

ROGERS WIRELESS COMMUNICATIONS INC  
Form SC 13D/A  
October 15, 2004

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

-----  
SCHEDULE 13D

UNDER THE SECURITIES EXCHANGE ACT OF 1934  
(AMENDMENT NO. 1)\*  
-----

ROGERS WIRELESS COMMUNICATIONS INC.

-----  
(Name of Issuer)

CLASS B RESTRICTED VOTING SHARES

-----  
(Title of Class of Securities)

775102205

-----  
(CUSIP Number of Class of Securities)

DAVID P. MILLER, ESQ.  
ROGERS COMMUNICATIONS INC.  
333 BLOOR STREET EAST  
10TH FLOOR  
TORONTO, ONTARIO M4W 1G9  
CANADA  
(416) 935-1100

-----  
(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications on Behalf of Filing Persons)

Copy to:  
John T. Gaffney, Esq.  
Cravath, Swaine & Moore LLP  
Worldwide Plaza  
825 Eighth Avenue  
New York, NY 10019-7475  
(212) 474-1000

OCTOBER 13, 2004

-----  
(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of ss.ss.240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. [ ]

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NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Section 240.13d-7 for other parties to whom copies are to be sent.

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No.775102205

1 NAME OF REPORTING PERSONS

Rogers Communications Inc.

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

Not applicable

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

3 SEC USE ONLY

4 SOURCE OF FUNDS\*

BK

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEMS 2(d) OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

British Columbia, Canada

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	7	SOLE VOTING POWER
NUMBER OF		127,732,187
SHARES	-----	
BENEFICIALLY	8	SHARED VOTING POWER
OWNED BY		None
EACH	9	SOLE DISPOSITIVE POWER

4

REPORTING		127,732,187
PERSON	-----	
WITH	10	SHARED DISPOSITIVE POWER
		None

-----

11. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

Rogers Communications Inc. ("RCI") acquired 62,820,371 Class A Multiple Voting Shares of Rogers Wireless Communications Inc. ("RWCI") prior to the registration of the Class A Multiple Voting Shares under the Securities Exchange Act of 1934 (the "Exchange Act"). In addition, RCI acquired 16,317,644 RWCI Class B Restricted Voting Shares prior to the registration of the RWCI Class B Restricted Voting Shares under the Exchange Act.

On September 13, 2004, RCI entered into an agreement (the "Purchase Agreement") with JVII General Partnership ("JVII"), a partnership controlled by AT&T Wireless Services, Inc., to purchase 27,647,888 RWCI Class A Multiple Voting Shares owned by JVII, which are convertible on a share-for-share basis into RWCI Class B Restricted Voting Shares, and to purchase JVII's 20,946,284 RWCI Class B Restricted Voting Shares.

On October 13, 2004, RCI assigned its rights under the Purchase Agreement to RWCI Acquisition Inc. ("RCI Subco"), a wholly owned subsidiary of RCI, and RCI Subco assumed RCI's obligations under the Purchase Agreement.

On October 13, 2004, all 27,647,888 of JVII's RWCI Class A Multiple Voting Shares were converted into RWCI Class B Restricted Voting Shares. RCI Subco then purchased all 48,594,172 RWCI Class B Restricted Voting Shares from JVII.

After the closing of this purchase transaction and conversion of JVII's Class A Multiple Voting Shares, RCI beneficially owns 62,820,371 RWCI Class A Multiple Voting Shares and 64,911,816 RWCI Class B Restricted Voting Shares (16,317,644 directly and 48,594,172 through its ownership of RCI Subco). If all of RCI's RWCI Class A

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Multiple Voting Shares were converted into RWCI Class B Restricted Voting Shares, RCI would own 127,732,187 RWCI Class B Restricted Voting Shares.

-----  
12. CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES [ ]  
(SEE INSTRUCTIONS)

-----  
13. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
89.4%

-----  
14. TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)  
CO, HC  
-----

5

CUSIP No. 775102205  
-----

1. NAMES OF REPORTING PERSONS:

RWCI Acquisition Inc.

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):

Not applicable.  
-----

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

(a) [ ]

(b) [ ]  
-----

3 SEC USE ONLY  
-----

4 SOURCE OF FUNDS\*

WC  
-----

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED [ ]  
PURSUANT TO ITEMS 2(d) OR 2(e)

-----  
6 CITIZENSHIP OR PLACE OF ORGANIZATION

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British Columbia, Canada

-----  
7 SOLE VOTING POWER  
NUMBER OF 48,594,172  
SHARES -----  
8 SHARED VOTING POWER  
BENEFICIALLY 0  
OWNED BY -----  
EACH 9 SOLE DISPOSITIVE POWER  
REPORTING 48,594,172  
PERSON -----

6

10 SHARED DISPOSITIVE POWER  
0  
-----

11. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

On September 13, 2004, RCI entered into the Purchase Agreement with JVII to purchase 27,647,888 RWCI Class A Multiple Voting Shares owned by JVII, which are convertible on a share-for-share basis into RWCI Class B Restricted Voting Shares, and to purchase JVII's 20,946,284 RWCI Class B Restricted Voting Shares.

On October 13, 2004, RCI assigned its rights under the Purchase Agreement to RCI Subco, and RCI Subco assumed RCI's obligations under the Purchase Agreement.

On October 13, 2004, all 27,647,888 of JVII's RWCI Class A Multiple Voting Shares were converted into RWCI Class B Restricted Voting Shares. RCI Subco then purchased all 48,594,172 RWCI Class B Restricted Voting Shares from JVII.

After the closing of this purchase transaction and conversion of the Class A Multiple Voting Shares, RCI Subco beneficially owns 48,594,172 RWCI Class B Restricted Voting Shares.

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12. CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) [ ]  
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13. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

33.9%

14. TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

CO

7

CUSIP No. 775102205

1. NAMES OF REPORTING PERSONS:

Edward Samuel Rogers

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):

Not applicable.

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

(a)

(b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (See Instructions):

Not applicable.

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEMS 2(d) OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

Canada

7 SOLE VOTING POWER

NUMBER OF 127,732,187

SHARES

8 SHARED VOTING POWER

BENEFICIALLY

0

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OWNED BY

EACH 9 SOLE DISPOSITIVE POWER

8

REPORTING 127,732,187

PERSON  
WITH 10 SHARED DISPOSITIVE POWER  
0

11. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

RCI acquired 62,820,371 Class A Multiple Voting Shares of RWCI prior to the registration of the Class A Multiple Voting Shares under the Exchange Act. In addition, RCI acquired 16,317,644 RWCI Class B Restricted Voting Shares prior to the registration of the RWCI Class B Restricted Voting Shares under the Exchange Act.

On September 13, 2004, RCI entered into the Purchase Agreement with JVII to purchase 27,647,888 RWCI Class A Multiple Voting Shares owned by JVII, which are convertible on a share-for-share basis into RWCI Class B Restricted Voting Shares, and to purchase JVII's 20,946,284 RWCI Class B Restricted Voting Shares.

On October 13, 2004, RCI assigned its rights under the Purchase Agreement to RCI Subco, a wholly owned subsidiary of RCI, and RCI Subco assumed RCI's obligations under the Purchase Agreement.

On October 13, 2004, all 27,647,888 of JVII's RWCI Class A Multiple Voting Shares were converted into RWCI Class B Restricted Voting Shares. RCI Subco then purchased all 48,594,172 RWCI Class B Restricted Voting Shares from JVII.

After the closing of this purchase transaction and conversion of JVII's Class A Multiple Voting Shares, RCI beneficially owns 62,820,371 RWCI Class A Multiple Voting Shares and 64,911,816 RWCI Class B Restricted Voting Shares (16,317,644 directly and 48,594,172 through its ownership of RCI Subco). If all of RCI's RWCI Class A Multiple Voting Shares were converted into RWCI Class B Restricted Voting Shares, RCI would own 127,732,187 RWCI Class B Restricted Voting Shares. Edward S. Rogers, through his beneficial ownership of RCI, beneficially owns the same shares.

12. CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) [ ]

13. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

89.4%

---

14. TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN, HC

---

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ITEM 2. IDENTITY AND BACKGROUND

RCI, RCI SUBCO AND ROGERS:

A. NAME:

Rogers Communications Inc. ("RCI")  
RWCI Acquisition Inc. ("RCI Subco")  
Edward Samuel Rogers ("Rogers")

B. BUSINESS ADDRESS:

For RCI, RCI Subco and Rogers:  
333 Bloor Street East, 10th Floor  
Toronto, Ontario Canada M4W 1G9

C. PRINCIPAL BUSINESS, OCCUPATION OR EMPLOYMENT:

RCI:

Rogers Communications Inc. is a diversified Canadian communications and media company, which is engaged in cable television, high-speed Internet access and video retailing through its subsidiary Rogers Cable Inc.; wireless voice and data communications services through its subsidiary Rogers Wireless Communications Inc.; and radio, television broadcasting, televised shopping and publishing businesses through its subsidiary Rogers Media Inc.

RCI Subco:

RCI Subco is a wholly owned subsidiary of RCI and directly owns 48,594,172 RWCI Class B Restricted Voting Shares.

Rogers: Edward S. Rogers is Director, President and Chief Executive Officer of Rogers Communications Inc., 333 Bloor Street East, 10th Floor, Toronto, Ontario M4W 1G9 Canada. Mr. Rogers is also President and Chief Executive Officer of RCI Subco.

D. None.

E. None.

F. CITIZENSHIP:

RCI: British Columbia  
RCI Subco: British Columbia



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Rogers: Canada

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OTHER DIRECTORS AND EXECUTIVE OFFICERS OF RCI AND RCI SUBCO:

The following tables provide information concerning the name, business address and principal occupation or employment of each present director and executive officer of RCI and of RCI Subco. Unless indicated otherwise, each person is a citizen of Canada.

None of the persons listed below has been (1) convicted in a criminal proceeding during the past five years (excluding traffic violations or similar misdemeanors), or (2) a party to any judicial or administrative proceeding during the past five years (except for matters that were dismissed without sanction or settlement) that resulted in a judgment, decree or final order enjoining the person from future violations of, or prohibiting activities subject to, federal or state securities laws, or a finding of any violation of federal or state securities laws.

RCI DIRECTORS:

NAME AND PRINCIPAL BUSINESS ADDRESS	PRESENT PRINCIPAL OCCUPATION OR EMPLOYMENT
Ronald D. Besse..... BesseCo Holdings Inc. 44 Victoria Street, Suite #601 Toronto, Ontario M5C 1Y2	Director of RCI. President, BesseCo Holdings.
H. Garfield Emerson, Q.C. .... Fasken Martineau DuMoulin LLP Toronto Dominion Bank Tower P.O. Box 20, Suite 4200 66 Wellington Street West Toronto-Dominion Centre Toronto, Ontario M5K 1N6	Chairman of the Board of RCI. National Chair of Fasken Ma LLP, a national law firm. Mr. Emerson is also a director Wireless Communications Inc., Rogers Cable Inc., Rogers M Telecommunications Limited.
Peter C. Godsoe..... Scotia Plaza 40 King Street West, Suite 3005 Toronto, Ontario M5H 1H1	Director of RCI. Mr. Godsoe is Chairman of Fairmont Hote Sobeys Inc.
Thomas I. Hull..... The Hull Group BCE Place 181 Bay Street, Suite 4200 Toronto, Ontario	Director of RCI. Chairman and Chief Executive Officer of of Companies (insurance). Mr. Hull is also a director of Communications Inc., Rogers Media Inc. and Rogers Telecom

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M5J 2T3

Robert W. Korthals..... Director of RCI. Chairman of the Ontario Teachers Pension Board.  
P.O. Box 298, Suite 4545  
Royal Trust Tower, TD Centre  
77 King Street West  
Toronto, Ontario  
M5K 1K2

Philip B. Lind ..... Vice-Chairman of RCI.  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Alexander Mikalachki ..... Director of RCI.  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

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The Hon. David R. Peterson, P.C., Q.C. Director of RCI. Chairman of Cassels Brock & Blackwell LLP.  
Cassels Brock & Blackwell LLP Mr. Peterson is also a director of a number of boards that include Rogers Wireless Inc. and Rogers Wireless Communications Inc.  
Suite 2100, 40 King Street West  
Toronto, Ontario  
M5H 3C2

Edward Rogers..... Director, President and Chief Executive Officer of RCI.  
Rogers Cable Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Melinda Rogers..... Director and Vice President, Strategic Planning and Ventures  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

William T. Schleyer ..... Director of RCI. Chairman and Chief Executive Officer of Adelphia Communications Corp., a cable television and Internet access provider. American citizen.  
5619 DTC Parkway  
Greenwood Village, CO 80111

John A. Tory ..... Director of RCI. President of Thomson Investments Limited  
Thomson Investments Limited  
65 Queen Street West, 21st Floor  
Toronto, Ontario

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M5H 2M8

J. Christopher C. Wansbrough ..... Director of RCI. Chairman, Rogers Telecommunications Limited  
Telecommunications Limited Rogers also a director of Rogers Wireless Communications Inc. an  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Colin D. Watson..... Director of RCI. President and Chief Executive Officer,  
Vector Aerospace Corporation (aeronautics). Mr. Watson is also a director of Rogers Ca  
105 Bedford Road  
Toronto, Ontario  
M5R 2K4

W. David Wilson..... Director of RCI. Vice-Chairman, Bank of Nova Scotia and C  
Scotia Capital Inc. Executive Officer, Scotia Capital Inc.  
7th Floor, Box 4085  
40 King Street West  
Scotia Plaza  
Toronto, Ontario  
M5W 2X6

Loretta A. Rogers..... Director of RCI. Mrs. Rogers also serves as a director o  
Rogers Communications Inc. Communications Inc., Rogers Wireless Inc. and Rogers Tele  
333 Bloor Street East, 10th Floo  
Toronto, Ontario  
M4W 1G9

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RCI EXECUTIVE OFFICERS:

NAME AND PRINCIPAL BUSINESS ADDRESS	PRESENT PRINCIPAL OCCUPATION OR EMPLOYMENT
Philip B. Lind ..... Rogers Communications Inc 333 Bloor Street East, 10th Floor Toronto, Ontario M4W 1G9	Vice-Chairman of RCI.
Alexander R. Brock..... Rogers Communications Inc. 333 Bloor Street East, 10th Floor Toronto, Ontario M4W 1G9	Vice President, Business Development of RCI.
M. Lorraine Daly..... Rogers Communications Inc.	Vice President and Treasurer of RCI. Ms. Daly is also Vice Treasurer of Rogers Wireless Communications Inc. and RCI

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333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

of RCI Subco.

Bruce D. Day.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Vice President, Corporate Development of RCI. Mr. Day is  
Vice President, Corporate Development of RCI Subco.

Kenneth G. Engelhart.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Vice President, Regulatory Law of RCI. Mr. Engelhart is  
Regulatory Law of Rogers Wireless Communications Inc. and

Alan D. Horn, CA.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Vice President, Finance and Chief Financial Officer of RC  
Vice President, Finance and Chief Financial Officer of RC

Jan L. Innes.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Vice President, Communications of RCI.

Bruce M. Mann.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Vice President, Investor Relations of RCI.

Ronan D. McGrath.....  
Rogers Communications Inc.  
One Mount Pleasant Road  
Toronto, Ontario  
M4Y 2Y5

President, Rogers Shared Services and Chief Information O

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Graeme H. McPhail.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Vice President and Associate General Counsel of RCI. Mr.  
Vice President and Associate General Counsel of Rogers Wi  
Communications Inc., Rogers Wireless Inc., and RCI Subco.

David P. Miller  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor

Vice President and General Counsel to RCI. Mr. Miller is  
President, General Counsel and Secretary of Rogers Wirele  
Vice President and General Counsel of Rogers Wireless

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Toronto, Ontario M4W 1G9	Communications Inc.; and Director and Vice President, General Counsel and Secretary of RCI Subco.
Edward Rogers..... Rogers Cable Inc. 333 Bloor Street East, 10th Floor Toronto, Ontario M4W 1G9	Director, President and Chief Executive Officer of RCI.
Melinda Rogers..... Rogers Communications Inc. 333 Bloor Street East, 10th Floor Toronto, Ontario M4W 1G9	Director and Vice President, Strategic Planning and Venture Investments of RCI.
Thomas A. Turner..... Rogers Communications Inc. 333 Bloor Street East, 10th Floor Toronto, Ontario M4W 1G9	Vice President, Convergence of RCI.
Anthony P. Viner..... Rogers Communications Inc. 333 Bloor Street East, 10th Floor Toronto, Ontario M4W 1G9	Senior Vice President, Media of RCI. Mr. Viner also served as Director, President and Chief Executive Officer of Rogers Cable Inc.
E. Jennifer Warren..... Rogers Communications Inc. 333 Bloor Street East, 10th Floor Toronto, Ontario M4W 1G9	Vice President and Assistant General Counsel of RCI.
David J. Watt..... Rogers Communications Inc. 333 Bloor Street East, 10th Floor Toronto, Ontario M4W 1G9	Vice President, Business Economics of RCI.

RCI SUBCO DIRECTORS:

NAME AND PRINCIPAL BUSINESS ADDRESS	PRESENT PRINCIPAL OCCUPATION OR EMPLOYMENT
-----	-----
M. Lorraine Daly..... Rogers Communications Inc. 333 Bloor Street East, 10th Floor	Director, Vice President and Treasurer of RCI Subco. Ms. Daly also Vice President and Treasurer of RCI and Rogers Wireless Inc.

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Toronto, Ontario  
M4W 1G9

Bruce D. Day.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Director and Vice President, Corporate Development of RCI  
also Vice President, Corporate Development of RCI.

David P. Miller.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Director and Vice President, General Counsel and Secretary  
Mr. Miller is also Vice President and General Counsel to  
Wireless Communications Inc. and Vice President, General  
Secretary of Rogers Wireless Inc.

RCI SUBCO EXECUTIVE OFFICERS:

NAME AND PRINCIPAL BUSINESS ADDRESS

PRESENT PRINCIPAL OCCUPATION OR EMPLOYMENT

M. Lorraine Daly.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Director, Vice President and Treasurer of RCI Subco. Ms.  
President and Treasurer of RCI and Rogers Wireless Commun

Bruce D. Day.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Director and Vice President, Corporate Development of RCI  
also Vice President, Corporate Development of RCI.

David P. Miller.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Director and Vice President, General Counsel and Secretary  
Miller is also Vice President and General Counsel to RCI  
Communications Inc. and Vice President, General Counsel a  
Rogers Wireless Inc.

Graeme H. McPhail.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Vice President and Associate General Counsel of RCI Subco  
also Vice President and Associate General Counsel of RCI,  
Communications Inc. and Rogers Wireless Inc.

Alan D. Horn, CA.....  
Rogers Communications Inc.  
333 Bloor Street East, 10th Floor  
Toronto, Ontario  
M4W 1G9

Vice President, Finance and Chief Financial Officer of RCI  
also Vice President, Finance and Chief Financial Officer

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION

RCI AND RCI SUBCO:

RCI acquired 62,820,371 RWCI Class A Multiple Voting Shares prior to the registration of the Class A Multiple Voting Shares under the Exchange Act. In addition, RCI acquired 16,317,644 RWCI Class B Restricted Voting Shares prior to the registration of the RWCI Class B Restricted Voting Shares under the Exchange Act.

In the Purchase Transaction described in Item 5(c) hereto, RCI Subco paid an aggregate purchase price of Cdn.\$1,767,370,035.64 or approximately US\$1,412,427,104.32 (using the noon spot exchange rate as reported by the Bank of Canada on October 8, 2004 (Cdn.\$1.2513=US\$1.00)) in cash for 27,647,888 RWCI Class A Multiple Voting Shares (which on closing were converted into RWCI Class B Restricted Voting Shares) and 20,946,284 RWCI Class B Restricted Voting Shares. RCI Subco funded this purchase using cash on hand from a capital contribution by its sole shareholder, RCI. RCI funded its capital contribution using a bridge financing facility of up to two years with a group of Canadian financial institutions, which is incorporated by reference to Exhibit 99.1 to RCI's report of foreign issuer on Form 6-K filed with the Securities and Exchange Commission on October 13, 2004.

DIRECTORS AND EXECUTIVE OFFICERS OF RCI AND RCI SUBCO:

Not applicable.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER

RCI, RCI SUBCO AND ROGERS:

- a. After the closing of the Purchase Transaction described in Item 5(c) hereto and conversion of JVII's Class A Multiple Voting Shares, RCI beneficially owns 62,820,371 RWCI Class A Multiple Voting Shares and 64,911,816 RWCI Class B Restricted Voting Shares (16,317,644 directly and 48,594,172 through its ownership of RCI Subco). If all of RCI's RWCI Class A Multiple Voting Shares were converted into RWCI Class B Restricted Voting Shares, RCI would own 127,732,187 RWCI Class B Restricted Voting Shares, representing 89.4% of the outstanding RWCI Class B Restricted Voting Shares.

Edward S. Rogers, through his beneficial ownership of RCI, beneficially owns the same shares.

RCI Subco beneficially owns 48,594,172 RWCI Class B Restricted Voting Shares, representing 33.9% of the outstanding RWCI Class B Restricted Voting Shares.

- b. (i) sole power to vote or direct the vote:  
RCI: 127,732,187  
RCI Subco: 48,594,172  
Rogers: 127,732,187
- (ii) shared power to vote or direct the vote:

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RCI: 0  
RCI Subco: 0  
Rogers: 0

(iii) sole power to dispose or to direct the disposition of: RCI:  
127,732,187  
RCI Subco: 48,594,172  
Rogers: 127,732,187

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(iv) shared power to dispose or to direct the disposition of:  
RCI: 0  
RCI Subco: 0  
Rogers: 0

- c. On September 13, 2004, RCI entered into an agreement (the "Purchase Agreement") with JVII to purchase in Canada JVII's 27,647,888 RWCI Class A Multiple Voting Shares (which prior to closing were converted into RWCI Class B Restricted Voting Shares) and JVII's 20,946,284 RWCI Class B Restricted Voting Shares (the "Purchase Transaction"). On October 13, 2004, RCI assigned its rights under the Purchase Agreement to RCI Subco. On October 13, 2004, RCI Subco closed the Purchase Transaction with JVII. The shares were acquired for a cash purchase price of Cdn.\$36.37 per share, representing an aggregate purchase price of Cdn.\$1,767,370,035.64 or approximately US\$1,412,427,104.32 (using the noon spot exchange rate as reported by the Bank of Canada on October 8, 2004 (Cdn.\$1.2513=US\$1.00)).
- d. Not applicable.
- e. Not applicable.

OTHER DIRECTORS AND EXECUTIVE OFFICERS OF RCI AND RCI SUBCO:

H. GARFIELD EMERSON directly owns 1,000 RWCI Class B Restricted Voting Shares, representing 0.0% of the total RWCI Class B Restricted Voting Shares. Mr. Emerson has sole voting and dispositive power over all 1,000 of such shares.

THOMAS I. HULL directly owns 1,000 RWCI Class B Restricted Voting Shares, representing 0.0% of the total RWCI Class B Restricted Voting Shares. Mr. Hull has sole voting and dispositive power over all 1,000 of such shares.

THE HON. DAVID R. PETERSON, P.C., Q.C. directly owns 2,000 RWCI Class B Restricted Voting Shares, representing 0.0% of the total RWCI Class B Restricted Voting Shares. Mr. Peterson has sole voting and dispositive power over all 1,000 of such shares.

EDWARD ROGERS directly owns 1,000 RWCI Class B Restricted Voting Shares, representing 0.0% of the total RWCI Class B Restricted Voting Shares. Mr. Rogers has sole voting and dispositive power over all 1,000 of such shares.

MELINDA ROGERS directly owns 1,000 RWCI Class B Restricted Voting Shares, representing 0.0% of the total RWCI Class B Restricted Voting Shares. Ms.



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Rogers has sole voting and dispositive power over all 1,000 of such shares.

LORETTA ROGERS directly owns 1,000 RWCI Class B Restricted Voting Shares, representing 0.0% of the total RWCI Class B Restricted Voting Shares. Mrs. Rogers has sole voting and dispositive power over all 1,000 of such shares.

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ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

1. Credit Agreement dated as of October 13, 2004 among Rogers Communications Inc., the lenders named therein and The Bank of Nova Scotia as administrative agent (incorporated by reference to Exhibit 99.1 to RCI's report of foreign issuer on Form 6-K filed with the Securities and Exchange Commission on October 15, 2004)

2. Assignment Agreement between Rogers Communications Inc. and RWCI Acquisition Inc., dated as of October 13, 2004

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SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: October 15, 2004

ROGERS COMMUNICATIONS INC.

By: /s/ Graeme McPhail

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Name: Graeme McPhail  
Title: Vice President, Associate  
General Counsel

RWCI ACQUISITION INC.

By: /s/ Graeme McPhail

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Name: Graeme McPhail  
Title: Vice President, Associate  
General Counsel

EDWARD SAMUEL ROGERS

/s/ Edward S. Rogers  
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EXHIBIT INDEX

EXHIBIT NUMBER -----	DESCRIPTION -----
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99.2	Assignment Agreement between Rogers Communications Inc. and RWCI Acquisition Inc., dated as of October 13, 2004