

INTEGRITY MEDIA INC  
Form 8-K  
August 04, 2003

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported) August 4, 2003**

**Integrity Media, Inc.**

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(Exact Name of Registrant as Specified in Charter)

Delaware

No. 000-24134

63-0952549

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(State or Other Jurisdiction of  
Incorporation)

(Commission File Number)

(IRS Employer Identification No.)

1000 Cody Road  
Mobile, Alabama

36695

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(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code (251) 633-9000

N/A

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(Former Name or Former Address, if Changed Since Last Report)

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SIGNATURES

EX-99.1 PRESS RELEASE

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**Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.**

(c) Exhibits.

Exhibit No.	Description
99.1	Press Release of Integrity Media, Inc., dated August 4, 2003, reporting financial results for the quarter and six months ended June 30, 2003.

**Item 9. Information Furnished Under Item 12.**

On August 4, 2003, Integrity Media, Inc. announced its financial results for the quarter and six months ended June 30, 2003. The press release announcing financial results for the quarter and six months ended June 30, 2003 is filed as Exhibit 99.1 and is incorporated herein by reference.

This information is being furnished pursuant to Item 12 of Form 8-K and is being presented under Item 9 as provided in the Commission's interim guidance regarding Form 8-K Item 11 and Item 12 filing requirements (Release No. 34-47583).

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Integrity Media, Inc.**

Date: August 4, 2003

By: /s/ P. Michael Coleman  
P. Michael Coleman  
Chairman, President and Chief Executive Officer

Date: August 4, 2003

By: /s/ Donald S. Ellington  
Donald S. Ellington  
Senior Vice President of Finance and Administration  
(Principal Financial and Accounting Officer)