

ServisFirst Bancshares, Inc.  
Form 10-Q  
October 31, 2008

**Table of Contents**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 10-Q**

(Mark one)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2008**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

**Commission file number 000-53149  
SERVISFIRST BANCSHARES, INC.**

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**  
(State or Other Jurisdiction of  
Incorporation or Organization)

**26-0734029**  
(I.R.S. Employer  
Identification No.)

**(205) 949-0302**

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or Section 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definition of "large accelerated filer", "accelerated filer", and "small reporting company" in Rule 12b-2 of the Exchange Act (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act) Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

Class	Outstanding as of October 31, 2008
Common stock, \$.001 par value	5,113,482

**TABLE OF CONTENTS**

<u>PART I. FINANCIAL INFORMATION</u>	3
<u>Item 1. Consolidated Financial Statements (unaudited)</u>	3
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	16
<u>Item 3. Quantitative and Qualitative Disclosure about Market Risk</u>	30
<u>Item 4. Controls and Procedures</u>	31
<u>PART II. OTHER INFORMATION</u>	
<u>Item 1 Legal Proceedings</u>	32
<u>Item 1A. Risk Factors</u>	32
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	34
<u>Item 3. Defaults Upon Senior Securities</u>	34
<u>Item 4. Submission of Matters to a Vote of Security Holders</u>	34
<u>Item 5. Other Information</u>	34
<u>Item 6. Exhibits</u>	34
<u>EX-31.1</u>	
<u>EX-31.2</u>	
<u>EX-32.1</u>	
<u>EX-32.2</u>	

**Table of Contents****PART 1. FINANCIAL INFORMATION****ITEM 1. FINANCIAL STATEMENTS****SERVISFIRST BANCSHARES, INC.  
CONSOLIDATED BALANCE SHEETS****(In thousands except share and per share amounts)**

	<b>September 30, 2008 (Unaudited)</b>	<b>December 31, 2007</b>
<b>Assets</b>		
Cash and due from banks	\$ 28,434	\$ 15,756
Interest bearing balances due from depository institutions	332	34,068
Federal funds sold	30,022	16,598
Cash and cash equivalents	58,788	66,422
Securities available for sale	90,139	87,233
Restricted equity securities	2,659	1,202
Mortgage loans held for sale	4,060	2,463
Loans	898,826	675,281
Less allowance for loan losses	(10,384)	(7,732)
Loans, net	888,442	667,549
Premises and equipment, net	3,884	4,176
Accrued interest and dividends receivable	4,068	3,949
Deferred tax assets	4,075	2,432
Other real estate owned	8,211	1,623
Other assets	582	1,201
<b>Total assets</b>	<b>\$ 1,064,908</b>	<b>\$ 838,250</b>
<b>Liabilities and Shareholders Equity</b>		
Liabilities:		
Deposits:		
Noninterest-bearing	\$ 105,884	\$ 85,018
Interest-bearing	844,854	677,665
Total deposits	950,738	762,683
Other borrowings	20,000	73
Subordinated debentures	15,052	
Accrued interest payable	1,190	782
Other liabilities	1,170	2,465
<b>Total liabilities</b>	<b>988,150</b>	<b>766,003</b>
Shareholders equity:		
Common stock, par value \$.001 per share; 15,000,000 shares authorized; 5,113,482 shares issued and outstanding	5	5

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Preferred stock, par value \$.001 per share; 1,000,000 shares authorized; No shares outstanding		
Additional paid-in capital	64,076	63,159
Retained earnings	13,127	8,082
Accumulated other comprehensive income (loss)	(450)	1,001
<b>Total shareholders equity</b>	<b>76,758</b>	<b>72,247</b>
<b>Total liabilities and shareholders equity</b>	<b>\$ 1,064,908</b>	<b>\$ 838,250</b>

See Notes to Unaudited Consolidated Financial Statements.

Table of Contents

**SERVISFIRST BANCSHARES, INC.**  
**CONSOLIDATED STATEMENTS OF INCOME**  
**(Unaudited)**  
**(In Thousands, except per share amounts)**

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2008</b>	<b>2007</b>	<b>2008</b>	<b>2007</b>
<b>Interest income:</b>				
Interest and fees on loans	\$ 12,657	11,673	36,969	31,575
Taxable securities	951	667	2,832	1,317
Nontaxable securities	233	180	677	473
Federal funds sold	12	1,206	449	3,299
Other interest and dividends	28	17	130	32
<b>Total interest income</b>	<b>13,881</b>	<b>13,743</b>	<b>41,057</b>	<b>36,696</b>
<b>Interest expense:</b>				
Deposits	4,640	7,099	14,819	18,458
Borrowed funds	364		580	
<b>Total interest expense</b>	<b>5,004</b>	<b>7,099</b>	<b>15,399</b>	<b>18,458</b>
<b>Net interest income</b>	<b>8,877</b>	<b>6,644</b>	<b>25,658</b>	<b>18,238</b>
<b>Provision for loan losses</b>	<b>1,381</b>	<b>1,041</b>	<b>4,900</b>	<b>2,500</b>
<b>Net interest income after provision for loan losses</b>	<b>7,496</b>	<b>5,603</b>	<b>20,758</b>	<b>15,738</b>
<b>Noninterest income:</b>				
Service charges on deposit accounts	358	165	904	382
Other operating income	314	222	1,007	570
<b>Total noninterest income</b>	<b>672</b>	<b>387</b>	<b>1,911</b>	<b>952</b>
<b>Noninterest expense:</b>				
Salaries and employee benefits	2,684	2,515	7,910	6,497
Equipment and occupancy	546	448	1,598	1,161
Professional services	254	161	829	388
Other operating expense	1,977	910	4,484	2,295
<b>Total noninterest expense</b>	<b>5,461</b>	<b>4,034</b>	<b>14,821</b>	<b>10,341</b>
Income before income taxes	2,707	1,956	7,848	6,349
Provision for income taxes	983	712	2,803	2,301

Net income	\$ 1,724	1,244	5,045	4,048
<b>Basic earnings per share</b>	<b>\$ .34</b>	<b>.28</b>	<b>.99</b>	<b>.90</b>
<b>Diluted earnings per share</b>	<b>\$ .32</b>	<b>.28</b>	<b>.95</b>	<b>.90</b>

**See Notes to Unaudited Consolidated Financial Statements.**

4

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**Table of Contents**

**SERVISFIRST BANCSHARES, INC.**  
**CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**  
**(Unaudited)**  
**(In Thousands)**

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2008</b>	<b>2007</b>	<b>2008</b>	<b>2007</b>
<b>Net income</b>	\$ 1,724	1,244	5,045	4,048
Other comprehensive income (loss), net of tax:				
Unrealized holding gains (losses) arising during the period from securities available for sale, net of tax (benefit) of \$(177) and \$(643) for the three and nine months ended September 30, 2008, respectively, and \$277 and \$(89) for the three and nine months ended September 30, 2007, respectively	(344)	537	(1,248)	(173)
Unrealized gains(losses) arising during the period from the derivative, net of tax of \$35 for the nine months ended September 30, 2008, and \$113 and \$59 for the three and nine months ended September 30, 2007, respectively		199	67	100
Reclassification adjustment for net gains realized on derivatives in net income, net of tax of \$46 and \$138 for the three and nine months ended September 30, 2008, respectively	(90)		(270)	
Other comprehensive income (loss)	(434)	736	(1,451)	(73)
<b>Comprehensive income</b>	\$ 1,290	1,980	3,594	3,975

**See Notes to Unaudited Consolidated Financial Statements.**



Table of Contents

**SERVISFIRST BANCSHARES, INC.**  
**CONSOLIDATED STATEMENTS OF SHAREHOLDERS EQUITY**  
**(Unaudited)**  
**(In Thousands)**

	Common Stock	Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Income (Loss)	Total Shareholders Equity
<b>Balance December 31, 2007</b>	\$ 5	\$ 63,159	\$ 8,082	\$ 1,001	\$ 72,247
Other comprehensive loss				(1,451)	(1,451)
Stock based compensation expense		492			492
Relative fair value of warrants issued in connection with subordinated debentures		425			425
Net income			5,045		5,045
<b>Balance September 30, 2008</b>	\$ 5	64,076	\$ 13,127	\$ (450)	\$ 76,758

6

**Table of Contents**

**SERVISFIRST BANCSHARES, INC.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**NINE MONTHS ENDED SEPTEMBER 30, 2008 AND 2007**  
**(Unaudited)**  
**(In Thousands)**

	<b>2008</b>	<b>2007</b>
<b>OPERATING ACTIVITIES</b>		
Net income	\$ 5,045	4,048
Adjustments to reconcile net income to net cash provided by operating activities:		
Deferred tax benefit	(818)	(1,125)
Provision for loan losses	4,900	2,500
Depreciation and amortization	683	441
Net accretion of investments	(248)	(258)
Amortized gain on derivative	408	
Increase in accrued interest and dividends receivable	(119)	(809)
Stock compensation expense	492	396
Increase in accrued interest payable	408	245
Proceeds from sale of mortgages held for sale	60,553	39,040
Originations of mortgages held for sale	(62,149)	(37,716)
(Gain) loss on sale of other real estate	172	(15)
Net change in other operating activities	(1,774)	(229)
Net cash provided by operating activities	7,553	6,518
<b>INVESTING ACTIVITIES</b>		
Purchases of securities available for sale	(11,960)	(65,776)
Proceeds from maturities/calls, pay downs of securities available for sale	7,419	5,190
Increase in loans	(233,285)	(139,776)
Purchase of premises and equipment	(391)	(1,589)
Purchase of restricted equity securities	(1,457)	(397)
Proceeds from sale of other real estate	1,505	276
Net cash used in investing activities	(238,169)	(202,072)
<b>FINANCING ACTIVITIES</b>		
Net increase in non-interest bearing deposits	20,866	35,029
Net increase in interest bearing deposits	167,189	239,448
Repayment of other borrowings	(73)	
Proceeds from other borrowings	20,000	
Net proceeds from issuance of trust preferred securities	15,000	
Proceeds from issuance of common shares, net		10,964
Net cash provided by financing activities	222,982	285,441
Net increase (decrease) in cash and cash equivalents	(7,634)	89,887

Cash and cash equivalents at beginning of period	66,422	53,335
Cash and cash equivalents at end of period	\$ 58,788	143,222

**See Notes to Unaudited Consolidated Financial Statements.**

7

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**Table of Contents**

**SERVISFIRST BANCSHARES, INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**September 30, 2008**  
**(Unaudited)**

**NOTE 1 GENERAL**

The accompanying condensed consolidated financial statements in this report have been prepared in accordance with the rules and regulations of the Securities and Exchange Commission, including Regulation S-X and the instructions for Form 10-Q, and have not been audited. These consolidated financial statements do not include all of the information and footnotes required by U. S. generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments necessary to present fairly the consolidated financial position and the consolidated results of operations for the interim periods have been made. All such adjustments are of a normal nature. The consolidated results of operations are not necessarily indicative of the consolidated results of operations which ServisFirst Bancshares, Inc. (the Company) may achieve for future interim periods or the entire year. For further information, refer to the consolidated financial statements and footnotes included in the Company's registration statement on Form 10, as amended, for the year ended December 31, 2007.

All reported amounts are in thousands except share and per share data.

**NOTE 2 CASH AND CASH FLOWS**

Cash on hand, cash items in process of collection, amounts due from banks, and Federal funds sold are included in cash and cash equivalents. The following supplemental cash flow information addresses certain cash payments and noncash transactions for the nine months ended September 30, 2008 and 2007, respectively.

	Nine Months Ended September 30,	
	2008	2007
	(In Thousands)	
Interest paid	\$ 15,807	18,703
Income taxes paid	\$ 3,561	2,585
Transfers of loans to other real estate	\$ 7,492	967

**NOTE 3 EARNINGS PER COMMON SHARE**

Basic earnings per common share are computed by dividing net income by the weighted average number of common shares outstanding during the period. Diluted earnings per common share include the dilutive effect of additional potential common shares issuable under stock options and warrants.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2008	2007	2008	2007
	(In Thousands, Except Share and Per Share Amounts)			
Weighted average common shares outstanding	\$ 5,113,482	\$ 4,482,782	\$ 5,113,482	\$ 4,477,930
Net income	\$ 1,724	\$ 1,244	\$ 5,045	\$ 4,048
Basic earnings per common share	\$ .34	\$ .28	\$ .99	\$ .90
Weighted average common shares outstanding	5,113,482	4,482,782	5,113,482	4,477,930
Dilutive effects of assumed conversions and exercises of stock options and warrants	230,448	11,371	225,011	30,224
Weighted average common and dilutive potential common shares outstanding	5,343,930	4,494,153	5,338,493	4,508,154
Net income	\$ 1,724	\$ 1,244	\$ 5,045	\$ 4,048
Diluted earnings per common share	\$ .32	\$ .28	\$ .95	\$ .90

**NOTE 4 EMPLOYEE AND DIRECTOR BENEFITS****Stock Options**

At September 30, 2008, the Company has stock-based compensation plans, which are described below. The compensation cost that has been charged against income for the plan was approximately \$172,000 and \$492,000 for the three and nine months ended September 30, 2008, and \$140,000 and \$396,000 for the three and nine months ended September 30, 2007, respectively. Included in stock-based compensation for 2008 and 2007 is expense recognized related to option and warrants granted in 2005, the fair value of which were determined using a Black-Scholes-Merton valuation model.

Under the Company's 2005 Amended and Restated Stock Option Plan (the Plan), there are 1,025,000 shares authorized for issuance. Option awards are generally granted with an exercise price equal to the estimated fair market value of the Company's common stock at the date of grant. The maximum term of the options granted under the plan is ten years. The Company has granted non-plan options to certain key relationships to purchase up to an aggregate amount of 55,000 shares of the Company's common stock at between \$15.00 and \$20.00 per share for 10 years. These options are non-qualified and not part of the 2005 Amended and Restated Stock Option Plan.

The Company estimates the fair value of each stock option award using a Black-Scholes-Merton valuation model that uses the assumptions noted in the following table.

Expected volatilities are based on an index of Alabama traded community banks. The expected term for options granted is based on the short-cut method and represents the period of time that options granted are expected to be outstanding. The risk-free rate for periods within the contractual life of the option is based on the U. S. treasury yield curve in effect at the time of grant.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

	<b>September 30,</b>	
	<b>2008</b>	<b>2007</b>
Expected volatility	21.53%	20.00%
Expected dividends	.50%	.50%
Expected term in years	7 years	7 years
Risk-free rate	2.87%	4.56%

The following table summarizes stock option activity during the nine months ended September 30, 2008:

	<b>Shares</b>	<b>Weighted Average Exercise Price</b>	<b>Weighted Average Remaining Contractual Term (years)</b>	<b>Aggregate Intrinsic Value (In Thousands)</b>
Outstanding January 1, 2008	712,500	\$ 13.12	8.43	\$ 4,905
Granted	98,500	24.31		
Exercised				
Forfeited				
Outstanding at September 30, 2008	811,000	\$ 14.48	7.97	\$ 8,536
Exercisable at September 30, 2008	61,932	\$ 11.77	7.18	\$ 819

Options for 13,500 shares of the Company's common stock were granted in the first quarter of 2008 at an exercise price of \$20 per share and options for 85,000 shares of the Company's common stock were granted in the third quarter of 2008 at an exercise price of \$25 per share. No options granted during 2008 were exercised as of September 30, 2008.

**Stock Warrants**

In recognition of the efforts and financial risks undertaken by the Bank's organizers in 2005, the Bank granted warrants to organizers to purchase a total 60,000 shares of common stock at a price of \$10, which was the fair market value of the Bank's common stock at the date of the grant. The warrants vest in equal annual increments over a three-year period commencing on the first anniversary date of the Bank's incorporation and will terminate on the tenth anniversary of the incorporation date. The total number of warrants outstanding at September 30, 2008 and 2007 was 60,000.

The fair value of each stock warrants granted in 2005 was estimated on the date of grant using a Black-Scholes-Merton valuation model using the assumptions noted in the following table.

	<b>Year Ended December 31, 2005</b>
Expected volatility	20.00%
Expected dividends	0.00%
Expected term (in years)	3 years
Risk-free rate	3.69%

The company issued warrants for 75,000 shares of common stock at a price of \$25 per share in the third quarter of 2008. These warrants were issued in connection with the trust preferred securities that are discussed in detail in Note 8 to the financial statements and Recent Events above.

**Table of Contents**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**NOTE 5 ADOPTION OF NEW ACCOUNTING INTERPRETATIONS**

Effective January 1, 2008, the Company adopted Statement of Financial Accounting Standards (SFAS) No. 159 *The Fair Value Option for Financial Assets and Financial Liabilities Including an Amendment of FASB Statement No. 115*, which permits entities to choose to measure many financial instruments and certain other items at fair value. The objective is to improve financial reporting by providing entities with the opportunity to mitigate volatility in reported earnings caused by measuring related assets and liabilities differently without having to apply complex hedge accounting provisions. Under SFAS No. 159, entities that elect the fair value option (by instrument) will report unrealized gains and losses in earnings at each subsequent reporting date. The fair value option election is irrevocable unless a new election date occurs. SFAS No. 159 establishes presentation and disclosure requirements to help financial statement users understand the effect of the entity's election on its earnings, but does not eliminate disclosure requirements of other financial accounting standards. Assets and liabilities that are measured at fair value must be displayed on the face of the balance sheet. The Company chose not to elect the fair value option for its financial assets and financial liabilities existing at January 1, 2008 and did not elect the fair value option on financial assets and financial liabilities transacted in the nine months ended September 30, 2008. Therefore, the adoption of SFAS No. 159 had no impact on the Company's consolidated financial statements.

Effective January 1, 2008, the Company adopted SFAS No. 157 *Fair Value Measurements*, for financial assets and financial liabilities and any other assets and liabilities carried at fair value. This pronouncement defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. On November 14, 2007, FASB issued SFAS 157-2, *Effective Date FASB Statement No. 157*. FASB No. 157-2 delays the effective date of Statement No. 157 for other non-financial assets and non-financial liabilities until fiscal years beginning after November 15, 2008. The company's adoption of SFAS No. 157 did not have a material effect on the Company's consolidated financial statements for financial assets and financial liabilities and any other assets or liabilities carried at fair value.

**NOTE 6 RECENT ACCOUNTING PRONOUNCEMENTS**

In September 2008, The Financial Accounting Standards Board (FASB) issued FASB Staff Position FSP FAS 133-1 and FIN 45-4, *Disclosures about Credit Derivatives and Certain Guarantees: An Amendment of FASB Statement No. 133 and FASB Interpretation No. 45; and Clarification of the Effective Date of FASB Statement No. 161*. This FSP amends FASB Statement No. 133, *Accounting for Derivative Instruments and Hedging Activities* to require disclosure by sellers of credit derivatives, including credit derivatives embedded in a hybrid instrument. This FSP also amends FASB Interpretation No. 45 *Guarantor's Accounting and Disclosure Requirements for Guarantees, Including Indirect Guarantees of Indebtedness of Others* to require an additional disclosure about the current status of the payment/performance risk of a guarantee. Further, this FSP clarifies the Board's intent about the effective date of FASB Statement No. 161, *Disclosures about Derivative Instruments and Hedging Activities*.



**Table of Contents**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

In June 2008, the Financial Accounting Standards Board (FASB) issued FASB Staff Position (FSP) Emerging Issues Task Force (EITF) No. 03-6-1, Determining Whether Instruments Granted in Share-Based Payment Transactions Are Participating Securities. Under the FSP, unvested share-based payment awards that contain rights to receive nonforfeitable dividends (whether paid or unpaid) are participating securities, and should be included in the two-class method of computing EPS. The FSP is effective for fiscal years beginning after December 15, 2008, and interim periods within those years, and is not expected to have a significant impact on the Company's results of operations, financial condition or liquidity.

In May 2008, the Financial Accounting Standards Board (FASB) issued Financial Accounting Standard (FAS) No. 162, The Hierarchy of Generally Accepted Accounting Principles (FAS 162). Under FAS 162, the GAAP hierarchy will now reside in the accounting literature established by the FASB. FAS162 identifies the sources of accounting principles and the framework for selecting the principles used in the preparation of financial statements in conformity with GAAP. FAS 162 is effective 60 days following the SEC's approval of the Public Company Accounting Oversight Board Auditing amendments to AU Section 411 The Meaning of Present Fairly in Conformity with Generally Accepted Accounting Principles. FAS 162 will not impact our financial statements.

In March, 2008, the FASB issued FAS 161, Disclosures about Derivative Instruments and Hedging Activities-an amendment of FASB No. 133. This Statement changes the disclosure requirements for derivative instruments and hedging activities. Entities are required to provide enhanced disclosure about (a) how and why an entity uses derivative instruments, (b) how derivative instruments and related hedging items are accounted for under Statement 133 and its related interpretations, and (c) how derivative instruments and related hedging items affect an entity's financial position, financial performance, and cash flows. This statement is effective for financial statements issued for fiscal years and interim periods beginning after November 15, 2008. The Company will adopt this Statement at the beginning of the Company's fiscal year ending December 31, 2009. The Company has not determined the effect that the adoption of FAS 161 will have on its financial statement disclosures.

**NOTE 7 FAIR VALUE MEASUREMENT**

Effective January 1, 2008, the Company adopted the methods of fair value as described in SFAS No. 157, *Fair value Measurements*, to value its financial assets and financial liabilities measured at fair value. As defined in SFAS No. 157, fair value is based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In order to increase consistency and comparability in fair value measurements, SFAS No.157 establishes a fair value hierarchy that prioritizes observable and unobservable inputs used to measure fair value into three broad levels, which are described below:

Level 1: Quoted prices (unadjusted) in active markets that are accessible at the measurement date for assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs.

Level 2: Observable prices that are based on inputs not quoted on active markets, but corroborated by market data.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

Level 3: Unobservable inputs are used when little or no market data is available. The fair value hierarchy gives the lowest priority to Level 3 inputs.

In determining fair value, the Company utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible, as well as considers counterparty credit risk in its assessment of fair value.

The following table presents the fair value hierarchy of financial assets and financial liabilities measured at fair value as of September 30, 2008:

	Fair Value Measurement at September 30, 2008 (Dollar amounts in thousands)			
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total
Assets Measured on a Recurring Basis:				
Available-for-sale securities (1)	\$	\$ 90,139		\$ 90,139
Assets measured on a Nonrecurring Basis:				
Impaired loans			14,293	\$ 14,293

(1) The Company chose not to elect the fair value option as prescribed by SFAS No. 159 for its financial assets and financial liabilities that had not been previously carried at fair value. Therefore, certain financial assets and financial liabilities not

carried at fair value, such as the Company's investment in the Federal Home Loan Bank are still reported at their carrying values.

During the first nine months of 2008, the Company recognized losses related to certain assets that are measured at fair value on a nonrecurring basis (i.e. loans). For the nine months ended September 30, 2008, \$2,325,000 was recognized as specific allocation to the allowance for loan losses, including \$770,000 for the three months ended September 30, 2008.

**NOTE 8 SUBORDINATED DEFERRABLE INTEREST DEBENTURES**

In August 2008, the Company formed a Delaware statutory trust subsidiary, ServisFirst Capital Trust I (the Trust), which, on September 2, 2008, issued 15,000 shares of its 8.5% trust preferred securities to accredited investors for \$15,000,000 or \$1,000 per share. The Trust simultaneously issued 463,918 shares of its common securities to the Company for \$463,918 or \$1.00 per share, which together with the trust preferred securities, constitutes all of the issued and outstanding securities of the Trust. The Trust invested the \$15,463,918 of the proceeds from the issuance of the Trust's trust preferred and common securities in the Company's 8.5% junior subordinated deferrable interest debenture due September 1, 2038 in the principal amount of \$15,463,918 (the Debenture) resulting in a net capital injection into the Company of \$15,000,000 (the common securities are financially immaterial as their issuance merely represents an investment by the Company into itself in order to establish voting control of the Trust by the Company and to comply with certain tax regulations). The Debenture bears a fixed rate of interest at 8.5% per annum and will be subordinate and junior in right of payment to all of the Company's senior debt; provided, however, the Company will not incur any additional senior debt in excess of 0.5% of the Company's average assets for the fiscal year

**Table of Contents**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

immediately preceding, unless approved by a majority of the holders of the outstanding trust preferred securities. Interest is payable quarterly in arrears on December 1, March 1, June 1 and September 1 of each year, commencing December 1, 2008.

Holders of the trust preferred securities are entitled to receive distributions accruing from the original date of issuance. The distributions are payable quarterly in arrears on December 1, March 1, June 1 and September 1 of each year, commencing December 1, 2008. The distributions accrue at an annual fixed rate of 8.5%. Payments of distributions on the trust preferred securities will be deferred in the event interest payments on the Debenture are deferred, which may occur at any time and from time to time, for up to 20 consecutive quarterly periods. During any deferral period, the Company may not pay dividends or make certain other distributions or payments as provided for in the Indenture. If payments are deferred, holders accumulate additional distributions thereon at 8.5%, compounded quarterly, to the extent permitted by law.

The Company guarantees the payment of the distributions on the trust preferred securities under a Guarantee Agreement (the "Guarantee"), but only to the extent the Trust has funds legally and immediately available to make such distributions. The obligations under the Guarantee will be subordinate and junior in right of payment to all other of the Company's liabilities and will rank *pari passu* with the most senior preferred stock issued by the Company, if any. The trust preferred securities are subject to mandatory redemption upon repayment of the Debenture at its maturity, September 1, 2038, or its earlier redemption. The Debenture is redeemable by the Company (i) prior to September 11, 2011, but only in whole, upon the occurrence of a Special Event, as defined in the Indenture or (ii) in whole or in part on or after September 1, 2011 for any reason. In the event of the redemption of the trust preferred securities prior to September 1, 2011, the holder of each trust preferred security shall be entitled to \$1,050, plus accumulated and unpaid distributions thereon (including accrued interest thereon), if any, to the date of payment. In the event of the redemption of the trust preferred securities on or after September 1, 2011, the holder of each trust preferred security shall be entitled to receive \$1,000 plus accumulated and unpaid distributions thereon (including accrued interest thereon), if any, to the date of payment.

The Company has the right at any time to terminate the Trust and cause the Debenture to be distributed to the holders of the trust preferred securities in liquidation of the Trust. This right is optional and wholly within the Company's discretion as set forth in the Indenture.

The Company is required by the Federal Reserve Board to maintain certain levels of capital for bank regulatory purposes. The Federal Reserve Board has determined that certain cumulative preferred securities having the characteristics of trust preferred securities qualify as minority interests, which is included in tier 1 capital for bank and financial holding companies. In calculating the amount of Tier 1 qualifying capital, the trust preferred securities can only be included up to the amount constituting 25% of total Tier 1 capital elements (including trust preferred securities). Such Tier 1 capital treatment provides the Company with a more cost-effective means of obtaining capital for bank regulatory purposes than if the Company were to issue preferred stock.

**Table of Contents**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

In addition, the Company issued a total of 75,000 warrants, each with the right to purchase one share of the Company's common stock for a purchase price of \$25.00. The warrants were issued in increments of 500 for each \$100,000 of trust preferred securities purchased. Each warrant is exercisable for a period beginning upon its date of issuance and ending upon the later to occur of either (i) September 1, 2013 or (ii) such date which is sixty (60) days following the date upon which the Company's common stock becomes listed for trading upon a national securities exchange as defined under the Securities Exchange Act of 1934, as amended. The Company estimates the fair value of each warrant using a Black-Scholes-Merton valuation model and determined the fair value per warrant to be \$5.65. This total value of \$423,000 was recorded as a discount and reduced the net book value of the Debenture to \$15,052,000 with an offsetting increase to the Company's additional paid-in capital. The discount will be amortized over a 3 year period.

**Table of Contents**

**ITEM 2. MANagements DISCUSSION AND ANALYSIS OF CONSOLIDATED FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

*The following discussion and analysis is designed to provide a better understanding of various factors relating to the results of operations and financial condition of ServisFirst Bancshares, Inc. (hereinafter referred to as we, our or us) and its wholly-owned subsidiary, ServisFirst Bank. This discussion is intended to supplement and highlight information contained in the accompanying unaudited consolidated financial statements for the three months and nine months ended September 30, 2008 and September 30, 2007.*

**Forward Looking Statements**

Statements in this document that are not historical facts, including, but not limited to, statements concerning future operations, results or performance, are hereby identified as forward looking statements for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933. We caution that such forward looking statements, wherever they occur in this document or in other statements attributable to us are necessary estimates reflecting the judgment of our senior management and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward looking statements. Such forward looking statements should, therefore, be considered in light of various important factors set forth from time to time in our reports and registration statements filed with the SEC. While it is impossible to list all such factors that could affect the accuracy of such forward looking statements, some of those factors include: general economic conditions, especially in the credit markets and in the Southeast; the performance of the capital markets; changes in interest rates, yield curves and interest rate spread relationships; changes in accounting and tax principles, policies or guidelines; changes in legislation or regulatory requirements; changes in the competitive environment in the markets served by us and changes in our loan portfolio and our deposit base.

**Business**

We are a bank holding company within the meaning of the Bank Holding Company Act of 1956 headquartered in Birmingham, Alabama. Through our wholly-owned bank subsidiary, we operate eight full service banking offices located in Jefferson, Shelby, Madison, Montgomery and Houston counties in the metropolitan statistical areas (hereinafter, and more commonly, referred to as MSAs) of Birmingham-Hoover, Huntsville, Montgomery and Dothan, Alabama.

We were originally incorporated as a Delaware corporation in August 2007 for the purpose of acquiring all of the common stock of ServisFirst Bank, an Alabama banking corporation (separately referred to herein as the Bank), that was formed on April 28, 2005 and commenced operations on May 2, 2005. On November 29, 2007, we became the sole shareholder of the Bank by virtue of a plan of reorganization and agreement of merger pursuant to which a wholly-owned subsidiary formed for the purpose of the reorganization was merged with and into the Bank with the Bank surviving and each shareholder of the Bank exchanging their shares of the Bank's common stock for an equal number of shares of our common stock.

**Table of Contents**

We were organized to facilitate the Bank's ability to serve its customers' requirements for financial services. The holding company structure provides flexibility for expansion of our banking business through the possible acquisition of other financial institutions, the provision of additional banking-related services which the traditional commercial bank may not provide under present laws and additional financing alternatives such as the issuance of trust preferred securities. We have no present plans to acquire any operating subsidiaries in addition to the Bank, but we may make acquisitions in the future if we deem them to be in the best interest of our stockholders. Any such acquisitions would be subject to applicable regulatory approvals and requirements. However, we do plan to issue trust preferred securities for the purpose of increasing our capital base if and when we deem market conditions to be acceptable.

We are headquartered at 3300 Cahaba Road, Suite 300, Birmingham, Alabama 35223 (Jefferson County). In addition to the Jefferson County headquarters, the Bank currently operates through two offices in the Birmingham-Hoover, Alabama MSA (one office in Jefferson County and one office in North Shelby County), two offices in the Huntsville, Alabama MSA (Madison County), two offices in the Montgomery, Alabama MSA (Montgomery County) and one office in the Dothan, Alabama MSA (Houston County) which constitute our primary service areas. We also serve certain adjacent areas to our primary service areas. Our principal business is to accept deposits from the public and to make loans and other investments. Our principal source of funds for loans and investments are demand, time, savings, and other deposits (including negotiable orders of withdrawal, or NOW accounts) and the amortization and prepayment of loans and borrowings. Our principal sources of income are interest and fees collected on loans, interest and dividends collected on other investments and service charges. Our principal expenses are interest paid on savings and other deposits (including NOW accounts), interest paid on our other borrowings, employee compensation, office expenses and other overhead expenses.

**Recent Events**

In August 2008, we formed a Delaware statutory trust subsidiary, ServisFirst Capital Trust I (the "Trust"), which, on September 2, 2008, issued 15,000 shares of its 8.5% trust preferred securities to accredited investors for \$15,000,000 or \$1,000 per share. The Trust simultaneously issued 463,918 shares of its common securities to us for \$463,918 or \$1.00 per share, which together with the trust preferred securities, constitutes all of the issued and outstanding securities of the Trust. The Trust invested the \$15,463,918 of the proceeds from the issuance of the Trust's trust preferred and common securities in our 8.5% junior subordinated deferrable interest debenture due September 1, 2038 in the principal amount of \$15,463,918 (the "Debenture") resulting in a net capital injection into our company of \$15,000,000 (the common securities are financially immaterial as their issuance merely represents an investment by us into ourselves in order to establish voting control of the Trust by us and to comply with certain tax regulations). The Debenture bears a fixed rate of interest at 8.5% per annum and will be subordinate and junior in right of payment to all of our senior debt; provided, however, we will not incur any additional senior debt in excess of 0.5% of our average assets for the fiscal year immediately preceding, unless approved by a majority of the holders of the outstanding trust preferred securities. Interest is payable quarterly in arrears on December 1, March 1, June 1 and September 1 of each year, commencing December 1, 2008.

Holders of the trust preferred securities are entitled to receive distributions accruing from the original date of issuance. The distributions are payable quarterly in arrears on December 1, March 1, June 1 and September 1 of each year, commencing December 1, 2008. The distributions accrue at an annual fixed rate of 8.5%. Payments of distributions on the trust preferred securities will be deferred in the event interest payments on the Debenture are

**Table of Contents**

deferred, which may occur at any time and from time to time, for up to 20 consecutive quarterly periods. During any deferral period, we may not pay dividends or make certain other distributions or payments as provided for in the Indenture. If payments are deferred, holders accumulate additional distributions thereon at 8.5%, compounded quarterly, to the extent permitted by law.

The Company guarantees the payment of the distributions on the trust preferred securities under a Guarantee Agreement (the "Guarantee"), but only to the extent the Trust has funds legally and immediately available to make such distributions. The obligations under the Guarantee will be subordinate and junior in right of payment to all other of the Company's liabilities and will rank *pari passu* with the most senior preferred stock issued by the Company, if any. The trust preferred securities are subject to mandatory redemption upon repayment of the Debenture at its maturity, September 1, 2038, or its earlier redemption. The Debenture is redeemable by the Company (i) prior to September 11, 2011, but only in whole, upon the occurrence of a Special Event, as defined in the Indenture or (ii) in whole or in part on or after September 1, 2011 for any reason. In the event of the redemption of the trust preferred securities prior to September 1, 2011, the holder of each trust preferred security shall be entitled to \$1,050, plus accumulated and unpaid distributions thereon (including accrued interest thereon), if any, to the date of payment. In the event of the redemption of the trust preferred securities on or after September 1, 2011, the holder of each trust preferred security shall be entitled to receive \$1,000 plus accumulated and unpaid distributions thereon (including accrued interest thereon), if any, to the date of payment.

The Company has the right at any time to terminate the Trust and cause the Debenture to be distributed to the holders of the trust preferred securities in liquidation of the Trust. This right is optional and wholly within the Company's discretion as set forth in the Indenture.

In addition, we issued a total of 75,000 warrants, each with the right to purchase one share of our common stock for a purchase price of \$25.00. The warrants were issued in increments of 500 for each \$100,000 of trust preferred securities purchased. Each warrant is exercisable for a period beginning upon its date of issuance and ending upon the later to occur of either (i) September 1, 2013 or (ii) such date which is sixty (60) days following the date upon which our common stock becomes listed for trading upon a national securities exchange as defined under the Securities Exchange Act of 1934, as amended. We estimated the fair value of each warrant using a Black-Scholes-Merton valuation model and determined the fair value per warrant to be \$5.65. This total value of \$423,000 was recorded as a discount and reduced the net book value of the debentures to \$15,052,000 with an offsetting increase to our additional paid-in capital. The discount will be amortized over a 3 year period.

**Overview**

As of September 30, 2008, we had total consolidated assets of \$1,064,908,000 an increase of \$226,658,000 or 27.04% over the \$838,250,000 reported at December 31, 2007. Total loans were \$898,826,000 at September 30, 2008, a \$223,545,000 or 33.10% increase over the \$675,281,000 at December 31, 2007. Total deposits were \$950,738,000 at September 30, 2008, an increase of \$188,055,000 or 24.66% over the \$762,683,000 at December 31, 2007. The increase in loans and deposits was from organic growth in existing offices in Birmingham and Huntsville, Alabama, our expansion into the Montgomery, Alabama market beginning in 2007 and our expansion into the Dothan, Alabama market in the third quarter of 2008.

Net income for the quarter ended September 30, 2008 was \$1,724,000 an increase of \$480,000 or 38.59% compared to the \$1,244,000 for the quarter ended September 30, 2007. Basic earnings per common share were \$.34 for the three months ended September 30, 2008 compared with \$.28 for the same period in 2007.

**Significant Accounting Policies**

Our accounting and financial policies conform to accounting principles generally accepted in the United States and to general practices within the banking industry. To prepare consolidated financial statements in conformity with accounting principles generally accepted in the United States, management makes estimates and assumptions based on available information. These estimates and assumptions affect the amounts reported in the financial statements and the disclosures provided, and future results could differ. The allowance for loan losses, valuation of foreclosed real estate and fair value of financial instruments are particularly subject to change.



**Table of Contents****Financial Condition****Investment Securities**

Investment securities available for sale totaled \$90,139,000 at September 30, 2008, and \$87,233,000 at December 31, 2007. The investment portfolio at September 30, 2008, and December 31, 2007 consisted of the following:

	<b>Amortized Cost</b>	<b>Gross Unrealized Gain</b>	<b>Gross Unrealized Loss</b>	<b>Market Value</b>
	(In Thousands)			
As of September 30, 2008:				
Securities available for sale:				
Mortgage backed securities	\$ 58,533	\$ 781	\$ (50)	\$ 59,264
State and municipal securities	26,729	79	(811)	25,997
Corporate bonds	5,968		(1,090)	4,878
<b>Total</b>	<b>\$ 91,230</b>	<b>\$ 860</b>	<b>\$ (1,951)</b>	<b>\$ 90,139</b>
As of December 31, 2007:				
Securities available for sale:				
Mortgage backed securities	\$ 62,162	\$ 471	\$ (30)	\$ 62,603
State and municipal securities	24,271	374	(15)	24,630
<b>Total</b>	<b>\$ 86,433</b>	<b>\$ 845</b>	<b>\$ (45)</b>	<b>\$ 87,233</b>

In analyzing an issuer's financial condition, management considers whether the securities are issued by agencies of the federal government, whether downgrades by bond rating agencies has occurred, and industry analysts' reports. As management has the ability to hold debt securities for the foreseeable future, no declines are deemed to be other than temporary.

The following table shows the amortized cost of our investment securities by their stated maturity at September 30, 2008.

	<b>Less than one year</b>	<b>One year to five years</b>	<b>Five years to ten years</b>	<b>More than ten years</b>	<b>Total</b>
	(In Thousands)				
As of September 30, 2008					
Mortgage backed securities	\$	\$ 27,417	26,533	4,583	58,533
State and municipal securities		2,020	13,161	11,548	26,729
Corporate bonds			4,033	1,935	5,968
<b>Total</b>	<b>\$</b>	<b>\$ 29,437</b>	<b>43,727</b>	<b>18,066</b>	<b>91,230</b>

All securities held are traded in liquid markets. As of September 30, 2008, we owned certain restricted securities from the Federal Home Loan Bank with an aggregate book value and market value of \$2,409,000 and First National Bankers Bank in which we invested \$250,000. We had no investments in any one security, restricted or liquid, in excess of 10% of our stockholders' equity.

The bank's investment portfolio consists of mortgage-backed pass-thru securities, tax exempt securities and corporate bonds. The bank does not invest in collateral debt obligations (CDO's). All tax exempt securities are issued by municipalities within the State of Alabama. All corporate bonds have a Standard and Poor's or Moody's rating of A-1 or better when purchased. The September 30, 2008 total investment portfolio has a combined average credit rating of AA-.

**Table of Contents**

At September 30, 2008, we had \$30,022,000 in federal funds sold, compared with \$16,598,000 at December 31, 2007.

**Loans**

We had total loans of \$898,826,000 at September 30, 2008 compared to \$675,281,000 at December 31, 2007, an increase of \$220,895,000 or 33.09%. At September 30, 2008, 61.1% of our loans were in our Birmingham offices, 27.4% in our Huntsville offices, and 11.5% in our Montgomery offices. The following table details our loans at September 30, 2008 and December 31, 2007:

	<b>September 30, 2008</b>	<b>December 31, 2007</b>
	(In Thousands)	
Commercial, financial and agricultural	\$ 293,381	\$ 219,684
Real estate construction	233,992	195,238
Real estate mortgage:		
Owner occupied	134,810	89,014
1-4 family	106,309	64,325
Other	102,265	83,663
Total real estate mortgage	343,384	237,002
Consumer	28,069	23,357
Total loans	898,826	675,281
Less allowance for loan losses	(10,384)	(7,732)
Net loans	\$ 888,442	\$ 667,549

**Asset Quality**

The allowance for loan losses is established and maintained at levels management deems adequate to absorb anticipated credit losses from identified and otherwise inherent risks in the loan portfolio as of the balance sheet date. In assessing the adequacy of the allowance for loan losses management considers its evaluation of the loan portfolio, past due loan experience, collateral values, current economic conditions and other factors considered necessary to maintain the allowance at an adequate level. Management feels that the allowance is adequate at September 30, 2008. The following table presents a summary of changes in the allowances for loan losses for the three and nine months ended September 30, 2008 and 2007, respectively. The largest balance of our charge-offs are on real estate construction loans. Real estate construction loans represent 26.03% of our loan portfolio.

**Table of Contents**

	Three Months Ended September 30		Nine Months Ended September 30	
	2008	2007	2008	2007
	(In Thousands)			
Allowance for loan losses at beginning of period	\$ 9,438	6,825	7,732	5,418
Charge-offs				
Commercial, financial and agricultural	(94)	(17)	(95)	(60)
Real estate construction	(78)	(81)	(1,826)	(81)
Real estate mortgage Owner occupied 1-4 family Other	(155)		(232)	
Total real estate mortgage	(155)		(232)	
Consumer	(108)		(114)	(10)
Total charge-offs	(435)	(98)	(2,267)	(151)
Recoveries				
Commercial, financial and industrial		12	19	12
Real estate construction				
Real estate mortgage Owner occupied 1-4 family Other				
Total real estate mortgage				
Consumer				
Total recoveries	0	12	19	12
Net charge-offs	(435)	(86)	(2,248)	(139)
Provision for loan losses charged to expense	1,381	1,041	4,900	2,500
Allowance for loan losses at end of period	\$ 10,384	7,780	10,384	7,780

As a percentage of year to date average loans:

Annualized charge-offs	0.20%	0.06%	0.38%	0.04%
Annualized provision for loan losses	0.64%	0.76%	0.83%	0.67%

The following table presents the allocation of the allowance for loan losses for each respective loan category with the corresponding percent of loans in each category to total loans. The comprehensive allowance analysis developed by

our credit administration group is in compliance with all current regulatory guidelines.

	September 30, 2008		2007		December 31, 2007	
	Amount	Percentage of loans in each category of total loans	Amount  (Dollars in Thousands)	Percentage of loans in each category of total loans	Amount	Percentage of loans in each category of total loans
Commercial, financial and agricultural	\$ 1,175	32.63%	\$1,386	35.39%	\$1,714	32.53%
Real estate construction	5,334	26.05%	5,245	32.68%	3,487	28.91%
Real estate mortgage	987	38.20%	375	28.76%	340	35.10%
Consumer	51	3.12%	108	3.17%	12	3.46%
Other	2,837		666		2,179	
Total	\$10,384	100.00%	\$7,780	100.00%	\$7,732	100.00%

x

#### Non-performing Assets

It is our policy to classify loans as non-accrual when they are past due in principal or interest payments for more than ninety days or if it is otherwise not reasonable to expect collection of principal and interest due under the original terms. Exceptions are allowed for ninety day past due loans when such loans are secured by real estate or negotiable collateral and in the process of collection. Generally, payments received on non-accrual loans are applied directly to principal.

**Table of Contents**

As of September 30, 2008, our impaired loans, inclusive of non-accrual loans, totaled \$14,293,000 and had associated reserves of approximately \$2,192,000. This compares to impaired loans and associated reserves of \$11,612,000 and \$1,370,000, respectively at December 31, 2007. A loan is considered impaired when it is probable, based on current information and events; we will be unable to collect all principal and interest payments due in accordance with the contractual terms of the loan agreement. Impaired loans are measured by either the present value of expected future cash flows discounted at the loans effective interest rate, the loan's obtainable market price, or the fair value of the collateral if the loan is collateral dependant. The amount of impairment, if any, and subsequent changes are included in the allowance for loan losses. Interest on accruing impaired loans is recognized as long as such loans do not meet the criteria for nonaccrual status.

A summary of nonperforming assets as of September 30, 2008, September 30, 2007 and December 31, 2007 follows:

	September 30, 2008	December 31, 2007	September 30, 2007
		(Dollars in Thousands)	
Non-accrual loans	\$ 6,663	4,284	1,449
Loans 90 days or more past due and still accruing	489	187	5
All other real estate owned	8,211	1,623	1,261
<b>Total non-performing assets</b>	<b>\$ 15,363</b>	<b>6,094</b>	<b>2,715</b>

The increase in our non-accrual and other real estate owned for the first nine months of 2008 is directly attributable to the slowdown in the residential real estate market. At September 30, 2008, total nonperforming assets included finished homes of \$8,620,000, residential lots of \$3,055,000, unfinished lots of \$1,399,000 and acquisition and development loans of \$1,860,000. Our OREO procedures currently determine disposition value, the value used to place the property into OREO, based on the most recent fair value appraisal of the property that we have at the time, less estimated costs to sell the property. Any difference between the disposition value and the loan balance is charged off. Once the property is in OREO sales efforts begin. Should economic conditions continue to deteriorate, the continued and growing inability of distressed customers to service their existing debt could cause higher levels of non-performing loans.

**Deposits**

Total deposits increased \$188,055,000 or 24.66% to \$950,738,000 at September 30, 2008 compared to \$762,683,000 reported at December 31, 2007. We believe our deposits will continue to increase in 2008 as a result of our expansion into the Dothan market in 2008, the Montgomery market in 2007 and expanded customer relationships in the Birmingham and Huntsville markets.

For amounts and rates of our deposits by category, see the table Average Consolidated Balance Sheets and Net Interest Analysis on a Fully Tax Equivalent Basis under the sub heading Net Interest Income

**Table of Contents**

**Other Borrowings**

On March 19, 2008, we borrowed \$20,000,000 from the Federal Home Loan Bank of Atlanta, of which \$10,000,000 bears interest at 2.995%, and is payable on March 19, 2012, and \$10,000,000 bears interest at 3.275%, and is payable on March 19, 2013. As discussed in Note 8 to the financial statements and *Recent Events* above, we borrowed \$15.0 million through the issuance of trust preferred securities and the related debentures on September 2, 2008. Both financial instruments bear an identical annual rate of interest of 8.50% and pay on March 1, June 1, September 1 and December 1 of each year commencing on December 1, 2008.

**Liquidity**

Liquidity is defined as our ability to generate sufficient cash to fund current loan demand, deposit withdrawals, or other cash demands and disbursement needs, and otherwise to operate on an ongoing basis.

The retention of existing deposits and attraction of new deposit sources through new and existing customers is critical to our liquidity position. In the event of declines in liquidity due to a run-off in deposits, we have a liquidity policy and procedure that provides for certain actions under varying liquidity conditions. These actions include borrowing from existing correspondent banks, selling or participating loans, and the curtailment of loan commitments and funding. At September 30, 2008, our liquid assets, represented by cash and due from banks, federal funds sold and available-for-sale securities, totaled \$105 million. Additionally, our subsidiary bank had additional borrowing availability of approximately \$78 million in unused federal funds lines of credit with regional banks, subject to certain restrictions and collateral requirements, and had additional borrowing availability of \$117 million at the Federal Home Loan Bank of Atlanta to meet short term funding needs. We believe these sources of funding are adequate to meet immediate anticipated funding needs, but we will need additional capital to maintain our current growth. Our management meets on a quarterly basis to review sources and uses of funding to determine the appropriate strategy to ensure an appropriate level of liquidity. At the current time, our long-term liquidity needs primarily relate to funds required to support loan originations and commitments and deposit withdrawals. In addition, we also completed the issuance of \$15.0 million of trust preferred securities and related junior subordinated deferrable interest debenture, each bearing 8.5% per annum on September 2, 2008 as more fully described in Note 8 to the financial statements and

*Recent Events* above. Our regular sources of funding are from the growth of our deposit base, repayment of principal and interest on loans, the sale of loans and the renewal of time deposits.

We are subject to general FDIC guidelines which require a minimum level of liquidity. Management believes our liquidity ratios meet or exceed these guidelines. Our management is not currently aware of any trends or demands that are reasonably likely to result in liquidity increasing or decreasing in any material manner.

The following table reflects the contractual maturities of our term liabilities as of September 30, 2008. The amounts shown do not reflect any early withdrawal or prepayment assumptions.

**Table of Contents**

	<b>Payments due by Period</b>				
	(In Thousands)				
	<b>Total</b>	<b>Less than 1 Year</b>	<b>1-3 Years</b>	<b>4-5 Years</b>	<b>More than 5 Years</b>
Contractual Obligations (1)					
Deposits without a stated maturity	\$ 808,902	808,902			
Certificates of deposit (2)	\$ 141,836	115,072	22,788	3,876	100
FHLB borrowings	\$ 20,000		10,000	10,000	
Subordinated debentures	\$ 15,052				15,052
Operating lease commitments	\$ 5,971	915	1,509	1,085	2,462
<b>Total</b>	<b>\$ 991,761</b>	<b>924,889</b>	<b>34,297</b>	<b>14,961</b>	<b>17,614</b>

(1) Excludes interest

(2) Certificates of deposit give customers the right to early withdrawal. Early withdrawals may be subject to penalties. The penalty amount depends on the remaining time to maturity at the time of early withdrawal.

**Capital Adequacy**

As of September 30, 2008, our most recent notification from the FDIC categorized us as well-capitalized under the regulatory framework for prompt corrective action. To remain categorized as well-capitalized, we must maintain minimum total risk-based, Tier 1 risk-based, and Tier 1 leverage ratios as disclosed in the table below. Our management believes that we are well-capitalized under the prompt corrective action provisions as of September 30, 2008. Furthermore, the Alabama Banking Department has required that we maintain a leverage ratio of 8% for the first three years of our operations until May 2, 2008 and 7% thereafter.

The following table sets forth (i) the capital ratios required by the FDIC and the Alabama Banking Department's leverage ratio requirement to be maintained by us for the first three years of our operations and (ii) our actual ratios of capital to total regulatory or risk-weighted assets, as of September 30, 2008, December 31, 2007, and September 30, 2007.

	<b>Actual</b>	<b>For</b>	<b>To Be Well</b>
	<b>ServisFirst</b>	<b>Capital</b>	<b>Capitalized</b>
	<b>ServisFirst</b>	<b>Adequacy</b>	<b>Under</b>



	<b>Bancshares</b>	<b>Bank</b>	<b>Purposes</b>	<b>Prompt Corrective Action Provisions</b>
September 30, 2008				
Total Capital to Risk Weighted Assets	11.26%	11.14%	8.00%	10.00%
Tier 1 Capital to Risk Weighted Assets	10.12%	10.00%	4.00%	6.00%
Tier 1 Capital to Average Assets	9.27%	9.16%	4.00%	5.00%
December 31, 2007				
Total Capital to Risk Weighted Assets	11.22%	11.22%	8.00%	10.00%
Tier 1 Capital to Risk Weighted Assets	10.12%	10.12%	4.00%	6.00%
Tier 1 Capital to Average Assets	8.40%	8.40%	4.00%	5.00%
September 30, 2007				
Total Capital to Risk Weighted Assets	N/A	11.91%	8.00%	10.00%
Tier 1 Capital to Risk Weighted Assets	N/A	10.68%	4.00%	6.00%
Tier 1 Capital to Average Assets	N/A	9.21%	4.00%	5.00%

**Off-balance sheet arrangements**

In the normal course of business we are a party to financial instruments with off-balance sheet risk to meet the financing needs of our customers. These financial instruments include commitments to extend credit beyond current fundings, credit card arrangements, standby letters of credit, and financial guarantees. Those instruments involve, to varying degrees, elements of credit risk in excess of the amount recognized in the balance sheet. The contract or notional amounts of those instruments reflect the extent of involvement we have in those particular financial instruments.

**Table of Contents**

Our exposure to credit loss in the event of non-performance by the other party to financial instruments for commitments to extend credit beyond current fundings, credit card arrangements, standby letters of credit and financial guarantees is represented by the contractual or notional amount of those instruments. We use the same credit policies in making commitments and conditional obligations as we do for on-balance sheet instruments. Financial instruments whose contract amounts represent credit risk at September 30, 2008:

	(In Thousands)
Commitments to extend credit beyond current fundings	\$ 304,514
Credit card arrangements	10,278
Standby letters of credit and financial guarantees	18,785
 Total	 \$ 333,577

Commitments to extend credit beyond current fundings are agreements to lend to a customer as long as there is no violation of any condition established in the contract. Such commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Since many of the commitments are expected to expire without being drawn upon, the total commitment amounts do not necessarily represent future cash requirements. We evaluate each customer's creditworthiness on a case-by-case basis. The amount of collateral obtained if deemed necessary by us upon extension of credit is based on our management's credit evaluation. Collateral held varies but may include accounts receivable, inventory, property, plant and equipment, and income-producing commercial properties.

Standby letters of credit are conditional commitments issued by us to guarantee the performance of a customer to a third party. Those guarantees are primarily issued to support public and private borrowing arrangements, including commercial paper, bond financing, and similar transactions. All letters of credit are due within one year or less of the original commitment date. The credit risk involved in issuing letters of credit is essentially the same as that involved in extending loan facilities to customers.

**Derivatives**

Prior to 2008 we entered into an interest rate floor with a notional amount of \$50 million in order to fix the minimum interest rate on a corresponding amount of our floating-rate loans. In our management's opinion, market conditions were appropriate and the interest rate floor was sold in January 2008 and the related gain of \$817,000 has been deferred and will be amortized to income over the remaining term of the original agreement which would have terminated on June 22, 2009. A gain of \$136,000 and \$408,000 was recognized in interest income for the three and nine months ended September 30, 2008.

**Net Income**

Net income for the three months ended September 30, 2008 was \$1,724,000, compared to net income of \$1,244,000 for the three months ended September 30, 2007. Net income for the nine months ended September 30, 2008 was \$5,045,000, compared to net income of \$4,048,000 for the nine months ended September 30, 2007. The increases in net income are primarily attributable to a significant increase in net interest income due to significant growth of our deposits and loan portfolio resulting from significant continued core growth in Birmingham and Huntsville and our expansion into Montgomery in 2007. These positive effects were partially offset by increases in the provision for loan losses, to \$1,381,000 from \$1,040,000 for the three months ended September 30, 2008, and 2007 respectively, and to \$4,900,000 from \$2,500,000 for the nine months ended September 30, 2008 and 2007, respectively, and

**Table of Contents**

increases in non-interest expense, to \$5,461,000 from \$4,034,000 for the three months ended September 30, 2008 and 2007, respectively, and to \$14,821,000 from \$10,341,000 for the nine months ended September 30, 2008 and 2007 respectively. The increase in provision for loan losses was the result of funding the loan loss reserve to match the growth in the loan portfolio and loan charge-offs. The increase in non-interest expense was due to an increase in personnel and write downs related to foreclosed real estate. These write downs totaled \$579,000 for the three months ended September 30, 2008 versus \$7,000 for the same period in 2007 and totaled \$732,000 for the nine months ended September 30, 2008 versus \$10,000 for the same period in 2007. Basic and diluted net income per common share were \$.34 and \$.32, respectively, for the three months ended September 30, 2008, compared to \$.28 per common share for both basic and diluted for the three months ended September 30, 2007. Basic and diluted net income per common share were \$.99 and \$.95, respectively, for the nine months ended September 30, 2008, compared to \$.90 per common share for both basic and diluted for the nine months ended September 30, 2007. Return on average assets for the three months ended September 30, 2008 was .71%, compared to .67% in 2007, and return on average stockholders equity was 8.99% for the three months ended September 30, 2008, compared to 8.88% in 2007.

**Net Interest Income**

Net interest income is the difference between the income earned on interest-earning assets and interest paid on interest-bearing liabilities used to support such assets. The major factors which affect net interest income are changes in volumes, the yield on interest earning assets and the cost of interest bearing liabilities. Our management's ability to respond to changes in interest rates by effective asset-liability management techniques is critical to maintaining the stability of the net interest margin and the momentum of our primary source of earnings.

Beginning in mid-2004, the Federal Reserve Open Market Committee, or FOMC, increased interest rates 400 basis points through mid-2006 where interest rates remained constant until September 2007 when the FOMC began lowering interest rates in reaction to the affects of the sub-prime credit crisis. Since September 2007, the FOMC has lowered interest rates 275 basis points including an emergency 75 basis point decrease in January 2008, 75 basis points at its March 18, 2008 meeting, and 25 basis points at its April 30, 2008 meeting.

Net interest income increased \$2,233,000, or 33.61%, to \$8,877,000 for the three months ended September 30, 2008 from \$6,644,000 for the three months ended September 30, 2007. This was due to an increase in total interest income of \$138,000, or 1.00%, plus a decrease in total interest expense of \$2,095,000 or 29.51%. Net interest income increased \$7,420,000, or 40.68%, to \$25,658,000 for the nine months ended September 30, 2008 from \$18,238,000 for the nine months ended September 30, 2007. This was due to an increase in total interest income of \$4,361,000, or 11.88%, plus a decrease in total interest expense of \$3,059,000, or 16.57%. The increase in total interest income was primarily attributable to loan growth as a consequence of significant continued core growth in Birmingham and Huntsville and our expansion into Montgomery in 2007.

The following table shows for the three and nine months ended September 30, 2008 and 2007, the average balances of each principal category of our assets, liabilities and shareholders' equity, and an analysis of net interest revenue. The table is presented on a tax equivalent basis if applicable.

**Table of Contents****Average Consolidated Balance Sheet and Net Interest Analysis on a Fully Tax Equivalent Basis****Three Months Ended September 30,**

	<b>Average Balance</b>	<b>2008 Income/ Expense</b>	<b>Yield/ Rate</b>	<b>Average Balance</b>	<b>2007 Income/ Expense</b>	<b>Yield/ Rate</b>
	(Dollar Amounts In Thousands)					
Assets:						
Interest-earning assets:						
Loans, net of unearned income (1)	\$ 864,523	12,620	5.79%	552,696	11,644	8.36%
Mortgage loans held for sale	2,416	37	6.07%	2,310	29	5.06%
Investment securities:						
Taxable	67,759	951	5.61%	48,148	667	5.54%
Tax-exempt (2) (3)	23,661	335	5.67%	18,329	259	5.66%
Total investment securities (3)	91,420	1,286	5.62%	66,477	926	5.57%
Federal funds sold	2,190	12	2.18%	93,983	1,206	5.13%
Restricted equity securities	2,659	26	3.83%	1,201	17	5.35%
Interest bearing balances with banks	13	0	3.88%	53	0	5.98%
Total interest-earning assets	963,221	13,981	5.72%	716,720	13,822	7.73%
Non-interest earning assets						
Cash and due from banks	21,524			15,305		
Net fixed assets	3,928			3,505		
Allowance for loan losses, accrued interest and other assets	5,782			(778)		
Total assets	\$ 994,455			734,752		
Liabilities and stockholders equity:						
Interest-bearing liabilities:						
Interest bearing demand deposits	\$ 92,480	387	1.66%	38,686	302	3.10%
Savings deposits	443	1	0.57%	176		1.72%
Money market accounts	540,314	2,810	2.06%	490,379	6,095	4.93%
Time deposits	147,918	1,443	3.87%	54,974	702	5.06%
Federal funds purchased	13,695	88	2.55%			
Other borrowed funds	24,945	275	4.38%			

Total interest-bearing Liabilities	819,795	5,004	2.46%	584,215	7,099	4.82%
Non-interest liabilities						
Non-interest bearing demand deposits	95,634			91,551		
Other liabilities	2,736			3,384		
Stockholders equity	76,290			55,602		
Total liabilities and Stockholders equity	\$ 994,455			734,752		
Net interest spread			3.26%			2.91%
Net interest margin			3.66%			3.76%

(1) Non-accrual loans are included in average loan balances in all years. Loan fees of \$145,000 and \$379,000 are included in interest income in 2008 and 2007, respectively.

(2) Interest income and yields are presented on a fully taxable equivalent basis using a tax rate of 34%.

(3) Unrealized gains (losses) of (\$216,000) and (\$1,008,000) are excluded from the yield calculation in 2008 and 2007, respectively.

**Table of Contents**

**Average Consolidated Balance Sheet and Net Interest Analysis on a Fully Tax Equivalent Basis**  
(Dollar Amounts In Thousands)

	Nine Months Ended September 30,					
	Average Balance	2008 Income/ Expense	Yield/ Rate	Average Balance	2007 Income/ Expense	Yield/ Rate
Assets:						
Interest-earning assets:						
Loans, net of unearned income(1)	\$ 790,918	36,858	6.21%	499,631	31,486	8.43%
Mortgage loans held for sale	2,562	111	5.79%	1,763	89	6.73%
Investment securities:						
Taxable	67,268	2,831	5.61%	31,925	1,317	5.50%
Tax-exempt (2)(3)	22,961	973	5.65%	15,991	677	5.67%
Total investment securities (3)	90,229	3,804	5.62%	47,916	1,994	5.63%
Federal funds sold	23,502	449	2.55%	85,508	3,299	5.14%
Restricted equity securities	2,230	79	4.70%	1,079	32	3.84%
Interest bearing balances with banks	1,742	53	4.04%	39	0	2.96%
Total interest-earning assets	911,183	41,353	6.05%	635,936	36,899	7.76%
Non-interest earning assets						
Cash and due from banks	19,743			13,809		
Net fixed assets	4,027			3,096		
Allowance for loan losses, accrued interest and other assets	4,354			(588)		
Total assets	\$ 939,307			652,253		
Liabilities and stockholders equity:						
Interest-bearing liabilities:						
Interest bearing demand deposits	\$ 85,275	1,101	1.72%	39,596	822	2.77%
Savings deposits	417	2	.68%	192	2	1.60%
Money market accounts	537,217	9,682	2.40%	422,158	15,686	4.97%
Time deposits	127,757	4,034	4.21%	50,784	1,948	5.13%
Federal funds purchased	6,272	118	2.51%			
Other borrowings	16,127	462	3.81%			
Total interest- bearing Liabilities	773,065	15,399	2.65%	512,730	18,458	4.81%

Non-interest liabilities			
Non-interest bearing demand deposits	86,537	82,031	
Other liabilities	4,535	2,923	
Stockholders equity	75,170	54,569	
Total liabilities and Stockholders equity	\$ 939,307	652,253	
Net interest spread		3.40%	2.95%
Net interest margin		3.80%	3.88%

(1) Non-accrual loans are included in average loan balances in all years. Loan fees of \$761,000 and \$1,062,000 are included in interest income in 2008 and 2007, respectively.

(2) Interest income and yields are presented on a fully taxable equivalent basis using a tax rate of 34%.

(3) Unrealized gains (losses) of \$986,000 and \$(479,000) are excluded from the yield calculation in 2008 and 2007, respectively.

#### **Provision for Loan Losses**

The provision expense for loan losses represents the amount determined by management to be necessary to maintain the allowance for loan losses at a level capable of absorbing inherent losses in the loan portfolio. Our management reviews the adequacy of the allowance for loan losses on a quarterly basis. The allowance for loan losses calculation is segregated into various segments that include classified loans, loans with specific allocations and pass rated loans. A pass rated loan is generally characterized by a very low to average risk of default and in which management perceives there is a minimal risk of loss. Loans are rated using a nine-point risk grade scale with loan officers having the

primary responsibility for assigning risk grades and for the timely reporting of changes in the risk grades. These processes, and the assigned risk grades, and the criticized and classified loans in the portfolio are segregated into the following regulatory classifications: Special Mention, Substandard, Doubtful or Loss. Impaired loans are reviewed specifically and separately under Statement of Financial Accounting Standards ( SFAS ) Statement No. 114 to determine the appropriate reserve allocation. Our management compares the investment in an impaired loan with the present value of expected future cash flow discounted at the loan s effective interest rate, the loan s observable market price or the fair value of the collateral, if the loan is collateral-dependent, to determine the specific reserve allowance. Reserve percentages assigned to non-rated loans are based on historical charge-off experience adjusted for other risk factors. To evaluate the overall adequacy of the allowance to absorb losses inherent in our loan portfolio, our management considers historical loss experience based on volume and types of loans, trends in classifications, volume and trends in delinquencies and non-accruals, economic conditions and other pertinent information. Based on future evaluations, additional provisions for loan losses may be necessary to maintain the allowance for loan losses at an appropriate level.



**Table of Contents**

The provision for loan losses was \$4,900,000 for the nine months ended September 30, 2008, an increase of \$2,400,000 in comparison to \$2,500,000 in 2007. Our management continues to maintain a proactive approach to credit risk management as the economy experiences cycles and as we continue to grow. Nonperforming loans increased to \$7,152,000, or .80%, of total loans at September 30, 2008 from \$4,471,000 or 0.66%, of total loans at December 31, 2007, and impaired loans increased to \$14,293,000 at September 30, 2008 compared to \$11,612,000 at December 31, 2007. As a percentage of total loans, impaired loans decreased to 1.59% at September 30, 2008 versus 1.72% at December 31, 2007. The allowance for loan losses totaled \$10,384,000, or 1.16%, of loans, net of unearned income, at September 30, 2008, compared to \$7,732,000, or 1.15%, of loans, net of unearned income, at December 31, 2007.

**Noninterest Income**

Noninterest income totaled \$672,000 for the three months ended September 30, 2008, an increase of \$285,000, or 73.64% compared to the same period in 2007. For the nine months ended September 30, 2008, noninterest income totaled \$1,911,000, an increase of \$959,000, or 100.74% compared to the same period in 2007.

Income from mortgage banking operations for the three months ended September 30, 2008 was \$217,000, an increase of \$49,000 or 29.58% from \$168,000 for the three months ended September 30, 2007. Income from mortgage banking operations for the nine months ended September 30, 2008 was \$733,000, an increase of \$295,000 or 67.20% from \$439,000 for the nine months ended September 30, 2007. These increases are due to increased origination activity in 2008. Income from customer service charges and fees for the three months ended September 30, 2008 increased \$193,000, or 116.97%, to \$358,000 from \$165,000 for the three months ended September 2007. Income from customer service charges and fees for the nine months ended September 30, 2008 increased \$522,000, or 136.65%, to \$904,000 from \$382,000 for the nine months ended September 30, 2007. The increase is primarily due to an increase in transaction accounts from 2007 to 2008. Merchant service fees were \$130,000 for the three months ended September 2008 an increase of \$73,000 or 128.82% compared to \$57,000 for the three months ended September 30, 2007. Merchant service fees were \$340,000 for the nine months ended September 30, 2008 an increase of \$215,000 or 172.00 % compared to 125,000 for the nine months ended September 30, 2007.

**Noninterest Expense**

Noninterest expense totaled \$5,461,000 for the three months ended September 30, 2008, an increase of \$1,427,000, or 35.37% compared to the same period in 2007. For the nine months ended September 30, 2008, noninterest expense totaled \$14,821,000, an increase of \$4,480,000, or 43.32% compared to the same period in 2007.

Noninterest expense increased for the three months and nine months ended September 30, 2008 over the corresponding periods in 2007 primarily due to our continued growth and expansion which has resulted in the addition of personnel and the opening of new offices in Montgomery and Dothan and our reorganization into a holding company. Salaries and employee benefits increased \$169,000, or 6.72%, to \$2,684,000 for the three months ended September 30, 2008, compared to \$2,515,000 in 2007. Salaries and employee benefits increased \$1,413,000, or 21.75%, to \$7,910,000 for the nine months ended September 30, 2008, compared to \$6,497,000 in 2007. These increases are primarily the result of our

**Table of Contents**

increased employee base to 139 employees at September 30, 2008 from 114 at September 30, 2007. Also, write downs related to foreclosed real estate totaled \$732,000 for the nine months ended September 30, 2008 versus \$10,000 for the same period in 2007. Write downs related to foreclosed real estate totaled \$579,000 for the three months ended September 30, 2008 versus \$7,000 for the same period in 2007.

**Income Tax Expense**

Income tax expense was \$2,803,000 for the nine months ended September 30, 2008 versus \$2,301,000 for the same period in 2007. Our effective tax rates for the nine months ended 2008 and 2007 were 35.72% and 36.24%, respectively. Income tax expense was \$983,000 for the three months ended September 30, 2008 versus \$712,000 for the same period in 2007. Our effective tax rates for the three months ended September 30, 2008 and 2007 were 36.31% and 36.40%, respectively. Our primary permanent differences are related to FAS 123(R) option expenses and tax-free income. Barring legislative tax changes, we anticipate our effective tax rate to remain consistent with preceding years.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURE ABOUT MARKET RISK**

Like all financial institutions, we are subject to market risk from changes in interest rates. Interest rate risk is inherent in the balance sheet due to the mismatch between the maturities of rate sensitive assets and rate sensitive liabilities. If rates are rising, and the level of rate sensitive liabilities exceeds the level of rate sensitive assets, the net interest margin will be negatively impacted. Conversely, if rates are falling, and the level of rate sensitive liabilities is greater than the level of rate sensitive assets, the impact on the net interest margin will be favorable. Managing interest rate risk is further complicated by the fact that all rates do not change at the same pace, in other words, short term rates may be rising while longer term rates remain stable. In addition, different types of rate sensitive assets and rate sensitive liabilities react differently to changes in rates.

To manage interest rate risk, we must take a position on the expected future trend of interest rates. Rates may rise, fall, or remain the same. Our asset liability committee develops its view of future rate trends and strives to manage rate risk within a targeted range by monitoring economic indicators, examining the views of economists and other experts, and understanding the current status of our balance sheet. Our annual budget reflects the anticipated rate environment for the next twelve months. The asset liability committee conducts a quarterly analysis of the rate sensitivity position and reports its results to our board of directors.

The asset liability committee uses a computer model to analyze the maturities of rate sensitive assets and liabilities. The model measures the gap which is defined as the difference between the dollar amount of rate sensitive assets repricing during a period and the volume of rate sensitive liabilities repricing during the same period. The gap is also expressed as the ratio of rate sensitive assets divided by rate sensitive liabilities. If the ratio is greater than one, the dollar value of assets exceeds the dollar value of liabilities; the balance sheet is asset sensitive. Conversely, if the value of liabilities exceeds the value of assets, the ratio is less than one and the balance sheet is liability sensitive. Our internal policy requires management to maintain the gap such that net interest margins will not change more than 10% if interest rates change 100 basis points or more than 15% if interest rates change 200 basis points. As of September 30, 2008, our gap was within such ranges.

**Table of Contents**

The interest rate risk model that defines the gap position also performs a rate shock test of the balance sheet. The rate shock procedure measures the impact on the economic value of equity (EVE) which is a measure of long term interest rate risk. EVE is the difference between the market value of our assets and the liabilities and is our liquidation value. In this analysis, the model calculates the discounted cash flow or market value of each category on the balance sheet. The percent change in EVE is a measure of the volatility of risk. Regulatory guidelines specify a maximum change of 30% for a 200 basis points rate change. At September 30, 2008, the percent change at plus or minus 200 basis points is well within that range at 6.27% and 6.20%, respectively.

The chart below identifies the EVE impact of a shift in rates of 100 and 200 basis points in either direction.

**Economic Value of Equity Under Rate Shock  
At September 30, 2008**

	<b>-200bps</b>	<b>-100bps</b>	<b>0bps</b>	<b>+100bps</b>	<b>+200bps</b>
	(Dollars in Thousands)				
Economic value of equity	\$83,642	78,455	76,758	79,388	84,696
Actual dollar change	\$ 5,187	1,697	0	2,630	5,308
Percent change	6.20%	2.16%	0.00%	3.31%	6.27%

The EVE rate shock shows that the EVE would increase in both a rising and declining rate environment. The EVE simulation model is a static model which provides information only at a certain point in time. For example, in a rising rate environment, the model does not take into account actions which management might take to change the impact of rising rates on us. Given that limitation, it is still useful in assessing the impact of an unanticipated movement in interest rates.

The above analysis may not on its own be an entirely accurate indicator of how net interest income or EVE will be affected by changes in interest rates. Income associated with interest earning assets and costs associated with interest bearing liabilities may not be affected uniformly by changes in interest rates. In addition, the magnitude and duration of changes in interest rates may have a significant impact on net interest income. Interest rates on certain types of assets and liabilities fluctuate in advance of changes in general market rates, while interest rates on other types may lag behind changes in general market rates. Our asset liability committee develops its view of future rate trends by monitoring economic indicators, examining the views of economists and other experts, and understanding the current status of our balance sheet and conducts a quarterly analysis of the rate sensitivity position. The results of the analysis are reported to our board of directors.

**ITEM 4. CONTROLS AND PROCEDURES****CEO and CFO Certification**

Appearing as exhibits to this report are Certifications of our Chief Executive Officer ( CEO ) and our Chief Financial Officer ( CFO ). The Certifications are required to be made by Rule 13a-14 under the Securities Exchange Act of 1934, as amended. This item contains the information about the evaluation that is referred to in the Certifications, and the information set forth below in this Item 4 should be read in conjunction with the Certifications for a more complete understanding of the Certifications.

**Table of Contents**

**Evaluation of Disclosure Controls and Procedures**

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in our Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our CEO and CFO, as appropriate, to allow timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

We conducted an evaluation (the Evaluation) of the effectiveness of the design and operation of our disclosure controls and procedures under the supervision and with the participation of our management, including our CEO and CFO, as of September 30, 2008. Based upon the Evaluation, our CEO and CFO have concluded that, as of September 30, 2008, our disclosure controls and procedures are effective to ensure that material information relating to us and our subsidiaries is made known to management, including the CEO and CFO, particularly during the period when our periodic reports are being prepared.

There have not been any changes in our internal control over financial reporting (as defined in Rule 13a-15(f) under the Securities and Exchange Act of 1934, as amended) during the fiscal quarter to which this report relates that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**PART II. OTHER INFORMATION**

**ITEM 1. LEGAL PROCEEDINGS**

From time to time we may be a party to various legal proceedings arising in the ordinary course of business. We believe that there are no proceedings threatened or pending against us at this time.

**ITEM 1A. RISK FACTORS**

Our business is influenced by many factors that are difficult to predict, involve uncertainties that may materially affect actual results and are often beyond our control. We have identified a number of these risk factors in our registration statement on Form 10, as amended, which should be taken into consideration when reviewing the information contained in this report. Given the recent economic downturn, we are including supplemental risk factors to those set forth in the Form 10. For other factors that may cause actual results to differ materially from those indicated in any forward-looking statement or projection contained in this report, see Forward-Looking Statements under Part 1, Item 2 above.

**Table of Contents**

***There can be no assurance that recently enacted legislation authorizing the U.S. government to purchase large amounts of illiquid mortgages and mortgage-backed securities from financial institutions will help stabilize the U.S. financial system.***

On October 3, 2008, President Bush signed into law the Emergency Economic Stabilization Act of 2008 (the EESA ). The legislation was the result of a proposal by Treasury Secretary Henry Paulson to the U.S. Congress on September 20, 2008 in response to the financial crises affecting the banking system and financial markets and going concern threats to investment banks and other financial institutions. Pursuant to the EESA, the U.S. Treasury will have the authority to, among other things, purchase up to \$700 billion of mortgages, mortgage-backed securities and certain other financial instruments from financial institutions for the purpose of stabilizing and providing liquidity to the U.S. financial markets. There can be no assurance, however, as to the actual impact that the EESA will have on the financial markets, including the extreme levels of volatility and limited credit availability currently being experienced. The failure of the EESA to help stabilize the financial markets and a continuation or worsening of current financial market conditions could materially and adversely affect our business, financial condition, results of operations, access to credit or the trading price of our common stock.

***Difficult market conditions have adversely affected our industry.***

Given the significance of our business in the United States, we are particularly exposed to downturns in the U.S. economy. Dramatic declines in the housing market over the past year, with falling home prices and increasing foreclosures, unemployment and under-employment, have negatively impacted the credit performance of mortgage loans and resulted in significant write-downs of asset values by financial institutions, including government-sponsored entities as well as major commercial and investment banks. These write-downs, initially of mortgage-backed securities but spreading to credit default swaps and other derivative and cash securities, in turn, have caused many financial institutions to seek additional capital, to merge with larger and stronger institutions and, in some cases, to fail. Reflecting concern about the stability of the financial markets generally and the strength of counterparties, many lenders and institutional investors have reduced or ceased providing funding to borrowers, including to other financial institutions. This market turmoil and tightening of credit have led to an increased level of commercial and consumer delinquencies, lack of consumer confidence, increased market volatility and widespread reduction of business activity generally. The resulting economic pressure on consumers and lack of confidence in the financial markets may adversely affect our business, financial condition and results of operations. We do not expect that the difficult conditions in the financial markets are likely to improve in the near future. A worsening of these conditions would likely exacerbate any adverse effects of these difficult market conditions on us and others in the financial institutions industry.

***Current levels of market volatility are unprecedented.***

The capital and credit markets have been experiencing volatility and disruption for more than 12 months. In recent weeks, the volatility and disruption has reached unprecedented levels. In some cases, the markets have produced downward pressure on stock prices and credit availability for certain issuers without regard to those issuers' underlying financial strength. If current levels of market disruption and volatility continue or worsen, there can be no assurance that we will not experience an adverse effect, which may be material, on our ability to access capital and on our business, financial condition and results of operations.

**Table of Contents**

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

We had no unregistered sales of equity securities during the third quarter of 2008.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

None.

**ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS**

None

**ITEM 5. OTHER INFORMATION**

None.

**ITEM 6. EXHIBITS**

(a) Exhibits:

31.1 Certification of principal executive officer pursuant to Rule 13a-14(a).

31.2 Certification of principal financial officer pursuant to Rule 13a-14(a).

32.1 Certification of principal executive officer pursuant to 18 U.S.C. Section 1350.

32.2 Certification of principal financial officer pursuant to 18 U.S.C. Section 1350.

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned there unto duly authorized.

Date: October 31, 2008

SERVISFIRST BANCSHARES, INC.

By: /s/ Thomas A. Broughton, III  
President and Chief Executive Officer

Date: October 31, 2008

By: /s/ William M. Foshee  
William M. Foshee  
Chief Financial Officer

35