

POLO RALPH LAUREN CORP
Form 4
November 10, 2004

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
FARAH ROGER N

2. Issuer Name and Ticker or Trading Symbol
POLO RALPH LAUREN CORP
[RL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
650 MADISON AVE
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
11/08/2004

Director 10% Owner
 Officer (give title below) Other (specify below)
President and COO

NEW YORK, NY 10022

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) | Price | | |
| Class A Common Stock | 11/08/2004 | | S | 4,100 | D \$ 38.8 | 641,455.54 | D |
| Class A Common Stock | 11/08/2004 | | S | 2,700 | D \$ 38.81 | 638,755.54 | D |
| Class A Common Stock | 11/08/2004 | | S | 4,600 | D \$ 38.82 | 634,155.54 | D |
| Class A Common | 11/08/2004 | | S | 2,900 | D \$ 38.83 | 631,255.54 | D |

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Stock

| | | | | | | | |
|----------------------------|------------|---|-------|---|-------------|------------|---|
| Class A Common Stock | 11/08/2004 | S | 3,900 | D | \$ 38.84 | 627,355.54 | D |
| Class A Common Stock | 11/08/2004 | S | 5,000 | D | \$ 38.85 | 622,355.54 | D |
| Class A Common Stock | 11/08/2004 | S | 2,300 | D | \$ 38.86 | 620,055.54 | D |
| Class A Common Stock | 11/08/2004 | S | 1,600 | D | \$ 38.87 | 618,455.54 | D |
| Class A Common Stock | 11/08/2004 | S | 1,800 | D | \$ 38.88 | 616,655.54 | D |
| Class A Common Stock | 11/08/2004 | S | 2,800 | D | \$ 38.89 | 613,855.54 | D |
| Class A Common Stock | 11/08/2004 | S | 3,400 | D | \$ 38.9 | 610,455.54 | D |
| Class A Common Stock | 11/08/2004 | S | 2,800 | D | \$ 38.91 | 607,655.54 | D |
| Class A Common Stock | 11/08/2004 | S | 2,000 | D | \$ 38.92 | 605,655.54 | D |
| Class A Common Stock | 11/08/2004 | S | 1,800 | D | \$ 38.93 | 603,855.54 | D |
| Class A Common Stock | 11/08/2004 | S | 400 | D | \$ 38.94 | 603,455.54 | D |
| Class A Common Stock | 11/08/2004 | S | 800 | D | \$ 38.95 | 602,655.54 | D |
| Class A Common Stock | 11/08/2004 | S | 300 | D | \$ 38.96 | 602,355.54 | D |
| Class A Common Stock | 11/08/2004 | S | 400 | D | \$ 38.97 | 601,955.54 | D |

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| | | | | | | | |
|----------------------------|------------|---|-------|---|-------------|------------|---|
| Class A Common Stock | 11/08/2004 | S | 1,600 | D | \$ 38.98 | 600,355.54 | D |
| Class A Common Stock | 11/08/2004 | S | 1,400 | D | \$ 38.99 | 598,955.54 | D |
| Class A Common Stock | 11/08/2004 | S | 1,700 | D | \$ 39 | 597,255.54 | D |
| Class A Common Stock | 11/08/2004 | S | 100 | D | \$ 39.02 | 597,155.54 | D |
| Class A Common Stock | 11/08/2004 | S | 400 | D | \$ 39.03 | 596,755.54 | D |
| Class A Common Stock | 11/08/2004 | S | 700 | D | \$ 39.04 | 596,055.54 | D |
| Class A Common Stock | 11/08/2004 | S | 500 | D | \$ 39.05 | 595,555.54 | D |
| Class A Common Stock | 11/08/2004 | S | 800 | D | \$ 39.1 | 594,755.54 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Benef Own Follo Repo Trans (Instr |
|---|--|---|---|---|---|--|---|---|---|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-------------------|-------|
| | Director | 10% Owner | Officer | Other |
| FARAH ROGER N 650 MADISON AVE NEW YORK, NY 10022 | X | | President and COO | |

Signatures

| | |
|---|------------|
| Edward W. Scheuermann, Attorney-in-Fact for Roger N. Farah | 11/10/2004 |
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

Second Form 4 of 2 filed for Reporting Owner Roger N. Farah on 11-10-2004.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.