

ACTIVISION INC /NY
Form 4
June 03, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
VRABECK KATHY P

(Last) (First) (Middle)
C/O ACTIVISION, INC., 3100
OCEAN PARK BOULEVARD
(Street)

SANTA MONICA, CA 90405

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ACTIVISION INC /NY [ATVI]

3. Date of Earliest Transaction
(Month/Day/Year)
06/01/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
President-Activision Publish'g

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount | (D) | Price |
| Common Stock, par value \$\$.000001 per share | 06/01/2005 | | M | | 35,000 | A | \$ 7.445 |
| | | | | | 46,386 | D | (1) |
| Common Stock, par value \$\$.000001 per share | 06/01/2005 | | M | | 60,000 | A | \$ 7.445 |
| | | | | | 106,386 | D | (1) |
| Common Stock, par | 06/01/2005 | | M | | 15,000 | A | \$ 7.445 |
| | | | | | 121,386 | D | (1) |

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| | | | | | | | |
|--|------------|---|---------|---|--------------|---------|--------------|
| value \$.000001 per share Common Stock, par value | 06/01/2005 | M | 75,000 | A | \$ 7.2734 | 196,386 | D <u>(1)</u> |
| \$.000001 per share Common Stock, par value | 06/01/2005 | M | 27,500 | A | \$ 4.8434 | 223,886 | D <u>(1)</u> |
| \$.000001 per share Common Stock, par value | 06/01/2005 | M | 24,998 | A | \$ 4.8434 | 248,884 | D <u>(1)</u> |
| \$.000001 per share Common Stock, par value | 06/01/2005 | M | 30,000 | A | \$ 4.8434 | 278,884 | D <u>(1)</u> |
| \$.000001 per share Common Stock, par value | 06/01/2005 | S | 5,000 | D | \$ 15.77 | 273,884 | D <u>(1)</u> |
| \$.000001 per share Common Stock, par value | 06/01/2005 | S | 5,000 | D | \$ 15.76 | 268,884 | D <u>(1)</u> |
| \$.000001 per share Common Stock, par value | 06/01/2005 | S | 257,498 | D | \$ 15.75 | 11,386 | D <u>(1)</u> |
| \$.000001 per share Common Stock, par value | 06/01/2005 | M | 105,000 | A | \$ 9.2033 | 116,386 | D <u>(1)</u> |
| Common Stock, par value | 06/01/2005 | S | 60,000 | D | \$ 15.92 | 56,386 | D <u>(1)</u> |

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| | | | | | | | |
|---|------------|---|--------|---|----------|-------------------|--------------|
| \$.000001 per share Common Stock, par value | 06/01/2005 | S | 10,000 | D | \$ 15.89 | 46,386 | D <u>(1)</u> |
| \$.000001 per share Common Stock, par value | 06/01/2005 | S | 35,000 | D | \$ 15.85 | 11,386 <u>(2)</u> | D <u>(1)</u> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. F. Der. Sec. (Instr. 3) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Employee Stock Options | \$ 7.445 | 06/01/2005 | | M | 0 | <u>(3)</u> 11/06/2013 | Common Stock | 35,000 | |
| Employee Stock Options | \$ 7.445 | 06/01/2005 | | M | 0 | <u>(4)</u> 11/06/2013 | Common Stock | 60,000 | |
| Employee Stock Options | \$ 7.445 | 06/01/2005 | | M | 0 | <u>(5)</u> 11/06/2013 | Common Stock | 15,000 | |
| Employee Stock Options | \$ 7.2734 | 06/01/2005 | | M | 0 | <u>(6)</u> 10/12/2012 | Common Stock | 75,000 | |
| | \$ 4.8434 | 06/01/2005 | | M | 0 | <u>(7)</u> 03/20/2013 | | 27,500 | |

| | | | | | | | | |
|------------------------------|-----------|------------|---|---|-------------|------------|-----------------|---------|
| Employee Stock Options | | | | | | | Common Stock | |
| Employee Stock Options | \$ 4.8434 | 06/01/2005 | M | 0 | <u>(8)</u> | 03/20/2013 | Common Stock | 24,998 |
| Employee Stock Options | \$ 4.8434 | 06/01/2005 | M | 0 | <u>(9)</u> | 03/20/2013 | Common Stock | 30,000 |
| Employee Stock Options | \$ 9.2033 | 06/01/2005 | M | 0 | <u>(10)</u> | 04/08/2012 | Common Stock | 105,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|--------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| VRABECK KATHY P C/O ACTIVISION, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405 | | | President-Activision Publish'g | |

Signatures

/s/ George L. Rose
(Attorney-In-Fact) 06/03/2005

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Filer also indirectly owns 9,000 shares of Common Stock by virtue of reporting person's spouse's ownership of 9,000 shares of Company Common Stock.
- (2) All 11,386 shares owned by the Filer were purchased through the Company's employee stock purchase plan.
- (3) The option will vest on November 6, 2008. However, one half of the option may vest on an accelerated basis if certain earnings and other financial goals are met.
- (4) The options vest in five equal annual installments beginning on November 1, 2004.
- (5) The option will vest on November 6, 2008. However, one half of the option may vest on an accelerated basis if certain earnings and other financial goals are met.
- (6) The options vest in four equal installments beginning on 4/1/04, however, the fourth installment may vest on an accelerated basis if certain earnings and other financial goals are met.
- (7) The original option grant provided one half of the such options would vest in three equal annual installments beginning on 4/1/04. The second half of the option will vest on April 1, 2009, and that the second half of the option would vest on an accelerated basis if certain earning and other financial goals were met.
- (8) The original option grant provided one half of the such options would vest in three equal annual installments beginning on 4/1/04. The second half of the option will vest on April 1, 2009, and that the second half of the option would vest on an accelerated basis if certain earning and other financial goals were met.

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- (9) The original options granted provided that such options would vest in five equal annual installments beginning on April 1, 2004.
- (10) The option vested in four equal semi-annual installments beginning on October 1, 2002.

Remarks:

George L. Rose was granted a power of attorney to sign all Forms 4 and Forms 5 on behalf of Kathy P. Vrabeck.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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