

LILLY ELI & CO  
Form FWP  
March 09, 2007

Free Writing Prospectus  
 Filed Pursuant to Rule 433  
 Registration Statement  
 No. 333-141075  
 Dated March 7, 2007

Eli Lilly and Company  
 Pricing Term Sheet

Issuer:	Eli Lilly and Company		
Size:	\$1,000,000,000	\$700,000,000	\$800,000,000
Maturity:	March 15, 2017	March 15, 2027	March 15, 2037
Coupon:	5.200%	5.500%	5.550%
Price:	99.930% of face amount	99.484% of face amount	99.378% of face amount
Yield to maturity:	5.209%	5.543%	5.593%
Spread to Benchmark Treasury:	0.720%	0.900%	0.950%
Benchmark Treasury:	4.625% due 02/15/2017	4.500% due 02/15/2036	4.500% due 02/15/2036
Benchmark Treasury Price and Yield:	101-02+ 4.489%	97-23+ 4.643%	97-23+ 4.643%
Interest Payment Dates:	March 15 and September 15, commencing September 15, 2007		
Redemption Provisions:			
Make-whole call	Make-whole plus 12.5 bps	Make-whole plus 20 bps	Make-whole plus 20 bps
CUSIP:	532457 BB3	532457 AZ1	532457 BA5
Settlement:	T+5; March 14, 2007		
Ratings:	Moody's: Aa3 Standard & Poor's: AA		
Denominations:	\$2,000 x \$1,000		

**The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Credit Suisse Securities (USA) LLC toll free at 1-800-221-1037,**

**Deutsche Bank Securities Inc. toll free at 1-800-503-4611, J.P. Morgan Securities Inc. collect at (212) 834-4533 or Goldman, Sachs & Co. toll free 1-877-471-2526.**