

GENUINE PARTS CO  
Form 8-K  
February 17, 2004

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**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): February 17, 2004

**GENUINE PARTS COMPANY**

(Exact Name of Registrant as Specified in Charter)

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Georgia

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001-05690

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58-0254510

(State or Other  
Jurisdiction of  
Incorporation)

(Commission  
File Number)

(IRS Employer  
Identification No.)

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2999 Circle 75 Parkway, Atlanta, GA 30339

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(Addresses of Principal Executive Offices, including Zip Code)  
(770) 953-1700

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(Registrant's Telephone Number, including Area Code)

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SIGNATURE

INDEX TO EXHIBITS

EX-99.1 PRESS RELEASE DATED 2/17/2004

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**Item 5. Other Events and Regulation FD Disclosure.**

The Board of Directors of Genuine Parts Company increased the cash dividend payable to an annual rate of \$1.20 per share compared to the previous dividend of \$1.18 per share, for an increase of 2%.

The quarterly cash dividend of 30 cents per share is payable April 1, 2004 to shareholders of record March 5, 2004.

Attached and incorporated herein by reference as Exhibit 99.1 is a copy of the press release of Genuine Parts Company, dated February 17, 2004, reporting Genuine Parts Company dividend payable April 1, 2004.

**Item 12. Results of Operations and Financial Condition.**

The information contained in this Current Report on Form 8-K of Genuine Parts Company is being furnished pursuant to Item 12. Results of Operations and Financial Condition of the Securities and Exchange Commission's (the SEC) Form 8-K in accordance with the guidance provided under SEC Release Nos. 33-8216 and 34-47583.

The information, including the exhibits attached hereto, in this Current Report on Form 8-K is being furnished and shall not be deemed filed for the purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, or into any filing or other document pursuant to the Securities Exchange Act of 1934, as amended, except as otherwise expressly stated in any such filing.

Attached and incorporated herein by reference as Exhibit 99.1 is a copy of the press release of Genuine Parts Company, dated February 17, 2004, reporting Genuine Parts Company financial results for the three months and year ended December 31, 2003.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENUINE PARTS COMPANY

By: /s/ Jerry W. Nix

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Name: Jerry W. Nix  
Title: Executive Vice President  
Finance (Principal Financial Officer)

Date: February 17, 2004

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<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
99.1	Press Release, dated February 17, 2004.