are used to analyze individual securities as well as each portfolio. These tools provide the portfolio managers with information to assist them in the evaluation of the market risks of the portfolio.

**Item 4. Controls and Procedures**

(a) Based upon their evaluation as of the end of the period covered by this Quarterly Report on Form 10-Q, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934, as amended, are effective for recording, processing, summarizing and reporting the information we are required to disclose in our reports filed under such act.

(b) There was no change in our internal control over financial reporting during our last fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**PART II OTHER INFORMATION****Item 1. Legal Proceedings**

In recent years, the life insurance industry, including the Company and its subsidiaries, has been subject to an increase in litigation pursued on behalf of purported classes of insurance purchasers, questioning the conduct of insurers in the marketing of their products. The Company is routinely involved in litigation and other proceedings, including class actions, reinsurance claims and regulatory proceedings arising in the ordinary course of its business. Some of these claims and legal actions are in jurisdictions where juries are given substantial latitude in assessing damages, including punitive and exemplary damages. In addition, regulatory bodies, such as state insurance departments and attorneys general, periodically make inquiries and conduct examinations concerning the Company's compliance with insurance and other laws. The Company responds to such inquiries and cooperates with regulatory examinations in the ordinary course of business.

AmerUs Group Co. and/or certain of our subsidiaries are defendants in nationwide class action lawsuits brought in federal courts in California, Pennsylvania and Kansas as well as a lawsuit by the attorney general and the insurance commissioner of California and a lawsuit by the attorney general of Pennsylvania on behalf of purchasers of insurance products. In the aforementioned Pennsylvania case, commenced on May 19, 2005, a nationwide class action lawsuit was also filed in the Eastern District of Pennsylvania against a subsidiary of AmerUs Group Co. on behalf of purchasers of insurance products. The lawsuits discussed in this paragraph relate to the use of purportedly inappropriate sales techniques and products for the senior citizen market. Some of the complaints allege, among other things, that the defendants engaged in the unauthorized practice of law, claims related to the suitability of the products for, and the manner in which they were sold to, the senior citizen market, pretext sales and other violations of state insurance laws. The plaintiffs seek civil penalties, restitution, injunctive relief, punitive damages, attorneys fees and other relief and damages. AmerUs Group Co. and/or certain of our subsidiaries are also defendants in statewide class actions in California, Pennsylvania and a recently filed case in Florida based on claims and seeking relief similar to the claims and relief in the nationwide class actions discussed above. The Florida case was filed in the United States District Court for the Middle District of Florida on July 7, 2005 against a subsidiary of AmerUs Group Co. on behalf of purchasers of insurance products. The Company believes it has appropriate defenses against these lawsuits and

intends to vigorously defend its position. On May 12, 2005, in one statewide class action, Cheves v. American Investors Life Insurance Company, Family First Advanced Estate Planning and Family First Insurance Services et al., filed on October 20, 2003 in California state court, class certification was granted by the court.

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The Company's pending litigation (including without limitation the proceedings described in the immediately preceding paragraph) is subject to many uncertainties, and given its complexity and scope, the outcomes cannot be predicted. Given these uncertainties, the Company is unable to estimate the possible loss or range of loss that may result from the Company's pending litigation. It is possible that the Company's results of operations or cash flow in a particular quarterly or annual period could be materially affected by an ultimate unfavorable resolution of pending litigation and regulatory matters depending, in part, upon the results of operations or cash flow for such period. Although no assurances can be given and no determinations can be made at this time, the Company believes that the ultimate liability, if any, with respect to the Company's pending claims and legal actions, would have no material effect on its operations and financial position.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

The following table sets forth information regarding purchases of equity securities for the six months ended June 30, 2005:

| Period                | (a) Total<br>number of<br>shares (or<br>units)<br>purchased (1) | (b)<br>Average<br>price paid<br>per share<br>(or units)<br>\$ | (c) Total<br>number<br>of shares (or<br>units)<br>purchased<br>as part of<br>publicly<br>announced<br>plans<br>or programs | (d) Maximum<br>number<br>(or approximate<br>dollar<br>value) of shares<br>(or units) that may<br>yet be purchased<br>under<br>the plans or<br>programs (3) |
|-----------------------|---|---|--|--|
| 01/01/2005-01/31/2005 |   |   |  | 2,027,500  |
| 02/01/2005-02/28/2005 |   |   |  | 2,027,500  |
| 03/01/2005-03/31/2005 | 441,236(2)  | 47.36   | 414,000  | 1,613,500  |
| 04/01/2005-04/30/2005 |   |   |  | 1,613,500  |
| 05/01/2005-05/31/2005 | 107,500   | 46.48   | 107,500  | 1,506,000  |
| 06/01/2005-06/30/2005 | 436   | 47.83   | 436  | 6,000,000  |
| Total                 | 549,172   | \$47.19   | 521,936  |  |

(1) Does not include shares withheld from employee stock awards to satisfy applicable tax withholding obligations.

(2) The March 2005 shares purchased



included 27,236 shares which were not part of the repurchase program.

- (3) On June 24, 2005, our board of directors authorized a repurchase program of up to 6 million shares of our outstanding common stock. The program terminated and replaced a previous program which authorized repurchase of up to 3 million shares. There is no expiration date for this program.

**Table of Contents****Item 4. Submission of Matters to a Vote of Security Holders**

At the annual meeting of the Company's shareholders on April 28, 2005, the Company's shareholders approved (1) the reelection of Thomas F. Gaffney, Louis A. Holland, Ward M. Klein, Andrew J. Paine, Jr., Jack C. Pester, and Heidi L. Steiger; (2) the issuance of shares in connection with the Company's stock incentive plan; (3) performance-based procedures to be followed in granting executive incentive compensation awards; and (4) the ratification of the appointment by the Board of Directors of the Company of Ernst & Young LLP as the Company's independent auditors. The result of the vote is as follows:

**Election of Thomas F. Gaffney**

|           |            |
|-----------|------------|
| For:      | 24,222,063 |
| Withheld: | 2,622,528  |

**Election of Louis A. Holland**

|           |            |
|-----------|------------|
| For:      | 24,848,086 |
| Withheld: | 1,996,505  |

**Election of Ward M. Klein**

|           |            |
|-----------|------------|
| For:      | 24,228,720 |
| Withheld: | 2,615,871  |

**Election of Andrew J. Paine, Jr.**

|           |            |
|-----------|------------|
| For:      | 24,225,191 |
| Withheld: | 2,619,400  |

**Election of Jack C. Pester**

|           |            |
|-----------|------------|
| For:      | 25,045,222 |
| Withheld: | 1,799,369  |

**Election of Heidi L. Steiger**

|           |            |
|-----------|------------|
| For:      | 25,050,859 |
| Withheld: | 1,793,732  |

**Issue Shares in Conjunction with the Company's Stock Incentive Plan**

|             |            |
|-------------|------------|
| For:        | 22,798,266 |
| Against:    | 3,259,343  |
| Abstaining: | 786,982    |

**Performance-Based Procedures to be Followed in Granting Incentive Compensation Awards**

|             |            |
|-------------|------------|
| For:        | 19,465,855 |
| Against:    | 3,775,343  |
| Abstaining: | 739,334    |



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**Ratification of Ernst & Young LLP**

|             |            |
|-------------|------------|
| For:        | 25,567,639 |
| Against:    | 1,059,137  |
| Abstaining: | 217,815    |

The term of the following other directors of the Company continued after the meeting: John R. Albers; Roger K. Brooks; Thomas C. Godlasky; John W. Norris, Jr.; Stephen Strome; John A. Wing; and F.A. Wittern, Jr.

**Item 6. Exhibits**

A list of exhibits included as part of this report is set forth in the Exhibit Index which immediately precedes such exhibits and is hereby incorporated by reference herein.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

DATED: July 29, 2005

AMERUS GROUP CO.

By /s/ Melinda S. Urion

Melinda S. Urion  
Executive Vice President,  
Chief Financial Officer and Treasurer  
(Principal Financial Officer)

By /s/ Brenda J. Cushing

Brenda J. Cushing  
Senior Vice President and Controller  
(Principal Accounting Officer)

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**AMERUS GROUP CO. AND SUBSIDIARIES  
INDEX TO EXHIBITS**

| Exhibit No. | Description  |
|-------------|--|
| 2.1         | Combination and Investment Agreement, dated February 18, 2000, among American Mutual Holding Company, AmerUs Life Holdings, Inc., Indianapolis Life Insurance Company and The Indianapolis Life Group of Companies, Inc., filed as Exhibit 2.1 to AmerUs Life Holdings, Inc.'s report on Form 8-K/A on March 6, 2000, is hereby incorporated by reference.                           |
| 2.2         | Purchase Agreement, dated as of February 18, 2000, by and between American Mutual Holding Company and AmerUs Life Holdings, Inc., filed as Exhibit 2.5 on Form 10-K, dated March 8, 2000, is hereby incorporated by reference.   |
| 2.3         | Agreement and Plan of Merger, dated December 17, 1999, by and between American Mutual Holding Company and AmerUs Life Holdings, Inc., filed as Exhibit 2.6 on Form 10-K, dated March 8, 2000, is hereby incorporated by reference.   |
| 2.4         | Amendment No. 1 to Agreement and Plan of Merger, dated February 18, 2000, by and between American Mutual Holding Company and AmerUs Life Holdings, Inc., filed as Exhibit 2.7 on Form 10-K, dated March 8, 2000, is hereby incorporated by reference.  |
| 2.5         | Letter Agreement, dated December 17, 1999, by and between American Mutual Holding Company and AmerUs Life Holdings, Inc., filed as Exhibit 2.8 on Form 10-K, dated March 8, 2000, is hereby incorporated by reference.   |
| 2.6         | Notification Agreement, dated as of February 18, 2000, by and among American Mutual Holding Company, AmerUs Life Holdings, Inc. and Bankers Trust Company, filed as Exhibit 2.9 on Form 10-K, dated March 8, 2000, is hereby incorporated by reference.  |
| 2.7         | Amendment No. 2 to Agreement and Plan of Merger, dated April 3, 2000, by and between American Mutual Holding Company and AmerUs Life Holdings, Inc., filed as Exhibit 2.10 on Form 10-Q, dated May 15, 2000, is hereby incorporated by reference.  |
| 2.8         | Amendment No. 1 to the Purchase Agreement, dated April 3, 2000, by and between American Mutual Holding Company and AmerUs Life Holdings, Inc., filed as Exhibit 2.11 on Form 10-Q, dated May 15, 2000, is hereby incorporated by reference.  |
| 2.9         | Amendment to Combination and Investment Agreement dated February 18, 2000 among American Mutual Holding Company, AmerUs Life Holdings, Inc., Indianapolis Life Insurance Company and The Indianapolis Life Group of Companies, Inc., dated September 18, 2000, filed as Exhibit 2.2 to Form 8-K12G3 of the Registrant dated September 21, 2000, is hereby incorporated by reference. |
| 2.10        | Stock Purchase Agreement, dated January 1, 2002, by and among AmerUs Annuity Group Co., and the Stockholders of Family First Advanced Estate Planning and Family First Insurance Services, filed as Exhibit 2.13 on Form 10-Q dated August 12, 2002, is hereby incorporated by reference.  |
| 3.1         | Amended and Restated Articles of Incorporation of the Registrant as of May 20, 2004, filed as Exhibit 3.1 on Form 10-Q, dated May 5, 2005, is hereby incorporated by reference.  |

- 3.2 Amended and Restated Bylaws of the Registrant, filed as Exhibit 3.2 on Form 10-Q, dated August 6, 2004, is hereby incorporated by reference.
- 4.1 Amended and Restated Trust Agreement dated as of February 3, 1997 among AmerUs Life Holdings, Inc., Wilmington Trust Company, as property trustee, and the administrative trustees named therein (AmerUs Capital I business trust), filed as Exhibit 3.6 to the registration statement of AmerUs Life Holdings, Inc. and AmerUs Capital I on Form S-1, Registration Number 333-13713, is hereby incorporated by reference.
- 4.2 Indenture dated as of February 3, 1997 between AmerUs Life Holdings, Inc. and Wilmington Trust Company relating to the Company's 8.85% Junior Subordinated Debentures, Series A, filed as Exhibit 4.1 to the registration statement of AmerUs Life Holdings, Inc. and AmerUs Capital I on Form S-1, Registration Number, 333-13713, is hereby incorporated by reference.
- 4.3 Guaranty Agreement dated as of February 3, 1997 between AmerUs Life Holdings, Inc., as guarantor, and Wilmington Trust Company, as trustee, relating to the 8.85% Capital Securities, Series A, issued by AmerUs Capital I, filed as Exhibit 4.4 to the registration statement on Form S-1, Registration Number, 333-13713, is hereby incorporated by reference.

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| Exhibit<br>No. | Description  |
|----------------|--|
| 4.4            | Certificate of Trust of AmerUs Capital III filed as Exhibit 4.7 to the registration statement of AmerUs Life Holdings, Inc., AmerUs Capital II and AmerUs Capital III, on Form S-3 (No. 333-50249), is hereby incorporated by reference.   |
| 4.5            | Senior Indenture, dated as of June 16, 1998, by and between AmerUs Life Holdings, Inc. and First Union National Bank, as Indenture Trustee, relating to the AmerUs Life Holdings, Inc. s 6.95% Senior Notes, filed as Exhibit 4.14 on Form 10-Q, dated August 13, 1998, is hereby incorporated by reference.   |
| 4.6            | Subordinated Indenture, dated as of July 27, 1998, by and between AmerUs Life Holdings, Inc. and First Union National Bank, as Indenture Trustee, relating to AmerUs Life Holdings, Inc. s 6.86% Junior Subordinated Deferrable Interest Debentures, filed as Exhibit 4.15 on Form 10-Q, dated August 13, 1998, is hereby incorporated by reference.                 |
| 4.7            | First Supplement to Indenture dated February 3, 1997 among American Mutual Holding Company, AmerUs Life Holdings, Inc. and Wilmington Trust Company as Trustee, relating to the Company s 8.85% Junior Subordinated Debentures, Series A, dated September 20, 2000, filed as Exhibit 4.14 on Form 10-Q dated November 14, 2000, is hereby incorporated by reference. |
| 4.8            | Assignment and Assumption Agreement to Amended and Restated Trust Agreement, dated February 3, 1997 between American Mutual Holding Company and AmerUs Life Holdings, Inc., dated September 20, 2000, filed as Exhibit 4.15 on Form 10-Q dated November 14, 2000, is hereby incorporated by reference.   |
| 4.9            | Assignment and Assumption to Guaranty Agreement, dated February 3, 1997 between American Mutual Holding Company and AmerUs Life Holdings, Inc., dated September 20, 2000, filed as Exhibit 4.16 on Form 10-Q, dated November 14, 2000, is hereby incorporated by reference.  |
| 4.10           | First Supplement to Senior Indenture dated June 16, 1998, relating to AmerUs Life Holdings, Inc. s 6.95% Senior Notes, among American Mutual Holding Company, AmerUs Life Holdings, Inc. and First Union National Bank, as Trustee, dated September 20, 2000, filed as Exhibit 4.23 on Form 10-Q, dated November 14, 2000, is hereby incorporated by reference.      |
| 4.11           | Indenture dated as of March 6, 2002 between AmerUs Group Co. and BNY Midwest Trust Company, as Trustee, filed as Exhibit 4.1 on form 8-K/A, dated February 28, 2002, is hereby incorporated by reference.  |
| 4.12           | Form of Purchase Contract Agreement between AmerUs Group Co. and Wachovia Bank, National Association (formerly known as First Union National Bank), as Purchase Contract Agent, filed as Exhibit 4.1 on Form 8-A12B, dated May 22, 2003, is hereby incorporated by reference.  |
| 4.13           | Form of Pledge Agreement among AmerUs Group Co., BNY Midwest Trust Company, as Collateral Agent, Custodial Agent and Securities Intermediary and Wachovia Bank, National Association (formerly known as First Union National Bank), as Purchase Contract Agent, filed as Exhibit 4.2 on Form 8-A12B dated May 22, 2003, is hereby incorporated by reference.         |
| 4.14           | Form of Remarketing Agreement among AmerUs Group Co., Wachovia Bank, National Association (formerly known as First Union National Bank), as Purchase Contract Agent, and the Remarketing Agent named therein, filed as Exhibit 4.3 on Form 8-A12B dated May 22, 2003, is hereby incorporated by  |



reference.

- 4.15 Form of Income PRIDES (included in Exhibit 4.1 as Exhibit A thereto), filed as Exhibit 4.1 on Form 8-A12B, dated May 22, 2003, is hereby incorporated by reference.
- 4.16 Officer's Certificate attaching form of Senior Notes initially due 2008, filed as Exhibit 4.7 on Form 8-A12B, dated May 22, 2003, is hereby incorporated by reference.
- 4.17 Indenture dated as of December 15, 2004 between AmerUs Group Co. and BNY Midwest Trust Company, as Trustee, filed as Exhibit 4.1 on Form 8-K, dated December 15, 2004, is hereby incorporated by reference.
- 4.18 Form of Optionally Convertible Equity-Linked Accreting Note (OCEANs<sup>SM</sup>) due March 6, 2032, filed as Exhibit 4.2 on Form 8-K, dated December 15, 2004, is hereby incorporated by reference.
- 11.1 Statement Re: Computation of Per Share Earnings is included in note 2 to the consolidated financial statements.
- 12\* Computation of Ratios of Earnings to Fixed Charges.
- 31.1\* Certification of Chief Executive Officer of Periodic Report Pursuant to Rule 13a-15(e) or Rule 15d-15(e).
- 31.2\* Certification of Chief Financial Officer of Periodic Report Pursuant to Rule 13a-15(e) or Rule 15d-15(e).

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Exhibit

| No.   | Description   |
|-------|---|
| 32.1* | Certification of Chief Executive Officer of Periodic Report Pursuant to 18 U.S.C. Section 1350. |
| 32.2* | Certification of Chief Financial Officer of Periodic Report Pursuant to 18 U.S.C. Section 1350. |

\* Included herein